Gap Inc.
90+ Countries worldwide

3,300 Company-operated stores

400 Franchise stores and e-commerce sites
Consumer laundering uses on average 1650 liters of water per 1 kilogram washed, but this varies across the world based on laundering practices.

-Global Leadership Award in Sustainable Apparel (GLASA)

Dyeing and finishing textiles involves some 20,000 chemicals and accounts for nearly one-fifth of all industrial water pollution worldwide.

-Natural Resources Defense Council
WOMEN + WATER

PRODUCT
80% of the environmental impact of a garment is the result of product design decisions that we make.

MANUFACTURING
Raw material selection and manufacturing processes such as dyeing fabric and finishing or washing garments represents a significant impact over the course of a garment’s lifecycle.

WOMEN
Nearly 80% of people cutting & sewing garments are women. Women are also disproportionately impacted by water stress.
2020 GOALS

ADVANCEMENT
Reach one million women and girls through P.A.C.E.

Move toward 2025 goal of 5% of entry-level store hires from This Way Ahead

Expand Workforce Engagement Program for factory workers and promote well-being investments in 25% of our strategic vendors’ factories

Deliver at least $15M/year in employee-driven community investment

WATER
Reduce water use during product manufacturing processes

Eliminate hazardous chemicals in product manufacturing

Improve safe access to clean water for people in manufacturing communities

Increase sourcing of sustainable cotton

FOUNDATIONAL GOALS
50% carbon emissions reduction for global operations & 80% waste diversion from U.S. facilities

Ensure all strategic vendors have yellow/green rating

Work with Gap Inc. Sourcing on trade programs that advance our social and environmental goals and our global competitiveness
Only 9% of companies made it to CDP’s Climate A List. We’re one of them.
LEARN MORE:
WWW.GAPINC.SUSTAINABILITY.COM