EU Trade & Investment in Mexico Facts and Figures #1 Mexico was the first country in Latin America to conclude a free trade agreement with the EU in 2000 Share of FDI in Mexico per 2000-2014 economic region EU 38.7% Since 1999, trade between NAFTA Mexico and the 51.7% Others **EU has grown by** 50599.9 49167.5 236% FDI in Mexico 1999-2014 16032.5 in million US dollars 9795 9383.5 Low production costs, proximity to the U.S. market and a broad network of free trade agreements make Mexico Belgium Germany Vetherlands an attractive location for the automotive industry, encouraging major German carmakers such as Audi, Volkswagen, BMW and Daimler to invest in new factories.