Report Launch: *Making the Case for U.S. International Family Planning Assistance*

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Bloomberg School of Public Health  
Johns Hopkins University
Making the Case is

An evidence-based advocacy initiative

Focused on increasing the funding level of USAID’s family planning program

Complements larger advocacy efforts

Funded by the David and Lucile Packard Foundation and the Bill and Melinda Gates Institute at Johns Hopkins University
Making the Case is led by Former Directors of USAID’s Population Program

J. Joseph Speidel, Adjunct Professor, University of CA, San Francisco 1978-1983

Steven Sinding, Senior Scholar, Guttmacher Institute 1983-1986

Duff Gillespie, Professor, Johns Hopkins University 1986-1993

Elizabeth Maguire, President and CEO, Ipas 1993-1999

Margaret Neuse, Independent Consultant 2000-2006

USAID tenure

1978-1983
1983-1986
1986-1993
1993-1999
2000-2006

Combined years: Director – 28 years
In USAID – 107 years
In International Development – 187 years
Making the Case Strategy and Tactics

Are the product of consultations with advocacy community, congressional staffers, lobbyists, public relation experts, and international survey of reproductive health communities

Have a narrow focus reflecting comparative advantage of former directors

Will appeal to broadest spectrum of policy makers who control funding

Exclude non-funding related messages, e.g., elimination of Global Gag Rule, women empowerment, etc.
Excerpt of a July 15th, 2008 letter signed by 13 U.S. Senators and addressed to Chairman Patrick Leahy and Ranking Member Judd Gregg of the Subcommittee on State, Foreign Operations, and Related Programs, Committee on Appropriations

“This continuing population growth is a major contributor to resource scarcity and hinders efforts to combat climate change. Unsustainable population growth plays a role in the destruction of forests and the spread of deserts, the pollution and overfishing of oceans and waterways, and increases in emissions that contribute to global climate change.”
USAID's Budget for Family Planning: Funding Trends (1968-2008)
How can MTC best be used to increase support for family planning?

- MTC Report
- Activities of the Former Directors
- Complement and supplement other advocacy groups
- Overseas activities
Where the 201 Million Women with Unmet Need for Family Planning Live

- North Africa & West Asia: 9%
- South & Central Asia: 12%
- Latin America and Caribbean: 22%
- Sub-Saharan Africa: 45%
- South-East Asia: 12%
Unmet Need Exceeds Current Use of Contraception in sub-Saharan Africa
Family Planning and MDGs: Cost Savings in Zambia

- Total Savings: $111 M
  - Malaria $4 M
  - Maternal Health $37 M
  - Water Sanitation $17 M
  - Immunization $17 M
  - Education $37 M

- Total Costs: $27 M
  - Family Planning $27 M
Rising Proportion of Injectables in Contraceptive Method Mix Concomitant with Increase in Family Planning Users
Making the Case for
U.S. International Family Planning Assistance

- Five former directors of the Population and Reproductive Health Program of the United States Agency for International Development (USAID) make a call for renewed U.S. political and financial commitment to international family planning assistance.

- USAID has been the largest donor to international and a transformational source of leadership and funding, and technical support is unparalleled among donors.

- However, funding peaked in 1995 and has dropped worldwide demand for family planning services. As a result, many successful programs in developing countries have faltered.

- At the beginning of a new administration and a new director in U.S. global and financial commitments, let’s consider the human need for reproductive health worldwide. We estimate that increased to $1.2 billion.

**Budget Estimates 2010-2014 ($ millions)**

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<th>2010</th>
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<th>2012</th>
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<td><strong>SUBTOTAL</strong></td>
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<tr>
<td><strong>TOTAL</strong></td>
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<td><strong>$1,375</strong></td>
<td><strong>$1,468</strong></td>
<td><strong>$1,562</strong></td>
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USAID Population Funds

[Graph showing the trend of funding requests and appropriations over years from 1984 to 2009. The graph compares the funding levels across different presidents: Reagan, Bush, Clinton, GW Bush, and Obama. The funding levels are indicated in millions of US dollars.]
Let the Games Begin

• Reverend Rick Warren gives Invocation

• President Obama rescinds Mexico City Policy

• President Obama states intention to support UNFPA

• Amendment making Mexico City Law defeated in Senate

• Obama strips Family Planning from Stimulus Package

• Discount pricing for college and Planned Parenthood Facilities

• Increase in International Family Planning Budget
FY2009 International Family Planning Budget ($545 million)
Approval of Barack Obama’s Actions as President

- Naming special envoys for Middle East, Afghanistan, Pakistan: 76%
- Tightening ethics rules for administration officials: 76%
- Limiting interrogation techniques on prisoners: 74%
- Instituting higher fuel efficiency standards: 74%
- Making it easier for workers to sue for pay discrimination: 66%
- Ordering Guantanamo Bay prison be closed: 44%
- Allow funding for overseas family planning groups that provide abortions: 35%

Source: Jan 30 – Feb 1 USA today/Gallup poll
U.S. leadership is more than the U.S. government, but the economic crisis makes USAID programs even more important.
“Contrary to the Malthusian view that population will grow to the limit of however many kids can be fed, in fact parents choose to have enough kids to give them a high chance that several will survive to support them as they grow old. As the number of kids who survive to adulthood goes up, parents can achieve this goal without having as many children.”

Acknowledgements

Funding Support

The David and Lucile Packard Foundation

The Bill and Melinda Gates Institute for Population and Reproductive Health, Johns Hopkins Bloomberg School of Public Health

Research Support

Virginia B. Bowen, Sabrina Karklins, Sadaf Khan, and Ozge Tuncalp
Thank You