

## WILSON INTERNATIONAL CENTER PUBLIC DIPLOMACY INITIATIVE PARTICIPANT BIOGRAPHIES

**Davar Ardalan** is Executive Producer for the Michael Eric Dyson Show, a new one-hour daily news/talk program supported by the Corporation for Public Broadcasting and produced by WEAA, Baltimore. Ms. Ardalan was previously a Senior Producer for NPR News, and has spent her career engaged in the arena of civic journalism. Last May, she hosted a presentation at the Woodrow Wilson International Center for Scholars, entitled “You are the Media: How Iranians ‘Democratized’ the Media.” Beginning with her work at KUNM-FM in Albuquerque, New Mexico, she has worked in the field of public broadcasting for twenty years.

<http://dysonshow.org/>

**Matt Armstrong** is the founder of the MountainRunner Institute. He consults, lectures, and publishes on public diplomacy and strategic communication policies, institutions, legislation, and other related topics. He advises Congress, the Departments of State and Defense, and other organizations and is the publisher and primary contributor at the blog [www.MountainRunner.us](http://www.MountainRunner.us). Prior to his work in public diplomacy, he spent a decade in the field of information technology, designing and implementing knowledge management systems. Mr. Armstrong is adjunct professor at the Annenberg School of Communication and Journalism at the University of Southern California, an adjunct staff member with RAND, a Senior Adviser to Business for Diplomatic Action, and a member of The Public Diplomacy Council.

<http://mountainrunnerinstitute.org>

**Barbara Barrett** is the Chief Operating Officer at Triple Creek Guest Ranch and the former U.S. Ambassador to Finland. She was recently appointed to the Board of The Aerospace Corporation. Ambassador Barrett has also served on the corporate boards of Raytheon, Exponent and The Mayo Clinic, served as trustee of the Thunderbird School of Global Management, was chairman of the U.S. Advisory Commission on Public Diplomacy, and was a member of the Senior Advisory Board at Harvard's Institute of Politics. Ambassador Barrett has lectured on leadership at universities, and she has been awarded numerous awards for her service.

<http://www.triplecreekranch.com>

**Ray Barry** is Director and Chief Operating Officer at the American Film Institute where he has spearheaded the initiative to found the AFI Silver Theatre and Cultural Center—a state-of-the-art center for the moving image arts. For many years, he has served as the Director of AFI's National Film Theater at the John F. Kennedy Center and has extensive experience with the technical, management, and artistic issues involved in specialized film exhibition. Active in the field both locally and nationally, Barry's activities have included serving on the Society of Motion Picture and Television Engineers' Projection Practices and Standards Committee, participating as a panelist on European Institute forums on trans-Atlantic issues, and, most recently, serving as a member of the Slamdance 2000 Festival Jury.

<http://www.afi.com/education/conservatory/>

**Robert M. Berdahl** became president of the Association of American Universities (AAU) in May 2006. Prior to this position, Berdahl served as chancellor of the University of California, Berkeley from 1997 to 2004. Following his tenure as chancellor at Berkeley, Berdahl remained as a faculty member. Prior to going to Berkeley, Berdahl served as president of The University of Texas at Austin from 1993 to 1997. Berdahl began his academic career in the history department at the University of Massachusetts Boston in 1965. He joined the history faculty at the University of Oregon in 1967 and served as Oregon's Dean of the College of Arts and Sciences from 1981 to 1986, when he left Oregon to become Vice Chancellor of Academic Affairs at the University of Illinois at Urbana-Champaign. He is recipient of numerous honors and awards, and has been a Research Associate at the Institute for Advanced Study in Princeton and at the Max Planck Institute for History in Goettingen, Germany. He is the author of one book and the coauthor of another, and has written numerous articles dealing with German history.

<http://www.aau.edu/default.aspx>

**Nadia Bilbassy-Charters** is the Senior Diplomatic Correspondent for Al Arabiya TV in Washington DC. Ms. Bilbassy covers the White House and the State Department for the Dubai based television channel, and has a wide range of experience in international journalism. Prior to moving to Washington, she was embedded with the 101st Marines Division in Kuwait on its push to Baghdad in March 2003. From 1997 to 2003, Bilbassy was the Bureau Chief for MBC TV, Middle East Broadcasting Centre based in Nairobi, Kenya, covering most of Africa's conflicts. She has also traveled extensively in southern Sudan with the SPLA, The Sudan People's Liberation Army.

[http://www.alarabiya.net/en\\_default.html](http://www.alarabiya.net/en_default.html)

**Charlie Brown** is the Founder and President of Opiquo. Mr. Brown is a specialist on designing, building, and managing digital problem solving communities. He is also the lead of Nike's GreenXchange and a Senior Advisor for Ashoka's Changemarkers.

<http://www.opiquo.com/>

**Christy Carpenter** is currently the Executive Vice President at The Paley Center for Media. Ms. Carpenter has thirty years of experience in media, marketing, and nonprofit management. During the 1980s, Ms. Carpenter worked with Prodigy Interactive Services as the Marketing Director for the first PC-based online service designed for the mass market, and also worked with Warner Cable and with Telaction, an electronic home-shopping service developed by JC Penney. She served as Vice President and Group Director for the international public relations firm Hill & Knowlton and has also had executive experience with several nonprofit trade associations in San Francisco, the State Bar of California, and the Wine Institute. In 1998, President Clinton appointed her to the Board of the Corporation for Public Broadcasting, where she served as Vice Chair for two years. Ms. Carpenter then went on to run her own consulting practice. In 2002, she was elected to the Board of KCET, one of the largest public television stations in Southern California.

<http://www.paleycenter.org/>

**Scott Carpenter** is a Senior Fellow at the Washington Institute for Near East Policy. From 2004 to 2007, Mr. Carpenter served as Deputy Assistant Secretary of State in the Bureau of Near Eastern Affairs. In 2006, he was also named coordinator for the State Department's Broader Middle East and North Africa Initiatives. Previously, as Director of the Governance Group for the Coalition Provisional Authority (CPA) in Baghdad, he helped guide Iraq's postwar political transition and initiated a wide array of democracy initiatives. Before joining the State Department, Mr. Carpenter worked with the International Republican Institute (IRI), where he established and served as Co-director of IRI's Central and Eastern Europe regional office in Bratislava, Slovakia, overseeing programming in ten countries from the Baltics to the Balkans, including Turkey. Mr. Carpenter also worked on the North American Free Trade Area desk at the International Trade Agency. On Capitol Hill, Mr. Carpenter worked as Press Secretary for Congressman Duncan Hunter of California and as a Legislative Assistant to Congressman Rick Santorum of Pennsylvania.

<http://www.washingtoninstitute.org/templateIO1.php>

**David Chen** is the President of Equilibrium Capital Group. In 2007, he was a visiting executive at the Meyer Memorial Trust, developing an investing thesis on mission-related investing which has since been adopted by several institutions. In late 2007, he applied the findings to form Equilibrium Capital Group, an Oregon-based holding company building a portfolio of operating companies managing assets in key sustainability sectors. Mr. Chen serves as advisor and board member for a number of organizations, including the Federal Reserve Bank of San Francisco's Portland Branch.

<http://www.eq-cap.com/>

**Jon Clifton** is the Deputy Director of the Gallup World Poll, an ongoing global study conducted in more than 150 countries, representing 98% of the world's adult population. Clifton directs the overall strategies for the Gallup World Poll and Gallup Daily tracking and has been involved with both since their inception. Most recently, he became a member of Gallup's Public Release Committee, the group that oversees and maintains Gallup's public release standards for data, research, and methodology. Clifton received a bachelor's degree in political science and history from the University of Michigan. He received a juris doctorate with a focus in international law from the University of Nebraska-Lincoln.

<http://www.gallup.com/home.aspx>

**Heather Conley** serves as Director and Senior Fellow of the Europe Program at CSIS. Prior to joining CSIS, Ms. Conley served as senior adviser to the Center for European Policy Analysis, an independent, nonpartisan public policy research institute dedicated to the study of Central Europe. From 2005–2008, Ms. Conley served as the Executive Director for the Chairman of the Board of the American National Red Cross, and from 2001–2005, Ms. Conley served as Deputy Assistant Secretary of State in the Bureau for European and Eurasian Affairs, with responsibilities for U.S. bilateral relations for the 15 countries of northern and central Europe. Previously, she was a Senior Associate with an international consulting firm led by former U.S. deputy secretary of state Richard L.

Armitage. Following the collapse of the Soviet Union, Ms. Conley was selected to serve as special assistant to the U.S. Coordinator of U.S. assistance to the newly independent states of the former Soviet Union.

<http://csis.org/program/europe-program>

**Jeri Curry** is Internews' Senior Vice-President for Global Communications and Development. She has roots in the media and communications industry, having worked with the Washington Post, Discovery Communications and MCI Communications. She has also worked with the federal government, having worked with the Department of Homeland Security's Office of Emergency Communications and within academia where she was the marketing and licensing manager for Vanderbilt University.

<http://www.internews.org/default.shtm>

**Jim Dobbins** is the Director of the International Security and Defense Policy Center within the RAND National Security Research Division. He has held State Department and White House posts, including Assistant Secretary of State for Europe, Special Assistant to the President, Special Adviser to the President and Secretary of State for the Balkans, and Ambassador to the European Community. He has had numerous crisis management and diplomatic troubleshooting assignments as the Clinton and more recently the Bush administration's special envoy for Afghanistan, Kosovo, Bosnia, Haiti, and Somalia. His diplomatic assignments include the withdrawal of American forces from Somalia, the American-led multilateral intervention in Haiti, the stabilization and reconstruction of Bosnia, and the NATO intervention in Kosovo. In the wake of September 11, 2001, he was named as the Bush administration's representative to the Afghan opposition with the task of putting together and installing a broadly based successor to the Taliban regime. He represented the United States at the Bonn Conference, which established the new Afghan government, and, on December 16, 2001, he raised the flag over the newly reopened U.S. Embassy.

<http://www.rand.org/nsrd/about/isdp.html>

**Helle C. Dale** is the Senior Fellow in Public Diplomacy Studies at the Heritage Foundation. She has worked as a journalist for both domestic and foreign publications, as well as print and electronic media. She has traveled widely in Central and Eastern Europe, the former Soviet Union, the Middle East and Asia. Dale still writes about foreign policy issues and her work has appeared in *The Wall Street Journal*, *Policy Review*, *The Weekly Standard*, *National Review* and *European Affairs*. She has appeared on CNN, MSNBC, FOX News, C-CPAN, PBS, BBC, and Al Jazeera. She is a media fellow at the Hoover Institution at Stanford University, serves on the Board of Visitors of the Institute on Political Journalism at Georgetown University, and is a member of the Council on Foreign Relations.

<http://www.heritage.org/about>

**Simon Denyer** is the Washington Bureau Chief for Reuters. He is author of the Reuters newsletter and blog *Washington Extra*, examining political and economic news from the capital. He has 18 years experience covering politics, economics, and financial markets for Reuters, and has covered news events in the United States, Europe, Asia, Latin

America, and Africa. He is also the editor of *Foreign Correspondent*. Before arriving in Washington, he spent seven years as *Reuters* bureau chief in Pakistan, Afghanistan, and India.

<http://www.reuters.com/>

**Paula Dobriansky** serves as Senior Vice President and Head of Government Affairs (Americas) at Thomson Reuters and is an Adjunct Senior Fellow at Harvard University's JFK Belfer Center for Science and International Affairs. From 2001 to 2009, Ambassador Dobriansky served as Under Secretary of State for Democracy and Global Affairs, during which time she was appointed the President's Special Envoy on Northern Ireland. She received the Secretary of State's Distinguished Service Medal for her work. Other government appointments include: Associate Director for Policy and Programs, USIA; Deputy Head, US Delegation, 1990 Copenhagen Conference on Security and Cooperation in Europe; and Director of European and Soviet Affairs, NSC. She also served as Senior Vice President and Director of the Washington office of the Council on Foreign Relations and was the Council's first George F. Kennan Senior Fellow for Russian and Eurasian Studies.

<http://thomsonreuters.com/>

**Michael Doran** is a visiting professor at the Robert F. Wagner Graduate School of Public Service at New York University. In academia, he has previously accepted appointments at Princeton University and the University of Central Florida, exploring U.S. policy toward the Middle East, radical Islam, and the Arab-Israeli conflict. He is particularly interested in inter-Arab relations, believing that contests for power and authority between Arabs and Muslims have an unrecognized influence, both over relations between the Middle East and the West, and over the Arab-Israeli conflict. In government, he has served as a Deputy Assistant Secretary of Defense and as a Senior Director at the National Security Council.

<http://wagner.nyu.edu/>

**Naila Farouky**, Senior Project Director at Africa at Sesame Workshop, has over 10 years of experience developing and managing international media productions in multiple regions. Ms. Farouky focuses on educational and entertainment programming for children. She has trained teams around the world and brings a strong understanding of the creative and strategic processes needed to implement complex projects. She has previously worked as a Junior Marketing Associate at DeSola Group.

<http://www.sesameworkshop.org/aroundtheworld>

**Georges A. Fauriol** joined NED in early 2010 from the International Republican Institute (IRI), where he most recently served as Senior Vice President. He also served as IRI's Vice President of Strategic Planning, and was Acting President in summer 2004. Prior to joining IRI in October 2001, Fauriol served as Director and Senior Fellow of the Americas Program at CSIS where he was the senior scholar specializing in Western Hemisphere issues – the Caribbean, Mexico, Central and South America, and Canada. Previously, Fauriol worked with the Foreign Policy Research Institute, the U.S. Information Agency and the Inter-American Development Bank. Fauriol is the author or

coauthor of several books and more than 50 publications. He received his master's and his doctorate degrees from the University of Pennsylvania, and a bachelor's degree from Ohio University.

<http://www.ned.org/>

**Joel Ficks** is the former Chief Financial Officer at Link TV. Mr. Ficks directed strategic planning for Link TV's satellite, cable, and new media platforms. Prior to this, Mr. Ficks was a principal at Bodega Partners, a Silicon Valley consulting firm specializing in technology business ventures. He began his career at Deloitte & Touche, and has consulted for social ventures and technology and consumer product companies for twenty years. Mr. Ficks has taught entrepreneurship at the University of California, Berkeley, and lectured on business models at Harvard Business School. He served as the president and chairperson of several non-profit boards, and acted as an advisor for several non-profit business ventures funded by George Roberts' Enterprise Development Fund.

<http://www.linktv.org/>

**Charles M. Firestone** is Executive Director of the Aspen Institute Communications and Society Program. He was also the Institute's executive vice president for policy programs and international activities from 1997-2000. Mr. Firestone was director of the Communications Law Program at the University of California at Los Angeles and an adjunct professor of law at the UCLA Law School. He was also the first president of the Los Angeles Board of Telecommunications Commissioners. He has also served as an attorney for the Federal Communications Commission, as director of litigation for a Washington DC public interest law firm, and as a communications and entertainment attorney in Los Angeles. He has argued several landmark communications cases before the United States Supreme Court and other federal appellate courts. Mr. Firestone is the editor or co-author of seven books, including *Digital Broadcasting and the Public Interest* (The Aspen Institute, 1998) and *Television and Elections* (The Aspen Institute, 1992), and has written numerous articles on communications law and policy.

<http://www.aspeninstitute.org/policy-work/communications-society>

**Greg Franklin** is an international television and media consultant and developer of current affairs productions, documentaries and socially responsible entertainment series for international broadcast. He advises non-profit organizations and independent producers on the development of proposals and design of productions. He served as the Senior Advisor for Broadcasting and Director of Broadcast Services in the U.S. Department of State, Bureau of Public Affairs (1999-2009) and was Chief, Foreign Broadcast Support at the U.S. Information Agency Television Service (1983-1999). For 13 years, Mr. Franklin produced and directed hundreds of television programs and series for the USIA Television and Film Service, including documentaries and films, current events productions, interview programs and music performances. He is a Senior Advisor to the Center for the Study of the Presidency and Congress and a member of the Council for Public Diplomacy. He received a BA in Radio-Television from Eastern Washington University and an MA in International Communication from American University. He was a Jefferson Fellow, served in the USAF and is a Vietnam veteran.

<http://www.thepresidency.org/>

**Barry Fulton** is a management consultant at the U.S. Department of State, Vice Chair of the board of InterMedia, and a board member of the Salzburg Global Seminar. He is a senior consultant for PRO-telligent, LLC and a member of the Washington Institute of Foreign Affairs. He is the author of *Leveraging Technology in the Service of Diplomacy: Innovation in the Department of State* and project director and author of the CSIS study, *Reinventing Diplomacy in the Information Age*. He was named by President Clinton as Associate Director of the United States Information Agency in 1994. During a 30-year career as a Foreign Service Officer with the United States Information Agency, he served in Brussels, Rome, Tokyo, Karachi, and Islamabad. He established and directed the American Forces Radio and Television Service in Turkey as a Lieutenant in the U.S. Air Force. Fulton holds a PhD in communications from the University of Illinois, an MA in broadcasting and BS in electrical engineering from Penn State. He has taught at George Washington University, the Foreign Service Institute, American University, University of Illinois, Penn State, University of Maryland, San Antonio College, and the Pakistani Information Academy.

<http://www.pro-telligent.com/>

**William Galston** is a Senior Fellow on Governance Studies at the Brookings Institution. He is a former policy advisor to President Clinton and other presidential candidates. His current research focuses on designing a new social contract and the implications of political polarization. Mr. Galston's past positions include Executive Director, National Commission on Civic Revival; Visiting Fellow, The Brookings Institution; Deputy Assistant to the President for Domestic Policy (1993-1995); Fellow, Woodrow Wilson Center; Director of Economic and Social Programs, Roosevelt Center for Economic American Policy Studies; Senior Adviser, Gore for President Campaign; and Associate Professor, Department of Government, University of Texas at Austin.

<http://www.brookings.edu/governance.aspx>

**Jerome Gary** is the president of Visionaire Media. He has a long history in the entertainment industry, and has been involved in a number of startups, including Celestial Seasonings, Innerspace Environments, The National Survival Game, The Peninsula Wine Company, and Pathways International. He also created, executive produced, and directed "On the Road in America," a 12-part series about three young Arab men and an Arab woman traveling across America with an American film crew, which aired in the Middle East on MBC 1 and on the Sundance Channel in the U.S. He also executive produced "Muslim Women" and "Life After Death," and is in pre-production on "American Caravan" and a feature documentary on the Esalen Institute. From 2001-2005, he was the Strategic Director of USC's Institute for Creative Technologies, charged with government relations, fundraising, managing Think Tanks and the ICT's consulting relationships, and founding ICT Works, which was successfully launched in February of 2005. In 2007 and 2008, he went to Afghanistan three times leading teams of filmmakers to teach storytelling and filmmaking to television personnel in Kabul and Kandahar.

<http://www.visionairemedia.com/>

**Abbas Gassem** is a Senior Product Manager GeoInformatics at Yahoo!. After working in the Finance in London for seven years, Abbas has moved to Internet sector in 1999. He joined a startup company Kelkoo.com (largest price comparison in Europe) which was acquired by Yahoo! in 2004. Abbas was responsible in launching number of products at Yahoo! Europe like user reviews platform and local search & maps. Mr. Abbas founded and manages **insidesomalia.org** in 2007, a London-based website which covers news developments in Somalia and provides a space for Somalis and non-Somalis to discuss key issues affecting Somalia. He holds BSc Economics & Social Policy from University of London and Post Graduate Diploma in Computing from London Metropolitan University.

<http://info.yahoo.com/center/us/yahoo/>

<http://insidesomalia.org>

**Susan Gigli** is the Chief Operating Officer at InterMedia where she is responsible for overall company management, strategic planning and development. She has more than 15 years' experience in directing international qualitative and evaluative research that has helped clients shape programs, target messages and measure effectiveness in increasingly complex and competitive media environments around the world. She has worked with diverse clients such as the BBC, Deutsche Welle, U.S. Broadcasting Board of Governors, International Monetary Fund, UNICEF, Sesame Workshop, USAID and U.S. Department of State.

<http://www.intermedia.org/index.php>

**Jenifer Golden** is the Director of Public Affairs at The George Washington University's Elliott School of International Affairs. Prior to joining the Elliott School, Jennifer was the Deputy Director of the Council on Foreign Relations Washington Program, where she directed its meetings program and spearheaded the Council's outreach efforts in Washington, identifying and cultivating relationships with constituencies not traditionally engaged by the foreign policy establishment. Also at the Council, Jennifer served as the project director of an independent task force on public diplomacy, a blue-ribbon group comprised of 38 leaders in government, media, advertising and the arts, as well as leading Middle East and Islamic scholars. The task force report, "Finding America's Voice," was released in Fall 2003 and drew the attention of the media, the White House, members of Congress, and the public alike. Jennifer is a member of the Council on Foreign Relations and the International Institute of Strategic Studies.

<http://elliott.gwu.edu/>

**Tamara Gould** is the vice president of distribution for ITVS, and is the former executive producer for KQED Television, where she oversaw the programs *The Nobel: Visions of Our Century*; *California's Power Play*; and *This Week in Northern California*. She also executive produced the Emmy award-winning weekly *Independent View* series, and developed and executive produced SPARK, an award-winning weekly art series co-produced by KQED. She was also the Executive Director of the Bay Area Video Coalition, a noncommercial media production center.

<http://www.itvs.org/>

**Bruce Gregory** is an adjunct professor at George Washington University's School of Media and Public Affairs, Adjunct Professor at Georgetown University, and teaches a course on strategic communication at the U.S. Naval War College. He is a member of the Defense Science Board's 2007 and 2004 studies on Strategic Communication, the Council on Foreign Relations Task Force on Public Diplomacy, the Washington Institute of Foreign Affairs, and the Public Diplomacy Council. He was the Council's executive director from 2001-2004. Through his career, Gregory has held positions on numerous faculties, working groups and advisory committees. He is a recipient of the Department of State's Superior Honor Award and was an American Political Science Association Congressional Fellow.

<http://smpa.gwu.edu/>

<http://www.georgetown.edu/>

<http://www.usnwc.edu/home.aspx>

**Marc Grossman** is the former Under Secretary of State for Political Affairs and former United States Ambassador to Turkey. As Under Secretary, Ambassador Grossman served as the Department's third-ranking official, supporting U.S. diplomacy worldwide. Following the September 11th attacks, he helped marshal international diplomatic support for the global war on terrorism and for the military campaigns in Afghanistan and Iraq. He has also served as the Director General of the Foreign Service and Director of Human Resources, the Deputy Chief of Mission for the U.S. embassy in Turkey, and as the Executive Secretary of the State Department and Special Assistant to the Secretary of State. He attained the Foreign Service's highest rank in 2004 when the President appointed him to the rank of Career Ambassador; he received the Secretary of State's Distinguished Service Award the following year. Ambassador Grossman also serves on the Board of Directors/Trustees of a number of non-profit and educational institutions.

<http://www.cohengroup.net/>

**Timothy Hassett** is Vice President, Microfinance Team at KIVA where he serves as Kiva's Portfolio Director. Prior to joining Kiva, Tim spent over 20 years working in commercial banking in the United States and Europe. His most recent job in banking was as the co-head of Corporate and Investment Banking Credit for Societe Generale. Immediately prior to joining Kiva, Tim worked with the World Resources Institute as a Senior Fellow focused on renewable energy. Tim received his MBA from Columbia University and recently earned an MPA from Harvard's Kennedy School of Government.

<http://www.kiva.org/>

**William J. Hybl** is Chairman of the U.S. Advisory Commission on Public Diplomacy. Mr. Hybl is also the Chairman and Chief Executive Officer of El Pomar Foundation, one of the largest and oldest private philanthropic foundations in the Rocky Mountain West. Mr. Hybl was elected to the Colorado House of Representatives in 1972-73, and was Special Counsel to President Ronald Reagan in 1981. He is President Emeritus of the United States Olympic Committee and President of the U.S. Olympic Foundation. In 2001, President George W. Bush appointed him as U.S. Representative to the 56th General Assembly of the United Nations and in 2003 he was elected Chairman of

the Board of IFES (International Foundation for Election Systems). In 2005 he was appointed as a Commissioner to the U.S. National Commission for UNESCO. Mr. Hybl serves on The Colorado College Board of Trustees and the Boards of Directors for numerous companies.

<http://www.state.gov/r/adcompd/>

**Stephen Jordan** is Senior Vice President and Executive Director of the Business Civic Leadership Center, and has served there since its founding as the Center for Corporate Citizenship in 2000. Mr. Jordan leads the Business Civic Leadership Center's engagement with numerous companies and chambers of commerce, both domestic and abroad. He has created numerous conferences, policy papers, and programs related to corporate citizenship, business and society relations, global development, education, disaster assistance, military quality of life, infrastructure protection, homeland security, and public-private partnerships. Some of the most notable coalitions include being a part of the Partnership for Critical Infrastructure Security, the National Cyber Safety Alliance, Business Strengthening America, and the U.S. Business Education Network.

<http://bclc.uschamber.com/bclc/default>

**Michael M. Kaiser** has been President of the Kennedy Center since January 2001. Mr. Kaiser previously served as the Executive Director of the Royal Opera House, and before that, Executive Director of the American Ballet Theatre. Mr. Kaiser has also served as Executive Director of the Alvin Ailey Dance Theater Foundation, and General Manager of the Kansas City Ballet, where he erased the company's deficit. Mr. Kaiser currently serves as a consultant to a variety of other arts organizations, and represented the United States on a commission that established the Arts Council of the Republic of South Africa. Before entering the arts management field, Mr. Kaiser was a management consultant in the corporate sector. In 1985, he sold the consulting firm he founded, Kaiser Associates, which specializes in helping large corporations formulate strategic plans. Mr. Kaiser has served as a research economist for Nobel prize-winning economist, Wassily Leontief, and is the author of four books. He is a recipient of numerous awards for leadership and contribution to the arts.

<http://www.kennedy-center.org/>

**Kay King** is the Vice President of Washington Initiatives at the Council on Foreign Relations. She is the former Deputy Assistant Secretary of State for Legislative Affairs and Vice President for External Relations at CSIS. In the past Ms. King has served as Director of Congressional and Public Affairs at the U.S. Institute of Peace, as President at King Strategies, as Deputy Assistant Secretary of State for Legislative Affairs, as Executive Director at the Association of Professional Schools of International Affairs, and as Senior Legislative Assistant for Foreign and Defense Policy to Senator Joseph R. Biden Jr.

<http://www.cfr.org/>

**David J. Kramer** is the executive director of Freedom House. From March 2008 to January 2009 he served as Assistant Secretary of State for Democracy, Human Rights, and Labor. He also served for three years as Deputy Assistant Secretary of State for

European and Eurasian Affairs, focusing on regional non-proliferation issues. His experience in the nongovernmental sector includes his most recent position as a Senior Transatlantic Fellow at the German Marshall Fund of the United States, as well as a time at the Carnegie Endowment, where he was associate director of the Russian and Eurasian Program.

<http://www.freedomhouse.org/template.cfm?page=1>

**Steven Kull** is the director of WorldPublicOpinion.org and the Program on International Policy Attitudes (PIPA). He directs the PIPA/Knowledge Networks poll of the US public, plays a central role in the BBC World Service Poll of global opinion and the polls of the Chicago Council on Global Affairs, and is the principal investigator of a major study of social support of anti-American terrorist groups in Islamic countries. He regularly appears in the US and international media, and his articles have appeared in numerous publications. He is a faculty member of the School of Public Policy at the University of Maryland and a member of the Council on Foreign Relations and the World Association of Public Opinion Research.

<http://www.worldpublicopinion.org/>

<http://www.pipa.org/>

**Jay LaMonica** is a veteran journalist and television producer specializing in national security and foreign affairs. He recently left the Discovery Channel where he produced cutting-edge documentaries with Ted Koppel on such subjects as the threat from Iran (2007 Emmy), the emergence of China, the history of race relations in America, California prisons (2008 Emmy), civil liberties after 9/11 and surviving cancer. Before that he spent more than 15 years with ABC News Nightline reporting from every corner of the globe from southern Sudan to the tribal areas of Pakistan; from the secret nuclear cities of Siberia to New Orleans during Hurricane Katrina. Mr. LaMonica has produced, directed and written independent television documentaries and dramas and produced dozens of network documentaries for ABC on subjects ranging from the Romanian revolution to the invasion of Iraq. Awards include 9 National Emmys, 6 DuPont-Columbia Awards, 2 Peabodys, the Global Health Council Media Award and the Overseas Press Club Murrow Award. He was associated with CSIS from 1979 to 1993 and he has been a Consultant and Producer for NBC News, Los Alamos National Laboratory, SAIC, ABC News "20/20", UNICEF and the Johns Hopkins University Hospital. He recently returned from covering the humanitarian crisis in Pakistan for PBS Newshour.

<http://www.jaylamonica.com/>

**Neal Lane** is the Senior Fellow in Science and Technology Policy at the James A. Baker III Center for Public Policy. He is also the Malcolm Gillis University Professor at Rice University and professor in the Department of Physics and Astronomy. Previously, Dr. Lane served as Assistant to the President for Science and Technology and Director of the White House Office of Science and Technology Policy (OSTP). He has also served as director of the National Science Foundation (NSF) and member of the National Science Board. Before his post with NSF, Dr. Lane was provost and professor of physics at Rice University. He is a fellow of the American Academy of Arts and

Sciences and other honorary and professional associations. Dr. Lane was awarded the National Academy of Sciences Public Welfare Medal, the American Institute of Physics K.T. Compton Medal and the Association of Rice Alumni Gold Medal.

<http://bakerinstitute.org/programs/scitech>

**Larry D. Lauer** is a pioneer in integrated marketing and strategic communication for academic institutions and nonprofit organizations. In 2009 he became Texas Christian University's first vice chancellor for government affairs. In addition, he is distinguished professor of strategic communication at TCU's Schieffer School of Journalism and an adjunct fellow at the Center for Strategic and International Studies (CSIS) in Washington, D.C. Currently he also serves as strategic marketing advisor to the American Council on Education (ACE). His international experience includes serving seven years on the board of INPUT, an international public television producers' association. He also served seven years on the board of the Council for the Advancement and Support of Education (CASE), when it became truly international with offices in Washington, London and Singapore. He has considered his longtime international work in higher education and public broadcasting to be US "public diplomacy" initiatives, a topic he has been interested in since his graduate work at American University. He is the author of four books and more than 30 journal articles and book chapters on institutional marketing and communications.

<http://www.tcu.edu/index.asp>

**Aaron Lobel** founded America Abroad Media (AAM) in 2002 and serves as the organization's president and chairman of the board, as well as executive producer of America Abroad and AAM Television. Mr. Lobel was a Research Fellow at the Brookings Institution in Washington D.C.; National Security Fellow at the John M. Olin Institute for Strategic Studies at Harvard University; and a National Security Fellow at the Belfer Center for Science and International Affairs at Harvard's Kennedy School of Government, where he edited *Presidential Judgment: Foreign Policy Decision Making in the White House* (Hollis Press 2001). Mr. Lobel received a Ph.D. from Harvard University's Department of Government, where he was also awarded the University's top teaching award, the Joseph P. Levenson Prize. He currently serves on the Advisory Board of Business for Diplomatic Action and of Securing America's Future Energy (SAFE), and is a member of the Council on Foreign Relations. A native of Toronto, Canada, he received an A.B. with High Distinction from the University of Toronto in International Relations.

<http://www.americaabroadmedia.org/>

**Kristin Lord** is Vice President and Director of Studies at the Center for a New American Security. Prior to joining CNAS, Dr. Lord was a Fellow in the Foreign Policy Studies Program and Saban Center for Middle East Policy at The Brookings Institution. Before joining Brookings, she was Associate Dean for Strategy, Research, and External Relations and, earlier, Associate Dean for Management and Planning at The George Washington University's Elliott School of International Affairs. In 2005-2006, Lord served as a Council on Foreign Relations International Affairs Fellow and Special Adviser to the Under Secretary of State for Democracy and Global Affairs. Dr. Lord has

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<http://www.cnas.org/>

**John Marks** is President and founder of Search for Common Ground, an international conflict prevention NGO headquartered in Washington and Brussels. He also founded and heads Common Ground Productions, which produces radio and television programming around the world to help prevent and transform conflict. He wrote and produced The Shape of the Future series of TV documentaries, which was aired simultaneously on Israeli, Palestinian, and Arab satellite television. He is a best-selling, award-winning author and in 2006 was awarded a Skoll Fellowship for Social Entrepreneurship.

<http://www.sfcg.org/>

**Dr. Mark Maybury** is Executive Director of the Information Technology Division for the MITRE Corporation. He is responsible for the direction of advanced research and development for intelligence and defense systems supporting a broad range of sponsors, including the U.S. military and national intelligence agencies, and also provides modernization and research to the IRS, FAA, and Department of State. Dr. Maybury has over sixty referred publications. He has served on a variety of panels, including the Air Force Scientific Advisory Board Studies on Commercial Space (2001), Defending and Operating in a Contested Cyber Domain (2008) and Rapid On Orbit Checkout of Space Systems (2009). He chaired the Common Operating Environment Multimedia and Collaboration Working Group (1995-2002) and co-chaired the DoD's Collaboration Interoperability and Standards Working Group (ISWG). He also leads an enterprise distributed across Washington D.C., Bedford, MA and several US and European sites spanning the disciplines of intelligent information systems, analytic tools, performance support, collaborative environments, geospatial information systems, distributed computing, networking, and data, information and knowledge management.

[http://www.mitre.org/work/info\\_tech/](http://www.mitre.org/work/info_tech/)

**Eric Mazzacone** is a Public Affairs Officer at the Defense Advanced Research Projects Agency (DARPA). In the past, he has served as a Strategic Planner for the Office of the Assistant Secretary of Defense for Public Affairs. He has a wide variety of expertise in the fields of communications and marketing, working with such firms as ARES Systems Group, The Boeing Company, and Telos Corporation. Through his work in the defense and communications industries, he has attained a proven track record of devising compelling communications strategies for corporations and governments.

<http://www.darpa.mil/index.html>

**Charles Merin** serves as Managing Director at Prime Policy Group. He has over 40 years of Washington experience, beginning with service as a congressional staffer in 1969, and has established himself as the premier lobbyist for hospitality industry interests

in Washington. He is a member of the Board of Directors of Business for Diplomatic Action and the Board of America's Trust, a non-profit, non-partisan public policy organization. In 1999, the Blue Dog Coalition made Mr. Merin an honorary Blue Dog in recognition of his role as a counselor since their inception in December 1994. National Journal has recognized him as one of Washington's leading Democratic lobbyists.  
<http://www.bksh.com/>

**David Michaelis** is the former Director of Current Affairs for Link TV in San Francisco. He serves on the Board of Directors for Internews Network and has years of experience dealing with media in the Middle East. With Internews, he created the first satellite two-way link between Tunis and Jerusalem in October 1993 and also helped coordinate the 1994 Palestinian Broadcasting Conference, with the assistance of the Jerusalem Film Institute. Mr. Michaelis has produced and directed documentaries on social-political issues for the BBC Channel 4 in the UK, as well as for ARD and ZDF in Germany. He has also served as a news editor in London and Washington. His work focuses on legitimizing the rights of minorities in Israel.  
<http://www.internews.org/>

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[http://www.wilsoncenter.org/index.cfm?fuseaction=news.item&news\\_id=639648](http://www.wilsoncenter.org/index.cfm?fuseaction=news.item&news_id=639648)

**Matthew J. Miszewski** is the general manager of Worldwide Government for Microsoft. He has served as the chief information officer for the state of Wisconsin, and was the founder of Topical Networks, a firm which provided digital rights managed delivery of online music for companies including BMG Entertainment Inc. and Sony Music Entertainment. He also was a founding partner of the firm *people.political*, which provided political data-management tools to labor organizations and candidates for public office.  
<http://www.microsoft.com/industry/publicsector/government/default.msp>

**David Morey** is Vice Chairman of Core Strategy Group and founder and CEO of DMG, and is one of America's leading strategic consultants. He is the award-winning co-author of *The Underdog Advantage* (McGraw Hill), and has helped add hundreds of millions of dollars in revenue and value to a wide range of Fortune 500 companies. Mr. Morey has worked with some of the world's top business leaders—and with five Nobel Peace Prize

winners and twelve winning global presidential campaigns, including that of Barack Obama. In global politics, Mr. Morey advised Philippine President Corazon Aquino, Russian President Boris Yeltsin, Mexican President Vicente Fox, Korean President Kim Dae Jung and The Dalai Lama. In business, his corporate clients include Bancomer, Verizon, Pepsi, Mars, KPMG, McDonald's, Microsoft, News Corp., Nike, P&G, Disney, Visa, Coca-Cola, TPG and many others. Over the years, Mr. Morey has served as Adjunct Professor of International Affairs at Columbia University, and recently was Chairman of the Council on Foreign Relations' Task Force on Public Diplomacy. He was a four-time All-American Decathlon competitor, IC4A Champion and a member of several U.S. national teams.

<http://www.corestrategygroup.com/>

**Marc Nathanson** is Chairman of Mapleton Investments and Vice Chairman of Charter Communications, the nation's largest cable TV company. From 1975 to 1999, Mr. Nathanson was the founder and CEO of Falcon Cable TV. He serves as Vice-chair of the National Democratic Institute for International Affairs, and has co-chaired the Aspen Institute Forum on Communications and Society (FOCAS) program for many years. He is also co-chair of the Homeland Security Advisory Council for Los Angeles County. Mr. Nathanson is a member of the Council of Foreign Relations, a former member of the Albanian-American Enterprise Fund, and served as Chairman of the Broadcasting Board of Governors from 1998 to 2002.

<http://www.charter.com/footer/footerPage.jsp?tag=about>

**Joseph S. Nye Jr.** is University Distinguished Service Professor, the Sultan of Oman Professor of International Relations and former Dean of Harvard's Kennedy School. He received his bachelor's degree summa cum laude from Princeton University, did postgraduate work at Oxford University on a Rhodes Scholarship, and earned a PhD in political science from Harvard. He has served as Assistant Secretary of Defense for International Security Affairs, Chair of the National Intelligence Council, and Deputy Under Secretary of State for Security Assistance, Science and Technology. In 2004, he published *Soft Power: The Means to Success in World Politics; Understanding International Conflict* (5th edition); and *The Power Game: A Washington Novel*.

<http://www.hks.harvard.edu/>

**Juliana Geran Pilon** is Director of the Center for Culture and Security at the Institute of World Politics in Washington, D.C. She also teaches at the National Defense University and the Air University's Air Force Culture and Language Center. She is the author of several books including *Why America is Such a Hard Sell: Beyond Pride and Prejudice*, and, among many other texts, has also written and edited a textbook on civic education, which is today being used, in country-specific versions, throughout Kazakhstan, Kyrgyzstan, and Tajikistan. She has published over two hundred articles and reviews on international affairs, human rights, literature, and philosophy, and has made frequent appearances on radio and television. During the 1990s, she was the Director and later the Vice President for Programs at the International Foundation for Election Systems. She is a member of the Council on Foreign Relations and has served on the board of advisors of

the Auschwitz-based human rights organization Oswiencim Institute for Human Rights and the International Advisory Board of B'nai Brith.

[http://www.iwp.edu/news\\_publications/detail/iwp-announces-establishment-of-the-center-for-the-study-of-culture-and-security](http://www.iwp.edu/news_publications/detail/iwp-announces-establishment-of-the-center-for-the-study-of-culture-and-security)

**William Reese** is President and Chief Executive Officer at the International Youth Foundation. He was previously President and CEO of Partners of the Americas and served with the Peace Corps for ten years, first as a volunteer in Salvador, Brazil, then as director of Brazil operations, and finally in Washington as deputy director of the Latin American and Caribbean region. Mr. Reese has served on USAID's Advisory Committee on Voluntary Foreign Aid for almost two decades. He currently serves on the boards of Women Thrive Worldwide, the Basic Education Coalition and Episcopal Relief and Development, among others. He was chairman of the board of InterAction and a board member of the Independent Sector.

<http://www.iyfnet.org/>

**Keith Reinhard** is founder and President of Business for Diplomatic Action (BDA), a not-for-profit private sector effort to enlist the U.S. business community in actions aimed at improving the standing of America in the world. As president of this organization, Keith has testified to the U.S. Congress and has been broadly featured in the media, and in numerous publications. Keith is also Chairman Emeritus of DDB Worldwide, which ranks among the world's largest and most creative advertising agency networks with 206 offices in 96 countries. In 1986 Keith was one of the architects of the advertising industry's first and only three-way merger, creating Omnicom, the world's largest advertising and marketing services holding company. A member of the Advertising Hall of Fame, Keith Reinhard was referred to as the advertising industry's "soft-spoken visionary" by Advertising Age, which in 1999 named him one of the top 100 industry influentials in advertising history. Keith is a past Chairman of the American Association of Advertising Agencies and remains a member of its Advisory Council, and serves as director and advisor for several other organizations.

<http://www.businessfordiplomaticaction.org/>

**David Rejeski** directs the Project on Emerging Nanotechnologies at the Woodrow Wilson International Center for Scholars. For the past four years, he also has been the Director of the Foresight and Governance Project. He was previously a Visiting Fellow at Yale University's School of Forestry and Environmental Studies and an agency representative to the White House Council on Environmental Quality. Mr. Rejeski also worked at the White House Office of Science and Technology (OSTP), working on the development and implementation of the National Environmental Technology Initiative. He was head of the Future Studies Unit at the Environmental Protection Agency, spent four years in Hamburg, Germany, working for environmental and health agencies, and founded a nonprofit organization. Mr. Rejeski has also written extensively on science, technology, and policy issues, and sits on several advisory boards.

<http://www.nanotechproject.org/>

**Jeff Rosenberg** retired last year after 39 years with NPR, beginning with producing the initial program "All Things Considered" and continuing through almost four decades of producing and supervision of projects. He is the former Director of NPR Worldwide the export division of NPR, which includes satellite service, re-broadcasts on stations around the world, and the operation of NPR FM Berlin, the only US public radio station outside our borders. He currently serves on the National Advisory Board of the Center of the Study of the Presidency and Congress, and the advisory committee for the Foundation for International Understanding.

<http://www.npr.org/worldwide/>

**William N. Ryerson** is Founder and President of Population Media Center (PMC) and President of The Population Institute in Washington, DC. In developing countries, PMC creates long-running serialized dramas on radio and television, in which characters evolve into role models for the audience resulting in positive behavior change. The emphasis of the organization's work is to educate people about the benefits of small families, encourage the use of effective family planning methods, elevate women's status, prevent exploitation of children, and promote avoidance of HIV infection. Mr. Ryerson has a 39-year history of working in the field of reproductive health, including two decades of experience adapting the Sabido methodology of social change communications to various cultural settings worldwide. He has also been involved in the design of research to measure the effects of such projects in a number of countries, one of which led to a series of publications regarding a serialized radio drama in Tanzania and its effects on HIV/AIDS avoidance and family planning use. Mr. Ryerson received a B.A. in Biology (Magna Cum Laude) from Amherst College and an M.Phil. in Biology from Yale University (with specialization in Ecology and Evolution).

<http://www.populationmedia.org/>

<http://www.populationinstitute.org/>

**Taleb Salhab** is a Program Director at the Rockefeller Brothers Fund. He has spent the last two decades working to improve and broaden U.S. public understanding of Arab Americans, Islam, and Muslim societies. Most recently, he served as director of the National Network for Arab American Communities, a program of the Arab Community Center for Economic and Social Services. He also served on the board, and was elected president of, the Arab American Community Center in Orlando, Florida, which is a founding member of the National Network for Arab American Communities. Mr. Salhab has been a resource to government and civic groups, serving as a speaker for the National Democratic Institute, the Global Philanthropy Forum, the White House Fellows Program, and the U.S. Department of States' Foreign Service Institute and Bureau of International Information Programs.

<http://www.rbf.org/>

**Nadia Schadlow** is a Senior Program Officer at the Smith Richardson Foundation, where she identifies strategic issues that warrant further attention from the U.S. policy community. Dr. Schadlow also manages and develops programs and projects related to these issues. She served for six years in the Office of the Secretary of Defense and on the Defense Policy Board from 2006-2009; She is a graduate of Cornell University, holds an

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<http://www.srf.org/>

**Philip Seib** is the director of the Center on Public Diplomacy at the University of Southern California. He is also a Professor of Journalism and Public Diplomacy and Professor of International Relations. He was named Scholar of the Year by the International Studies Association in 2010 for his contributions to the field of international communication. He has published numerous books regarding the intersections of media, conflict, and foreign policy, his most recent work being entitled *Toward a New Public Diplomacy: Redirecting U.S. Foreign Policy*. Seib also serves as co-editor of the journal *Media, War, and Conflict*, and also edits or co-edits the Palgrave Macmillan Series in International Political Communication and the Palgrave Macmillan Series in Global Public Diplomacy. Prior to joining the USC faculty in 2007, he was a professor at Marquette University and before that at Southern Methodist University.

<http://uscpublicdiplomacy.org/>

**Bruce Sherman** is a Director at the Office of Strategic Planning & Performance Measurement where he is responsible for global strategy and research at the US Broadcasting Board of Governors (BBG). Mr. Sherman has played a central role in launching new strategic broadcasting initiatives for the Muslim world, including Radio Sawa, Alhurra TV, and Radio Farda for Iran. He directs the BBG's global media research program, coordinating research directors and a 60-person team at the BBG's principal contractor, InterMedia. In 2005, he took temporary leave to design and implement the first-ever US-European, Muslim-to-Muslim dialogue in Brussels. Previously, he was at Radio Marti, including five years as the station's Deputy Director, in charge of all daily operations.

<http://www.bbg.gov/>

**Cody Simms** joined Yahoo! in 2005 and is currently Vice President of Product Management, overseeing Yahoo!'s global entertainment product portfolio including Yahoo! Movies, Yahoo! Music, Yahoo! TV, OMG, Shine, and more. Cody's previous roles at Yahoo! include Senior Director of Product Management and Design for Yahoo!'s social and developer platforms (collectively called Y!OS) as well as Head of the Yahoo! Developer Network. Before Yahoo!, Cody held product management positions at The New York Times, Sprint PCS, and NBC Internet. He holds an MA in Transnational Communications and Global Media from Goldsmiths College, University of London, and is a Phi Beta Kappa graduate of the University of Kansas with a BA in Chinese and history. Outside of Yahoo!, Cody is a lecturer for the Annenberg Program on Online Communities at the University of Southern California where he instructs graduate degree seekers on Internet entrepreneurialism and social networking.

<http://info.yahoo.com/center/us/yahoo/>

**Katherine Smith** serves as Executive Director of the Center for Corporate Citizenship at Boston College. Previously she served as the Vice President for University Advancement and Communications at the University of Massachusetts, and as Executive Vice President and Chief Operating Officer for the University of Massachusetts Foundation. In her dual roles, Ms. Smith served as the Senior Administrator for the Institutional Advancement and Communications division, responsible for advancement services, investment operations and communications. Ms. Smith has worked in nonprofit and higher education organizations for more than 20 years, including three years at Boston College, where she was Associate Vice President for School Relations and Corporate and Foundation Fundraising, and six years at Brown University where she last served as Associate Vice President for Research.

<http://www.bcccc.net/>

**Matt Speilman** is a Vice President at MTV Networks, where he develops cross-brand and cross-platform media solutions that leverage the full power of available products. Mr. Spielman has also served as Director of MTV Networks and Director of MTV Networks Ad Sales. Before coming to MTV Networks, He served as a Vice President at IAG Research and was Director of Sales at Return Path, Inc. Mr. Spielman has an M.B.A. from Harvard Business School.

<http://www.mtv.com/>

**John D. Sullivan** is the executive director of the Center for International Private Enterprise (CIPE), one of the four core institutes of the National Endowment for Democracy. As associate director of the Democracy Program, Dr. Sullivan helped to establish both CIPE and the National Endowment for Democracy in 1983. After serving as CIPE program director, he became executive director in 1991. Sullivan is a member of the Advisory Board of the Millstein Center for Corporate Governance and Performance at the Yale School of Management, the Council on Foreign Relations, the Russian Institute of Directors' Advisory Board, the Bretton Woods Association, and the American Political Science Association, and is a member of the UN Global Compact Working Group on the Tenth Principle. He is the author of numerous publications on the transition to democracy, corporate governance, and market-oriented democratic development. Sullivan is also an adjunct faculty member at George Mason University Graduate School of Public Affairs.

<http://www.cipe.org/>

**Vaughan Turekian** is the chief international officer for the American Association for the Advancement of Science. Dr. Turekian develops and coordinates a broad range of international activities. He is also the Director of AAAS's Center for Science Diplomacy. At the Brookings Institution, Dr. Turekian serves as Nonresident Fellow in Foreign Policy. He previously served as Special Assistant to the Under Secretary of State for Global Affairs and worked on a White House-requested report on climate change science. Dr. Vaughan was a two-time recipient of the State Department's Superior Honor Award for his work on climate change and avian influenza.

<http://www.aaas.org/>

**Vincent Vitto** is a member of the Board of Directors of Mercury Computer Systems, Inc. He served as President and CEO of Draper Laboratory, an R&D laboratory, from 1997 to his retirement in 2006. Previously, he served for 32 years in various positions at MIT Lincoln Laboratory, an R&D laboratory, eventually becoming its Assistant Director for Surface Surveillance and Communications. He is also Chairman of the Intelligence Science Board and serves on the boards of The Aerospace Corporation and QinetiQ North American Operations, L.L.C.

<http://www.mc.com/>

**Andrew Walworth** is the President of Grace Creek Media. He has also been the executive producer of numerous public television series including: "Think Tank with Ben Wattenberg", "Moneywise with Kelvin Boston" and "Wine, Food & Friends with Karen MacNeil" and "Closer To Truth." In 2004 he served as a member of the Arab Media Working Group of the US Institute for Peace, examining issues related to journalism and public diplomacy. Mr. Walworth has served as a judge for the White House Fellows Program and twice served on the Editorial Committee of the PBS series POV, which presents the best work of independent filmmakers. Mr. Walworth has been a consultant to numerous media organizations, including Liberty Media, Reader's Digest, Maryland Public Television, Houghton Mifflin, the PBS Business Channel, the PBS Adult Learning Service, The McLaughlin Group, and the Voice of America.

<http://pub1.andyswebtools.com/cgi-bin/p/awtp-home.cgi?d=grace-creek-media>

**Cindy Williams** is a Principal Research Scientist of the Security Studies Program of the Massachusetts Institute of Technology. Formerly, she was an Assistant Director of the Congressional Budget Office, where she led the National Security Division in studies of budgetary and policy choices related to defense and international security. Dr. Williams has served as a director and in other capacities at the MITRE Corporation in Bedford, Massachusetts; as a member of the Senior Executive Service in the Office of the Secretary of Defense at the Pentagon; and as a mathematician at RAND in Santa Monica, California. Her areas of specialization include the U.S. national security budget, military personnel policy, command and control of military forces, and conventional air and ground forces.

<http://web.mit.edu/SSP/>

**Ernie Wilson** is Walter Annenberg Chair in Communication and Dean of the Annenberg School for Communication & Journalism at the University of Southern California. He is also a Professor of political science, a Faculty Fellow at the USC Center on Public Diplomacy at the Annenberg School, a member of the Board of the Pacific Council on International Policy, and a member of The National Academies Computer Science and Telecommunications Board. He was also elected chairman of the Corporation for Public Broadcasting in September 2009. He has served as a consultant to international agencies such as the World Bank and the United Nations, worked in government at the White House National Security Council and the Corporation for Public Broadcasting, led research centers and academic departments at premier institutions of higher education, and held positions with media companies and other corporations. He served as a policy advisor on the Barack Obama Presidential Transition Team and is the recipient of numerous research fellowships and awards.

<http://annenbergl.usc.edu/>

**Jim Wise** has 28 years of experience dealing with state and federal governments, as well as directing political campaigns. He directed legislative programs in California for both the State Controller and Speaker of the Assembly before becoming a federal advocate in 1983. In 1988 he founded his own firm, Pace LLP, which provides governmental affairs consulting with particular emphasis on taxation, transportation, communications, technological development and trade, Native American affairs and environmental issues. He also developed fund raising and computer support services for a number of Congressmen and not-for-profit organizations.

<http://www.pace-capstone.com/index.html>

**Juan Carlos Zarate** is a senior advisor at The Center for Strategic & International Studies (CSIS). Mr. Zarate was Deputy Assistant to the President and Deputy National Security Advisor for Combating Terrorism from 2005 to 2009. He was responsible for developing and overseeing the effective implementation of the U.S. government's counterterrorism strategy, and also responsible for overseeing all policies related to transnational security threats. Mr. Zarate served at the Department of Treasury from 2001 to 2005 as the first Assistant Secretary of the Treasury for Terrorist Financing and Financial Crimes. Mr. Zarate also led the U.S. government's global efforts to hunt Saddam Hussein's assets. Prior to working at the Treasury, he served as a prosecutor in the Department of Justice's Terrorism and Violent Crime Section, and worked as a federal law clerk for Chief Judge Judith Keep.

<http://csis.org/>

**James Zogby** is the president and founder of the Arab American Institute, a Washington, D.C.-based organization which serves as a political and policy research arm of the Arab American community. He is also the author of Arab Voices and a senior analyst with the polling firm, Zogby International. In 2006, he was appointed to the Democratic National Committee's Resolutions Committee, and has also served on the DNC's Executive Committee and the National Democratic Ethnic Coordinating Committee. In the 1980s, he served as Deputy Campaign Manager and Senior Advisor to the Jesse Jackson presidential campaign.

<http://www.aaiusa.org/>

### **Advisory Roles**

**Brandon Andrews** is a Foreign policy Advisor to Senator James Inhofe. He also serves on the Strategic Outreach Committee for Greater DC Cares. Mr. Andrew is a Political Contributor on media outlets and a Military Legislative Correspondent.

<http://inhofe.senate.gov/public/>

<http://www.greaterdccaes.org/HomePage/index.php/home.html>

**Katherine Brown** is a professional staff member at the House Foreign Affairs Committee, with responsibility for public diplomacy. Professionally, Katherine has worked at the National Security Council under the Clinton and Bush Administrations,

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<http://foreignaffairs.house.gov>

**Josh Carter** is Legislative Director for Senator Sam Brownback. He has worked for Senator Brownback since 2006, with a focus on security policy. Prior to that, he worked on Iraq policy and counterterrorism strategy in the Office of the Secretary of Defense. He received a B.A. in Political Science and History from Eureka College (Eureka, IL) in 2001 and an M.A. in International Affairs from American University (Washington, DC) in 2003.

<http://brownback.senate.gov/public/legissues/index.cfm>

**Michael A. Clauser** serves as the National Security Legislative Assistant to U.S. Representative William "Mac" Thornberry (R-TX 13), a senior member of the House Armed Services Committee and the House Permanent Select Committee on Intelligence. Mr. Clauser provides constituent services, legislative recommendations, and other support on policy and appropriations issues relating to defense, foreign affairs, military construction, homeland security, civil-religious affairs, science and technology, and NASA. Prior to coming to the Hill, Mr. Clauser served in the Presidential Administration of George W. Bush in the Pentagon. He began his national security career in Washington, D.C. as a researcher for a top management advisory firm. Mr. Clauser is a candidate at the U.S. Naval War College and holds dual M.A. degrees from the University of Exeter (UK) and the Uniwersytet Ekonomiczny w Poznaniu (Poland). He completed his undergraduate work at the Pennsylvania State University..

<http://www.thornberry.house.gov/>

**Paul Foldi** is a Senior Professional Staff Member on the U.S. Senate Foreign Relations Committee. He has responsibility over the Senate Foreign Relations Committee's oversight related to various public diplomacy efforts, including international visitor exchanges, Voice of America, human rights, budget activities, and relations with the United Nations, especially peacekeeping operations. He is the author of a 2010 U.S. Senate report on American international broadcasting efforts, hailed by many experts as the most comprehensive study of international broadcasting ever assembled. Previously, Mr. Foldi served as a foreign service officer at the U.S. Department of State.

<http://foreign.senate.gov/>

**Kevin Gates** joined the House Armed Services Committee as a Professional Staff Member in March, 2007 to be responsible for the Information Technology (IT) portfolio. Previously, he worked for 8 years at Strategic Analysis, Inc of Arlington, Virginia for a

variety of clients within the DoD science & technology community (including DARPA, ONR and the Defense Science Board), as well as the Homeland Security Advanced Research Projects Agency within DHS(S&T) and the intelligence community. He graduated from the University of North Carolina at Chapel Hill with BAs in History and International Studies, and has a MA from Georgetown University's Security Studies Program. He is the co-author of a chapter on critical infrastructure protection in Volume III of *Homeland Security: Protecting America's Targets*, James Forest (ed.), 2006.  
<http://armedservices.house.gov/>

**Jeremy Haldeman** is Staff Director of the House Foreign Affairs Subcommittee on International Organizations, Human Rights, and Oversight. Mr. Haldeman has substantial expertise in the legislative arena, previously serving as Legislative Director and Counsel for Congressman Russ Carnahan for many years. Before coming to Capitol Hill, he was the Assistant City Counselor for the City of St. Louis. Mr. Haldeman has a J.D. from the Saint Louis University School of Law.

<http://www.internationalrelations.house.gov/subcommittees.asp?committee=6>

**Rachel Hines** is a Legislative Assistant for Foreign Policy to Congressman Russ Carnahan, Chairman of the House Foreign Affairs Subcommittee on International Organizations, Human Rights, and Oversight. Her legislative portfolio includes foreign affairs, homeland security, and trade issues. Among the Congressman's foreign policy priorities are enhancing the public diplomacy tools of the U.S. Government and expanding cultural exchange opportunities. Ms. Hines has worked to progress these priorities, as well as advance the Congressman's initiatives on global women's issues, global health, oversight of State Department programs, and a range of national security and foreign policy matters. Prior to taking on her legislative portfolio, Ms. Hines also served as the Congressman's Executive Assistant. She is currently pursuing a Masters Degree in National Security Policy and Strategic Studies from the Naval War College.

<http://carnahan.house.gov/>

**Robin Lerner**, a lawyer by training and a member of the California bar since 1997, joined the majority staff of the Senate Foreign Relations Committee as Counsel in March, 2009. She handles human rights, refugees, migration, trafficking in persons, women's issues and public diplomacy for Chairman John Kerry. Previously she worked for the Department of State as a Senior Reporting Officer for the Office to Monitor and Combat Trafficking in Persons; Senior Congressional Liaison for the Bureau of Legislative Affairs, and Deputy Press Attache at U.S. Embassy Cairo. She also spent two months at U.S. Embassy Baghdad and Regional Office Kirkuk in 2004 and 2005. Prior to the Department of State, she was a Legal and Human Rights Advisor for OSCE Missions in Croatia and Kosovo, where she handled minority and property issues as well as human trafficking. Domestically, she spent a year as the Staff Attorney for the ACLU of Mississippi.

<http://foreign.senate.gov/>

**Katy Quinn** currently serves as Senior Policy Advisor to Congressman Adam Smith and is responsible for promoting the Congressman's foreign policy agenda covering national

security, trade, development, and foreign assistance. Katy has lived abroad, traveled extensively, and has a strong interest in strategic communications, development policy and foreign aid. During the Congressman's tenure on the House Foreign Affairs Committee she managed his committee work and worked closely with NGOs and Senate staff to pass the Congressman Smith's Global Poverty Act in the House and advance it through the Senate Foreign Relations Committee. She studied International Political Economy at the University of Puget Sound in Tacoma, Washington and is currently pursuing a Master of Arts degree in International Affairs at the Elliott School of International Affairs at The George Washington University.

<http://adamsmith.house.gov/>

**Laura Winthrop** is a Professional Staff Member on the Senate Foreign Relations Committee, and is well established in the field of international affairs. Previously, Ms. Winthrop was the Vice President of International Support and Analysis at the consultancy Control Risks, where she has done work on travel security. She has also served as a Special Assistant to the President with the Council on Foreign Relations. She has an M.Phil in International Relations from the University of Cambridge.

<http://foreign.senate.gov/>

### **Observers**

**William K. Lietzau** is the Deputy Assistant Secretary of Defense for Detainee Policy. He is responsible for developing policy recommendations and coordinating global policy guidance relating to individuals captured or detained by the Department of Defense. Mr. Lietzau is a retired Marine Corps officer who served primarily as a judge advocate. His last assignment was as Deputy Legal Adviser to the National Security Council. His criminal law experience includes service as a Prosecutor, Defense Counsel, Military Judge, and Deputy Chief Judge of the Navy-Marine Corps Trial Judiciary. He also served as a Special Assistant U.S. Attorney and headed the Navy and Marine Corps' Appellate Government practice. As a legal adviser, he served in numerous international areas and domestic areas including advisor to the Chairman of the Joint Chiefs of Staff and adviser to the General Counsel in the Office of the Secretary of Defense. Mr. Lietzau also has served on several United States delegations in multilateral treaty negotiations. He led the United States negotiating team responsible for defining war crimes for the International Criminal Court. Mr. Lietzau has also taught international law at Georgetown University, and has published several articles on law subjects.

<http://www.defense.gov/>

**CAPT Wayne Porter** was born in Fullerton, California and graduated from the University of Southern California. Before being commissioned in 1986, he worked as a Senior Contracts Manager for Lear Astronics Corp. CAPT Porter holds two Masters of Science degrees (Computer Science, Joint C4I Systems Technology) from the Naval Postgraduate School, Monterey, California. CAPT Porter has served numerous tours around the world, and three of CAPT Porter's last four tours have been on the staff of ADM Mike Mullen. During ADM Mullen's time as Commander, NATO Forces South, CAPT Porter served as his Director, Operational Net Assessment. When ADM Mullen

transitioned to Chief of Naval Operations (CNO) in 2005, he assigned CAPT Porter to the CNO's personal staff as Director, Strategic Actions Group (N00Z). CAPT Porter's next assignment (2007 – 2008) was as Assistant Chief of Staff, Intelligence - N2 (and Director, ONA), for Commander Naval Forces Central Command. CAPT Porter is currently assigned to the Office of the Chairman of the Joint Chiefs, serving as a Special Assistant to the Chairman for Strategy. CAPT Porter has received several personal awards, and has published several professional articles. In 2001 CAPT Porter was awarded the Vice Admiral Rufus B. Taylor Award for Professional Excellence in Intelligence for his work in southern Serbia.

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**Paula Trimble** provides outreach, program and strategic planning support for the Rapid Reaction Technology Office (RRTO) within the Director, Defense Research and Engineering in the Office of the Under Secretary of Defense for Acquisition, Technology and Logistics (USD(AT&L)). Ms. Trimble supports all divisions of RRTO with outreach to industry, academia, and other government agencies, and develops strategies and plans for raising awareness about RRTO's projects and focus areas. She has helped establish the DoD's S&T wiki, DoDTechipedia, in partnership with DTIC and NII/DoD CIO, as well as RRTO's Open Business Cell, which specializes in outreach to businesses that have not previously worked with the Department. Ms. Trimble is specifically involved in RRTO's projects to develop tools and analyses that support the DoD and State Department public diplomacy and strategic communication efforts. Prior to working in RRTO, Ms. Trimble was the Government Relations Representative at Ball Aerospace and Technology Corp. in Arlington, VA, and from 2003 to 2006, Ms. Trimble was a Space Transportation Industry Analyst in the Federal Aviation Administration's Commercial Space Transportation office. From 2001 until joining the FAA, Ms. Trimble was a Technology Policy Analyst at the Office of Space Commercialization in the US Department of Commerce.

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