

SIXTH BRAZILIAN CONGRESSIONAL STUDY MISSION ON INNOVATION  
**What is Missing in the Innovation Ecosystem in Brazil?**

**AGENDA**

April 7-13th, 2017

**DAY 1**

**Sunday | April 9th, 2017**

**Opening Dinner for the 6th Brazilian Congressional Study Mission on Innovation**

**6:15 pm – 10:00 pm**

Welcome Remarks – 6:30 pm

*Ben Ross Schneider*, MIT Political Science Professor and Director of MIT-Brazil Program

*Paulo Sotero*, Director of Brazil Institute – The Wilson Center

The Challenge of Innovation in Brazil – 7:00 pm

*Antonio Britto*, Interfarma's Executive President

**DAY 2**

**Monday | April 10th, 2017**

**Seminar at the Massachusetts Institute of Technology**

**8:30 am – 5:00 pm**

Welcome Remarks – 9:00 am

*Ben Ross Schneider*, MIT Political Science Professor and Director of MIT-Brazil Program

*Rosabelli Coelho-Keysar*, Managing Director of MIT-Brazil

Panel 1: Brazil produces good science but lacks in Innovation. What is missing? – 9:30 am

A comparative analysis between Brazil, the United States, and other countries' innovation ecosystems

*Fernanda de Negri*, Researcher at IPEA, Visiting Researcher at MIT Industrial Performance Center and the Brazil Institute at the Wilson Center

Panel 2: Accelerating Innovation in Brazil – 10:15 am

*Liz B. Reynolds*, Executive Director of the MIT Industrial Performance Center and a Lecturer at MIT's Department of Urban Studies and Planning

Visit to the MIT Media Lab – 11:10 am

Lunch Panels – 12:15 pm

Innovation and Life Sciences: Building Collaborative Ecosystems that Echo the MIT Ecosystem

*Leo Celi*, MIT PI and recipient of an MIT-Brazil TVML Seed Fund grant

Food for Thought

*Tony Knopp* and *John Roberts*, MIT Industrial Liaison Program

Conversation with Brazilian Researchers, Post-Docs and PhD students – 1:30 pm

Moderator: *Fernanda de Negri*

Panelists:

- *Rodrigo Deliberato*, MIT-Brazil TVML Seed Fund recipient, ICU Doctor at Albert Einstein Hospital, working with the Big Data Lab at HIAE and Post-Doc at MIT at the Laboratory of Computational Physiology
- *Felipe Maia de Toledo Piza*, Medical Doctor at HIAE doing Masters in Medical Education at Harvard
- *Anderson Lobo*, MIT FAPESP Seed Fund recipient, Professor at UNIVAP in Surface Chemistry, Polymer Chemistry, and Materials Chemistry
- *Diogo Castilho*, PhD Candidate, MIT AeroAstro, FAB Pilot
- *Mayara Murça*, PhD Candidate, MIT AeroAstro, Lecturer at ITA
- *Fernanda Marciano*, MIT FAPESP Seed Fund recipient, Professor at UNIVAP
- *Renato Lima*, PhD Candidate, MIT Political Science
- *Victor Pamplona*, MIT Alumni, now entrepreneur in the Boston Area (Eyenetra)

Closing Remarks – 4:15pm

Perspective of a Brazilian Entrepreneur in the Boston area

*Rogério Vivaldi*, Executive Vice President and Chief Global Therapeutic Operations Officer of Bioverativ

### **DAY 3**

**Tuesday | April 11th, 2017**

**R&D Lab Visits**

**7:30 am – 5:00 pm**

#### **EMD Serono – Research & Development Institute**

Reception and Introduction – 8:30 am

*Guilherme Maradei*, Managing Director, Brazil & General Manager, Biopharma

R&D Overview Presentation and Main R&D Projects – 8:45 am

*Julie DeMartino*, Vice President of Immunology

Visit R&D Facility – 9:20 am

*Lori Mahon*, Senior Manager, R&D Administrative Services U.S.

Living Innovation – 9:50 am

*Erica Smith*, Head of Communications, Brazil

*Thalita Jesus*, Head of Sales Functional Materials Brazil, Innovation Center Champion

Experience 1: 3D Experience in Multiple Sclerosis

Experience 2: MIT Partnership Presentation – Zika Virus Research

Experience 3: Beyond Medication

Experience 4: Innovation Center Presentation

Closing Remarks – 10:25 am

*Guilherme Maradei*, Managing Director, Brazil & General Manager, Biopharma

## **Pfizer – Center for Therapeutic Innovation**

Opening Remarks – 11:30 am

*Victor Mezei*, Brazil Country Manager

Facility Presentation and Main R&D Initiatives – 11:45 am

*John Davis*, Senior Vice President, Head of Early Clinical Development

Facility Tour – 12:15 pm

*Eileen Elliott*, Senior Director, Site Affairs and External Partnerships

Viscube Tour – 12:45 pm

*Sarah Lessage*, Site Affairs Associate

Lunch and Discussion about the Value of Innovation – 1:15 pm

*Tamer Abdelgawad*, Head of Regional Policy for Latin America

*Victor Mezei*, Brazil Country Manager

*Ciro Mortella*, Brazil Public Affairs Director

## **AbbVie – Bioresearch Center**

Welcome to the Global Center for Immunology – 3:30 pm

Introduction to the Company's Technologies & Platform

Senior Manager at Worcester Research Center

Visit to the Global Center for Immunology Laboratory – 4:00 pm

Visit to the Immunology Manufacturing Site – 4:20 pm

The Future of Access to Innovative Treatment in Brazil – 5:00 pm

*Santiago Luque*

*Camilo Gomez*

## **DAY 4**

**Wednesday | April 12th, 2017**

**Seminar at the Woodrow Wilson Center**

**9:30 am – 2:00 pm**

Welcome Remarks – 10:00 am

*Paulo Sotero*, Director of Brazil Institute – The Wilson Center

The New Political Panorama in Washington

*Jane Harman*, President and CEO of The Wilson Center

Panel Discussion: Scientists and Entrepreneurs from the Brazilian Diaspora in the United States – 10:30 am

*Eliseu O. de Oliveira*, PhD – Assistant Professor VCU – Drug Discovery and Development

*Fabio Tucci*, PhD – Co-founder Epigen Biosciences, Inc – Drug Discovery and Development

*Ilana Folgelman*, MD – Co-founder and Head of Regulatory Affairs at C2N Diagnostics – Pharma Regulatory Affairs and Investment

*Paula Pohlmann*, MD – Assistant Professor MedStar Georgetown University – Oncologist, Startup in Clinical Trials

Lunch Panel: Trump's Foreign Policy – 1:00 pm

*Aaron David Miller*, Vice President of the Wilson Center for New Initiatives

### **The Brazilian Embassy in Washington**

**4:15 pm – 7:00 pm**

Meeting with Brazilian Ambassador to the United States, Sergio Amaral – 5:00 pm

Reception – 6:00 pm

### **Closing Dinner with Brazil Institute Advisory Council Chairman Ambassador Anthony Harrington**

**7:30 pm - 9:30 pm**

## **DAY 5**

**Thursday | April 13th, 2017**

**Seminar at the U.S. Department of State**

**9:00 am – 2:00 pm**

Welcome Remarks – 10:00 am

*Michael J. Fitzpatrick*, Deputy Assistant Secretary for Andean, Brazilian and Southern Cone Affairs

Panel Discussion

- *Raffi Balian*, Senior Advisor on Energy, Innovation, and Technology in the Office of Commercial and Business Affairs
- *Vaughan Turekian*, Science and Technology Advisor to the Secretary
- *David Gerk*, Patent Attorney with the U.S. Patent and Trademark Office's Office of Policy and International Affairs
- *Rachel Chu*, Partner at Pugatch Consilium, specializes in biomedical innovation and intellectual property issues