



*Hosted by the Woodrow Wilson Center, Mexico Institute,  
and the Border Trade Alliance*

*In partnership with ProMéxico  
and the Asociación de Empresarios Mexicanos*

*With the participation of the Congressional Border Caucus*

# Envisioning a Competitive U.S.-Mexico Border

Thursday, June 12

[Woodrow Wilson Center](#), 6<sup>th</sup> Floor

8:00 AM – 4:00 PM

**8:00 – 8:15**      **Registration / Coffee and pastries**

**8:15 – 8:25**      **Introduction, Duncan Wood, Director, Mexico Institute, and  
Jesse Hereford, Chairman, Border Trade Alliance**

**8:25 – 8:40**      **Welcoming Remarks,  
César Duarte Jáquez, Governor of Chihuahua**

**8:40 – 9:40**      **Creating a Competitive U.S.-Mexico Border: The View from Congress**

Rep. Filemon Vela, Co-Chair, Congressional Border Caucus

Dip. Luis Alfredo Murguía, Vice-President of Northern Border Affairs Committee, Mexican Chamber of Deputies

*Moderator: Andrew Selee, Executive Vice President, Wilson Center*

**9:40 – 10:35**      **Infrastructure: Ports and Roads to Connect North America**

Mexican Congressman Agustín Barrios Gómez, Foreign Relations Committee

Alex Hinojosa, Deputy Managing Director, North American Development Bank

Ivan Jaime, Public Affairs Director, Union Pacific

*Moderator: Flavio A. Díaz Mirón Álvarez, Director for North America, ProMéxico*

**10:35 – 10:45**      **Coffee Break**

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**10:45 – 11:10 Keynote, Gil Kerlikowske, Commissioner, Customs and Border Protection**

Opening Remarks: Congressman Filemon Vela

**11:10 – 12:00 Energy: Crossborder Infrastructure, Crossborder Opportunities**

Introduction: Congressman Pete Gallego (TX-23)

Bill Bojorquez, Vice President - Planning, Hunt Power

Gerardo Schwebel, Executive Vice President, IBC Bank

Fernando Alonso, Head of Government Affairs, FERMACA

*Moderator: Duncan Wood, Director, Mexico Institute, Wilson Center*

**12:00 – 1:00 Lunch: Binational Cooperation for a Competitive Border and a Competitive Region**

Opening Remarks: Congressman Henry Cuellar

Keynote Address: Assistant Secretary of State Roberta Jacobson

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**1:10 – 2:10 Customs & Logistics: Strategies for Efficient Border Management**

Charles Stallworth, Assistant Commissioner for the Office of International Affairs, US Customs and Border Protection

Jose Martin Garcia, Representative for the Mexican Treasury and Tax Administration Service in Washington, DC

Miguel Perez, Director for International Customer Logistics, Ryder Supply Chain Services

*Moderator: Christopher Wilson, Senior Associate, Mexico Institute, Wilson Center*

**2:10 – 2:20 Coffee Break**

**2:20 – 3:00 Addressing Criminal Violence: Lessons from Ciudad Juárez and Tijuana**

Alejandra de la Vega, Coordinator, Mesa de Seguridad y Justicia de Ciudad Juárez

Carlos Castellanos, Observatorio Ciudadano de Seguridad Pública of Baja California

*Moderator: Eric Olson, Associate Director, Latin American Program, Wilson Center*

**3:00 – 3:50 An Integrated Approach to Economic Growth and Border Security**

Eduardo Medina Mora, Ambassador of Mexico to the United States

Alan Bersin, Assistant Secretary of International Affairs and Chief Diplomatic Officer, Department of Homeland Security

*Moderator and Opening Remarks: Congressman Scott Peters*

**3:50 – 4:00 Concluding Remarks**

Gildardo Gutierrez, President, Washington Chapter, Asociación de Empresarios Mexicanos

Noe Garcia, President, Border Trade Alliance

Christopher Wilson, Senior Associate, Mexico Institute, Wilson Center

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