



*An Afternoon of Environmental Communication at
The Woodrow Wilson International Center for Scholars*

Speaking Science to Power: The Role of Environmental and Health Communication

Directors

1:00-2:20pm

Communications directors from US and UN agencies and environmental and health NGOs will discuss the relationships and negotiations that underlie action (or inaction) in a major policy-making capital like Washington, D.C.

Panelists:

Laurie Boeder, Director of Health Communications, The Pew Charitable Trusts
Bob Deans, Associate Director of Communications, Natural Resources Defense Council
Sandra Jordan, Senior Technical Advisor for External Relations, USAID
Dilly Severin, Director of Communications, Population Action International

Chair:

Meaghan Parker, The Wilson Center

Accounting and Adjusting for Climate Change Skepticism and Denial

2:45-4:15pm

Prompted by a special symposium on Climate Change Skepticism and Denial in the June 2013 issue of *American Behavioral Scientist*, this panel, which features the (co)authors of four of the seven articles included in the symposium, will explore the cultural and social causes and consequences of climate change skepticism (especially American climate change skepticism) and consider the implications for national and international efforts to address global climate change.

Panelists:

Riley Dunlap, Oklahoma State University
Peter Jacques, University of Central Florida
Myanna Lahsen, Brazilian National Institute of Space Research
Rebecca Bertram, Heinrich Boell Foundation
Michael Svoboda, George Washington University; The Yale Forum on Climate Change and the Media

Chair:

Michael Svoboda, George Washington University; The Yale Forum on Climate Change and the Media



Coming from the NCA Conference? To assist conferees in getting to the Federal Triangle for the special Environmental Communication Division sessions at the The Wilson Center, ECD conference coordinators Richard Besel and Ross Singer will meet attendees at the round bench in the main lobby of the Washington Marriott Woodman Park, the main conference hotel, starting at noon. At 12:15, they will lead the party out of the hotel and down Woodley Road to the Woodley Park Metro Station.

Once in the station, you must purchase your ticket from one of the machines in the foyer; then find the platform for the east-bound trains. (Glenmont and/or Silver Springs are the eastern endpoints for the Red line.) The round trip fare for the trip from Woodley Park to Metro Center, your destination, is roughly \$4.00, \$6.00 if purchased as a paper ticket. (See explanations for fares and the SmartTrip option here: <http://www.wmata.com/fares/metrorail.cfm>.)

After you get off the train, look for the southeast exit of from the Metro Center station, on 13th street. Follow 13th street south (downhill) to Pennsylvania Avenue. After crossing Pennsylvania, enter the Federal Triangle Plaza. You'll find The Wilson Center on the right, midway down the plaza. Visitors to federal buildings must go through an inspection point, as at an airport. You can speed up this process by having a picture ID handy and by moving all metal objects into your coat or backpack or book bag, which can then be sent through the x-ray machine. (You may also have to remove your belt, but you can keep your shoes on.) Once through the inspection, proceed to the reception desk, where, if you have RSVPd you can cross your name off the attendance; otherwise you will need to sign in. An elevator will take you to the sixth floor, where the session will take place in the main auditorium.

Sponsor/Co-Sponsors: *DC Connections and Environmental Communication Division.*