| QB | | | LIHOOD OF VO | | TOTAL |
|------------------------------------|---------------------------|------------------|--------------|--------------------|-------|
| | | Extremely likely | Very likely | Somewhat likely | |
| TOTAL | | 69% | 24% | 7% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 74% | 23% | 3% | 205 |
| AREAS ONE | Midwest | 66% | 27% | 7% | 176 |
| | South | 67% | 26% | 7% | 245 |
| | South Central | 59% | 29% | 12% | 96 |
| | Central Plains | 72% | 25% | 2% | 70 |
| | Mountain States | 71% | 24% | 5% | 64 |
| | West | 76% | 15% | 9% | 152 |
| RG2 GEOGRAPHIC | California | 77% | 13% | 10% | 112 |
| AREAS TWO | Florida | 62% | 33% | 4% | 59 |
| | Texas | 57% | 29% | 14% | 65 |
| | New York | 73% | 24% | 4% | 60 |
| | Rest of country | 70% | 24% | 6% | 713 |
| RGEMP | 10% unemployment | 77% | 14% | 9% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 68% | 25% | 6% | 627 |
| 2012 DATA) | Less than 7% unemployment | 69% | 25% | 7% | 259 |
| URBAN URBAN CODE | Rural | 67% | 28% | 5% | 146 |
| | Suburban | 71% | 24% | 4% | 415 |
| | Urban | 75% | 20% | 4% | 199 |
| | Cell sample | 63% | 23% | 13% | 249 |
| GENDER GENDER | Male | 71% | 23% | 7% | 476 |
| | Female | 68% | 25% | 7% | 533 |
| RSEXEMP | Male / employed | 71% | 20% | 9% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 71% | 27% | 3% | 191 |
| | Female / employed | 71% | 22% | 7% | 264 |
| | Female / not employed | 65% | 28% | 7% | 269 |
| RAGE RESPONDENT'S | 18-34 | 56% | 26% | 18% | 219 |
| AGE/C | 35-44 | 71% | 21% | 8% | 172 |
| | 45-64 | 77% | 22% | 2% | 382 |
| | 65 or over | 69% | 28% | 4% | 227 |
| | Unsure / refused | 77% | 23% | | 10 |
| RAGEFL | 18-44 | 63% | 24% | 14% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 77% | 22% | 2% | 382 |
| | 65 or over | 69% | 28% | 3% | 237 |
| RR96 AGE / SEX | Male / under 45 | 63% | 22% | 15% | 175 |
| | Male / 45+ | 75% | 23% | 2% | 302 |
| | Female / under 45 | 63% | 25% | 12% | 216 |
| | Female / 45+ | 72% | 25% | 3% | 316 |

| QB | | | LIHOOD OF VO | | TOTAL |
|---------------------------|-----------------------------|------------------|--------------|--------------------|-------|
| | | Extremely likely | Very likely | Somewhat likely | |
| RRACE | White | 72% | 24% | 5% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 69% | 29% | 1% | 121 |
| | Hispanic | 56% | 16% | 29% | 91 |
| | Other | 59% | 31% | 10% | 40 |
| GENRACE RACE BY | White men | 75% | 21% | 4% | 342 |
| GENDER | White women | 69% | 26% | 5% | 415 |
| | Black men | 63% | 34% | 3% | 61 |
| | Black women | 76% | 24% | | 61 |
| | Hispanic men | 61% | 13% | 27% | 52 |
| | Hispanic women | 49% | 19% | 31% | 39 |
| RMARITAL MARITAL | Single | 54% | 30% | 17% | 226 |
| STATUS/C | Married | 75% | 21% | 4% | 588 |
| | No longer married | 72% | 25% | 2% | 194 |
| RCHILD HAVE | Yes | 70% | 21% | 9% | 319 |
| CHILDREN LIVING AT HOME/C | No | 69% | 25% | 6% | 690 |
| MOMDAD PARENTS | Dad | 73% | 18% | 9% | 126 |
| | Mom | 68% | 23% | 9% | 193 |
| BUNDY MARITAL | Married / children | 76% | 17% | 6% | 229 |
| STATUS / CHILDREN | Married / no children | 73% | 24% | 3% | 359 |
| | Divorced / children | 66% | 34% | | 24 |
| | Divorced / no children | 82% | 18% | | 63 |
| | Single / children | 49% | 26% | 25% | 53 |
| | Single / no children | 55% | 31% | 14% | 173 |
| | Other / mixed | 68% | 28% | 4% | 107 |
| RINCOME TOTAL | Less than \$30K | 62% | 26% | 12% | 216 |
| FAMILY INCOME/C | \$30-50K | 68% | 24% | 8% | 176 |
| | \$50-70K | 70% | 19% | 11% | 162 |
| | \$70-100K | 73% | 24% | 2% | 153 |
| | \$100-150K | 84% | 15% | 1% | 106 |
| | \$150K and over | 89% | 10% | 1% | 67 |
| | Unsure / refused | 57% | 40% | 3% | 128 |
| R6 HOME OWNER/C | Current home owner | 73% | 24% | 3% | 729 |
| | Past home owner | 67% | 24% | 10% | 78 |
| | Renter | 56% | 25% | 19% | 180 |
| | Other | 63% | 29% | 8% | 21 |

| QB | | | LIHOOD OF VO | | TOTAL |
|---|--------------------------------------|------------------|--------------|--------------------|-------|
| | | Extremely likely | Very likely | Somewhat likely | |
| R7 TYPE OF | 30 year fixed | 76% | 21% | 3% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 71% | 24% | 5% | 88 |
| | ARM | 69% | 26% | 5% | 46 |
| | Other | 64% | 29% | 7% | 121 |
| | No mortgage | 65% | 32% | 3% | 46 |
| R1 IMPORTANT / | Extremely important | 72% | 24% | 4% | 622 |
| HOME OWNERSHIP/C | Very important | 64% | 25% | 11% | 240 |
| | Somewhat important | 68% | 21% | 11% | 76 |
| | Not at all important | 63% | 20% | 17% | 62 |
| | Unsure / refused | 91% | 9% | | 9 |
| R2 IMPORTANCE OF | More important | 63% | 29% | 8% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 73% | 22% | 5% | 516 |
| YEARS AGO/C | Less important | 73% | 19% | 8% | 123 |
| | Unsure | 63% | 25% | 12% | 36 |
| Q13 FEDERAL GOV'T INVOLVEMENT IN HOME OWNERSHIP | Too involved | 73% | 22% | 4% | 421 |
| | Involved at right level | 75% | 18% | 8% | 209 |
| | Not involved enough | 63% | 29% | 9% | 306 |
| | Unsure | 61% | 31% | 8% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 73% | 22% | 5% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 71% | 24% | 5% | 201 |
| FINANCING | Not involved enough | 68% | 24% | 8% | 328 |
| | Unsure | 57% | 31% | 12% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 74% | 22% | 4% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 76% | 19% | 5% | 131 |
| | Not involved enough | 64% | 28% | 8% | 231 |
| | Unsure | 59% | 31% | 11% | 33 |
| | Other / mixed | 67% | 24% | 9% | 264 |
| R15 FAVOR FEDERAL | Favor | 69% | 27% | 5% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 58% | 29% | 13% | 115 |
| MORTGAGE EINANCE <i>I</i> C | Oppose | 74% | 19% | 7% | 400 |
| R16 FAVOR FEDERAL | Favor | 71% | 25% | 4% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 71% | 25% | 4% | 88 |
| MORTGAGE FINANCE / | Oppose | 69% | 23% | 8% | 624 |

| QB | | | LIHOOD OF VO | | TOTAL |
|-----------------------|--------------------|------------------|--------------|-----------------|-------|
| | | Extremely likely | Very likely | Somewhat likely | |
| INFORMED SWITCH | Switched to Favor | 67% | 21% | 13% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 72% | 26% | 2% | 249 |
| | Oppose / undecided | 79% | 21% | | 12 |
| | Stayed undecided | 52% | 43% | 5% | 27 |
| | Favor / undecided | 80% | 15% | 5% | 49 |
| | Stayed Oppose | 73% | 20% | 7% | 356 |
| | Switched to Oppose | 62% | 28% | 10% | 268 |
| TOTAL | • | 69% | 24% | 7% | 1009 |

| R6 | | | R6 HOME (| OWNER/C | | TOTAL |
|------------------------------------|---------------------------|-----------------------|-----------------|---------|-------|-------|
| | | Current home owner | Past home owner | Renter | Other | |
| TOTAL | | 72% | 8% | 18% | 2% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 75% | 9% | 15% | 1% | 205 |
| AREAS ONE | Midwest | 73% | 6% | 17% | 4% | 176 |
| | South | 76% | 7% | 16% | 1% | 245 |
| | South Central | 68% | 4% | 23% | 5% | 96 |
| | Central Plains | 80% | 10% | 10% | | 70 |
| | Mountain States | 75% | 10% | 15% | | 64 |
| | West | 60% | 9% | 28% | 2% | 152 |
| RG2 GEOGRAPHIC | California | 57% | 12% | 29% | 3% | 112 |
| AREAS TWO | Florida | 79% | 11% | 5% | 5% | 59 |
| | Texas | 67% | 3% | 22% | 8% | 65 |
| | New York | 69% | 6% | 22% | 3% | 60 |
| | Rest of country | 75% | 7% | 17% | 1% | 713 |
| RGEMP | 10% unemployment | 60% | 10% | 27% | 3% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 74% | 7% | 17% | 2% | 627 |
| 2012 DATA) | Less than 7% unemployment | 75% | 7% | 15% | 3% | 259 |
| URBAN URBAN CODE | Rural | 85% | 7% | 9% | | 146 |
| | Suburban | 81% | 7% | 11% | 1% | 415 |
| | Urban | 65% | 12% | 21% | 2% | 199 |
| | Cell sample | 57% | 6% | 32% | 5% | 249 |
| GENDER GENDER | Male | 70% | 8% | 20% | 3% | 476 |
| | Female | 75% | 7% | 16% | 2% | 533 |
| RSEXEMP | Male / employed | 71% | 6% | 21% | 2% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 67% | 11% | 18% | 3% | 191 |
| | Female / employed | 76% | 6% | 18% | 1% | 264 |
| | Female / not employed | 74% | 9% | 14% | 3% | 269 |
| RAGE RESPONDENT'S | 18-34 | 38% | 3% | 51% | 8% | 219 |
| AGE/C | 35-44 | 77% | 6% | 16% | 1% | 172 |
| | 45-64 | 82% | 9% | 8% | 0% | 382 |
| | 65 or over | 84% | 12% | 4% | | 227 |
| | Unsure / refused | 88% | 3% | 7% | 2% | 10 |
| RAGEFL | 18-44 | 55% | 4% | 36% | 5% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 82% | 9% | 8% | 0% | 382 |
| | 65 or over | 85% | 11% | 4% | 0% | 237 |
| RR96 AGE / SEX | Male / under 45 | 48% | 5% | 41% | 6% | 175 |
| | Male / 45+ | 82% | 10% | 8% | 0% | 302 |
| | Female / under 45 | 60% | 4% | 32% | 4% | 216 |
| | Female / 45+ | 85% | 10% | 5% | 0% | 316 |

| R6 | | | R6 HOME | OWNER/C | | TOTAL |
|------------------------------|-----------------------------|--------------------|-----------------|---------|-------|-------|
| | | Current home owner | Past home owner | Renter | Other | |
| RRACE RESPONDENT'S | White | 79% | 8% | 12% | 1% | 757 |
| RACE/C | Black / African American | 49% | 10% | 34% | 6% | 121 |
| | Hispanic | 53% | 2% | 43% | 2% | 91 |
| | Other | 65% | 8% | 19% | 7% | 40 |
| GENRACE RACE BY | White men | 77% | 7% | 14% | 1% | 342 |
| GENDER | White women | 80% | 8% | 11% | 1% | 415 |
| | Black men | 43% | 15% | 34% | 7% | 61 |
| | Black women | 55% | 6% | 34% | 5% | 61 |
| | Hispanic men | 57% | 2% | 38% | 3% | 52 |
| | Hispanic women | 47% | 3% | 50% | | 39 |
| RMARITAL MARITAL | Single | 36% | 7% | 50% | 7% | 226 |
| STATUS/C | Married | 87% | 4% | 8% | 1% | 588 |
| | No longer married | 71% | 18% | 11% | | 194 |
| RCHILD HAVE | Yes | 74% | 5% | 20% | 1% | 319 |
| CHILDREN LIVING AT HOME/C | No | 71% | 9% | 17% | 3% | 690 |
| MOMDAD PARENTS | Dad | 77% | 3% | 18% | | 126 |
| | Mom | 73% | 6% | 21% | 1% | 193 |
| BUNDY MARITAL | Married / children | 86% | 4% | 11% | | 229 |
| STATUS / CHILDREN | Married / no children | 87% | 5% | 6% | 2% | 359 |
| | Divorced / children | 61% | 18% | 21% | | 24 |
| | Divorced / no children | 71% | 19% | 10% | | 63 |
| | Single / children | 36% | 4% | 54% | 6% | 53 |
| | Single / no children | 36% | 9% | 48% | 7% | 173 |
| | Other / mixed | 74% | 18% | 8% | | 107 |
| RINCOME TOTAL | Less than \$30K | 40% | 14% | 42% | 3% | 216 |
| FAMILY INCOME/C | \$30-50K | 65% | 11% | 21% | 3% | 176 |
| | \$50-70K | 77% | 5% | 15% | 3% | 162 |
| | \$70-100K | 88% | 4% | 7% | 1% | 153 |
| | \$100-150K | 92% | 4% | 3% | 1% | 106 |
| | \$150K and over | 100% | | | | 67 |
| | Unsure / refused | 81% | 6% | 11% | 2% | 128 |
| R7 TYPE OF | 30 year fixed | 90% | 10% | | | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 93% | 7% | | | 88 |
| | ARM | 88% | 12% | | | 46 |
| | Other | 89% | 11% | | | 121 |
| | No mortgage | 89% | 11% | | | 46 |

| R6 | | I | R6 HOME | OWNER/C | | TOTAL |
|--|--------------------------------------|-----------------------|-----------------|---------|-------|-------|
| | | Current home owner | Past home owner | Renter | Other | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 81% | 5% | 12% | 2% | 622 |
| HOWE OWNERSHIP/C | Very important | 74% | 6% | 17% | 3% | 240 |
| | Somewhat important | 36% | 18% | 43% | 3% | 76 |
| | Not at all important | 26% | 26% | 46% | 2% | 62 |
| | Unsure / refused | 27% | 22% | 50% | | 9 |
| R2 IMPORTANCE OF | More important | 68% | 9% | 19% | 4% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 79% | 6% | 14% | 1% | 516 |
| YEARS AGO/C | Less important | 60% | 13% | 26% | 0% | 123 |
| | Unsure | 60% | 2% | 33% | 5% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 81% | 7% | 12% | 0% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 69% | 8% | 21% | 2% | 209 |
| | Not involved enough | 64% | 8% | 24% | 4% | 306 |
| | Unsure | 68% | 10% | 18% | 5% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 82% | 7% | 11% | 0% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 73% | 6% | 19% | 2% | 201 |
| FINANCING | Not involved enough | 64% | 10% | 22% | 3% | 328 |
| | Unsure | 59% | 5% | 32% | | 88 |
| CONSIST CONSISTENCY ON GOV'T INVOLVEMENT | Too involved - ownership & financing | 83% | 7% | 10% | | 349 |
| | Involved at right level | 71% | 6% | 20% | 3% | 131 |
| | Not involved enough | 62% | 10% | 24% | 4% | 231 |
| | Unsure | 67% | 6% | 21% | 5% | 33 |
| | Other / mixed | 69% | 7% | 22% | 2% | 264 |
| R15 FAVOR FEDERAL | Favor | 77% | 7% | 15% | 1% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 61% | 9% | 27% | 4% | 115 |
| MORTGAGE | Oppose | 70% | 8% | 19% | 3% | 400 |
| R16 FAVOR FEDERAL | Favor | 78% | 6% | 13% | 2% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 84% | 8% | 8% | 1% | 88 |
| MORTGAGE FINANCE / | Oppose | 68% | 8% | 21% | 2% | 624 |
| INFORMED SWITCH | Switched to Favor | 68% | 3% | 25% | 4% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 80% | 7% | 11% | 2% | 249 |
| | Oppose / undecided | 94% | | 6% | | 12 |
| | Stayed undecided | 76% | 14% | 8% | 2% | 27 |
| | Favor / undecided | 85% | 6% | 8% | | 49 |
| | Stayed Oppose | 69% | 9% | 20% | 3% | 356 |
| | Switched to Oppose | 66% | 8% | 24% | 2% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 76% | 7% | 15% | 2% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 71% | 8% | 18% | 3% | 241 |
| | Somewhat likely | 36% | 11% | 50% | 3% | 68 |
| TOTAL | | 72% | 8% | 18% | 2% | 1009 |

| R7 | | R 30 year fixed | | ORTGAGE ON | | | TOTAL |
|------------------------------------|---------------------------|--------------------|---------------|------------|-------|-------------|-------|
| | | | 15 year fixed | ARM | Other | No mortgage | |
| TOTAL | | 63% | 11% | 6% | 15% | 6% | 808 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 62% | 13% | 3% | 15% | 6% | 171 |
| AILAS ONE | Midwest | 58% | 12% | 6% | 20% | 4% | 140 |
| | South | 60% | 11% | 5% | 17% | 7% | 203 |
| | South Central | 58% | 16% | 10% | 13% | 3% | 69 |
| | Central Plains | 56% | 8% | 8% | 21% | 8% | 64 |
| | Mountain States | 80% | 10% | 4% | 4% | 3% | 55 |
| | West | 74% | 5% | 8% | 7% | 6% | 106 |
| RG2 GEOGRAPHIC | California | 75% | 3% | 10% | 8% | 4% | 76 |
| AREAS TWO | Florida | 63% | 15% | 7% | 8% | 8% | 53 |
| | Texas | 63% | 9% | 11% | 15% | 2% | 45 |
| | New York | 63% | 9% | 4% | 11% | 13% | 46 |
| | Rest of country | 61% | 12% | 5% | 17% | 5% | 588 |
| RGEMP | 10% unemployment | 77% | 2% | 8% | 8% | 4% | 86 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 62% | 12% | 4% | 16% | 6% | 507 |
| 2012 DATA) | Less than 7% unemployment | 59% | 12% | 7% | 16% | 7% | 214 |
| URBAN URBAN CODE | Rural | 40% | 14% | 4% | 25% | 17% | 133 |
| | Suburban | 65% | 11% | 5% | 15% | 4% | 364 |
| | Urban | 67% | 10% | 5% | 16% | 2% | 155 |
| | Cell sample | 74% | 8% | 9% | 7% | 2% | 156 |
| GENDER GENDER | Male | 65% | 11% | 5% | 12% | 6% | 370 |
| | Female | 61% | 10% | 6% | 17% | 6% | 438 |
| RSEXEMP | Male / employed | 72% | 10% | 7% | 6% | 4% | 219 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 56% | 13% | 3% | 21% | 8% | 151 |
| | Female / employed | 65% | 8% | 8% | 15% | 3% | 215 |
| | Female / not employed | 56% | 13% | 4% | 19% | 8% | 223 |
| RAGE RESPONDENT'S | 18-34 | 54% | 7% | 10% | 21% | 8% | 90 |
| AGE/C | 35-44 | 78% | 8% | 7% | 6% | 1% | 141 |
| | 45-64 | 66% | 12% | 6% | 12% | 4% | 349 |
| | 65 or over | 51% | 13% | 2% | 23% | 10% | 218 |
| | Unsure / refused | 74% | 6% | | 11% | 9% | 9 |
| RAGEFL | 18-44 | 69% | 8% | 8% | 12% | 3% | 231 |
| RESPONDENT'S AGE/C | 45-64 | 66% | 12% | 6% | 12% | 4% | 349 |
| NOLIO | 65 or over | 52% | 13% | 2% | 23% | 10% | 227 |
| RR96 AGE / SEX | Male / under 45 | 71% | 9% | 7% | 9% | 4% | 93 |
| | Male / 45+ | 63% | 12% | 5% | 13% | 6% | 277 |
| | Female / under 45 | 67% | 7% | 9% | 14% | 3% | 139 |
| | Female / 45+ | 58% | 12% | 5% | 19% | 7% | 299 |

| R7 | | | | ORTGAGE ON F | | | TOTAL |
|------------------------------------|-----------------------------|---------------|---------------|--------------|-------|-------------|-------|
| | | 30 year fixed | 15 year fixed | ARM | Other | No mortgage | |
| RRACE RESPONDENT'S | White | 61% | 10% | 6% | 16% | 6% | 656 |
| RACE/C | Black / African American | 62% | 14% | 5% | 16% | 3% | 72 |
| | Hispanic | 82% | 7% | 5% | 5% | | 50 |
| | Other | 63% | 22% | | 12% | 3% | 30 |
| GENRACE RACE BY | White men | 64% | 11% | 5% | 14% | 6% | 290 |
| GENDER | White women | 59% | 10% | 7% | 18% | 7% | 360 |
| | Black men | 58% | 23% | 8% | 5% | 6% | 3 |
| | Black women | 66% | 6% | 2% | 26% | | 3 |
| | Hispanic men | 85% | | 9% | 6% | | 3(|
| | Hispanic women | 77% | 18% | | 4% | | 19 |
| RMARITAL MARITAL | Single | 50% | 8% | 9% | 21% | 11% | 99 |
| STATUS/C | Married | 68% | 10% | 5% | 13% | 3% | 53 |
| | No longer married | 55% | 15% | 5% | 16% | 10% | 17 |
| RCHILD HAVE | Yes | 70% | 9% | 9% | 11% | 2% | 25 |
| CHILDREN LIVING AT HOME/C | No | 59% | 12% | 4% | 17% | 7% | 55 |
| MOMDAD PARENTS | Dad | 77% | 9% | 7% | 6% | 1% | 10 |
| | Mom | 66% | 8% | 10% | 14% | 2% | 15 |
| BUNDY MARITAL STATUS / CHILDREN | Married / children | 72% | 8% | 10% | 9% | 1% | 20 |
| | Married / no children | 65% | 11% | 3% | 16% | 5% | 33 |
| | Divorced / children | 75% | 4% | | 14% | 6% | 1 |
| | Divorced / no children | 59% | 17% | 11% | 10% | 3% | 5 |
| | Single / children | 51% | 10% | 8% | 30% | 1% | 2 |
| | Single / no children | 50% | 7% | 10% | 19% | 13% | 7 |
| | Other / mixed | 49% | 15% | 2% | 20% | 15% | 9 |
| RINCOME TOTAL | Less than \$30K | 49% | 15% | 1% | 20% | 15% | 11 |
| FAMILY INCOME/C | \$30-50K | 60% | 10% | 6% | 20% | 5% | 13 |
| | \$50-70K | 69% | 10% | 10% | 7% | 2% | 13 |
| | \$70-100K | 72% | 4% | 7% | 15% | 2% | 14 |
| | \$100-150K | 72% | 13% | 5% | 10% | 1% | 10 |
| | \$150K and over | 78% | 10% | 5% | 6% | 0% | 6 |
| | Unsure / refused | 44% | 15% | 4% | 23% | 13% | 11 |
| R6 HOME OWNER/C | Current home owner | 63% | 11% | 6% | 15% | 6% | 72 |
| | Past home owner | 62% | 8% | 7% | 17% | 6% | 7 |
| R1 IMPORTANT / | Extremely important | 62% | 11% | 5% | 15% | 5% | 53 |
| HOME OWNERSHIP/C | Very important | 66% | 10% | 7% | 12% | 4% | 19 |
| | Somewhat important | 59% | 6% | 4% | 20% | 10% | 4 |
| | Not at all important | 59% | 10% | 3% | 19% | 10% | 3 |
| | Unsure / refused | 45% | 1070 | 20% | 18% | 18% | |

| R7 | | R | 7 TYPE OF MC | ORTGAGE ON | FIRST HOME | /C | TOTAL |
|----------------------------------|--------------------------------------|---------------|---------------|------------|------------|-------------|-------|
| | | 30 year fixed | 15 year fixed | ARM | Other | No mortgage | |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 61% | 13% | 5% | 16% | 5% | 257 |
| COMPARED TO 5 | Just as important | 64% | 9% | 7% | 15% | 5% | 438 |
| YEARS AGO/C | Less important | 67% | 10% | 4% | 11% | 9% | 90 |
| | Unsure | 39% | 26% | | 25% | 10% | 22 |
| Q13 FEDERAL GOV'T | Too involved | 60% | 14% | 5% | 14% | 7% | 368 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 63% | 4% | 8% | 21% | 4% | 161 |
| | Not involved enough | 69% | 10% | 5% | 11% | 5% | 222 |
| | Unsure | 58% | 14% | 3% | 19% | 6% | 57 |
| Q14 FEDERAL GOV'T | Too involved | 61% | 14% | 5% | 15% | 6% | 349 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 62% | 9% | 10% | 14% | 5% | 158 |
| FINANCING | Not involved enough | 69% | 8% | 5% | 15% | 3% | 244 |
| | Unsure | 48% | 10% | 2% | 20% | 19% | 56 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 60% | 14% | 5% | 15% | 6% | 315 |
| GOV'T INVOLVEMENT | Involved at right level | 61% | 6% | 11% | 18% | 4% | 101 |
| | Not involved enough | 69% | 9% | 5% | 14% | 3% | 166 |
| | Unsure | 46% | 19% | | 27% | 8% | 24 |
| | Other / mixed | 65% | 9% | 4% | 13% | 8% | 201 |
| R15 FAVOR FEDERAL | Favor | 60% | 12% | 6% | 15% | 6% | 416 |
| GOV'T REMOVING SELF FROM | Unsure | 51% | 11% | 4% | 28% | 7% | 80 |
| MORTGAGE | Oppose | 69% | 9% | 6% | 11% | 5% | 311 |
| R16 FAVOR FEDERAL | Favor | 58% | 13% | 6% | 16% | 6% | 250 |
| GOV'T REMOVING SELF FROM | Unsure | 49% | 9% | 5% | 28% | 9% | 81 |
| MORTGAGE FINANCE / | Oppose | 68% | 10% | 6% | 12% | 5% | 477 |
| INFORMED SWITCH | Switched to Favor | 56% | 11% | 5% | 19% | 9% | 35 |
| ON INFORMED BALLOT | Stayed Favor | 58% | 13% | 6% | 16% | 6% | 216 |
| | Oppose / undecided | 50% | 7% | 8% | 20% | 16% | 11 |
| | Stayed undecided | 25% | 9% | 3% | 48% | 15% | 24 |
| | Favor / undecided | 60% | 10% | 5% | 20% | 5% | 45 |
| | Stayed Oppose | 71% | 9% | 5% | 11% | 4% | 277 |
| | Switched to Oppose | 63% | 11% | 6% | 14% | 5% | 199 |
| QB LIKELIHOOD OF | Extremely likely | 66% | 11% | 5% | 13% | 5% | 586 |
| VOTING IN UPCOMING ELECTION | Very likely | 56% | 11% | 6% | 18% | 8% | 190 |
| | Somewhat likely | 49% | 13% | 8% | 26% | 4% | 32 |
| TOTAL | | 63% | 11% | 6% | 15% | 6% | 808 |

| Q8 | | | Q | 8 HAVE EQUIT | Y | | TOTAL |
|------------------------------------|---------------------------|----------------|-------------------|----------------------------------|--------|---------|-----------------|
| | | Equity in home | Neutral / even | Mortgage higher than value | Unsure | Refused | |
| TOTAL | | 67% | 9% | 10% | 12% | 1% | 729 |
| RG1 GEOGRAPHIC | Northeast | 68% | 9% | 8% | 13% | 2% | 153 |
| AREAS ONE | Midwest | 67% | 4% | 11% | 15% | 3% | 129 |
| | South | 63% | 8% | 12% | 15% | 1% | 186 |
| | South Central | 75% | 8% | 5% | 9% | 3% | 65 |
| | Central Plains | 60% | 15% | 11% | 14% | | 57 |
| | Mountain States | 63% | 25% | 7% | 5% | | 48 |
| | West | 75% | 9% | 11% | 6% | | 91 |
| RG2 GEOGRAPHIC | California | 76% | 6% | 13% | 6% | | 63 |
| AREAS TWO | Florida | 61% | 7% | 16% | 14% | 2% | 47 |
| | Texas | 75% | 8% | 4% | 12% | 2% | 43 |
| | New York | 58% | 12% | 8% | 18% | 4% | 42 |
| | Rest of country | 67% | 10% | 10% | 12% | 1% | 534 |
| RGEMP | 10% unemployment | 76% | 8% | 11% | 5% | | 73 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 65% | 9% | 11% | 13% | 2% | 46′ |
| 2012 DATA) | Less than 7% unemployment | 70% | 10% | 7% | 12% | 1% | 19 |
| URBAN URBAN CODE | Rural | 65% | 10% | 6% | 16% | 3% | 124 |
| | Suburban | 66% | 10% | 10% | 13% | 1% | 33 |
| | Urban | 70% | 7% | 10% | 12% | 1% | 130 |
| | Cell sample | 70% | 9% | 13% | 6% | 1% | 14 |
| GENDER GENDER | Male | 67% | 12% | 9% | 11% | 1% | 33′ |
| | Female | 68% | 7% | 10% | 13% | 2% | 398 |
| RSEXEMP | Male / employed | 67% | 13% | 10% | 10% | 1% | 20: |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 66% | 10% | 8% | 14% | 2% | 129 |
| | Female / employed | 73% | 4% | 13% | 11% | 0% | 200 |
| | Female / not employed | 63% | 11% | 8% | 15% | 3% | 198 |
| RAGE RESPONDENT'S | 18-34 | 55% | 16% | 17% | 12% | | 83 |
| AGE/C | 35-44 | 63% | 11% | 14% | 13% | | 13 |
| | 45-64 | 70% | 7% | 11% | 10% | 1% | 31 |
| | 65 or over | 71% | 9% | 2% | 15% | 4% | 19 ⁻ |
| | Unsure / refused | 68% | 11% | 6% | 14% | | , |
| RAGEFL | 18-44 | 60% | 13% | 15% | 12% | | 21 |
| RESPONDENT'S AGE/C | 45-64 | 70% | 7% | 11% | 10% | 1% | 31 |
| | 65 or over | 71% | 9% | 2% | 15% | 3% | 20 |
| RR96 AGE / SEX | Male / under 45 | 63% | 17% | 12% | 8% | | 8: |
| | Male / 45+ | 68% | 10% | 8% | 12% | 2% | 24 |
| | Female / under 45 | 58% | 11% | 17% | 15% | | 130 |
| | Female / 45+ | 73% | 6% | 7% | 12% | 2% | 268 |

| Q8 | | | Q | 8 HAVE EQUIT | Υ | | TOTAL |
|------------------------------------|-----------------------------|----------------|-------------------|----------------------------------|--------|---------|-------|
| | | Equity in home | Neutral / even | Mortgage higher than value | Unsure | Refused | |
| RRACE | White | 69% | 9% | 9% | 11% | 2% | 596 |
| RESPONDENT'S RACE/C | Black / African American | 55% | 10% | 15% | 20% | | 60 |
| | Hispanic | 61% | 15% | 15% | 9% | | 48 |
| | Other | 57% | 15% | 11% | 17% | | 26 |
| GENRACE RACE BY | White men | 69% | 11% | 8% | 10% | 2% | 264 |
| GENDER | White women | 70% | 7% | 10% | 12% | 2% | 332 |
| | Black men | 48% | 13% | 17% | 22% | | 26 |
| | Black women | 61% | 8% | 13% | 19% | | 33 |
| | Hispanic men | 58% | 16% | 16% | 9% | | 30 |
| | Hispanic women | 64% | 11% | 14% | 10% | | 18 |
| RMARITAL MARITAL | Single | 48% | 19% | 10% | 23% | | 82 |
| STATUS/C | Married | 72% | 8% | 10% | 9% | 1% | 509 |
| | No longer married | 62% | 9% | 10% | 17% | 3% | 138 |
| RCHILD HAVE | Yes | 65% | 8% | 16% | 11% | 0% | 237 |
| CHILDREN LIVING AT HOME/C | No | 68% | 10% | 7% | 13% | 2% | 492 |
| MOMDAD PARENTS | Dad | 64% | 10% | 17% | 8% | 1% | 97 |
| | Mom | 66% | 6% | 16% | 12% | | 140 |
| BUNDY MARITAL STATUS / CHILDREN | Married / children | 68% | 8% | 16% | 8% | 0% | 196 |
| | Married / no children | 74% | 8% | 6% | 10% | 2% | 313 |
| | Divorced / children | 43% | 8% | 36% | 12% | | 15 |
| | Divorced / no children | 67% | 10% | 12% | 7% | 4% | 45 |
| | Single / children | 46% | 10% | 9% | 35% | | 19 |
| | Single / no children | 49% | 21% | 10% | 19% | | 62 |
| | Other / mixed | 62% | 8% | 4% | 24% | 2% | 79 |
| RINCOME TOTAL | Less than \$30K | 58% | 16% | 7% | 18% | 1% | 87 |
| FAMILY INCOME/C | \$30-50K | 61% | 11% | 11% | 15% | 1% | 115 |
| | \$50-70K | 63% | 12% | 14% | 10% | 1% | 125 |
| | \$70-100K | 78% | 6% | 9% | 6% | 1% | 134 |
| | \$100-150K | 77% | 6% | 11% | 5% | 1% | 97 |
| | \$150K and over | 78% | 7% | 11% | 5% | | 67 |
| | Unsure / refused | 56% | 7% | 6% | 25% | 5% | 104 |
| R6 HOME OWNER/C | Current home owner | 67% | 9% | 10% | 12% | 1% | 729 |
| R7 TYPE OF | 30 year fixed | 70% | 9% | 12% | 8% | 1% | 459 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 60% | 10% | 8% | 17% | 5% | 8′ |
| | ARM | 64% | 14% | 14% | 6% | 2% | 4 |
| | Other | 64% | 6% | 3% | 24% | 2% | 108 |
| | No mortgage | 56% | 15% | 4% | 23% | 2% | 41 |

| Q8 | | | Q | 8 HAVE EQUIT | Υ | | TOTAL |
|------------------------------------|--------------------------------------|----------------|-------------------|----------------------------------|--------|---------|-------|
| | | Equity in home | Neutral / even | Mortgage higher than value | Unsure | Refused | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 67% | 9% | 10% | 12% | 1% | 506 |
| HOME OWNERSHIP/C | Very important | 70% | 9% | 9% | 11% | 2% | 177 |
| | Somewhat important | 72% | 12% | 6% | 10% | | 28 |
| | Not at all important | 37% | 14% | 21% | 28% | | 16 |
| | Unsure / refused | 32% | | | 68% | | 2 |
| R2 IMPORTANCE OF | More important | 62% | 11% | 9% | 16% | 2% | 226 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 73% | 9% | 9% | 8% | 1% | 408 |
| YEARS AGO/C | Less important | 60% | 7% | 18% | 13% | 2% | 74 |
| | Unsure | 46% | 11% | 4% | 35% | 4% | 22 |
| Q13 FEDERAL GOV'T | Too involved | 69% | 9% | 8% | 13% | 1% | 340 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 75% | 7% | 7% | 10% | 1% | 144 |
| | Not involved enough | 57% | 13% | 16% | 12% | 2% | 196 |
| | Unsure | 71% | 6% | 8% | 11% | 5% | 50 |
| Q14 FEDERAL GOV'T | Too involved | 70% | 9% | 8% | 12% | 1% | 321 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 75% | 8% | 8% | 9% | 1% | 146 |
| FINANCING | Not involved enough | 59% | 11% | 15% | 13% | 2% | 210 |
| | Unsure | 64% | 11% | 6% | 16% | 3% | 52 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 71% | 9% | 7% | 13% | 1% | 289 |
| GOV'T INVOLVEMENT | Involved at right level | 82% | 5% | 5% | 8% | 1% | 93 |
| | Not involved enough | 57% | 12% | 14% | 14% | 3% | 143 |
| | Unsure | 67% | 13% | | 13% | 7% | 22 |
| | Other / mixed | 62% | 11% | 15% | 12% | 1% | 182 |
| R15 FAVOR FEDERAL | Favor | 70% | 9% | 8% | 12% | 1% | 379 |
| GOV'T REMOVING SELF FROM | Unsure | 60% | 7% | 10% | 22% | 1% | 71 |
| MORTGAGE | Oppose | 65% | 11% | 12% | 10% | 2% | 280 |
| R16 FAVOR FEDERAL | Favor | 70% | 7% | 9% | 13% | 1% | 232 |
| GOV'T REMOVING SELF FROM | Unsure | 64% | 10% | 4% | 20% | 2% | 74 |
| MORTGAGE FINANCE / | Oppose | 66% | 11% | 11% | 10% | 1% | 424 |
| INFORMED SWITCH | Switched to Favor | 79% | 1% | 13% | 7% | | 33 |
| ON INFORMED BALLOT | Stayed Favor | 68% | 8% | 8% | 14% | 2% | 199 |
| | Oppose / undecided | 63% | 14% | | 16% | 7% | 11 |
| | Stayed undecided | 53% | | 4% | 43% | | 20 |
| | Favor / undecided | 69% | 14% | 6% | 10% | 2% | 42 |
| | Stayed Oppose | 63% | 11% | 13% | 11% | 2% | 247 |
| | Switched to Oppose | 71% | 10% | 9% | 9% | 1% | 177 |
| QB LIKELIHOOD OF | Extremely likely | 69% | 10% | 10% | 9% | 1% | 534 |
| VOTING IN UPCOMING ELECTION | Very likely | 63% | 9% | 8% | 18% | 1% | 172 |
| | Somewhat likely | 46% | | 15% | 36% | 3% | 24 |
| TOTAL | | 67% | 9% | 10% | 12% | 1% | 729 |

| R9 | | R9 PLAN TO HOME IN F | PURCHASE UTURE/C | TOTAL |
|------------------------------------|---------------------------|-------------------------|---------------------|-------|
| | | Yes | No | |
| TOTAL | | 75% | 25% | 280 |
| RG1 GEOGRAPHIC | Northeast | 77% | 23% | 52 |
| AREAS ONE | Midwest | 67% | 33% | 47 |
| | South | 74% | 26% | 59 |
| | South Central | 86% | 14% | 31 |
| | Central Plains | 74% | 26% | 14 |
| | Mountain States | 64% | 36% | 16 |
| | West | 78% | 22% | 61 |
| RG2 GEOGRAPHIC | California | 72% | 28% | 48 |
| AREAS TWO | Florida | 60% | 40% | 12 |
| | Texas | 92% | 8% | 21 |
| | New York | 87% | 13% | 18 |
| | Rest of country | 73% | 27% | 179 |
| RGEMP | 10% unemployment | 73% | 27% | 50 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 75% | 25% | 166 |
| 2012 DATA) ` | Less than 7% unemployment | 77% | 23% | 64 |
| URBAN URBAN CODE | Rural | 65% | 35% | 23 |
| | Suburban | 65% | 35% | 80 |
| | Urban | 73% | 27% | 69 |
| | Cell sample | 86% | 14% | 108 |
| GENDER GENDER | Male | 79% | 21% | 145 |
| | Female | 70% | 30% | 134 |
| RSEXEMP | Male / employed | 83% | 17% | 83 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 75% | 25% | 62 |
| | Female / employed | 90% | 10% | 64 |
| | Female / not employed | 53% | 47% | 71 |
| RAGE RESPONDENT'S | 18-34 | 90% | 10% | 136 |
| AGE/C | 35-44 | 94% | 6% | 40 |
| | 45-64 | 60% | 40% | 67 |
| | 65 or over | 22% | 78% | 35 |
| | Unsure / refused | 53% | 47% | 1 |
| RAGEFL | 18-44 | 91% | 9% | 176 |
| RESPONDENT'S AGE/C | 45-64 | 60% | 40% | 67 |
| | 65 or over | 23% | 77% | 36 |
| RR96 AGE / SEX | Male / under 45 | 92% | 8% | 90 |
| | Male / 45+ | 59% | 41% | 55 |
| | Female / under 45 | 91% | 9% | 86 |
| | Female / 45+ | 34% | 66% | 48 |

| R9 | | R9 PLAN TO HOME IN F | | TOTAL |
|-----------------------------|-----------------------------|-------------------------|-----|-------|
| | | Yes | No | |
| RRACE | White | 68% | 32% | 161 |
| RESPONDENT'S RACE/C | Black / African American | 80% | 20% | 61 |
| | Hispanic | 94% | 6% | 43 |
| | Other | 72% | 28% | 14 |
| GENRACE RACE BY | White men | 74% | 26% | 77 |
| GENDER | White women | 63% | 37% | 84 |
| | Black men | 82% | 18% | 34 |
| | Black women | 76% | 24% | 27 |
| | Hispanic men | 96% | 4% | 23 |
| | Hispanic women | 92% | 8% | 20 |
| RMARITAL MARITAL | Single | 85% | 15% | 144 |
| STATUS/C | Married | 76% | 24% | 79 |
| | No longer married | 48% | 52% | 56 |
| RCHILD HAVE | Yes | 88% | 12% | 82 |
| CHILDREN LIVING AT HOME/C | No | 70% | 30% | 198 |
| MOMDAD PARENTS | Dad | 94% | 6% | 29 |
| | Mom | 84% | 16% | 53 |
| BUNDY MARITAL | Married / children | 83% | 17% | 33 |
| STATUS / CHILDREN | Married / no children | 72% | 28% | 46 |
| | Divorced / children | 73% | 27% | 9 |
| | Divorced / no children | 55% | 45% | 18 |
| | Single / children | 95% | 5% | 34 |
| | Single / no children | 82% | 18% | 110 |
| | Other / mixed | 35% | 65% | 28 |
| RINCOME TOTAL | Less than \$30K | 70% | 30% | 129 |
| FAMILY INCOME/C | \$30-50K | 76% | 24% | 61 |
| | \$50-70K | 85% | 15% | 37 |
| | \$70-100K | 76% | 24% | 19 |
| | \$100-150K | 91% | 9% | 9 |
| | Unsure / refused | 77% | 23% | 25 |
| R6 HOME OWNER/C | Past home owner | 45% | 55% | 78 |
| | Renter | 85% | 15% | 180 |
| | Other | 97% | 3% | 21 |
| R7 TYPE OF | 30 year fixed | 45% | 55% | 49 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 40% | 60% | 6 |
| | ARM | 69% | 31% | 5 |
| | Other | 36% | 64% | 13 |
| | No mortgage | 51% | 49% | 5 |

| R9 | | | PURCHASE | TOTAL |
|-------------------------------------|---|-----------|-----------|-------|
| | | HOME IN I | FUTURE/C | |
| R1 IMPORTANT / | Extremely important | 84% | No 16% | 116 |
| HOME OWNERSHIP/C | Very important | 82% | 18% | 63 |
| | Somewhat important | | | 49 |
| | Not at all important | 74% | 26% | 49 |
| | Unsure / refused | 44% | 56% | |
| R2 IMPORTANCE OF | More important | 75% | 25% | 6 |
| HOME OWNERSHIP | · | 79% | 21% | 108 |
| COMPARED TO 5 YEARS AGO/C | Just as important | 83% | 17% | 108 |
| TEARS AGO/G | Less important | 45% | 55% | 49 |
| 040 FEDERAL 001/17 | Unsure | 83% | 17% | 14 |
| Q13 FEDERAL GOV'T INVOLVEMENT IN | Too involved | 68% | 32% | 81 |
| HOME OWNERSHIP | Involved at right level | 70% | 30% | 66 |
| | Not involved enough | 83% | 17% | 110 |
| | Unsure | 72% | 28% | 24 |
| Q14 FEDERAL GOV'T INVOLVEMENT IN | Too involved | 65% | 35% | 71 |
| MORTGAGE | Involved at right level | 78% | 22% | 55 |
| FINANCING | Not involved enough | 78% | 22% | 118 |
| | Unsure | 78% | 22% | 36 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 64% | 36% | 60 |
| GOV'T INVOLVEMENT | Involved at right level | 75% | 25% | 38 |
| | Not involved enough | 82% | 18% | 88 |
| | Unsure | 70% | 30% | 11 |
| | Other / mixed | 76% | 24% | 83 |
| R15 FAVOR FEDERAL | Favor | 75% | 25% | 114 |
| GOV'T REMOVING SELF FROM | Unsure | 73% | 27% | 45 |
| MORTGAGE EINANGE <i>I</i> C | Oppose | 76% | 24% | 121 |
| R16 FAVOR FEDERAL | Favor | 71% | 29% | 65 |
| GOV'T REMOVING SELF FROM | Unsure | 47% | 53% | 14 |
| MORTGAGE FINANCE / | Oppose | 78% | 22% | 200 |
| INFORMED SWITCH | Switched to Favor | 65% | 35% | 15 |
| ON INFORMED BALLOT | Stayed Favor | 73% | 27% | 50 |
| | Oppose / undecided | | 100% | 1 |
| | Stayed undecided | 33% | 67% | 6 |
| | Favor / undecided | 64% | 36% | 7 |
| | Stayed Oppose | 78% | 22% | 110 |
| | Switched to Oppose | 79% | 21% | 91 |
| QB LIKELIHOOD OF | Extremely likely | 74% | 26% | 167 |
| VOTING IN UPCOMING ELECTION | Very likely | 72% | 28% | 69 |
| | Somewhat likely | 83% | 17% | 44 |
| TOTAL | | 75% | 25% | 280 |
| t | | | | |

| R10 | | | R10 FACTOR KE | | | r | | TOTAL |
|------------------------------------|---------------------------|-------------------------|----------------------------|-------|---------------|-------|------|-------|
| | | Salary or wage level | No interest in owning home | Costs | Credit rating | Other | None | |
| TOTAL | | 29% | 13% | 22% | 14% | 18% | 4% | 280 |
| RG1 GEOGRAPHIC | Northeast | 26% | 8% | 26% | 18% | 17% | 5% | 52 |
| AREAS ONE | Midwest | 23% | 24% | 22% | 12% | 16% | 4% | 47 |
| | South | 37% | 8% | 17% | 7% | 21% | 9% | 59 |
| | South Central | 10% | 25% | 31% | 20% | 12% | 3% | 31 |
| | Central Plains | 19% | 6% | 40% | 12% | 12% | 11% | 14 |
| | Mountain States | 26% | 21% | 7% | 31% | 12% | 2% | 16 |
| | West | 42% | 5% | 18% | 12% | 22% | | 61 |
| RG2 GEOGRAPHIC | California | 45% | 7% | 19% | 11% | 18% | | 48 |
| AREAS TWO | Florida | 24% | 7% | 30% | | 33% | 6% | 12 |
| | Texas | | 33% | 30% | 20% | 17% | | 21 |
| | New York | 39% | 8% | 25% | 10% | 14% | 5% | 18 |
| | Rest of country | 28% | 13% | 21% | 15% | 17% | 6% | 179 |
| RGEMP | 10% unemployment | 44% | 7% | 19% | 13% | 18% | | 50 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 31% | 14% | 20% | 13% | 18% | 4% | 166 |
| 2012 DATA) | Less than 7% unemployment | 13% | 13% | 30% | 18% | 18% | 8% | 64 |
| URBAN URBAN CODE | Rural | 26% | 6% | 25% | 11% | 21% | 11% | 23 |
| | Suburban | 28% | 13% | 25% | 9% | 23% | 2% | 80 |
| | Urban | 17% | 13% | 24% | 19% | 20% | 7% | 69 |
| | Cell sample | 38% | 13% | 18% | 15% | 12% | 3% | 108 |
| GENDER GENDER | Male | 26% | 12% | 23% | 18% | 16% | 5% | 145 |
| | Female | 33% | 13% | 21% | 10% | 19% | 4% | 134 |
| RSEXEMP | Male / employed | 23% | 8% | 26% | 25% | 15% | 3% | 83 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 31% | 17% | 19% | 7% | 18% | 7% | 62 |
| | Female / employed | 40% | 9% | 20% | 9% | 21% | 2% | 64 |
| | Female / not employed | 26% | 17% | 23% | 11% | 18% | 5% | 71 |
| RAGE RESPONDENT'S | 18-34 | 40% | 10% | 14% | 19% | 15% | 1% | 136 |
| AGE/C | 35-44 | 28% | 8% | 41% | 13% | 7% | 3% | 40 |
| | 45-64 | 22% | 13% | 28% | 8% | 20% | 8% | 67 |
| | 65 or over | 4% | 24% | 20% | 7% | 35% | 10% | 35 |
| | Unsure / refused | 15% | 24% | | | 15% | 46% | 1 |
| RAGEFL | 18-44 | 37% | 10% | 20% | 18% | 14% | 2% | 176 |
| RESPONDENT'S AGE/C | 45-64 | 22% | 13% | 28% | 8% | 20% | 8% | 67 |
| • • | 65 or over | 5% | 24% | 20% | 7% | 34% | 11% | 36 |
| RR96 AGE / SEX | Male / under 45 | 29% | 10% | 22% | 22% | 17% | | 90 |
| | Male / 45+ | 21% | 16% | 24% | 10% | 16% | 13% | 55 |
| | Female / under 45 | 45% | 10% | 18% | 13% | 10% | 3% | 86 |
| | Female / 45+ | 10% | 18% | 27% | 5% | 36% | 4% | 48 |

| R10 | | | R10 FACTOR KE | | | r | | TOTAL |
|-----------------------------|-----------------------------|-------------------------|----------------------------|-------|---------------|-------|------|-------|
| | | Salary or wage level | No interest in owning home | Costs | Credit rating | Other | None | |
| RRACE | White | 25% | 13% | 26% | 10% | 20% | 5% | 161 |
| RESPONDENT'S RACE/C | Black / African American | 29% | 13% | 22% | 20% | 11% | 4% | 61 |
| | Hispanic | 38% | 13% | 9% | 20% | 20% | | 43 |
| | Other | 45% | 4% | 13% | 16% | 13% | 9% | 14 |
| GENRACE RACE BY | White men | 26% | 13% | 25% | 14% | 18% | 4% | 77 |
| GENDER | White women | 25% | 13% | 28% | 6% | 22% | 6% | 84 |
| | Black men | 15% | 15% | 28% | 26% | 8% | 8% | 34 |
| | Black women | 47% | 11% | 14% | 13% | 16% | | 27 |
| | Hispanic men | 28% | 8% | 17% | 20% | 27% | | 23 |
| | Hispanic women | 50% | 18% | | 19% | 13% | | 20 |
| RMARITAL MARITAL | Single | 33% | 12% | 21% | 16% | 17% | 1% | 144 |
| STATUS/C | Married | 32% | 8% | 28% | 14% | 13% | 7% | 79 |
| | No longer married | 17% | 20% | 17% | 9% | 27% | 9% | 56 |
| RCHILD HAVE | Yes | 28% | 6% | 24% | 23% | 15% | 4% | 82 |
| CHILDREN LIVING AT HOME/C | No | 30% | 15% | 21% | 10% | 19% | 5% | 198 |
| MOMDAD PARENTS | Dad | 6% | 12% | 25% | 39% | 18% | | 29 |
| | Mom | 40% | 3% | 24% | 15% | 13% | 6% | 53 |
| BUNDY MARITAL | Married / children | 19% | | 35% | 26% | 10% | 9% | 33 |
| STATUS / CHILDREN | Married / no children | 40% | 13% | 22% | 4% | 15% | 6% | 46 |
| | Divorced / children | 64% | 18% | 18% | | | | 9 |
| | Divorced / no children | 19% | 23% | 25% | 5% | 29% | | 18 |
| | Single / children | 30% | 10% | 19% | 21% | 20% | | 34 |
| | Single / no children | 34% | 13% | 22% | 15% | 16% | 2% | 110 |
| | Other / mixed | | 20% | 12% | 15% | 36% | 18% | 28 |
| RINCOME TOTAL | Less than \$30K | 37% | 16% | 15% | 15% | 17% | 1% | 129 |
| FAMILY INCOME/C | \$30-50K | 24% | 10% | 31% | 12% | 20% | 3% | 61 |
| | \$50-70K | 28% | 14% | 21% | 15% | 15% | 7% | 37 |
| | \$70-100K | 29% | 9% | 16% | 14% | 23% | 10% | 19 |
| | \$100-150K | | | 67% | | 23% | 10% | 9 |
| | Unsure / refused | 16% | 7% | 29% | 14% | 19% | 15% | 25 |
| R6 HOME OWNER/C | Past home owner | 15% | 18% | 27% | 8% | 24% | 8% | 78 |
| | Renter | 33% | 10% | 20% | 18% | 16% | 3% | 180 |
| | Other | 45% | 17% | 25% | | 9% | 4% | 21 |
| R7 TYPE OF | 30 year fixed | 15% | 18% | 29% | 8% | 26% | 6% | 49 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | | 14% | 26% | 14% | 14% | 33% | • |
| | ARM | | 31% | 54% | 15% | | | 5 |
| | Other | 36% | 22% | 7% | | 35% | | 13 |
| | No mortgage | | | 33% | 17% | 18% | 32% | 5 |

| R10 | | F | R10 FACTOR KE | EPING YOU | FROM PURCH | ASING HOME/ | С | TOTAL |
|--|--------------------------------------|----------------------|----------------------------|-----------|---------------|-------------|------|-------|
| | | Salary or wage level | No interest in owning home | Costs | Credit rating | Other | None | |
| R1 IMPORTANT / | Extremely important | 21% | 5% | 28% | 16% | 24% | 6% | 116 |
| HOME OWNERSHIP/C | Very important | 42% | 14% | 19% | 10% | 12% | 4% | 63 |
| | Somewhat important | 30% | 19% | 24% | 11% | 12% | 4% | 49 |
| | Not at all important | 34% | 20% | 12% | 17% | 16% | 1% | 46 |
| | Unsure / refused | 13% | 28% | | 19% | 27% | 12% | 6 |
| R2 IMPORTANCE OF | More important | 24% | 9% | 29% | 17% | 18% | 4% | 108 |
| HOME OWNERSHIP COMPARED TO 5 YEARS AGO/C | Just as important | 37% | 10% | 19% | 12% | 19% | 3% | 108 |
| | Less important | 24% | 26% | 18% | 16% | 13% | 3% | 49 |
| | Unsure | 26% | 18% | 8% | | 30% | 17% | 14 |
| Q13 FEDERAL GOV'T | Too involved | 25% | 12% | 26% | 14% | 16% | 6% | 81 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 20% | 11% | 25% | 17% | 25% | 3% | 66 |
| - | Not involved enough | 35% | 16% | 20% | 12% | 14% | 3% | 110 |
| | Unsure | 41% | 4% | 11% | 15% | 23% | 7% | 24 |
| Q14 FEDERAL GOV'T | Too involved | 24% | 10% | 25% | 15% | 19% | 7% | 71 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 27% | 11% | 30% | 15% | 14% | 4% | 55 |
| FINANCING | Not involved enough | 32% | 15% | 19% | 13% | 18% | 2% | 118 |
| | Unsure | 33% | 12% | 13% | 15% | 21% | 6% | 36 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 24% | 8% | 30% | 12% | 19% | 7% | 60 |
| GOV'T INVOLVEMENT | Involved at right level | 21% | 12% | 30% | 17% | 18% | 3% | 38 |
| | Not involved enough | 37% | 15% | 19% | 11% | 15% | 3% | 88 |
| | Unsure | 49% | | | 16% | 19% | 16% | 11 |
| | Other / mixed | 26% | 15% | 19% | 17% | 20% | 3% | 83 |
| R15 FAVOR FEDERAL | Favor | 26% | 12% | 24% | 16% | 17% | 5% | 114 |
| GOV'T REMOVING SELF FROM | Unsure | 29% | 11% | 18% | 14% | 21% | 7% | 45 |
| MORTGAGE | Oppose | 33% | 13% | 21% | 12% | 17% | 3% | 121 |
| R16 FAVOR FEDERAL | Favor | 31% | 9% | 19% | 11% | 23% | 7% | 65 |
| GOV'T REMOVING SELF FROM | Unsure | 20% | 30% | 23% | | 18% | 9% | 14 |
| MORTGAGE FINANCE / | Oppose | 29% | 12% | 23% | 16% | 16% | 3% | 200 |
| INFORMED SWITCH | Switched to Favor | 29% | 11% | 8% | 23% | 29% | | 15 |
| ON INFORMED BALLOT | Stayed Favor | 32% | 9% | 22% | 7% | 21% | 10% | 50 |
| - | Oppose / undecided | | | 100% | | | | 1 |
| | Stayed undecided | 18% | 24% | 21% | | 17% | 20% | 6 |
| | Favor / undecided | 24% | 38% | 16% | | 21% | | 7 |
| | Stayed Oppose | 32% | 13% | 22% | 12% | 18% | 3% | 110 |
| | Switched to Oppose | 26% | 12% | 25% | 21% | 14% | 3% | 91 |
| QB LIKELIHOOD OF | Extremely likely | 26% | 11% | 27% | 12% | 20% | 4% | 167 |
| VOTING IN UPCOMING ELECTION | Very likely | 32% | 15% | 13% | 19% | 14% | 7% | 69 |
| | Somewhat likely | 37% | 15% | 17% | 14% | 16% | | 44 |
| TOTAL | | 29% | 13% | 22% | 14% | 18% | 4% | 280 |

| Q1 - MEANS | | Q1 | TOTAL |
|------------------------------------|---------------------------|---------------------|-------|
| | | IMPORTANT / HOME | |
| | | OWNERSHI P | |
| TOTAL | | 8.597 | 1009 |
| RG1 GEOGRAPHIC | Northeast | 8.424 | 205 |
| AREAS ONE | Midwest | 8.628 | 176 |
| | South | 8.757 | 245 |
| | South Central | 8.705 | 96 |
| | Central Plains | 8.766 | 70 |
| | Mountain States | 8.549 | 64 |
| | West | 8.408 | 152 |
| RG2 GEOGRAPHIC | California | 8.248 | 112 |
| AREAS TWO | Florida | 8.898 | 59 |
| | Texas | 8.760 | 65 |
| | New York | 7.945 | 60 |
| | Rest of country | 8.665 | 713 |
| RGEMP | 10% unemployment | 8.342 | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 8.558 | 627 |
| 2012 DATA) | Less than 7% unemployment | 8.809 | 259 |
| URBAN URBAN CODE | Rural | 8.794 | 146 |
| | Suburban | 8.664 | 415 |
| | Urban | 8.906 | 199 |
| | Cell sample | 8.128 | 249 |
| GENDER GENDER | Male | 8.614 | 476 |
| | Female | 8.581 | 533 |
| RSEXEMP | Male / employed | 8.654 | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 8.554 | 191 |
| | Female / employed | 8.610 | 264 |
| | Female / not employed | 8.553 | 269 |
| RAGE RESPONDENT'S | 18-34 | 7.757 | 219 |
| AGE/C | 35-44 | 8.834 | 172 |
| | 45-64 | 8.715 | 382 |
| | 65 or over | 9.015 | 227 |
| | Unsure / refused | 8.769 | 10 |
| RAGEFL | 18-44 | 8.232 | 391 |
| RESPONDENT'S AGE/C | 45-64 | 8.715 | 382 |
| | 65 or over | 9.004 | 237 |
| RR96 AGE / SEX | Male / under 45 | 8.329 | 175 |
| | Male / 45+ | 8.777 | 302 |
| | Female / under 45 | 8.155 | 216 |
| | Female / 45+ | 8.872 | 316 |

| RRACE RESPONDENT'S RACE/C RESPONDENT'S RACE/C Black / African American America Anita American America Anita American America Anita America America Anita America Anita Ameri | Q1 - MEANS | | Q1 | TOTAL |
|--|-------------------|------------------------|-------|-------|
| RRACE RESPONDENT'S RACE/C White 8.689 757 RACE/C Elack / African 8.717 121 Hispanic 7.980 91 Other 7.916 40 Other 7.916 40 GENRACE RACE BY GENDER White men 8.624 342 White women 8.742 415 Black men 8.959 61 Black women 8.726 52 Hispanic men 8.726 52 Hispanic women 6.968 39 RMARITAL MARITAL STATUS/C Married 8.940 588 No longer married 8.532 194 RCHILD HAVE CHILDREN LIVING AT HOME/C Yes 8.557 319 ROMDAD PARENTS Dad 8.561 193 BUNDY MARITAL STATUS / CHILDREN Married / rolidren 8.771 229 Married / no children 9.048 359 Divorced / no children 7.872 24 Divorced / no children 7.827 53 Single / tchildren 7.827 53 Single / no children 7.724 173 Other / mixed 8.937 107 RINCOME TOTAL Less than \$30K 7.476 216 \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | | | |
| RESPONDENT'S RACE/C Black / African | | | | |
| RACE/C Black / African American | | White | 8.689 | 757 |
| Other 7.916 40 | | | 8.717 | 121 |
| GENRACE RACE BY GENDER White men 8.624 White women 8.742 White women 8.742 Hispanic men 8.726 Black women 8.463 61 Hispanic women 6.968 39 RMARITAL MARITAL STATUS/C Married No longer married RCHILD HAVE CHILDREN LIVING AT HOME/C MOMDAD PARENTS BUNDY MARITAL STATUS / CHILDREN BUNDY MARITAL STATUS / CHILDREN Mom BUNDY MARITAL STATUS / CHILDREN Mom BUNDY MARITAL STATUS / CHILDREN Mom BUNDY MARITAL STATUS / CHILDREN Married / no children Divorced / children Divorced / no children Single / no children 7.872 ASTATUS / CHILDREN RINCOME TOTAL FAMILY INCOME/C Ess than \$30K 7.476 \$150 \$100-150K \$100-150K \$150K and over Unsure / refused Past home owner Past home owner 9.179 729 Past home owner 6.684 78 | | Hispanic | 7.980 | 91 |
| White women 8.742 415 | | Other | 7.916 | 40 |
| White women | | White men | 8.624 | 342 |
| Black women | GENDER | White women | 8.742 | 415 |
| Hispanic men 8.726 52 Hispanic women 6.968 39 RMARITAL MARITAL STATUS/C Single 7.749 226 Married 8.940 588 No longer married 8.532 194 RCHILD HAVE CHILDREN LIVING AT HOME/C No 8.615 690 MOMDAD PARENTS Dad 8.551 126 Mom 8.561 193 BUNDY MARITAL STATUS / CHILDREN Married / children 8.771 229 Divorced / no children 9.048 359 Divorced / no children 7.872 24 Divorced / no children 7.827 53 Single / no children 7.724 173 Other / mixed 8.937 107 RINCOME TOTAL FAMILY INCOME/C Ess than \$30K 7.476 216 \$30-50K 8.704 176 \$50-70K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 9.179 | | Black men | 8.959 | 61 |
| Hispanic women 6.968 39 | | Black women | 8.463 | 61 |
| RMARITAL MARITAL STATUS/C | | Hispanic men | 8.726 | 52 |
| STATUS/C Married 8.940 588 No longer married 8.532 194 | | Hispanic women | 6.968 | 39 |
| Married 8.940 588 No longer married 8.532 194 RCHILD HAVE CHILDREN LIVING AT HOME/C MOMDAD PARENTS Dad 8.551 126 Mom 8.561 193 BUNDY MARITAL STATUS / CHILDREN BUNDY MARITAL STATUS / CHILDREN Married / no children 9.048 359 Divorced / no children 7.872 24 Divorced / no children 7.827 53 Single / no children 7.724 173 Other / mixed 8.937 107 RINCOME TOTAL FAMILY INCOME/C FAMILY INCOME/C Solution 1.00 Single / no children 1.00 Single | | Single | 7.749 | 226 |
| RCHILD HAVE CHILDREN LIVING AT HOME/C MOMDAD PARENTS Dad BUNDY MARITAL STATUS / CHILDREN Married / children Divorced / children Single / children Single / no children Other / mixed RINCOME TOTAL FAMILY INCOME/C Current home owner RINCOME TOTAL FAMILY INCOME/C RINCOME TOTAL FAMILY INCOME/C Current home owner RINCOME TOTAL FAMILY INCOME/C RINCOME TOTAL FAMILY INCOME/C Current home owner RINCOME TOTAL FAMILY INCOME/C RINCOME TOTAL FAMILY INCOME/C Current home owner RINCOME TOTAL FAMILY INCOME/C RINCOME TOT | STATUS/C | Married | 8.940 | 588 |
| No R.615 690 | | No longer married | 8.532 | 194 |
| HOME/C No 8.615 690 | | Yes | 8.557 | 319 |
| Mom 8.561 193 | | No | 8.615 | 690 |
| BUNDY MARITAL STATUS / CHILDREN Married / no children 9.048 359 Divorced / children 8.097 63 Single / children 7.827 53 Single / no children 7.724 173 Other / mixed 8.937 107 RINCOME TOTAL FAMILY INCOME/C RINCOME TOTAL \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | MOMDAD PARENTS | Dad | 8.551 | 126 |
| Married / no children 9.048 359 | | Mom | 8.561 | 193 |
| Married / no children 9.048 359 | | Married / children | 8.771 | 229 |
| Divorced / no children 8.097 63 Single / children 7.827 53 Single / no children 7.724 173 Other / mixed 8.937 107 RINCOME TOTAL FAMILY INCOME/C Less than \$30K 7.476 216 \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | STATUS / CHILDREN | Married / no children | 9.048 | 359 |
| Single / children 7.827 53 | | Divorced / children | 7.872 | 24 |
| Single / no children 7.724 173 Other / mixed 8.937 107 RINCOME TOTAL FAMILY INCOME/C Less than \$30K 7.476 216 \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | Divorced / no children | 8.097 | 63 |
| Other / mixed 8.937 107 RINCOME TOTAL FAMILY INCOME/C RINCOME/C RINCOME TOTAL Less than \$30K 7.476 216 \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | Single / children | 7.827 | 53 |
| RINCOME TOTAL FAMILY INCOME/C Less than \$30K 7.476 216 \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | Single / no children | 7.724 | 173 |
| FAMILY INCOME/C \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | Other / mixed | 8.937 | 107 |
| \$30-50K 8.704 176 \$50-70K 8.798 162 \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | Less than \$30K | 7.476 | 216 |
| \$70-100K 9.058 153 \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | FAMILY INCOME/C | \$30-50K | 8.704 | 176 |
| \$100-150K 9.165 106 \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | \$50-70K | 8.798 | 162 |
| \$150K and over 9.216 67 Unsure / refused 8.701 128 R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | \$70-100K | 9.058 | 153 |
| Unsure / refused 8.701 128 | | \$100-150K | 9.165 | 106 |
| R6 HOME OWNER/C Current home owner 9.179 729 Past home owner 6.684 78 | | \$150K and over | 9.216 | 67 |
| Past home owner 6.684 78 | | Unsure / refused | 8.701 | 128 |
| | R6 HOME OWNER/C | Current home owner | 9.179 | 729 |
| Renter 7.089 180 | | Past home owner | 6.684 | 78 |
| | | Renter | 7.089 | 180 |
| Other 8.009 21 | | Other | 8.009 | 21 |

| Q1 - MEANS | | Q1 | TOTAL |
|-------------------------------------|--------------------------------------|---------------------|-------|
| | | IMPORTANT / HOME | |
| | | OWNERSHI P | |
| R7 TYPE OF | 30 year fixed | 8.975 | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 9.006 | 88 |
| | ARM | 9.104 | 46 |
| | Other | 8.831 | 121 |
| | No mortgage | 8.589 | 46 |
| R1 IMPORTANT / | Extremely important | 10.000 | 622 |
| HOME OWNERSHIP/C | Very important | 8.072 | 240 |
| | Somewhat important | 5.079 | 76 |
| | Not at all important | .886 | 62 |
| R2 IMPORTANCE OF | More important | 9.204 | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 8.814 | 516 |
| YEARS AGO/C | Less important | 6.216 | 123 |
| | Unsure | 7.884 | 36 |
| Q13 FEDERAL GOV'T | Too involved | 8.703 | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 8.600 | 209 |
| | Not involved enough | 8.385 | 306 |
| | Unsure | 8.860 | 73 |
| Q14 FEDERAL GOV'T | Too involved | 8.861 | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 8.497 | 201 |
| FINANCING | Not involved enough | 8.453 | 328 |
| | Unsure | 8.172 | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 8.771 | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 8.644 | 131 |
| | Not involved enough | 8.539 | 231 |
| | Unsure | 8.907 | 33 |
| | Other / mixed | 8.356 | 264 |
| R15 FAVOR FEDERAL | Favor | 8.750 | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 8.679 | 115 |
| MORTGAGE FINANCE <i>I</i> C | Oppose | 8.383 | 400 |
| R16 FAVOR FEDERAL GOV'T REMOVING | Favor | 8.725 | 297 |
| SELF FROM | Unsure | 8.653 | 88 |
| MORTGAGE FINANCE / | Oppose | 8.527 | 624 |
| INFORMED SWITCH ON INFORMED | Switched to Favor | 8.482 | 48 |
| BALLOT | Stayed Favor | 8.773 | 249 |
| | Oppose / undecided | 8.498 | 12 |
| | Stayed undecided | 8.626 | 27 |
| | Favor / undecided | 8.707 | 49 |
| | Stayed Oppose | 8.388 | 356 |
| (cont.) | Switched to Oppose | 8.710 | 268 |

| Q1 - MEANS | | Q1 IMPORTANT / HOME OWNERSHI P | TOTAL |
|-----------------------------|------------------|--|-------|
| QB LIKELIHOOD OF | Extremely likely | 8.696 | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 8.711 | 241 |
| | Somewhat likely | 7.175 | 68 |
| TOTAL | | 8.597 | 1009 |

| R1 | | | R1 IMPORTA | NT / HOME O\ | WNERSHIP/C | | TOTAL |
|--|---------------------------|---------------------|-------------------|--------------------|-------------------------|---------------------|-------|
| | | Extremely important | Very important | Somewhat important | Not at all important | Unsure / refused | |
| TOTAL | | 62% | 24% | 8% | 6% | 1% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 60% | 23% | 8% | 8% | 1% | 205 |
| AREAS ONE | Midwest | 58% | 31% | 5% | 5% | 0% | 176 |
| | South | 67% | 19% | 7% | 6% | 1% | 245 |
| | South Central | 64% | 22% | 10% | 4% | | 96 |
| | Central Plains | 62% | 27% | 6% | 4% | 1% | 70 |
| | Mountain States | 63% | 21% | 8% | 8% | | 64 |
| | West | 57% | 25% | 10% | 7% | 1% | 152 |
| RG2 GEOGRAPHIC | California | 55% | 27% | 8% | 10% | 1% | 112 |
| AREAS TWO | Florida | 75% | 17% | | 9% | | 59 |
| | Texas | 64% | 26% | 4% | 5% | | 65 |
| | New York | 52% | 27% | 8% | 11% | 3% | 60 |
| | Rest of country | 62% | 23% | 8% | 5% | 1% | 713 |
| RGEMP | 10% unemployment | 54% | 29% | 7% | 9% | 1% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 61% | 24% | 7% | 6% | 1% | 627 |
| | Less than 7% unemployment | 66% | 22% | 8% | 4% | 0% | 259 |
| URBAN URBAN CODE | Rural | 71% | 18% | 4% | 6% | 1% | 146 |
| | Suburban | 62% | 24% | 7% | 6% | 1% | 415 |
| | Urban | 67% | 22% | 5% | 4% | 2% | 199 |
| | Cell sample | 51% | 28% | 12% | 8% | | 249 |
| GENDER GENDER | Male | 59% | 28% | 7% | 5% | 1% | 476 |
| | Female | 64% | 20% | 8% | 7% | 1% | 533 |
| RSEXEMP | Male / employed | 58% | 30% | 6% | 5% | 1% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 61% | 23% | 9% | 6% | 1% | 191 |
| | Female / employed | 62% | 24% | 8% | 5% | 1% | 264 |
| | Female / not employed | 66% | 17% | 8% | 8% | 1% | 269 |
| RAGE RESPONDENT'S | 18-34 | 47% | 25% | 17% | 9% | 2% | 219 |
| AGE/C | 35-44 | 59% | 33% | 3% | 4% | 1% | 172 |
| | 45-64 | 64% | 23% | 6% | 6% | 0% | 382 |
| | 65 or over | 72% | 17% | 5% | 5% | 1% | 227 |
| | Unsure / refused | 58% | 28% | 12% | 2% | | 10 |
| RAGEFL | 18-44 | 53% | 28% | 11% | 7% | 1% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 64% | 23% | 6% | 6% | 0% | 382 |
| | 65 or over | 72% | 18% | 5% | 5% | 1% | 237 |
| RR96 AGE / SEX | Male / under 45 | 50% | 34% | 9% | 6% | 2% | 175 |
| | Male / 45+ | 64% | 24% | 6% | 5% | 0% | 302 |
| | Female / under 45 | 55% | 24% | 12% | 8% | 1% | 216 |
| | Female / 45+ | 70% | 18% | 5% | 6% | 1% | 316 |

| R1 | | | | NT / HOME O\ | | | TOTAL |
|-----------------------------|-----------------------------|---------------------|-------------------|--------------------|----------------------|---------------------|-----------------|
| | | Extremely important | Very important | Somewhat important | Not at all important | Unsure / refused | |
| RRACE | White | 63% | 24% | 7% | 5% | 1% | 75 |
| RESPONDENT'S RACE/C | Black / African American | 69% | 16% | 5% | 7% | 2% | 12 ⁻ |
| | Hispanic | 46% | 32% | 12% | 10% | | 9 |
| | Other | 53% | 26% | 8% | 12% | | 40 |
| GENRACE RACE BY | White men | 59% | 27% | 7% | 6% | 1% | 34 |
| GENDER | White women | 66% | 21% | 7% | 5% | 1% | 41 |
| | Black men | 73% | 19% | 4% | 4% | | 6 |
| | Black women | 66% | 14% | 5% | 10% | 4% | 6 |
| | Hispanic men | 52% | 38% | 9% | 2% | | 5 |
| | Hispanic women | 39% | 24% | 16% | 21% | | 3 |
| RMARITAL MARITAL | Single | 47% | 26% | 14% | 11% | 2% | 22 |
| STATUS/C | Married | 67% | 23% | 5% | 4% | 0% | 58 |
| | No longer married | 61% | 23% | 8% | 7% | 1% | 19 |
| RCHILD HAVE | Yes | 60% | 27% | 7% | 6% | | 31 |
| CHILDREN LIVING AT HOME/C | No | 62% | 22% | 8% | 6% | 1% | 69 |
| MOMDAD PARENTS | Dad | 54% | 34% | 8% | 5% | | 12 |
| | Mom | 65% | 22% | 6% | 7% | | 19 |
| UNDY MARITAL | Married / children | 63% | 28% | 3% | 5% | | 22 |
| STATUS / CHILDREN | Married / no children | 70% | 20% | 6% | 3% | 1% | 35 |
| | Divorced / children | 49% | 28% | 16% | 7% | | 2 |
| | Divorced / no children | 57% | 20% | 11% | 10% | 1% | 6 |
| | Single / children | 54% | 16% | 20% | 10% | | 5 |
| | Single / no children | 44% | 29% | 13% | 11% | 2% | 17 |
| | Other / mixed | 67% | 23% | 4% | 5% | 1% | 10 |
| RINCOME TOTAL | Less than \$30K | 51% | 19% | 13% | 15% | 2% | 21 |
| FAMILY INCOME/C | \$30-50K | 69% | 18% | 5% | 8% | 1% | 17 |
| | \$50-70K | 62% | 25% | 8% | 4% | 1% | 16 |
| | \$70-100K | 66% | 26% | 5% | 3% | | 15 |
| | \$100-150K | 62% | 35% | 3% | 1% | | 10 |
| | \$150K and over | 63% | 36% | 1% | | | 6 |
| | Unsure / refused | 63% | 20% | 10% | 5% | 2% | 12 |
| R6 HOME OWNER/C | Current home owner | 69% | 24% | 4% | 2% | 0% | 72 |
| | Past home owner | 42% | 17% | 17% | 21% | 2% | 7 |
| | Renter | 40% | 23% | 18% | 16% | 2% | 18 |
| | Other | 46% | 37% | 11% | 5% | | 2 |
| R7 TYPE OF | 30 year fixed | 66% | 25% | 5% | 4% | 0% | 50 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 71% | 23% | 3% | 4% | | 8 |
| TIOWIL/O | ARM | 63% | 29% | 3% | 2% | 2% | 4 |
| | Other | 69% | 19% | 7% | 5% | 1% | 12 |
| | No mortgage | 64% | 18% | 9% | 7% | 2% | 4 |

| R1 | | | R1 IMPORTA | NT / HOME O\ | WNERSHIP/C | | TOTAL |
|------------------------------------|---|---------------------|-------------------|--------------------|----------------------|---------------------|-------|
| | | Extremely important | Very important | Somewhat important | Not at all important | Unsure / refused | |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 75% | 17% | 6% | 2% | 0% | 334 |
| COMPARED TO 5 | Just as important | 62% | 28% | 5% | 4% | 1% | 516 |
| YEARS AGO/C | Less important | 32% | 22% | 18% | 27% | 1% | 123 |
| | Unsure | 38% | 34% | 20% | 4% | 4% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 66% | 21% | 6% | 7% | 0% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 52% | 32% | 11% | 3% | 2% | 209 |
| | Not involved enough | 61% | 22% | 8% | 9% | 1% | 306 |
| | Unsure | 66% | 24% | 6% | 3% | 1% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 69% | 20% | 6% | 5% | 0% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 52% | 31% | 11% | 4% | 2% | 201 |
| FINANCING | Not involved enough | 61% | 24% | 6% | 8% | 1% | 328 |
| | Unsure | 54% | 26% | 10% | 10% | 1% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 67% | 21% | 6% | 6% | 0% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 53% | 29% | 12% | 2% | 4% | 131 |
| | Not involved enough | 64% | 22% | 5% | 8% | 1% | 231 |
| | Unsure | 66% | 25% | 2% | 5% | 2% | 33 |
| | Other / mixed | 56% | 27% | 10% | 7% | | 264 |
| R15 FAVOR FEDERAL | Favor | 66% | 21% | 7% | 6% | 1% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 62% | 24% | 8% | 5% | 2% | 115 |
| MORTGAGE | Oppose | 56% | 27% | 8% | 7% | 1% | 400 |
| R16 FAVOR FEDERAL | Favor | 66% | 21% | 8% | 5% | 0% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 64% | 21% | 8% | 6% | 1% | 88 |
| MORTGAGE FINANCE / | Oppose | 59% | 25% | 7% | 7% | 1% | 624 |
| INFORMED SWITCH | Switched to Favor | 64% | 14% | 19% | 4% | | 48 |
| ON INFORMED BALLOT | Stayed Favor | 66% | 23% | 5% | 6% | 0% | 249 |
| | Oppose / undecided | 36% | 59% | 2% | 4% | | 12 |
| | Stayed undecided | 63% | 24% | 8% | 5% | | 27 |
| | Favor / undecided | 72% | 10% | 10% | 7% | 2% | 49 |
| | Stayed Oppose | 57% | 27% | 8% | 7% | 1% | 356 |
| | Switched to Oppose | 63% | 24% | 7% | 6% | 1% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 64% | 22% | 7% | 6% | 1% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 63% | 25% | 7% | 5% | 0% | 241 |
| | Somewhat likely | 32% | 40% | 13% | 15% | | 68 |
| TOTAL | | 62% | 24% | 8% | 6% | 1% | 1009 |

| R2 | | R2 IMPORTA | TO 5 YEAR | OWNERSHIP RS AGO/C | COMPARED | TOTAL |
|------------------------------------|---------------------------|-------------------|----------------------|-----------------------|----------|-------|
| | | More important | Just as important | Less important | Unsure | |
| TOTAL | | 33% | 51% | 12% | 4% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 31% | 54% | 13% | 2% | 205 |
| AREAS ONE | Midwest | 34% | 49% | 14% | 3% | 176 |
| | South | 34% | 53% | 10% | 4% | 245 |
| | South Central | 42% | 39% | 13% | 6% | 96 |
| | Central Plains | 29% | 56% | 10% | 5% | 70 |
| | Mountain States | 30% | 59% | 11% | | 64 |
| | West | 32% | 49% | 14% | 5% | 152 |
| RG2 GEOGRAPHIC | California | 33% | 49% | 16% | 2% | 112 |
| AREAS TWO | Florida | 44% | 46% | 6% | 4% | 59 |
| | Texas | 44% | 34% | 12% | 10% | 65 |
| | New York | 30% | 54% | 12% | 4% | 60 |
| | Rest of country | 32% | 53% | 12% | 3% | 713 |
| RGEMP | 10% unemployment | 33% | 49% | 16% | 2% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 31% | 53% | 12% | 4% | 627 |
| 2012 DATA) | Less than 7% unemployment | 38% | 47% | 10% | 5% | 259 |
| URBAN URBAN CODE | Rural | 32% | 56% | 9% | 3% | 140 |
| | Suburban | 34% | 50% | 13% | 3% | 415 |
| | Urban | 36% | 49% | 13% | 3% | 199 |
| | Cell sample | 30% | 52% | 13% | 5% | 249 |
| GENDER GENDER | Male | 34% | 49% | 13% | 4% | 476 |
| | Female | 32% | 53% | 12% | 3% | 533 |
| RSEXEMP | Male / employed | 34% | 50% | 13% | 3% | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 35% | 48% | 12% | 5% | 19 |
| | Female / employed | 29% | 60% | 10% | 1% | 264 |
| | Female / not employed | 35% | 46% | 14% | 5% | 269 |
| RAGE RESPONDENT'S | 18-34 | 36% | 45% | 15% | 5% | 219 |
| AGE/C | 35-44 | 29% | 60% | 10% | 1% | 172 |
| | 45-64 | 32% | 53% | 13% | 2% | 382 |
| | 65 or over | 36% | 48% | 10% | 6% | 227 |
| | Unsure / refused | 28% | 59% | 8% | 5% | 10 |
| RAGEFL | 18-44 | 33% | 51% | 12% | 3% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 32% | 53% | 13% | 2% | 382 |
| | 65 or over | 36% | 48% | 10% | 6% | 237 |
| RR96 AGE / SEX | Male / under 45 | 39% | 43% | 14% | 4% | 17 |
| | Male / 45+ | 32% | 53% | 12% | 3% | 302 |
| | Female / under 45 | 28% | 59% | 11% | 2% | 210 |
| | Female / 45+ | 35% | 49% | 12% | 4% | 316 |

| R2 | | R2 IMPORTA | | E OWNERSHIP RS AGO/C | COMPARED | TOTAL |
|---------------------------|-----------------------------|----------------|----------------------|-------------------------|----------|-------|
| | | More important | Just as important | Less important | Unsure | |
| RRACE | White | 29% | 55% | 13% | 3% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 48% | 40% | 9% | 3% | 121 |
| | Hispanic | 39% | 41% | 13% | 7% | 91 |
| | Other | 44% | 40% | 13% | 3% | 40 |
| GENRACE RACE BY | White men | 27% | 56% | 13% | 3% | 342 |
| GENDER | White women | 31% | 53% | 12% | 3% | 415 |
| | Black men | 53% | 28% | 14% | 5% | 61 |
| | Black women | 42% | 52% | 5% | 1% | 61 |
| | Hispanic men | 55% | 27% | 9% | 9% | 52 |
| | Hispanic women | 17% | 60% | 19% | 5% | 39 |
| RMARITAL MARITAL | Single | 36% | 43% | 16% | 4% | 226 |
| STATUS/C | Married | 31% | 55% | 11% | 3% | 588 |
| | No longer married | 36% | 49% | 10% | 6% | 194 |
| RCHILD HAVE | Yes | 32% | 55% | 11% | 3% | 319 |
| CHILDREN LIVING AT HOME/C | No | 34% | 49% | 13% | 4% | 690 |
| MOMDAD PARENTS | Dad | 33% | 49% | 14% | 4% | 126 |
| | Mom | 31% | 59% | 9% | 2% | 193 |
| BUNDY MARITAL | Married / children | 30% | 58% | 11% | 2% | 229 |
| STATUS / CHILDREN | Married / no children | 32% | 53% | 12% | 3% | 359 |
| | Divorced / children | 30% | 50% | 20% | | 24 |
| | Divorced / no children | 34% | 50% | 9% | 6% | 63 |
| | Single / children | 37% | 48% | 8% | 7% | 53 |
| | Single / no children | 36% | 42% | 19% | 3% | 173 |
| | Other / mixed | 38% | 48% | 7% | 6% | 107 |
| RINCOME TOTAL | Less than \$30K | 38% | 41% | 15% | 6% | 216 |
| FAMILY INCOME/C | \$30-50K | 32% | 52% | 13% | 3% | 176 |
| | \$50-70K | 43% | 46% | 8% | 2% | 162 |
| | \$70-100K | 25% | 63% | 11% | 2% | 153 |
| | \$100-150K | 29% | 55% | 13% | 3% | 106 |
| | \$150K and over | 25% | 55% | 17% | 2% | 67 |
| | Unsure / refused | 31% | 54% | 9% | 6% | 128 |
| R6 HOME OWNER/C | Current home owner | 31% | 56% | 10% | 3% | 729 |
| | Past home owner | 40% | 38% | 21% | 1% | 78 |
| | Renter | 35% | 41% | 18% | 7% | 180 |
| | Other | 66% | 23% | 3% | 9% | 21 |

| R2 | | R2 IMPORTA | | E OWNERSHIP RS AGO/C | COMPARED | TOTAL |
|----------------------------------|--------------------------------------|-------------------|-------------------|-------------------------|----------|-------|
| | | More important | Just as important | Less important | Unsure | |
| R7 TYPE OF | 30 year fixed | 31% | 56% | 12% | 2% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 37% | 47% | 10% | 7% | 88 |
| | ARM | 30% | 62% | 8% | | 46 |
| | Other | 34% | 54% | 8% | 5% | 121 |
| | No mortgage | 30% | 47% | 18% | 5% | 46 |
| R1 IMPORTANT / | Extremely important | 40% | 51% | 6% | 2% | 622 |
| HOME OWNERSHIP/C | Very important | 24% | 60% | 11% | 5% | 240 |
| | Somewhat important | 24% | 37% | 30% | 9% | 76 |
| | Not at all important | 11% | 33% | 53% | 2% | 62 |
| | Unsure / refused | 10% | 53% | 20% | 17% | 9 |
| Q13 FEDERAL GOV'T | Too involved | 29% | 53% | 14% | 4% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 33% | 56% | 9% | 1% | 209 |
| | Not involved enough | 38% | 46% | 12% | 4% | 306 |
| | Unsure | 36% | 47% | 8% | 9% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 30% | 53% | 12% | 4% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 39% | 54% | 7% | 0% | 201 |
| FINANCING | Not involved enough | 36% | 48% | 13% | 3% | 328 |
| | Unsure | 21% | 46% | 20% | 12% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 28% | 55% | 14% | 3% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 33% | 62% | 4% | 1% | 131 |
| | Not involved enough | 38% | 47% | 11% | 4% | 231 |
| | Unsure | 26% | 52% | 10% | 12% | 33 |
| | Other / mixed | 36% | 44% | 15% | 4% | 264 |
| R15 FAVOR FEDERAL | Favor | 32% | 51% | 13% | 4% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 32% | 55% | 7% | 7% | 115 |
| MORTGAGE | Oppose | 35% | 50% | 12% | 3% | 400 |
| R16 FAVOR FEDERAL | Favor | 31% | 52% | 13% | 3% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 29% | 52% | 9% | 9% | 88 |
| MORTGAGE FINANCE / | Oppose | 34% | 51% | 12% | 3% | 624 |
| INFORMED SWITCH | Switched to Favor | 40% | 44% | 13% | 3% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 30% | 54% | 13% | 4% | 249 |
| - | Oppose / undecided | 35% | 54% | 7% | 4% | 12 |
| | Stayed undecided | 32% | 54% | 5% | 9% | 27 |
| | Favor / undecided | 27% | 51% | 12% | 11% | 49 |
| | Stayed Oppose | 35% | 51% | 12% | 3% | 356 |
| | Switched to Oppose | 34% | 50% | 13% | 3% | 268 |

| R2 | | R2 IMPORTA | R2 IMPORTANCE OF HOME OWNERSHIP COMPARED TO 5 YEARS AGO/C | | | | | |
|-----------------------------|-------------------|-------------------|--|--------|----|------|--|--|
| | More important | Just as important | Less important | Unsure | | | | |
| QB LIKELIHOOD OF | Extremely likely | 30% | 54% | 13% | 3% | 701 | | |
| VOTING IN UPCOMING ELECTION | Very likely | 40% | 47% | 10% | 4% | 241 | | |
| | Somewhat likely | 41% | 38% | 15% | 6% | 68 | | |
| TOTAL | | 33% | 51% | 12% | 4% | 1009 | | |

| R3 | | | | R3 REAS | ON WHY IMPO | RTANT/C | | | TOTAL |
|------------------------------------|---------------------------|----------------------------------|--------------------------|---|-------------|---------|---------------------|-------|-------|
| | | Investment or resale value | Better option for family | Better financial choice than renting | Ownership | Privacy | Security and safety | Other | |
| TOTAL | | 12% | 19% | 19% | 10% | 8% | 17% | 16% | 850 |
| RG1 GEOGRAPHIC | Northeast | 13% | 20% | 19% | 7% | 9% | 11% | 19% | 175 |
| AREAS ONE | Midwest | 6% | 26% | 18% | 9% | 5% | 23% | 13% | 145 |
| | South | 14% | 14% | 18% | 12% | 7% | 19% | 16% | 212 |
| | South Central | 9% | 18% | 19% | 11% | 9% | 16% | 17% | 77 |
| | Central Plains | 8% | 16% | 26% | 13% | 9% | 15% | 14% | 60 |
| | Mountain States | 11% | 16% | 8% | 12% | 9% | 24% | 19% | 57 |
| | West | 16% | 19% | 22% | 10% | 5% | 12% | 16% | 122 |
| RG2 GEOGRAPHIC | California | 17% | 18% | 21% | 9% | 6% | 12% | 17% | 91 |
| AREAS TWO | Florida | 11% | 12% | 21% | 9% | 10% | 21% | 16% | 53 |
| | Texas | 13% | 24% | 10% | 9% | 10% | 15% | 19% | 51 |
| | New York | 20% | 27% | 11% | 7% | 10% | 11% | 14% | 50 |
| | Rest of country | 10% | 18% | 20% | 11% | 7% | 18% | 16% | 604 |
| RGEMP | 10% unemployment | 17% | 17% | 20% | 9% | 8% | 13% | 17% | 101 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 10% | 20% | 19% | 11% | 8% | 18% | 15% | 527 |
| 2012 DATA) | Less than 7% unemployment | 14% | 18% | 18% | 9% | 7% | 17% | 18% | 222 |
| URBAN URBAN CODE | Rural | 14% | 14% | 13% | 13% | 7% | 24% | 16% | 129 |
| | Suburban | 10% | 17% | 19% | 10% | 9% | 17% | 17% | 349 |
| | Urban | 10% | 21% | 18% | 9% | 9% | 15% | 18% | 168 |
| | Cell sample | 14% | 23% | 22% | 10% | 4% | 14% | 13% | 204 |
| GENDER GENDER | Male | 13% | 18% | 18% | 11% | 8% | 14% | 18% | 397 |
| | Female | 10% | 20% | 20% | 10% | 7% | 19% | 14% | 452 |
| RSEXEMP | Male / employed | 15% | 17% | 21% | 10% | 6% | 13% | 18% | 238 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 10% | 18% | 14% | 13% | 11% | 16% | 19% | 159 |
| | Female / employed | 11% | 18% | 23% | 7% | 4% | 23% | 13% | 234 |
| | Female / not employed | 9% | 22% | 16% | 12% | 10% | 15% | 16% | 218 |
| RAGE RESPONDENT'S | 18-34 | 14% | 29% | 25% | 4% | 6% | 17% | 6% | 176 |
| AGE/C | 35-44 | 14% | 16% | 19% | 10% | 4% | 21% | 16% | 152 |
| | 45-64 | 13% | 15% | 19% | 11% | 7% | 16% | 20% | 322 |
| | 65 or over | 6% | 18% | 14% | 16% | 12% | 16% | 19% | 190 |
| | Unsure / refused | 12% | 21% | 19% | 9% | 9% | 14% | 17% | 9 |
| RAGEFL | 18-44 | 14% | 23% | 22% | 7% | 5% | 19% | 10% | 329 |
| RESPONDENT'S AGE/C | 45-64 | 13% | 15% | 19% | 11% | 7% | 16% | 20% | 322 |
| | 65 or over | 6% | 18% | 14% | 15% | 12% | 16% | 19% | 199 |
| RR96 AGE / SEX | Male / under 45 | 19% | 24% | 18% | 6% | 6% | 15% | 11% | 142 |
| | Male / 45+ | 10% | 14% | 18% | 14% | 9% | 14% | 22% | 255 |
| | Female / under 45 | 10% | 22% | 25% | 8% | 4% | 21% | 10% | 186 |
| | Female / 45+ | 10% | 18% | 16% | 11% | 9% | 18% | 18% | 266 |

| R3 | | | | R3 REAS | ON WHY IMPO | RTANT/C | | | TOTAL |
|---------------------------|-----------------------------|----------------------------------|-----------------------------|---|-------------|---------|---------------------|-------|-------|
| | | Investment or resale value | Better option for family | Better financial choice than renting | Ownership | Privacy | Security and safety | Other | |
| RRACE RESPONDENT'S | White | 11% | 18% | 21% | 10% | 8% | 15% | 17% | 637 |
| RACE/C | Black / African American | 9% | 22% | 11% | 14% | 7% | 22% | 14% | 106 |
| | Hispanic | 20% | 17% | 17% | 9% | 6% | 18% | 13% | 73 |
| | Other | 8% | 28% | 3% | 16% | 9% | 25% | 11% | 34 |
| GENRACE RACE BY | White men | 12% | 16% | 21% | 11% | 8% | 13% | 19% | 286 |
| GENDER | White women | 11% | 19% | 21% | 8% | 8% | 18% | 16% | 351 |
| | Black men | 11% | 20% | 8% | 10% | 8% | 25% | 17% | 49 |
| | Black women | 7% | 24% | 13% | 18% | 6% | 20% | 11% | 57 |
| | Hispanic men | 25% | 14% | 15% | 8% | 10% | 10% | 18% | 43 |
| | Hispanic women | 15% | 21% | 21% | 10% | | 28% | 6% | 30 |
| RMARITAL MARITAL | Single | 13% | 24% | 20% | 7% | 11% | 13% | 13% | 180 |
| STATUS/C | Married | 12% | 18% | 19% | 10% | 6% | 18% | 17% | 505 |
| | No longer married | 9% | 15% | 16% | 14% | 9% | 18% | 19% | 165 |
| RCHILD HAVE | Yes | 13% | 21% | 23% | 9% | 6% | 17% | 11% | 277 |
| CHILDREN LIVING AT HOME/C | No | 11% | 17% | 17% | 11% | 8% | 17% | 19% | 572 |
| MOMDAD PARENTS | Dad | 15% | 23% | 26% | 9% | 6% | 12% | 9% | 104 |
| | Mom | 11% | 20% | 21% | 10% | 5% | 20% | 12% | 173 |
| BUNDY MARITAL | Married / children | 14% | 19% | 25% | 10% | 4% | 16% | 11% | 200 |
| STATUS / CHILDREN | Married / no children | 10% | 18% | 16% | 10% | 7% | 19% | 20% | 305 |
| | Divorced / children | 9% | 34% | 18% | 15% | 13% | 9% | 3% | 19 |
| | Divorced / no children | 9% | 9% | 16% | 15% | 5% | 18% | 27% | 53 |
| | Single / children | 8% | 29% | 21% | 4% | 8% | 21% | 9% | 46 |
| | Single / no children | 15% | 22% | 20% | 8% | 11% | 10% | 14% | 135 |
| | Other / mixed | 10% | 15% | 16% | 13% | 10% | 19% | 17% | 93 |
| RINCOME TOTAL | Less than \$30K | 10% | 20% | 12% | 12% | 10% | 17% | 19% | 170 |
| FAMILY INCOME/C | \$30-50K | 8% | 21% | 23% | 10% | 7% | 16% | 15% | 148 |
| | \$50-70K | 11% | 20% | 19% | 8% | 8% | 24% | 10% | 146 |
| | \$70-100K | 18% | 15% | 25% | 6% | 8% | 17% | 10% | 135 |
| | \$100-150K | 17% | 21% | 12% | 11% | 2% | 13% | 25% | 89 |
| | \$150K and over | 18% | 17% | 21% | 8% | 4% | 11% | 21% | 54 |
| | Unsure / refused | 5% | 17% | 20% | 15% | 10% | 14% | 19% | 109 |
| R6 HOME OWNER/C | Current home owner | 11% | 16% | 20% | 11% | 8% | 17% | 17% | 634 |
| | Past home owner | 11% | 23% | 17% | 10% | 9% | 9% | 21% | 61 |
| | Renter | 14% | 25% | 16% | 9% | 6% | 19% | 10% | 136 |
| | Other | | 41% | 19% | 6% | 9% | 15% | 10% | 19 |

| R3 | | | | R3 REAS | ON WHY IMPO | RTANT/C | | | TOTAL |
|-------------------------------------|--------------------------------------|----------------------------------|--------------------------|---|-------------|---------|---------------------|-------|-------|
| | | Investment or resale value | Better option for family | Better financial choice than renting | Ownership | Privacy | Security and safety | Other | |
| R7 TYPE OF | 30 year fixed | 12% | 16% | 21% | 10% | 5% | 17% | 19% | 438 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 8% | 22% | 15% | 12% | 13% | 18% | 13% | 73 |
| | ARM | 14% | 13% | 22% | 10% | 18% | 12% | 11% | 42 |
| | Other | 10% | 17% | 16% | 12% | 9% | 17% | 19% | 106 |
| | No mortgage | 7% | 22% | 12% | 14% | 13% | 13% | 18% | 35 |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 11% | 19% | 18% | 11% | 7% | 18% | 16% | 569 |
| HOME OWNERSHIP/C | Very important | 12% | 23% | 16% | 11% | 7% | 15% | 16% | 201 |
| | Somewhat important | 9% | 15% | 33% | 6% | 9% | 12% | 15% | 47 |
| | Not at all important | 19% | 2% | 16% | 10% | 11% | 18% | 23% | 27 |
| | Unsure / refused | | | 53% | | | 33% | 14% | 5 |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 10% | 20% | 18% | 11% | 9% | 18% | 13% | 334 |
| COMPARED TO 5 | Just as important | 12% | 18% | 19% | 10% | 7% | 16% | 18% | 516 |
| Q13 FEDERAL GOV'T INVOLVEMENT IN | Too involved | 10% | 18% | 17% | 10% | 9% | 18% | 17% | 346 |
| HOME OWNERSHIP | Involved at right level | 16% | 17% | 24% | 9% | 7% | 14% | 13% | 187 |
| | Not involved enough | 12% | 20% | 17% | 11% | 6% | 17% | 17% | 256 |
| | Unsure | 4% | 24% | 18% | 13% | 2% | 16% | 22% | 61 |
| Q14 FEDERAL GOV'T INVOLVEMENT IN | Too involved | 10% | 17% | 18% | 11% | 9% | 18% | 16% | 329 |
| MORTGAGE | Involved at right level | 12% | 19% | 23% | 9% | 9% | 15% | 12% | 187 |
| FINANCING | Not involved enough | 13% | 22% | 16% | 10% | 6% | 14% | 19% | 274 |
| | Unsure | 10% | 12% | 20% | 12% | 5% | 27% | 16% | 60 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 10% | 17% | 18% | 11% | 9% | 18% | 17% | 290 |
| GOV'T INVOLVEMENT | Involved at right level | 14% | 18% | 25% | 9% | 8% | 13% | 13% | 125 |
| | Not involved enough | 13% | 20% | 17% | 11% | 5% | 14% | 20% | 197 |
| | Unsure | 5% | 14% | 22% | 17% | | 25% | 16% | 26 |
| | Other / mixed | 12% | 21% | 17% | 9% | 9% | 18% | 14% | 212 |
| R15 FAVOR FEDERAL GOV'T REMOVING | Favor | 11% | 19% | 19% | 11% | 7% | 18% | 14% | 409 |
| SELF FROM | Unsure | 11% | 18% | 13% | 10% | 11% | 14% | 21% | 100 |
| MORTGAGE FINANCE <i>I</i> C | Oppose | 13% | 18% | 20% | 9% | 7% | 16% | 17% | 341 |
| R16 FAVOR FEDERAL GOV'T REMOVING | Favor | 10% | 17% | 16% | 11% | 10% | 19% | 18% | 248 |
| SELF FROM | Unsure | 7% | 19% | 21% | 9% | 12% | 12% | 19% | 72 |
| MORTGAGE FINANCE / | Oppose | 13% | 20% | 20% | 10% | 6% | 17% | 15% | 531 |
| INFORMED SWITCH ON INFORMED | Switched to Favor | 12% | 23% | 19% | 10% | 7% | 22% | 7% | 40 |
| BALLOT | Stayed Favor | 10% | 16% | 15% | 11% | 10% | 18% | 20% | 207 |
| | Oppose / undecided | 8% | 12% | 16% | 7% | 7% | 26% | 24% | 11 |
| | Stayed undecided | | 23% | 8% | 14% | 25% | 4% | 25% | 23 |
| | Favor / undecided | 12% | 19% | 30% | 6% | 6% | 13% | 14% | 38 |
| | Stayed Oppose | 13% | 19% | 20% | 9% | 7% | 14% | 18% | 305 |
| | Switched to Oppose | 13% | 20% | 20% | 12% | 5% | 20% | 11% | 226 |

| R3 | | R3 REASON WHY IMPORTANT/C | | | | | | | |
|-----------------------------|----------------------------------|---------------------------|---|-----------|---------|---------------------|-------|-----|-----|
| | Investment or resale value | Better option for family | Better financial choice than renting | Ownership | Privacy | Security and safety | Other | | |
| QB LIKELIHOOD OF | Extremely likely | 13% | 18% | 19% | 10% | 7% | 15% | 17% | 588 |
| VOTING IN UPCOMING ELECTION | Very likely | 8% | 22% | 16% | 12% | 9% | 20% | 13% | 209 |
| | Somewhat likely | 14% | 11% | 26% | 4% | 12% | 22% | 12% | 53 |
| TOTAL | | 12% | 19% | 19% | 10% | 8% | 17% | 16% | 850 |

| R4 | | R4 REASON | WHY LESS IN | IPORTANT/C | TOTAL |
|------------------------------------|---------------------------|-----------|-------------|-------------|-------|
| | | Costs | Other | Combo / all | |
| TOTAL | • | 40% | 53% | 7% | 123 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 61% | 32% | 8% | 26 |
| AREAS ONE | Midwest | 43% | 54% | 4% | 25 |
| | South | 15% | 62% | 23% | 24 |
| | South Central | 38% | 55% | 7% | 12 |
| | Central Plains | 53% | 47% | | 7 |
| | Mountain States | 27% | 73% | | 7 |
| | West | 39% | 61% | | 22 |
| RG2 GEOGRAPHIC | California | 37% | 63% | | 18 |
| AREAS TWO | Florida | | 44% | 56% | 4 |
| | Texas | 59% | 41% | | 8 |
| | New York | 40% | 44% | 16% | 7 |
| | Rest of country | 40% | 53% | 7% | 86 |
| RGEMP | 10% unemployment | 42% | 58% | | 20 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 36% | 53% | 11% | 78 |
| 2012 DATA) | Less than 7% unemployment | 50% | 47% | 3% | 26 |
| URBAN URBAN CODE | Rural | 52% | 35% | 13% | 13 |
| | Suburban | 40% | 53% | 7% | 54 |
| | Urban | 40% | 50% | 11% | 25 |
| | Cell sample | 34% | 63% | 3% | 31 |
| GENDER GENDER | Male | 33% | 56% | 11% | 61 |
| | Female | 46% | 49% | 4% | 62 |
| RSEXEMP | Male / employed | 26% | 57% | 17% | 38 |
| RESPONDENT'S SEX / FMPLOYMENT/C | Male / not employed | 45% | 55% | | 23 |
| | Female / employed | 61% | 35% | 4% | 26 |
| | Female / not employed | 36% | 59% | 5% | 36 |
| RAGE RESPONDENT'S | 18-34 | 27% | 62% | 11% | 32 |
| AGE/C | 35-44 | 49% | 51% | | 17 |
| | 45-64 | 47% | 43% | 9% | 51 |
| | 65 or over | 34% | 62% | 4% | 23 |
| | Unsure / refused | 34% | 44% | 22% | 1 |
| RAGEFL | 18-44 | 35% | 58% | 7% | 49 |
| RESPONDENT'S AGE/C | 45-64 | 47% | 43% | 9% | 51 |
| NOLIO | 65 or over | 34% | 61% | 4% | 24 |
| RR96 AGE / SEX | Male / under 45 | 31% | 55% | 14% | 24 |
| | Male / 45+ | 34% | 58% | 8% | 36 |
| | Female / under 45 | 38% | 62% | | 24 |
| | Female / 45+ | 52% | 41% | 7% | 38 |

| R4 | | R4 REASON \ | NHY LESS IN | IPORTANT/C | TOTAL |
|---------------------------|-----------------------------|-------------|-------------|-------------|-------|
| | | Costs | Other | Combo / all | |
| RRACE RESPONDENT'S | White | 42% | 51% | 7% | 95 |
| RACE/C | Black / African American | 57% | 27% | 16% | 11 |
| | Hispanic | 15% | 78% | 8% | 12 |
| | Other | 11% | 85% | 4% | ; |
| GENRACE RACE BY | White men | 35% | 55% | 10% | 45 |
| GENDER | White women | 49% | 47% | 3% | 50 |
| | Black men | 52% | 37% | 11% | 8 |
| | Black women | 70% | | 30% | ; |
| | Hispanic men | | 81% | 19% | į |
| | Hispanic women | 25% | 75% | | 7 |
| RMARITAL MARITAL | Single | 45% | 43% | 13% | 37 |
| STATUS/C | Married | 34% | 60% | 7% | 67 |
| | No longer married | 52% | 47% | 1% | 19 |
| RCHILD HAVE | Yes | 41% | 53% | 5% | 34 |
| CHILDREN LIVING AT HOME/C | No | 39% | 52% | 8% | 89 |
| MOMDAD PARENTS | Dad | 40% | 49% | 10% | 17 |
| | Mom | 42% | 58% | | 17 |
| BUNDY MARITAL | Married / children | 38% | 55% | 7% | 25 |
| STATUS / CHILDREN | Married / no children | 31% | 63% | 6% | 42 |
| | Divorced / children | 41% | 59% | | į |
| | Divorced / no children | 57% | 43% | | (|
| | Single / children | 60% | 40% | | |
| | Single / no children | 43% | 43% | 14% | 33 |
| | Other / mixed | 56% | 42% | 2% | 8 |
| RINCOME TOTAL | Less than \$30K | 42% | 47% | 10% | 33 |
| FAMILY INCOME/C | \$30-50K | 29% | 66% | 5% | 2 |
| | \$50-70K | 37% | 43% | 20% | 14 |
| | \$70-100K | 37% | 63% | | 10 |
| | \$100-150K | 38% | 50% | 12% | 14 |
| | \$150K and over | 36% | 64% | | 11 |
| | Unsure / refused | 69% | 29% | 2% | 1 |
| R6 HOME OWNER/C | Current home owner | 39% | 53% | 8% | 74 |
| | Past home owner | 44% | 56% | | 10 |
| | Renter | 41% | 49% | 11% | 32 |
| | Other | | 100% | | • |
| R7 TYPE OF | 30 year fixed | 33% | 62% | 6% | 60 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 56% | 42% | 2% | |
| | ARM | 53% | 23% | 24% | |
| | Other | 65% | 35% | | 10 |
| | No mortgage | 40% | 45% | 15% | |

| R4 | | R4 REASON | WHY LESS IN | IPORTANT/C | TOTAL |
|------------------------------------|--------------------------------------|-----------|-------------|-------------|-------|
| | | Costs | Other | Combo / all | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 40% | 51% | 9% | 39 |
| HOWLE OWNERSHIP/C | Very important | 42% | 51% | 7% | 27 |
| | Somewhat important | 32% | 68% | | 23 |
| | Not at all important | 45% | 48% | 6% | 33 |
| | Unsure / refused | | | 100% | 2 |
| R2 IMPORTANCE OF | Less important | 40% | 53% | 7% | 123 |
| Q13 FEDERAL GOV'T | Too involved | 44% | 50% | 6% | 60 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 42% | 57% | 1% | 19 |
| | Not involved enough | 36% | 50% | 15% | 38 |
| | Unsure | 13% | 87% | | 6 |
| Q14 FEDERAL GOV'T | Too involved | 47% | 51% | 2% | 49 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 36% | 56% | 8% | 14 |
| FINANCING | Not involved enough | 35% | 57% | 8% | 43 |
| | Unsure | 34% | 45% | 21% | 18 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 47% | 51% | 2% | 47 |
| GOV'T INVOLVEMENT | Involved at right level | 51% | 46% | 3% | 6 |
| | Not involved enough | 41% | 46% | 13% | 26 |
| | Unsure | 25% | 75% | | 3 |
| | Other / mixed | 30% | 59% | 11% | 41 |
| R15 FAVOR FEDERAL | Favor | 40% | 56% | 4% | 66 |
| GOV'T REMOVING SELF FROM | Unsure | 34% | 64% | 2% | 8 |
| MORTGAGE | Oppose | 40% | 47% | 13% | 49 |
| R16 FAVOR FEDERAL | Favor | 38% | 57% | 4% | 39 |
| GOV'T REMOVING SELF FROM | Unsure | 31% | 69% | | 8 |
| MORTGAGE FINANCE / | Oppose | 41% | 49% | 10% | 76 |
| INFORMED SWITCH | Switched to Favor | 45% | 28% | 28% | 6 |
| ON INFORMED BALLOT | Stayed Favor | 37% | 63% | | 33 |
| | Oppose / undecided | | 100% | | 1 |
| | Stayed undecided | 59% | 41% | | 1 |
| | Favor / undecided | 28% | 72% | | 6 |
| | Stayed Oppose | 40% | 48% | 11% | 42 |
| | Switched to Oppose | 43% | 49% | 8% | 34 |
| QB LIKELIHOOD OF | Extremely likely | 38% | 53% | 9% | 90 |
| VOTING IN UPCOMING ELECTION | Very likely | 56% | 40% | 4% | 23 |
| | Somewhat likely | 18% | 82% | | 10 |
| TOTAL | | 40% | 53% | 7% | 123 |

| R5A | | | SING HOME O E NATIONAL P | | Yes - No | TOTAL |
|------------------------------------|---------------------------|-----|-----------------------------|-----|----------|-------|
| | | Yes | Unsure | No | | |
| TOTAL | | 54% | 7% | 39% | 15% | 511 |
| RG1 GEOGRAPHIC | Northeast | 52% | 5% | 44% | 8% | 103 |
| AREAS ONE | Midwest | 58% | 4% | 37% | 21% | 93 |
| | South | 57% | 11% | 32% | 24% | 123 |
| | South Central | 51% | 9% | 40% | 11% | 48 |
| | Central Plains | 58% | 7% | 35% | 22% | 38 |
| | Mountain States | 63% | 3% | 34% | 29% | 29 |
| | West | 44% | 8% | 47% | -3% | 77 |
| RG2 GEOGRAPHIC | California | 43% | 7% | 50% | -7% | 57 |
| AREAS TWO | Florida | 65% | 15% | 20% | 45% | 32 |
| | Texas | 52% | 5% | 43% | 9% | 34 |
| | New York | 55% | 6% | 39% | 16% | 29 |
| | Rest of country | 55% | 7% | 38% | 16% | 359 |
| RGEMP | 10% unemployment | 45% | 7% | 48% | -3% | 61 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 54% | 7% | 39% | 15% | 325 |
| 2012 DATA) | Less than 7% unemployment | 58% | 6% | 35% | 23% | 125 |
| URBAN URBAN CODE | Rural | 54% | 14% | 32% | 21% | 65 |
| | Suburban | 52% | 9% | 39% | 14% | 207 |
| | Urban | 55% | 4% | 41% | 14% | 110 |
| | Cell sample | 56% | 4% | 40% | 16% | 128 |
| GENDER GENDER | Male | 51% | 5% | 44% | 6% | 236 |
| | Female | 57% | 9% | 34% | 23% | 274 |
| RSEXEMP | Male / employed | 49% | 5% | 46% | 3% | 140 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 53% | 5% | 42% | 11% | 97 |
| | Female / employed | 55% | 8% | 37% | 18% | 142 |
| | Female / not employed | 59% | 10% | 31% | 27% | 132 |
| RAGE RESPONDENT'S | 18-34 | 66% | 6% | 28% | 38% | 111 |
| AGE/C | 35-44 | 60% | 1% | 39% | 20% | 83 |
| | 45-64 | 47% | 6% | 47% | 0% | 197 |
| | 65 or over | 52% | 13% | 35% | 16% | 112 |
| | Unsure / refused | 40% | 13% | 48% | -8% | 7 |
| RAGEFL | 18-44 | 63% | 4% | 33% | 31% | 194 |
| RESPONDENT'S AGE/C | 45-64 | 47% | 6% | 47% | 0% | 197 |
| | 65 or over | 51% | 13% | 36% | 15% | 119 |
| RR96 AGE / SEX | Male / under 45 | 55% | 2% | 43% | 11% | 80 |
| | Male / 45+ | 49% | 6% | 45% | 4% | 156 |
| | Female / under 45 | 69% | 6% | 25% | 44% | 114 |
| | Female / 45+ | 48% | 11% | 41% | 7% | 160 |

| R5A | | | SING HOME O E NATIONAL PI | | Yes - No | TOTAL |
|------------------------------------|-----------------------------|------|------------------------------|-----|----------|-------|
| | | Yes | Unsure | No | | |
| RRACE RESPONDENT'S | White | 52% | 8% | 41% | 11% | 388 |
| RACE/C | Black / African American | 62% | 5% | 33% | 29% | 57 |
| | Hispanic | 66% | 6% | 28% | 38% | 42 |
| | Other | 51% | 6% | 43% | 8% | 23 |
| GENRACE RACE BY | White men | 50% | 4% | 46% | 5% | 166 |
| GENDER | White women | 53% | 10% | 37% | 16% | 222 |
| | Black men | 51% | 5% | 44% | 8% | 30 |
| | Black women | 75% | 4% | 21% | 54% | 27 |
| | Hispanic men | 63% | 10% | 27% | 36% | 27 |
| | Hispanic women | 71% | | 29% | 42% | 16 |
| RMARITAL MARITAL | Single | 61% | 9% | 30% | 32% | 117 |
| STATUS/C | Married | 50% | 6% | 44% | 7% | 294 |
| | No longer married | 56% | 8% | 36% | 20% | 100 |
| RCHILD HAVE | Yes | 57% | 4% | 39% | 18% | 161 |
| CHILDREN LIVING AT HOME/C | No | 53% | 8% | 39% | 14% | 349 |
| MOMDAD PARENTS | Dad | 33% | 2% | 65% | -32% | 40 |
| | Mom | 66% | 5% | 28% | 38% | 11: |
| BUNDY MARITAL STATUS / CHILDREN | Married / children | 55% | 2% | 43% | 12% | 118 |
| | Married / no children | 47% | 9% | 44% | 3% | 170 |
| | Divorced / children | 54% | 15% | 31% | 23% | 12 |
| | Divorced / no children | 47% | 8% | 45% | 3% | 33 |
| | Single / children | 59% | 14% | 27% | 33% | 23 |
| | Single / no children | 62% | 8% | 30% | 32% | 9: |
| | Other / mixed | 61% | 7% | 32% | 29% | 56 |
| RINCOME TOTAL | Less than \$30K | 69% | 8% | 23% | 46% | 105 |
| FAMILY INCOME/C | \$30-50K | 48% | 8% | 43% | 5% | 92 |
| | \$50-70K | 57% | 7% | 36% | 21% | 70 |
| | \$70-100K | 53% | 4% | 43% | 9% | 82 |
| | \$100-150K | 53% | 4% | 43% | 10% | 60 |
| | \$150K and over | 42% | | 58% | -16% | 2 |
| | Unsure / refused | 42% | 13% | 44% | -2% | 70 |
| R6 HOME OWNER/C | Current home owner | 51% | 7% | 42% | 9% | 369 |
| | Past home owner | 62% | 5% | 32% | 30% | 43 |
| | Renter | 61% | 7% | 32% | 29% | 95 |
| | Other | 100% | | | 100% | į |
| R7 TYPE OF | 30 year fixed | 49% | 7% | 44% | 5% | 246 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 61% | 4% | 35% | 25% | 44 |
| | ARM | 43% | 13% | 44% | -1% | 20 |
| | Other | 57% | 7% | 36% | 21% | 68 |
| | No mortgage | 60% | 9% | 31% | 30% | 27 |

| R5A | | | ASING HOME O E NATIONAL P | | Yes - No | TOTAL |
|------------------------------------|--------------------------------------|-----|------------------------------|-----|----------|-------|
| | | Yes | Unsure | No | | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 56% | 8% | 35% | 21% | 313 |
| HOWE OWNERSHII /C | Very important | 57% | 4% | 39% | 18% | 115 |
| | Somewhat important | 39% | 13% | 49% | -10% | 39 |
| | Not at all important | 41% | 2% | 57% | -16% | 39 |
| | Unsure / refused | 59% | | 41% | 18% | 4 |
| R2 IMPORTANCE OF | More important | 68% | 8% | 24% | 44% | 169 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 51% | 6% | 43% | 7% | 257 |
| YEARS AGO/C | Less important | 33% | 4% | 63% | -31% | 66 |
| | Unsure | 50% | 22% | 29% | 21% | 19 |
| Q13 FEDERAL GOV'T | Too involved | 36% | 6% | 57% | -21% | 205 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 55% | 8% | 37% | 18% | 109 |
| TIOME OWNERORM | Not involved enough | 72% | 7% | 21% | 51% | 162 |
| | Unsure | 71% | 9% | 20% | 50% | 34 |
| Q14 FEDERAL GOV'T | Too involved | 40% | 6% | 54% | -14% | 202 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 59% | 10% | 32% | 27% | 112 |
| FINANCING | Not involved enough | 65% | 5% | 30% | 35% | 151 |
| | Unsure | 69% | 11% | 20% | 49% | 44 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 35% | 6% | 59% | -24% | 175 |
| GOV'T INVOLVEMENT | Involved at right level | 55% | 10% | 35% | 20% | 77 |
| | Not involved enough | 71% | 5% | 24% | 48% | 117 |
| | Unsure | 56% | 11% | 32% | 24% | 14 |
| | Other / mixed | 63% | 8% | 28% | 35% | 128 |
| R15 FAVOR FEDERAL | Favor | 45% | 6% | 49% | -4% | 251 |
| GOV'T REMOVING SELF FROM | Unsure | 64% | 13% | 22% | 42% | 54 |
| MORTGAGE | Oppose | 62% | 7% | 31% | 31% | 205 |
| R16 FAVOR FEDERAL | Favor | 43% | 4% | 53% | -10% | 141 |
| GOV'T REMOVING SELF FROM | Unsure | 24% | 24% | 52% | -27% | 38 |
| MORTGAGE FINANCE / | Oppose | 62% | 6% | 31% | 31% | 332 |
| INFORMED SWITCH | Switched to Favor | 67% | 9% | 25% | 42% | 19 |
| ON INFORMED BALLOT | Stayed Favor | 39% | 3% | 57% | -18% | 123 |
| | Oppose / undecided | 55% | 12% | 33% | 22% | 7 |
| | Stayed undecided | 25% | 53% | 22% | 3% | 9 |
| | Favor / undecided | 14% | 16% | 70% | -56% | 22 |
| | Stayed Oppose | 62% | 7% | 31% | 30% | 187 |
| | Switched to Oppose | 63% | 6% | 31% | 31% | 144 |
| QB LIKELIHOOD OF | Extremely likely | 51% | 6% | 43% | 9% | 347 |
| VOTING IN UPCOMING ELECTION | Very likely | 58% | 11% | 31% | 27% | 135 |
| | Somewhat likely | 66% | 3% | 31% | 35% | 29 |
| TOTAL | | 54% | 7% | 39% | 15% | 511 |

| R5B | | | OWNERSHIP I ERICAN DREAM | | Yes - No | TOTAL |
|------------------------------------|---------------------------|-----|-----------------------------|-----|----------|-------|
| | | Yes | Unsure | No | | |
| TOTAL | | 90% | 1% | 9% | 82% | 498 |
| RG1 GEOGRAPHIC | Northeast | 86% | 1% | 13% | 73% | 102 |
| AREAS ONE | Midwest | 86% | 1% | 13% | 73% | 84 |
| | South | 93% | 1% | 6% | 87% | 121 |
| | South Central | 95% | 4% | 2% | 93% | 48 |
| | Central Plains | 94% | | 6% | 88% | 32 |
| | Mountain States | 94% | | 6% | 87% | 35 |
| | West | 89% | 2% | 9% | 81% | 76 |
| RG2 GEOGRAPHIC | California | 92% | 3% | 5% | 87% | 55 |
| AREAS TWO | Florida | 97% | | 3% | 93% | 28 |
| | Texas | 97% | | 3% | 95% | 30 |
| | New York | 91% | | 9% | 82% | 32 |
| | Rest of country | 89% | 1% | 10% | 79% | 354 |
| RGEMP | 10% unemployment | 90% | 2% | 8% | 82% | 62 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 90% | 1% | 9% | 81% | 302 |
| 2012 DATA) | Less than 7% unemployment | 91% | | 9% | 82% | 135 |
| URBAN URBAN CODE | Rural | 91% | 2% | 7% | 84% | 81 |
| | Suburban | 88% | 2% | 11% | 77% | 208 |
| | Urban | 94% | 1% | 5% | 89% | 89 |
| | Cell sample | 91% | | 9% | 83% | 121 |
| GENDER GENDER | Male | 88% | 1% | 11% | 77% | 240 |
| | Female | 92% | 1% | 6% | 86% | 258 |
| RSEXEMP | Male / employed | 85% | 1% | 14% | 71% | 146 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 92% | 1% | 7% | 86% | 94 |
| | Female / employed | 92% | 1% | 7% | 85% | 122 |
| | Female / not employed | 93% | 1% | 6% | 87% | 136 |
| RAGE RESPONDENT'S | 18-34 | 87% | 2% | 11% | 76% | 108 |
| AGE/C | 35-44 | 89% | | 11% | 79% | 88 |
| | 45-64 | 90% | 1% | 8% | 82% | 184 |
| | 65 or over | 94% | 2% | 5% | 89% | 114 |
| | Unsure / refused | 85% | | 15% | 69% | 4 |
| RAGEFL | 18-44 | 88% | 1% | 11% | 77% | 196 |
| RESPONDENT'S AGE/C | 45-64 | 90% | 1% | 8% | 82% | 184 |
| | 65 or over | 93% | 2% | 5% | 88% | 118 |
| RR96 AGE / SEX | Male / under 45 | 84% | | 16% | 69% | 94 |
| | Male / 45+ | 90% | 1% | 8% | 82% | 146 |
| | Female / under 45 | 91% | 2% | 7% | 85% | 102 |
| | Female / 45+ | 93% | 1% | 6% | 87% | 156 |

| R5B | | | OWNERSHIP IS ERICAN DREAN | | Yes - No | TOTAL |
|------------------------------|-----------------------------|------|------------------------------|-----|----------|-------|
| | | Yes | Unsure | No | | |
| RRACE RESPONDENT'S | White | 91% | 1% | 8% | 83% | 369 |
| RACE/C | Black / African American | 86% | 1% | 13% | 73% | 64 |
| | Hispanic | 94% | | 6% | 88% | 49 |
| | Other | 84% | 3% | 13% | 71% | 17 |
| GENRACE RACE BY | White men | 89% | 1% | 10% | 79% | 175 |
| GENDER | White women | 92% | 2% | 6% | 86% | 193 |
| | Black men | 75% | 3% | 22% | 53% | 30 |
| | Black women | 95% | | 5% | 90% | 34 |
| | Hispanic men | 95% | | 5% | 90% | 26 |
| | Hispanic women | 92% | | 8% | 85% | 23 |
| RMARITAL MARITAL | Single | 90% | 1% | 9% | 82% | 110 |
| STATUS/C | Married | 89% | 1% | 10% | 79% | 294 |
| DCUII D HAVE | No longer married | 94% | 2% | 4% | 90% | 94 |
| RCHILD HAVE | Yes | 85% | 1% | 13% | 72% | 158 |
| CHILDREN LIVING AT HOME/C | No | 92% | 1% | 6% | 86% | 340 |
| MOMDAD PARENTS | Dad | 79% | | 21% | 59% | 80 |
| | Mom | 92% | 2% | 6% | 86% | 78 |
| BUNDY MARITAL | Married / children | 81% | 2% | 18% | 63% | 111 |
| STATUS / CHILDREN | Married / no children | 94% | 1% | 6% | 88% | 183 |
| | Divorced / children | 100% | | | 100% | 12 |
| | Divorced / no children | 93% | 3% | 5% | 88% | 30 |
| | Single / children | 94% | | 6% | 88% | 30 |
| | Single / no children | 89% | 1% | 10% | 79% | 80 |
| | Other / mixed | 94% | 2% | 5% | 89% | 52 |
| RINCOME TOTAL | Less than \$30K | 89% | 1% | 10% | 80% | 111 |
| FAMILY INCOME/C | \$30-50K | 97% | | 3% | 93% | 84 |
| | \$50-70K | 88% | 1% | 10% | 78% | 86 |
| | \$70-100K | 91% | 1% | 8% | 83% | 71 |
| | \$100-150K | 90% | | 10% | 80% | 46 |
| | \$150K and over | 82% | | 18% | 64% | 41 |
| | Unsure / refused | 90% | 5% | 5% | 85% | 58 |
| R6 HOME OWNER/C | Current home owner | 91% | 1% | 8% | 82% | 361 |
| | Past home owner | 81% | 5% | 14% | 67% | 35 |
| | Renter | 90% | | 10% | 80% | 86 |
| | Other | 100% | | | 100% | 17 |
| R7 TYPE OF | 30 year fixed | 90% | 1% | 9% | 81% | 261 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 86% | 1% | 13% | 73% | 44 |
| | ARM | 92% | 4% | 4% | 87% | 20 |
| | Other | 92% | 3% | 4% | 88% | 53 |
| | No mortgage | 89% | | 11% | 78% | 18 |

| R5B | | | OWNERSHIP I ERICAN DREAI | | Yes - No | TOTAL |
|------------------------------------|---|-----|-----------------------------|-----|----------|-------|
| | | Yes | Unsure | No | | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 95% | 1% | 4% | 92% | 308 |
| HOME OWNERSHII 70 | Very important | 85% | 1% | 14% | 71% | 125 |
| | Somewhat important | 67% | 6% | 27% | 41% | 37 |
| | Not at all important | 86% | 3% | 11% | 75% | 23 |
| | Unsure / refused | 80% | | 20% | 60% | 4 |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 94% | 1% | 4% | 90% | 165 |
| COMPARED TO 5 | Just as important | 93% | 1% | 6% | 87% | 259 |
| YEARS AGO/C | Less important | 67% | | 33% | 35% | 57 |
| | Unsure | 90% | | 10% | 79% | 17 |
| Q13 FEDERAL GOV'T | Too involved | 92% | 1% | 7% | 85% | 216 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 90% | 1% | 10% | 80% | 100 |
| HOME OWNERSHIII | Not involved enough | 89% | 1% | 11% | 78% | 143 |
| | Unsure | 86% | 6% | 8% | 78% | 39 |
| Q14 FEDERAL GOV'T | Too involved | 93% | 0% | 7% | 86% | 190 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 92% | 1% | 7% | 84% | 89 |
| FINANCING | Not involved enough | 90% | 1% | 8% | 82% | 176 |
| | Unsure | 74% | 5% | 21% | 53% | 43 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 93% | 0% | 7% | 86% | 174 |
| GOV'T INVOLVEMENT | Involved at right level | 92% | | 8% | 83% | 54 |
| | Not involved enough | 92% | | 8% | 84% | 114 |
| | Unsure | 83% | 12% | 6% | 77% | 19 |
| | Other / mixed | 86% | 2% | 12% | 74% | 137 |
| R15 FAVOR FEDERAL | Favor | 94% | 1% | 6% | 88% | 242 |
| GOV'T REMOVING SELF FROM | Unsure | 87% | 4% | 9% | 78% | 61 |
| MORTGAGE | Oppose | 87% | 1% | 12% | 74% | 195 |
| R16 FAVOR FEDERAL | Favor | 91% | 1% | 8% | 84% | 156 |
| GOV'T REMOVING SELF FROM | Unsure | 88% | 5% | 7% | 81% | 50 |
| MORTGAGE FINANCE / | Oppose | 90% | 0% | 10% | 80% | 292 |
| INFORMED SWITCH | Switched to Favor | 83% | 4% | 13% | 69% | 30 |
| ON INFORMED BALLOT | Stayed Favor | 93% | 1% | 6% | 87% | 126 |
| | Oppose / undecided | 84% | | 16% | 67% | 5 |
| | Stayed undecided | 84% | 10% | 6% | 78% | 17 |
| | Favor / undecided | 92% | 3% | 5% | 86% | 28 |
| | Stayed Oppose | 88% | 0% | 12% | 76% | 169 |
| | Switched to Oppose | 93% | 0% | 7% | 86% | 124 |
| QB LIKELIHOOD OF | Extremely likely | 90% | 2% | 9% | 81% | 354 |
| VOTING IN UPCOMING ELECTION | Very likely | 92% | 0% | 8% | 84% | 106 |
| | Somewhat likely | 89% | | 11% | 78% | 39 |
| TOTAL | • | 90% | 1% | 9% | 82% | 498 |

| R11 | | R1 | 1 IMPRESSION | N / FANNIE MA | iE/C | Favorable / Unfavorable | TOTAL |
|---|---------------------------|-----------|--------------|---------------|-------------------------|----------------------------|-------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| TOTAL | _ | 22% | 51% | 18% | 9% | 0.4:1 | 1009 |
| RG1 GEOGRAPHIC | Northeast | 22% | 52% | 20% | 6% | 0.4:1 | 205 |
| AREAS ONE | Midwest | 19% | 51% | 21% | 8% | 0.4:1 | 176 |
| | South | 18% | 55% | 18% | 9% | 0.3:1 | 24 |
| | South Central | 29% | 41% | 15% | 15% | 0.7:1 | 96 |
| | Central Plains | 19% | 44% | 28% | 10% | 0.4:1 | 7(|
| | Mountain States | 26% | 52% | 6% | 15% | 0.5:1 | 64 |
| | West | 25% | 53% | 17% | 5% | 0.5:1 | 152 |
| RG2 GEOGRAPHIC | California | 30% | 47% | 18% | 5% | 0.6:1 | 112 |
| AREAS TWO | Florida | 24% | 64% | 9% | 3% | 0.4:1 | 59 |
| | Texas | 33% | 38% | 11% | 19% | 0.9:1 | 6 |
| | New York | 20% | 53% | 17% | 9% | 0.4:1 | 60 |
| | Rest of country | 19% | 52% | 20% | 9% | 0.4:1 | 71: |
| RGEMP UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 10% unemployment | 30% | 47% | 18% | 4% | 0.6:1 | 12: |
| | 7-9.9% unemployment | 19% | 54% | 18% | 9% | 0.4:1 | 627 |
| | Less than 7% unemployment | 24% | 47% | 19% | 10% | 0.5:1 | 259 |
| URBAN URBAN CODE | Rural | 11% | 60% | 20% | 9% | 0.2:1 | 14 |
| | Suburban | 21% | 54% | 17% | 8% | 0.4:1 | 41 |
| | Urban | 30% | 47% | 19% | 4% | 0.6:1 | 199 |
| | Cell sample | 22% | 45% | 19% | 14% | 0.5:1 | 249 |
| GENDER GENDER | Male | 18% | 60% | 14% | 8% | 0.3:1 | 47 |
| | Female | 25% | 43% | 22% | 10% | 0.6:1 | 53 |
| RSEXEMP | Male / employed | 18% | 58% | 16% | 8% | 0.3:1 | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 19% | 62% | 11% | 7% | 0.3:1 | 19 |
| | Female / employed | 29% | 41% | 23% | 7% | 0.7:1 | 26 |
| | Female / not employed | 21% | 46% | 21% | 12% | 0.5:1 | 26 |
| RAGE RESPONDENT'S | 18-34 | 21% | 37% | 21% | 20% | 0.6:1 | 219 |
| AGE/C | 35-44 | 21% | 54% | 16% | 9% | 0.4:1 | 17 |
| | 45-64 | 24% | 55% | 17% | 4% | 0.4:1 | 38 |
| | 65 or over | 18% | 56% | 20% | 6% | 0.3:1 | 22 |
| | Unsure / refused | 20% | 51% | 18% | 11% | 0.4:1 | 10 |
| RAGEFL | 18-44 | 21% | 45% | 19% | 15% | 0.5:1 | 39 |
| RESPONDENT'S AGE/C | 45-64 | 24% | 55% | 17% | 4% | 0.4:1 | 38 |
| | 65 or over | 18% | 55% | 20% | 6% | 0.3:1 | 23 |
| RR96 AGE / SEX | Male / under 45 | 15% | 53% | 16% | 16% | 0.3:1 | 17 |
| | Male / 45+ | 20% | 63% | 13% | 3% | 0.3:1 | 30 |
| | Female / under 45 | 26% | 38% | 21% | 15% | 0.7:1 | 21 |
| | Female / 45+ | 24% | 47% | 23% | 6% | 0.5:1 | 31 |

| R11 | | R1 | 1 IMPRESSION | N / FANNIE MA | iE/C | Favorable / Unfavorable | TOTAL |
|---|-----------------------------|-----------|--------------|---------------|-------------------------|----------------------------|-------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| RRACE | White | 19% | 55% | 19% | 7% | 0.3:1 | 757 |
| RESPONDENT'S RACE/C | Black / African American | 35% | 40% | 16% | 8% | 0.9:1 | 121 |
| | Hispanic | 27% | 36% | 16% | 21% | 0.8:1 | 91 |
| | Other | 18% | 43% | 27% | 12% | 0.4:1 | 40 |
| GENRACE RACE BY | White men | 16% | 66% | 13% | 6% | 0.2:1 | 342 |
| GENDER | White women | 22% | 46% | 23% | 8% | 0.5:1 | 415 |
| | Black men | 29% | 52% | 18% | 1% | 0.6:1 | 61 |
| | Black women | 42% | 29% | 15% | 14% | 1.4:1 | 61 |
| | Hispanic men | 26% | 36% | 14% | 24% | 0.7:1 | 52 |
| | Hispanic women | 29% | 36% | 18% | 16% | 0.8:1 | 39 |
| RMARITAL MARITAL | Single | 25% | 35% | 19% | 22% | 0.7:1 | 226 |
| STATUS/C | Married | 20% | 58% | 16% | 5% | 0.3:1 | 588 |
| | No longer married | 23% | 49% | 24% | 3% | 0.5:1 | 194 |
| RCHILD HAVE CHILDREN LIVING AT HOME/C | Yes | 24% | 48% | 21% | 7% | 0.5:1 | 319 |
| | No | 21% | 52% | 17% | 10% | 0.4:1 | 690 |
| MOMDAD PARENTS | Dad | 21% | 57% | 16% | 6% | 0.4:1 | 126 |
| | Mom | 26% | 43% | 24% | 7% | 0.6:1 | 193 |
| BUNDY MARITAL | Married / children | 23% | 54% | 19% | 5% | 0.4:1 | 229 |
| STATUS / CHILDREN | Married / no children | 18% | 61% | 15% | 6% | 0.3:1 | 359 |
| | Divorced / children | 12% | 51% | 35% | 2% | 0.2:1 | 24 |
| | Divorced / no children | 33% | 49% | 16% | 1% | 0.7:1 | 63 |
| | Single / children | 35% | 27% | 22% | 17% | 1.3:1 | 53 |
| | Single / no children | 22% | 37% | 18% | 23% | 0.6:1 | 173 |
| | Other / mixed | 20% | 48% | 27% | 5% | 0.4:1 | 107 |
| RINCOME TOTAL | Less than \$30K | 22% | 44% | 18% | 16% | 0.5:1 | 216 |
| FAMILY INCOME/C | \$30-50K | 25% | 48% | 20% | 8% | 0.5:1 | 176 |
| | \$50-70K | 25% | 53% | 16% | 7% | 0.5:1 | 162 |
| | \$70-100K | 25% | 48% | 19% | 8% | 0.5:1 | 153 |
| | \$100-150K | 15% | 63% | 19% | 3% | 0.2:1 | 106 |
| | \$150K and over | 21% | 70% | 9% | 0% | 0.3:1 | 67 |
| | Unsure / refused | 15% | 50% | 24% | 11% | 0.3:1 | 128 |
| R6 HOME OWNER/C | Current home owner | 21% | 55% | 19% | 5% | 0.4:1 | 729 |
| | Past home owner | 22% | 55% | 18% | 5% | 0.4:1 | 78 |
| | Renter | 24% | 38% | 18% | 21% | 0.6:1 | 180 |
| | Other | 23% | 32% | 12% | 33% | 0.7:1 | 21 |

| R11 | | R1 | 1 IMPRESSION | I / FANNIE MA | .E/C | Favorable / Unfavorable | TOTAL |
|----------------------------------|--------------------------------------|-----------|--------------|---------------|-------------------------|----------------------------|-------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| R7 TYPE OF | 30 year fixed | 25% | 55% | 16% | 4% | 0.5:1 | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 11% | 64% | 21% | 4% | 0.2:1 | 88 |
| | ARM | 25% | 43% | 17% | 14% | 0.6:1 | 46 |
| | Other | 16% | 48% | 26% | 10% | 0.3:1 | 121 |
| | No mortgage | 5% | 56% | 33% | 7% | 0.1:1 | 46 |
| R1 IMPORTANT / | Extremely important | 22% | 54% | 19% | 6% | 0.4:1 | 622 |
| HOME OWNERSHIP/C | Very important | 23% | 48% | 18% | 11% | 0.5:1 | 240 |
| | Somewhat important | 19% | 39% | 16% | 25% | 0.5:1 | 76 |
| | Not at all important | 19% | 50% | 18% | 13% | 0.4:1 | 62 |
| | Unsure / refused | | 63% | 27% | 10% | 0.0:1 | 9 |
| R2 IMPORTANCE OF | More important | 24% | 45% | 21% | 10% | 0.5:1 | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 23% | 53% | 17% | 7% | 0.4:1 | 516 |
| YEARS AGO/C | Less important | 15% | 59% | 17% | 9% | 0.3:1 | 123 |
| | Unsure | 8% | 48% | 17% | 27% | 0.2:1 | 36 |
| Q13 FEDERAL GOV'T | Too involved | 11% | 69% | 15% | 5% | 0.2:1 | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 34% | 34% | 22% | 10% | 1.0:1 | 209 |
| | Not involved enough | 30% | 41% | 17% | 12% | 0.7:1 | 306 |
| | Unsure | 13% | 40% | 37% | 10% | 0.3:1 | 73 |
| Q14 FEDERAL GOV'T | Too involved | 10% | 71% | 14% | 5% | 0.1:1 | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 36% | 33% | 19% | 12% | 1.1:1 | 201 |
| FINANCING | Not involved enough | 29% | 42% | 19% | 10% | 0.7:1 | 328 |
| | Unsure | 13% | 36% | 34% | 16% | 0.4:1 | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 9% | 73% | 14% | 4% | 0.1:1 | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 39% | 31% | 19% | 10% | 1.2:1 | 131 |
| | Not involved enough | 29% | 44% | 16% | 11% | 0.7:1 | 231 |
| | Unsure | 14% | 27% | 56% | 4% | 0.5:1 | 33 |
| | Other / mixed | 24% | 41% | 21% | 13% | 0.6:1 | 264 |
| R15 FAVOR FEDERAL | Favor | 16% | 65% | 14% | 6% | 0.2:1 | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 15% | 33% | 34% | 17% | 0.5:1 | 115 |
| MORTGAGE | Oppose | 31% | 40% | 20% | 10% | 0.8:1 | 400 |
| R16 FAVOR FEDERAL | Favor | 15% | 63% | 14% | 8% | 0.2:1 | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 9% | 52% | 27% | 12% | 0.2:1 | 88 |
| MORTGAGE FINANCE / | Oppose | 27% | 45% | 19% | 9% | 0.6:1 | 624 |

| R11 | | R1 | 1 IMPRESSION | E/C | Favorable / Unfavorable | TOTAL | |
|--|--------------------|-----------|--------------|------------|----------------------------|-------|------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| INFORMED SWITCH ON INFORMED BALLOT | Switched to Favor | 23% | 25% | 22% | 30% | 0.9:1 | 48 |
| | Stayed Favor | 14% | 70% | 12% | 4% | 0.2:1 | 249 |
| | Oppose / undecided | 21% | 59% | 6% | 13% | 0.4:1 | 12 |
| | Stayed undecided | 3% | 21% | 52% | 25% | 0.1:1 | 27 |
| | Favor / undecided | 10% | 66% | 19% | 5% | 0.1:1 | 49 |
| | Stayed Oppose | 32% | 41% | 20% | 8% | 0.8:1 | 356 |
| | Switched to Oppose | 20% | 52% | 19% | 10% | 0.4:1 | 268 |
| QB LIKELIHOOD OF | Extremely likely | 22% | 56% | 17% | 5% | 0.4:1 | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 20% | 46% | 20% | 14% | 0.4:1 | 241 |
| | Somewhat likely | 25% | 21% | 23% | 30% | 1.2:1 | 68 |
| TOTAL | | 22% | 51% | 18% | 9% | 0.4:1 | 1009 |

| R12 | | R12 | IMPRESSION | / FREDDIE M. | AC/C | Favorable / Unfavorable | TOTAL |
|--|---------------------------|-----------|-------------|--------------|-------------------------|----------------------------|-----------------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| TOTAL | | 17% | 50% | 19% | 14% | 0.3:1 | 1009 |
| RG1 GEOGRAPHIC | Northeast | 18% | 50% | 19% | 12% | 0.4:1 | 205 |
| AREAS ONE | Midwest | 16% | 52% | 22% | 10% | 0.3:1 | 176 |
| | South | 13% | 53% | 16% | 18% | 0.3:1 | 24 |
| | South Central | 23% | 41% | 17% | 20% | 0.6:1 | 96 |
| | Central Plains | 14% | 42% | 32% | 13% | 0.3:1 | 70 |
| | Mountain States | 23% | 53% | 8% | 16% | 0.4:1 | 64 |
| | West | 20% | 50% | 19% | 11% | 0.4:1 | 152 |
| RG2 GEOGRAPHIC | California | 22% | 45% | 22% | 11% | 0.5:1 | 112 |
| AREAS TWO | Florida | 21% | 62% | 3% | 13% | 0.3:1 | 59 |
| | Texas | 25% | 38% | 15% | 23% | 0.7:1 | 6 |
| | New York | 20% | 47% | 12% | 21% | 0.4:1 | 60 |
| | Rest of country | 15% | 51% | 21% | 13% | 0.3:1 | 71: |
| RGEMP | 10% unemployment | 23% | 45% | 22% | 10% | 0.5:1 | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 17% | 52% | 18% | 14% | 0.3:1 | 627 |
| | Less than 7% unemployment | 17% | 47% | 19% | 17% | 0.4:1 | 259 |
| URBAN URBAN CODE | Rural | 8% | 59% | 21% | 12% | 0.1:1 | 14 |
| | Suburban | 16% | 53% | 19% | 12% | 0.3:1 | 41 |
| | Urban | 28% | 44% | 19% | 10% | 0.6:1 | 199 |
| | Cell sample | 16% | 44% | 17% | 23% | 0.4:1 | 249 |
| GENDER GENDER | Male | 17% | 58% | 14% | 11% | 0.3:1 | 470 |
| | Female | 18% | 42% | 23% | 17% | 0.4:1 | 533 |
| RSEXEMP | Male / employed | 15% | 56% | 15% | 14% | 0.3:1 | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 19% | 61% | 13% | 7% | 0.3:1 | 19 ⁻ |
| | Female / employed | 20% | 38% | 23% | 18% | 0.5:1 | 26 |
| | Female / not employed | 16% | 46% | 23% | 16% | 0.3:1 | 269 |
| RAGE RESPONDENT'S | 18-34 | 13% | 34% | 20% | 33% | 0.4:1 | 219 |
| AGE/C | 35-44 | 15% | 50% | 18% | 17% | 0.3:1 | 172 |
| | 45-64 | 22% | 55% | 17% | 6% | 0.4:1 | 382 |
| | 65 or over | 16% | 55% | 21% | 8% | 0.3:1 | 227 |
| | Unsure / refused | 20% | 48% | 17% | 15% | 0.4:1 | 10 |
| RAGEFL | 18-44 | 14% | 41% | 19% | 26% | 0.3:1 | 39 |
| RESPONDENT'S AGE/C | 45-64 | 22% | 55% | 17% | 6% | 0.4:1 | 382 |
| | 65 or over | 16% | 55% | 21% | 8% | 0.3:1 | 23 |
| RR96 AGE / SEX | Male / under 45 | 12% | 50% | 14% | 24% | 0.2:1 | 17: |
| | Male / 45+ | 20% | 63% | 14% | 3% | 0.3:1 | 30 |
| | Female / under 45 | 15% | 34% | 24% | 27% | 0.5:1 | 21 |
| | Female / 45+ | 19% | 48% | 23% | 10% | 0.4:1 | 316 |

| R12 | | R12 | IMPRESSION | / FREDDIE MA | AC/C | Favorable / Unfavorable | TOTAL |
|---|-----------------------------|-----------|-------------|--------------|-------------------------|----------------------------|-------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| RRACE | White | 15% | 55% | 20% | 10% | 0.3:1 | 757 |
| RESPONDENT'S RACE/C | Black / African American | 29% | 36% | 15% | 20% | 0.8:1 | 121 |
| | Hispanic | 17% | 31% | 13% | 38% | 0.5:1 | 91 |
| | Other | 20% | 40% | 23% | 17% | 0.5:1 | 40 |
| GENRACE RACE BY | White men | 15% | 66% | 14% | 6% | 0.2:1 | 342 |
| GENDER | White women | 16% | 46% | 25% | 14% | 0.4:1 | 415 |
| | Black men | 29% | 43% | 15% | 13% | 0.7:1 | 61 |
| | Black women | 28% | 28% | 16% | 27% | 1.0:1 | 61 |
| | Hispanic men | 15% | 34% | 13% | 39% | 0.4:1 | 52 |
| | Hispanic women | 19% | 28% | 15% | 38% | 0.7:1 | 39 |
| RMARITAL MARITAL | Single | 20% | 34% | 15% | 31% | 0.6:1 | 226 |
| STATUS/C | Married | 16% | 57% | 19% | 8% | 0.3:1 | 588 |
| | No longer married | 17% | 48% | 23% | 11% | 0.4:1 | 194 |
| RCHILD HAVE CHILDREN LIVING AT HOME/C | Yes | 18% | 46% | 20% | 16% | 0.4:1 | 319 |
| | No | 17% | 52% | 18% | 13% | 0.3:1 | 690 |
| MOMDAD PARENTS | Dad | 19% | 54% | 16% | 11% | 0.3:1 | 126 |
| | Mom | 18% | 40% | 24% | 19% | 0.4:1 | 193 |
| BUNDY MARITAL | Married / children | 18% | 51% | 20% | 10% | 0.4:1 | 229 |
| STATUS / CHILDREN | Married / no children | 15% | 60% | 17% | 7% | 0.3:1 | 359 |
| | Divorced / children | 5% | 44% | 35% | 17% | 0.1:1 | 24 |
| | Divorced / no children | 24% | 50% | 21% | 5% | 0.5:1 | 63 |
| | Single / children | 24% | 26% | 16% | 34% | 0.9:1 | 53 |
| | Single / no children | 18% | 36% | 15% | 31% | 0.5:1 | 173 |
| | Other / mixed | 16% | 48% | 22% | 14% | 0.3:1 | 107 |
| RINCOME TOTAL | Less than \$30K | 16% | 40% | 15% | 28% | 0.4:1 | 216 |
| FAMILY INCOME/C | \$30-50K | 17% | 45% | 28% | 11% | 0.4:1 | 176 |
| | \$50-70K | 17% | 52% | 17% | 14% | 0.3:1 | 162 |
| | \$70-100K | 23% | 52% | 14% | 11% | 0.5:1 | 153 |
| | \$100-150K | 15% | 61% | 19% | 5% | 0.3:1 | 106 |
| | \$150K and over | 17% | 69% | 14% | 0% | 0.2:1 | 67 |
| | Unsure / refused | 15% | 48% | 22% | 14% | 0.3:1 | 128 |
| R6 HOME OWNER/C | Current home owner | 18% | 54% | 19% | 9% | 0.3:1 | 729 |
| | Past home owner | 20% | 52% | 19% | 10% | 0.4:1 | 78 |
| | Renter | 14% | 32% | 18% | 36% | 0.4:1 | 180 |
| | Other | 22% | 34% | 8% | 35% | 0.7:1 | 21 |

| R12 | | R12 | IMPRESSION | / FREDDIE MA | AC/C | Favorable / Unfavorable | TOTAL |
|---|--------------------------------------|-----------|-------------|--------------|-------------------------|----------------------------|-------|
| | _ | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| R7 TYPE OF | 30 year fixed | 21% | 56% | 17% | 6% | 0.4:1 | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 12% | 66% | 13% | 9% | 0.2:1 | 88 |
| | ARM | 21% | 43% | 24% | 12% | 0.5:1 | 46 |
| | Other | 12% | 42% | 28% | 18% | 0.3:1 | 121 |
| | No mortgage | 6% | 56% | 27% | 11% | 0.1:1 | 46 |
| R1 IMPORTANT / | Extremely important | 17% | 52% | 20% | 11% | 0.3:1 | 622 |
| HOME OWNERSHIP/C | Very important | 21% | 47% | 16% | 15% | 0.4:1 | 240 |
| | Somewhat important | 14% | 42% | 19% | 25% | 0.3:1 | 76 |
| | Not at all important | 15% | 48% | 10% | 26% | 0.3:1 | 62 |
| | Unsure / refused | 14% | 29% | 37% | 21% | 0.5:1 | 9 |
| R2 IMPORTANCE OF | More important | 15% | 45% | 22% | 18% | 0.3:1 | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 20% | 51% | 18% | 11% | 0.4:1 | 516 |
| YEARS AGO/C | Less important | 15% | 58% | 13% | 14% | 0.3:1 | 123 |
| | Unsure | 6% | 48% | 17% | 29% | 0.1:1 | 36 |
| Q13 FEDERAL GOV'T | Too involved | 10% | 68% | 14% | 8% | 0.1:1 | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 27% | 34% | 23% | 17% | 0.8:1 | 209 |
| | Not involved enough | 24% | 38% | 18% | 20% | 0.6:1 | 306 |
| | Unsure | 5% | 39% | 35% | 21% | 0.1:1 | 73 |
| Q14 FEDERAL GOV'T | Too involved | 8% | 70% | 14% | 7% | 0.1:1 | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 30% | 33% | 18% | 19% | 0.9:1 | 201 |
| FINANCING | Not involved enough | 24% | 40% | 22% | 15% | 0.6:1 | 328 |
| | Unsure | 5% | 34% | 29% | 32% | 0.2:1 | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 8% | 72% | 14% | 6% | 0.1:1 | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 32% | 31% | 20% | 16% | 1.0:1 | 131 |
| | Not involved enough | 24% | 41% | 19% | 16% | 0.6:1 | 231 |
| | Unsure | 9% | 22% | 46% | 24% | 0.4:1 | 33 |
| | Other / mixed | 18% | 40% | 21% | 21% | 0.4:1 | 264 |
| R15 FAVOR FEDERAL | Favor | 12% | 62% | 14% | 12% | 0.2:1 | 494 |
| GOV'T REMOVING SELF FROM MORTGAGE | Unsure | 7% | 30% | 31% | 32% | 0.3:1 | 115 |
| | Oppose | 27% | 40% | 21% | 12% | 0.7:1 | 400 |
| R16 FAVOR FEDERAL | Favor | 12% | 62% | 14% | 12% | 0.2:1 | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 7% | 50% | 26% | 17% | 0.1:1 | 88 |
| MORTGAGE FINANCE / PESUITS/C | Oppose | 21% | 44% | 20% | 15% | 0.5:1 | 624 |

| R12 | | R12 | IMPRESSION | / FREDDIE MA | AC/C | Favorable / Unfavorable | TOTAL |
|-----------------------------|--------------------|-----------|-------------|--------------|-------------------------|----------------------------|-------|
| | | Favorable | Unfavorable | No opinion | Never heard of / unsure | | |
| INFORMED SWITCH | Switched to Favor | 12% | 30% | 25% | 33% | 0.4:1 | 48 |
| ON INFORMED BALLOT | Stayed Favor | 12% | 68% | 11% | 8% | 0.2:1 | 249 |
| | Oppose / undecided | 20% | 46% | 21% | 13% | 0.4:1 | 12 |
| | Stayed undecided | | 22% | 38% | 41% | 0.0:1 | 27 |
| | Favor / undecided | 8% | 67% | 21% | 5% | 0.1:1 | 49 |
| | Stayed Oppose | 28% | 41% | 21% | 10% | 0.7:1 | 356 |
| | Switched to Oppose | 12% | 48% | 19% | 21% | 0.3:1 | 268 |
| QB LIKELIHOOD OF | Extremely likely | 19% | 55% | 18% | 9% | 0.3:1 | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 16% | 44% | 21% | 19% | 0.4:1 | 241 |
| | Somewhat likely | 10% | 19% | 16% | 55% | 0.5:1 | 68 |
| TOTAL | | 17% | 50% | 19% | 14% | 0.3:1 | 1009 |

| Q13 | | Q13 FEDE | | NVOLVEMENT ERSHIP | IN HOME | TOTAL |
|---|---------------------------|--------------|-------------------------|----------------------|---------|-------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| TOTAL | | 42% | 21% | 30% | 7% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 37% | 23% | 33% | 8% | 205 |
| AREAS ONE | Midwest | 43% | 23% | 29% | 5% | 176 |
| | South | 47% | 14% | 30% | 9% | 245 |
| | South Central | 37% | 26% | 31% | 5% | 96 |
| | Central Plains | 44% | 24% | 20% | 12% | 70 |
| | Mountain States | 37% | 20% | 39% | 4% | 64 |
| | West | 41% | 23% | 29% | 7% | 152 |
| RG2 GEOGRAPHIC | California | 39% | 24% | 29% | 9% | 112 |
| AREAS TWO | Florida | 41% | 17% | 31% | 10% | 59 |
| | Texas | 37% | 33% | 29% | 2% | 65 |
| | New York | 33% | 14% | 41% | 11% | 60 |
| | Rest of country | 43% | 20% | 30% | 7% | 713 |
| RGEMP UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 10% unemployment | 40% | 24% | 28% | 8% | 123 |
| | 7-9.9% unemployment | 44% | 17% | 31% | 7% | 627 |
| | Less than 7% unemployment | 37% | 27% | 29% | 7% | 259 |
| URBAN URBAN CODE | Rural | 55% | 16% | 19% | 9% | 146 |
| | Suburban | 45% | 19% | 32% | 4% | 415 |
| | Urban | 32% | 29% | 29% | 9% | 199 |
| | Cell sample | 36% | 19% | 35% | 10% | 249 |
| GENDER GENDER | Male | 48% | 19% | 26% | 7% | 476 |
| | Female | 36% | 23% | 34% | 7% | 533 |
| RSEXEMP | Male / employed | 47% | 19% | 27% | 7% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 49% | 19% | 25% | 7% | 191 |
| | Female / employed | 35% | 26% | 32% | 6% | 264 |
| | Female / not employed | 37% | 19% | 35% | 9% | 269 |
| RAGE RESPONDENT'S | 18-34 | 25% | 29% | 36% | 10% | 219 |
| AGE/C | 35-44 | 48% | 22% | 24% | 6% | 172 |
| | 45-64 | 44% | 17% | 34% | 4% | 382 |
| | 65 or over | 50% | 18% | 22% | 11% | 227 |
| | Unsure / refused | 43% | 26% | 26% | 5% | 10 |
| RAGEFL | 18-44 | 35% | 26% | 31% | 8% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 44% | 17% | 34% | 4% | 382 |
| | 65 or over | 49% | 18% | 22% | 10% | 237 |
| RR96 AGE / SEX | Male / under 45 | 44% | 22% | 24% | 10% | 175 |
| | Male / 45+ | 50% | 17% | 28% | 5% | 302 |
| | Female / under 45 | 28% | 29% | 37% | 7% | 216 |
| | Female / 45+ | 42% | 18% | 32% | 8% | 316 |

| Q13 | | Q13 FEDI | | NVOLVEMENT I ERSHIP | IN HOME | TOTAL |
|---------------------------|-----------------------------|--------------|-------------------------|------------------------|---------|-------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| RRACE | White | 48% | 20% | 25% | 7% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 22% | 21% | 50% | 7% | 121 |
| | Hispanic | 22% | 22% | 48% | 9% | 91 |
| | Other | 34% | 30% | 29% | 7% | 40 |
| GENRACE RACE BY | White men | 54% | 18% | 21% | 7% | 342 |
| GENDER | White women | 42% | 22% | 28% | 8% | 415 |
| | Black men | 30% | 19% | 45% | 6% | 61 |
| | Black women | 14% | 24% | 54% | 7% | 61 |
| | Hispanic men | 27% | 23% | 39% | 11% | 52 |
| | Hispanic women | 14% | 21% | 60% | 5% | 39 |
| RMARITAL MARITAL | Single | 30% | 25% | 39% | 6% | 226 |
| STATUS/C | Married | 47% | 20% | 26% | 7% | 588 |
| | No longer married | 41% | 18% | 32% | 10% | 194 |
| RCHILD HAVE | Yes | 42% | 22% | 31% | 6% | 319 |
| CHILDREN LIVING AT HOME/C | No | 42% | 20% | 30% | 8% | 690 |
| MOMDAD PARENTS | Dad | 58% | 18% | 19% | 6% | 126 |
| | Mom | 31% | 24% | 38% | 6% | 193 |
| BUNDY MARITAL | Married / children | 46% | 24% | 26% | 4% | 229 |
| STATUS / CHILDREN | Married / no children | 47% | 18% | 26% | 9% | 359 |
| | Divorced / children | 34% | 18% | 28% | 20% | 24 |
| | Divorced / no children | 36% | 21% | 43% | | 63 |
| | Single / children | 30% | 17% | 47% | 6% | 53 |
| | Single / no children | 30% | 27% | 37% | 6% | 173 |
| | Other / mixed | 45% | 15% | 27% | 13% | 107 |
| RINCOME TOTAL | Less than \$30K | 34% | 17% | 41% | 8% | 216 |
| FAMILY INCOME/C | \$30-50K | 42% | 19% | 30% | 9% | 176 |
| | \$50-70K | 39% | 22% | 31% | 7% | 162 |
| | \$70-100K | 39% | 30% | 30% | 2% | 153 |
| | \$100-150K | 46% | 23% | 24% | 8% | 106 |
| | \$150K and over | 53% | 20% | 20% | 7% | 67 |
| | Unsure / refused | 52% | 16% | 22% | 10% | 128 |
| R6 HOME OWNER/C | Current home owner | 47% | 20% | 27% | 7% | 729 |
| | Past home owner | 36% | 22% | 33% | 9% | 78 |
| | Renter | 28% | 24% | 40% | 7% | 180 |
| | Other | 8% | 22% | 53% | 17% | 21 |

| Q13 | | Q13 FEDI | | NVOLVEMENT ERSHIP | IN HOME | TOTAL |
|--|--------------------------------------|--------------|-------------------------|----------------------|---------|-------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| R7 TYPE OF | 30 year fixed | 44% | 20% | 30% | 7% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 58% | 8% | 25% | 9% | 88 |
| | ARM | 41% | 29% | 26% | 4% | 46 |
| | Other | 43% | 28% | 20% | 9% | 121 |
| | No mortgage | 56% | 13% | 23% | 8% | 46 |
| R1 IMPORTANT / | Extremely important | 45% | 17% | 30% | 8% | 622 |
| HOME OWNERSHIP/C | Very important | 36% | 28% | 28% | 7% | 240 |
| | Somewhat important | 34% | 30% | 30% | 6% | 76 |
| | Not at all important | 44% | 9% | 42% | 4% | 62 |
| | Unsure / refused | 17% | 54% | 20% | 9% | 9 |
| R2 IMPORTANCE OF | More important | 37% | 21% | 35% | 8% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 43% | 23% | 27% | 7% | 516 |
| YEARS AGO/C | Less important | 49% | 15% | 31% | 5% | 123 |
| | Unsure | 41% | 9% | 32% | 18% | 36 |
| O14 FEDERAL GOV'T INVOLVEMENT IN MORTGAGE FINANCING | Too involved | 89% | 4% | 4% | 3% | 392 |
| | Involved at right level | 12% | 65% | 17% | 6% | 201 |
| | Not involved enough | 8% | 16% | 71% | 5% | 328 |
| | Unsure | 22% | 13% | 28% | 38% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 100% | | | | 349 |
| GOV'T INVOLVEMENT | Involved at right level | | 100% | | | 131 |
| | Not involved enough | | | 100% | | 231 |
| | Unsure | | | | 100% | 33 |
| | Other / mixed | 27% | 30% | 28% | 15% | 264 |
| R15 FAVOR FEDERAL | Favor | 69% | 10% | 16% | 6% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 20% | 22% | 36% | 22% | 115 |
| MORTGAGE | Oppose | 14% | 34% | 47% | 5% | 400 |
| R16 FAVOR FEDERAL | Favor | 75% | 7% | 13% | 4% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 57% | 14% | 14% | 16% | 88 |
| MORTGAGE FINANCE / | Oppose | 24% | 28% | 41% | 7% | 624 |
| INFORMED SWITCH | Switched to Favor | 35% | 25% | 39% | 2% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 83% | 4% | 8% | 5% | 249 |
| | Oppose / undecided | 35% | 37% | 22% | 7% | 12 |
| | Stayed undecided | 21% | 20% | 24% | 34% | 27 |
| | Favor / undecided | 81% | 5% | 6% | 8% | 49 |
| | Stayed Oppose | 12% | 35% | 48% | 5% | 356 |
| | Switched to Oppose | 39% | 19% | 31% | 11% | 268 |

| Q13 | | Q13 FEDE | TOTAL | | | |
|-----------------------------|------------------|--------------|-------------------------|---------------------|--------|------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| QB LIKELIHOOD OF | Extremely likely | 44% | 22% | 27% | 6% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 39% | 15% | 36% | 10% | 241 |
| | Somewhat likely | 27% | 24% | 40% | 9% | 68 |
| TOTAL | | 42% | 21% | 30% | 7% | 1009 |

| Q14 | | Q14 FEDERA | | OLVEMENT IN I NCING | MORTGAGE | TOTAL |
|---|---------------------------|--------------|-------------------------|------------------------|----------|-------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| TOTAL | | 39% | 20% | 32% | 9% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 30% | 26% | 36% | 8% | 205 |
| AREAS ONE | Midwest | 41% | 20% | 33% | 6% | 176 |
| | South | 41% | 19% | 29% | 11% | 245 |
| | South Central | 37% | 26% | 25% | 12% | 96 |
| | Central Plains | 50% | 8% | 31% | 11% | 70 |
| | Mountain States | 36% | 19% | 41% | 4% | 64 |
| | West | 41% | 16% | 35% | 8% | 152 |
| RG2 GEOGRAPHIC | California | 39% | 16% | 35% | 10% | 112 |
| AREAS TWO | Florida | 34% | 22% | 34% | 11% | 59 |
| | Texas | 36% | 24% | 27% | 13% | 65 |
| | New York | 22% | 29% | 45% | 4% | 60 |
| | Rest of country | 41% | 19% | 31% | 8% | 713 |
| RGEMP UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 10% unemployment | 38% | 15% | 34% | 13% | 123 |
| | 7-9.9% unemployment | 40% | 19% | 35% | 6% | 627 |
| | Less than 7% unemployment | 38% | 23% | 27% | 12% | 259 |
| URBAN URBAN CODE | Rural | 49% | 17% | 21% | 12% | 146 |
| | Suburban | 41% | 20% | 31% | 8% | 415 |
| | Urban | 30% | 27% | 36% | 7% | 199 |
| | Cell sample | 36% | 16% | 39% | 10% | 249 |
| GENDER GENDER | Male | 43% | 19% | 30% | 8% | 476 |
| | Female | 35% | 21% | 34% | 10% | 533 |
| RSEXEMP | Male / employed | 43% | 18% | 31% | 8% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 42% | 20% | 30% | 7% | 191 |
| | Female / employed | 33% | 22% | 36% | 10% | 264 |
| | Female / not employed | 38% | 19% | 33% | 10% | 269 |
| RAGE RESPONDENT'S | 18-34 | 21% | 26% | 37% | 17% | 219 |
| AGE/C | 35-44 | 43% | 22% | 29% | 6% | 172 |
| | 45-64 | 42% | 16% | 37% | 5% | 382 |
| | 65 or over | 48% | 18% | 23% | 10% | 227 |
| | Unsure / refused | 48% | 22% | 26% | 5% | 10 |
| RAGEFL | 18-44 | 31% | 24% | 33% | 12% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 42% | 16% | 37% | 5% | 382 |
| | 65 or over | 48% | 18% | 23% | 10% | 237 |
| RR96 AGE / SEX | Male / under 45 | 36% | 22% | 29% | 13% | 175 |
| | Male / 45+ | 47% | 18% | 31% | 4% | 302 |
| | Female / under 45 | 26% | 27% | 37% | 11% | 216 |
| | Female / 45+ | 42% | 16% | 33% | 9% | 316 |

| Q14 | | Q14 FEDERA | | OLVEMENT IN I NCING | MORTGAGE | TOTAL |
|---------------------------|-----------------------------|--------------|-------------------------|------------------------|----------|-------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| RRACE RESPONDENT'S | White | 45% | 19% | 27% | 9% | 757 |
| RACE/C | Black / African American | 17% | 26% | 53% | 4% | 121 |
| | Hispanic | 27% | 15% | 50% | 8% | 91 |
| | Other | 23% | 32% | 32% | 12% | 40 |
| GENRACE RACE BY | White men | 50% | 17% | 25% | 8% | 342 |
| GENDER | White women | 40% | 20% | 29% | 10% | 415 |
| | Black men | 17% | 26% | 49% | 7% | 61 |
| | Black women | 16% | 27% | 56% | 1% | 61 |
| | Hispanic men | 32% | 21% | 44% | 3% | 52 |
| | Hispanic women | 19% | 8% | 59% | 14% | 39 |
| RMARITAL MARITAL | Single | 27% | 21% | 39% | 13% | 226 |
| STATUS/C | Married | 45% | 20% | 29% | 6% | 588 |
| | No longer married | 35% | 20% | 35% | 10% | 194 |
| RCHILD HAVE | Yes | 36% | 23% | 35% | 7% | 319 |
| CHILDREN LIVING AT HOME/C | No | 40% | 19% | 31% | 10% | 690 |
| MOMDAD PARENTS | Dad | 44% | 17% | 33% | 6% | 126 |
| | Mom | 31% | 26% | 36% | 7% | 193 |
| BUNDY MARITAL | Married / children | 43% | 22% | 31% | 4% | 229 |
| STATUS / CHILDREN | Married / no children | 46% | 18% | 28% | 8% | 359 |
| | Divorced / children | 12% | 28% | 47% | 13% | 24 |
| | Divorced / no children | 35% | 17% | 43% | 5% | 63 |
| | Single / children | 20% | 17% | 47% | 16% | 53 |
| | Single / no children | 29% | 22% | 37% | 13% | 173 |
| | Other / mixed | 40% | 19% | 27% | 13% | 107 |
| RINCOME TOTAL | Less than \$30K | 30% | 15% | 42% | 12% | 216 |
| FAMILY INCOME/C | \$30-50K | 37% | 17% | 38% | 8% | 176 |
| | \$50-70K | 36% | 25% | 33% | 7% | 162 |
| | \$70-100K | 38% | 25% | 32% | 6% | 153 |
| | \$100-150K | 45% | 22% | 27% | 5% | 106 |
| | \$150K and over | 52% | 20% | 26% | 2% | 67 |
| | Unsure / refused | 50% | 18% | 17% | 15% | 128 |
| R6 HOME OWNER/C | Current home owner | 44% | 20% | 29% | 7% | 729 |
| | Past home owner | 36% | 15% | 44% | 5% | 78 |
| | Renter | 23% | 21% | 40% | 15% | 180 |
| | Other | 8% | 22% | 52% | 18% | 21 |

| Q14 | | Q14 FEDER | | OLVEMENT IN I | MORTGAGE | TOTAL |
|----------------------------------|--------------------------------------|--------------|-------------------------|---------------------|----------|-------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| R7 TYPE OF | 30 year fixed | 42% | 19% | 33% | 5% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 54% | 17% | 23% | 7% | 88 |
| | ARM | 38% | 33% | 26% | 3% | 46 |
| | Other | 43% | 18% | 30% | 9% | 121 |
| | No mortgage | 43% | 18% | 15% | 24% | 46 |
| R1 IMPORTANT / | Extremely important | 43% | 17% | 32% | 8% | 622 |
| HOME OWNERSHIP/C | Very important | 32% | 26% | 33% | 9% | 240 |
| | Somewhat important | 32% | 30% | 27% | 11% | 76 |
| | Not at all important | 32% | 13% | 41% | 14% | 62 |
| | Unsure / refused | 17% | 54% | 20% | 9% | 9 |
| R2 IMPORTANCE OF | More important | 36% | 23% | 35% | 6% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 41% | 21% | 30% | 8% | 516 |
| YEARS AGO/C | Less important | 40% | 11% | 35% | 14% | 123 |
| | Unsure | 39% | 2% | 30% | 29% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 83% | 6% | 7% | 5% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 7% | 63% | 25% | 5% | 209 |
| | Not involved enough | 5% | 11% | 76% | 8% | 306 |
| | Unsure | 17% | 15% | 22% | 45% | 73 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 100% | | | | 349 |
| GOV'T INVOLVEMENT | Involved at right level | | 100% | | | 131 |
| | Not involved enough | | | 100% | | 231 |
| | Unsure | | | | 100% | 33 |
| | Other / mixed | 16% | 27% | 37% | 21% | 264 |
| R15 FAVOR FEDERAL | Favor | 68% | 12% | 16% | 4% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 14% | 20% | 32% | 34% | 115 |
| MORTGAGE | Oppose | 10% | 30% | 53% | 7% | 400 |
| R16 FAVOR FEDERAL | Favor | 73% | 8% | 14% | 4% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 49% | 14% | 16% | 21% | 88 |
| MORTGAGE FINANCE / | Oppose | 21% | 26% | 43% | 9% | 624 |
| INFORMED SWITCH | Switched to Favor | 27% | 20% | 37% | 16% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 82% | 6% | 10% | 2% | 249 |
| | Oppose / undecided | 14% | 29% | 22% | 34% | 12 |
| | Stayed undecided | 10% | 16% | 34% | 39% | 27 |
| | Favor / undecided | 77% | 9% | 4% | 9% | 49 |
| | Stayed Oppose | 8% | 31% | 55% | 6% | 356 |
| | Switched to Oppose | 38% | 20% | 28% | 14% | 268 |

| Q14 | | Q14 FEDERA | TOTAL | | | |
|-----------------------------|------------------|--------------|-------------------------|---------------------|--------|------|
| | | Too involved | Involved at right level | Not involved enough | Unsure | |
| QB LIKELIHOOD OF | Extremely likely | 41% | 20% | 32% | 7% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 37% | 20% | 32% | 11% | 241 |
| | Somewhat likely | 29% | 16% | 40% | 15% | 68 |
| TOTAL | | 39% | 20% | 32% | 9% | 1009 |

| CONSIST | | | SIST CONSIS | TENCY ON GOV | /T INVOLVE | MENT | TOTAL |
|--|---------------------------|--|-------------------------|---------------------|------------|---------------|-------|
| | | Too involved - ownership & financing | Involved at right level | Not involved enough | Unsure | Other / mixed | |
| TOTAL | | 35% | 13% | 23% | 3% | 26% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 28% | 17% | 26% | 3% | 26% | 20 |
| AREAS ONE | Midwest | 34% | 11% | 21% | 2% | 32% | 170 |
| | South | 38% | 11% | 22% | 5% | 24% | 24 |
| | South Central | 32% | 20% | 18% | 4% | 26% | 90 |
| | Central Plains | 41% | 6% | 14% | 2% | 37% | 7 |
| | Mountain States | 30% | 15% | 34% | 1% | 19% | 6 |
| | West | 38% | 12% | 26% | 3% | 21% | 15 |
| RG2 GEOGRAPHIC | California | 35% | 12% | 25% | 4% | 24% | 11: |
| AREAS TWO | Florida | 28% | 12% | 25% | 6% | 29% | 5 |
| | Texas | 32% | 23% | 18% | 2% | 26% | 6 |
| | New York | 22% | 11% | 29% | | 38% | 6 |
| | Rest of country | 36% | 12% | 22% | 3% | 25% | 71 |
| RGEMP | 10% unemployment | 35% | 11% | 25% | 4% | 25% | 12 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 36% | 11% | 24% | 3% | 26% | 62 |
| | Less than 7% unemployment | 32% | 19% | 18% | 4% | 28% | 25 |
| URBAN URBAN CODE | Rural | 46% | 10% | 13% | 6% | 24% | 14 |
| | Suburban | 38% | 13% | 23% | 1% | 25% | 41 |
| | Urban | 25% | 18% | 24% | 3% | 29% | 19 |
| | Cell sample | 30% | 10% | 27% | 5% | 28% | 24 |
| GENDER GENDER | Male | 38% | 11% | 20% | 2% | 29% | 47 |
| | Female | 31% | 15% | 26% | 4% | 24% | 53 |
| RSEXEMP | Male / employed | 38% | 11% | 19% | 3% | 29% | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 38% | 12% | 20% | 1% | 29% | 19 |
| | Female / employed | 31% | 18% | 25% | 4% | 23% | 26 |
| | Female / not employed | 32% | 12% | 27% | 5% | 25% | 26 |
| RAGE RESPONDENT'S | 18-34 | 17% | 18% | 26% | 5% | 34% | 21 |
| AGE/C | 35-44 | 40% | 15% | 18% | 2% | 24% | 17 |
| | 45-64 | 38% | 9% | 28% | 2% | 24% | 38 |
| | 65 or over | 43% | 12% | 16% | 5% | 25% | 22 |
| | Unsure / refused | 38% | 17% | 18% | 3% | 24% | 1 |
| RAGEFL | 18-44 | 27% | 17% | 23% | 4% | 30% | 39 |
| RESPONDENT'S AGE/C | 45-64 | 38% | 9% | 28% | 2% | 24% | 38 |
| | 65 or over | 42% | 12% | 16% | 5% | 25% | 23 |
| RR96 AGE / SEX | Male / under 45 | 31% | 13% | 16% | 4% | 36% | 17 |
| | Male / 45+ | 42% | 10% | 22% | 1% | 25% | 30 |
| | Female / under 45 | 24% | 20% | 28% | 4% | 25% | 21 |
| | Female / 45+ | 37% | 11% | 25% | 4% | 23% | 31 |

| CONSIST | | CON | SIST CONSIS [*] | TENCY ON GO | V'T INVOLVE | MENT | TOTAL |
|---|-----------------------------|--------------------------------------|--------------------------|---------------------|-------------|---------------|-------|
| | | Too involved - ownership & financing | Involved at right level | Not involved enough | Unsure | Other / mixed | |
| RRACE RESPONDENT'S | White | 41% | 13% | 19% | 4% | 24% | 757 |
| RACE/C | Black / African American | 13% | 17% | 41% | 3% | 26% | 121 |
| | Hispanic | 18% | 5% | 32% | | 44% | 91 |
| | Other | 20% | 21% | 22% | 7% | 31% | 40 |
| GENRACE RACE BY | White men | 45% | 11% | 17% | 2% | 25% | 342 |
| GENDER | White women | 37% | 14% | 21% | 5% | 23% | 415 |
| | Black men | 15% | 14% | 34% | 4% | 32% | 61 |
| | Black women | 12% | 19% | 49% | 1% | 19% | 61 |
| | Hispanic men | 23% | 7% | 23% | | 47% | 52 |
| | Hispanic women | 12% | 3% | 44% | | 42% | 39 |
| RMARITAL MARITAL | Single | 24% | 16% | 28% | 3% | 29% | 226 |
| STATUS/C | Married | 40% | 13% | 20% | 3% | 24% | 588 |
| | No longer married | 30% | 9% | 25% | 5% | 31% | 194 |
| RCHILD HAVE CHILDREN LIVING AT HOME/C MOMDAD PARENTS | Yes | 33% | 15% | 24% | 3% | 26% | 319 |
| | No | 35% | 12% | 23% | 4% | 26% | 690 |
| | Dad | 42% | 10% | 15% | 2% | 31% | 126 |
| | Mom | 27% | 18% | 29% | 3% | 23% | 193 |
| BUNDY MARITAL | Married / children | 39% | 16% | 21% | 2% | 23% | 229 |
| STATUS / CHILDREN | Married / no children | 41% | 11% | 20% | 4% | 24% | 359 |
| | Divorced / children | 12% | 11% | 23% | 13% | 41% | 24 |
| | Divorced / no children | 33% | 15% | 39% | | 13% | 63 |
| | Single / children | 20% | 14% | 37% | 3% | 26% | 53 |
| | Single / no children | 25% | 16% | 26% | 3% | 29% | 173 |
| | Other / mixed | 33% | 6% | 17% | 6% | 38% | 107 |
| RINCOME TOTAL | Less than \$30K | 24% | 9% | 33% | 3% | 31% | 216 |
| FAMILY INCOME/C | \$30-50K | 36% | 9% | 24% | 4% | 27% | 176 |
| | \$50-70K | 29% | 16% | 22% | 4% | 29% | 162 |
| | \$70-100K | 34% | 20% | 22% | 1% | 23% | 153 |
| | \$100-150K | 41% | 14% | 19% | 1% | 25% | 106 |
| | \$150K and over | 50% | 17% | 18% | 2% | 13% | 67 |
| | Unsure / refused | 45% | 9% | 14% | 7% | 25% | 128 |
| R6 HOME OWNER/C | Current home owner | 40% | 13% | 20% | 3% | 25% | 729 |
| | Past home owner | 33% | 10% | 30% | 3% | 25% | 78 |
| | Renter | 19% | 15% | 31% | 4% | 32% | 180 |
| | Other | | 17% | 46% | 9% | 28% | 21 |

| CONSIST | | CON | SIST CONSIST | TENCY ON GO | V'T INVOLVEI | MENT | TOTAL |
|----------------------------------|-------------------------|--------------------------------------|-------------------------|---------------------|--------------|---------------|-------|
| | | Too involved - ownership & financing | Involved at right level | Not involved enough | Unsure | Other / mixed | |
| R7 TYPE OF | 30 year fixed | 37% | 12% | 23% | 2% | 26% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 51% | 7% | 16% | 5% | 21% | 88 |
| | ARM | 37% | 25% | 19% | | 19% | 46 |
| | Other | 38% | 15% | 19% | 6% | 22% | 121 |
| | No mortgage | 39% | 9% | 12% | 4% | 35% | 46 |
| R1 IMPORTANT / | Extremely important | 38% | 11% | 24% | 4% | 24% | 622 |
| HOME OWNERSHIP/C | Very important | 30% | 16% | 21% | 3% | 30% | 240 |
| | Somewhat important | 29% | 21% | 15% | 1% | 34% | 76 |
| | Not at all important | 32% | 4% | 30% | 3% | 31% | 62 |
| | Unsure / refused | 17% | 54% | 20% | 9% | | 9 |
| R2 IMPORTANCE OF | More important | 29% | 13% | 26% | 3% | 29% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 37% | 16% | 21% | 3% | 23% | 516 |
| YEARS AGO/C | Less important | 38% | 5% | 21% | 3% | 33% | 123 |
| | Unsure | 33% | 2% | 23% | 11% | 32% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 83% | | | | 17% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | | 63% | | | 37% | 209 |
| | Not involved enough | | | 76% | | 24% | 306 |
| | Unsure | | | | 45% | 55% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 89% | | | | 11% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | | 65% | | | 35% | 201 |
| FINANCING | Not involved enough | | | 71% | | 29% | 328 |
| | Unsure | | | | 38% | 62% | 88 |
| R15 FAVOR FEDERAL | Favor | 63% | 6% | 10% | 2% | 19% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 12% | 15% | 24% | 17% | 32% | 115 |
| MORTGAGE | Oppose | 7% | 22% | 38% | 1% | 33% | 400 |
| R16 FAVOR FEDERAL | Favor | 69% | 3% | 8% | 1% | 19% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 42% | 6% | 9% | 11% | 32% | 88 |
| MORTGAGE FINANCE / | Oppose | 17% | 18% | 32% | 3% | 29% | 624 |
| INFORMED SWITCH | Switched to Favor | 24% | 12% | 23% | 2% | 39% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 78% | 2% | 5% | 1% | 15% | 249 |
| | Oppose / undecided | | 15% | 15% | 7% | 63% | 12 |
| | Stayed undecided | 6% | 11% | 22% | 27% | 33% | 27 |
| | Favor / undecided | 71% | 2% | 1% | 3% | 23% | 49 |
| | Stayed Oppose | 5% | 23% | 39% | 1% | 31% | 356 |
| | Switched to Oppose | 33% | 12% | 23% | 6% | 26% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 37% | 14% | 21% | 3% | 25% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 32% | 10% | 27% | 4% | 26% | 241 |
| | Somewhat likely | 21% | 9% | 27% | 5% | 37% | 68 |
| TOTAL | • | 35% | 13% | 23% | 3% | 26% | 1009 |

| Q15 | | | FEDERAL GO\ | FINANCE | | | TOTAL |
|--|---------------------------|---------------------|---------------------|---------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| TOTAL | _ | 32% | 17% | 11% | 18% | 21% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 27% | 15% | 14% | 20% | 25% | 20 |
| AREAS ONE | Midwest | 36% | 24% | 13% | 17% | 11% | 170 |
| | South | 34% | 18% | 12% | 17% | 19% | 24 |
| | South Central | 33% | 16% | 10% | 24% | 17% | 9 |
| | Central Plains | 38% | 8% | 12% | 13% | 28% | 7 |
| | Mountain States | 21% | 29% | 4% | 26% | 21% | 6 |
| | West | 32% | 12% | 10% | 15% | 31% | 15 |
| RG2 GEOGRAPHIC | California | 35% | 11% | 10% | 18% | 26% | 11 |
| AREAS TWO | Florida | 36% | 15% | 5% | 25% | 19% | 5 |
| | Texas | 31% | 15% | 10% | 27% | 17% | 6 |
| | New York | 31% | 14% | 9% | 21% | 26% | 6 |
| | Rest of country | 31% | 19% | 13% | 17% | 21% | 71 |
| RGEMP | 10% unemployment | 33% | 12% | 13% | 17% | 25% | 12 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 32% | 20% | 10% | 17% | 21% | 62 |
| | Less than 7% unemployment | 30% | 13% | 14% | 22% | 21% | 25 |
| URBAN URBAN CODE | Rural | 40% | 17% | 15% | 10% | 18% | 14 |
| | Suburban | 33% | 19% | 8% | 19% | 20% | 41 |
| | Urban | 25% | 14% | 14% | 19% | 28% | 19 |
| | Cell sample | 31% | 17% | 12% | 21% | 20% | 24 |
| GENDER GENDER | Male | 37% | 16% | 8% | 17% | 22% | 47 |
| | Female | 27% | 18% | 15% | 20% | 20% | 53 |
| RSEXEMP | Male / employed | 40% | 15% | 8% | 13% | 25% | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 34% | 17% | 7% | 23% | 19% | 19 |
| | Female / employed | 26% | 21% | 14% | 23% | 16% | 26 |
| | Female / not employed | 27% | 16% | 15% | 16% | 25% | 26 |
| RAGE RESPONDENT'S | 18-34 | 20% | 18% | 16% | 29% | 17% | 21 |
| AGE/C | 35-44 | 36% | 16% | 13% | 18% | 17% | 17 |
| | 45-64 | 35% | 16% | 7% | 16% | 25% | 38 |
| | 65 or over | 34% | 18% | 13% | 13% | 22% | 22 |
| | Unsure / refused | 37% | 21% | 14% | 5% | 24% | 1 |
| RAGEFL | 18-44 | 27% | 17% | 15% | 24% | 17% | 39 |
| RESPONDENT'S AGE/C | 45-64 | 35% | 16% | 7% | 16% | 25% | 38 |
| | 65 or over | 34% | 19% | 13% | 12% | 22% | 23 |
| RR96 AGE / SEX | Male / under 45 | 35% | 14% | 11% | 21% | 18% | 17 |
| | Male / 45+ | 39% | 16% | 6% | 14% | 25% | 30 |
| | Female / under 45 | 20% | 20% | 18% | 26% | 16% | 21 |
| | Female / 45+ | 31% | 18% | 13% | 15% | 23% | 31 |

| Q15 | | Q15 FAVOR | FEDERAL GOV | V'T REMOVING FINANCE | SELF FROM | MORTGAGE | TOTAL |
|-----------------------------------|-----------------------------|---------------------|---------------------|-------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| RRACE | White | 35% | 18% | 12% | 17% | 18% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 24% | 9% | 11% | 23% | 33% | 121 |
| | Hispanic | 21% | 21% | 10% | 24% | 24% | 91 |
| | Other | 21% | 11% | 13% | 21% | 35% | 40 |
| GENRACE RACE BY | White men | 42% | 16% | 8% | 15% | 20% | 342 |
| GENDER | White women | 29% | 20% | 15% | 18% | 17% | 415 |
| | Black men | 25% | 15% | 6% | 20% | 35% | 61 |
| | Black women | 23% | 4% | 16% | 26% | 31% | 61 |
| | Hispanic men | 30% | 17% | 10% | 21% | 22% | 52 |
| | Hispanic women | 8% | 26% | 9% | 29% | 28% | 39 |
| RMARITAL MARITAL | Single | 21% | 17% | 15% | 27% | 20% | 226 |
| STATUS/C | Married | 37% | 17% | 10% | 17% | 20% | 588 |
| | No longer married | 30% | 18% | 12% | 13% | 28% | 194 |
| RCHILD HAVE CHILDREN LIVING AT | Yes | 33% | 16% | 9% | 21% | 20% | 319 |
| HOME/C | No | 31% | 18% | 13% | 17% | 22% | 690 |
| MOMDAD PARENTS | Dad | 50% | 9% | 3% | 15% | 22% | 126 |
| | Mom | 22% | 20% | 13% | 25% | 19% | 193 |
| BUNDY MARITAL | Married / children | 39% | 16% | 8% | 20% | 17% | 229 |
| STATUS / CHILDREN | Married / no children | 35% | 17% | 11% | 15% | 22% | 359 |
| | Divorced / children | 12% | 24% | 15% | 12% | 37% | 24 |
| | Divorced / no children | 36% | 13% | 3% | 14% | 34% | 63 |
| | Single / children | 23% | 11% | 10% | 31% | 25% | 53 |
| | Single / no children | 20% | 19% | 17% | 26% | 18% | 173 |
| | Other / mixed | 30% | 20% | 17% | 12% | 22% | 107 |
| RINCOME TOTAL | Less than \$30K | 24% | 17% | 16% | 19% | 24% | 216 |
| FAMILY INCOME/C | \$30-50K | 35% | 19% | 11% | 21% | 13% | 176 |
| | \$50-70K | 30% | 15% | 10% | 19% | 27% | 162 |
| | \$70-100K | 32% | 17% | 7% | 19% | 24% | 153 |
| | \$100-150K | 35% | 17% | 5% | 19% | 23% | 106 |
| | \$150K and over | 38% | 17% | 3% | 13% | 28% | 67 |
| | Unsure / refused | 36% | 17% | 20% | 15% | 12% | 128 |
| R6 HOME OWNER/C | Current home owner | 35% | 17% | 10% | 17% | 21% | 729 |
| | Past home owner | 31% | 16% | 13% | 14% | 26% | 78 |
| | Renter | 24% | 16% | 17% | 22% | 21% | 180 |
| | Other | | 28% | 20% | 39% | 13% | 21 |

| Q15 | | Q15 FAVOR | FEDERAL GOV | V'T REMOVINO FINANCE | G SELF FROM | MORTGAGE | TOTAL |
|--|---|---------------------|---------------------|-------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| R7 TYPE OF | 30 year fixed | 34% | 15% | 8% | 19% | 24% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 35% | 23% | 10% | 11% | 21% | 88 |
| | ARM | 40% | 17% | 6% | 17% | 20% | 46 |
| | Other | 30% | 23% | 18% | 12% | 17% | 121 |
| | No mortgage | 39% | 14% | 13% | 18% | 16% | 46 |
| R1 IMPORTANT / | Extremely important | 37% | 15% | 11% | 16% | 20% | 622 |
| HOME OWNERSHIP/C | Very important | 23% | 20% | 12% | 22% | 24% | 240 |
| | Somewhat important | 19% | 24% | 12% | 21% | 23% | 76 |
| | Not at all important | 28% | 18% | 9% | 21% | 24% | 62 |
| | Unsure / refused | 31% | | 21% | 19% | 30% | 9 |
| R2 IMPORTANCE OF | More important | 31% | 16% | 11% | 18% | 24% | 334 |
| HOME OWNERSHIP COMPARED TO 5 YEARS AGO/C | Just as important | 30% | 18% | 12% | 19% | 20% | 516 |
| | Less important | 38% | 16% | 6% | 19% | 21% | 123 |
| | Unsure | 36% | 13% | 22% | 16% | 13% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 60% | 21% | 5% | 9% | 5% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 9% | 14% | 12% | 32% | 33% | 209 |
| | Not involved enough | 12% | 13% | 13% | 23% | 39% | 306 |
| | Unsure | 18% | 22% | 35% | 15% | 10% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 64% | 21% | 4% | 6% | 4% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 11% | 18% | 11% | 31% | 29% | 201 |
| FINANCING | Not involved enough | 11% | 12% | 11% | 26% | 39% | 328 |
| | Unsure | 11% | 14% | 45% | 19% | 12% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 67% | 22% | 4% | 4% | 4% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 6% | 14% | 13% | 35% | 31% | 131 |
| | Not involved enough | 10% | 12% | 12% | 24% | 42% | 231 |
| | Unsure | 10% | 20% | 59% | 7% | 4% | 33 |
| | Other / mixed | 20% | 17% | 14% | 25% | 24% | 264 |
| R15 FAVOR FEDERAL | Favor | 65% | 35% | | | | 494 |
| GOV'T REMOVING SELF FROM | Unsure | | | 100% | | | 115 |
| MORTGAGE | Oppose | | | | 46% | 54% | 400 |
| R16 FAVOR FEDERAL | Favor | 64% | 20% | 5% | 7% | 4% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 39% | 17% | 30% | 8% | 6% | 88 |
| MORTGAGE FINANCE / | Oppose | 15% | 16% | 12% | 25% | 32% | 624 |

| Q15 | | Q15 FAVOR | FEDERAL GO | V'T REMOVING FINANCE | SELF FROM | MORTGAGE | TOTAL |
|--|--------------------|---------------------|---------------------|-------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| INFORMED SWITCH ON INFORMED BALLOT | Switched to Favor | | | 33% | 44% | 23% | 48 |
| | Stayed Favor | 76% | 24% | | | | 249 |
| | Oppose / undecided | | | | 58% | 42% | 12 |
| | Stayed undecided | | | 100% | | | 27 |
| | Favor / undecided | 70% | 30% | | | | 49 |
| | Stayed Oppose | | | | 44% | 56% | 356 |
| | Switched to Oppose | 36% | 37% | 27% | | | 268 |
| QB LIKELIHOOD OF | Extremely likely | 33% | 16% | 9% | 19% | 23% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 33% | 21% | 14% | 15% | 16% | 241 |
| | Somewhat likely | 18% | 16% | 22% | 25% | 19% | 68 |
| TOTAL | | 32% | 17% | 11% | 18% | 21% | 1009 |

| R15 | | | /OR FEDERAL SELF FROM N FINANCE/C | | Favor - Oppose | TOTAL |
|--|---------------------------|-------|---|--------|-------------------|-------|
| | | Favor | Unsure | Oppose | | |
| TOTAL | | 49% | 11% | 40% | 9% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 41% | 14% | 45% | -4% | 205 |
| AREAS ONE | Midwest | 59% | 13% | 28% | 31% | 176 |
| | South | 51% | 12% | 37% | 15% | 245 |
| | South Central | 48% | 10% | 41% | 7% | 96 |
| | Central Plains | 47% | 12% | 41% | 6% | 70 |
| | Mountain States | 50% | 4% | 47% | 3% | 64 |
| | West | 44% | 10% | 46% | -2% | 152 |
| RG2 GEOGRAPHIC | California | 46% | 10% | 43% | 3% | 112 |
| AREAS TWO | Florida | 51% | 5% | 44% | 8% | 59 |
| | Texas | 46% | 10% | 44% | 2% | 65 |
| | New York | 44% | 9% | 47% | -2% | 60 |
| | Rest of country | 50% | 13% | 38% | 12% | 713 |
| RGEMP | 10% unemployment | 44% | 13% | 43% | 2% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 52% | 10% | 38% | 14% | 627 |
| | Less than 7% unemployment | 43% | 14% | 43% | 1% | 259 |
| URBAN URBAN CODE | Rural | 57% | 15% | 28% | 29% | 146 |
| | Suburban | 52% | 8% | 40% | 12% | 415 |
| | Urban | 39% | 14% | 47% | -8% | 199 |
| | Cell sample | 47% | 12% | 41% | 7% | 249 |
| GENDER GENDER | Male | 53% | 8% | 39% | 14% | 476 |
| | Female | 45% | 15% | 40% | 5% | 533 |
| RSEXEMP | Male / employed | 55% | 8% | 37% | 17% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 51% | 7% | 42% | 9% | 191 |
| | Female / employed | 47% | 14% | 39% | 8% | 264 |
| | Female / not employed | 43% | 15% | 41% | 2% | 269 |
| RAGE RESPONDENT'S | 18-34 | 38% | 16% | 46% | -8% | 219 |
| AGE/C | 35-44 | 52% | 13% | 34% | 18% | 172 |
| | 45-64 | 51% | 7% | 41% | 10% | 382 |
| | 65 or over | 52% | 13% | 35% | 17% | 227 |
| | Unsure / refused | 58% | 14% | 28% | 30% | 10 |
| RAGEFL | 18-44 | 44% | 15% | 41% | 3% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 51% | 7% | 41% | 10% | 382 |
| | 65 or over | 52% | 13% | 35% | 18% | 237 |
| RR96 AGE / SEX | Male / under 45 | 50% | 11% | 39% | 11% | 175 |
| | Male / 45+ | 55% | 6% | 39% | 16% | 302 |
| | Female / under 45 | 40% | 18% | 43% | -3% | 216 |
| | Female / 45+ | 49% | 13% | 38% | 11% | 316 |

| R15 | | | VOR FEDERAI SELF FROM N FINANCE/C | | Favor - Oppose | TOTAL |
|------------------------------|-----------------------------|-------|---|--------|-------------------|-------|
| | • | Favor | Unsure | Oppose | | |
| RRACE RESPONDENT'S | White | 53% | 12% | 35% | 18% | 757 |
| RACE/C | Black / African American | 33% | 11% | 56% | -22% | 121 |
| | Hispanic | 41% | 10% | 49% | -7% | 91 |
| | Other | 32% | 13% | 55% | -24% | 40 |
| GENRACE RACE BY | White men | 57% | 8% | 35% | 22% | 342 |
| GENDER | White women | 50% | 15% | 35% | 14% | 415 |
| | Black men | 40% | 6% | 55% | -15% | 61 |
| | Black women | 27% | 16% | 57% | -29% | 61 |
| | Hispanic men | 47% | 10% | 43% | 4% | 52 |
| | Hispanic women | 34% | 9% | 57% | -23% | 39 |
| RMARITAL MARITAL | Single | 38% | 15% | 47% | -8% | 226 |
| STATUS/C | Married | 53% | 10% | 37% | 17% | 588 |
| | No longer married | 48% | 12% | 41% | 7% | 194 |
| RCHILD HAVE | Yes | 49% | 9% | 42% | 8% | 319 |
| CHILDREN LIVING AT HOME/C | No | 49% | 13% | 39% | 10% | 690 |
| MOMDAD PARENTS | Dad | 60% | 3% | 37% | 22% | 126 |
| | Mom | 43% | 13% | 44% | -2% | 193 |
| BUNDY MARITAL | Married / children | 55% | 8% | 37% | 17% | 229 |
| STATUS / CHILDREN | Married / no children | 53% | 11% | 36% | 16% | 359 |
| | Divorced / children | 36% | 15% | 49% | -13% | 24 |
| | Divorced / no children | 49% | 3% | 49% | 0% | 63 |
| | Single / children | 34% | 10% | 56% | -21% | 53 |
| | Single / no children | 40% | 17% | 44% | -4% | 173 |
| | Other / mixed | 49% | 17% | 34% | 15% | 107 |
| RINCOME TOTAL | Less than \$30K | 40% | 16% | 43% | -3% | 216 |
| FAMILY INCOME/C | \$30-50K | 55% | 11% | 34% | 21% | 176 |
| | \$50-70K | 44% | 10% | 46% | -1% | 162 |
| | \$70-100K | 50% | 7% | 43% | 7% | 153 |
| | \$100-150K | 52% | 5% | 43% | 10% | 106 |
| | \$150K and over | 56% | 3% | 41% | 14% | 67 |
| | Unsure / refused | 53% | 20% | 27% | 26% | 128 |
| R6 HOME OWNER/C | Current home owner | 52% | 10% | 38% | 14% | 729 |
| | Past home owner | 47% | 13% | 41% | 6% | 78 |
| | Renter | 40% | 17% | 43% | -3% | 180 |
| | Other | 28% | 20% | 52% | -23% | 21 |

| R15 | | | VOR FEDERAL SELF FROM N FINANCE/C | | Favor - Oppose | TOTAL |
|----------------------------------|---|-------|---|--------|-------------------|-------|
| | | Favor | Unsure | Oppose | | |
| R7 TYPE OF MORTGAGE ON FIRST | 30 year fixed | 49% | 8% | 43% | 7% | 507 |
| HOME/C | 15 year fixed | 58% | 10% | 32% | 26% | 88 |
| | ARM | 56% | 6% | 37% | 19% | 46 |
| | Other | 53% | 18% | 29% | 23% | 121 |
| | No mortgage | 53% | 13% | 34% | 19% | 46 |
| R1 IMPORTANT / | Extremely important | 52% | 11% | 36% | 16% | 622 |
| HOME OWNERSHIP/C | Very important | 43% | 12% | 45% | -2% | 240 |
| | Somewhat important | 44% | 12% | 44% | -1% | 76 |
| | Not at all important | 45% | 9% | 45% | 0% | 62 |
| | Unsure / refused | 31% | 21% | 48% | -17% | 9 |
| R2 IMPORTANCE OF | More important | 47% | 11% | 42% | 5% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 49% | 12% | 39% | 10% | 516 |
| YEARS AGO/C | Less important | 54% | 6% | 40% | 14% | 123 |
| | Unsure | 49% | 22% | 29% | 20% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 81% | 5% | 14% | 67% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 23% | 12% | 65% | -42% | 209 |
| | Not involved enough | 25% | 13% | 61% | -36% | 306 |
| | Unsure | 39% | 35% | 26% | 13% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 86% | 4% | 10% | 76% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 29% | 11% | 60% | -31% | 201 |
| FINANCING | Not involved enough | 24% | 11% | 65% | -42% | 328 |
| | Unsure | 24% | 45% | 31% | -7% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 88% | 4% | 8% | 81% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 21% | 13% | 66% | -46% | 131 |
| | Not involved enough | 22% | 12% | 66% | -44% | 231 |
| | Unsure | 29% | 59% | 11% | 18% | 33 |
| | Other / mixed | 36% | 14% | 49% | -13% | 264 |
| R16 FAVOR FEDERAL | Favor | 84% | 5% | 11% | 73% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 56% | 30% | 14% | 43% | 88 |
| MORTGAGE FINANCE / | Oppose | 31% | 12% | 57% | -26% | 624 |
| INFORMED SWITCH | Switched to Favor | | 33% | 67% | -67% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 100% | | | 100% | 249 |
| | Oppose / undecided | | | 100% | -100% | 12 |
| | Stayed undecided | | 100% | | 0% | 27 |
| | Favor / undecided | 100% | | | 100% | 49 |
| | Stayed Oppose | | | 100% | -100% | 356 |
| | Switched to Oppose | 73% | 27% | | 73% | 268 |

| R15 | | | VOR FEDERAL SELF FROM N FINANCE/C | Favor - Oppose | TOTAL | |
|-----------------------------|------------------|--------|---|-------------------|-------|------|
| | Favor | Unsure | Oppose | | | |
| QB LIKELIHOOD OF | Extremely likely | 49% | 9% | 42% | 6% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 54% | 14% | 32% | 23% | 241 |
| | Somewhat likely | 33% | 22% | 44% | -11% | 68 |
| TOTAL | | 49% | 11% | 40% | 9% | 1009 |

| Q16 | | Q16 FAVOR | | /'T REMOVING ANCE / RESUI | SELF FROM LTS | MURTGAGE | TOTAL |
|--|---------------------------|---------------------|---------------------|------------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| TOTAL | | 21% | 9% | 9% | 15% | 47% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 16% | 10% | 10% | 13% | 50% | 20 |
| AREAS ONE | Midwest | 24% | 9% | 9% | 18% | 41% | 170 |
| | South | 21% | 10% | 10% | 14% | 45% | 24 |
| | South Central | 20% | 8% | 10% | 14% | 48% | 9 |
| | Central Plains | 25% | 6% | 8% | 20% | 41% | 7 |
| | Mountain States | 12% | 14% | 5% | 16% | 52% | 6 |
| | West | 24% | 5% | 6% | 11% | 53% | 15 |
| RG2 GEOGRAPHIC | California | 24% | 4% | 7% | 11% | 54% | 11 |
| AREAS TWO | Florida | 22% | 7% | 7% | 12% | 53% | 5 |
| | Texas | 22% | 9% | 9% | 13% | 48% | 6 |
| | New York | 19% | 10% | 9% | 14% | 48% | 6 |
| | Rest of country | 20% | 9% | 9% | 16% | 46% | 71 |
| RGEMP | 10% unemployment | 22% | 4% | 7% | 10% | 57% | 12 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 22% | 10% | 9% | 14% | 45% | 62 |
| | Less than 7% unemployment | 18% | 7% | 9% | 18% | 48% | 25 |
| URBAN URBAN CODE | Rural | 23% | 12% | 13% | 15% | 37% | 14 |
| | Suburban | 20% | 9% | 10% | 16% | 45% | 41 |
| | Urban | 18% | 8% | 7% | 11% | 56% | 19 |
| | Cell sample | 23% | 6% | 5% | 16% | 50% | 24 |
| GENDER GENDER | Male | 25% | 8% | 8% | 15% | 43% | 47 |
| | Female | 17% | 9% | 9% | 14% | 51% | 53 |
| RSEXEMP | Male / employed | 27% | 8% | 7% | 15% | 44% | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 23% | 9% | 10% | 15% | 43% | 19 |
| | Female / employed | 16% | 9% | 7% | 15% | 53% | 26 |
| | Female / not employed | 17% | 10% | 12% | 14% | 48% | 26 |
| RAGE RESPONDENT'S | 18-34 | 19% | 9% | 2% | 17% | 53% | 21 |
| AGE/C | 35-44 | 21% | 9% | 9% | 18% | 44% | 17 |
| | 45-64 | 21% | 8% | 7% | 12% | 52% | 38 |
| | 65 or over | 22% | 10% | 17% | 14% | 37% | 22 |
| | Unsure / refused | 12% | 13% | 32% | 8% | 36% | 1 |
| RAGEFL | 18-44 | 20% | 9% | 5% | 17% | 49% | 39 |
| RESPONDENT'S AGE/C | 45-64 | 21% | 8% | 7% | 12% | 52% | 38 |
| | 65 or over | 22% | 10% | 18% | 14% | 37% | 23 |
| RR96 AGE / SEX | Male / under 45 | 24% | 8% | 7% | 18% | 43% | 17 |
| | Male / 45+ | 26% | 8% | 9% | 13% | 43% | 30 |
| | Female / under 45 | 16% | 9% | 4% | 17% | 53% | 21 |
| | Female / 45+ | 17% | 9% | 13% | 12% | 49% | 31 |

| Q16 | | Q16 FAVOR | FEDERAL GO\ FIN | /'T REMOVINO ANCE / RESUI | | MORTGAGE | TOTAL |
|---|-----------------------------|---------------------|---------------------|------------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| RRACE | White | 22% | 9% | 10% | 15% | 43% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 19% | 9% | 2% | 10% | 61% | 121 |
| | Hispanic | 13% | 4% | 3% | 17% | 63% | 91 |
| | Other | 21% | 9% | 12% | 9% | 48% | 40 |
| GENRACE RACE BY | White men | 27% | 9% | 10% | 15% | 39% | 342 |
| GENDER | White women | 18% | 10% | 11% | 16% | 46% | 415 |
| | Black men | 18% | 7% | | 15% | 60% | 61 |
| | Black women | 19% | 11% | 3% | 5% | 61% | 61 |
| | Hispanic men | 20% | 3% | 3% | 18% | 55% | 52 |
| | Hispanic women | 2% | 5% | 2% | 16% | 75% | 39 |
| RMARITAL MARITAL | Single | 18% | 10% | 4% | 18% | 51% | 226 |
| STATUS/C | Married | 24% | 9% | 9% | 15% | 43% | 588 |
| | No longer married | 14% | 6% | 15% | 11% | 54% | 194 |
| RCHILD HAVE CHILDREN LIVING AT HOME/C MOMDAD PARENTS | Yes | 21% | 5% | 7% | 15% | 51% | 319 |
| | No | 20% | 10% | 10% | 14% | 45% | 690 |
| | Dad | 30% | 4% | 7% | 11% | 48% | 126 |
| | Mom | 15% | 6% | 6% | 18% | 54% | 193 |
| BUNDY MARITAL | Married / children | 24% | 6% | 8% | 17% | 46% | 229 |
| STATUS / CHILDREN | Married / no children | 24% | 12% | 9% | 14% | 42% | 359 |
| | Divorced / children | 5% | | 15% | 7% | 73% | 24 |
| | Divorced / no children | 14% | 3% | 8% | 10% | 64% | 63 |
| | Single / children | 17% | 7% | | 13% | 63% | 53 |
| | Single / no children | 19% | 10% | 5% | 19% | 47% | 173 |
| | Other / mixed | 16% | 9% | 19% | 11% | 45% | 107 |
| RINCOME TOTAL | Less than \$30K | 17% | 9% | 7% | 14% | 53% | 216 |
| FAMILY INCOME/C | \$30-50K | 19% | 11% | 6% | 16% | 48% | 176 |
| | \$50-70K | 23% | 7% | 5% | 15% | 50% | 162 |
| | \$70-100K | 18% | 8% | 8% | 18% | 48% | 153 |
| | \$100-150K | 21% | 8% | 6% | 14% | 52% | 106 |
| | \$150K and over | 26% | 8% | 9% | 14% | 43% | 67 |
| | Unsure / refused | 27% | 8% | 23% | 12% | 30% | 128 |
| R6 HOME OWNER/C | Current home owner | 22% | 9% | 10% | 14% | 44% | 729 |
| | Past home owner | 20% | 4% | 9% | 13% | 54% | 78 |
| | Renter | 16% | 6% | 4% | 17% | 57% | 180 |
| | Other | 9% | 22% | 3% | 17% | 50% | 21 |

| Q16 | | Q16 FAVOR | FEDERAL GOV FIN | V'T REMOVINO ANCE / RESUI | | MORTGAGE | TOTAL |
|----------------------------------|---|---------------------|---------------------|------------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| R7 TYPE OF | 30 year fixed | 21% | 7% | 8% | 14% | 49% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 21% | 17% | 8% | 11% | 43% | 88 |
| | ARM | 27% | 6% | 9% | 11% | 46% | 46 |
| | Other | 23% | 11% | 19% | 16% | 32% | 121 |
| | No mortgage | 28% | 7% | 16% | 15% | 33% | 46 |
| R1 IMPORTANT / | Extremely important | 23% | 9% | 9% | 13% | 46% | 622 |
| HOME OWNERSHIP/C | Very important | 18% | 8% | 8% | 17% | 49% | 240 |
| | Somewhat important | 18% | 11% | 9% | 20% | 41% | 76 |
| | Not at all important | 17% | 9% | 8% | 13% | 52% | 62 |
| | Unsure / refused | 9% | | 9% | | 83% | 9 |
| R2 IMPORTANCE OF | More important | 19% | 9% | 8% | 15% | 50% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 22% | 8% | 9% | 15% | 46% | 516 |
| YEARS AGO/C | Less important | 20% | 12% | 7% | 14% | 48% | 123 |
| | Unsure | 24% | 5% | 23% | 16% | 32% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 39% | 14% | 12% | 14% | 21% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 7% | 4% | 6% | 16% | 68% | 209 |
| | Not involved enough | 6% | 7% | 4% | 15% | 68% | 306 |
| | Unsure | 17% | 1% | 19% | 12% | 51% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 42% | 13% | 11% | 15% | 19% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 8% | 3% | 6% | 18% | 64% | 201 |
| FINANCING | Not involved enough | 7% | 6% | 4% | 13% | 69% | 328 |
| | Unsure | 5% | 9% | 22% | 10% | 54% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 44% | 14% | 11% | 15% | 16% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 7% | 1% | 4% | 20% | 68% | 131 |
| | Not involved enough | 4% | 5% | 4% | 15% | 72% | 231 |
| | Unsure | 10% | | 29% | 13% | 47% | 33 |
| | Other / mixed | 12% | 9% | 10% | 12% | 56% | 264 |
| R15 FAVOR FEDERAL | Favor | 37% | 13% | 10% | 17% | 23% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 6% | 8% | 23% | 17% | 46% | 115 |
| MORTGAGE | Oppose | 4% | 4% | 3% | 12% | 77% | 400 |
| R16 FAVOR FEDERAL | Favor | 70% | 30% | | | | 297 |
| GOV'T REMOVING SELF FROM | Unsure | | | 100% | | | 88 |
| MORTGAGE FINANCE / | Oppose | | | | 24% | 76% | 624 |

| Q16 | | Q16 FAVOR | | /'T REMOVING ANCE / RESUI | SELF FROM LTS | MORTGAGE | TOTAL |
|-----------------------------|--------------------|---------------------|---------------------|------------------------------|----------------------|----------------------|-------|
| | | Favor / strongly | Favor / somewhat | Unsure | Oppose / somewhat | Oppose / strongly | |
| INFORMED SWITCH | Switched to Favor | 51% | 49% | | | | 48 |
| ON INFORMED BALLOT | Stayed Favor | 74% | 26% | | | | 249 |
| | Oppose / undecided | | | 100% | | | 12 |
| | Stayed undecided | | | 100% | | | 27 |
| | Favor / undecided | | | 100% | | | 49 |
| | Stayed Oppose | | | | 13% | 87% | 356 |
| | Switched to Oppose | | | | 38% | 62% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 21% | 9% | 9% | 13% | 48% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 21% | 10% | 9% | 16% | 44% | 241 |
| | Somewhat likely | 14% | 4% | 5% | 22% | 55% | 68 |
| TOTAL | 21% | 9% | 9% | 15% | 47% | 1009 | |

| R16 | | REMOVING | /OR FEDERAL SELF FROM N NCE / RESULT | ORTGAGE | Favor - Oppose | TOTAL |
|------------------------------------|---------------------------|----------|--|---------|-------------------|-------|
| | | Favor | Unsure | Oppose | | |
| TOTAL | _ | 29% | 9% | 62% | -32% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 27% | 10% | 64% | -37% | 205 |
| AREAS ONE | Midwest | 33% | 9% | 58% | -25% | 176 |
| | South | 30% | 10% | 60% | -29% | 245 |
| | South Central | 28% | 10% | 62% | -35% | 96 |
| | Central Plains | 31% | 8% | 61% | -31% | 70 |
| | Mountain States | 27% | 5% | 68% | -42% | 64 |
| | West | 29% | 6% | 64% | -35% | 152 |
| RG2 GEOGRAPHIC | California | 28% | 7% | 65% | -37% | 112 |
| AREAS TWO | Florida | 28% | 7% | 64% | -36% | 59 |
| | Texas | 30% | 9% | 61% | -31% | 65 |
| | New York | 29% | 9% | 62% | -33% | 60 |
| | Rest of country | 30% | 9% | 61% | -32% | 713 |
| RGEMP | 10% unemployment | 27% | 7% | 66% | -40% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 32% | 9% | 59% | -27% | 627 |
| 2012 DATA) | Less than 7% unemployment | 25% | 9% | 66% | -41% | 259 |
| URBAN URBAN CODE | Rural | 36% | 13% | 51% | -16% | 146 |
| | Suburban | 29% | 10% | 61% | -31% | 415 |
| | Urban | 26% | 7% | 67% | -41% | 199 |
| | Cell sample | 28% | 5% | 66% | -38% | 249 |
| GENDER GENDER | Male | 33% | 8% | 59% | -25% | 476 |
| | Female | 26% | 9% | 65% | -39% | 533 |
| RSEXEMP | Male / employed | 34% | 7% | 59% | -25% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 32% | 10% | 58% | -26% | 191 |
| | Female / employed | 25% | 7% | 68% | -43% | 264 |
| | Female / not employed | 27% | 12% | 62% | -35% | 269 |
| RAGE RESPONDENT'S | 18-34 | 28% | 2% | 70% | -43% | 219 |
| AGE/C | 35-44 | 29% | 9% | 61% | -32% | 172 |
| | 45-64 | 29% | 7% | 64% | -35% | 382 |
| | 65 or over | 32% | 17% | 51% | -18% | 227 |
| | Unsure / refused | 24% | 32% | 44% | -19% | 10 |
| RAGEFL | 18-44 | 28% | 5% | 66% | -38% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 29% | 7% | 64% | -35% | 382 |
| | 65 or over | 32% | 18% | 50% | -18% | 237 |
| RR96 AGE / SEX | Male / under 45 | 32% | 7% | 61% | -29% | 175 |
| | Male / 45+ | 34% | 9% | 57% | -23% | 302 |
| | Female / under 45 | 25% | 4% | 70% | -45% | 216 |
| | Female / 45+ | 26% | 13% | 61% | -35% | 316 |

| R16 | | REMOVING | VOR FEDERAL SELF FROM N NCE / RESUL | //ORTGAGE | Favor - Oppose | TOTAL |
|------------------------------|-----------------------------|----------|---|-----------|-------------------|-------|
| | | Favor | Unsure | Oppose | | |
| RRACE RESPONDENT'S | White | 31% | 10% | 58% | -27% | 757 |
| RACE/C | Black / African American | 28% | 2% | 70% | -42% | 121 |
| | Hispanic | 17% | 3% | 81% | -64% | 91 |
| | Other | 30% | 12% | 58% | -28% | 40 |
| GENRACE RACE BY | White men | 36% | 10% | 54% | -19% | 342 |
| GENDER | White women | 28% | 11% | 62% | -34% | 415 |
| | Black men | 25% | | 75% | -49% | 61 |
| | Black women | 31% | 3% | 66% | -36% | 61 |
| | Hispanic men | 24% | 3% | 73% | -49% | 52 |
| | Hispanic women | 7% | 2% | 91% | -84% | 39 |
| RMARITAL MARITAL | Single | 28% | 4% | 69% | -41% | 226 |
| STATUS/C | Married | 33% | 9% | 58% | -25% | 588 |
| | No longer married | 20% | 15% | 65% | -45% | 194 |
| RCHILD HAVE | Yes | 27% | 7% | 67% | -40% | 319 |
| CHILDREN LIVING AT HOME/C | No | 31% | 10% | 60% | -29% | 690 |
| MOMDAD PARENTS | Dad | 34% | 7% | 59% | -25% | 126 |
| | Mom | 22% | 6% | 72% | -50% | 193 |
| BUNDY MARITAL | Married / children | 30% | 8% | 63% | -33% | 229 |
| STATUS / CHILDREN | Married / no children | 35% | 9% | 56% | -20% | 359 |
| | Divorced / children | 5% | 15% | 80% | -75% | 24 |
| | Divorced / no children | 18% | 8% | 74% | -56% | 63 |
| | Single / children | 24% | | 76% | -52% | 53 |
| | Single / no children | 29% | 5% | 66% | -38% | 173 |
| | Other / mixed | 25% | 19% | 56% | -31% | 107 |
| RINCOME TOTAL | Less than \$30K | 27% | 7% | 67% | -40% | 216 |
| FAMILY INCOME/C | \$30-50K | 30% | 6% | 64% | -34% | 176 |
| | \$50-70K | 29% | 5% | 65% | -36% | 162 |
| | \$70-100K | 26% | 8% | 66% | -40% | 153 |
| | \$100-150K | 29% | 6% | 65% | -36% | 106 |
| | \$150K and over | 34% | 9% | 57% | -22% | 67 |
| | Unsure / refused | 35% | 23% | 41% | -6% | 128 |
| R6 HOME OWNER/C | Current home owner | 32% | 10% | 58% | -26% | 729 |
| | Past home owner | 24% | 9% | 68% | -44% | 78 |
| | Renter | 22% | 4% | 74% | -52% | 180 |
| | Other | 31% | 3% | 66% | -35% | 21 |

| R16 | | REMOVING | /OR FEDERAL SELF FROM N NCE / RESUL1 | MORTGAGE | Favor - Oppose | TOTAL |
|----------------------------------|--------------------------------------|----------|--|----------|-------------------|-------|
| | | Favor | Unsure | Oppose | | |
| R7 TYPE OF MORTGAGE ON FIRST | 30 year fixed | 29% | 8% | 64% | -35% | 507 |
| HOME/C | 15 year fixed | 38% | 8% | 54% | -16% | 88 |
| | ARM | 34% | 9% | 58% | -24% | 46 |
| | Other | 33% | 19% | 48% | -15% | 121 |
| | No mortgage | 35% | 16% | 48% | -13% | 46 |
| R1 IMPORTANT / | Extremely important | 31% | 9% | 60% | -28% | 622 |
| HOME OWNERSHIP/C | Very important | 26% | 8% | 66% | -40% | 240 |
| | Somewhat important | 30% | 9% | 61% | -31% | 76 |
| | Not at all important | 26% | 8% | 66% | -40% | 62 |
| | Unsure / refused | 9% | 9% | 83% | -74% | 9 |
| R2 IMPORTANCE OF | More important | 28% | 8% | 64% | -37% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 30% | 9% | 61% | -31% | 516 |
| YEARS AGO/C | Less important | 32% | 7% | 62% | -30% | 123 |
| | Unsure | 29% | 23% | 48% | -20% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 53% | 12% | 35% | 18% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 10% | 6% | 84% | -74% | 209 |
| | Not involved enough | 13% | 4% | 83% | -70% | 306 |
| | Unsure | 18% | 19% | 63% | -45% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 55% | 11% | 34% | 22% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 12% | 6% | 82% | -70% | 201 |
| FINANCING | Not involved enough | 13% | 4% | 83% | -70% | 328 |
| | Unsure | 14% | 22% | 64% | -50% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 59% | 11% | 31% | 28% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 8% | 4% | 88% | -80% | 131 |
| | Not involved enough | 10% | 4% | 87% | -77% | 231 |
| | Unsure | 10% | 29% | 61% | -50% | 33 |
| | Other / mixed | 21% | 10% | 68% | -47% | 264 |
| R15 FAVOR FEDERAL | Favor | 50% | 10% | 40% | 11% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 14% | 23% | 63% | -49% | 115 |
| MORTGAGE | Oppose | 8% | 3% | 89% | -81% | 400 |
| INFORMED SWITCH | Switched to Favor | 100% | | | 100% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 100% | | | 100% | 249 |
| | Oppose / undecided | | 100% | | 0% | 12 |
| | Stayed undecided | | 100% | | 0% | 27 |
| | Favor / undecided | | 100% | | 0% | 49 |
| | Stayed Oppose | | | 100% | -100% | 356 |
| | Switched to Oppose | | | 100% | -100% | 268 |

| R16 | | REMOVING | VOR FEDERAL SELF FROM N NCE / RESUL | MORTGAGE | Favor - Oppose | TOTAL |
|-----------------------------|------------------|----------|---|----------|-------------------|-------|
| | | Favor | Unsure | Oppose | | |
| QB LIKELIHOOD OF | Extremely likely | 30% | 9% | 61% | -31% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 31% | 9% | 60% | -29% | 241 |
| | Somewhat likely | 18% | 5% | 77% | -59% | 68 |
| TOTAL | | 29% | 9% | 62% | -32% | 1009 |

| INFORMED | | | | NFORMED SW | ITCH ON INFO | RMED BALLO | | | TOTAL |
|------------------------------------|---------------------------|----------------------|--------------|-----------------------|---------------------|----------------------|------------------|-----------------------|-------|
| | | Switched to Favor | Stayed Favor | Oppose / undecided | Stayed undecided | Favor / undecided | Stayed Oppose | Switched to Oppose | |
| TOTAL | | 5% | 25% | 1% | 3% | 5% | 35% | 27% | 1009 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 5% | 21% | 2% | 3% | 5% | 39% | 24% | 205 |
| AREAS ONE | Midwest | 6% | 27% | 1% | 3% | 5% | 23% | 36% | 176 |
| | South | 4% | 27% | 1% | 2% | 7% | 33% | 27% | 245 |
| | South Central | 3% | 25% | 1% | 5% | 4% | 38% | 24% | 96 |
| | Central Plains | 7% | 24% | 1% | 1% | 5% | 39% | 22% | 70 |
| | Mountain States | 3% | 23% | 1% | 1% | 3% | 43% | 25% | 64 |
| | West | 5% | 24% | 1% | 2% | 3% | 41% | 23% | 152 |
| RG2 GEOGRAPHIC | California | 3% | 25% | 1% | 3% | 3% | 40% | 25% | 112 |
| AREAS TWO | Florida | 1% | 27% | 3% | 3% | 1% | 40% | 25% | 59 |
| | Texas | 3% | 27% | 1% | 4% | 4% | 41% | 21% | 65 |
| | New York | 4% | 25% | 1% | 5% | 3% | 41% | 21% | 60 |
| | Rest of country | 6% | 24% | 1% | 2% | 6% | 33% | 28% | 713 |
| RGEMP | 10% unemployment | 3% | 24% | 1% | 3% | 3% | 39% | 27% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 5% | 27% | 1% | 2% | 6% | 33% | 26% | 627 |
| 2012 DATA) | Less than 7% unemployment | 5% | 20% | 1% | 3% | 4% | 39% | 27% | 259 |
| URBAN URBAN CODE | Rural | 3% | 32% | 2% | 6% | 5% | 24% | 27% | 146 |
| | Suburban | 5% | 24% | 2% | 2% | 7% | 35% | 26% | 415 |
| | Urban | 5% | 21% | 1% | 3% | 3% | 43% | 24% | 199 |
| | Cell sample | 4% | 24% | 0% | 2% | 3% | 37% | 29% | 249 |
| GENDER GENDER | Male | 4% | 29% | 1% | 2% | 5% | 35% | 23% | 476 |
| | Female | 5% | 21% | 1% | 3% | 4% | 35% | 29% | 533 |
| RSEXEMP | Male / employed | 5% | 29% | 0% | 1% | 5% | 33% | 26% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 4% | 29% | 2% | 2% | 5% | 38% | 20% | 191 |
| | Female / employed | 4% | 21% | 1% | 2% | 4% | 36% | 32% | 264 |
| | Female / not employed | 7% | 20% | 2% | 5% | 4% | 35% | 27% | 269 |
| RAGE RESPONDENT'S | 18-34 | 7% | 20% | 1% | 1% | | 40% | 30% | 219 |
| AGE/C | 35-44 | 3% | 26% | | 3% | 7% | 33% | 28% | 172 |
| | 45-64 | 3% | 26% | 1% | 2% | 4% | 38% | 26% | 382 |
| | 65 or over | 7% | 25% | 3% | 6% | 8% | 28% | 23% | 227 |
| | Unsure / refused | 3% | 22% | 2% | 7% | 23% | 24% | 20% | 10 |
| RAGEFL | 18-44 | 5% | 23% | 0% | 2% | 3% | 37% | 29% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 3% | 26% | 1% | 2% | 4% | 38% | 26% | 382 |
| | 65 or over | 7% | 25% | 3% | 6% | 9% | 28% | 23% | 237 |
| RR96 AGE / SEX | Male / under 45 | 5% | 27% | 1% | 2% | 4% | 35% | 27% | 175 |
| | Male / 45+ | 4% | 30% | 1% | 2% | 6% | 35% | 22% | 302 |
| | Female / under 45 | 5% | 20% | | 2% | 2% | 39% | 32% | 216 |
| | Female / 45+ | 5% | 21% | 2% | 4% | 6% | 33% | 28% | 316 |

| INFORMED | | Cudtobadde | | | | RMED BALLO | | Cudtobandia | TOTAL |
|--|-----------------------------|----------------------|--------------|-----------------------|---------------------|----------------------|-------------------------------|---|-------|
| | | Switched to Favor | Stayed Favor | Oppose / undecided | Stayed undecided | Favor / undecided | Stayed Oppose | Switched to Oppose | |
| RRACE RESPONDENT'S | White | 4% | 27% | 1% | 3% | 6% | 31% | 27% | 75 |
| RACE/C | Black / African American | 11% | 17% | | 1% | 0% | 48% | 22% | 12 |
| ENRACE RACE BY ENDER MARITAL MARITAL TATUS/C CHILD HAVE HILDREN LIVING AT OME/C OMDAD PARENTS UNDY MARITAL TATUS / CHILDREN INCOME TOTAL AMILY INCOME/C | Hispanic | 2% | 15% | | 2% | 1% | 47% | 34% | 9 |
| | Other | 6% | 24% | 3% | 7% | 2% | 47% | 11% | 4 |
| GENRACE RACE BY | White men | 4% | 32% | 1% | 1% | 7% | 31% | 23% | 34 |
| GENDER | White women | 4% | 23% | 2% | 4% | 5% | 31% | 31% | 41 |
| | Black men | 7% | 18% | | | | 50% | 24% | ε |
| | Black women | 16% | 15% | | 3% | 0% | 46% | 20% | 6 |
| | Hispanic men | 3% | 20% | | 3% | | 39% | 34% | 5 |
| | Hispanic women | | 7% | | | 2% | 57% | 34% | 3 |
| RMARITAL MARITAL | Single | 7% | 21% | 0% | 2% | 1% | 41% | 28% | 22 |
| STATUS/C | Married | 4% | 29% | 1% | 2% | 5% | 33% | 25% | 58 |
| | No longer married | 4% | 16% | 2% | 6% | 7% | 36% | 29% | 19 |
| RCHILD HAVE | Yes | 3% | 23% | 1% | 2% | 4% | 39% | 28% | 31 |
| CHILDREN LIVING AT HOME/C | No | 5% | 25% | 1% | 3% | 5% | 34% | 26% | 69 |
| MOMDAD PARENTS | Dad | 2% | 32% | 1% | 1% | 5% | 35% | 24% | 12 |
| | Mom | 5% | 17% | 0% | 2% | 4% | 41% | 31% | 19 |
| BUNDY MARITAL | Married / children | 3% | 26% | 1% | 1% | 5% | 35% | 28% | 22 |
| TATUS / CHILDREN Marrier | Married / no children | 5% | 30% | 1% | 2% | 5% | 32% | 24% | 35 |
| | Divorced / children | | 5% | | 8% | 7% | 35% 28% 32% 24% 49% 31% | 2 | |
| | Divorced / no children | 4% | 13% | 3% | 1% | 4% | 42% | 32% | 6 |
| | Single / children | 6% | 18% | | | | 49% | 27% | 5 |
| | Single / no children | 7% | 22% | 0% | 3% | 2% | 38% | 35% 24% 41% 31% 35% 28% 32% 24% 49% 31% 42% 32% 49% 27% 38% 28% 30% 26% 35% 31% | 17 |
| | Other / mixed | 4% | 21% | 2% | 7% | 9% | 30% | 26% | 10 |
| RINCOME TOTAL | Less than \$30K | 9% | 18% | 1% | 4% | 2% | 35% | 31% | 21 |
| FAMILY INCOME/C | \$30-50K | 4% | 26% | | | 6% | 31% | 33% | 17 |
| | \$50-70K | 5% | 24% | 1% | 2% | 3% | 41% | 24% | 16 |
| | \$70-100K | 3% | 23% | 1% | 1% | 6% | 40% | 26% | 15 |
| | \$100-150K | 1% | 28% | 2% | 2% | 2% | 41% | 25% | 10 |
| | \$150K and over | 1% | 33% | 3% | | 7% | 38% | 19% | 6 |
| | Unsure / refused | 7% | 29% | 3% | 9% | 11% | 22% | 19% | 12 |
| R6 HOME OWNER/C | Current home owner | 5% | 27% | 2% | 3% | 6% | 34% | 24% | 72 |
| | Past home owner | 2% | 22% | | 5% | 4% | 40% | 28% | 7 |
| | Renter | 7% | 16% | 0% | 1% | 2% | 39% | 35% | 18 |
| | Other | 9% | 22% | 5,3 | 3% | 2,3 | 43% | 23% | 2 |
| R7 TYPE OF | 30 year fixed | 4% | 25% | 1% | 1% | 5% | 39% | 25% | 50 |
| MORTGAGE ON FIRST | 15 year fixed | 5% | 33% | 1% | 2% | 5% | 28% | 26% | |
| HOME/C | ARM | 4% | 30% | 2% | 2% | 5% | 32% | 26% | |
| | Other | 5% | 28% | 2% | 9% | 7% | 24% | 23% | 12 |
| | No mortgage | 7% | 28% | 4% | 8% | 5% | 27% | 22% | 4 |

| INFORMED | | | II. | NFORMED SW | TITCH ON INFO | RMED BALLO | Т | | TOTAL |
|----------------------------------|---|----------------------|--------------|-----------------------|---------------------|----------------------|------------------|-----------------------|-------|
| | | Switched to Favor | Stayed Favor | Oppose / undecided | Stayed undecided | Favor / undecided | Stayed Oppose | Switched to Oppose | |
| R1 IMPORTANT / | Extremely important | 5% | 26% | 1% | 3% | 6% | 32% | 27% | 622 |
| HOME OWNERSHIP/C | Very important | 3% | 23% | 3% | 3% | 2% | 40% | 26% | 240 |
| | Somewhat important | 12% | 18% | 0% | 3% | 6% | 37% | 24% | 76 |
| | Not at all important | 3% | 23% | 1% | 2% | 5% | 42% | 24% | 62 |
| | Unsure / refused | | 9% | | | 9% | 48% | 34% | 9 |
| R2 IMPORTANCE OF | More important | 6% | 22% | 1% | 3% | 4% | 37% | 27% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 4% | 26% | 1% | 3% | 5% | 35% | 26% | 516 |
| YEARS AGO/C | Less important | 5% | 27% | 1% | 1% | 5% | 34% | 28% | 123 |
| | Unsure | 5% | 24% | 1% | 7% | 15% | 26% | 23% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 4% | 49% | 1% | 1% | 10% | 10% | 25% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 6% | 5% | 2% | 3% | 1% | 60% | 24% | 209 |
| | Not involved enough | 6% | 7% | 1% | 2% | 1% | 56% | 27% | 306 |
| | Unsure | 1% | 17% | 1% | 12% | 5% | 25% | 38% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 3% | 52% | 0% | 1% | 10% | 7% | 26% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 5% | 7% | 2% | 2% | 2% | 55% | 27% | 201 |
| FINANCING | Not involved enough | 6% | 8% | 1% | 3% | 1% | 60% | 23% | 328 |
| | Unsure | 9% | 5% | 5% | 12% | 5% | 23% | 41% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 3% | 55% | | 0% | 10% | 6% | 25% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 5% | 3% | 1% | 2% | 1% | 63% | 25% | 131 |
| | Not involved enough | 5% | 5% | 1% | 3% | 0% | 61% | 26% | 231 |
| | Unsure | 2% | 8% | 2% | 22% | 5% | 9% | 52% | 33 |
| | Other / mixed | 7% | 14% | 3% | 3% | 4% | 42% | 26% | 264 |
| R15 FAVOR FEDERAL | Favor | | 50% | | | 10% | | 40% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 14% | | | 23% | | | 63% | 115 |
| MORTGAGE | Oppose | 8% | | 3% | | | 89% | | 400 |
| R16 FAVOR FEDERAL | Favor | 16% | 84% | | | | | | 297 |
| GOV'T REMOVING SELF FROM | Unsure | | | 14% | 30% | 56% | | | 88 |
| MORTGAGE FINANCE / | Oppose | | | | | | 57% | 43% | 624 |
| QB LIKELIHOOD OF | Extremely likely | 5% | 25% | 1% | 2% | 6% | 37% | 24% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 4% | 27% | 1% | 5% | 3% | 29% | 31% | 241 |
| | Somewhat likely | 9% | 9% | | 2% | 4% | 37% | 39% | 68 |
| TOTAL | | 5% | 25% | 1% | 3% | 5% | 35% | 27% | 1009 |

| RINCOME | | | | RINCOME | TOTAL FAMILY | / INCOME/C | | | TOTAL |
|------------------------------------|---------------------------|--------------------|----------|----------|--------------|------------|--------------------|---------------------|-------|
| | | Less than \$30K | \$30-50K | \$50-70K | \$70-100K | \$100-150K | \$150K and over | Unsure / refused | |
| TOTAL | | 21% | 17% | 16% | 15% | 11% | 7% | 13% | 1009 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 20% | 16% | 14% | 15% | 12% | 10% | 12% | 205 |
| AREAS ONE | Midwest | 19% | 20% | 21% | 14% | 10% | 4% | 12% | 176 |
| | South | 22% | 19% | 14% | 15% | 9% | 6% | 15% | 245 |
| | South Central | 21% | 14% | 18% | 13% | 14% | 5% | 15% | 96 |
| | Central Plains | 19% | 16% | 16% | 23% | 7% | 7% | 12% | 70 |
| | Mountain States | 30% | 17% | 14% | 17% | 10% | | 12% | 64 |
| | West | 23% | 16% | 17% | 14% | 11% | 11% | 9% | 152 |
| RG2 GEOGRAPHIC | California | 24% | 18% | 17% | 12% | 11% | 13% | 6% | 112 |
| AREAS TWO | Florida | 18% | 22% | 15% | 12% | 10% | 6% | 16% | 59 |
| | Texas | 20% | 6% | 22% | 12% | 17% | 6% | 16% | 65 |
| | New York | 25% | 16% | 12% | 14% | 10% | 12% | 11% | 60 |
| | Rest of country | 21% | 18% | 16% | 16% | 10% | 5% | 13% | 713 |
| RGEMP | 10% unemployment | 22% | 17% | 17% | 11% | 12% | 12% | 9% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 23% | 19% | 15% | 14% | 9% | 6% | 14% | 627 |
| 2012 DATA) | Less than 7% unemployment | 18% | 14% | 17% | 20% | 13% | 5% | 12% | 259 |
| URBAN URBAN CODE | Rural | 27% | 17% | 15% | 13% | 8% | 1% | 18% | 146 |
| | Suburban | 17% | 19% | 14% | 17% | 11% | 9% | 14% | 415 |
| | Urban | 23% | 17% | 18% | 10% | 9% | 9% | 13% | 199 |
| | Cell sample | 24% | 16% | 19% | 17% | 13% | 4% | 7% | 249 |
| GENDER GENDER | Male | 19% | 15% | 17% | 18% | 10% | 9% | 13% | 476 |
| | Female | 24% | 19% | 16% | 13% | 11% | 5% | 12% | 533 |
| RSEXEMP | Male / employed | 11% | 12% | 17% | 22% | 13% | 13% | 11% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 30% | 20% | 15% | 11% | 5% | 3% | 15% | 191 |
| | Female / employed | 17% | 21% | 17% | 16% | 14% | 7% | 7% | 264 |
| | Female / not employed | 30% | 18% | 14% | 10% | 9% | 2% | 18% | 269 |
| RAGE RESPONDENT'S | 18-34 | 35% | 16% | 18% | 13% | 7% | 2% | 9% | 219 |
| AGE/C | 35-44 | 9% | 16% | 23% | 15% | 16% | 14% | 8% | 172 |
| | 45-64 | 17% | 16% | 16% | 18% | 13% | 9% | 11% | 382 |
| | 65 or over | 25% | 23% | 10% | 13% | 5% | 3% | 21% | 227 |
| | Unsure / refused | 9% | 11% | 5% | 7% | 3% | 5% | 60% | 10 |
| RAGEFL | 18-44 | 24% | 16% | 20% | 14% | 11% | 7% | 9% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 17% | 16% | 16% | 18% | 13% | 9% | 11% | 382 |
| | 65 or over | 24% | 22% | 10% | 13% | 5% | 3% | 22% | 237 |
| RR96 AGE / SEX | Male / under 45 | 18% | 13% | 21% | 19% | 9% | 9% | 11% | 175 |
| | Male / 45+ | 19% | 17% | 14% | 17% | 10% | 9% | 14% | 302 |
| | Female / under 45 | 28% | 18% | 19% | 10% | 13% | 5% | 6% | 216 |
| | Female / 45+ | 21% | 20% | 13% | 15% | 10% | 4% | 17% | 316 |

| RINCOME | | | | RINCOME | TOTAL FAMILY | 'INCOME/C | | | TOTAL |
|------------------------------|-----------------------------|--------------------|----------|----------|--------------|------------|--------------------|---------------------|-------|
| | | Less than \$30K | \$30-50K | \$50-70K | \$70-100K | \$100-150K | \$150K and over | Unsure / refused | |
| RRACE RESPONDENT'S | White | 19% | 18% | 14% | 17% | 11% | 7% | 14% | 757 |
| RACE/C | Black / African American | 35% | 15% | 24% | 11% | 7% | 1% | 6% | 121 |
| | Hispanic | 26% | 19% | 24% | 8% | 13% | 8% | 2% | 91 |
| | Other | 23% | 8% | 17% | 9% | 7% | 11% | 24% | 40 |
| GENRACE RACE BY | White men | 17% | 15% | 13% | 20% | 11% | 10% | 14% | 342 |
| GENDER | White women | 20% | 20% | 14% | 15% | 11% | 5% | 15% | 415 |
| | Black men | 29% | 14% | 25% | 14% | 6% | 2% | 11% | 61 |
| | Black women | 40% | 17% | 23% | 9% | 8% | | 2% | 61 |
| | Hispanic men | 18% | 17% | 29% | 12% | 12% | 7% | 4% | 52 |
| | Hispanic women | 38% | 20% | 17% | 2% | 15% | 8% | | 39 |
| RMARITAL MARITAL | Single | 40% | 21% | 18% | 8% | 3% | 1% | 8% | 226 |
| STATUS/C | Married | 10% | 16% | 15% | 21% | 15% | 10% | 12% | 588 |
| | No longer married | 33% | 18% | 17% | 5% | 5% | 2% | 19% | 194 |
| RCHILD HAVE | Yes | 17% | 15% | 16% | 20% | 13% | 13% | 6% | 319 |
| CHILDREN LIVING AT HOME/C | No | 23% | 18% | 16% | 13% | 10% | 4% | 16% | 690 |
| MOMDAD PARENTS | Dad | 9% | 14% | 15% | 23% | 10% | 21% | 6% | 126 |
| | Mom | 22% | 16% | 16% | 18% | 14% | 7% | 7% | 193 |
| BUNDY MARITAL | Married / children | 7% | 14% | 16% | 26% | 15% | 15% | 6% | 229 |
| STATUS / CHILDREN | Married / no children | 12% | 17% | 15% | 18% | 15% | 7% | 16% | 359 |
| | Divorced / children | 28% | 25% | 12% | 7% | | 17% | 11% | 24 |
| | Divorced / no children | 33% | 17% | 26% | 5% | 10% | | 8% | 63 |
| | Single / children | 49% | 20% | 18% | 5% | 2% | 4% | 3% | 53 |
| | Single / no children | 37% | 21% | 18% | 9% | 3% | 1% | 10% | 173 |
| | Other / mixed | 34% | 17% | 12% | 5% | 3% | 1% | 28% | 107 |
| R6 HOME OWNER/C | Current home owner | 12% | 16% | 17% | 18% | 13% | 9% | 14% | 729 |
| | Past home owner | 40% | 25% | 11% | 9% | 6% | | 10% | 78 |
| | Renter | 50% | 20% | 13% | 6% | 2% | | 8% | 180 |
| | Other | 31% | 25% | 20% | 5% | 4% | | 14% | 21 |
| R7 TYPE OF | 30 year fixed | 11% | 16% | 18% | 20% | 14% | 10% | 10% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 20% | 15% | 16% | 7% | 15% | 8% | 20% | 88 |
| | ARM | 4% | 18% | 30% | 21% | 11% | 7% | 10% | 46 |
| | Other | 19% | 22% | 8% | 17% | 8% | 3% | 21% | 121 |
| | No mortgage | 38% | 14% | 7% | 6% | 2% | 1% | 32% | 46 |
| R1 IMPORTANT / | Extremely important | 18% | 20% | 16% | 16% | 11% | 7% | 13% | 622 |
| HOME OWNERSHIP/C | Very important | 17% | 13% | 17% | 17% | 15% | 10% | 11% | 240 |
| | Somewhat important | 38% | 12% | 18% | 10% | 4% | 1% | 18% | 76 |
| | Not at all important | 51% | 22% | 9% | 7% | 1% | | 10% | 62 |
| | Unsure / refused | 50% | 14% | 10% | | | | 26% | 9 |

| RINCOME | | | | RINCOME 1 | OTAL FAMILY | ' INCOME/C | | | TOTAL |
|----------------------------------|---|--------------------|----------|-----------|-------------|------------|-----------------|---------------------|-------|
| | | Less than \$30K | \$30-50K | \$50-70K | \$70-100K | \$100-150K | \$150K and over | Unsure / refused | |
| R2 IMPORTANCE OF | More important | 25% | 17% | 21% | 11% | 9% | 5% | 12% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 17% | 18% | 15% | 19% | 11% | 7% | 14% | 516 |
| YEARS AGO/C | Less important | 27% | 19% | 11% | 13% | 12% | 9% | 9% | 123 |
| | Unsure | 35% | 14% | 8% | 8% | 9% | 5% | 22% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 17% | 18% | 15% | 14% | 12% | 8% | 16% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 18% | 16% | 17% | 22% | 11% | 7% | 10% | 209 |
| | Not involved enough | 29% | 17% | 17% | 15% | 8% | 4% | 9% | 306 |
| | Unsure | 23% | 21% | 17% | 5% | 11% | 7% | 17% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 16% | 17% | 15% | 15% | 12% | 9% | 16% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 17% | 15% | 20% | 19% | 12% | 7% | 12% | 201 |
| FINANCING | Not involved enough | 28% | 20% | 16% | 15% | 9% | 5% | 7% | 328 |
| | Unsure | 31% | 16% | 13% | 10% | 7% | 2% | 22% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 15% | 18% | 14% | 15% | 12% | 10% | 17% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 15% | 13% | 20% | 23% | 11% | 8% | 9% | 131 |
| | Not involved enough | 30% | 18% | 15% | 14% | 9% | 5% | 8% | 231 |
| | Unsure | 21% | 22% | 18% | 5% | 3% | 5% | 27% | 33 |
| | Other / mixed | 25% | 18% | 18% | 13% | 10% | 3% | 12% | 264 |
| R15 FAVOR FEDERAL | Favor | 18% | 20% | 15% | 16% | 11% | 8% | 14% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 31% | 17% | 14% | 10% | 4% | 2% | 22% | 115 |
| MORTGAGE | Oppose | 23% | 15% | 18% | 16% | 11% | 7% | 9% | 400 |
| R16 FAVOR FEDERAL | Favor | 19% | 18% | 16% | 13% | 10% | 8% | 15% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 17% | 11% | 10% | 14% | 7% | 7% | 34% | 88 |
| MORTGAGE FINANCE / | Oppose | 23% | 18% | 17% | 16% | 11% | 6% | 9% | 624 |
| INFORMED SWITCH | Switched to Favor | 39% | 14% | 18% | 9% | 2% | 2% | 18% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 16% | 19% | 16% | 14% | 12% | 9% | 15% | 249 |
| | Oppose / undecided | 13% | | 7% | 13% | 18% | 14% | 34% | 12 |
| | Stayed undecided | 31% | | 11% | 6% | 7% | | 44% | 27 |
| | Favor / undecided | 10% | 20% | 10% | 19% | 4% | 9% | 28% | 49 |
| | Stayed Oppose | 21% | 15% | 19% | 17% | 12% | 7% | 8% | 356 |
| | Switched to Oppose | 25% | 22% | 15% | 15% | 10% | 5% | 9% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 19% | 17% | 16% | 16% | 13% | 8% | 11% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 23% | 18% | 13% | 16% | 7% | 3% | 21% | 241 |
| | Somewhat likely | 39% | 22% | 26% | 6% | 1% | 1% | 5% | 68 |
| TOTAL | - | 21% | 17% | 16% | 15% | 11% | 7% | 13% | 1009 |

| BUNDY | | | | BUNDY MAF | RITAL STATUS | / CHILDREN | | | TOTAL |
|------------------------------------|---------------------------|-----------------------|--------------------------|------------------------|------------------------|----------------------|-------------------------|---------------|-------|
| | · | Married / children | Married / no children | Divorced / children | Divorced / no children | Single / children | Single / no children | Other / mixed | |
| TOTAL | | 23% | 36% | 2% | 6% | 5% | 17% | 11% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 23% | 37% | 2% | 6% | 8% | 14% | 10% | 205 |
| AREAS ONE | Midwest | 25% | 38% | 2% | 4% | 8% | 16% | 8% | 176 |
| | South | 24% | 36% | 2% | 5% | 3% | 13% | 16% | 245 |
| | South Central | 19% | 32% | | 8% | 7% | 23% | 11% | 96 |
| | Central Plains | 23% | 31% | 4% | 9% | 3% | 18% | 11% | 70 |
| | Mountain States | 27% | 35% | 5% | 9% | | 14% | 10% | 64 |
| | West | 19% | 34% | 4% | 7% | 4% | 26% | 7% | 152 |
| RG2 GEOGRAPHIC | California | 23% | 26% | 3% | 8% | 4% | 28% | 8% | 112 |
| AREAS TWO | Florida | 26% | 35% | | 4% | | 15% | 19% | 59 |
| | Texas | 18% | 34% | | 8% | 5% | 26% | 9% | 65 |
| | New York | 16% | 29% | 5% | 9% | 15% | 17% | 9% | 60 |
| | Rest of country | 23% | 38% | 2% | 6% | 5% | 15% | 11% | 713 |
| RGEMP | 10% unemployment | 22% | 30% | 4% | 7% | 4% | 26% | 7% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 21% | 37% | 2% | 6% | 6% | 17% | 11% | 627 |
| 2012 DATA) | Less than 7% unemployment | 27% | 34% | 2% | 6% | 5% | 14% | 11% | 259 |
| URBAN URBAN CODE | Rural | 20% | 49% | 1% | 4% | | 8% | 17% | 146 |
| | Suburban | 24% | 38% | 1% | 6% | 3% | 16% | 11% | 415 |
| | Urban | 28% | 30% | 1% | 9% | 6% | 15% | 11% | 199 |
| | Cell sample | 19% | 27% | 6% | 6% | 11% | 26% | 5% | 249 |
| GENDER GENDER | Male | 20% | 40% | 1% | 6% | 4% | 21% | 7% | 476 |
| | Female | 25% | 32% | 3% | 6% | 6% | 13% | 14% | 533 |
| RSEXEMP | Male / employed | 31% | 33% | 1% | 5% | 5% | 21% | 3% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 4% | 49% | 2% | 7% | 3% | 22% | 13% | 191 |
| | Female / employed | 34% | 25% | 6% | 6% | 8% | 15% | 7% | 264 |
| | Female / not employed | 17% | 39% | 1% | 6% | 5% | 12% | 20% | 269 |
| RAGE RESPONDENT'S | 18-34 | 23% | 13% | 3% | 1% | 17% | 40% | 2% | 219 |
| AGE/C | 35-44 | 56% | 14% | 6% | 2% | 5% | 13% | 4% | 172 |
| | 45-64 | 20% | 46% | 2% | 12% | 1% | 13% | 6% | 382 |
| | 65 or over | 2% | 58% | 0% | 5% | 0% | 5% | 30% | 227 |
| | Unsure / refused | 12% | 28% | | 5% | 3% | 13% | 39% | 10 |
| RAGEFL | 18-44 | 37% | 13% | 4% | 1% | 12% | 28% | 3% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 20% | 46% | 2% | 12% | 1% | 13% | 6% | 382 |
| | 65 or over | 3% | 56% | 0% | 5% | 0% | 5% | 30% | 237 |
| RR96 AGE / SEX | Male / under 45 | 28% | 16% | 3% | 3% | 10% | 37% | 3% | 175 |
| | Male / 45+ | 16% | 53% | 1% | 8% | 1% | 12% | 10% | 302 |
| | Female / under 45 | 45% | 11% | 6% | | 14% | 21% | 3% | 216 |
| | Female / 45+ | 11% | 47% | 1% | 11% | 1% | 8% | 21% | 316 |

| BUNDY | | | | BUNDY MAF | RITAL STATUS | / CHILDREN | | | TOTAL |
|------------------------------|-----------------------------|-----------------------|--------------------------|------------------------|------------------------|----------------------|-------------------------|---------------|-------|
| | | Married / children | Married / no children | Divorced / children | Divorced / no children | Single / children | Single / no children | Other / mixed | |
| RRACE RESPONDENT'S | White | 22% | 39% | 3% | 6% | 4% | 14% | 12% | 757 |
| RACE/C | Black / African American | 18% | 25% | 2% | 7% | 12% | 25% | 10% | 121 |
| | Hispanic | 35% | 20% | | 4% | 8% | 31% | 3% | 91 |
| | Other | 25% | 33% | 1% | 4% | 5% | 23% | 9% | 40 |
| GENRACE RACE BY | White men | 18% | 46% | 2% | 7% | 4% | 15% | 8% | 342 |
| GENDER | White women | 25% | 34% | 4% | 6% | 4% | 13% | 15% | 415 |
| | Black men | 23% | 18% | 2% | 7% | 6% | 33% | 10% | 61 |
| | Black women | 13% | 32% | 2% | 8% | 19% | 16% | 10% | 61 |
| | Hispanic men | 29% | 26% | | | 7% | 36% | 2% | 52 |
| | Hispanic women | 41% | 12% | | 9% | 9% | 23% | 5% | 39 |
| RMARITAL MARITAL STATUS/C | Single | | | | | 24% | 76% | | 226 |
| | Married | 39% | 61% | | | | | | 588 |
| | No longer married | | | 12% | 32% | | | 55% | 194 |
| RCHILD HAVE | Yes | 72% | | 8% | | 17% | | 4% | 319 |
| CHILDREN LIVING AT HOME/C | No | | 52% | | 9% | | 25% | 14% | 690 |
| MOMDAD PARENTS | Dad | 76% | | 5% | | 15% | | 3% | 126 |
| | Mom | 69% | | 9% | | 17% | | 4% | 193 |
| RINCOME TOTAL | Less than \$30K | 8% | 20% | 3% | 10% | 12% | 30% | 17% | 216 |
| FAMILY INCOME/C | \$30-50K | 18% | 35% | 3% | 6% | 6% | 21% | 10% | 176 |
| | \$50-70K | 23% | 32% | 2% | 10% | 6% | 19% | 8% | 162 |
| | \$70-100K | 39% | 42% | 1% | 2% | 2% | 11% | 4% | 153 |
| | \$100-150K | 33% | 51% | | 6% | 1% | 5% | 4% | 106 |
| | \$150K and over | 53% | 35% | 6% | | 3% | 2% | 1% | 67 |
| | Unsure / refused | 11% | 45% | 2% | 4% | 1% | 14% | 23% | 128 |
| R6 HOME OWNER/C | Current home owner | 27% | 43% | 2% | 6% | 3% | 9% | 11% | 729 |
| | Past home owner | 11% | 22% | 5% | 16% | 3% | 19% | 25% | 78 |
| | Renter | 14% | 13% | 3% | 4% | 16% | 46% | 5% | 180 |
| | Other | | 29% | | | 14% | 57% | | 21 |
| R7 TYPE OF | 30 year fixed | 29% | 42% | 3% | 7% | 2% | 8% | 9% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 20% | 43% | 1% | 11% | 2% | 6% | 17% | 88 |
| | ARM | 44% | 19% | | 14% | 4% | 16% | 3% | 46 |
| | Other | 15% | 45% | 2% | 5% | 5% | 12% | 16% | 121 |
| | No mortgage | 4% | 34% | 3% | 4% | 1% | 23% | 32% | 46 |
| R1 IMPORTANT / | Extremely important | 23% | 40% | 2% | 6% | 5% | 12% | 12% | 622 |
| HOME OWNERSHIP/C | Very important | 27% | 30% | 3% | 5% | 4% | 21% | 10% | 240 |
| | Somewhat important | 10% | 27% | 5% | 9% | 14% | 28% | 6% | 76 |
| | Not at all important | 20% | 19% | 3% | 10% | 9% | 32% | 8% | 62 |
| | Unsure / refused | | 29% | | 10% | | 43% | 17% | 9 |

| BUNDY | | | | BUNDY MAF | RITAL STATUS | / CHILDREN | | | TOTAL |
|---------------------------------|---|-----------------------|-----------------------|------------------------|------------------------|----------------------|-------------------------|---------------|-------|
| | | Married / children | Married / no children | Divorced / children | Divorced / no children | Single / children | Single / no children | Other / mixed | |
| R2 IMPORTANCE OF | More important | 20% | 34% | 2% | 6% | 6% | 19% | 12% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 26% | 37% | 2% | 6% | 5% | 14% | 10% | 516 |
| YEARS AGO/C | Less important | 20% | 34% | 4% | 5% | 4% | 27% | 6% | 123 |
| | Unsure | 13% | 32% | | 11% | 10% | 15% | 19% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 25% | 40% | 2% | 5% | 4% | 12% | 11% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 26% | 31% | 2% | 6% | 4% | 22% | 8% | 209 |
| | Not involved enough | 20% | 31% | 2% | 9% | 8% | 21% | 9% | 306 |
| | Unsure | 13% | 42% | 7% | | 5% | 14% | 19% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 25% | 42% | 1% | 6% | 3% | 13% | 11% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 25% | 32% | 3% | 5% | 5% | 19% | 10% | 201 |
| FINANCING | Not involved enough | 22% | 31% | 3% | 8% | 8% | 19% | 9% | 328 |
| | Unsure | 11% | 32% | 4% | 4% | 10% | 25% | 16% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 26% | 42% | 1% | 6% | 3% | 13% | 10% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 28% | 31% | 2% | 7% | 6% | 22% | 5% | 131 |
| | Not involved enough | 20% | 31% | 2% | 11% | 9% | 19% | 8% | 231 |
| | Unsure | 10% | 38% | 9% | | 5% | 16% | 21% | 33 |
| | Other / mixed | 20% | 33% | 4% | 3% | 5% | 19% | 16% | 264 |
| R15 FAVOR FEDERAL | Favor | 25% | 38% | 2% | 6% | 4% | 14% | 11% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 16% | 34% | 3% | 1% | 5% | 25% | 15% | 115 |
| MORTGAGE | Oppose | 21% | 33% | 3% | 8% | 7% | 19% | 9% | 400 |
| R16 FAVOR FEDERAL | Favor | 23% | 43% | 0% | 4% | 4% | 17% | 9% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 20% | 37% | 4% | 6% | | 9% | 23% | 88 |
| MORTGAGE FINANCE / | Oppose | 23% | 32% | 3% | 7% | 6% | 18% | 10% | 624 |
| INFORMED SWITCH | Switched to Favor | 16% | 36% | | 6% | 7% | 25% | 10% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 24% | 44% | 0% | 3% | 4% | 15% | 9% | 249 |
| | Oppose / undecided | 15% | 45% | | 14% | | 6% | 20% | 12 |
| | Stayed undecided | 13% | 30% | 8% | 3% | | 17% | 30% | 27 |
| | Favor / undecided | 25% | 40% | 3% | 5% | | 6% | 20% | 49 |
| | Stayed Oppose | 23% | 32% | 3% | 7% | 7% | 19% | 9% | 356 |
| | Switched to Oppose | 24% | 32% | 3% | 8% | 5% | 18% | 10% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 25% | 38% | 2% | 7% | 4% | 14% | 10% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 16% | 35% | 3% | 5% | 6% | 22% | 13% | 241 |
| | Somewhat likely | 21% | 16% | | | 20% | 36% | 7% | 68 |
| TOTAL | | 23% | 36% | 2% | 6% | 5% | 17% | 11% | 1009 |

| MOMDAD | | MOMDAD | PARENTS | TOTAL |
|------------------------------------|---------------------------|--------|---------|-------|
| | | Dad | Mom | |
| TOTAL | • | 40% | 60% | 319 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 41% | 59% | 68 |
| AILLAS ONL | Midwest | 31% | 69% | 62 |
| | South | 36% | 64% | 79 |
| | South Central | 64% | 36% | 26 |
| | Central Plains | 29% | 71% | 23 |
| | Mountain States | 30% | 70% | 22 |
| | West | 52% | 48% | 40 |
| RG2 GEOGRAPHIC AREAS TWO | California | 57% | 43% | 34 |
| | Florida | 52% | 48% | 15 |
| | Texas | 58% | 42% | 15 |
| | New York | 56% | 44% | 22 |
| | Rest of country | 33% | 67% | 233 |
| RGEMP | 10% unemployment | 58% | 42% | 37 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 38% | 62% | 191 |
| 2012 DATA) | Less than 7% unemployment | 36% | 64% | 92 |
| URBAN URBAN CODE | Rural | 31% | 69% | 34 |
| | Suburban | 38% | 62% | 122 |
| | Urban | 35% | 65% | 7′ |
| | Cell sample | 49% | 51% | 92 |
| GENDER GENDER | Male | 100% | | 120 |
| | Female | | 100% | 193 |
| RSEXEMP | Male / employed | 100% | | 108 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 100% | | 19 |
| zim zo imziriyo | Female / employed | | 100% | 13 |
| | Female / not employed | | 100% | 62 |
| RAGE RESPONDENT'S | 18-34 | 38% | 62% | 99 |
| AGE/C | 35-44 | 30% | 70% | 119 |
| | 45-64 | 53% | 47% | 92 |
| | 65 or over | 31% | 69% | |
| | Unsure / refused | 72% | 28% | |
| RAGEFL | 18-44 | 34% | 66% | 218 |
| RESPONDENT'S AGE/C | 45-64 | 53% | 47% | 92 |
| | 65 or over | 38% | 62% | 10 |
| RR96 AGE / SEX | Male / under 45 | 100% | | 74 |
| | Male / 45+ | 100% | | 52 |
| | Female / under 45 | | 100% | 144 |
| | Female / 45+ | | 100% | 49 |

| MOMDAD | | MOMDAD | PARENTS | TOTAL |
|-----------------------------|-----------------------------|--------|---------|-------|
| | | Dad | Mom | |
| RRACE RESPONDENT'S | White | 36% | 64% | 225 |
| RACE/C | Black / African American | 50% | 50% | 41 |
| | Hispanic | 48% | 52% | 40 |
| | Other | 37% | 63% | 13 |
| GENRACE RACE BY | White men | 100% | | 82 |
| GENDER | White women | | 100% | 144 |
| | Black men | 100% | | 21 |
| | Black women | | 100% | 21 |
| | Hispanic men | 100% | | 19 |
| | Hispanic women | | 100% | 21 |
| RMARITAL MARITAL | Single | 37% | 63% | 53 |
| STATUS/C | Married | 42% | 58% | 229 |
| | No longer married | 30% | 70% | 37 |
| RCHILD HAVE | Yes | 40% | 60% | 319 |
| BUNDY MARITAL | Married / children | 42% | 58% | 229 |
| STATUS / CHILDREN | Divorced / children | 28% | 72% | 24 |
| | Single / children | 37% | 63% | 53 |
| | Other / mixed | 34% | 66% | 13 |
| RINCOME TOTAL | Less than \$30K | 21% | 79% | 54 |
| FAMILY INCOME/C | \$30-50K | 37% | 63% | 49 |
| | \$50-70K | 38% | 62% | 51 |
| | \$70-100K | 46% | 54% | 64 |
| | \$100-150K | 32% | 68% | 40 |
| | \$150K and over | 66% | 34% | 41 |
| | Unsure / refused | 37% | 63% | 20 |
| R6 HOME OWNER/C | Current home owner | 41% | 59% | 237 |
| | Past home owner | 29% | 71% | 15 |
| | Renter | 36% | 64% | 64 |
| | Other | 59% | 41% | 3 |
| R7 TYPE OF | 30 year fixed | 44% | 56% | 178 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 41% | 59% | 22 |
| | ARM | 30% | 70% | 22 |
| | Other | 21% | 79% | 27 |
| | No mortgage | 36% | 64% | 4 |
| R1 IMPORTANT / | Extremely important | 35% | 65% | 193 |
| HOME OWNERSHIP/C | Very important | 51% | 49% | 85 |
| | Somewhat important | 44% | 56% | 22 |
| | Not at all important | 30% | 70% | 19 |

| MOMDAD | | MOMDAD | PARENTS | TOTAL |
|------------------------------------|--------------------------------------|--------|---------|-------|
| | | Dad | Mom | |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 41% | 59% | 102 |
| COMPARED TO 5 | Just as important | 35% | 65% | 175 |
| YEARS AGO/C | Less important | 51% | 49% | 34 |
| | Unsure | 58% | 42% | 8 |
| Q13 FEDERAL GOV'T | Too involved | 55% | 45% | 133 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 32% | 68% | 69 |
| | Not involved enough | 25% | 75% | 98 |
| | Unsure | 37% | 63% | 20 |
| Q14 FEDERAL GOV'T | Too involved | 49% | 51% | 115 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 29% | 71% | 72 |
| FINANCING | Not involved enough | 37% | 63% | 111 |
| | Unsure | 34% | 66% | 21 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 50% | 50% | 105 |
| GOV'T INVOLVEMENT | Involved at right level | 26% | 74% | 48 |
| | Not involved enough | 26% | 74% | 76 |
| | Unsure | 31% | 69% | 8 |
| | Other / mixed | 47% | 53% | 83 |
| R15 FAVOR FEDERAL | Favor | 48% | 52% | 158 |
| GOV'T REMOVING SELF FROM | Unsure | 12% | 88% | 29 |
| MORTGAGE | Oppose | 36% | 64% | 133 |
| R16 FAVOR FEDERAL | Favor | 50% | 50% | 85 |
| GOV'T REMOVING SELF FROM | Unsure | 44% | 56% | 21 |
| MORTGAGE FINANCE / | Oppose | 35% | 65% | 213 |
| INFORMED SWITCH | Switched to Favor | 18% | 82% | 11 |
| ON INFORMED BALLOT | Stayed Favor | 55% | 45% | 74 |
| | Oppose / undecided | 50% | 50% | 2 |
| | Stayed undecided | 31% | 69% | 6 |
| | Favor / undecided | 49% | 51% | 14 |
| | Stayed Oppose | 36% | 64% | 124 |
| | Switched to Oppose | 33% | 67% | 89 |
| QB LIKELIHOOD OF | Extremely likely | 41% | 59% | 224 |
| VOTING IN UPCOMING ELECTION | Very likely | 34% | 66% | 67 |
| | Somewhat likely | 39% | 61% | 29 |
| TOTAL | | 40% | 60% | 319 |

| RCHILD | | RCHILD HAV | | TOTAL |
|------------------------------------|---------------------------|------------|-----|-------|
| | | Yes | No | |
| TOTAL | | 32% | 68% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 33% | 67% | 205 |
| AREAS ONE | Midwest | 35% | 65% | 176 |
| | South | 32% | 68% | 245 |
| | South Central | 27% | 73% | 96 |
| | Central Plains | 32% | 68% | 70 |
| | Mountain States | 33% | 67% | 64 |
| | West | 26% | 74% | 152 |
| RG2 GEOGRAPHIC | California | 30% | 70% | 112 |
| AREAS TWO | Florida | 26% | 74% | 59 |
| | Texas | 24% | 76% | 65 |
| | New York | 36% | 64% | 60 |
| | Rest of country | 33% | 67% | 713 |
| RGEMP | 10% unemployment | 30% | 70% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 30% | 70% | 627 |
| 2012 DATA) | Less than 7% unemployment | 35% | 65% | 259 |
| URBAN URBAN CODE | Rural | 23% | 77% | 146 |
| | Suburban | 29% | 71% | 415 |
| | Urban | 36% | 64% | 199 |
| | Cell sample | 37% | 63% | 249 |
| GENDER GENDER | Male | 27% | 73% | 476 |
| | Female | 36% | 64% | 533 |
| RSEXEMP | Male / employed | 38% | 62% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 10% | 90% | 191 |
| | Female / employed | 50% | 50% | 264 |
| | Female / not employed | 23% | 77% | 269 |
| RAGE RESPONDENT'S | 18-34 | 45% | 55% | 219 |
| AGE/C | 35-44 | 70% | 30% | 172 |
| | 45-64 | 24% | 76% | 382 |
| | 65 or over | 3% | 97% | 227 |
| | Unsure / refused | 16% | 84% | 10 |
| RAGEFL | 18-44 | 56% | 44% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 24% | 76% | 382 |
| | 65 or over | 4% | 96% | 237 |
| RR96 AGE / SEX | Male / under 45 | 42% | 58% | 175 |
| | Male / 45+ | 17% | 83% | 302 |
| | Female / under 45 | 67% | 33% | 216 |
| | Female / 45+ | 15% | 85% | 316 |

| RCHILD | | RCHILD HAV LIVING AT | E CHILDREN HOME/C | TOTAL |
|-----------------------------|-----------------------------|-------------------------|----------------------|-------|
| | | Yes | No | |
| RRACE | White | 30% | 70% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 34% | 66% | 121 |
| | Hispanic | 44% | 56% | 91 |
| | Other | 32% | 68% | 40 |
| GENRACE RACE BY GENDER | White men | 24% | 76% | 342 |
| GENDER | White women | 35% | 65% | 415 |
| | Black men | 34% | 66% | 61 |
| | Black women | 34% | 66% | 61 |
| | Hispanic men | 36% | 64% | 52 |
| | Hispanic women | 54% | 46% | 39 |
| RMARITAL MARITAL | Single | 24% | 76% | 226 |
| STATUS/C | Married | 39% | 61% | 588 |
| | No longer married | 19% | 81% | 194 |
| MOMDAD PARENTS | Dad | 100% | | 126 |
| | Mom | 100% | | 193 |
| BUNDY MARITAL | Married / children | 100% | | 229 |
| STATUS / CHILDREN | Married / no children | | 100% | 359 |
| | Divorced / children | 100% | | 24 |
| | Divorced / no children | | 100% | 63 |
| | Single / children | 100% | | 53 |
| | Single / no children | | 100% | 173 |
| | Other / mixed | 12% | 88% | 107 |
| RINCOME TOTAL | Less than \$30K | 25% | 75% | 216 |
| FAMILY INCOME/C | \$30-50K | 28% | 72% | 176 |
| | \$50-70K | 31% | 69% | 162 |
| | \$70-100K | 41% | 59% | 153 |
| | \$100-150K | 38% | 62% | 106 |
| | \$150K and over | 62% | 38% | 67 |
| | Unsure / refused | 16% | 84% | 128 |
| R6 HOME OWNER/C | Current home owner | 33% | 67% | 729 |
| | Past home owner | 19% | 81% | 78 |
| | Renter | 35% | 65% | 180 |
| | Other | 14% | 86% | 21 |
| R7 TYPE OF | 30 year fixed | 35% | 65% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 25% | 75% | 88 |
| | ARM | 48% | 52% | 46 |
| | Other | 22% | 78% | 121 |
| | No mortgage | 9% | 91% | 46 |

| DCI III D | | RCHII D HAV | E CHILDREN | TOTAL |
|------------------------------------|---|-------------|------------|--------|
| RCHILD | | LIVING AT | | 101712 |
| D4 11 12 0 0 7 1 1 1 7 | 1 | Yes | No | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 31% | 69% | 622 |
| | Very important | 36% | 64% | 240 |
| | Somewhat important | 29% | 71% | 76 |
| | Not at all important | 31% | 69% | 62 |
| | Unsure / refused | | 100% | 9 |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 31% | 69% | 334 |
| COMPARED TO 5 | Just as important | 34% | 66% | 516 |
| YEARS AGO/C | Less important | 28% | 72% | 123 |
| | Unsure | 23% | 77% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 32% | 68% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 33% | 67% | 209 |
| | Not involved enough | 32% | 68% | 306 |
| | Unsure | 27% | 73% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 29% | 71% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 36% | 64% | 201 |
| FINANCING | Not involved enough | 34% | 66% | 328 |
| | Unsure | 24% | 76% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 30% | 70% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 36% | 64% | 131 |
| | Not involved enough | 33% | 67% | 231 |
| | Unsure | 25% | 75% | 33 |
| | Other / mixed | 31% | 69% | 264 |
| R15 FAVOR FEDERAL | Favor | 32% | 68% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 25% | 75% | 115 |
| MORTGAGE FINANCE/C | Oppose | 33% | 67% | 400 |
| R16 FAVOR FEDERAL | Favor | 29% | 71% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 24% | 76% | 88 |
| MORTGAGE FINANCE / | Oppose | 34% | 66% | 624 |
| INFORMED SWITCH | Switched to Favor | 23% | 77% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 30% | 70% | 249 |
| | Oppose / undecided | 15% | 85% | 12 |
| | Stayed undecided | 21% | 79% | 27 |
| | Favor / undecided | 28% | 72% | 49 |
| | Stayed Oppose | 35% | 65% | 356 |
| | Switched to Oppose | 33% | 67% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 32% | 68% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 28% | 72% | 241 |
| | Somewhat likely | 42% | 58% | 68 |
| TOTAL | | 32% | 68% | 1009 |
| | | | | |

| RMARITAL | | RMARITA | AL MARITAL S | TATUS/C | TOTAL |
|------------------------------------|---------------------------|---------|--------------|----------------------|-------|
| | | Single | Married | No longer married | |
| TOTAL | | 22% | 58% | 19% | 1009 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 22% | 60% | 18% | 205 |
| AREAS ONE | Midwest | 24% | 63% | 14% | 176 |
| | South | 17% | 60% | 23% | 245 |
| | South Central | 30% | 52% | 19% | 96 |
| | Central Plains | 21% | 55% | 24% | 70 |
| | Mountain States | 14% | 62% | 23% | 64 |
| | West | 30% | 52% | 18% | 152 |
| RG2 GEOGRAPHIC | California | 32% | 49% | 19% | 112 |
| AREAS TWO | Florida | 15% | 61% | 23% | 59 |
| | Texas | 30% | 52% | 18% | 65 |
| | New York | 32% | 45% | 23% | 60 |
| | Rest of country | 20% | 61% | 19% | 713 |
| RGEMP | 10% unemployment | 29% | 52% | 18% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 22% | 58% | 19% | 627 |
| 2012 DATA) | Less than 7% unemployment | 19% | 62% | 19% | 259 |
| URBAN URBAN CODE | Rural | 8% | 70% | 22% | 146 |
| | Suburban | 19% | 62% | 19% | 415 |
| | Urban | 21% | 58% | 21% | 199 |
| | Cell sample | 37% | 46% | 17% | 249 |
| GENDER GENDER | Male | 25% | 60% | 15% | 476 |
| | Female | 20% | 57% | 23% | 533 |
| RSEXEMP | Male / employed | 26% | 64% | 10% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 25% | 53% | 22% | 191 |
| | Female / employed | 23% | 58% | 19% | 264 |
| | Female / not employed | 17% | 56% | 27% | 269 |
| RAGE RESPONDENT'S | 18-34 | 58% | 36% | 6% | 219 |
| AGE/C | 35-44 | 18% | 69% | 12% | 172 |
| | 45-64 | 14% | 66% | 20% | 382 |
| | 65 or over | 5% | 60% | 35% | 227 |
| | Unsure / refused | 16% | 40% | 44% | 10 |
| RAGEFL RESPONDENT'S AGE/C | 18-44 | 40% | 51% | 9% | 391 |
| | 45-64 | 14% | 66% | 20% | 382 |
| | 65 or over | 6% | 59% | 35% | 237 |
| RR96 AGE / SEX | Male / under 45 | 47% | 44% | 9% | 175 |
| | Male / 45+ | 13% | 69% | 19% | 302 |
| | Female / under 45 | 35% | 56% | 9% | 216 |
| | Female / 45+ | 10% | 58% | 33% | 316 |

| RMARITAL | | RMARITA | AL MARITAL S | TATUS/C | TOTAL |
|------------------------------|-----------------------------|---------|--------------|----------------------|-------|
| | | Single | Married | No longer married | |
| RRACE RESPONDENT'S | White | 18% | 61% | 21% | 757 |
| RACE/C | Black / African American | 37% | 44% | 19% | 121 |
| | Hispanic | 39% | 54% | 7% | 91 |
| | Other | 28% | 58% | 14% | 40 |
| GENRACE RACE BY | White men | 19% | 64% | 17% | 342 |
| GENDER | White women | 17% | 59% | 24% | 415 |
| | Black men | 39% | 42% | 19% | 61 |
| | Black women | 35% | 46% | 19% | 61 |
| | Hispanic men | 43% | 55% | 2% | 52 |
| | Hispanic women | 33% | 53% | 14% | 39 |
| RCHILD HAVE | Yes | 17% | 72% | 12% | 319 |
| CHILDREN LIVING AT HOME/C | No | 25% | 52% | 23% | 690 |
| MOMDAD PARENTS | Dad | 15% | 76% | 9% | 126 |
| | Mom | 17% | 69% | 13% | 193 |
| BUNDY MARITAL | Married / children | | 100% | | 229 |
| STATUS / CHILDREN | Married / no children | | 100% | | 359 |
| | Divorced / children | | | 100% | 24 |
| | Divorced / no children | | | 100% | 63 |
| | Single / children | 100% | | | 53 |
| | Single / no children | 100% | | | 173 |
| | Other / mixed | | | 100% | 107 |
| RINCOME TOTAL | Less than \$30K | 42% | 28% | 30% | 216 |
| FAMILY INCOME/C | \$30-50K | 27% | 54% | 20% | 176 |
| | \$50-70K | 25% | 55% | 20% | 162 |
| | \$70-100K | 12% | 81% | 7% | 153 |
| | \$100-150K | 6% | 84% | 9% | 106 |
| | \$150K and over | 5% | 88% | 7% | 67 |
| | Unsure / refused | 15% | 56% | 29% | 128 |
| R6 HOME OWNER/C | Current home owner | 11% | 70% | 19% | 729 |
| | Past home owner | 22% | 33% | 46% | 78 |
| | Renter | 62% | 26% | 11% | 180 |
| | Other | 71% | 29% | | 21 |
| R7 TYPE OF | 30 year fixed | 10% | 71% | 19% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 9% | 62% | 29% | 88 |
| | ARM | 20% | 63% | 17% | 46 |
| | Other | 18% | 60% | 23% | 121 |
| | No mortgage | 23% | 39% | 38% | 46 |

| RMARITAL | | RMARITA | AL MARITAL S | TATUS/C | TOTAL |
|------------------------------------|--------------------------------------|---------|--------------|----------------------|-------|
| | | Single | Married | No longer married | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 17% | 64% | 19% | 622 |
| HOWL OWNERSHIP/C | Very important | 25% | 57% | 18% | 240 |
| | Somewhat important | 42% | 37% | 20% | 76 |
| | Not at all important | 40% | 38% | 21% | 62 |
| | Unsure / refused | 43% | 29% | 27% | 9 |
| R2 IMPORTANCE OF | More important | 25% | 55% | 21% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 19% | 63% | 18% | 516 |
| YEARS AGO/C | Less important | 30% | 55% | 15% | 123 |
| | Unsure | 25% | 45% | 30% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 16% | 65% | 19% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 27% | 57% | 16% | 209 |
| HOWE OWNERSHIP | Not involved enough | 29% | 51% | 20% | 306 |
| | Unsure | 19% | 55% | 26% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 15% | 67% | 17% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 23% | 58% | 19% | 201 |
| FINANCING | Not involved enough | 27% | 52% | 21% | 328 |
| | Unsure | 35% | 42% | 23% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 16% | 68% | 17% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 27% | 59% | 14% | 131 |
| | Not involved enough | 28% | 51% | 21% | 231 |
| | Unsure | 21% | 49% | 30% | 33 |
| | Other / mixed | 25% | 53% | 23% | 264 |
| R15 FAVOR FEDERAL | Favor | 18% | 64% | 19% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 30% | 50% | 20% | 115 |
| MORTGAGE | Oppose | 26% | 54% | 20% | 400 |
| R16 FAVOR FEDERAL | Favor | 21% | 66% | 13% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 9% | 57% | 33% | 88 |
| MORTGAGE FINANCE / | Oppose | 25% | 55% | 20% | 624 |
| INFORMED SWITCH | Switched to Favor | 33% | 52% | 16% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 19% | 68% | 13% | 249 |
| | Oppose / undecided | 6% | 60% | 34% | 12 |
| | Stayed undecided | 17% | 43% | 41% | 27 |
| | Favor / undecided | 6% | 65% | 29% | 49 |
| | Stayed Oppose | 26% | 54% | 20% | 356 |
| | Switched to Oppose | 24% | 56% | 21% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 17% | 63% | 20% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 28% | 52% | 21% | 241 |
| | Somewhat likely | 56% | 37% | 7% | 68 |
| TOTAL | - | 22% | 58% | 19% | 1009 |

| GENRACE | | | (| SENRACE RAG | CE BY GENDER | ₹ | | TOTAL |
|------------------------------------|---------------------------|-----------|----------------|-------------|--------------|-----------------|-------------------|-------|
| | | White men | White women | Black men | Black women | Hispanic men | Hispanic women | |
| TOTAL | | 35% | 43% | 6% | 6% | 5% | 4% | 969 |
| RG1 GEOGRAPHIC | Northeast | 37% | 43% | 7% | 7% | 5% | 2% | 198 |
| AREAS ONE | Midwest | 37% | 49% | 5% | 5% | 3% | | 171 |
| | South | 35% | 44% | 8% | 9% | 3% | 2% | 239 |
| | South Central | 36% | 36% | 9% | 5% | 7% | 6% | 90 |
| | Central Plains | 46% | 46% | | 4% | 1% | 3% | 69 |
| | Mountain States | 32% | 40% | 5% | 0% | 8% | 15% | 62 |
| | West | 27% | 38% | 6% | 7% | 13% | 10% | 139 |
| RG2 GEOGRAPHIC | California | 26% | 33% | 6% | 7% | 17% | 10% | 103 |
| AREAS TWO | Florida | 44% | 34% | 5% | 1% | 14% | 2% | 57 |
| | Texas | 31% | 35% | 11% | 6% | 10% | 7% | 63 |
| | New York | 33% | 33% | 14% | 9% | 7% | 5% | 57 |
| | Rest of country | 37% | 47% | 5% | 6% | 2% | 3% | 688 |
| RGEMP | 10% unemployment | 31% | 32% | 7% | 7% | 15% | 9% | 115 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 35% | 44% | 7% | 7% | 4% | 4% | 603 |
| 2012 DATA) | Less than 7% unemployment | 37% | 46% | 4% | 5% | 4% | 2% | 251 |
| URBAN URBAN CODE | Rural | 35% | 61% | 1% | 2% | 1% | | 140 |
| | Suburban | 39% | 47% | 5% | 3% | 4% | 3% | 405 |
| | Urban | 26% | 34% | 14% | 16% | 5% | 5% | 188 |
| | Cell sample | 36% | 33% | 6% | 6% | 11% | 8% | 236 |
| GENDER GENDER | Male | 75% | | 13% | | 12% | | 454 |
| | Female | | 81% | | 12% | | 7% | 514 |
| RSEXEMP | Male / employed | 73% | | 12% | | 15% | | 270 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 78% | | 15% | | 7% | | 185 |
| | Female / employed | | 82% | | 10% | | 8% | 256 |
| | Female / not employed | | 80% | | 13% | | 7% | 258 |
| RAGE RESPONDENT'S | 18-34 | 26% | 37% | 8% | 9% | 13% | 7% | 210 |
| AGE/C | 35-44 | 33% | 48% | 3% | 4% | 4% | 8% | 164 |
| | 45-64 | 40% | 41% | 7% | 6% | 4% | 2% | 368 |
| | 65 or over | 39% | 47% | 6% | 5% | 2% | 2% | 218 |
| | Unsure / refused | 23% | 56% | 3% | 14% | 3% | | 8 |
| RAGEFL | 18-44 | 29% | 42% | 5% | 7% | 9% | 8% | 374 |
| RESPONDENT'S AGE/C | 45-64 | 40% | 41% | 7% | 6% | 4% | 2% | 368 |
| | 65 or over | 38% | 47% | 6% | 5% | 2% | 1% | 227 |
| RR96 AGE / SEX | Male / under 45 | 67% | | 12% | | 21% | | 164 |
| | Male / 45+ | 80% | | 14% | | 6% | | 291 |
| | Female / under 45 | | 74% | | 12% | | 13% | 211 |
| | Female / 45+ | | 85% | | 11% | | 3% | 304 |

| GENRACE | | | (| GENRACE RAG | CE BY GENDER | ₹ | | TOTAL |
|----------------------------------|-----------------------------|-----------|----------------|-------------|--------------|-----------------|-------------------|-------|
| | | White men | White women | Black men | Black women | Hispanic men | Hispanic women | |
| RRACE RESPONDENT'S | White | 45% | 55% | | | | | 757 |
| RACE/C | Black / African American | | | 50% | 50% | | | 121 |
| | Hispanic | | | | | 58% | 42% | 91 |
| RMARITAL MARITAL | Single | 30% | 32% | 11% | 10% | 11% | 6% | 215 |
| STATUS/C | Married | 39% | 43% | 4% | 5% | 5% | 4% | 565 |
| | No longer married | 31% | 54% | 6% | 6% | 0% | 3% | 189 |
| RCHILD HAVE | Yes | 27% | 47% | 7% | 7% | 6% | 7% | 307 |
| CHILDREN LIVING AT HOME/C | No | 39% | 41% | 6% | 6% | 5% | 3% | 662 |
| MOMDAD PARENTS | Dad | 67% | | 17% | | 16% | | 122 |
| | Mom | | 78% | | 11% | | 11% | 185 |
| BUNDY MARITAL | Married / children | 28% | 47% | 6% | 4% | 7% | 7% | 219 |
| STATUS / CHILDREN | Married / no children | 45% | 41% | 3% | 6% | 4% | 1% | 346 |
| | Divorced / children | 23% | 66% | 5% | 5% | | | 23 |
| | Divorced / no children | 41% | 38% | 7% | 8% | | 6% | 61 |
| | Single / children | 24% | 33% | 7% | 22% | 7% | 7% | 51 |
| | Single / no children | 32% | 32% | 12% | 6% | 12% | 6% | 163 |
| | Other / mixed | 26% | 60% | 6% | 6% | 1% | 2% | 104 |
| RINCOME TOTAL FAMILY INCOME/C | Less than \$30K | 28% | 40% | 8% | 12% | 4% | 7% | 206 |
| | \$30-50K | 30% | 49% | 5% | 6% | 5% | 4% | 173 |
| | \$50-70K | 29% | 38% | 10% | 9% | 10% | 4% | 155 |
| | \$70-100K | 45% | 41% | 5% | 4% | 4% | 1% | 150 |
| | \$100-150K | 35% | 45% | 3% | 5% | 6% | 6% | 103 |
| | \$150K and over | 55% | 32% | 2% | | 6% | 5% | 62 |
| | Unsure / refused | 41% | 51% | 6% | 1% | 2% | | 119 |
| R6 HOME OWNER/C | Current home owner | 38% | 47% | 4% | 5% | 4% | 3% | 703 |
| | Past home owner | 34% | 46% | 12% | 5% | 1% | 2% | 75 |
| | Renter | 28% | 25% | 12% | 12% | 12% | 11% | 173 |
| | Other | 19% | 29% | 25% | 17% | 10% | | 18 |
| R7 TYPE OF | 30 year fixed | 38% | 44% | 4% | 5% | 5% | 3% | 489 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 39% | 44% | 10% | 3% | | 4% | 81 |
| | ARM | 31% | 54% | 6% | 2% | 6% | | 46 |
| | Other | 33% | 55% | 1% | 8% | 1% | 1% | 117 |
| | No mortgage | 41% | 54% | 5% | | | | 45 |
| R1 IMPORTANT / | Extremely important | 34% | 45% | 7% | 7% | 5% | 3% | 600 |
| HOME OWNERSHIP/C | Very important | 40% | 39% | 5% | 4% | 9% | 4% | 230 |
| | Somewhat important | 35% | 42% | 4% | 4% | 6% | 9% | 73 |
| | Not at all important | 33% | 36% | 4% | 11% | 2% | 14% | 57 |
| | Unsure / refused | 43% | 26% | | 30% | | | 9 |

| GENRACE | | | (| SENRACE RAG | CE BY GENDER | ? | | TOTAL |
|----------------------------------|---|-----------|----------------|-------------|--------------|-----------------|-------------------|-------|
| | | White men | White women | Black men | Black women | Hispanic men | Hispanic women | |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 29% | 41% | 10% | 8% | 9% | 2% | 316 |
| COMPARED TO 5 | Just as important | 39% | 44% | 3% | 6% | 3% | 5% | 500 |
| YEARS AGO/C | Less important | 38% | 42% | 7% | 3% | 4% | 6% | 118 |
| | Unsure | 31% | 40% | 8% | 2% | 13% | 5% | 35 |
| Q13 FEDERAL GOV'T | Too involved | 45% | 43% | 5% | 2% | 4% | 1% | 407 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 31% | 46% | 6% | 7% | 6% | 4% | 197 |
| | Not involved enough | 25% | 40% | 9% | 11% | 7% | 8% | 294 |
| | Unsure | 33% | 45% | 5% | 6% | 8% | 3% | 71 |
| Q14 FEDERAL GOV'T | Too involved | 45% | 44% | 3% | 3% | 4% | 2% | 383 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 31% | 45% | 8% | 9% | 6% | 2% | 188 |
| FINANCING | Not involved enough | 27% | 38% | 9% | 11% | 7% | 7% | 315 |
| | Unsure | 32% | 53% | 5% | 1% | 2% | 6% | 83 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 45% | 45% | 3% | 2% | 4% | 1% | 341 |
| GOV'T INVOLVEMENT | Involved at right level | 31% | 49% | 7% | 9% | 3% | 1% | 123 |
| | Not involved enough | 25% | 39% | 9% | 13% | 5% | 8% | 222 |
| | Unsure | 24% | 65% | 9% | 3% | | | 30 |
| | Other / mixed | 34% | 38% | 8% | 5% | 10% | 6% | 252 |
| R15 FAVOR FEDERAL | Favor | 41% | 43% | 5% | 3% | 5% | 3% | 481 |
| GOV'T REMOVING SELF FROM | Unsure | 23% | 56% | 3% | 9% | 5% | 3% | 110 |
| MORTGAGE | Oppose | 32% | 39% | 9% | 9% | 6% | 6% | 378 |
| R16 FAVOR FEDERAL | Favor | 43% | 40% | 5% | 7% | 4% | 1% | 285 |
| GOV'T REMOVING SELF FROM | Unsure | 41% | 54% | | 2% | 2% | 1% | 83 |
| MORTGAGE FINANCE / | Oppose | 31% | 43% | 8% | 7% | 6% | 6% | 601 |
| INFORMED SWITCH | Switched to Favor | 27% | 39% | 9% | 21% | 4% | | 46 |
| ON INFORMED BALLOT | Stayed Favor | 46% | 40% | 5% | 4% | 4% | 1% | 239 |
| | Oppose / undecided | 32% | 68% | | | | | 11 |
| | Stayed undecided | 21% | 65% | | 7% | 8% | | 24 |
| | Favor / undecided | 52% | 45% | | 1% | | 2% | 49 |
| | Stayed Oppose | 32% | 38% | 9% | 8% | 6% | 6% | 337 |
| | Switched to Oppose | 30% | 48% | 6% | 5% | 7% | 5% | 264 |
| QB LIKELIHOOD OF | Extremely likely | 38% | 42% | 6% | 7% | 5% | 3% | 677 |
| VOTING IN UPCOMING ELECTION | Very likely | 32% | 46% | 9% | 6% | 3% | 3% | 228 |
| | Somewhat likely | 21% | 36% | 3% | | 22% | 19% | 64 |
| TOTAL | - | 35% | 43% | 6% | 6% | 5% | 4% | 969 |

| RRACE | | RF | ACE RESPON | IDENT'S RACE | /C | TOTAL |
|------------------------------------|---------------------------|-------|--------------------------------|--------------|-------|-------|
| | | White | Black / African American | Hispanic | Other | |
| TOTAL | | 75% | 12% | 9% | 4% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 77% | 13% | 7% | 3% | 205 |
| AREAS ONE | Midwest | 84% | 10% | 3% | 3% | 176 |
| | South | 77% | 16% | 5% | 2% | 245 |
| | South Central | 68% | 13% | 12% | 7% | 96 |
| | Central Plains | 91% | 4% | 4% | 2% | 70 |
| | Mountain States | 69% | 5% | 22% | 4% | 64 |
| | West | 59% | 12% | 20% | 8% | 152 |
| RG2 GEOGRAPHIC | California | 55% | 12% | 25% | 7% | 112 |
| AREAS TWO | Florida | 75% | 6% | 15% | 3% | 59 |
| | Texas | 65% | 16% | 17% | 2% | 65 |
| | New York | 61% | 22% | 11% | 6% | 60 |
| | Rest of country | 80% | 11% | 5% | 3% | 713 |
| RGEMP | 10% unemployment | 58% | 12% | 23% | 7% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 76% | 13% | 7% | 4% | 627 |
| 2012 DATA) | Less than 7% unemployment | 81% | 9% | 6% | 3% | 259 |
| URBAN URBAN CODE | Rural | 92% | 3% | 1% | 4% | 146 |
| | Suburban | 84% | 7% | 6% | 2% | 415 |
| | Urban | 57% | 28% | 10% | 5% | 199 |
| | Cell sample | 65% | 12% | 18% | 5% | 249 |
| GENDER GENDER | Male | 72% | 13% | 11% | 5% | 476 |
| | Female | 78% | 11% | 7% | 3% | 533 |
| RSEXEMP | Male / employed | 69% | 11% | 14% | 5% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 76% | 15% | 6% | 3% | 191 |
| | Female / employed | 80% | 10% | 8% | 3% | 264 |
| | Female / not employed | 76% | 13% | 7% | 4% | 269 |
| RAGE RESPONDENT'S | 18-34 | 61% | 16% | 19% | 4% | 219 |
| AGE/C | 35-44 | 77% | 6% | 12% | 4% | 172 |
| | 45-64 | 78% | 13% | 5% | 4% | 382 |
| | 65 or over | 83% | 10% | 3% | 4% | 227 |
| | Unsure / refused | 65% | 14% | 3% | 18% | 10 |
| RAGEFL | 18-44 | 68% | 12% | 16% | 4% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 78% | 13% | 5% | 4% | 382 |
| | 65 or over | 82% | 11% | 3% | 4% | 237 |
| RR96 AGE / SEX | Male / under 45 | 62% | 12% | 20% | 6% | 175 |
| | Male / 45+ | 77% | 13% | 6% | 4% | 302 |
| | Female / under 45 | 72% | 12% | 13% | 2% | 216 |
| | Female / 45+ | 82% | 11% | 3% | 4% | 316 |

| White | RRACE | | RF | ACE RESPON | IDENT'S RACE | E/C | TOTAL |
|--|-------------------|------------------------|-------|------------|--------------|-------|-------|
| While women 100% 100% 415 | | | White | African | Hispanic | Other | |
| White women 100% 61 | | White men | 100% | | | | 342 |
| Black women | GENDER | White women | 100% | | | | 415 |
| Hispanic men Hispanic men Hispanic women Hispanic | | Black men | | 100% | | | 61 |
| Hispanic women 100% 39 | | Black women | | 100% | | | 61 |
| RMARITAL MARITAL STATUS/C | | Hispanic men | | | 100% | | 52 |
| STATUS/C Married 79% 9% 8% 4% 588 No longer married 82% 12% 3% 3% 194 | | Hispanic women | | | 100% | | 39 |
| Married 79% 9% 8% 4% 588 No longer married 82% 12% 3% 3% 3% 194 | | Single | 60% | 20% | 16% | 5% | 226 |
| RCHILD HAVE CHILD HAVE CHILDREN LIVING AT HOME/C | STATUS/C | Married | 79% | 9% | 8% | 4% | 588 |
| CHILDREN LIVING AT HOME/C | | No longer married | 82% | 12% | 3% | 3% | 194 |
| HOME/C No 77% 12% 7% 4% 690 | | Yes | 71% | 13% | 12% | 4% | 319 |
| Dad 65% 16% 15% 4% 126 | | No | 77% | 12% | 7% | 4% | 690 |
| BUNDY MARITAL STATUS / CHILDREN Married / children Married / no children 83% 9% 5% 4% 359 Divorced / children 83% 9% 5% 4% 359 Divorced / no children 87% 10% 2% 24 Divorced / no children 78% 14% 5% 3% 63 Single / children 55% 28% 14% 4% 53 Single / no children 61% 17% 16% 5% 173 Other / mixed 83% 11% 3% 3% 107 RINCOME TOTAL FAMILY INCOME/C RINCOME TOTAL FAMILY INCOME/C 830-50K 78% 11% 10% 2% 176 \$50-70K 64% 18% 14% 4% 162 \$70-100K 84% 9% 5% 2% 153 \$100-150K 78% 8% 11% 3% 106 \$150K and over Unsure / refused 85% 6% 2% 8% 128 R6 HOME OWNER/C Current home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C ARM 86% 8% 6% 4% 7% 48 R6 HOME OWNER/STATEST HOME/C ARM 86% 8% 6% 6% 2% 3% 121 | | Dad | 65% | 16% | 15% | 4% | 126 |
| STATUS / CHILDREN Married / no children Divorced / children B3% B3% B3% B3% B3% B3% B3% B3 | | Mom | 74% | 11% | 11% | 4% | 193 |
| Married / no children 83% 9% 5% 4% 359 | | Married / children | 72% | 10% | 14% | 4% | 229 |
| Divorced / no children 78% 14% 5% 3% 63 Single / children 55% 28% 14% 4% 53 Single / no children 61% 17% 16% 5% 173 Other / mixed 83% 11% 3% 3% 107 RINCOME TOTAL FAMILY INCOME/C Less than \$30K 65% 19% 111% 4% 216 \$30-50K 78% 11% 10% 2% 176 \$50-70K 64% 18% 14% 4% 162 \$70-100K 84% 9% 5% 2% 153 \$100-150K 78% 84% 11% 3% 106 \$150K and over 81% 2% 10% 6% 67 Unsure / refused 85% 6% 2% 8% 128 R6 HOME OWNER/C Current home owner 82% 8% 7% 4% 729 Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C ARM 86% 8% 6% 4% 507 ARM 86% 8% 6% 2% 3% 121 ARM 86% 8% 6% 2% 3% 121 R6 HOME OWNER/C Children 85% 9% 2% 3% 121 Children 85% 9% 2% 3% 121 | STATUS / CHILDREN | Married / no children | 83% | 9% | 5% | 4% | 359 |
| Single / children 55% 28% 14% 4% 53 | | Divorced / children | 87% | 10% | | 2% | 24 |
| Single / no children 61% 17% 16% 5% 173 Other / mixed 83% 11% 3% 3% 107 RINCOME TOTAL FAMILY INCOME/C Less than \$30K 65% 19% 11% 4% 216 \$30-50K 78% 11% 10% 2% 176 \$50-70K 64% 18% 14% 4% 162 \$70-100K 84% 9% 5% 2% 153 \$100-150K 78% 8% 11% 3% 106 \$150K and over 81% 2% 10% 6% 67 Unsure / refused 85% 6% 2% 8% 128 R6 HOME OWNER/C Current home owner 82% 8% 7% 4% 729 Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C MORTGAGE ON FIRST HOME/C 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | Divorced / no children | 78% | 14% | 5% | 3% | 63 |
| Colter / mixed 83% 11% 3% 3% 107 | | Single / children | 55% | 28% | 14% | 4% | 53 |
| RINCOME TOTAL FAMILY INCOME/C S30-50K 78% 11% 10% 2% 176 16% 14% 4% 162 176 18% 14% 4% 162 176 18% 14% 4% 162 176 18% 14% 14% 162 176 18% 14% 16% 18% 14% 16% 18% 14% 16% 18% 14% 16% 18% 14% 16% 18% 10% | | Single / no children | 61% | 17% | 16% | 5% | 173 |
| FAMILY INCOME/C \$30-50K 78% 11% 10% 2% 176 \$50-70K 64% 18% 14% 4% 162 \$70-100K 84% 9% 5% 2% 153 \$100-150K 78% 8% 11% 3% 106 \$150K and over 81% 2% 10% 6% 67 Unsure / refused 85% 6% 2% 8% 128 R6 HOME OWNER/C Current home owner 82% 8% 7% 4% 729 Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 2% 176 11% 10% 2% 10% 6% 67 10% 6% 67 12% 4% 729 8% 128 78 4% 78 88 4% 507 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | Other / mixed | 83% | 11% | 3% | 3% | 107 |
| \$30-50K 78% 11% 10% 2% 176 | | Less than \$30K | 65% | 19% | 11% | 4% | 216 |
| \$70-100K | FAMILY INCOME/C | \$30-50K | 78% | 11% | 10% | 2% | 176 |
| \$100-150K 78% 8% 11% 3% 106 \$150K and over 81% 2% 10% 6% 67 Unsure / refused 85% 6% 2% 8% 128 R6 HOME OWNER/C Current home owner 82% 8% 7% 4% 729 Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | \$50-70K | 64% | 18% | 14% | 4% | 162 |
| \$150K and over 81% 2% 10% 6% 67 Unsure / refused 85% 6% 2% 8% 128 R6 HOME OWNER/C Current home owner 82% 8% 7% 4% 729 Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C 30 year fixed 79% 9% 8% 4% 507 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | \$70-100K | 84% | 9% | 5% | 2% | 153 |
| Unsure / refused 85% 6% 2% 8% 128 | | \$100-150K | 78% | 8% | 11% | 3% | 106 |
| R6 HOME OWNER/C Current home owner 82% 8% 7% 4% 729 Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C 30 year fixed 79% 9% 8% 4% 507 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | \$150K and over | 81% | 2% | 10% | 6% | 67 |
| Past home owner 77% 16% 3% 4% 78 Renter 51% 23% 22% 4% 180 Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C 30 year fixed 79% 9% 8% 4% 507 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | Unsure / refused | 85% | 6% | 2% | 8% | 128 |
| Renter 51% 23% 22% 4% 180 | R6 HOME OWNER/C | Current home owner | 82% | 8% | 7% | 4% | 729 |
| Other 41% 36% 9% 14% 21 R7 TYPE OF MORTGAGE ON FIRST HOME/C 30 year fixed 79% 9% 8% 4% 507 4 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | Past home owner | 77% | 16% | 3% | 4% | 78 |
| R7 TYPE OF MORTGAGE ON FIRST HOME/C 30 year fixed 79% 9% 8% 4% 507 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | Renter | 51% | 23% | 22% | 4% | 180 |
| MORTGAGE ON FIRST HOME/C 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | Other | 41% | 36% | 9% | 14% | 21 |
| HOME/C 15 year fixed 77% 12% 4% 7% 88 ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | 30 year fixed | 79% | 9% | 8% | 4% | 507 |
| ARM 86% 8% 6% 46 Other 85% 9% 2% 3% 121 | | 15 year fixed | 77% | 12% | 4% | 7% | 88 |
| 300 300 200 300 120 | | ARM | 86% | 8% | 6% | | 46 |
| No mortgage 93% 5% 2% 46 | | Other | 85% | 9% | 2% | 3% | 121 |
| | | No mortgage | 93% | 5% | | 2% | 46 |

| HOME OWNERSHIP/C Very important 75% 8% 12% 4% 240 Somewhat important 74% 8% 14% 4% 76 Not at all important 63% 14% 14% 4% 76 Not at all important 63% 14% 14% 8% 62 Unsure / refused 70% 30% 9% 7% 33% 516 Unsure 69% 10% 18% 33% 36 OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC CONSIST CONSISTENCY ON GOVERNMENT IN HOME OWNERSHIP AND INVOLVEMENT | RRACE | | RF | RACE RESPON | IDENT'S RACE | E/C | TOTAL |
|---|--------------------|-------------------------|-------|-------------|--------------|-------|-------|
| HOME OWNERSHIP/C Very important 75% 8% 12% 4% 240 Somewhat important 74% 8% 14% 4% 76 Not at all important 63% 14% 14% 4% 76 Not at all important 63% 14% 14% 8% 62 Unsure / refused 70% 30% 9% 7% 33% 516 Unsure 69% 10% 18% 33% 36 OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC OTA FEDERAL GOVT INVOLVEMENT IN HOME OWNERSHIP COMPARED TO 5 VEARS AGOIC CONSIST CONSISTENCY ON GOVERNMENT IN HOME OWNERSHIP AND INVOLVEMENT | | | White | African | Hispanic | Other | |
| Very important | | Extremely important | 76% | 13% | 7% | 3% | 622 |
| Not at all important 63% 14% 14% 8% 62 | HOIVIE OWNERSHIP/C | Very important | 75% | 8% | 12% | 4% | 240 |
| Unsure / refused 70% 30% 9 9 3 3 3 3 3 3 3 3 | | Somewhat important | 74% | 8% | 14% | 4% | 76 |
| RZ IMPORTANCE OF HOME OWNERSHIP COMPARED TO 5 YEARS AGO/C | | Not at all important | 63% | 14% | 14% | 8% | 62 |
| HOME OWNERSHIP Just as important | | Unsure / refused | 70% | 30% | | | 9 |
| Dustre Superior Substitute Substitut | | More important | 67% | 17% | 11% | 5% | 334 |
| Consist | | Just as important | 80% | 9% | 7% | 3% | 516 |
| Too involved Solo | YEARS AGO/C | Less important | 77% | 9% | 10% | 4% | 123 |
| Involved at right level 72% 12% 10% 6% 209 Not involved enough 62% 20% 14% 4% 306 Unsure 75% 11% 11% 4% 73 O14 FEDERAL GOV'T INVOLVEMENT IN MORTGAGE FINANCING 10volved enough 63% 19% 14% 4% 328 Unsure 80% 6% 8% 6% 88 CONSIST CONSISTENCY ON GOV'T INVOLVEMENT IN VOLVEMENT IN VOLVEMENT IN VOLVEMENT IN VOLVEMENT IN VOLVEMENT 10volved enough 63% 19% 14% 4% 328 Unsure 80% 6% 8% 6% 88 Unsure 80% 6% 8% 6% 88 ONG Involved enough 62% 22% 13% 4% 231 Unsure 81% 10% 88% 33 Unsure 81% 10% 88% 33 Unsure 81% 10% 88% 33 Other / mixed 68% 12% 15% 5% 264 R15 FAVOR FEDERAL GOV'T REMOVING SELF FROM MORTGAGE FINANCE / DESULT SC/ INFORMED SWITCH ON INFORMED BALLOT 5% 44% 624 Oppose 67% 11% 8% 44% 115 Oppose 67% 11% 11% 6% 400 Oppose / undecided 90% 10% 12 Slayed undecided 96% 14% 29% 29% 49 OB LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 OB LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 249 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 245 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 245 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 245 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 245 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 245 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 245 244 OR LIKELIHOOD OF VOTING IN UPCOMING ELECTION 244 OR L | | Unsure | 69% | 10% | 18% | 3% | 36 |
| HOME OWNERSHIP | | Too involved | 86% | 6% | 5% | 3% | 421 |
| Unsure | HOME OWNERSHIP | Involved at right level | 72% | 12% | 10% | 6% | 209 |
| Too involved Seminor Seminor Too involved Seminor Seminor Too involved Seminor Semi | | Not involved enough | 62% | 20% | 14% | 4% | 306 |
| Involved at right level 71% 16% 7% 6% 201 | | Unsure | 75% | 11% | 11% | 4% | 73 |
| Not involved at right level 71% 16% 7% 6% 201 | | Too involved | 86% | 5% | 6% | 2% | 392 |
| Unsure | | Involved at right level | 71% | 16% | 7% | 6% | 201 |
| Too involved - ownership & financing R88% S% S% S% S% S% S% S% | FINANCING | Not involved enough | 63% | 19% | 14% | 4% | 328 |
| Ownership & financing S8% S% S% S% S% S49 | | Unsure | 80% | 6% | 8% | 6% | 88 |
| Not involved at right level 75% 15% 4% 6% 131 Not involved enough 62% 22% 13% 4% 231 Unsure | CONSISTENCY ON | | 88% | 5% | 5% | 2% | 349 |
| Unsure 81% 10% 8% 33 Other / mixed 68% 12% 15% 5% 264 R15 FAVOR FEDERAL GOVT REMOVING SELF FROM Unsure 76% 11% 8% 4% 115 MORTGAGE EIMANCE / CR 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | GOV'T INVOLVEMENT | Involved at right level | 75% | 15% | 4% | 6% | 131 |
| Other / mixed 68% 12% 15% 5% 264 R15 FAVOR FEDERAL GOV'T REMOVING SELF FROM Unsure 76% 11% 8% 4% 115 MORTGAGE FINANCE / Oppose 67% 17% 11% 6% 400 R16 FAVOR FEDERAL GOV'T REMOVING SELF FROM Unsure 89% 2% 3% 6% 88 MORTGAGE FINANCE / DESLIF TS/C INFORMED SWITCH ON INFORMED BALLOT Stayed Favor 83% 8% 5% 4% 249 Stayed Undecided 90% 10% 12 Stayed Undecided 96% 16% 7% 11% 27 Favor / undecided 96% 16% 12% 5% 356 Switched to Oppose 77% 12% 7% 3% 701 OB LIKELIHOOD OF VOTING IN UPCOMING ELECTION Extremely likely 77% 12% 7% 3% 701 Very likely 53% 3% 38% 6% 68 | | Not involved enough | 62% | 22% | 13% | 4% | 231 |
| R15 FAVOR FEDERAL GOV'T REMOVING SELF FROM Unsure 76% 11% 8% 4% 115 | | Unsure | 81% | 10% | | 8% | 33 |
| COVT REMOVING SELF FROM Unsure 76% 11% 8% 4% 115 | | Other / mixed | 68% | 12% | 15% | 5% | 264 |
| SELF FROM MORTGAGE EINANCE C | | Favor | 82% | 8% | 8% | 3% | 494 |
| EINANCE C C C C C C C C C | | Unsure | 76% | 11% | 8% | 4% | 115 |
| R16 FAVOR FEDERAL GOV'T REMOVING SELF FROM | | Oppose | 67% | 17% | 11% | 6% | 400 |
| SELF FROM MORTGAGE FINANCE Description | R16 FAVOR FEDERAL | Favor | 79% | 11% | 5% | 4% | 297 |
| Name | | Unsure | 89% | 2% | 3% | 6% | 88 |
| Switched to Favor 63% 29% 4% 5% 48 | | Oppose | 71% | 14% | 12% | 4% | 624 |
| Stayed Favor 83% 8% 5% 4% 249 Oppose / undecided 90% 10% 12 Stayed undecided 76% 6% 7% 11% 27 Favor / undecided 96% 1% 2% 2% 49 Stayed Oppose 66% 16% 12% 5% 356 Switched to Oppose 77% 10% 11% 2% 268 QB LIKELIHOOD OF VOTING IN UPCOMING ELECTION Extremely likely 77% 12% 7% 3% 701 Very likely 74% 15% 6% 5% 241 Somewhat likely 53% 3% 38% 6% 68 | INFORMED SWITCH | Switched to Favor | 63% | 29% | 4% | 5% | 48 |
| Oppose / undecided 90% 10% 12 | | Stayed Favor | 83% | 8% | 5% | 4% | 249 |
| Favor / undecided 96% 1% 2% 2% 49 Stayed Oppose 66% 16% 12% 5% 356 Switched to Oppose 77% 10% 11% 2% 268 OB LIKELIHOOD OF VOTING IN UPCOMING ELECTION Extremely likely 77% 12% 7% 3% 701 Very likely 74% 15% 6% 5% 241 Somewhat likely 53% 3% 38% 6% 68 | | Oppose / undecided | 90% | | | 10% | 12 |
| Stayed Oppose 66% 16% 12% 5% 356 | | Stayed undecided | 76% | 6% | 7% | 11% | 27 |
| Switched to Oppose 77% 10% 11% 2% 268 | | Favor / undecided | 96% | 1% | 2% | 2% | 49 |
| OB LIKELIHOOD OF VOTING IN UPCOMING ELECTION Extremely likely 77% 12% 7% 3% 701 Very likely 74% 15% 6% 5% 241 Somewhat likely 53% 3% 38% 6% 68 | | Stayed Oppose | 66% | 16% | 12% | 5% | 356 |
| VOTING IN UPCOMING ELECTION Very likely 74% 15% 6% 5% 241 Somewhat likely 53% 3% 38% 6% 68 | | Switched to Oppose | 77% | 10% | 11% | 2% | 268 |
| Very likely 74% 15% 6% 5% 241 Somewhat likely 53% 3% 38% 6% 68 | | Extremely likely | 77% | 12% | 7% | 3% | 701 |
| Somewhat likely 53% 3% 38% 6% 68 | | Very likely | 74% | 15% | 6% | 5% | 241 |
| TOTAL 75% 12% 9% 4% 1009 | | Somewhat likely | 53% | 3% | 38% | 6% | 68 |
| | TOTAL | | 75% | 12% | 9% | 4% | 1009 |

| RR96FL | | | RR96FL A | GE / SEX | | TOTAL |
|------------------------------------|---------------------------|--------------------|------------|----------------------|--------------|-------|
| | | Male / under 55 | Male / 55+ | Female / under 55 | Female / 55+ | |
| TOTAL | | 26% | 21% | 30% | 23% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 25% | 23% | 27% | 25% | 205 |
| AREAS ONE | Midwest | 24% | 21% | 37% | 18% | 176 |
| | South | 23% | 24% | 31% | 22% | 245 |
| | South Central | 41% | 11% | 28% | 20% | 96 |
| | Central Plains | 23% | 23% | 28% | 25% | 70 |
| | Mountain States | 24% | 22% | 32% | 23% | 64 |
| | West | 31% | 17% | 27% | 25% | 152 |
| RG2 GEOGRAPHIC | California | 34% | 18% | 26% | 22% | 112 |
| AREAS TWO | Florida | 32% | 32% | 18% | 18% | 59 |
| | Texas | 40% | 12% | 26% | 22% | 65 |
| | New York | 28% | 25% | 23% | 24% | 60 |
| | Rest of country | 23% | 21% | 33% | 23% | 713 |
| RGEMP | 10% unemployment | 37% | 17% | 25% | 21% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 24% | 22% | 31% | 23% | 627 |
| 2012 DATA) | Less than 7% unemployment | 26% | 20% | 31% | 23% | 259 |
| URBAN URBAN CODE | Rural | 13% | 23% | 24% | 39% | 146 |
| | Suburban | 23% | 25% | 27% | 26% | 415 |
| | Urban | 26% | 19% | 33% | 22% | 199 |
| | Cell sample | 41% | 14% | 38% | 8% | 249 |
| GENDER GENDER | Male | 56% | 44% | | | 476 |
| | Female | | | 57% | 43% | 533 |
| RSEXEMP | Male / employed | 76% | 24% | | | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 25% | 75% | | | 191 |
| | Female / employed | | | 77% | 23% | 264 |
| | Female / not employed | | | 39% | 61% | 269 |
| RAGE RESPONDENT'S | 18-34 | 48% | | 52% | | 219 |
| AGE/C | 35-44 | 40% | | 60% | | 172 |
| | 45-64 | 24% | 27% | 23% | 26% | 382 |
| | 65 or over | | 46% | | 54% | 227 |
| | Unsure / refused | | 37% | | 63% | 10 |
| RAGEFL | 18-44 | 45% | | 55% | | 391 |
| RESPONDENT'S AGE/C | 45-64 | 24% | 27% | 23% | 26% | 382 |
| | 65 or over | | 46% | | 54% | 237 |
| RR96 AGE / SEX | Male / under 45 | 100% | | | | 175 |
| | Male / 45+ | 30% | 70% | | | 302 |
| | Female / under 45 | | | 100% | | 216 |
| | Female / 45+ | | | 28% | 72% | 316 |

| RR96FL | | | RR96FL A | GE / SEX | | TOTAL |
|------------------------------------|-----------------------------|--------------------|------------|----------------------|--------------|-------|
| | | Male / under 55 | Male / 55+ | Female / under 55 | Female / 55+ | |
| RRACE RESPONDENT'S | White | 23% | 22% | 30% | 25% | 757 |
| RACE/C | Black / African American | 30% | 20% | 30% | 20% | 121 |
| | Hispanic | 47% | 11% | 36% | 7% | 91 |
| | Other | 33% | 22% | 26% | 20% | 40 |
| GENRACE RACE BY | White men | 51% | 49% | | | 342 |
| GENDER | White women | | | 54% | 46% | 415 |
| | Black men | 61% | 39% | | | 61 |
| | Black women | | | 60% | 40% | 61 |
| | Hispanic men | 82% | 18% | | | 52 |
| | Hispanic women | | | 85% | 15% | 39 |
| RMARITAL MARITAL | Single | 42% | 12% | 40% | 7% | 226 |
| STATUS/C | Married | 24% | 24% | 30% | 21% | 588 |
| | No longer married | 14% | 23% | 19% | 44% | 194 |
| RCHILD HAVE | Yes | 35% | 4% | 56% | 4% | 319 |
| CHILDREN LIVING AT HOME/C | No | 22% | 29% | 18% | 31% | 690 |
| MOMDAD PARENTS | Dad | 90% | 10% | | | 126 |
| | Mom | | | 93% | 7% | 193 |
| BUNDY MARITAL STATUS / CHILDREN | Married / children | 37% | 4% | 55% | 4% | 229 |
| | Married / no children | 16% | 36% | 15% | 33% | 359 |
| | Divorced / children | 24% | 3% | 69% | 4% | 24 |
| | Divorced / no children | 21% | 26% | 11% | 42% | 63 |
| | Single / children | 34% | 2% | 60% | 3% | 53 |
| | Single / no children | 44% | 14% | 34% | 8% | 173 |
| | Other / mixed | 8% | 25% | 13% | 55% | 107 |
| RINCOME TOTAL | Less than \$30K | 19% | 22% | 33% | 25% | 216 |
| FAMILY INCOME/C | \$30-50K | 20% | 21% | 33% | 26% | 176 |
| | \$50-70K | 33% | 16% | 32% | 19% | 162 |
| | \$70-100K | 34% | 21% | 25% | 20% | 153 |
| | \$100-150K | 25% | 19% | 41% | 15% | 106 |
| | \$150K and over | 45% | 18% | 27% | 11% | 67 |
| | Unsure / refused | 21% | 28% | 19% | 33% | 128 |
| R6 HOME OWNER/C | Current home owner | 21% | 24% | 29% | 26% | 729 |
| | Past home owner | 21% | 28% | 20% | 32% | 78 |
| | Renter | 45% | 8% | 41% | 7% | 180 |
| | Other | 57% | | 42% | 1% | 21 |
| R7 TYPE OF | 30 year fixed | 26% | 22% | 29% | 23% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 15% | 33% | 24% | 29% | 88 |
| | ARM | 22% | 22% | 42% | 14% | 46 |
| | Other | 11% | 26% | 26% | 37% | 121 |
| | No mortgage | 13% | 33% | 10% | 44% | 46 |

| RR96FL | | | RR96FL A | AGE / SEX | | TOTAL |
|------------------------------------|--------------------------------------|--------------------|------------|----------------------|--------------|-------|
| | | Male / under 55 | Male / 55+ | Female / under 55 | Female / 55+ | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 23% | 22% | 29% | 26% | 622 |
| HOWL OWNERSHIP/C | Very important | 36% | 19% | 30% | 15% | 240 |
| | Somewhat important | 27% | 18% | 40% | 15% | 76 |
| | Not at all important | 21% | 22% | 34% | 24% | 62 |
| | Unsure / refused | 34% | 10% | 21% | 36% | 9 |
| R2 IMPORTANCE OF | More important | 31% | 18% | 27% | 24% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 23% | 22% | 33% | 22% | 516 |
| YEARS AGO/C | Less important | 29% | 20% | 32% | 19% | 123 |
| | Unsure | 26% | 24% | 17% | 32% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 30% | 24% | 23% | 23% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 23% | 19% | 39% | 19% | 209 |
| | Not involved enough | 23% | 18% | 36% | 23% | 306 |
| | Unsure | 26% | 20% | 26% | 28% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 28% | 24% | 24% | 24% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 23% | 22% | 37% | 18% | 201 |
| FINANCING | Not involved enough | 26% | 18% | 34% | 22% | 328 |
| | Unsure | 27% | 13% | 31% | 29% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 28% | 24% | 24% | 24% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 22% | 19% | 42% | 18% | 131 |
| | Not involved enough | 23% | 17% | 36% | 23% | 231 |
| | Unsure | 21% | 12% | 29% | 38% | 33 |
| | Other / mixed | 30% | 22% | 28% | 21% | 264 |
| R15 FAVOR FEDERAL | Favor | 29% | 23% | 27% | 22% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 18% | 13% | 39% | 30% | 115 |
| MORTGAGE | Oppose | 26% | 21% | 32% | 21% | 400 |
| R16 FAVOR FEDERAL | Favor | 29% | 24% | 26% | 20% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 20% | 24% | 18% | 39% | 88 |
| MORTGAGE FINANCE / | Oppose | 26% | 19% | 34% | 21% | 624 |
| INFORMED SWITCH | Switched to Favor | 26% | 17% | 32% | 25% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 30% | 26% | 25% | 19% | 249 |
| | Oppose / undecided | 22% | 13% | 15% | 51% | 12 |
| | Stayed undecided | 14% | 17% | 19% | 49% | 27 |
| | Favor / undecided | 22% | 30% | 18% | 30% | 49 |
| | Stayed Oppose | 26% | 21% | 33% | 20% | 356 |
| | Switched to Oppose | 26% | 16% | 36% | 23% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 26% | 22% | 29% | 23% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 24% | 21% | 33% | 23% | 241 |
| | Somewhat likely | 40% | 7% | 40% | 14% | 68 |
| TOTAL | | 26% | 21% | 30% | 23% | 1009 |

| RAGEFL | | RAGEFL | RESPONDENT | 'S AGE/C | TOTAL |
|------------------------------------|-----------------------------|--------|------------|------------|-------|
| | | 18-44 | 45-64 | 65 or over | |
| TOTAL | | 39% | 38% | 23% | 1009 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 32% | 41% | 27% | 205 |
| AILEAS ONE | Midwest | 40% | 42% | 19% | 176 |
| | South | 39% | 34% | 27% | 245 |
| | South Central | 54% | 28% | 18% | 96 |
| | Central Plains | 39% | 39% | 22% | 70 |
| | Mountain States | 35% | 39% | 26% | 64 |
| | West | 38% | 40% | 22% | 152 |
| RG2 GEOGRAPHIC | California | 38% | 41% | 21% | 112 |
| AREAS TWO | Florida | 37% | 37% | 26% | 59 |
| | Texas | 54% | 25% | 21% | 65 |
| | New York | 34% | 39% | 27% | 60 |
| | Rest of country | 38% | 38% | 24% | 713 |
| RGEMP | 10% unemployment | 37% | 44% | 19% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 37% | 38% | 24% | 627 |
| 2012 DATA) | Less than 7% unemployment | 43% | 33% | 23% | 259 |
| URBAN URBAN CODE | Rural | 27% | 36% | 37% | 146 |
| | Suburban | 30% | 42% | 28% | 415 |
| | Urban | 39% | 38% | 24% | 199 |
| | Cell sample | 60% | 32% | 8% | 249 |
| GENDER GENDER | Male | 37% | 41% | 23% | 476 |
| | Female | 41% | 35% | 24% | 533 |
| RSEXEMP | Male / employed | 49% | 45% | 6% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 18% | 33% | 48% | 191 |
| | Female / employed | 55% | 40% | 5% | 264 |
| | Female / not employed | 26% | 31% | 43% | 269 |
| RAGE RESPONDENT'S | 18-34 | 100% | | | 219 |
| AGE/C | 35-44 | 100% | | | 172 |
| | 45-64 | | 100% | | 382 |
| | 65 or over | | | 100% | 227 |
| | Unsure / refused | | | 100% | 10 |
| RR96 AGE / SEX | Male / under 45 | 100% | | | 175 |
| | Male / 45+ | | 64% | 36% | 302 |
| | Female / under 45 | 100% | | | 216 |
| | Female / 45+ | | 60% | 40% | 316 |
| RRACE | White | 35% | 39% | 26% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 39% | 41% | 21% | 121 |
| | Hispanic | 69% | 22% | 9% | 91 |
| | Other | 40% | 35% | 25% | 40 |

| RAGEFL | | RAGEFL | RESPONDENT | 'S AGE/C | TOTAL |
|------------------------------------|------------------------|--------|------------|------------|-------|
| | | 18-44 | 45-64 | 65 or over | |
| GENRACE RACE BY GENDER | White men | 32% | 43% | 25% | 342 |
| GENDER | White women | 38% | 37% | 26% | 41 |
| | Black men | 34% | 45% | 22% | 6 |
| | Black women | 43% | 37% | 20% | 6 |
| | Hispanic men | 66% | 26% | 8% | 5 |
| | Hispanic women | 73% | 18% | 9% | 3 |
| RMARITAL MARITAL | Single | 70% | 24% | 6% | 22 |
| STATUS/C | Married | 34% | 43% | 24% | 58 |
| | No longer married | 18% | 39% | 43% | 19 |
| RCHILD HAVE | Yes | 68% | 29% | 3% | 31 |
| CHILDREN LIVING AT HOME/C | No | 25% | 42% | 33% | 69 |
| MOMDAD PARENTS | Dad | 59% | 39% | 3% | 12 |
| | Mom | 75% | 22% | 3% | 19 |
| BUNDY MARITAL | Married / children | 64% | 34% | 3% | 22 |
| STATUS / CHILDREN | Married / no children | 14% | 49% | 37% | 35 |
| | Divorced / children | 72% | 25% | 3% | 2 |
| | Divorced / no children | 8% | 74% | 18% | 6 |
| | Single / children | 88% | 10% | 2% | 5 |
| | Single / no children | 64% | 28% | 7% | 17 |
| | Other / mixed | 12% | 22% | 66% | 10 |
| RINCOME TOTAL | Less than \$30K | 43% | 30% | 27% | 21 |
| FAMILY INCOME/C | \$30-50K | 35% | 35% | 30% | 17 |
| | \$50-70K | 48% | 38% | 14% | 16 |
| | \$70-100K | 35% | 45% | 20% | 15 |
| | \$100-150K | 41% | 48% | 12% | 10 |
| | \$150K and over | 40% | 50% | 10% | 6 |
| | Unsure / refused | 26% | 33% | 41% | 12 |
| R6 HOME OWNER/C | Current home owner | 29% | 43% | 27% | 72 |
| | Past home owner | 21% | 44% | 34% | 7 |
| | Renter | 78% | 17% | 5% | 18 |
| | Other | 92% | 7% | 1% | 2 |
| R7 TYPE OF | 30 year fixed | 31% | 45% | 23% | 50 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 20% | 47% | 33% | 8 |
| HOWL/O | ARM | 40% | 48% | 12% | 4 |
| | Other | 23% | 34% | 43% | 12 |
| | No mortgage | 18% | 31% | 52% | 4 |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 33% | 40% | 27% | 62 |
| | Very important | 46% | 36% | 17% | 24 |
| | Somewhat important | 54% | 31% | 15% | 7 |
| | Not at all important | 45% | 37% | 18% | 6 |
| | Unsure / refused | 54% | 20% | 26% | |

| RAGEFL | | RAGEFL | RESPONDENT | 'S AGE/C | TOTAL | |
|--|--------------------------------------|--------|------------|------------|-------|--|
| 10.021.2 | | 18-44 | 45-64 | 65 or over | | |
| R2 IMPORTANCE OF | More important | 38% | 36% | 26% | 334 | |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 39% | 39% | 22% | 516 | |
| YEARS AGO/C | Less important | 40% | 41% | 19% | 123 | |
| | Unsure | 36% | 26% | 38% | 36 | |
| Q13 FEDERAL GOV'T | Too involved | 33% | 40% | 28% | 421 | |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 48% | 32% | 21% | 209 | |
| | Not involved enough | 40% | 43% | 17% | 306 | |
| | Unsure | 44% | 22% | 33% | 73 | |
| Q14 FEDERAL GOV'T | Too involved | 30% | 40% | 29% | 392 | |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 47% | 31% | 21% | 201 | |
| FINANCING | Not involved enough | 40% | 43% | 17% | 328 | |
| | Unsure | 53% | 21% | 27% | 88 | |
| CONSIST CONSISTENCY ON GOV'T INVOLVEMENT | Too involved - ownership & financing | 30% | 41% | 29% | 349 | |
| | Involved at right level | 51% | 28% | 21% | 131 | |
| | Not involved enough | 38% | 45% | 17% | 231 | |
| | Unsure | 46% | 20% | 35% | 33 | |
| | Other / mixed | 44% | 34% | 22% | 264 | |
| R15 FAVOR FEDERAL | Favor | 35% | 40% | 25% | 494 | |
| GOV'T REMOVING SELF FROM | Unsure | 50% | 24% | 27% | 115 | |
| MORTGAGE | Oppose | 40% | 39% | 20% | 400 | |
| R16 FAVOR FEDERAL | Favor | 37% | 37% | 26% | 297 | |
| GOV'T REMOVING SELF FROM | Unsure | 24% | 29% | 47% | 88 | |
| MORTGAGE FINANCE / | Oppose | 42% | 39% | 19% | 624 | |
| INFORMED SWITCH | Switched to Favor | 44% | 23% | 33% | 48 | |
| ON INFORMED BALLOT | Stayed Favor | 36% | 40% | 24% | 249 | |
| | Oppose / undecided | 15% | 29% | 56% | 12 | |
| | Stayed undecided | 28% | 22% | 50% | 27 | |
| | Favor / undecided | 23% | 34% | 43% | 49 | |
| | Stayed Oppose | 40% | 41% | 19% | 356 | |
| | Switched to Oppose | 43% | 37% | 20% | 268 | |
| QB LIKELIHOOD OF | Extremely likely | 35% | 42% | 23% | 701 | |
| VOTING IN UPCOMING ELECTION | Very likely | 38% | 34% | 27% | 241 | |
| | Somewhat likely | 78% | 10% | 12% | 68 | |
| | | 39% | 38% | 23% | 1009 | |

| RAGE | 4 | | RAGE R | ESPONDENT' | S AGE/C | | TOTAL |
|------------------------------------|-----------------------------|-------|--------|------------|------------|---------------------|-------|
| | | 18-34 | 35-44 | 45-64 | 65 or over | Unsure / refused | |
| TOTAL | | 22% | 17% | 38% | 22% | 1% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 17% | 15% | 41% | 26% | 1% | 205 |
| AREAS ONE | Midwest | 18% | 22% | 42% | 18% | 1% | 176 |
| | South | 21% | 18% | 34% | 26% | 1% | 245 |
| | South Central | 36% | 18% | 28% | 17% | 1% | 96 |
| | Central Plains | 21% | 18% | 39% | 21% | 1% | 70 |
| | Mountain States | 19% | 15% | 39% | 24% | 2% | 64 |
| | West | 26% | 12% | 40% | 21% | 1% | 152 |
| RG2 GEOGRAPHIC | California | 29% | 9% | 41% | 19% | 1% | 112 |
| AREAS TWO | Florida | 12% | 25% | 37% | 25% | 1% | 59 |
| | Texas | 35% | 19% | 25% | 20% | 1% | 65 |
| | New York | 24% | 10% | 39% | 26% | 1% | 60 |
| | Rest of country | 20% | 18% | 38% | 23% | 1% | 713 |
| RGEMP | 10% unemployment | 30% | 8% | 44% | 18% | 1% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 19% | 18% | 38% | 23% | 1% | 627 |
| 2012 DATA) | Less than 7% unemployment | 25% | 19% | 33% | 23% | 1% | 259 |
| URBAN URBAN CODE | Rural | 9% | 17% | 36% | 37% | 0% | 146 |
| | Suburban | 13% | 17% | 42% | 27% | 1% | 415 |
| | Urban | 21% | 17% | 38% | 22% | 1% | 199 |
| | Cell sample | 43% | 17% | 32% | 7% | 1% | 249 |
| GENDER GENDER | Male | 22% | 15% | 41% | 22% | 1% | 476 |
| | Female | 21% | 19% | 35% | 23% | 1% | 533 |
| RSEXEMP | Male / employed | 28% | 21% | 45% | 5% | 1% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 13% | 5% | 33% | 47% | 1% | 191 |
| | Female / employed | 24% | 32% | 40% | 4% | 1% | 264 |
| | Female / not employed | 19% | 7% | 31% | 42% | 2% | 269 |
| RAGEFL | 18-44 | 56% | 44% | | | | 391 |
| RESPONDENT'S AGE/C | 45-64 | | | 100% | | | 382 |
| | 65 or over | | | | 96% | 4% | 237 |
| RR96 AGE / SEX | Male / under 45 | 60% | 40% | | | | 175 |
| | Male / 45+ | | | 64% | 35% | 1% | 302 |
| | Female / under 45 | 53% | 47% | | | | 216 |
| | Female / 45+ | | | 60% | 38% | 2% | 316 |
| RRACE | White | 18% | 18% | 39% | 25% | 1% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 30% | 9% | 41% | 20% | 1% | 121 |
| | Hispanic | 46% | 23% | 22% | 8% | 0% | 91 |
| | Other | 23% | 18% | 35% | 20% | 4% | 40 |

| RAGE | | | RAGE R | ESPONDENT' | S AGE/C | | TOTAL |
|-----------------------------|------------------------|-------|--------|------------|------------|---------------------|-------|
| | | 18-34 | 35-44 | 45-64 | 65 or over | Unsure / refused | |
| GENRACE RACE BY | White men | 16% | 16% | 43% | 25% | 1% | 342 |
| GENDER | White women | 19% | 19% | 37% | 25% | 1% | 415 |
| | Black men | 27% | 7% | 45% | 21% | 0% | 61 |
| | Black women | 32% | 11% | 37% | 18% | 2% | 61 |
| | Hispanic men | 52% | 14% | 26% | 8% | 1% | 52 |
| | Hispanic women | 38% | 36% | 18% | 9% | | 39 |
| RMARITAL MARITAL | Single | 56% | 14% | 24% | 5% | 1% | 226 |
| STATUS/C | Married | 13% | 20% | 43% | 23% | 1% | 588 |
| | No longer married | 7% | 11% | 39% | 41% | 2% | 194 |
| RCHILD HAVE | Yes | 31% | 37% | 29% | 2% | 1% | 319 |
| CHILDREN LIVING AT HOME/C | No | 17% | 8% | 42% | 32% | 1% | 690 |
| MOMDAD PARENTS | Dad | 30% | 29% | 39% | 2% | 1% | 126 |
| | Mom | 32% | 43% | 22% | 3% | 0% | 193 |
| BUNDY MARITAL | Married / children | 22% | 42% | 34% | 2% | 1% | 229 |
| STATUS / CHILDREN | Married / no children | 8% | 7% | 49% | 36% | 1% | 359 |
| | Divorced / children | 29% | 43% | 25% | 3% | | 24 |
| | Divorced / no children | 3% | 5% | 74% | 17% | 1% | 63 |
| | Single / children | 71% | 16% | 10% | 1% | 1% | 53 |
| | Single / no children | 51% | 13% | 28% | 7% | 1% | 17: |
| | Other / mixed | 5% | 7% | 22% | 63% | 4% | 107 |
| RINCOME TOTAL | Less than \$30K | 36% | 7% | 30% | 26% | 0% | 210 |
| FAMILY INCOME/C | \$30-50K | 20% | 15% | 35% | 29% | 1% | 170 |
| | \$50-70K | 24% | 24% | 38% | 14% | 0% | 162 |
| | \$70-100K | 19% | 16% | 45% | 20% | 0% | 153 |
| | \$100-150K | 15% | 26% | 48% | 12% | 0% | 100 |
| | \$150K and over | 5% | 35% | 50% | 9% | 1% | 67 |
| | Unsure / refused | 15% | 11% | 33% | 37% | 5% | 128 |
| R6 HOME OWNER/C | Current home owner | 11% | 18% | 43% | 26% | 1% | 729 |
| | Past home owner | 9% | 13% | 44% | 34% | 0% | 78 |
| | Renter | 62% | 16% | 17% | 5% | 0% | 180 |
| | Other | 81% | 11% | 7% | | 1% | 2 |
| R7 TYPE OF | 30 year fixed | 10% | 22% | 45% | 22% | 1% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 7% | 13% | 47% | 33% | 1% | 88 |
| HOWE/C | ARM | 19% | 21% | 48% | 12% | | 40 |
| | Other | 16% | 8% | 34% | 42% | 1% | 12 |
| | No mortgage | 15% | 3% | 31% | 50% | 2% | 46 |

| RAGE | | | RAGE R | ESPONDENT' | S AGE/C | | TOTAL |
|--|---|-------|--------|------------|------------|---------------------|-------|
| | | 18-34 | 35-44 | 45-64 | 65 or over | Unsure / refused | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 17% | 16% | 40% | 26% | 1% | 622 |
| HOWE OWNERSHII /C | Very important | 23% | 24% | 36% | 16% | 1% | 240 |
| | Somewhat important | 48% | 6% | 31% | 13% | 2% | 76 |
| | Not at all important | 33% | 12% | 37% | 17% | 0% | 62 |
| | Unsure / refused | 41% | 14% | 20% | 26% | | 9 |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 23% | 15% | 36% | 25% | 1% | 334 |
| COMPARED TO 5 | Just as important | 19% | 20% | 39% | 21% | 1% | 516 |
| YEARS AGO/C | Less important | 26% | 14% | 41% | 19% | 1% | 123 |
| | Unsure | 29% | 7% | 26% | 37% | 1% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 13% | 19% | 40% | 27% | 1% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 30% | 18% | 32% | 19% | 1% | 209 |
| | Not involved enough | 26% | 14% | 43% | 16% | 1% | 306 |
| | Unsure | 30% | 15% | 22% | 32% | 1% | 73 |
| O14 FEDERAL GOV'T INVOLVEMENT IN MORTGAGE FINANCING | Too involved | 12% | 19% | 40% | 28% | 1% | 392 |
| | Involved at right level | 28% | 19% | 31% | 20% | 1% | 201 |
| | Not involved enough | 25% | 15% | 43% | 16% | 1% | 328 |
| | Unsure | 41% | 11% | 21% | 26% | 1% | 88 |
| CONSIST CONSISTENCY ON GOV'T INVOLVEMENT | Too involved - ownership & financing | 10% | 20% | 41% | 28% | 1% | 349 |
| | Involved at right level | 31% | 20% | 28% | 20% | 1% | 131 |
| | Not involved enough | 24% | 14% | 45% | 16% | 1% | 231 |
| | Unsure | 35% | 11% | 20% | 34% | 1% | 33 |
| | Other / mixed | 28% | 16% | 34% | 21% | 1% | 264 |
| R15 FAVOR FEDERAL | Favor | 17% | 18% | 40% | 24% | 1% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 30% | 20% | 24% | 26% | 1% | 115 |
| MORTGAGE | Oppose | 25% | 15% | 39% | 20% | 1% | 400 |
| R16 FAVOR FEDERAL | Favor | 20% | 17% | 37% | 25% | 1% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 5% | 18% | 29% | 43% | 4% | 88 |
| MORTGAGE FINANCE / | Oppose | 25% | 17% | 39% | 18% | 1% | 624 |
| INFORMED SWITCH | Switched to Favor | 33% | 11% | 23% | 32% | 1% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 18% | 18% | 40% | 23% | 1% | 249 |
| | Oppose / undecided | 15% | | 29% | 55% | 2% | 12 |
| | Stayed undecided | 11% | 17% | 22% | 48% | 3% | 27 |
| | Favor / undecided | | 23% | 34% | 39% | 5% | 49 |
| | Stayed Oppose | 25% | 16% | 41% | 18% | 1% | 356 |
| | Switched to Oppose | 25% | 18% | 37% | 19% | 1% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 18% | 17% | 42% | 22% | 1% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 24% | 15% | 34% | 26% | 1% | 241 |
| | Somewhat likely | 57% | 21% | 10% | 12% | | 68 |
| TOTAL | | 22% | 17% | 38% | 22% | 1% | 1009 |

| RSEXEMP | | RSEXEMP F | RESPONDENT | 'S SEX / EMP | LOYMENT/C | TOTAL |
|--|-----------------------------|--------------------|------------------------|----------------------|-----------------------|-------|
| | | Male / employed | Male / not employed | Female / employed | Female / not employed | |
| TOTAL | | 28% | 19% | 26% | 27% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 28% | 20% | 25% | 27% | 205 |
| AREAS ONE | Midwest | 28% | 17% | 33% | 22% | 176 |
| | South | 27% | 19% | 26% | 27% | 245 |
| | South Central | 36% | 16% | 19% | 29% | 96 |
| | Central Plains | 23% | 24% | 31% | 22% | 70 |
| | Mountain States | 22% | 23% | 23% | 31% | 64 |
| | West | 32% | 16% | 23% | 29% | 152 |
| RG2 GEOGRAPHIC | California | 34% | 17% | 21% | 27% | 112 |
| AREAS TWO | Florida | 40% | 24% | 19% | 17% | 59 |
| | Texas | 31% | 20% | 19% | 29% | 65 |
| | New York | 31% | 22% | 20% | 27% | 60 |
| | Rest of country | 26% | 18% | 29% | 27% | 713 |
| RGEMP | 10% unemployment | 36% | 18% | 20% | 25% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR 2012 DATA) | 7-9.9% unemployment | 27% | 19% | 26% | 28% | 627 |
| | Less than 7% unemployment | 27% | 18% | 29% | 25% | 259 |
| URBAN URBAN CODE | Rural | 16% | 21% | 25% | 38% | 146 |
| | Suburban | 28% | 20% | 25% | 27% | 415 |
| | Urban | 26% | 19% | 26% | 29% | 199 |
| | Cell sample | 38% | 16% | 28% | 17% | 249 |
| GENDER GENDER | Male | 60% | 40% | | | 476 |
| | Female | | | 50% | 50% | 533 |
| RAGE RESPONDENT'S | 18-34 | 36% | 12% | 28% | 24% | 219 |
| AGE/C | 35-44 | 35% | 5% | 49% | 10% | 172 |
| | 45-64 | 34% | 17% | 28% | 22% | 382 |
| | 65 or over | 6% | 40% | 4% | 49% | 227 |
| | Unsure / refused | 15% | 22% | 19% | 44% | 10 |
| RAGEFL | 18-44 | 36% | 9% | 37% | 18% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 34% | 17% | 28% | 22% | 382 |
| 10210 | 65 or over | 7% | 39% | 5% | 49% | 237 |
| RR96 AGE / SEX | Male / under 45 | 80% | 20% | | | 175 |
| | Male / 45+ | 48% | 52% | | | 302 |
| | Female / under 45 | | · · · | 68% | 32% | 216 |
| | Female / 45+ | | | 37% | 63% | 316 |
| RRACE | White | 26% | 19% | 28% | 27% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 27% | 23% | 22% | 28% | 121 |
| | Hispanic | 44% | 13% | 22% | 20% | 91 |
| | Other | 39% | 16% | 19% | 26% | 40 |

| RSEXEMP | | <u> </u> | RESPONDENT | | | TOTAL |
|------------------------------------|------------------------|--------------------|------------------------|----------------------|-----------------------|-------|
| | | Male / employed | Male / not employed | Female / employed | Female / not employed | |
| GENRACE RACE BY | White men | 58% | 42% | | | 342 |
| GENDER | White women | | | 51% | 49% | 415 |
| | Black men | 54% | 46% | | | 61 |
| | Black women | | | 43% | 57% | 61 |
| | Hispanic men | 77% | 23% | | | 52 |
| | Hispanic women | | | 53% | 47% | 39 |
| RMARITAL MARITAL | Single | 32% | 21% | 27% | 20% | 226 |
| STATUS/C | Married | 31% | 17% | 26% | 26% | 588 |
| | No longer married | 15% | 22% | 26% | 37% | 194 |
| RCHILD HAVE | Yes | 34% | 6% | 41% | 19% | 319 |
| CHILDREN LIVING AT HOME/C | No | 26% | 25% | 19% | 30% | 690 |
| MOMDAD PARENTS | Dad | 85% | 15% | | | 126 |
| | Mom | | | 68% | 32% | 193 |
| BUNDY MARITAL STATUS / CHILDREN | Married / children | 38% | 3% | 39% | 20% | 229 |
| | Married / no children | 27% | 26% | 18% | 29% | 359 |
| | Divorced / children | 14% | 13% | 61% | 11% | 24 |
| | Divorced / no children | 25% | 22% | 27% | 26% | 63 |
| | Single / children | 25% | 12% | 40% | 23% | 53 |
| | Single / no children | 34% | 24% | 22% | 19% | 173 |
| | Other / mixed | 9% | 23% | 17% | 50% | 107 |
| RINCOME TOTAL | Less than \$30K | 15% | 27% | 21% | 37% | 216 |
| FAMILY INCOME/C | \$30-50K | 20% | 21% | 32% | 27% | 176 |
| | \$50-70K | 31% | 18% | 27% | 24% | 162 |
| | \$70-100K | 41% | 14% | 28% | 17% | 153 |
| | \$100-150K | 35% | 9% | 35% | 22% | 106 |
| | \$150K and over | 54% | 9% | 29% | 9% | 67 |
| | Unsure / refused | 25% | 23% | 14% | 38% | 128 |
| R6 HOME OWNER/C | Current home owner | 28% | 18% | 27% | 27% | 729 |
| | Past home owner | 21% | 28% | 19% | 32% | 78 |
| | Renter | 34% | 19% | 26% | 22% | 180 |
| | Other | 27% | 31% | 9% | 34% | 21 |
| R7 TYPE OF | 30 year fixed | 31% | 17% | 28% | 25% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 26% | 22% | 19% | 33% | 88 |
| | ARM | 35% | 9% | 38% | 18% | 46 |
| | Other | 12% | 26% | 27% | 35% | 121 |
| | No mortgage | 19% | 27% | 16% | 38% | 46 |

| RSEXEMP | | RSEXEMP I | RESPONDENT | 'S SEX / EMPI | _OYMENT/C | TOTAL |
|--|--------------------------------------|--------------------|------------------------|----------------------|-----------------------|-------|
| | | Male / employed | Male / not employed | Female / employed | Female / not employed | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 26% | 19% | 26% | 29% | 622 |
| HOWL OWNERSHIP/C | Very important | 36% | 19% | 26% | 19% | 240 |
| | Somewhat important | 23% | 22% | 29% | 27% | 76 |
| | Not at all important | 25% | 17% | 23% | 34% | 62 |
| | Unsure / refused | 20% | 24% | 21% | 36% | 9 |
| R2 IMPORTANCE OF | More important | 29% | 20% | 23% | 28% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 28% | 18% | 31% | 24% | 516 |
| YEARS AGO/C | Less important | 31% | 19% | 21% | 30% | 123 |
| | Unsure | 26% | 25% | 10% | 40% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 32% | 22% | 22% | 23% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 26% | 17% | 33% | 24% | 209 |
| | Not involved enough | 25% | 16% | 28% | 31% | 306 |
| | Unsure | 28% | 18% | 21% | 33% | 73 |
| O14 FEDERAL GOV'T INVOLVEMENT IN MORTGAGE FINANCING | Too involved | 32% | 21% | 22% | 26% | 392 |
| | Involved at right level | 26% | 19% | 29% | 25% | 201 |
| | Not involved enough | 27% | 17% | 29% | 27% | 328 |
| | Unsure | 25% | 16% | 29% | 31% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 31% | 21% | 24% | 24% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 23% | 17% | 35% | 24% | 131 |
| | Not involved enough | 24% | 17% | 29% | 31% | 231 |
| | Unsure | 26% | 7% | 29% | 37% | 33 |
| | Other / mixed | 31% | 21% | 23% | 26% | 264 |
| R15 FAVOR FEDERAL | Favor | 32% | 20% | 25% | 24% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 20% | 12% | 33% | 36% | 115 |
| MORTGAGE | Oppose | 27% | 20% | 26% | 28% | 400 |
| R16 FAVOR FEDERAL | Favor | 33% | 21% | 22% | 24% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 23% | 21% | 21% | 35% | 88 |
| MORTGAGE FINANCE / | Oppose | 27% | 18% | 29% | 27% | 624 |
| INFORMED SWITCH | Switched to Favor | 28% | 15% | 20% | 37% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 34% | 22% | 23% | 22% | 249 |
| | Oppose / undecided | 7% | 27% | 21% | 44% | 12 |
| | Stayed undecided | 14% | 17% | 17% | 52% | 27 |
| | Favor / undecided | 31% | 21% | 24% | 24% | 49 |
| | Stayed Oppose | 26% | 20% | 27% | 26% | 356 |
| | Switched to Oppose | 28% | 14% | 32% | 27% | 268 |
| OB LIKELIHOOD OF | Extremely likely | 29% | 19% | 27% | 25% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 23% | 21% | 24% | 31% | 241 |
| | Somewhat likely | 40% | 7% | 26% | 27% | 68 |
| TOTAL | | 28% | 19% | 26% | 27% | 1009 |

| GENDER | | GENDER | GENDER | TOTAL |
|------------------------------------|-----------------------------|--------|---|-------|
| | | Male | Female | |
| TOTAL | | 47% | 53% | 1009 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 48% | 52% | 205 |
| AREAS ONE | Midwest | 45% | 55% | 176 |
| | South | 46% | 54% | 245 |
| | South Central | 52% | 48% | 96 |
| | Central Plains | 46% | 54% | 70 |
| | Mountain States | 45% | 55% | 64 |
| | West | 48% | 52% | 152 |
| RG2 GEOGRAPHIC | California | 52% | 48% | 112 |
| AREAS TWO | Florida | 64% | 36% | 59 |
| | Texas | 52% | 48% | 65 |
| | New York | 53% | 47% | 60 |
| | Rest of country | 44% | Female 7% 53% 1009 8% 52% 205 8% 55% 176 8% 54% 245 8% 55% 55% 62 8% 55% 62 8% 55% 62 8% 55% 62 8% 55% 152 8% 48% 65 8% 47% 60 8% 56% 713 8% 54% 627 8% 54% 627 8% 54% 627 8% 55% 199 8% 55% 219 8% 55% 219 8% 55% 391 | 713 |
| RGEMP | 10% unemployment | 55% | 45% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 46% | 54% | 627 |
| 2012 DATA) | Less than 7% unemployment | 46% | 54% | 259 |
| URBAN URBAN CODE | Rural | 37% | 63% | 146 |
| | Suburban | 48% | 52% | 415 |
| | Urban | 45% | 55% | 199 |
| | Cell sample | 55% | 45% | 249 |
| RSEXEMP | Male / employed | 100% | | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 100% | | 191 |
| | Female / employed | | 100% | 264 |
| | Female / not employed | | 100% | 269 |
| RAGE RESPONDENT'S | 18-34 | 48% | 52% | 219 |
| AGE/C | 35-44 | 40% | 60% | 172 |
| | 45-64 | 51% | 49% | 382 |
| | 65 or over | 46% | 54% | 227 |
| | Unsure / refused | 37% | 63% | 10 |
| RAGEFL | 18-44 | 45% | 55% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 51% | 49% | 382 |
| | 65 or over | 46% | 54% | 237 |
| RR96 AGE / SEX | Male / under 45 | 100% | | 175 |
| | Male / 45+ | 100% | | 302 |
| | Female / under 45 | | 100% | 216 |
| | Female / 45+ | | 100% | 316 |
| RRACE | White | 45% | 55% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 50% | 50% | 121 |
| | Hispanic | 58% | 42% | 91 |
| | Other | 55% | 45% | 40 |

| GENDER | | GENDER | GENDER | TOTAL |
|------------------------------|------------------------|--------|--------|-------|
| | | Male | Female | |
| GENRACE RACE BY | White men | 100% | | 342 |
| GENDER | White women | | 100% | 415 |
| | Black men | 100% | | 61 |
| | Black women | | 100% | 61 |
| | Hispanic men | 100% | | 52 |
| | Hispanic women | | 100% | 39 |
| RMARITAL MARITAL | Single | 53% | 47% | 226 |
| STATUS/C | Married | 48% | 52% | 588 |
| | No longer married | 37% | 63% | 194 |
| RCHILD HAVE | Yes | 40% | 60% | 319 |
| CHILDREN LIVING AT HOME/C | No | 51% | 49% | 690 |
| MOMDAD PARENTS | Dad | 100% | | 126 |
| | Mom | | 100% | 193 |
| BUNDY MARITAL | Married / children | 42% | 58% | 229 |
| STATUS / CHILDREN | Married / no children | 53% | 47% | 359 |
| | Divorced / children | 28% | 72% | 24 |
| | Divorced / no children | 47% | 53% | 63 |
| | Single / children | 37% | 63% | 53 |
| | Single / no children | 58% | 42% | 173 |
| | Other / mixed | 33% | 67% | 107 |
| RINCOME TOTAL | Less than \$30K | 41% | 59% | 216 |
| FAMILY INCOME/C | \$30-50K | 41% | 59% | 176 |
| | \$50-70K | 49% | 51% | 162 |
| | \$70-100K | 55% | 45% | 153 |
| | \$100-150K | 44% | 56% | 106 |
| | \$150K and over | 62% | 38% | 67 |
| | Unsure / refused | 48% | 52% | 128 |
| R6 HOME OWNER/C | Current home owner | 45% | 55% | 729 |
| | Past home owner | 49% | 51% | 78 |
| | Renter | 53% | 47% | 180 |
| | Other | 57% | 43% | 21 |
| R7 TYPE OF | 30 year fixed | 48% | 52% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 48% | 52% | 88 |
| | ARM | 44% | 56% | 46 |
| | Other | 37% | 63% | 121 |
| | No mortgage | 46% | 54% | 46 |
| R1 IMPORTANT / | Extremely important | 45% | 55% | 622 |
| HOME OWNERSHIP/C | Very important | 55% | 45% | 240 |
| | Somewhat important | 45% | 55% | 76 |
| | Not at all important | 42% | 58% | 62 |
| | Unsure / refused | 43% | 57% | 9 |

| GENDER | GENDER | GENDER | TOTAL |
|--|---------------|--------|-------|
| | Male | Female | |
| R2 IMPORTANCE OF More important HOME OWNERSHIP | 49% | 51% | 334 |
| COMPARED TO 5 Just as important | 45% | 55% | 516 |
| YEARS AGO/C Less important | 49% | 51% | 123 |
| Unsure | 51% | 49% | 36 |
| Q13 FEDERAL GOV'T Too involved | 54% | 46% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP Involved at right le | evel 43% | 57% | 209 |
| Not involved enou | gh 41% | 59% | 306 |
| Unsure | 46% | 54% | 73 |
| Q14 FEDERAL GOV'T Too involved | 52% | 48% | 392 |
| INVOLVEMENT IN MORTGAGE Involved at right le | evel 45% | 55% | 201 |
| FINANCING Not involved enou | gh 44% | 56% | 328 |
| Unsure | 41% | 59% | 88 |
| CONSIST Too involved - ownership & finan | cing 52% | 48% | 349 |
| GOV'T INVOLVEMENT Involved at right le | vel 40% | 60% | 131 |
| Not involved enou | gh 41% | 59% | 231 |
| Unsure | 34% | 66% | 33 |
| Other / mixed | 52% | 48% | 264 |
| R15 FAVOR FEDERAL Favor | 51% | 49% | 494 |
| GOV'T REMOVING SELF FROM Unsure | 32% | 68% | 115 |
| MORTGAGE Oppose | 47% | 53% | 400 |
| R16 FAVOR FEDERAL Favor | 54% | 46% | 297 |
| GOV'T REMOVING SELF FROM Unsure | 44% | 56% | 88 |
| MORTGAGE FINANCE / Oppose | 45% | 55% | 624 |
| INFORMED SWITCH Switched to Favor | 43% | 57% | 48 |
| ON INFORMED Stayed Favor | 56% | 44% | 249 |
| Oppose / undecide | ed 35% | 65% | 12 |
| Stayed undecided | 32% | 68% | 27 |
| Favor / undecided | 52% | 48% | 49 |
| Stayed Oppose | 47% | 53% | 356 |
| Switched to Oppos | se 42% | 58% | 268 |
| QB LIKELIHOOD OF Extremely likely | 48% | 52% | 701 |
| VOTING IN UPCOMING Very likely | 45% | 55% | 241 |
| Somewhat likely | | | |
| I Somownat likely | 47% | 53% | 68 |

| URBAN | ļ | | TOTAL | | | |
|------------------------------------|-----------------------------|-------|----------|-------|-------------|------|
| TOTAL | | Rural | Suburban | Urban | Cell sample | |
| TOTAL | | 14% | 41% | 20% | 25% | 1009 |
| RG1 GEOGRAPHIC AREAS ONE | Northeast | 9% | 58% | 17% | 16% | 205 |
| THE TO ONE | Midwest | 17% | 49% | 14% | 20% | 176 |
| | South | 19% | 45% | 21% | 14% | 245 |
| | South Central | 19% | 12% | 26% | 43% | 96 |
| | Central Plains | 27% | 20% | 16% | 37% | 70 |
| | Mountain States | 12% | 30% | 18% | 40% | 64 |
| | West | 4% | 35% | 27% | 35% | 152 |
| RG2 GEOGRAPHIC | California | 1% | 37% | 30% | 32% | 112 |
| AREAS TWO | Florida | 1% | 60% | 23% | 16% | 59 |
| | Texas | 10% | 13% | 32% | 45% | 65 |
| | New York | 8% | 42% | 30% | 20% | 60 |
| | Rest of country | 19% | 43% | 16% | 23% | 713 |
| RGEMP | 10% unemployment | 1% | 39% | 31% | 29% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 15% | 46% | 18% | 21% | 627 |
| 2012 DATA) | Less than 7% unemployment | 21% | 31% | 18% | 31% | 259 |
| GENDER GENDER | Male | 11% | 42% | 19% | 29% | 476 |
| | Female | 17% | 41% | 21% | 21% | 533 |
| RSEXEMP | Male / employed | 8% | 40% | 18% | 34% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 16% | 43% | 20% | 21% | 191 |
| | Female / employed | 14% | 39% | 20% | 27% | 264 |
| | Female / not employed | 21% | 42% | 22% | 15% | 269 |
| RAGE RESPONDENT'S | 18-34 | 6% | 25% | 19% | 49% | 219 |
| AGE/C | 35-44 | 15% | 41% | 20% | 25% | 172 |
| | 45-64 | 14% | 46% | 20% | 21% | 382 |
| | 65 or over | 24% | 49% | 20% | 8% | 227 |
| | Unsure / refused | 7% | 49% | 26% | 17% | 10 |
| RAGEFL | 18-44 | 10% | 32% | 20% | 38% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 14% | 46% | 20% | 21% | 382 |
| NOLIO | 65 or over | 23% | 49% | 20% | 8% | 237 |
| RR96 AGE / SEX | Male / under 45 | 7% | 29% | 19% | 45% | 175 |
| | Male / 45+ | 14% | 49% | 18% | 19% | 302 |
| | Female / under 45 | 12% | 35% | 20% | 33% | 216 |
| | Female / 45+ | 21% | 45% | 21% | 13% | 316 |
| RRACE | White | 18% | 46% | 15% | 21% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 4% | 26% | 47% | 24% | 121 |
| | Hispanic | 1% | 30% | 21% | 49% | 91 |
| | Other | 15% | 25% | 26% | 33% | 40 |

| URBAN | | | URBAN UR | BAN CODE | | TOTAL |
|-----------------------------|------------------------|-------|----------|----------|-------------|-------|
| | | Rural | Suburban | Urban | Cell sample | |
| GENRACE RACE BY GENDER | White men | 14% | 46% | 14% | 25% | 342 |
| GENDER | White women | 21% | 46% | 15% | 18% | 415 |
| | Black men | 1% | 31% | 44% | 24% | 61 |
| | Black women | 6% | 21% | 50% | 24% | 61 |
| | Hispanic men | 2% | 31% | 18% | 49% | 52 |
| | Hispanic women | | 27% | 26% | 47% | 39 |
| RMARITAL MARITAL | Single | 5% | 35% | 19% | 41% | 226 |
| STATUS/C | Married | 17% | 44% | 19% | 19% | 588 |
| | No longer married | 17% | 40% | 22% | 22% | 194 |
| RCHILD HAVE | Yes | 11% | 38% | 22% | 29% | 319 |
| CHILDREN LIVING AT HOME/C | No | 16% | 42% | 19% | 23% | 690 |
| MOMDAD PARENTS | Dad | 8% | 36% | 20% | 36% | 126 |
| | Mom | 12% | 39% | 24% | 24% | 193 |
| BUNDY MARITAL | Married / children | 13% | 43% | 24% | 20% | 229 |
| STATUS / CHILDREN | Married / no children | 20% | 44% | 17% | 19% | 359 |
| | Divorced / children | 8% | 25% | 9% | 58% | 24 |
| | Divorced / no children | 9% | 40% | 27% | 24% | 63 |
| | Single / children | | 26% | 23% | 51% | 53 |
| | Single / no children | 7% | 38% | 17% | 38% | 173 |
| | Other / mixed | 23% | 43% | 21% | 12% | 107 |
| RINCOME TOTAL | Less than \$30K | 18% | 32% | 21% | 28% | 216 |
| FAMILY INCOME/C | \$30-50K | 14% | 45% | 19% | 22% | 176 |
| | \$50-70K | 14% | 35% | 22% | 29% | 162 |
| | \$70-100K | 12% | 47% | 13% | 27% | 153 |
| | \$100-150K | 11% | 41% | 17% | 31% | 106 |
| | \$150K and over | 3% | 55% | 27% | 15% | 67 |
| | Unsure / refused | 21% | 45% | 21% | 14% | 128 |
| R6 HOME OWNER/C | Current home owner | 17% | 46% | 18% | 19% | 729 |
| | Past home owner | 13% | 37% | 31% | 19% | 78 |
| | Renter | 7% | 25% | 23% | 45% | 180 |
| | Other | | 25% | 16% | 59% | 21 |
| R7 TYPE OF | 30 year fixed | 10% | 46% | 20% | 23% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 22% | 47% | 17% | 14% | 88 |
| | ARM | 12% | 42% | 17% | 29% | 46 |
| | Other | 27% | 44% | 20% | 9% | 121 |
| | No mortgage | 50% | 34% | 8% | 8% | 46 |
| R1 IMPORTANT / | Extremely important | 17% | 41% | 21% | 21% | 622 |
| HOME OWNERSHIP/C | Very important | 11% | 42% | 18% | 29% | 240 |
| | Somewhat important | 8% | 38% | 14% | 40% | 76 |
| | Not at all important | 15% | 39% | 13% | 34% | 62 |
| | Unsure / refused | 17% | 42% | 41% | | 9 |

| URBAN | | | URBAN UR | BAN CODE | | TOTAL |
|----------------------------------|--------------------------------------|-------|----------|----------|-------------|-------|
| | • | Rural | Suburban | Urban | Cell sample | |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 14% | 42% | 21% | 23% | 334 |
| COMPARED TO 5 | Just as important | 16% | 40% | 19% | 25% | 516 |
| YEARS AGO/C | Less important | 11% | 44% | 20% | 25% | 123 |
| | Unsure | 12% | 35% | 16% | 37% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 19% | 44% | 15% | 21% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 11% | 38% | 28% | 23% | 209 |
| | Not involved enough | 9% | 43% | 19% | 29% | 306 |
| | Unsure | 18% | 25% | 24% | 33% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 18% | 44% | 15% | 23% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 12% | 42% | 27% | 19% | 201 |
| MORTGAGE FINANCING | Not involved enough | 9% | 39% | 22% | 29% | 328 |
| | Unsure | 20% | 36% | 16% | 28% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 19% | 45% | 14% | 22% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 12% | 41% | 28% | 20% | 131 |
| | Not involved enough | 9% | 42% | 21% | 29% | 231 |
| | Unsure | 26% | 18% | 20% | 37% | 33 |
| | Other / mixed | 13% | 39% | 22% | 26% | 264 |
| R15 FAVOR FEDERAL | Favor | 17% | 43% | 16% | 24% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 18% | 30% | 25% | 27% | 115 |
| MORTGAGE | Oppose | 10% | 41% | 23% | 25% | 400 |
| R16 FAVOR FEDERAL | Favor | 18% | 41% | 17% | 24% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 21% | 47% | 16% | 15% | 88 |
| MORTGAGE FINANCE / | Oppose | 12% | 40% | 21% | 26% | 624 |
| INFORMED SWITCH | Switched to Favor | 10% | 46% | 21% | 22% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 19% | 40% | 17% | 24% | 249 |
| | Oppose / undecided | 27% | 54% | 11% | 7% | 12 |
| | Stayed undecided | 30% | 24% | 26% | 19% | 27 |
| | Favor / undecided | 15% | 58% | 12% | 15% | 49 |
| | Stayed Oppose | 10% | 41% | 24% | 26% | 356 |
| | Switched to Oppose | 15% | 40% | 18% | 27% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 14% | 42% | 21% | 22% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 17% | 42% | 17% | 24% | 241 |
| | Somewhat likely | 11% | 28% | 13% | 49% | 68 |
| TOTAL | | 14% | 41% | 20% | 25% | 1009 |

| RGEMP | | | NEMPLOYMEN E (MAR 2012 I | | TOTAL |
|-------------------------------|-----------------------|-------------------------|-----------------------------|-------------------------------|-------|
| | | 10% unemployme nt | 7-9.9% unemployme nt | Less than 7% unemployme | |
| TOTAL | | 12% | 62% | nt 26% | 1009 |
| RG1 GEOGRAPHIC | Northeast | 3% | 75% | 22% | 205 |
| AREAS ONE | Midwest | 0,0 | 91% | 9% | 176 |
| | South | | 78% | 22% | 245 |
| | South Central | | 18% | 82% | 96 |
| | Central Plains | | 28% | 72% | 70 |
| | Mountain States | 8% | 70% | 22% | 64 |
| | West | 73% | 25% | 2% | 152 |
| RG2 GEOGRAPHIC | California | 100% | | | 112 |
| AREAS TWO | Florida | | 100% | | 59 |
| | Texas | | | 100% | 65 |
| | New York | | 100% | | 60 |
| | Rest of country | 2% | 71% | 27% | 713 |
| URBAN URBAN CODE | Rural | 1% | 62% | 37% | 146 |
| | Suburban | 12% | 69% | 19% | 415 |
| | Urban | 19% | 58% | 23% | 199 |
| | Cell sample | 14% | 54% | 32% | 249 |
| GENDER GENDER | Male | 14% | 61% | 25% | 476 |
| | Female | 10% | 63% | 26% | 533 |
| RSEXEMP RESPONDENT'S SEX / | Male / employed | 16% | 60% | 25% | 285 |
| EMPLOYMENT/C | Male / not employed | 12% | 63% | 25% | 191 |
| | Female / employed | 9% | 62% | 29% | 264 |
| | Female / not employed | 12% | 64% | 24% | 269 |
| RAGE RESPONDENT'S AGE/C | 18-34 | 17% | 54% | 29% | 219 |
| 7.02,0 | 35-44 | 6% | 66% | 28% | 172 |
| | 45-64 | 14% | 63% | 23% | 382 |
| | 65 or over | 10% | 64% | 26% | 227 |
| 240551 | Unsure / refused | 15% | 66% | 19% | 10 |
| RAGEFL RESPONDENT'S | 18-44 | 12% | 60% | 29% | 391 |
| AGE/C | 45-64 | 14% | 63% | 23% | 382 |
| DD0/ ACE / SEV | 65 or over | 10% | 65% | 26% | 237 |
| RR96 AGE / SEX | Male / under 45 | 17% | 54% | 29% | 175 |
| | Male / 45+ | 12% | 65% | 23% | 302 |
| | Female / 45 | 8% | 64% | 29% | 216 |
| Cont) | Female / 45+ | 12% | 63% | 25% | 316 |

| RGEMP | | | NEMPLOYMEN E (MAR 2012 I | | TOTAL |
|------------------------------|-----------------------------|-------------------------|-----------------------------|-------------------------------------|-------|
| | | 10% unemployme nt | 7-9.9% unemployme nt | Less than 7% unemployme nt | |
| RRACE RESPONDENT'S | White | 9% | 63% | 28% | 757 |
| RACE/C | Black / African American | 12% | 68% | 20% | 121 |
| | Hispanic | 31% | 51% | 18% | 91 |
| | Other | 20% | 59% | 21% | 40 |
| GENRACE RACE BY | White men | 10% | 62% | 28% | 342 |
| GENDER | White women | 9% | 63% | 28% | 415 |
| | Black men | 12% | 69% | 18% | 61 |
| | Black women | 13% | 66% | 22% | 61 |
| | Hispanic men | 34% | 47% | 19% | 52 |
| | Hispanic women | 27% | 57% | 16% | 39 |
| RMARITAL MARITAL | Single | 16% | 62% | 22% | 226 |
| STATUS/C | Married | 11% | 62% | 27% | 588 |
| | No longer married | 11% | 63% | 26% | 194 |
| RCHILD HAVE | Yes | 11% | 60% | 29% | 319 |
| CHILDREN LIVING AT HOME/C | No | 13% | 63% | 24% | 690 |
| MOMDAD PARENTS | Dad | 17% | 57% | 26% | 126 |
| | Mom | 8% | 62% | 30% | 193 |
| BUNDY MARITAL | Married / children | 12% | 57% | 31% | 229 |
| STATUS / CHILDREN | Married / no children | 10% | 65% | 25% | 359 |
| | Divorced / children | 19% | 61% | 19% | 24 |
| | Divorced / no children | 14% | 59% | 26% | 63 |
| | Single / children | 8% | 69% | 23% | 53 |
| | Single / no children | 18% | 60% | 21% | 173 |
| | Other / mixed | 8% | 65% | 27% | 107 |
| RINCOME TOTAL | Less than \$30K | 13% | 66% | 22% | 216 |
| FAMILY INCOME/C | \$30-50K | 12% | 67% | 21% | 176 |
| | \$50-70K | 13% | 60% | 28% | 162 |
| | \$70-100K | 9% | 57% | 34% | 153 |
| | \$100-150K | 13% | 55% | 32% | 106 |
| | \$150K and over | 22% | 59% | 18% | 67 |
| | Unsure / refused | 8% | 67% | 25% | 128 |
| R6 HOME OWNER/C | Current home owner | 10% | 63% | 27% | 729 |
| | Past home owner | 16% | 59% | 25% | 78 |
| | Renter | 18% | 61% | 21% | 180 |
| | Other | 17% | 50% | 33% | 21 |

| RGEMP | | | NEMPLOYMEN E (MAR 2012 I | | TOTAL |
|----------------------------------|--------------------------------------|-------------------------|-----------------------------|-------------------------------------|-------|
| | | 10% unemployme nt | 7-9.9% unemployme nt | Less than 7% unemployme nt | |
| R7 TYPE OF | 30 year fixed | 13% | 62% | 25% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 2% | 69% | 28% | 88 |
| | ARM | 16% | 49% | 35% | 46 |
| | Other | 6% | 67% | 27% | 121 |
| | No mortgage | 7% | 61% | 31% | 46 |
| R1 IMPORTANT / | Extremely important | 11% | 62% | 27% | 622 |
| HOME OWNERSHIP/C | Very important | 15% | 62% | 24% | 240 |
| | Somewhat important | 12% | 61% | 28% | 76 |
| | Not at all important | 18% | 66% | 16% | 62 |
| | Unsure / refused | 10% | 82% | 9% | 9 |
| R2 IMPORTANCE OF | More important | 12% | 58% | 30% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 12% | 65% | 24% | 516 |
| YEARS AGO/C | Less important | 16% | 63% | 21% | 123 |
| | Unsure | 6% | 61% | 33% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 12% | 66% | 23% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 14% | 52% | 34% | 209 |
| | Not involved enough | 11% | 64% | 25% | 306 |
| | Unsure | 14% | 61% | 25% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 12% | 63% | 25% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 9% | 61% | 30% | 201 |
| FINANCING | Not involved enough | 13% | 66% | 21% | 328 |
| | Unsure | 18% | 46% | 36% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 12% | 64% | 23% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 11% | 52% | 37% | 131 |
| | Not involved enough | 13% | 66% | 21% | 231 |
| | Unsure | 15% | 57% | 28% | 33 |
| | Other / mixed | 12% | 61% | 27% | 264 |
| R15 FAVOR FEDERAL | Favor | 11% | 66% | 23% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 14% | 54% | 32% | 115 |
| MORTGAGE | Oppose | 13% | 59% | 28% | 400 |
| R16 FAVOR FEDERAL | Favor | 11% | 67% | 22% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 9% | 65% | 26% | 88 |
| MORTGAGE FINANCE / PESTILITS/C | Oppose | 13% | 59% | 28% | 624 |

| RGEMP | | | IT RATE BY DATA) | TOTAL | |
|-----------------------------|--------------------|-------------------------|----------------------------|-------------------------------------|------|
| | | 10% unemployme nt | 7-9.9% unemployme nt | Less than 7% unemployme nt | |
| INFORMED SWITCH | Switched to Favor | 7% | 68% | 25% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 12% | 67% | 21% | 249 |
| _ | Oppose / undecided | | 63% | 30% | 12 |
| | Stayed undecided | 14% | 55% | 31% | 27 |
| | Favor / undecided | 8% | 70% | 22% | 49 |
| | Stayed Oppose | 14% | 58% | 29% | 356 |
| | Switched to Oppose | 12% | 62% | 26% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 13% | 61% | 25% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 7% | 66% | 27% | 241 |
| | Somewhat likely | 16% | 58% | 25% | 68 |
| TOTAL | • | 12% | 62% | 26% | 1009 |

| RG2 | | , | | GRAPHIC AR | EAS TWO | | TOTAL |
|------------------------------------|-----------------------------|------------|---------|------------|----------|-----------------|-------|
| | | California | Florida | Texas | New York | Rest of country | |
| TOTAL | | 11% | 6% | 6% | 6% | 71% | 1009 |
| RG1 GEOGRAPHIC | Northeast | | | | 29% | 71% | 205 |
| AREAS ONE | Midwest | | | | | 100% | 176 |
| | South | | 24% | | | 76% | 245 |
| | South Central | | | 68% | | 32% | 96 |
| | Central Plains | | | | | 100% | 70 |
| | Mountain States | | | | | 100% | 64 |
| | West | 73% | | | | 27% | 152 |
| RGEMP | 10% unemployment | 91% | | | | 9% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | | 9% | | 10% | 81% | 627 |
| 2012 DATA) | Less than 7% unemployment | | | 25% | | 75% | 259 |
| JRBAN URBAN CODE | Rural | 1% | 1% | 4% | 3% | 91% | 146 |
| | Suburban | 10% | 9% | 2% | 6% | 73% | 415 |
| | Urban | 17% | 7% | 10% | 9% | 57% | 199 |
| | Cell sample | 14% | 4% | 12% | 5% | 65% | 249 |
| GENDER GENDER | Male | 12% | 8% | 7% | 7% | 66% | 476 |
| | Female | 10% | 4% | 6% | 5% | 75% | 533 |
| RSEXEMP | Male / employed | 13% | 8% | 7% | 7% | 65% | 285 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 10% | 7% | 7% | 7% | 68% | 191 |
| | Female / employed | 9% | 4% | 5% | 5% | 77% | 264 |
| | Female / not employed | 11% | 4% | 7% | 6% | 72% | 269 |
| RAGE RESPONDENT'S | 18-34 | 15% | 3% | 10% | 7% | 65% | 219 |
| AGE/C | 35-44 | 6% | 9% | 7% | 3% | 75% | 172 |
| | 45-64 | 12% | 6% | 4% | 6% | 72% | 382 |
| | 65 or over | 10% | 7% | 6% | 7% | 71% | 227 |
| | Unsure / refused | 12% | 6% | 6% | 6% | 71% | 10 |
| RAGEFL | 18-44 | 11% | 6% | 9% | 5% | 69% | 391 |
| RESPONDENT'S AGE/C | 45-64 | 12% | 6% | 4% | 6% | 72% | 382 |
| | 65 or over | 10% | 7% | 6% | 7% | 71% | 237 |
| RR96 AGE / SEX | Male / under 45 | 15% | 8% | 12% | 5% | 60% | 175 |
| | Male / 45+ | 10% | 8% | 4% | 8% | 70% | 302 |
| | Female / under 45 | 8% | 3% | 7% | 5% | 77% | 216 |
| | Female / 45+ | 12% | 5% | 5% | 5% | 73% | 316 |
| RRACE | White | 8% | 6% | 6% | 5% | 76% | 757 |
| RESPONDENT'S RACE/C | Black / African American | 11% | 3% | 9% | 11% | 66% | 121 |
| | Hispanic | 31% | 10% | 12% | 7% | 40% | 91 |
| | Other | 20% | 5% | 4% | 9% | 61% | 40 |

| RG2 | | | RG2 GEO | GRAPHIC AR | EAS TWO | | TOTAL |
|-----------------------------|------------------------|------------|---------|------------|----------|-----------------|-------|
| | | California | Florida | Texas | New York | Rest of country | |
| GENRACE RACE BY GENDER | White men | 8% | 7% | 6% | 5% | 74% | 342 |
| GENDER | White women | 8% | 5% | 5% | 4% | 77% | 415 |
| | Black men | 10% | 4% | 11% | 13% | 61% | 61 |
| | Black women | 13% | 1% | 6% | 8% | 72% | 61 |
| | Hispanic men | 34% | 15% | 13% | 7% | 31% | 52 |
| | Hispanic women | 27% | 3% | 11% | 7% | 51% | 39 |
| RMARITAL MARITAL | Single | 16% | 4% | 9% | 8% | 63% | 226 |
| STATUS/C | Married | 9% | 6% | 6% | 5% | 74% | 588 |
| | No longer married | 11% | 7% | 6% | 7% | 69% | 194 |
| RCHILD HAVE | Yes | 11% | 5% | 5% | 7% | 73% | 319 |
| CHILDREN LIVING AT HOME/C | No | 11% | 6% | 7% | 6% | 70% | 690 |
| MOMDAD PARENTS | Dad | 15% | 6% | 7% | 10% | 62% | 126 |
| | Mom | 7% | 4% | 3% | 5% | 80% | 193 |
| BUNDY MARITAL | Married / children | 11% | 7% | 5% | 4% | 73% | 229 |
| STATUS / CHILDREN | Married / no children | 8% | 6% | 6% | 5% | 75% | 359 |
| | Divorced / children | 14% | | | 12% | 74% | 24 |
| | Divorced / no children | 14% | 4% | 9% | 9% | 64% | 63 |
| | Single / children | 8% | | 5% | 17% | 69% | 53 |
| | Single / no children | 18% | 5% | 10% | 6% | 61% | 173 |
| | Other / mixed | 8% | 11% | 6% | 5% | 71% | 107 |
| RINCOME TOTAL | Less than \$30K | 12% | 5% | 6% | 7% | 70% | 216 |
| FAMILY INCOME/C | \$30-50K | 11% | 8% | 2% | 5% | 73% | 176 |
| | \$50-70K | 11% | 6% | 9% | 4% | 70% | 162 |
| | \$70-100K | 8% | 5% | 5% | 5% | 76% | 153 |
| | \$100-150K | 12% | 6% | 11% | 6% | 66% | 106 |
| | \$150K and over | 21% | 5% | 6% | 11% | 57% | 67 |
| | Unsure / refused | 6% | 7% | 8% | 5% | 74% | 128 |
| R6 HOME OWNER/C | Current home owner | 9% | 6% | 6% | 6% | 73% | 729 |
| | Past home owner | 16% | 8% | 2% | 5% | 68% | 78 |
| | Renter | 18% | 2% | 8% | 7% | 65% | 180 |
| | Other | 17% | 14% | 25% | 9% | 36% | 21 |
| R7 TYPE OF | 30 year fixed | 11% | 7% | 6% | 6% | 71% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 2% | 9% | 5% | 5% | 79% | 88 |
| | ARM | 16% | 8% | 11% | 4% | 62% | 46 |
| | Other | 5% | 4% | 5% | 4% | 82% | 121 |
| | No mortgage | 7% | 9% | 2% | 13% | 68% | 46 |

| RG2 | | | RG2 GEC | GRAPHIC AR | EAS TWO | | TOTAL |
|-------------------------------------|--------------------------------------|------------|---------|------------|--|-----------------|-------|
| | | California | Florida | Texas | New York | Rest of country | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 10% | 7% | 7% | 5% | 71% | 622 |
| HOWL OWNERSHIF/C | Very important | 12% | 4% | 7% | 7% | 70% | 240 |
| | Somewhat important | 12% | | 3% | 6% | 79% | 76 |
| | Not at all important | 18% | 9% | 6% | Texas New York Rest of country 7% 5% 71% 7% 70% 70% 3% 6% 79% 6% 10% 58% 19% 72% 9% 9% 5% 67% 4% 6% 74% 6% 6% 70% 17% 7% 63% 6% 5% 73% 10% 4% 68% 6% 8% 69% 1% 9% 68% 6% 3% 74% 8% 9% 68% 5% 8% 68% 9% 3% 68% 6% 4% 74% 11% 5% 68% 9% 3% 68% 5% 8% 69% 3% 74% 6% 5% 5% 72% 5% 5% 72% | 62 | |
| | Unsure / refused | 10% | | | 19% | 72% | 9 |
| R2 IMPORTANCE OF | More important | 11% | 8% | 9% | 5% | 67% | 334 |
| HOME OWNERSHIP COMPARED TO 5 | Just as important | 11% | 5% | 4% | 6% | 74% | 516 |
| YEARS AGO/C | Less important | 15% | 3% | 6% | 6% | 70% | 123 |
| | Unsure | 6% | 7% | 17% | 7% | 63% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 10% | 6% | 6% | 5% | 73% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 13% | 5% | 10% | 4% | 68% | 209 |
| | Not involved enough | 10% | 6% | 6% | 8% | 69% | 306 |
| | Unsure | 13% | 8% | 1% | 9% | 68% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 11% | 5% | 6% | 3% | 74% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 9% | 6% | 8% | 9% | 68% | 201 |
| FINANCING | Not involved enough | 12% | 6% | 5% | 8% | 68% | 328 |
| | Unsure | 13% | 7% | 9% | 3% | 68% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 11% | 5% | 6% | 4% | 74% | 349 |
| CONSISTENCY ON GOV'T INVOLVEMENT | Involved at right level | 10% | 5% | 11% | 5% | 68% | 131 |
| | Not involved enough | 12% | 6% | 5% | 8% | | 231 |
| | Unsure | 12% | 10% | 3% | | 74% | 33 |
| | Other / mixed | 10% | 7% | 6% | 9% | 69% | 264 |
| R15 FAVOR FEDERAL | Favor | 11% | 6% | 6% | 5% | 72% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 10% | 2% | 5% | 5% | 77% | 115 |
| MORTGAGE | Oppose | 12% | 7% | 7% | 7% | 67% | 400 |
| R16 FAVOR FEDERAL | Favor | 10% | 6% | 7% | 6% | 71% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 9% | 5% | 6% | 6% | 73% | 88 |
| MORTGAGE FINANCE / | Oppose | 12% | 6% | 6% | 6% | 70% | 624 |
| INFORMED SWITCH | Switched to Favor | 7% | 2% | 4% | 6% | 82% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 11% | 6% | 7% | 6% | 69% | 249 |
| | Oppose / undecided | 7% | 15% | 4% | 6% | 68% | 12 |
| | Stayed undecided | 14% | 7% | 10% | 11% | 59% | 27 |
| | Favor / undecided | 8% | 2% | 5% | 4% | 82% | 49 |
| | Stayed Oppose | 12% | 7% | 7% | 7% | 67% | 356 |
| | Switched to Oppose | 11% | 6% | 5% | 5% | 74% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 12% | 5% | 5% | 6% | 71% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 6% | 8% | 8% | 6% | 72% | 241 |
| | Somewhat likely | 16% | 4% | 13% | 3% | 63% | 68 |
| TOTAL | | 11% | 6% | 6% | 6% | 71% | 1009 |

| RG1 | | | | RG1 GEO | GRAPHIC ARI | EAS ONE | | | TOTAL |
|------------------------------------|-----------------------------|---------|-------|------------------|-------------------|--------------------|------|------|-------|
| | Northeast | Midwest | South | South Central | Central Plains | Mountain States | West | | |
| TOTAL | | 20% | 17% | 24% | 10% | 7% | 6% | 15% | 1009 |
| RG2 GEOGRAPHIC | California | | | | | | | 100% | 112 |
| AREAS TWO | Florida | | | 100% | | | | | 59 |
| | Texas | | | | 100% | | | | 65 |
| | New York | 100% | | | | | | | 60 |
| | Rest of country | 20% | 25% | 26% | 4% | 10% | 9% | 6% | 713 |
| RGEMP | 10% unemployment | 5% | | | | | 4% | 91% | 123 |
| UNEMPLOYMENT RATE BY STATE (MAR | 7-9.9% unemployment | 25% | 26% | 31% | 3% | 3% | 7% | 6% | 627 |
| 2012 DATA) | Less than 7% unemployment | 17% | 6% | 20% | 30% | 20% | 6% | 1% | 259 |
| URBAN URBAN CODE | Rural | 13% | 20% | 32% | 12% | 13% | 5% | 4% | 146 |
| | Suburban | 29% | 21% | 27% | 3% | 3% | 5% | 13% | 415 |
| | Urban | 17% | 12% | 26% | 12% | 6% | 6% | 21% | 199 |
| | Cell sample | 13% | 14% | 14% | 17% | 10% | 10% | 21% | 249 |
| GENDER GENDER | Male | 21% | 17% | 24% | 10% | 7% | 6% | 15% | 476 |
| | Female | 20% | 18% | 25% | 9% | 7% | 7% | 15% | 533 |
| RSEXEMP | Male / employed | 20% | 17% | 23% | 12% | 6% | 5% | 17% | 28 |
| RESPONDENT'S SEX / EMPLOYMENT/C | Male / not employed | 22% | 16% | 25% | 8% | 9% | 8% | 13% | 19 |
| | Female / employed | 19% | 22% | 25% | 7% | 8% | 6% | 13% | 264 |
| | Female / not employed | 21% | 14% | 25% | 10% | 6% | 8% | 16% | 269 |
| RAGE RESPONDENT'S | 18-34 | 16% | 14% | 23% | 16% | 7% | 6% | 18% | 219 |
| AGE/C | 35-44 | 18% | 23% | 26% | 10% | 7% | 6% | 10% | 172 |
| | 45-64 | 22% | 19% | 22% | 7% | 7% | 7% | 16% | 382 |
| | 65 or over | 24% | 14% | 28% | 7% | 7% | 7% | 14% | 22 |
| | Unsure / refused | 15% | 17% | 25% | 6% | 5% | 14% | 17% | 10 |
| RAGEFL | 18-44 | 17% | 18% | 24% | 13% | 7% | 6% | 15% | 39′ |
| RESPONDENT'S AGE/C | 45-64 | 22% | 19% | 22% | 7% | 7% | 7% | 16% | 382 |
| | 65 or over | 23% | 14% | 28% | 7% | 7% | 7% | 14% | 23 |
| RR96 AGE / SEX | Male / under 45 | 16% | 14% | 22% | 18% | 7% | 5% | 18% | 17 |
| | Male / 45+ | 23% | 18% | 25% | 6% | 7% | 7% | 14% | 302 |
| | Female / under 45 | 18% | 21% | 26% | 10% | 7% | 7% | 12% | 210 |
| | Female / 45+ | 22% | 16% | 23% | 8% | 7% | 7% | 17% | 310 |
| RRACE | White | 21% | 19% | 25% | 9% | 8% | 6% | 12% | 75 |
| RESPONDENT'S RACE/C | Black / African American | 22% | 15% | 33% | 10% | 2% | 3% | 15% | 12 |
| | Hispanic | 15% | 6% | 13% | 13% | 3% | 16% | 34% | 9 |
| | Other | 17% | 13% | 14% | 16% | 3% | 6% | 32% | 40 |

| RG1 | | | | RG1 GEC | GRAPHIC ARI | EAS ONE | | | TOTAL |
|------------------------------------|------------------------|-----------|---------|---------|------------------|-------------------|--------------------|------|-------|
| | | Northeast | Midwest | South | South Central | Central Plains | Mountain States | West | |
| GENRACE RACE BY GENDER | White men | 21% | 18% | 24% | 10% | 9% | 6% | 11% | 342 |
| GENDER | White women | 20% | 20% | 25% | 8% | 8% | 6% | 13% | 415 |
| | Black men | 22% | 15% | 30% | 13% | | 5% | 15% | 61 |
| | Black women | 22% | 15% | 35% | 8% | 4% | 0% | 15% | 61 |
| | Hispanic men | 17% | 10% | 15% | 13% | 2% | 9% | 34% | 52 |
| | Hispanic women | 11% | | 11% | 14% | 5% | 25% | 34% | 39 |
| RMARITAL MARITAL | Single | 20% | 18% | 18% | 13% | 7% | 4% | 20% | 226 |
| STATUS/C | Married | 21% | 19% | 25% | 8% | 7% | 7% | 14% | 588 |
| | No longer married | 19% | 12% | 29% | 9% | 9% | 8% | 14% | 194 |
| RCHILD HAVE | Yes | 21% | 19% | 25% | 8% | 7% | 7% | 13% | 319 |
| CHILDREN LIVING AT HOME/C | No | 20% | 17% | 24% | 10% | 7% | 6% | 16% | 690 |
| MOMDAD PARENTS | Dad | 22% | 15% | 23% | 13% | 5% | 5% | 16% | 126 |
| | Mom | 21% | 22% | 26% | 5% | 8% | 8% | 10% | 193 |
| BUNDY MARITAL STATUS / CHILDREN | Married / children | 20% | 19% | 26% | 8% | 7% | 8% | 12% | 229 |
| | Married / no children | 21% | 19% | 25% | 9% | 6% | 6% | 14% | 359 |
| | Divorced / children | 15% | 14% | 23% | | 12% | 12% | 23% | 24 |
| | Divorced / no children | 21% | 11% | 20% | 12% | 10% | 9% | 18% | 63 |
| | Single / children | 32% | 27% | 15% | 12% | 3% | | 11% | 53 |
| | Single / no children | 17% | 16% | 19% | 13% | 8% | 5% | 23% | 173 |
| | Other / mixed | 19% | 13% | 36% | 10% | 8% | 6% | 10% | 107 |
| RINCOME TOTAL | Less than \$30K | 19% | 15% | 25% | 9% | 6% | 9% | 16% | 216 |
| FAMILY INCOME/C | \$30-50K | 19% | 20% | 27% | 8% | 7% | 6% | 14% | 176 |
| | \$50-70K | 18% | 22% | 21% | 11% | 7% | 6% | 16% | 162 |
| | \$70-100K | 21% | 16% | 24% | 8% | 10% | 7% | 14% | 153 |
| | \$100-150K | 24% | 17% | 21% | 13% | 4% | 6% | 15% | 106 |
| | \$150K and over | 30% | 11% | 21% | 7% | 7% | | 25% | 67 |
| | Unsure / refused | 20% | 16% | 29% | 11% | 7% | 6% | 11% | 128 |
| R6 HOME OWNER/C | Current home owner | 21% | 18% | 26% | 9% | 8% | 7% | 13% | 729 |
| | Past home owner | 23% | 15% | 22% | 5% | 9% | 8% | 18% | 78 |
| | Renter | 17% | 16% | 21% | 12% | 4% | 5% | 24% | 180 |
| | Other | 13% | 31% | 14% | 25% | | | 17% | 21 |
| R7 TYPE OF | 30 year fixed | 21% | 16% | 24% | 8% | 7% | 9% | 15% | 507 |
| MORTGAGE ON FIRST HOME/C | 15 year fixed | 25% | 20% | 25% | 13% | 6% | 6% | 6% | 88 |
| | ARM | 12% | 18% | 22% | 15% | 11% | 4% | 18% | 46 |
| | Other | 22% | 23% | 29% | 8% | 11% | 2% | 6% | 121 |
| | No mortgage | 23% | 12% | 32% | 4% | 11% | 3% | 14% | 46 |

| RG1 | | | | RG1 GEC | GRAPHIC ARE | EAS ONE | | | TOTAL |
|------------------------------------|---|-----------|---------|---------|------------------|-------------------|--------------------|------|-------|
| | | Northeast | Midwest | South | South Central | Central Plains | Mountain States | West | |
| R1 IMPORTANT / HOME OWNERSHIP/C | Extremely important | 20% | 17% | 26% | 10% | 7% | 7% | 14% | 622 |
| HOWLE OWNERSHIF/C | Very important | 19% | 23% | 20% | 9% | 8% | 6% | 16% | 240 |
| | Somewhat important | 22% | 13% | 22% | 12% | 5% | 7% | 20% | 76 |
| | Not at all important | 26% | 14% | 22% | 6% | 5% | 8% | 18% | 62 |
| | Unsure / refused | 32% | 9% | 41% | | 9% | | 10% | 9 |
| R2 IMPORTANCE OF HOME OWNERSHIP | More important | 19% | 18% | 25% | 12% | 6% | 6% | 14% | 334 |
| COMPARED TO 5 | Just as important | 22% | 17% | 25% | 7% | 8% | 7% | 14% | 516 |
| YEARS AGO/C | Less important | 21% | 20% | 19% | 10% | 6% | 6% | 18% | 123 |
| | Unsure | 11% | 15% | 25% | 17% | 9% | | 22% | 36 |
| Q13 FEDERAL GOV'T | Too involved | 18% | 18% | 27% | 9% | 7% | 6% | 15% | 421 |
| INVOLVEMENT IN HOME OWNERSHIP | Involved at right level | 22% | 19% | 16% | 12% | 8% | 6% | 16% | 209 |
| | Not involved enough | 22% | 17% | 24% | 10% | 5% | 8% | 15% | 306 |
| | Unsure | 22% | 12% | 31% | 7% | 12% | 3% | 14% | 73 |
| Q14 FEDERAL GOV'T | Too involved | 16% | 18% | 26% | 9% | 9% | 6% | 16% | 392 |
| INVOLVEMENT IN MORTGAGE | Involved at right level | 26% | 17% | 23% | 12% | 3% | 6% | 12% | 201 |
| FINANCING | Not involved enough | 23% | 18% | 21% | 7% | 7% | 8% | 16% | 328 |
| | Unsure | 18% | 12% | 30% | 14% | 9% | 3% | 14% | 88 |
| CONSIST CONSISTENCY ON | Too involved - ownership & financing | 17% | 17% | 27% | 9% | 8% | 6% | 17% | 349 |
| GOV'T INVOLVEMENT | Involved at right level | 26% | 15% | 20% | 15% | 3% | 7% | 14% | 131 |
| | Not involved enough | 23% | 16% | 23% | 7% | 4% | 10% | 17% | 231 |
| | Unsure | 17% | 11% | 40% | 12% | 5% | 3% | 12% | 33 |
| | Other / mixed | 20% | 21% | 23% | 9% | 10% | 5% | 12% | 264 |
| R15 FAVOR FEDERAL | Favor | 17% | 21% | 26% | 9% | 7% | 6% | 14% | 494 |
| GOV'T REMOVING SELF FROM | Unsure | 24% | 19% | 25% | 9% | 7% | 2% | 13% | 115 |
| MORTGAGE | Oppose | 23% | 12% | 22% | 10% | 7% | 8% | 17% | 400 |
| R16 FAVOR FEDERAL | Favor | 18% | 20% | 25% | 9% | 7% | 6% | 15% | 297 |
| GOV'T REMOVING SELF FROM | Unsure | 23% | 17% | 28% | 11% | 6% | 4% | 11% | 88 |
| MORTGAGE FINANCE / | Oppose | 21% | 16% | 23% | 10% | 7% | 7% | 16% | 624 |
| INFORMED SWITCH | Switched to Favor | 22% | 23% | 19% | 5% | 10% | 4% | 16% | 48 |
| ON INFORMED BALLOT | Stayed Favor | 18% | 19% | 26% | 10% | 7% | 6% | 15% | 249 |
| | Oppose / undecided | 31% | 14% | 29% | 4% | 7% | 6% | 9% | 12 |
| | Stayed undecided | 23% | 19% | 18% | 20% | 4% | 3% | 14% | 27 |
| | Favor / undecided | 20% | 17% | 33% | 8% | 8% | 4% | 9% | 49 |
| | Stayed Oppose | 23% | 11% | 22% | 10% | 8% | 8% | 18% | 356 |
| | Switched to Oppose | 19% | 23% | 25% | 9% | 6% | 6% | 13% | 268 |
| QB LIKELIHOOD OF | Extremely likely | 22% | 17% | 23% | 8% | 7% | 6% | 17% | 701 |
| VOTING IN UPCOMING ELECTION | Very likely | 19% | 20% | 26% | 11% | 7% | 6% | 9% | 241 |
| | Somewhat likely | 10% | 19% | 26% | 17% | 2% | 5% | 21% | 68 |
| TOTAL | | 20% | 17% | 24% | 10% | 7% | 6% | 15% | 1009 |