

Please join the Woodrow Wilson Center Mexico Institute, El Colegio de la Frontera Norte (COLEF), the Pacific Council on International Policy, and the Mexican Council on Foreign Relations (COMEXI) for:

## *Rethinking the U.S.-Mexico Border*

Friday, November 13, 2009  
9:00 a.m. – 12:00 p.m.  
Woodrow Wilson Center  
6<sup>th</sup> Floor Flom Auditorium

9:00 a.m. Welcome

Andrew Selee, Director, Mexico Institute, Woodrow Wilson Center

9:15 a.m. Strategies for a Competitive and Sustainable Border

*Introduction:* Tonatiuh Guillén, President, El Colegio de la Frontera Norte

*Presentation:* Carlos de la Parra, Professor, El Colegio de la Frontera Norte

9:45 a.m. Cooperative Solutions for Common Problems

*Introduction:* Jerrold D. Green, President, Pacific Council on International Policy

*Presentation:* Robert Bonner, former Commissioner, U.S. Customs and Border Protection  
Andrés Rozental, former Deputy Foreign Secretary, Government of Mexico

10:30 a.m. Break

10:45 a.m. Managing the U.S.-Mexico Border

Roberta Jacobson, Deputy Assistant Secretary of State for Canada and Mexico (invited)

11:30 a.m. Keynote Remarks: A New Relationship at the Border

Arturo Sarukhan, Ambassador of Mexico

*Moderator:* Carlos Gutierrez, former Secretary of Commerce

*Please R.S.V.P. to Katie Putnam at [mexico@wilsoncenter.org](mailto:mexico@wilsoncenter.org).  
Directions can be found at [www.wilsoncenter.org/directions](http://www.wilsoncenter.org/directions).*