The US – China Agriculture & Food Partnership

Re-envisioning the Relationship
Relationship Background

- Thirty years of deepening cooperation
  - US firms invested in China
    - Tyson, Cargill, ADM, John Deere
  - USDA Cooperators have long history in China
    - US Grains Council (1981)
    - American Soybean Association (1982)
  - Bring technical assistance and expertise
    - Aquaculture Program (USSEC)
The Challenge

- Fragmented industry coordination

- Many companies and associations doing tremendous work in China.

- Through coordination and cooperation, we create benefits and synergies in improving Chinese agricultural production and trade.
The Response

- **US-China Agriculture & Food Partnership**
- **Re-envision the bilateral relationship to facilitate trade and investment**
  - Build trust & increase cooperation/coordination
- **The focus is proactive engagement and builds on existing programs.**
The Partnership

Founding Members & Partners

- AAC
- Abbott
- ADM
- AGCO
- AmCham China
- American Feed Industry Association
- American Seed Trade Association
- American Soybean Association
- Archer Daniels Midland
- Bayer
- Cargill
- CNH
- Cotton Council International
- Dow AgroSciences
- Elanco Animal Health
- Food and Agriculture Export Alliance
- John Deere
- McDermott Will & Emery LLP
- McLarty Associates
- Monsanto
- North American Meat Institute
- Northwest Horticultural Council
- OSI Group
- Phibro Animal Health
- Pioneer Dupont
- Smithfield Foods
- Tyson Foods
- USAPEEC – International Poultry Development Program
- US-China Business Council
- US Dairy Export Council
- US Grains Council
- US Meat Export Federation
- US Soybean Export Council (USSEC)
- US Wheat Associates
AFP Working Groups

- Seed Market
- Precision Agriculture
- Grain Processing / Post Harvest Loss
- Animal / Animal Products
- Food Processing & Handling
- Investment & Commercial Transactions
Animal and Animal Products Working Group Members

- Asian Agribusiness Consulting
- Abbott
- AGCO
- No. Am. Meat Institute
- Cargill
- Elanco Animal Health
- Food and Ag Export Alliance

- Phibro Animal Health
- Smithfield Foods
- Tyson Foods
- U.S. Grains Council
- U.S. Meat Export Federation
- U.S. Soybean Export Council
Trends

China: Meat Industry Developments

- Herd health and food safety
- Meat productivity and efficiency

Increased demand for meat products

- Increase consolidation in the swine sector
- Increased reliance on beef and lamb imports
- Trending away from traditional wet markets
- Interest in expanding case-ready product
- Cold chain and meat processing opportunities
Animal and Animal Products

Food Chain Quality Assurance “Farm to Chopsticks”

- Total Production and Distribution Quality Assurance System
- Adoption of Modern Nutrient Management Practices
- Food and Feed Safety Regulatory Development
- Best Practices: Food Safety, HACCP and Risk Management
- Meat Inspection and Regulatory Oversight – Partner with China Meat Association
- Government Food Safety Crisis Management and Public Communications Training
Food Chain Quality Assurance

- China Meat Association – Coordination of seminars for the CMA/CIMIE Show in Qingdao, September 2015
- Collaborative effort to improve meat production, inspection, food safety and the quality of products available for consumers.