

Brazil Institute
“Innovation in Brazil: Public Policy Challenges and Business Opportunities”
Speaker Bios
July 31, 2008

DIÓGENES FELDHAUS, DIRECTOR OF PARTNERSHIPS OF THE STATE UNIVERSITY OF CAMPINAS INNOVATION AGENCY (INOVA UNICAMP)

Diógenes Feldhaus is currently Director of Partnerships of the State University of Campinas Innovation Agency (INOVA UNICAMP), the agency responsible for technology protection and transfer and company incubation at the University. He was also Director of Intellectual Property at this agency. He received his Bachelor Degree in Mechanical Engineering from the Federal University of Santa Catarina, received MS degrees in Industrial Engineering and Applied Statistics from Rutgers – The State University of New Jersey, and received an MBA in Corporate Finance from the Federal University of Paraná. He has experience as a university professor and additional qualification as a Six-Sigma Black Belt and lead auditor of OHSAS 18001 and ISO 9001. Before working at INOVA, he developed his career at Whirlpool – EMBRACO Business Unit in Santa Catarina, Brazil where his last position was Head of Institutional Relations in R&D.

KÁTIA RAMOS MOREIRA LEITE, PARTNER OF GRUPO GENOA BIOTECNOLOGIA, PRESIDENT OF SCIENTIFIC AND TECHNICAL GENOA GROUP BOARD

Kátia Ramos Moreira Leite is currently Vice President and Chief Science Officer of Genoa Biotechnology, Head of the Laboratory of Medical Investigation, Department of Urology at the University of Sao Paulo Medical School, and Attending Pathologist of the Laboratory of Surgical and Molecular Pathology the Hospital Sírio Libanês, Sao Paulo, SP (since 1987), specialist field in uropathology, liver pathology and transplant pathology. She received her PhD from the Federal University of Sao Paulo and her Medical Degree from the University of São Paulo Medical School (USP). She performed her residency in Anatomic Pathology in the Department of Pathology of Hospital das Clinics at USP Medical School.

RICARDO SENNES, PROFESSOR OF INTERNATIONAL RELATIONS AT PONTIFÍCIA UNIVERSIDADE CATÓLICA DE SÃO PAULO (PUC-SP), DIRECTOR AND PARTNER OF PROSPECTIVE INTERNATIONAL

Ricardo Ubiraci Sennes is Partner Director of Prospectiva, Professor of International Relations at the Pontifícia Universidade Católica de São Paulo (PUC-SP). Mr. Sennes holds a PhD in International Relations, MA in Political Science from the University of São Paulo (USP) and a Bachelor Degree in Economics from the Pontifícia Universidade Católica de São Paulo (PUC-SP). He is Editorial Member of the Foreign Affairs Magazine in Spanish and Coordinator of the Brazilian Center for International Relations (CEBRI) in São Paulo. Dr. Sennes has also conducted research for the International Relations Center at the University of São Paulo (USP), for the Woodrow Wilson Institute in Washington DC, and for the Iberian and Latin American Studies Center at the University of California in San Diego. His areas of specialization are the economic and politic scenarios of Latin America and his projects are in the areas of Latin American financial and services integration. Mr. Sennes is author of *Brazil's Foreign Policy Changes in the 80's: A Newly Industrialized Middle Power*, 2003, and has published several articles for distinct institutions and academic journals.

ROBERTO CASTELO BRANCO, FORMER DEPUTY DIRECTOR GENERAL OF THE WORLD INTELLECTUAL PROPERTY ORGANIZATION, CONSULTANT AT BRAZILIAN AGRICULTURAL RESEARCH CORPORATIONS (EMBRAPA)

Roberto Castelo Branco currently works as an international consultant to EMBRAPA, the Brazilian Agricultural Research Corporation. He is a former senior United Nations official whose last assignment was as Deputy Director General of the World Intellectual Property Organization (WIPO), an Under Secretary-General level position. He has had a varied professional career, including nearly twenty years of international civil service in various organizations of the United Nations system (IFAD, WHO, FAO, and WIPO), as well as professional experience which started in 1975 in a major industry – Standard Electrica – ITT, followed by the TELEBRAS system (Brazilian PTT) and its Research and Development center – CPqD. He earned his degree in Electrical Engineering from Pontifícia Universidade Católica do Rio de Janeiro.

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STEPHEN MERRILL, EXECUTIVE DIRECTOR, U.S. NATIONAL ACADEMY OF SCIENCE

Stephen Merrill has been Executive Director of the National Academies’ Board on Science, Technology, and Economic Policy (STEP) since its formation in 1991. Dr. Merrill’s association with the National Academies began in 1985, when he was principal consultant on the Academy report, *Balancing the National Interest: National Security Export Controls and Global Economic Competition*. In 1987, he was appointed to direct the Academies’ first government and congressional liaison office. Previously, Dr. Merrill was a fellow in International Business at the Center for Strategic and International Studies (CSIS), where he specialized in technology trade issues. For seven years until 1981, he served on various congressional staffs, most recently that of the Senate Commerce, Science, and Transportation Committee. In 2005 he received the National Academy of Sciences Distinguished Service Award and was named one of the 50 most influential people worldwide in the intellectual property field by *Managing Intellectual Property* magazine for his work on STEP’s A Patent System for the 21st Century (2004) project. Dr. Merrill holds degrees in political science from Columbia (B.A., summa cum laude), Oxford (M. Phil.), and Yale (M.A. and Ph.D.) Universities.

Rahim Rezaie, PhD Candidate, MCLAUGHLIN-ROTMAN CENTRE FOR GLOBAL HEALTH

Rahim Rezaie is a PhD Candidate at the University of Toronto’s McLaughlin-Rotman Centre for Global Health. His previous education includes a specialist degree in cell and molecular biology, a minor in psychology and a masters degree in biotechnology. His practical experiences include genetic diagnosis of a host of hereditary conditions, and pharmaceutical regulatory affairs. His current research is focused on the role of domestic private sectors in Brazil, India and China in health product innovation and exploring the role of domestic private sector health biotechnology enterprises in developing countries in addressing local and global health needs. Rezaie is a co-author of the recent article, “Brazilian health biotech—fostering crosstalk between public and private sectors,” published in the June 2008 edition of the influential journal *Nature Biotechnology*.

MICHAEL P. RYAN, DIRECTOR, CREATIVE AND INNOVATIVE ECONOMY CENTER, THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

Michael P. Ryan, PhD, is director of the Creative and Innovative Economy Center at the George Washington University Law School, where he is coordinating and participating in a variety of research projects regarding the political economy, business, law, diplomacy, and ethics of creativity, innovation, and economic development in Africa, Asia, Latin America, and the Middle East. He is presently writing two books, *Knowledge Development: Creativity, Innovation, and the International Political Economy of Intellectual Property* and *Knowledge Ethics: Responsibility, Innovation, Governance, and AIDS in Africa* and he is the author of *Knowledge Diplomacy: Global Competition and the Politics of Intellectual Property* and *Playing by the Rules: American Trade Power and Diplomacy in the Pacific*. Dr. Ryan lectures frequently in Geneva to members of the diplomatic community and has lectured and conducted research in many developing countries. He has served on the faculties of the Georgetown University School of Foreign Service and School of Business and the University of Michigan Business School; has been a guest scholar at the Brookings Institution and a guest lecturer at China University of Law and Political Science; holds a PhD from the University of Michigan and an MA from The Ohio State University.