João Amoêdo

New Party (Partido Novo)



@joaoamoedonovo

Date of Birth: 22 October, 1962 (age 55)

Hometown: Rio de Janeiro, Rio de Janeiro

Education: Civil Engineering, Federal University of Rio de Janeiro; Business Administration, Pontifical Catholic University of Rio de Janeiro

Running mate: Christian Lohbauer New Party (Partido Novo)

Political History

João Amoêdo, a **career banker**, is a **relatively newcomer** to Brazil's political scene. He began his career as a Citibank trainee before joining the investment bank BBA – Creditanstalt, where he rose quickly to became the bank's executive director. In 1999, Amoêdo took over management of Fináustria, a credit institution; under his management, the firm went from constant losses to turning a significant profit.

João Amoêdo's **political career** began in **2011**, when he founded the Partido Novo (New Party). The party's guiding ideology is economic liberalism aimed toward promoting business interests and achieving political renewal. Socially, he is an advocate for **less government interference and regulation**. He stepped down from his position as president of the New Party in 2016, in order to become a pre-candidate for president in the 2018 elections.

Corruption

João Amoêdo has **not been convicted** of any crimes, corruption-related or otherwise.

"The salvation of the homeland will not come from a charismatic leader or a populist. It will come from **each one of us** through the choices we make."



Created by Andrew Allen, Lara Picanço, and Mariana Prado, Woodrow Wilson Center, Brazil Institute

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