People who do not identify as white make up 53% of the Brazilian population. In the general election in 2014, they represented 44% of total candidates.

More candidates of color run for legislative and state positions than for executive and federal positions.

The Senate is the exception. Fewer candidates of color ran for a seat in the Federal Senate (the upper chamber) than ran for state governor.

There was only one presidential candidate of color (out of 11) in 2014: Marina Silva. She is a pre-candidate for the 2018 elections.