

NALS Stakeholder Dialogue Participant Biographies

Competitiveness Session

Sergio Alcocer

Civil Engineer & Professor, Universidad Nacional Autónoma de México

Dr. Alcocer is a civil engineer, academic and researcher with the Faculty of Engineering at the Universidad Nacional Autónoma de México (UNAM). Dr. Alcocer is a leader in teaching and research in the area of concrete and masonry structures. In 2007, he became Secretary General (Provost) of the UNAM, a position that places him second in command of the country's most prominent educational institution. Dr. Alcocer is a member of the Mexican Academies of Engineering and Sciences; advisor to ICA Foundation, and member of the board of Empresas ICA (the largest construction company in Mexico). Sergio holds a PhD in Engineering from the University of Texas.

Edward (Ted) Alden

Bernard L. Schwartz Senior Fellow, Council on Foreign Relations

Edward Alden is the Bernard L. Schwartz senior fellow at the Council on Foreign Relations (CFR), specializing in U.S. economic competitiveness. He is the author of several books, including the recent *How America Stacks Up: Economic Competitiveness and U.S. Policy*, and *The Closing of the American Border: Terrorism, Immigration and Security Since 9/11*. His forthcoming book, to be published in October, is titled *Failure to Adjust: How Americans Got Left Behind in the Global Economy*. The former Washington bureau chief of the *Financial Times*, his work also focuses on immigration, visa and border policies. Mr. Alden was the project co--director of the 2011 Independent Task Force on U.S. Trade and Investment Policy, which was co--chaired by former White House chief of staff Andrew Card and former Senate majority leader Thomas Daschle. He was also the project director for the 2009 Independent Task Force on U.S. Immigration Policy, co-chaired by former Florida governor Jeb Bush and former White House chief of staff Thomas F. (Mack) McLarty.

John Andersen

Deputy Assistant Secretary for the Western Hemisphere, U.S. Department of Commerce & International Trade Administration

As DAS for the Western Hemisphere, Mr. Andersen is responsible for developing programs, policies and strategies designed to strengthen the United States' commercial position in the Western Hemisphere. Mr. Andersen is also serving as the Acting Principal Deputy Assistant Secretary for Global Markets at the International Trade Administration which assists and advocates for U.S. businesses in international markets. Prior to this position, Mr. Andersen was the Principal Deputy Assistant Secretary for the Market Access and Compliance unit. He also served as Senior Director for Western Hemisphere Affairs in the former Market Access and Compliance unit in the International Trade Administration. He has been involved in a number of major international and bilateral negotiations, including the Uruguay Round of Multilateral Trade Negotiations, and Free Trade Negotiations with Canada, Chile, Central America and the Dominican Republic, Peru, Colombia, and Panama. He was a key member of the President's Commission for Assistance to a Free Cuba. He also served as the Acting Deputy Assistant Secretary for AD/CVD Operations in ITA's former unit, Import Administration which is now part of the newly created Enforcement and Compliance unit. In 2005, Mr. Andersen served on detail to the Department of State, Office of Summit Coordination where, as a member of the 2005 Summit of the Americas Team, he negotiated key elements of the Summit Plan of Action. Mr. Andersen is also the current Chairman of the Asia Pacific Economic Cooperation (APEC) SME Working Group for the 2015-2016 APEC years. He has received three Department of Commerce Silver Medals, the Department's second highest honor. Mr. Andersen has a Masters of Public Affairs from the LBJ School of Public Affairs, the University of Texas at Austin and a BA in history from the University of Texas at San Antonio.

Salvador Behar

Director General for North America, Ministry of Economy of Mexico

Salvador Behar, an expert in International Trade Law and International Affairs, is currently Director General for North America at the Ministry of Economy in Mexico City. He returned to Mexico after 15 years of service as legal counsel for international trade at the Mexican Embassy in Washington, D.C. He formerly was legal counsel for international trade negotiations at the Ministry of Economy in Mexico. An attorney trained in Mexico, his Professional History education started in Mexico when he studied Law and a postgraduate program of Corporate Law at Mexico's Institution "Universidad Latino Americana"; with additional studies on American law at Georgetown University and corporate law at Universidad Iberoamericana. His portfolio includes IPR relationship between Mexico and the US, administration and monitoring of Antidumping and countervailing duty investigations, international arbitrations and investment disputes. He has been working in the public sector since 1995 and at the Embassy of Mexico since 2002. He has participated in several free trade negotiations, particularly on government procurement and intellectual property rights. Additionally, he is engaged in the defense of Mexico over investor - State disputes raised by foreign investors under the NAFTA Chapter 11 and other Mexican bilateral investment agreements, as well as State to State litigation under the NAFTA and WTO.

Alan Bersin, J.D.

Commissioner of U.S. Customs and Border Protection, U.S. Department of Homeland Security

Alan Bersin was appointed by President Barack Obama on March 27, 2010 to serve as Commissioner of U.S. Customs and Border Protection. Commissioner Bersin is responsible for fulfilling CBP's mission of protecting the nation's borders from all threats while facilitating legitimate travel and trade. Previously, Commissioner Bersin served as Assistant Secretary for International Affairs and Special Representative for Border Affairs in the Department of Homeland Security. Before this service, Bersin served as Chairman of the San Diego County Regional Airport Authority, appointed by San Diego Mayor Jerry Sanders in December 2006, and confirmed by the San Diego City Council. Previously, Mr. Bersin served as California's Secretary of Education between July 2005 and December 2006 in the Administration of Gov. Arnold Schwarzenegger. Gov. Schwarzenegger also appointed Mr. Bersin to the State Board of Education, where he served until 2009 as a member confirmed by the California State Senate. Between 1998 and 2005, he served as Superintendent of Public Education in San Diego. In a related capacity statewide, Mr. Bersin served between 2000 and 2003 as a member and then Chairman of the California Commission on Teacher Credentialing. Prior to becoming a leader in the school district, he was appointed by President Bill Clinton as the United States Attorney for the Southern District of California and confirmed in that capacity by the U.S. Senate. Mr. Bersin previously was a senior partner in the Los Angeles law firm of Munger, Tolles & Olson. In 1968, Mr. Bersin received his A.B. in Government from Harvard University (magna cum laude). From 1969 to 1971, Mr. Bersin attended Balliol College at Oxford University as a Rhodes Scholar. In 1974, he received his J.D. degree from the Yale Law School.

Sarah, Cartmell

Manager of International Government Affairs, Ford

Ms. Cartmell is the Manager of International Government Affairs- Europe, Middle East & Africa- at Ford Motor Company. She joined Ford in 2015 after being the Global Solutions Marketing Manager at GE Intelligent Platforms and a Marketing and Business Development employee at General Electric. In the public sector, Ms. Cartmell was an Economic Advisor at the European Commission in Washington, D.C. She also worked abroad as a consultant for the Directorate for Financial & Economic Affairs in Paris, a Government Relations Specialist for the American Chamber of Commerce in Germany, and as an International Parliamentary Fellow in the German Parliament. She graduated from Northwestern University in 2003 with a BS in Journalism and a BA in German, magna cum laude. She holds a MA in International Political Economy and International Business Relations from Tufts University and was a Fletcher Board of Overseers Scholar and DACOR Bacon House Foundation Fellow.

John Creamer

Deputy Assistant Secretary, Bureau of Western Hemisphere Affairs, U.S. Department of State

John Creamer is the Deputy Assistant Secretary of State for Mexico and Western Hemisphere Regional Economic Policy and Summit issues. Mr. Creamer is a career Foreign Service Officer with 30 years of experience. His overseas tours include service in Nicaragua, South Africa, Haiti, Argentina, Colombia, and Bolivia, where he served as Charge d'Affaires. Mr. Creamer has also served in Washington, D.C. as Senior Desk Officer for Brazil, South Africa, and Colombia, Deputy Director of the Office of Andean Affairs, and Executive Assistant to the Assistant Secretary for Western Hemisphere Affairs. Prior to assuming the role of Deputy Assistant Secretary Mr. Creamer served as Consul General at the U.S. Consulate in Rio de Janeiro, Brazil, and then as Civilian Deputy to the Commander and Foreign Policy Advisor, U.S. Southern Command, Miami, FL. Mr. Creamer is a career member of the Senior Foreign Service with the rank of Minister-Counselor. He has been awarded the State Department's Superior Honor Award four times as well as numerous Group awards. Before joining the Department of State in 1986, Mr. Creamer received a Bachelor's degree in Government from Georgetown University, as well as a Juris Doctor from Georgetown University Law Center. He also holds a Masters in National Security Strategy from the National Defense University. In 1985, Mr. Creamer received a Fulbright Scholarship to Malaysia.

Nelson Cunningham, J.D.

President and Co-Founder, McLarty Associates

Mr. Nelson W. Cunningham is President and Co-founder of McLarty Associates. Under Mr. Cunningham's leadership, McLarty Associates has developed into a firm with global reach and over seventy employees and advisors. Prior to co-founding McLarty Associates in 1998, Mr. Cunningham served in the White House as Special Advisor to President Clinton on Western Hemisphere affairs and as General Counsel at the White House Office of Administration. He previously served as General Counsel of the Senate Judiciary Committee, under then-Chairman Joseph R. Biden. Before moving to Washington, Mr. Cunningham served as an Assistant United States Attorney in the Southern District of New York from 1988 until 1994, and in 1984 he was a staffer on the successful Senate campaign of John Kerry. He is a member of the Secretary of State's Foreign Affairs Policy Board, the Department of State's Advisory Committee on International Economic Policy, and past Chairman of the Export-Import Bank Advisory Committee. He also served as a member of the Obama-Biden Transition Team and an advisor during the campaign, and was a foreign policy and trade advisor to John Kerry's 2004 presidential campaign, as well as to other Democratic candidates. Mr. Cunningham is a graduate of Yale College and Stanford Law School. He was raised in Latin America and has lived in seven different countries throughout the region.

Paul Doherty

President and CEO, the digit group, inc.

Mr. Doherty is the President and CEO of the digit group, which designs Smart City technology solutions in Chicago, Illinois, as well as Chairman of the BIM company. Mr. Doherty is also the co-founder and producer of AEC Hackathon, and now sits on its Board of Directors. Previously, Mr. Doherty was President of Screampoint in Shanghai, China, and Chief Technology Officer of Satellier, Inc. in New Delhi, India. In the United States, Mr. Doherty's was Vice President of Land Development and Home Production Processes for K. Hovnanian Homes, Senior Project Manager for The DeMatteis Organization, and an IT Consultant and Author at Construction Market Data Group, Inc. In 2014, Mr. Doherty became an Honorary Senior Fellow for The Design Futures Council, and in 2016 he was awarded with the Mechanical Contractors Association of Chicago Visionary Award. He graduated from the New York Institute of Technology with a BA in Architecture and has a New York State Licensed Architect certification.

Mark Feierstein

Special Assistant to the President & Senior Director for Western Hemisphere Affairs, National Security Council, The White House

Mr. Mark Feierstein is the Special Assistant to the President and Senior Director for Western Hemispheric Affairs at the National Security Council for the White House. Mark Feierstein previously served as the Associate Administrator at the U.S. Agency for International Development, managing a range of agency and inter-agency policy priorities. He is also the Assistant Administrator for Latin America and the Caribbean. He previously served as principal and vice president at the international polling firm Greenberg Quinlan Rosner. He has overseen public opinion research in over 30 countries, gaining insights into the views of citizens around the world on a range of topics. Before joining Greenberg Quinlan Rosner, Feierstein served as director of USAID's Global Elections Office. He also worked in the

State Department as Special Assistant to the U.S. Ambassador to the Organization of American States, where he negotiated with diplomats from the Americas on an array of regional issues. Prior to that, he was director for Latin America and the Caribbean at the National Democratic Institute for International Affairs, overseeing programs to strengthen democratic institutions in developing countries. Feierstein, who is fluent in Spanish, has worked as a journalist in the United States and in Mexico and has published articles on international issues for leading major newspapers and journals. He received his B.A. magna cum laude from Tufts University and his M.A. from the Fletcher School of Law and Diplomacy.

Cathy Feingold

Director of International Affairs, American Federal Labor-Congress of Industrial Organizations

Ms. Feingold is the Director of the AFL-CIO's International Department. Ms. Feingold previously directed the AFL-CIO Solidarity Center's work in the Dominican Republic and Haiti, including strategic campaigns, worker education and advocacy training, and popular research methodologies to document the challenges facing women, migrant and informal economy workers. She led the organization's humanitarian response to the January 2010 earthquake in Haiti. Before directing the Solidarity Center's programs in the DR and Haiti, Ms. Feingold oversaw the Solidarity Center's global outreach and communications efforts. Ms. Feingold has coordinated strategic campaigns of the AFL-CIO on foreign policy, trade, women's rights, HIV/AIDS, and child labor. Ms. Feingold also worked for the Ford Foundation on their foreign policy and human rights portfolios, and for the United Nations/UNIFEM. As a Fulbright scholar in Nicaragua, she developed popular education materials for women in conflict zones and researched the impact of structural adjustment policies on women workers. Ms. Feingold holds a B.A. from Pitzer College and an M.P.A. from Columbia University.

Gilles Gauthier

Minister for Economic Affairs, Embassy of Canada Washington D.C.

Gilles Gauthier joined the Canadian Embassy in Washington in April 2013 as Minister for Economic Affairs. Prior to his appointment, Mr. Gauthier held several positions related to international trade policy, including Chief Agriculture Negotiator at the Department of Agriculture and Agri-Food Canada (AAFC), Director General, Multilateral Trade Policy at the Department of Foreign Affairs and International Trade, and Chief, Trade in Services, at the Department of Finance. Mr. Gauthier also served four years at the Canadian Mission to the WTO in Geneva. During his career in trade policy, he led negotiations on agriculture in the Canada-EU FTA and at the WTO, and was a member of the Government of Canada negotiating team for the NAFTA and the GATT Uruguay Round. He also was appointed on 5 dispute settlement panels at the WTO. Mr. Gauthier holds a degree in economics from the University of Ottawa, a master's degree in economics from the Université de Sherbrooke and a diploma in international economic relations from the Université de Paris-IX Dauphine.

Eddie Gouge

*Senior Associate Director for Federal Relations for Food and Agricultural Sciences,
Executive Director for the Council for Agricultural Research, Extension, and Teaching,
Association of Public and Land-Grant Universities*

Mr. Eddie Gouge is the Senior Associate Director of Federal Relations for Food and Agricultural Sciences and Executive Director for the Council for Agricultural Research, Extension, and Teaching (CARET) at the Association of Public and Land-grant Universities (APLU). Mr. Gouge joined APLU on September 1, 1989, and he works with various boards and coordinates interactions with Canadian and Mexican institutional members. Prior to joining APLU, Mr. Gouge served as the Assistant Director for Legislative Education and Assistant for Public Affairs at the Navy League of the United States between 1987 and 1989. He also managed a postdoctoral fellowship program for the American Society for Engineering Education from 1986 to 1987. He served in several positions on Capitol Hill, and in 2007, Mr. Gouge was inducted into USDA's Cooperative State Research, Education, and Extension Service Hall of Fame. Mr. Gouge received a Bachelor of Arts degree in Political Science from the University of North Carolina at Chapel Hill in 1976. In 1977, he was selected to participate in the Lyndon Baines Johnson Congressional Intern Program in the U. S. House of Representatives.

Geronimo Gutiérrez

Managing Director, North American Development Bank

Mr. Gutiérrez is the Managing Director of North American Development Bank. He has extensive professional experience and expertise in U.S.-Mexican relations and border affairs, having served as the Under Secretary for North America at the Mexican Ministry of Foreign Relations from 2003 to 2006. In addition, he was Under Secretary for Latin America and the Caribbean, and more recently served as Under Secretary of Government in the Mexican Ministry of Government. In the area of finance, he was the Head of Advisory Staff in the Mexican Ministry of Finance and Public Credit between 1992 and 1994 and an advisor for the Mexican development bank, Banco de Obras y Servicios Públicos (BANOBRAS). Mr. Gutiérrez received his undergraduate degree in Economics from the Instituto Tecnológico Autónomo de México (ITAM) in Mexico City and holds a Master's in Public Administration from the John F. Kennedy School of Government at Harvard University.

Brian Hendricks, J.D.

Head of Policy and Government Relations, North American and Latin America, Nokia

Mr. Hendricks is the Head of Policy and Government Relations at Nokia in North and Latin America. He is a senior policy expert in the region and develops policy for Congress, agencies, and regulators on issues concerning Nokia. Mr. Hendricks began his work at Nokia in 2011 as Head of Technology and Innovation Policy. Previously, Mr. Hendricks served the U.S. Senate Committee of Commerce, Science and Transportation as General Counsel and Staff Director. He was also a legislative counsel and senior policy advisor for Senator Kay Bailey Hutchison, as well as an attorney advisor for the Enforcement Bureau Investigation and Hearings Division of the Federal Communications Commission. Mr. Hendricks began his career at SBC Communications, where he worked in several management positions, including Associate Director of Wholesale Policy. Brian Hendricks has a Certificate from DePaul University, a B.A. from Augustana College, and a Master's in Public Policy and Law degree from The College of William and Mary.

Gary Hufbauer, J.D.

Reginald Jones Senior Fellow, Peterson Institute for International Economics

Dr. Hufbauer is a Reginald Jones Senior Fellow since 1992 at the Peterson Institute for International Economics. Previously, Dr. Hufbauer was the Maurice Greenberg Chair and Director of Studies at the Council on Foreign Relations, the Marcus Wallenberg Professor of International Finance Diplomacy at Georgetown University, a senior fellow at the Institute, deputy director of the International Law Institute at Georgetown University, deputy assistant secretary for international trade and investment policy of the U.S. Treasury, and director of the international tax staff at the Treasury. Dr. Hufbauer holds an A.B. from Harvard College, a Ph.D. in economics from King College at Cambridge University, and a J.D. from Georgetown University Law Center.

Kent Hughes

Former Director of the Program on America & the Global Economy, Woodrow Wilson International Center for Scholars

Kent H. Hughes is the former Director of the Program on America and the Global Economy (PAGE) at the Woodrow Wilson International Center for Scholars. As part of the PAGE agenda, he published a book, *Building the Next American Century: The Past and Future of American Economic Competitiveness* (Wilson Center Press 2005), which emphasizes the importance of innovation and education to America's future. Prior to joining the Center, Dr. Hughes served as Associate Deputy Secretary at the U.S. Department of Commerce, president of the private sector Council on Competitiveness, and in a number of senior positions with the U.S. Congress. Prior to his congressional service, Dr. Hughes served as a staff attorney for the Urban Law Institute. He was also an International Legal Center Fellow and Latin American Teaching Fellow in Brazil where he worked on a reform of Brazilian legal education. Dr. Hughes holds a Ph.D. in economics from Washington University, an LL.B. from Harvard Law School, and a B.A. in Political and Economic Institutions from Yale University. He serves on the Executive Advisory Board of FIRST Robotics and is a member of the D.C. Bar, American Bar Association and the American Economic Association.

David Ickert

CFO, Air Tractor Inc.

Mr. Ickert is the CFO of Air Tractor Inc. of Onley, Texas, a company that manufactures agricultural and firefighting aircrafts. Throughout his professional career, Mr. Ickert has consistently supported American small businesses and continues to be a leader on issues such as financing, regulatory fairness and tax reform. Mr. Ickert has also served as Chair of the Small Business Exporters Association, in addition to other various trade groups and government advisory boards.

Amb. James Jones

CEO, Chairman, and Founder; ManattJones Global Strategies LLC

A former U.S. Ambassador to Mexico and member of the U.S. House of Representatives, Ambassador James Jones provides strategic guidance to clients interested in investment and development in Mexico, Latin America and Asia. As founder and chairman of ManattJones Global Strategies LLC, Ambassador Jones facilitates new and existing domestic and international partnerships in the energy, transportation, insurance, manufacturing and finance industries. He works with major U.S. energy firms in Mexico, Venezuela, Ecuador and Lithuania. Ambassador Jones assists clients with business development and government relations in Mexico and Latin America. Serving a 14-year tenure in Congress, Ambassador Jones was chairman of the Budget Committee and a ranking member of the Ways and Means Committee. His public service career began at the White House at age 25. At 28, he became the final appointments secretary/chief of staff for President Lyndon Johnson. During the ambassador's tenure as chairman and CEO of the American Stock Exchange in New York, listings, revenues and market share increased. He also served as President of Warnaco International in New York.

Amb. Craig Kelly

Senior Director for the Americas- International Government Relations, ExxonMobil

Amb. Kelly is the Senior Director for the Americas, International Government Relations at ExxonMobil. From 2004 to 2007, Amb. Kelly served as U.S. Ambassador to Chile, where he was an active proponent of U.S. business, bilateral trade and investment and intellectual property rights, and worked closely with the Chilean government on UN issues in the Middle East and Asia as well as the Western Hemisphere. Prior to becoming Ambassador, Kelly was Executive Assistant to the Secretary of State Colin Powell from March 2001-June 2004, and was chief of staff to the Undersecretary of State for Political Affairs Thomas Pickering from 1999-2001. Amb. Kelly holds a B.A. and a Ph.D. from the University of California, Los Angeles, has studied at Stanford University and the National War College in Washington, and holds a degree from the Ecole Nationale d'Administration (ENA) in Paris.

Chris Kuzmuk

Associate Vice President, the Pharmaceutical and Research Manufacturers of America

Mr. Kuzmuk was named the Associate Vice President of PhRMA in 2011 after many years of work in the public sector as Acting Director for the Middle East, Africa and South Asia International Affairs department at the U.S. Department of Homeland Security. As Vice President of PhRMA, Mr. Kuzmuk coordinates and develops a variety of trade relationships and associations around the world. In the private sector, he worked in government affairs and policy at Johnson & Johnson. Mr. Kuzmuk previously served the U.S. Department of State in the Office of Israeli and Palestinian Affairs, and also briefly worked in Cairo, Egypt, in program development at CARE. Chris Kuzmuk has a BA in International Relations and Affairs from the University of Virginia and a MA from The Johns Hopkins University Paul H. Nitze School of Advanced International Studies.

Laura Lane

President of Global Public Affairs, United Parcel Service

Ms. Lane joined UPS on November 1, 2011 as President of Global Public Affairs. As President, she is responsible for all of UPS's worldwide government affairs activities in over 220 countries and territories that it serves. Prior to UPS, Ms. Lane worked as the managing director and head of international government affairs for Citigroup. Before joining Citi, Ms. Lane was the vice president for global public policy at Time Warner. Ms. Lane served in the U.S. Foreign Service from 1990-1997, including posts in Bogota, Colombia and Rwanda. She worked in the State

Department Operations Center from 1994-1995 as watch officer under Secretary Warren Christopher, then worked for the Trade Policy and Programs office in the Bureau of Economic and Business Affairs from 1995-1997. In her government career, Ms. Lane was also responsible for bilateral trade affairs with Middle Eastern and Mediterranean countries at the United States Trade Representative.

Welby Leaman

Senior Director of International Government Affairs (Latin America), Walmart

J. Welby Leaman is Senior Director for Global Government Affairs at Walmart and is lead on Latin America. Previously, as Trade Counsel to the U.S. House Ways & Means Committee, he managed House passage of the U.S.-Colombia trade agreement and consultation with USTR on 14 TPP and TTIP chapters. He served as Director for International Investment at the National Security Council and as Senior Advisor at the U.S. Treasury, where he was lead U.S. negotiator of the financial services chapter of the Peru and Colombia trade agreements and led the team that wrote the CFIUS regulations. He has practiced law at Debevoise & Plimpton (NY) and Wilmer, Cutler & Pickering (DC) and was placed for several years into the Peruvian government by the United Nations Development Program. Leaman chairs the board of the Nazareth Project, serves on advisory councils for the Rosenthal Fellowship, Aspen Institute's Socrates Program, and the INCAE business school, was a 2014 Eisenhower Fellow in Brazil, and is a life member of the Council on Foreign Relations. He holds a B.S. from Messiah College and a J.D. from Yale Law School.

Eric Miller

President, Rideau Potomac Strategy Group

Eric Miller is President of Rideau Potomac Strategy Group, a cross-border consultancy that advises clients on government affairs, trade issues, technology challenges and geopolitical developments. He previously served as Vice President of Policy, North America and Cybersecurity at the Business Council of Canada. Before joining the Council in 2013, Mr. Miller represented Industry Canada at the Canadian Embassy in Washington, DC. Mr. Miller also has extensive international experience, having advised 40 governments in Latin America, the Caribbean, and Asia-Pacific on trade and economic policies. He worked for 8 years in the Integration and Trade Division of the Inter-American Development Bank and served as a USAID Chief of Party in Panama. Separately, Mr. Miller is Chair of the Cybersecurity Advisory Board of Ridge Canada Cyber Solutions Inc. He is a Global Fellow at the Woodrow Wilson Center, a Fellow with the Canadian Global Affairs Institute and a Non-Resident Fellow with the Stimson Center's Trade in the 21st Century initiative. Mr. Miller holds a Master's Degree in International Affairs from Carleton University, a Graduate Diploma from the Bologna Center of the Johns Hopkins School of Advanced International Studies, and a Bachelor's Degree (Honors) from Saint Mary's University.

Tiffany Melvin, J.D.

Executive Director, North American Strategy for Competitiveness

Ms. Melvin is the original Executive Director of NASCO, and has served in that capacity for 17 of its 20 years, until she was named President of NASCO in 2015 by the Board of Directors. She also serves on the U.S. Department of Commerce Advisory Council on Supply Chain Competitiveness, the U.S. Department of Homeland Security Advisory Council's Border Infrastructure Task Force, the Manufacturing Skill Standards Council (MSSC) Leadership Council, the Eno Center for Transportation Freight Working Group, the North Central Texas Council of Governments' Regional Freight Advisory Committee, and the Bi-national Board of the U.S. Mexico Chamber of Commerce. Ms. Melvin holds a BBA in International Business with minors in Marketing and Spanish from the University of Texas-Austin, received her Juris Doctor degree from St. Mary's University School of Law in San Antonio, and is a certified mediator and arbitrator.

Manuel J. Molano

Deputy Director, Mexican Institute for Competitiveness (IMCO)

Mr. Molano's quantitative skills are used in the production of competitiveness indicators of the institute at the city, state and country level. Molano leads research on the financial sector, small businesses, poverty, labor productivity, agriculture, allocation of production factors and competitiveness. He co founded the economic observatory "México, ¿Cómo vamos?" (Mexico, how are we doing?) He worked along the Inter-American Development Bank (IADB) and the World Bank. In the public sector, between 2001 and 2004, he was the Director of Economic Analysis at SAGARPA, where he played a prominent role in the liquidation of Banrural, the creation of Financera Rural, and the restructuring of Agroasemex. Between 2004 and 2006 he was CEO of FICO--escrow which controls 40% of the market for sugar, alcohol and molasses. As a speaker, he has presented in both houses of the Mexican Congress, associations of Secretaries of Government, Economic Development and Agriculture of states, mayors, industry leaders, heads of state and international think tanks like the Brookings Institution in Washington, D.C. and the National Council Competitiveness of Nigeria with Dr. Michael Porter, from Harvard. He has published work in media such as *Expansión*, *El Universal* and *Reforma*, among others. He contributed to the book "Mexico 2042: Future for All", in collaboration with Mexico Evalúa, CEESP, and The Emerging Markets Forum in Washington. He teaches at UDLAP and participates in the Board of Directors of HR Ratings, a Mexican risk rating agency and market leader. Molano obtained his B.A. in Economics at the Instituto Tecnológico Autónomo de México (ITAM) and pursued graduate studies at Imperial College of London. In 1998 he obtained the prestigious award for Economics by BANAMEX for his work on estimating the demand for labor in specific industries.

Amb. David Nelson

Senior Manager of Global Government Affairs & Policy for the Americas, General Electric

Ambassador Nelson is a senior manager of global government affairs & policy for the Americas at General Electric (GE) since December 2011. He helps coordinate GE government affairs initiatives for the Americas, and liaises with the US Government and other stakeholders on Latin America- and Canada-focused public policy issues. Prior to GE, Ambassador Nelson served as U.S. Ambassador to Uruguay, where he focused on assisting U.S. companies in exporting to the country, and on improving the U.S.'s image through innovative public outreach in a broad range of sectors. Mr. Nelson has also served in senior roles in the Bureau of Economic and Business Affairs at the State Department, in the National Security Council, and served in the American Embassies in Ecuador, Mexico, Germany and Spain. Ambassador Nelson is bilingual in both English and Spanish, and hold a BA in Economic and International Relations from the University of Wisconsin, and a Masters in Economics from the University of Maryland.

Ryan Ong

Director for International Business Policy, National Association of Manufacturers

Mr. Ong is the Director for International Business Policy at the National Association of Manufacturers (NAM), where he works with NAM member companies to develop and advocate the association's positions and priorities on intellectual property, standards and regulatory concerns, and investment policy issues, as well as issues in China and India. Mr. Ong has on-the-ground experience on many of these issues in previous stints at the US-China Business Council and the Duke University's Center on Globalization, Governance & Competitiveness.

Juan Pardinás

Director General, Instituto Mexicano para la Competitividad A.C.

Prior to Mr. Pardinás's current position as Director General of IMCO, he served as a researcher at the Center of Research for Development (CIDAC) and was a professor at the National Autonomous University of Mexico (UNAM), the Autonomous Technological Institute of Mexico (ITAM) and the London School of Economics (LSE). For two years he was a correspondent for CNN in Spanish in India and Japan. Currently, he works in public programs on radio and television. His publications include: "You and your vote build democracy" and "Taxes a necessary evil." He has published in *Nexos* magazine, *Letras Libres* and this country, and has a weekly collaboration in the newspaper *Reforma*. He holds a PhD in Government from the London School of Economics; Master in

Economics from Sophia University in Tokyo, Japan, and political scientist at the National Autonomous University of Mexico (UNAM).

Matthew Rooney

Director of Economic Growth, George W. Bush Presidential Center

Mr. Rooney joined the Bush Center in June 2015 and is the Director of Economic Growth. Previously, as a Foreign Service Officer at postings in Washington, D.C. and abroad, Mr. Rooney focused on advocating market-driven solutions to economic policy and on protecting the interests of U.S. companies. In Washington, Mr. Rooney was on loan to the U.S. Chamber of Commerce to create a high-level private sector advisory body for the Summits of the Americas, working closely with the U.S. private sector and with companies and business associations from throughout the Americas to negotiate an agenda to promote economic integration in the region for presentation to the leaders of the Americas. Previously, he was Deputy Assistant Secretary responsible for relations with Canada and Mexico and for regional economic policy.

David Short, J.D.,

Senior Counsel for Trade and Public Affairs, FedEx

Mr. Short serves as Senior Counsel, Trade & International Affairs, for FedEx Express, based in Washington, D.C., where his responsibilities focus on building and enhancing the company's relationships with the governments around the world served by FedEx. During his career with FedEx, Mr. Short was appointed by the Obama Administration to serve on the U.S.-Iraq Business Dialogue, and also served on the U.S. Delegation to the United Nations Commission on International Trade Law (UNCITRAL) negotiations which produced the new "Rotterdam Rules" maritime liability treaty. Mr. Short serves on the Boards of the Business Council for International Understanding, U.S.-Cote d'Ivoire Business Council, and as Chairman of the U.S. - Colombia Business Partnership. Mr. Short is a summa cum laude graduate of Cornell University, and received his law degree from the University of Southern California, where he served as an Editor of the Law Review.

Chris Smillie

Senior Advisor on Government Relations & Public Affairs, Building and Trades- Canada

Mr. Smillie is a Senior Advisor on Government Relations and Public Affairs for the Building and Construction Trades Department, AFL-CIO, Canadian Office. He is responsible for government relations and public affairs with the Government of Canada in Ottawa, and interacts with Members of Parliament and various federal government departments on national issues affecting the construction and energy industry. Mr. Smillie works for and with the affiliated construction trades to deliver a united message in Ottawa for the membership in Canada. Mr. Smillie graduated from the University of Western Ontario, holds an honours Political Science degree, and is currently a master's candidate at McMaster University/ Syracuse University's Master of Communication Management program.

Ken Smith

Head of the Trade and NAFTA Office of the Ministry of the Economy of Mexico

Mr. Kenneth Smith Ramos is currently the Head of the Trade and NAFTA Office of the Ministry of the Economy of Mexico, in Washington DC. This office is in charge of promoting the trade relationship between Mexico and the United States and ensure proper implementation of the NAFTA. It engages with relevant stakeholders from the academic, private, and public sectors on the key trade issues that affect the bilateral relationship and also addresses global issues that are relevant to the NAFTA region. Prior to serving in his current post, Mr. Smith was Coordinator General for International Affairs at the Mexican Ministry of Agriculture (SAGARPA), where he was responsible for agricultural trade negotiations and international cooperation. Previously, Ken Smith worked at the Mexican Federal Competition Commission, as Director-General for International Affairs, as well as in the Ministry of Economy, where he was Director-General for International Trade Negotiations. He started his professional career working for Mexico's NAFTA negotiating team. Mr. Smith has a Bachelor's Degree in International Affairs from Georgetown University, and a Master's Degree in International Economics from Johns Hopkins, School of Advanced International Studies (SAIS).

David Thomas

Vice President, Business Roundtable

David Thomas is a Vice President for the Business Roundtable. In this role, he oversees the International Engagement committee, advocating international trade and investment policies that promote U.S. competitiveness,

economic growth, and job creation. Before joining the Business Roundtable in July 2011, Mr. Thomas served as Trade Counsel for the Subcommittee on Trade of the Committee on Ways & Means within the U.S. House of Representatives. Prior to joining the House Ways & Means trade staff in March 2007, Mr. Thomas was in private practice for eight years in the D.C. office of a large international law firm. He represented corporate and other clients before Congress and the Executive Branch on matters involving bilateral and regional trade agreements, WTO agreements, U.S. trade preferences, and other trade matters. Mr. Thomas received his J.D. from the University of Maryland School of Law, and he was Senior Articles Editor of the Maryland Journal of International Law and Trade. Before law school, he worked as a legislative aide for former U.S. Senator Dirk Kempthorne. Mr. Thomas graduated magna cum laude from Dickinson College, with a Bachelor of Arts degree in English and a minor in Economics. He is a member of Phi Beta Kappa.

Laurie Trautman

Associate Director, Border Policy Research Institute at Western Washington University

Dr. Trautman is the Associate Director of Western Washington University's Border Policy Research Institute, which provides lawmakers with information on Canada-U.S. border issues. Before joining the Institute, she was a Graduate Teaching Fellow at the University of Oregon and an Education and Outreach Specialist at Montana State University Big Sky Institute. Laurie graduated from Western Washington University in 2001 with a Bachelor's degree in Environmental Economics. She also holds a Master's degree in Earth Sciences from Montana State University-Bozeman, and a Doctorate of Philosophy and Geography from the University of Oregon.

Daniel Ujcz, J.D.

Counsel and Cross-Border Business Development Director, Dickinson Wright LLP

Dan is an international trade and customs lawyer who specializes in Canada-United States matters. In addition to his legal practice, Mr. Ujcz serves as the firm's Cross-Border Business Development Director as Dickinson Wright is one of a limited number of legal service providers that have full-service offices located in Canada and the United States. Prior to joining Dickinson Wright, Dan served as an officer in Canada's foreign ministry where he was responsible for coordinating a network of government departments and Canada-US industry associations toward improving North America's borders and ports-of-entry. Dan was the Managing Director of the Canada-United States Law Institute, an organization of cross-border corporate executives and in-house counsel, law firms, public policy experts, scholars and the media housed at Case Western Reserve University and the University of Western Ontario. Dan was a visiting professor of law at Case Western Reserve University School of Law for nearly a decade and managed a lab that served as a legal adviser to the US Department of Homeland Security and the US Coast Guard. Dan was the co-faculty advisor for the *Canada-United States Law Journal* and the *Case Western Reserve Journal of International Law*. Dan's US government experience also includes serving as a Career Judicial Law Clerk to United States District Judge Peter C. Economus (OHND) where he participated in federal criminal and civil trial litigation, including performing by designation in cases pending before the United States Court of Appeals for the Sixth Circuit.

Andrea van Vugt

Senior Director, Business Council of Canada

Ms. van Vugt leads the Business Council of Canada's work on North America, advising on bilateral and trilateral issues with the United States and Mexico with her nearly 20 years of provincial and federal public policy experience. As Chief of Staff to the Minister of International Trade, and as Foreign Affairs and Trade Advisor to the Prime Minister from 2009 to 2014, she played an instrumental role in the conclusions of the Europe and Trans-Pacific Partnership trade negotiations. Ms. van Vugt advised the Prime Minister and members of cabinet during more than 20 bilateral visits around the world, and at summits which included the G8, G20, North American Leaders' Summit, COP and NATO. Prior to joining the Prime Minister's Office, she held a number of roles in the private and nonprofit sectors, including as Director of Government Relations for TELUS and as Associate Director for Corporate Relations for the Richard Ivey School of Business. She received her Bachelor's degree in political science from King's University College.

Daniel Vazquez, J.D.

Senior Director of North America, U.S. Chamber of Commerce

Mr. Daniel Vazquez is the senior director of North America in the United States Chamber of Commerce. Before joining the Chamber of Commerce, he was a Senior Advisor for Latin America at Sorini, Samet & Associates, a government relations firm in Washington D.C. Mr. Vasquez was also a Senior International Trade Consultant at Inter-American Development Bank and a Corporate Affairs Consultant at Inter-American Investment Corporation, as well as a Trade Consultant at the Organization of American States. In 2015, Mr. Vazquez was appointed to Special Envoy for the Mexican Bar Association for all of its institutions in Washington D.C. He attained a Master of Arts in Liberal Studies at Georgetown University and went on to graduate with distinction from the Georgetown University Law Center in 2005. Mr. Vazquez also has a J.D. in law from the Universidad Iberoamericana.

Adriana Vega

Director of International Policy, Canadian Chamber of Commerce

Ms. Vega is the Director of International Policy in the Canadian Chamber of Commerce. She is also currently an independent contributor at Dawson Strategic and at the Council on International Policy. Previously, Ms. Vega was Policy and Research Manager at the UK India Business Council in London, as well as member event coordinator at Chatham House, The Royal Institute of International Affairs. In Beijing, she represented Canada in as Trade Commissioner Assistant and then Registry Supervisor for the Embassy of Canada to China. Ms. Vega also worked abroad in Mexico City as a Project Coordinator at International Enterprise Singapore, as well as a Research Intern at the Banco Nacional de Comercio Exterior, S.N.C.. Ms. Vega has a Bachelor's Degree in International Business/Trade/Commerce from Tecnológico de Monterrey and a Master's Degree in International Affairs and Trade Policy from The Norman Paterson School of International Affairs at Carleton University.

Amb. Tony Wayne

Career Ambassador, U.S. Department of State

Earl Anthony Wayne, or "Tony", as he is known, was confirmed by the U.S. Senate in 2010 as a Career Ambassador. From 2011 through July 2015, Wayne served as the U.S. Ambassador to Mexico. During his tenure, Mission Mexico helped establish the US-Mexico High Level Economic Dialogue, the Mexico-US Entrepreneurship and Innovation Council, and new energy and environmental dialogues, while in trade, investment, and tourism grew. Wayne received Mexico's Order of the Aztec Eagle and the State Department's Cobb Award for Initiative and Success in Trade Development. From 2009 to 2011, Wayne served in Kabul, Afghanistan, as Coordinating Director for Development and Economic Affairs and then as Deputy U.S. Ambassador. From 2006 to 2009, Wayne served as the U.S. Ambassador to Argentina, where he promoted U.S. commercial interests, improved the U.S. image in the face of strong anti-Americanism, and strengthened cooperation against terrorism and human and drug trafficking. He received the Paul Wellstone Anti-Slavery Ambassador of the Year Award. From 2000-2006, Wayne worked for three Secretaries of State as Assistant Secretary of State for Economic and Business Affairs (EB).. From 1996-2000, Wayne served as Principal Deputy Assistant Secretary of State for European Affairs and as Deputy Assistant Secretary for Europe and Canada. Wayne has an MPA from the JFK School of Government, Harvard University, an MA from Princeton University, an MA from Stanford University, and a BA is from the University of California, Berkeley.

Michael Werz

Senior Fellow, Center for American Progress

Mr. Werz is a Senior Fellow at American Progress, where his work as a member of the National Security Team focuses on the nexus of climate change, migration, and security and emerging democracies. He has been a senior transatlantic fellow at the German Marshall Fund where his work focused on transatlantic foreign policy and the European Union. Mr. Werz has held appointments as a public policy scholar at the Woodrow Wilson International Center for Scholars in Washington, D.C., and as a John F. Kennedy Memorial Fellow at Harvard's Minda de Gunzburg Werz is a graduate of Frankfurt University's Institute for Philosophy and was professor at Hannover University in Germany. He is currently an adjunct professor at Georgetown University's BMW Center for German and European Studies.