

REGIONAL INTEGRATION IN THE AMERICAS: THE IMPACT OF THE GLOBAL ECONOMIC CRISIS

November 23, 2009
5th Floor Conference Room
Woodrow Wilson International Center for Scholars
9:15 a.m. - 5:00 p.m.

Ambassador Rubens Barbosa is President of Rubens Barbosa & Associados and President of the Upper Council of Foreign Trade from the Federation of the Industries of the State of Sao Paulo (FIESP). As a former Ambassador to the Court of Saint James in London and to the United States, he focused on economic, trade, and commercial issues. Ambassador Barbosa has held positions in the Brazilian government such as Secretary for International Affairs at the Ministry of Finance, Brazilian Permanent Representative to the Latin American Integration Association (ALADI), and Under Secretary-General for Regional Integration, Trade, and Economic Affairs in the Ministry of Foreign Relations. His latest books include *Mercosul Quinze Anos*, *The Mercosur Codes*, and *Panorama Visto de Londres*. Ambassador Barbosa holds a Master's degree from the London School of Economics and Political Science.

Roberto Bouzas is Academic Director and Professor at the Universidad de San Andrés- FLACSO – Universidad de Barcelona joint Master's in Philosophy program in International Relations and Negotiations. He is the former Deputy Director of the Institute of US Studies at Centro de Investigación y Docencia Económicas (CIDE) in Mexico and former visiting professor at educational institutions including Duke University, Notre Dame University, and Stanford University. Bouzas worked as a consultant to the Economic Commission on Latin America and the Caribbean, the United Nations Development Program, and the Inter-American Development Bank. He has written publications on international trade, regional integration, and the Argentine economy. Bouzas holds a BA in Economics from the University of Buenos Aires and a BA and MA in Economics from the University of Cambridge.

Inés Bustillo is the Director of the Washington Office of the United Nations Economic Commission for Latin America and the Caribbean (ECLAC). She joined ECLAC in 1989 as Economic Affairs Officer working on a variety of areas such as macroeconomic analysis, international trade, and financial flows. In addition, she has been involved as coordinator of ECLAC's provision of technical support to the ongoing negotiations for a free trade area in the Western Hemisphere. Prior to joining ECLAC, Bustillo was Professor of Economics at Universidad Anáhuac in Mexico where she taught international trade and finance and microeconomic theory. She was also Visiting Faculty at American University and was a consultant to the World Bank, the Center for Latin American and Monetary Studies (CEMLA), and Operadora de Bolsa in Mexico City. She is the author of several articles and is a frequent lecturer on the Latin American economies at universities, think tanks, and other fora. Bustillo holds a PhD in Economics from American University.

Luz María de la Mora is Executive Director at Cooperación Estratégica para el Desarrollo, A.C. in Mexico. As Assistant Minister of Economic Relations and International Cooperation in Mexico's Ministry of Foreign Affairs and Deputy Secretary of International Trade Negotiations at the Ministry of Economy, de la Mora was responsible for improving Mexico's foreign economic relations, coordinating trade negotiations, and executing trade agreements among Latin American, Caribbean, and European nations. Internationally, she served as Director of the Trade Office in the Mexican Mission to the EU in Brussels, Representative to the Latin American Integration Association (ALADI) in Montevideo, and Counselor in the Mexican Embassy in Washington. As Mexico Public Policy Scholar at the Woodrow Wilson Center, de la Mora examined, "Institutional Challenges in Strengthening Mexico's South-South Cooperation." She has written papers on economic policy, trade, and investment matters. De la Mora obtained her MA in International Relations from Carleton University in Canada and her PhD in Political Science from Yale University.

José María Fanelli is Senior Researcher at Center for the Study of State and Society (CEDES) in Argentina. He is former Director of the Economics Department at the University of Buenos Aires. Fanelli has been actively involved in the establishment of research networks in the Latin American region and has worked as a consultant for many organizations including the Inter-American Development Bank, the United Nations Conference on Trade and Development, and the International Development Research Centre. He has published extensively on macroeconomic and financial problems in Latin America and market reforms in developing countries. Fanelli most recently edited *Macroeconomic Volatility, Institutions and Financial Architecture: The Developing World Experience*. He holds a PhD in Economics from the University of Buenos Aires.

Paulo Giordano is Senior Economist at the Trade and Integration Sector of the Inter-American Development Bank. In this capacity he conducts policy-oriented research programs, coordinates country and regional policy programming, and leads lending operations and technical assistance in areas related to trade and regional integration. Before joining the Bank he was an Appointed Professor at the Institut d'Etudes Politiques de Paris (Sciences Po), where he lectured on International Economics, Trade Policy and Latin American Development and served as the Coordinator of the Working Group on EU-Mercosur Negotiations of the Mercosur Chair. His latest edited books are *Asymmetries in Regional Integration and Local Development*, *Deepening Integration in Mercosur* and *Trade and Poverty in Latin America and the Caribbean*. He holds a PhD in Economics from the Institut d'Etudes Politiques de Paris - Sciences Po, a Master of Arts from the Bocconi University of Milan and completed his education at the Kennedy School of Government at Harvard.

Barbara Kotschwar, Research Associate at the Institute, has been an adjunct professor of Latin American Studies and Economics at Georgetown University since 1998. She was the chief of the Foreign Trade Information System and senior trade specialist at the Organization of American States. Kotschwar was a research assistant at the Institute for International Economics and at the North American Studies Project at Johns Hopkins University Foreign Policy Institute. She was coeditor of *Trade Rules in the Making: Multilateral and Regional Trade Arrangements* and *The Andean Community and the United States: Trade and Investment Relations in the 1990s*. Kotschwar holds a MA and PhD from the School of Advanced International Studies at Johns Hopkins University.

Andrés López is Director of the Centro de Investigaciones para la Transformación (CENIT) and Researcher at CONICET. He is Associate Professor at the University of Buenos Aires and Professor at the University of San Andrés, General Sarmiento, and FLACSO. López has also consulted for international organizations, including ECLAC, UNCTAD, and IADB. His articles on topics such as foreign direct investment in Argentina, international trade patterns in MERCOSUR countries, and innovation and productivity in Argentina have been published in a number of journals, including *The Journal of Development Studies*, *Cambridge Journal of Economics*, and *Research Policy*. Professor López's most recent book is *The Elusive Quest for Growth in Argentina*. He holds a PhD in Economic Sciences from the University of Buenos Aires.

Jose Raúl Perales is Senior Associate at the Latin American Program of the Woodrow Wilson Center. He has served as Trade Policy Advisor to the Government of Puerto Rico, representing the Island's interests in free trade agreement negotiations. Perales has published articles and contributed to volumes on regional economic integration, trade policy, and Latin American politics and development. He has been a visiting scholar at the Facultad de Ciencias Sociales (FLACSO) in Santiago, Chile, Universidad Torcuato di Tella in Buenos Aires, Universidad de la República in Uruguay, and Institut d'Etudes Politiques de Paris. He is an advanced doctoral candidate in political science at the University of Michigan in Ann Arbor, specializing in international political economy and comparative politics.

Pablo Sanguinetti is Professor of Economics at Universidad Torcuato Di Tella in Buenos Aires. He has consulted for the World Bank, Inter-American Development Bank, the Economic Commission for Latin America and the Caribbean (ECLAC), and the Corporación Andina de Fomento (CAF), and he has served as Member of the Board of the International Trade Commission of Argentina. Sanguinetti has written multiple books and book chapters, the most recent being *Learning About Trends, Spending and Credit Fluctuations in Open Economies*. His articles have appeared in journals such as *Economics and Politics*, *Journal of International Economics*, and *Journal of Development Economics*. Sanguinetti

researches international trade and integration, economic development, and fiscal federalism. He received his MA and PhD degrees in Economics from University of California, Los Angeles.

Eric Santor is Research Director in the International Department at the Bank of Canada. At the Bank of Canada, he investigates issues relating to the international monetary system and global financial architecture, the role and governance of the IMF, and the incidence and effects of financial crises and contagion. Santor's other research interests include the foreign activity of Canadian banks, core and total inflation, inflation persistence, and corporate governance. His most recent Bank of Canada publications are *Reforming the IMF: Lessons from Modern Central Banking*, *Family Values: Ownership Structure, Performance and Capital Structure of Canadian Firms*, and *A Vision for IMF Surveillance*. Journals such as the *Whitehead Journal of Diplomacy and International Relations*, *Journal of Business Studies*, and *The Developing Economies* have published Dr. Santor's work. He completed his undergraduate degree at the University of Western Ontario and his Doctorate in Economics at the University of Toronto.

Ramón Torrent is Professor of Political Economy and International Economic Law at the University of Barcelona (UB) and Director of the International Chair WTO-Regional Integration. He is also Coordinator of the Observatory of EU-LA Relations (OBREAL), Director of the Master of Laws in International Economic Law and Policy, and Co-Director of the *Maestría en Relaciones y Negociaciones Internacionales* at the Universidad de San Andrés and FLACSO Sede Argentina/UB. Torrent previously was Director of External Relations in the Legal Service of the EU Council. He is currently coordinating an international collective research and training project entitled, "The Legal Toolbox of International Economic Relations and Regional Integration: A Legal Analysis from an Interdisciplinary Perspective." Torrent has also collaborated with Red MERCOSUR de Investigaciones Económicas and has published extensively on matters pertaining to regional integration and international economic relations.

Sidney Weintraub is the William E. Simon Chair in Political Economy at the Center for Strategic International Studies (CSIS) and Professor Emeritus at the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin. Prior to being the Dean Rusk Chair at the LBJ School, he was Chief of Commercial Policy in the State Department, Economic Counselor and Director of the USAID program in Chile, Deputy Assistant Secretary of State for International Finance and Development, and Assistant Administrator of USAID. Weintraub also was Senior Fellow at the Brookings Institution. He has led policy research projects on trade issues, the international monetary system, and relations between developed and developing nations. Weintraub's most recent publications include *Energy Cooperation in the Western Hemisphere: Benefits and Impediments*, *Issues in International Political Economy: Constructive Irreverence*, and *Free Trade in the Americas: Economic and Political Issues for Governance and Firms*. He obtained an MA in Economics from Yale University and a PhD in Economics from American University.

Carol Wise is Associate Professor of International Relations at the University of Southern California. She concentrates on international political economy and development, particularly in Latin America. Wise has also written on trade integration, exchange rate crises, institutional reform, and the political economy of market restructuring in the region. Her current research projects include "Structural Shift: The Politics of Economic Transformation in Mexico" and "China, Latin America, and the Decline of Neoliberalism." Her most recent books are *Requiem or Revival? The Promise of North American Integration* and *Reinventing the State: Economic Strategy and Institutional Change in Peru*. Wise's articles have been published in journals including *Foreign Affairs*, *Journal of Latin American Studies*, and *Journal of Democracy*. She received a BA in Sociology from the University of California, Santa Barbara, an MPA from Columbia University, and a PhD in Political Science from Columbia University.