

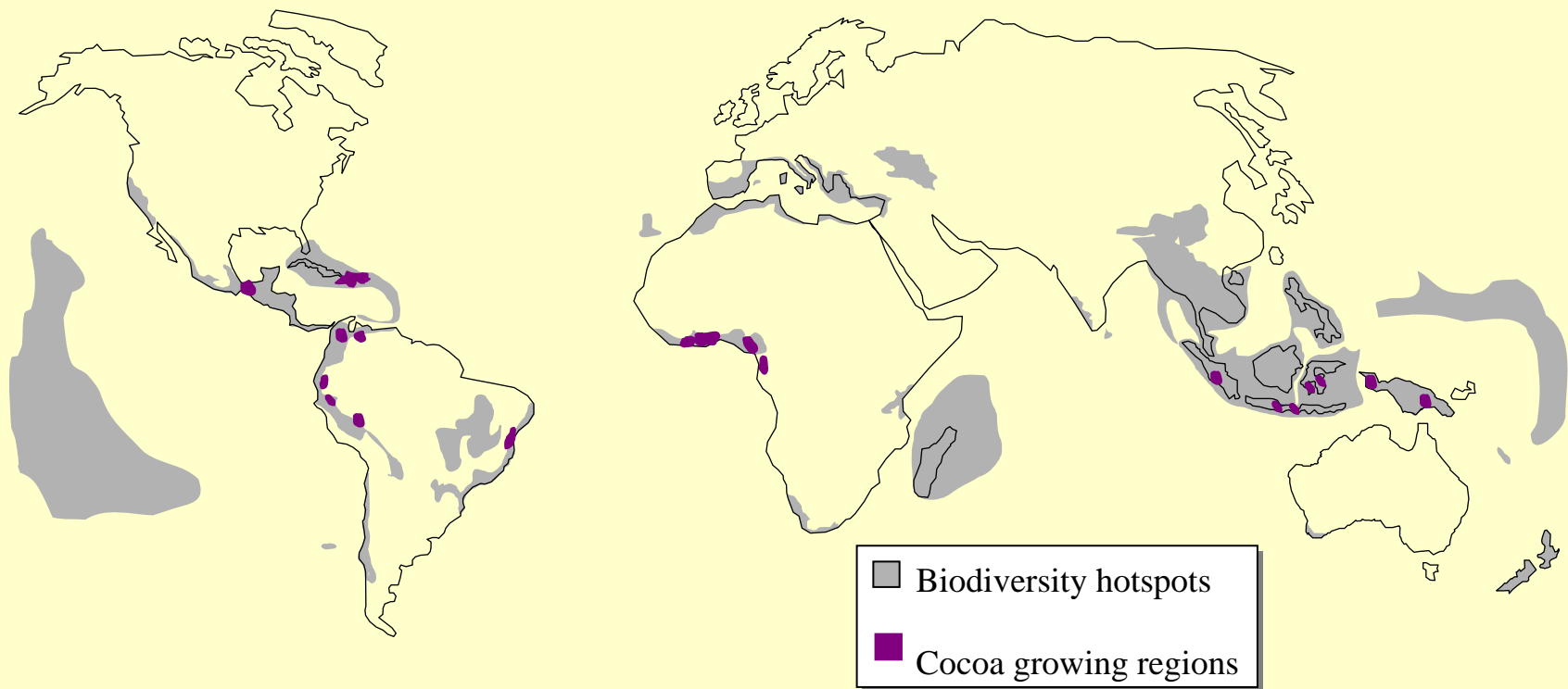
# Rural migration in Southern Bahia in the 1990s: Social and Environmental Consequences

Keith Alger  
Conservation  
International

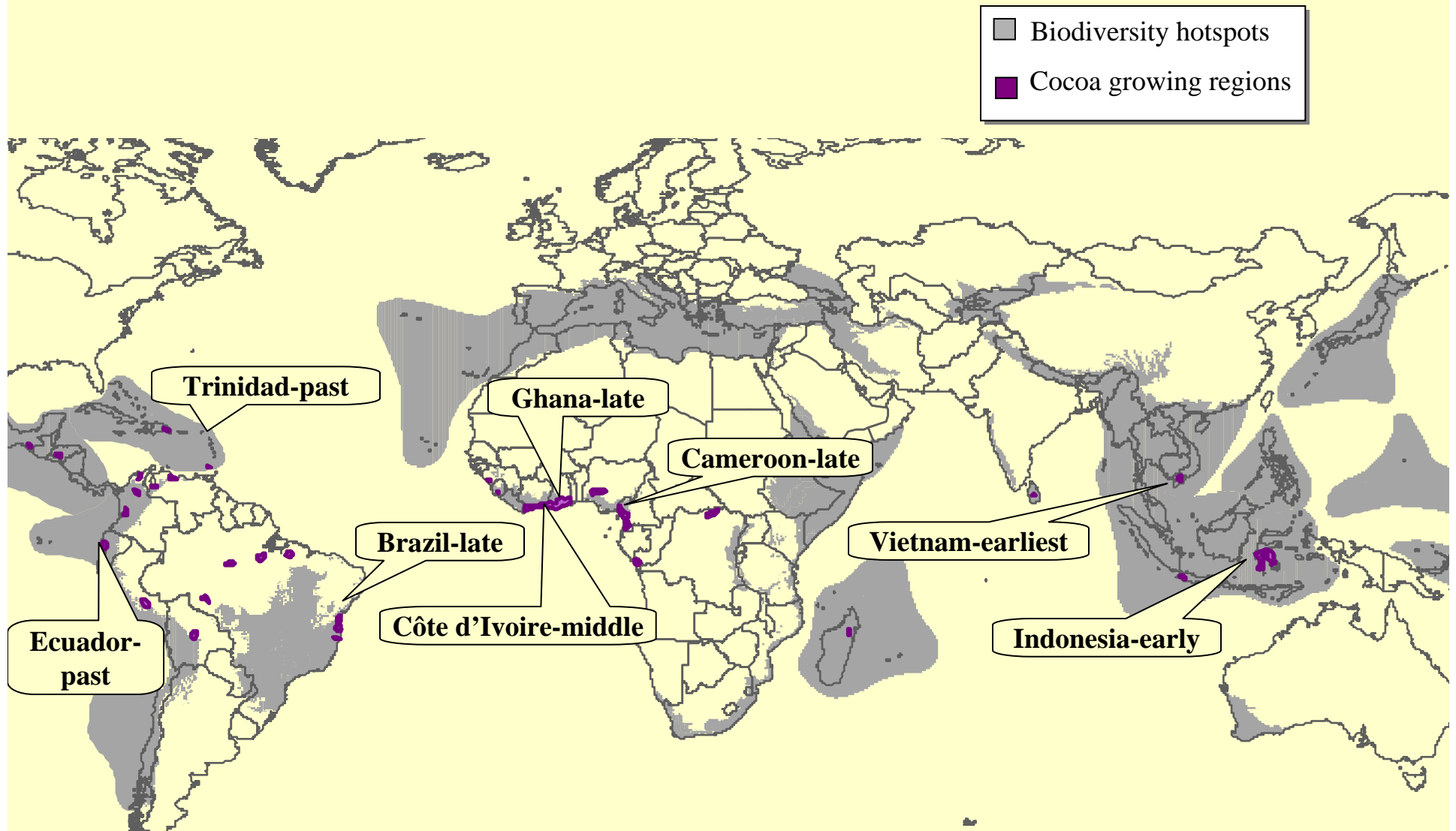
*People on the Move:  
Reducing the Impact of  
Human Migration on  
Biodiversity*



# Cocoa Growing Regions and Biodiversity Hotspots



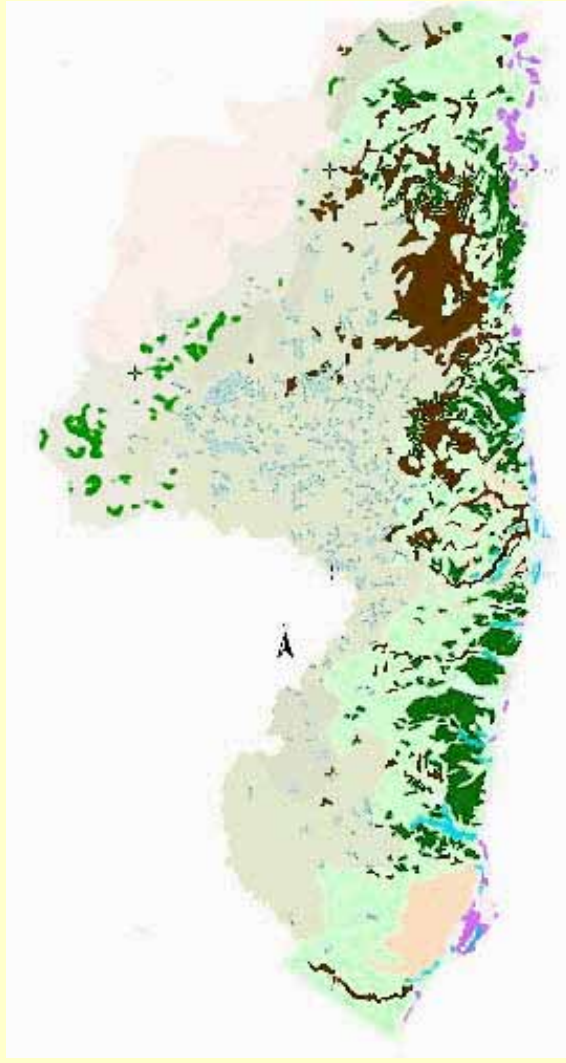
# Stage of Exporter in Cacao Cycle



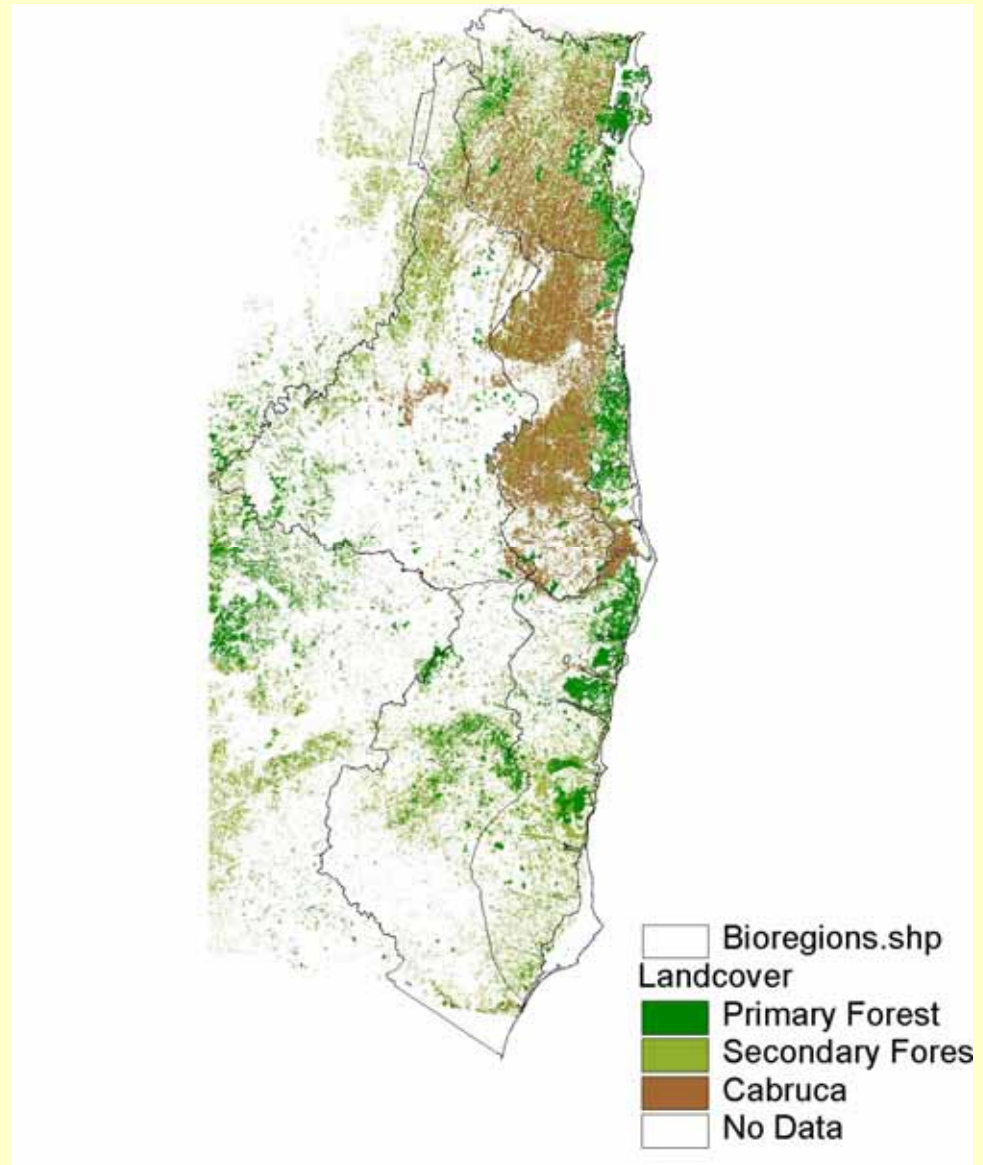


# Cacau Expansion in Bahia

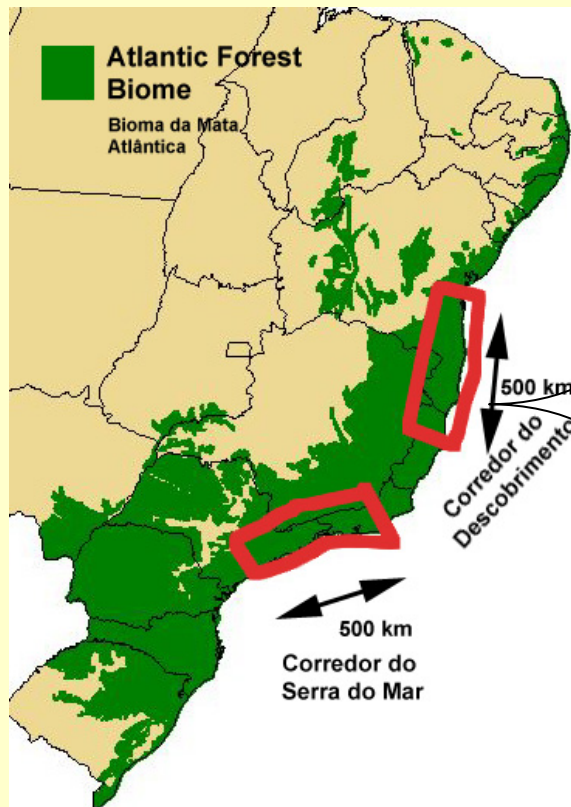
Southern Bahia 1975



Southern Bahia 1996



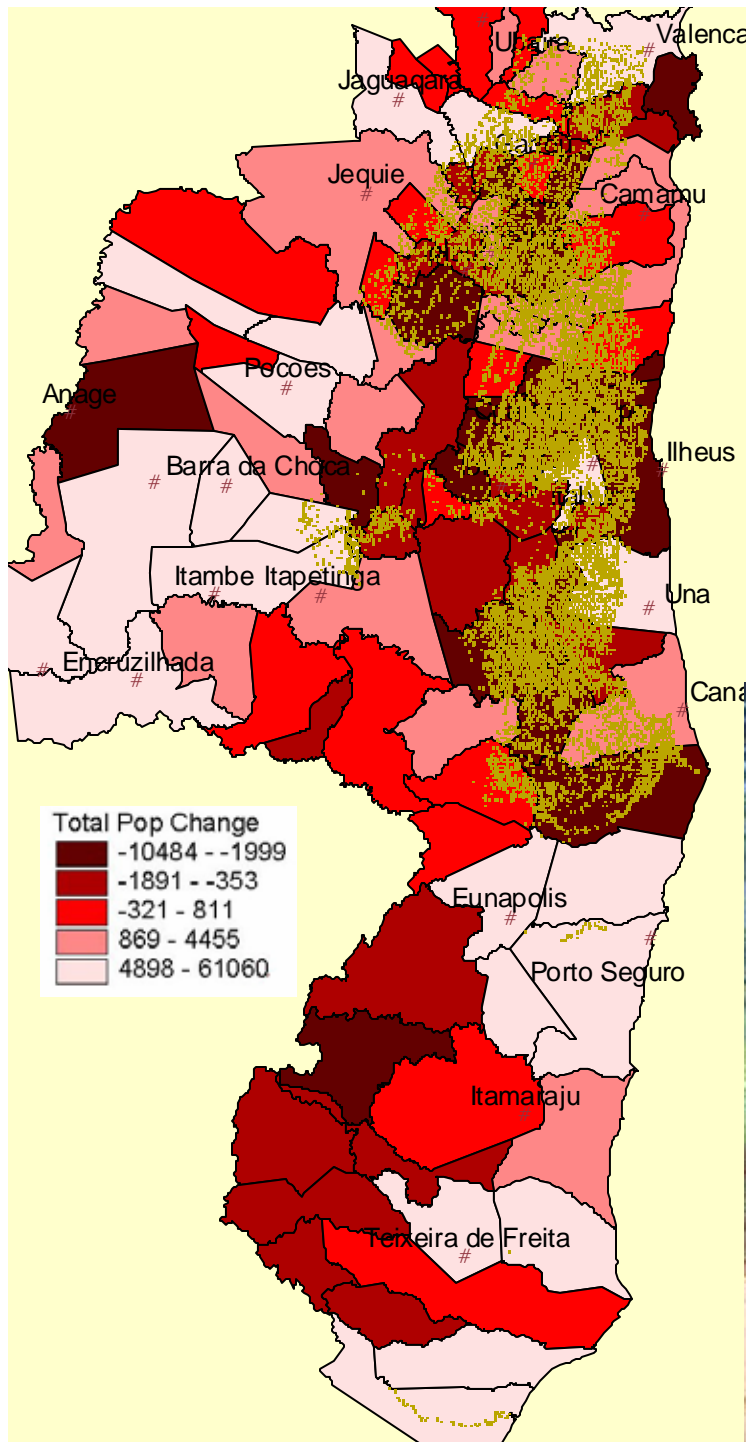
A large number of threatened species  
unique to this region survive in  
dwindling forest remnants



**IUCN  
Red List  
Species  
Only  
Found  
here**



# Changing Population with Cocoa economic decline 1990-2000






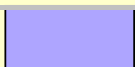


# Rural Exodus from Cacao growing region in 1990s

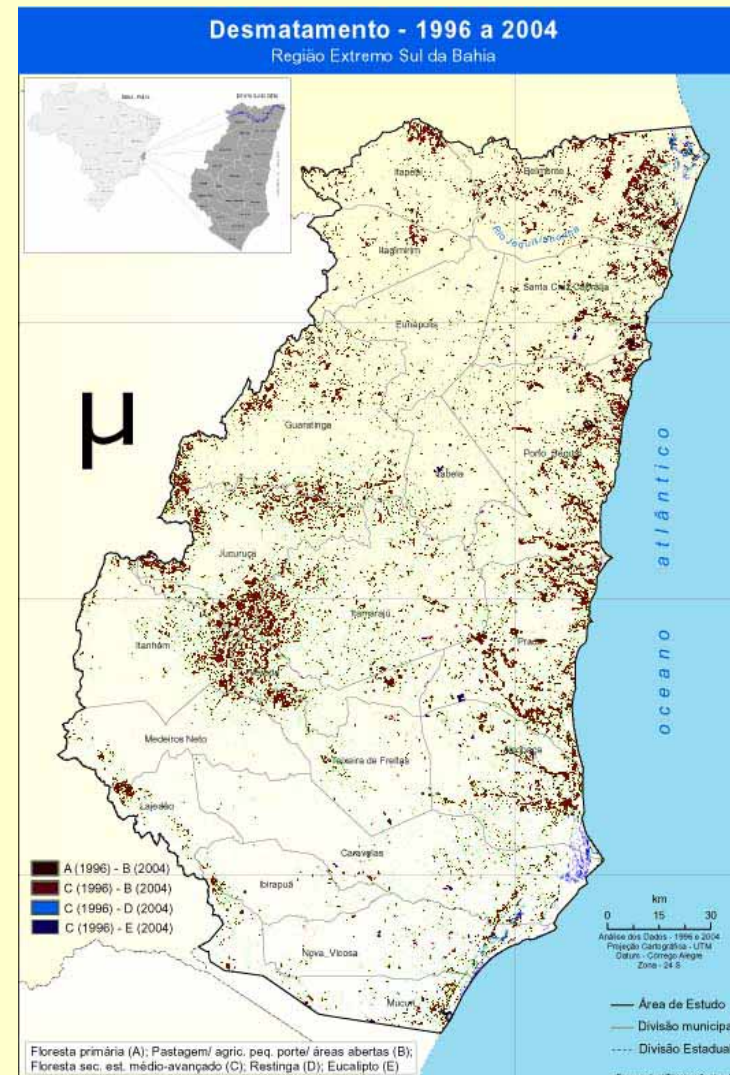
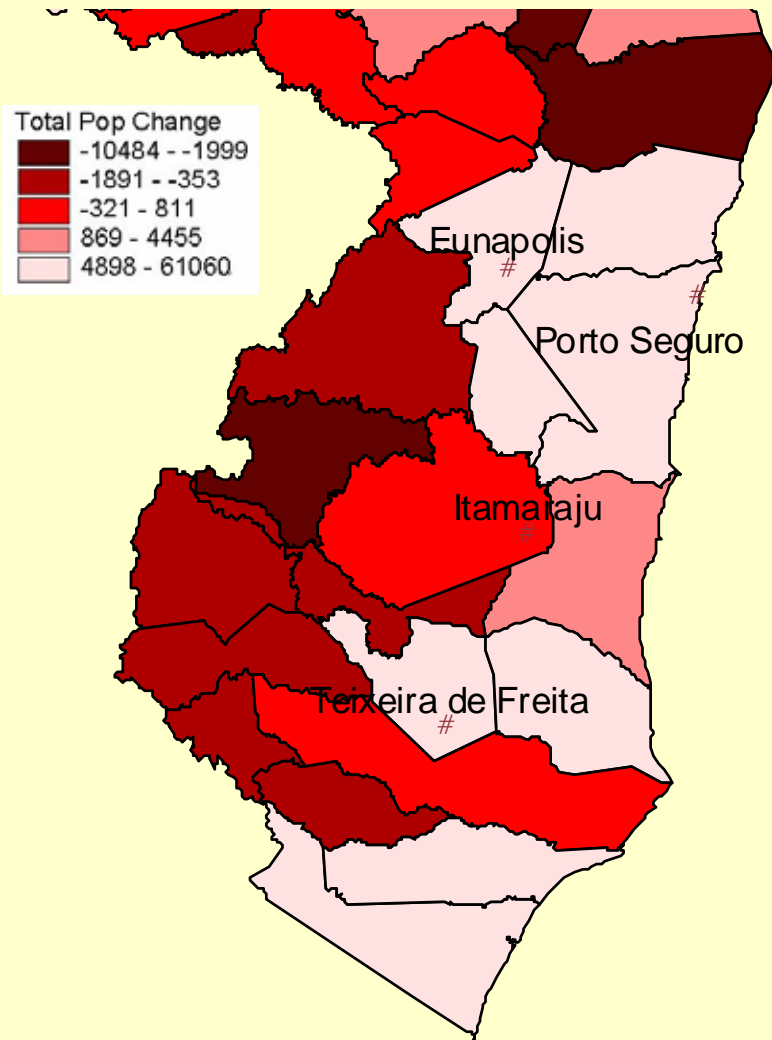


Rural  
Population  
1990-2000

## Regions

	Pasture	-45,385
	Pasture & Forest	4,264
	Cacao & Forest	-156,548
	Pasture & Eucalyptus	-6,020

# Population Change and Deforestation 1996-2004 in Far South Region



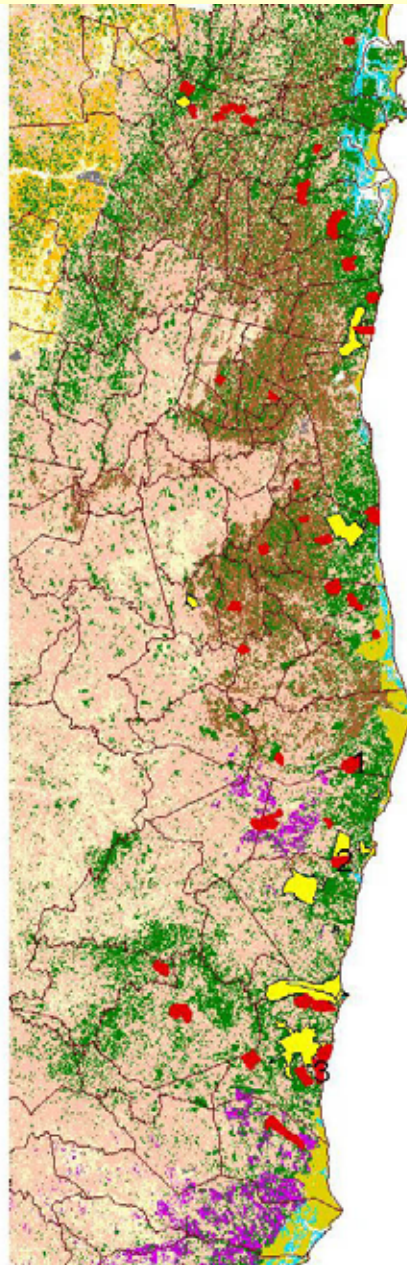


# Land Reform Settlements, 1986-2000



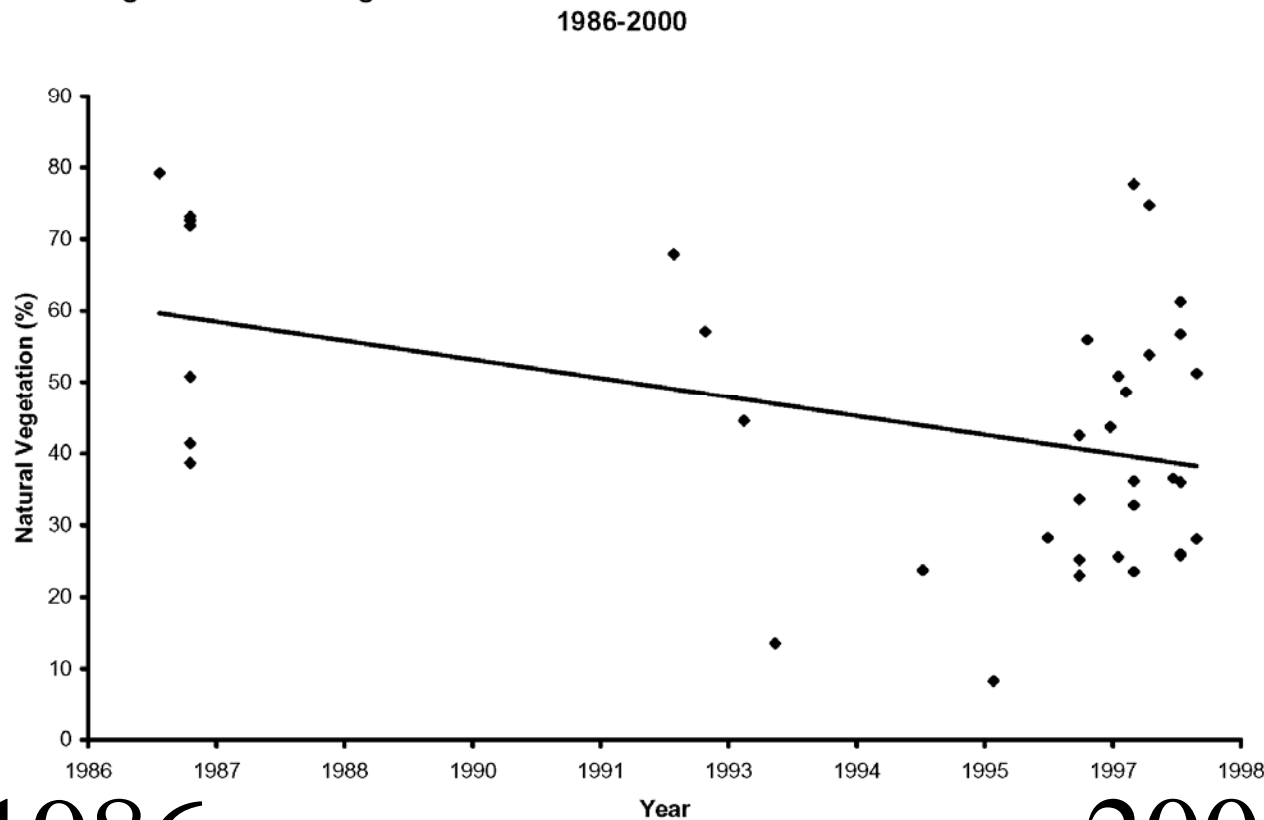
**IESB**  
Instituto de Estudos  
Sócioambientais  
do Sul da Bahia

0 20 40 60 80 Kilometers



# Land Reform Activists Over Time Decrease Occupation of Forested, Poor Soil Lands, in favor of Cacao Plantation Lands

% Forest  
on  
Occupied  
Lands



1986 ----- 2000

Cullen L., Alger K., and D.M. Rambaldi, 2005 "Land Reform and Biodiversity Conservation in Brazil in the 1990s: Conflict and the Articulation of Mutual Interests," in Brazilian Conservation: Challenges and Opportunities, *Conservation Biology*(19)3:747-755.



Short term gain,  
often for  
poorest, but  
long term  
unsustainability





# Loss of Watershed Services



## Costly Impacts from Watershed degradation:

- Flooding and siltation of reservoirs
- Water supply contamination with residues from copper fungicides in soils where cacao was cultivated.



Population  
Center and Pole  
for Tourism

Population  
Center and Pole  
for Tourism

Population  
Center and Pole  
for Tourism

After a decade of denial, voluntary, as well as involuntary land tenure change is occurring.

At the end of 2003, Michelin handed over responsibility for around 300 hectares to twelve of its local managers who committed to diversify their crop by planting cacao between the rows of rubber trees. This will bring in more revenue. The project as a whole should create 330 new jobs over 12 years. Michelin also created a new 300 ha. private protected area, beyond the minimal environmental standards.

# Partnership among NGOs, private sector, and Brazilian local and federal government offers solutions

- Example: Seed Capital Fund (Micro-credit)
- Example: Mars collaboration with improved plant materials and biocontrols working with CEPLAC and NGOs
- Potential: On-farm private reserve financing through ecosystem service fund, modeled on Brazilian state of Paraná and Costa Rica.



Grafting disease resistant clones to cacao plant



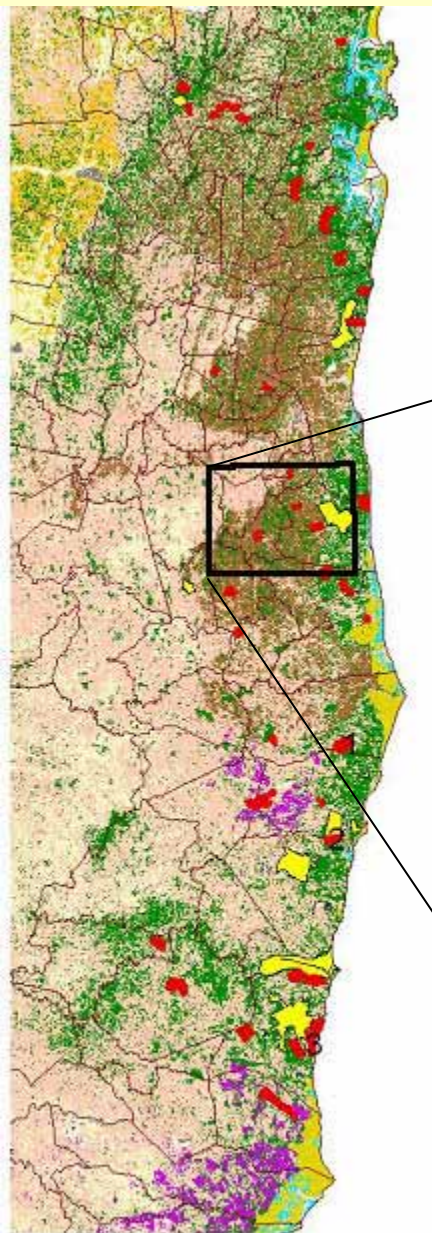
**An NGO seed capital fund, supported by private sector partners, allowed 11 farmers in two years to recover degraded areas. Banana, cupuaçu (*Theobroma grandiflora*) and pupunha (*Bactris gasipaes*) are grown together with native forest species with economic value (cajá, copaíba, pau brasil).**

**Local marketing institutions are already learning that with on-farm conservation they can sell ecosystem services as well as farm products.**

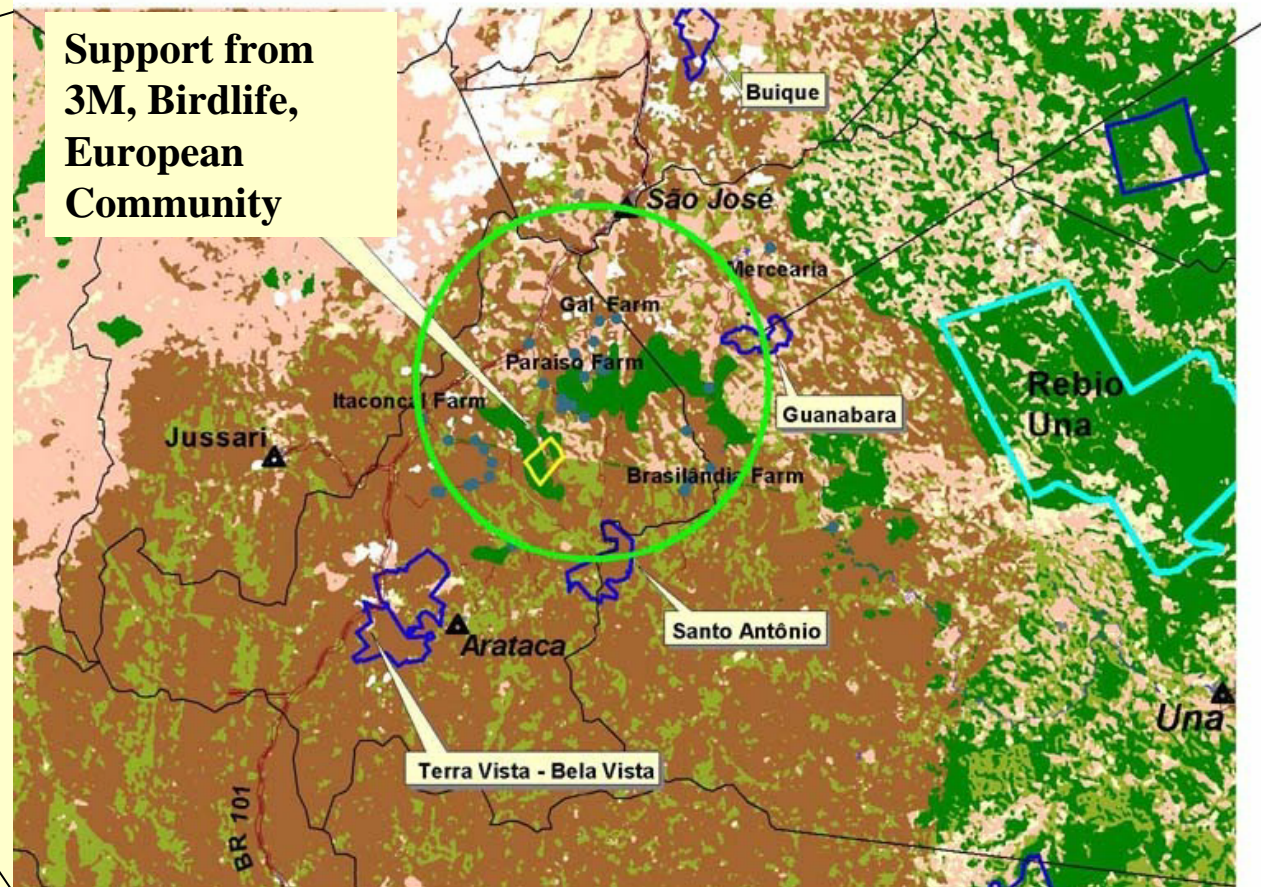




# Private Protected Areas “Embraced” by Cacao



0 20 40 60 80 Kilometers

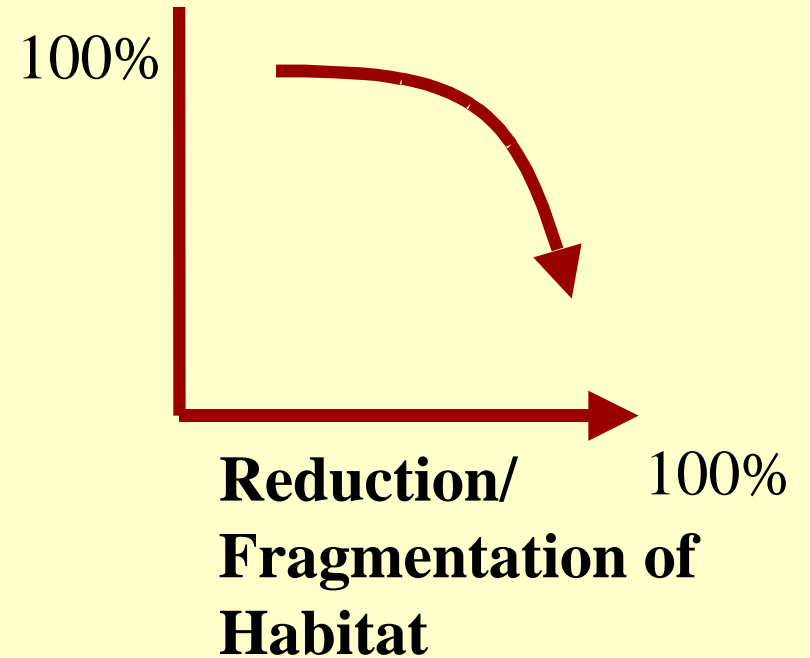


8000 0 8000 16000 meters

**Conclusion: Conservationists know that though more protected areas are needed, this will not suffice for wild nature to survive.**



**Species Surviving**





They also know that agriculturalists will need sustainable livelihoods to become stewards of the land.

