



**BRAZILIAN  
AMERICAN**  
CHAMBER OF COMMERCE, INC.



**Brazil - U.S.**  
**Business Council**

In association with



### **“2013 Brazil Economic Conference”**

The Wilson Center’s Brazil Institute, in association with the Brazilian-American Chamber of Commerce and the Brazil-U.S. Business council cordially invite you to the to the following conference.

The conference will take place on October 11, 2013 from 8:00-2:30 pm in the Ronald Reagan International Trade Center’s Pavilion Conference Room.

For over twenty years the Brazil Economic Conference has been organized to provide participants with crucial insight into the current and future state of Latin America’s largest economy. The roster of speakers for this annual milestone, which is organized to coincide with the autumn World Bank/IMF meetings, is consistently comprised of such notable individuals as the Finance Minister of Brazil, the President of the Central Bank, the Brazilian and U.S. Ambassadors, and CEOs and Presidents of various global corporations. Over 350 leaders from the Brazilian-American business community attend, including top executives from the public and private sectors, fund managers, financial analysts, members of the press and representatives from the academic and government spheres.

Please register directly to Michael Darden with your name, affiliation and contact information ([Michael.Darden@wilsoncenter.org](mailto:Michael.Darden@wilsoncenter.org) or 202-691-4087)

**Time:** 8:00 am – 2:30 pm

**Location:** Ronald Reagan Building and International Trade Center – [Pavilion Room](#)

1300 Pennsylvania Ave. NW  
Washington, D.C., 20004

**For Sponsorship Opportunities Contact:** Roberto Azevedo at 212-751-4691 or [RobertoAzevedo@brazilcham.com](mailto:RobertoAzevedo@brazilcham.com)

**For Other Inquires Contact:** Ivelisse Soto at 212-751-4691 or [conference@brazilcahm.com](mailto:conference@brazilcahm.com)



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## PROGRAM

8:30 A.M. - 10:15 A.M.

### WELCOMING REMARKS

**Theodore M. Helms or Roberto Azevedo**, BRAZILIAN-AMERICAN CHAMBER OF COMMERCE  
**Ambassador Anthony S. Harrington**, Brazil-US Business Council and Former US Ambassador to Brazil

### OPENING ADDRESS & CONFERENCE KEYNOTE SPEAKER

**Ambassador Mauro Vieira**, *Ambassador of Brazil to the United States*, EMBASSY OF BRAZIL  
**Minister Miriam Belchior**, MINISTRY OF PLANNING, BUDGET AND MANAGEMENT - TBC

### POLITICAL OUTLOOK

**Paulo Sotero**, *Director*, BRAZIL INSTITUTE, THE WOODROW WILSON CENTER  
**Geoff Dyer**, *Foreign Policy Correspondent*, THE FINANCIAL TIMES  
**Marcus Troyjo**, *Director*, BRICLAB, COLUMBIA UNIVERSITY

10:15 A.M. - 10:30 A.M.

### COFFEE BREAK

10:30 A.M. - 12:30 P.M.

### BRAZIL-US AVIATION PARTNERSHIP IN THE LIGHT OF NEW CHALLENGES IN BILATERAL RELATIONS

**Donna Hrinak**, *President*, BOEING BRAZIL  
**Gary Spulak**, *President*, EMBRAER AIRCRAFT HOLDING, INC.  
**David Neeleman**, *Chairman & CEO*, AZUL LINHAS AEREAS BRASILEIRAS

### BANKING AND CREDIT OUTLOOK

**Murilo Portugal**, *President*, FEBRABAN  
**Marcio Percival**, CAIXA ECONÔMICA FEDERAL - TBC  
**Joaquim Levy**, *Chief Executive Officer*, BRAM -BRADESCO ASSET MANAGEMENT

### RECEPTION

12:30 P.M. - 2:30 P.M.

### LUNCHEON KEYNOTE SPEAKERS

**Prof. Luciano Coutinho**, *President*, BNDES -THE BRAZILIAN DEVELOPMENT BANK  
**Henrique Meirelles**, *Chairman*, LAZARD AMERICAS, *Chairman*, J&F INVESTIMENTOS,  
*Chairman*, OLYMPIC PUBLIC COMMITTEE