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**ROBERTO DA MATTA**

Roberto DaMatta is a Brazilian anthropologist. He is an Emeritus Professor of Anthropology at the University of Notre Dame. DaMatta graduated in History at the Fluminense Federal University and received his Ph.D from Harvard University

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**MAURICIO MOURA, RESEARCHER & POLLSTER, HARVARD UNIVERSITY**

**Mauricio Moura** is a visiting scholar at the George Washington University and graduate researcher at Harvard University. He has worked at financial institutions such as BankBoston, AIG, Itau-Unibanco, and Lazard Investment Banking. Moura has also worked at several multilateral organizations, including the United Nations Microfinance Unit and the IFC-World Bank Group. He has dedicated his academic publications to the fields of development, public policy, and politics. Dr. Moura holds a Bachelor's degree in Economics from the University of São Paulo, a Master's degree in Social Sciences from the University of Chicago, a Master's in Political Management from the George Washington University, and a Ph.D. in Economics and Politics of the Public Sector from FGV-SP, with an extension at the George Washington University.

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**CARLOS EDUARDO LINS DA SILVA**

Carlos Eduardo Lins da Silva, special advisor in communication affairs of the Presidency of FAPESP (the São Paulo Research Foundation), holds a PhD and a post-doctoral degree in communication obtained from the University of São Paulo, Brazil, as well as a Master's degree from Michigan State University, United States. His MA at MSU was granted while he was a Fulbright scholar. He was also a fellow at a post-doctoral level at the Woodrow Wilson International Centre for Scholars in Washington, DC. Mr Lins da Silva taught at the Universities of Sao Paulo and Rio Grande do Norte in Brazil and Texas, Michigan and Georgetown in the United States. From 2004 to 2008, he was a director for Patri, a Brazilian consultancy firm giving advice on public affairs to companies such as McDonald's, BankBoston, Raytheon, Danone, International Paper, Holcim, Duke Energy, General Electric, 3M, Avon, Telefonica, CVRD, Bovespa (The Brazil Stock Exchange) and others. As a journalist, he was deputy editor-in-chief of Folha de S. Paulo and Valor Economico, the most prestigious economic daily in Brazil, and a senior correspondent in Washington for Folha de S. Paulo (from 1991 to 1999). He was also the anchor of Roda Viva, a talk-show on public television in Brazil. Presently, besides his professional activities at FAPESP, Mr Lins da Silva is a member of several academic institutions' councils, such as the Brazil Institute at the Woodrow Wilson Center, the journal of the College of Business Administration of the University of São Paulo, the journal *Politica Externa* (which he edits), the group of studies on foreign affairs of the University of Sao Paulo (Gacint) and the Institute for International and Economic Studies (IEEI). He is the author of several books and academic essays published both in Brazil and the United States on communication and on international relations.