



RE-energizing the Border

Opportunities for sustainable development through renewable energies in Mexican border states

Study of RE in Mexican border states

Economic benefits

- Direct creation of temporary and permanent jobs
- Indirect creation of temporary and permanent jobs – services sectors.
- Local and state government energy savings through self-supply projects– benefits passed on to tax payer
- Electricity subsidies for local inhabitants.
- Electricity supply to off grid communities
- Infrastructure investment (roads, water, etc)

Knowledge spillover and development of human capital

- Knowledge and information networks that permeate through multiple social spheres
- Specialization in institutes of higher education.
- Creation of research and training centers.
- Increased interaction between government, business and civil society.

Social participation

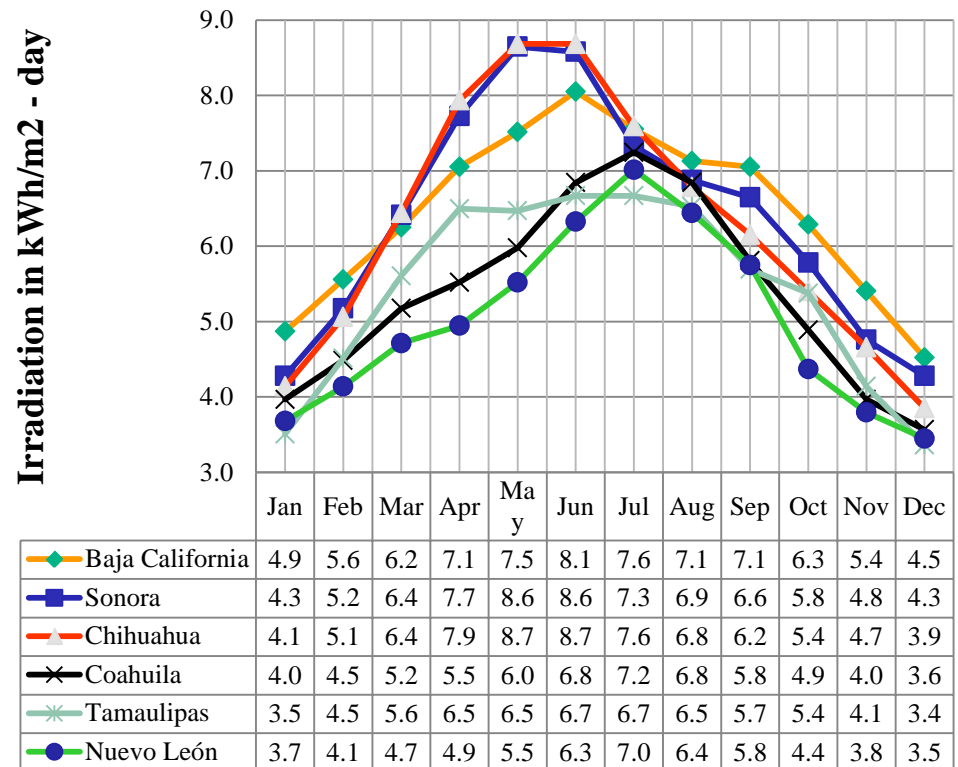
- Communication between government, business and local populations.
- Make sure local community becomes stakeholder
- Acceptance of projects as driver of local development

Solar power at the border

Mexico has one of the world's top solar resources: the richest area is concentrated on NW border

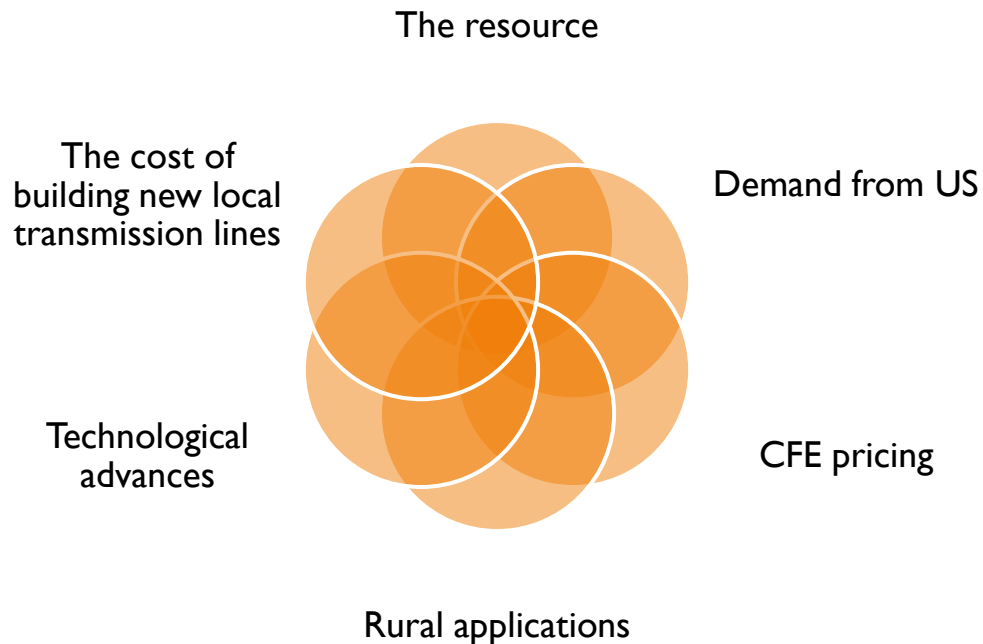
A 650 km² of the Sonora desert filled with PV panels would be able to produce enough energy to completely satisfy national electricity demand

Average monthly irradiation per state in kWh/m² - day

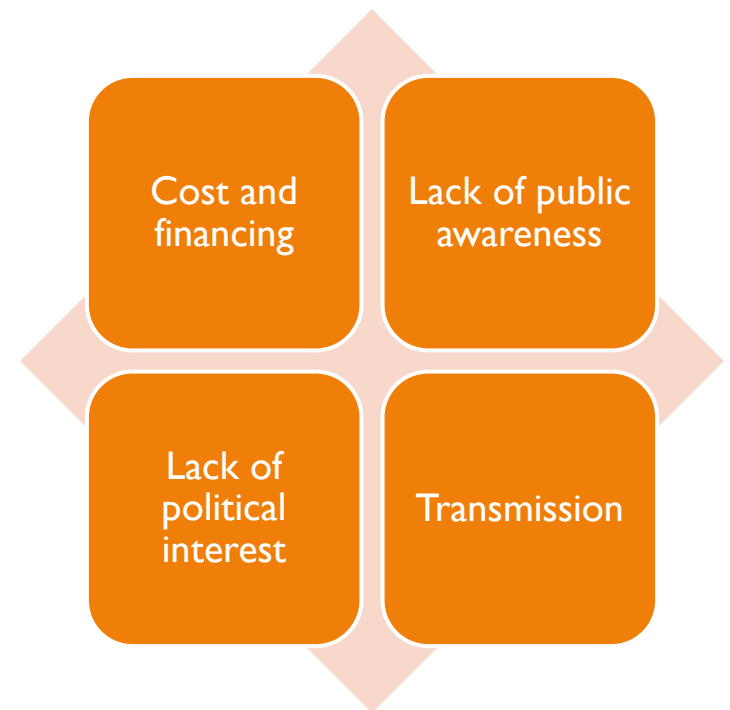


Solar development drivers

Opportunities



Obstacles



Bioenergy Potential in Northern Mexico

Municipal Solid Waste (MSW)

- GHG emissions
- Landfill challenges
- Wasted potential

Northern Mexico is an ideal location to center a growing MSW based biofuel industry. First and foremost it has the advantage of cheap land, abundant MSW feedstock and inexpensive labor. Not only is labor cheap but it comes with a significant level of training already in country due to the wide employment footprint of Pemex.

The cities that might have the appropriate characteristics for this type of situation would be Monterrey, Torreon, Juarez, Tijuana and, to a lesser extent, Chihuahua. All of these cities boast over five hundred thousand inhabitants making them large and complex enough to be able to potentially host a MSW biofuel facility and utilize much of its fuel output.

Monterrey biogas project

Bioenergia de Nuevo Leon

Electricity from methane for
municipal lighting— 12 MW

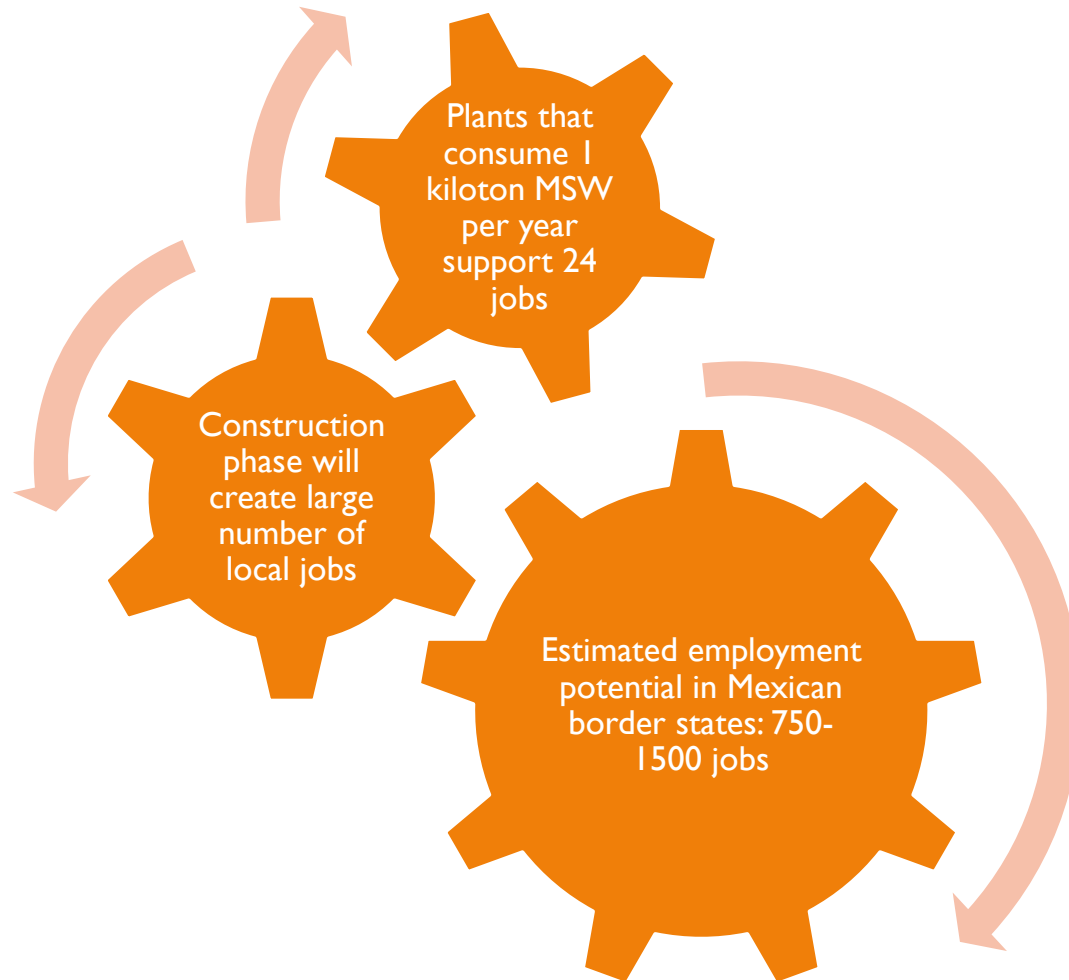
10% cheaper than CFE

Savings for municipal govt -
50,000 pesos monthly since 2003

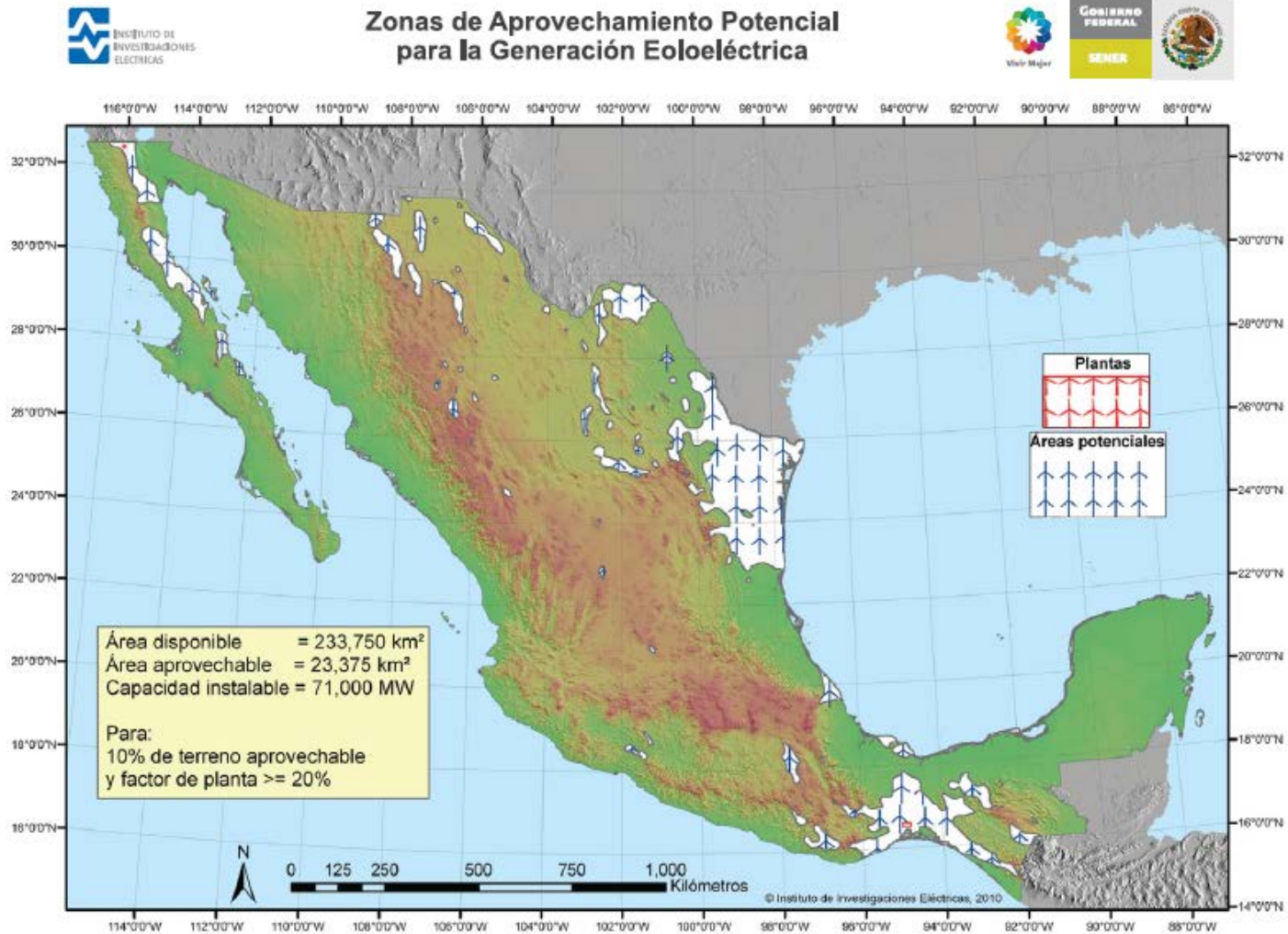
Mitigation of 800,000 t CO₂e
since 2003



Job creation potential from biogas projects



Wind resource at the border



Tamaulipas

Los Vergeles, San Fernando (2012)

- 161 MW
- Financing: US\$ 328 million
- Employment: 500 jobs in construction phase (2 yrs) plus 60 permanent jobs
- 25% reduction in GG
- Low cost electricity for municipal authorities (5-10% savings) – used for hospitals, schools, public lighting, public buildings.

El Porvenir wind park, Reynosa, (2013)

- 54 MW, 156.4 GWh/yr. (72 MW in 2nd stage)
- Financing: US\$51 million
- 15 yr self-supply contracts
- According to the COCEF, El Porvenir will reduce carbon emissions by 0,976 metric tons of CO2 in first year
- 20 km of new roads will be built to service the wind park
- Construction will begin in March 2012, come into operation in March 2013.

Wind turbine manufacturing (Matamoros)

- CS Wind Corporation, investing US\$60 million in production plant
- For export to the U.S. market
- 700 new jobs in the next 4 yrs: skilled labor - engineers and technicians

Baja California

La Rumorosa I

- 10 MW project - US\$27 million
- Employment – 3 permanent, 500 construction jobs 6 months (7 engineers, 25 white collar)
- Electricity for public lighting in Mexicali (80%) - savings (5-10%) for the municipality.
- Subsidy of up to 50% for 35,000 families on CFE bills - Gender and social justice dimensions
- Training Center

The Future:

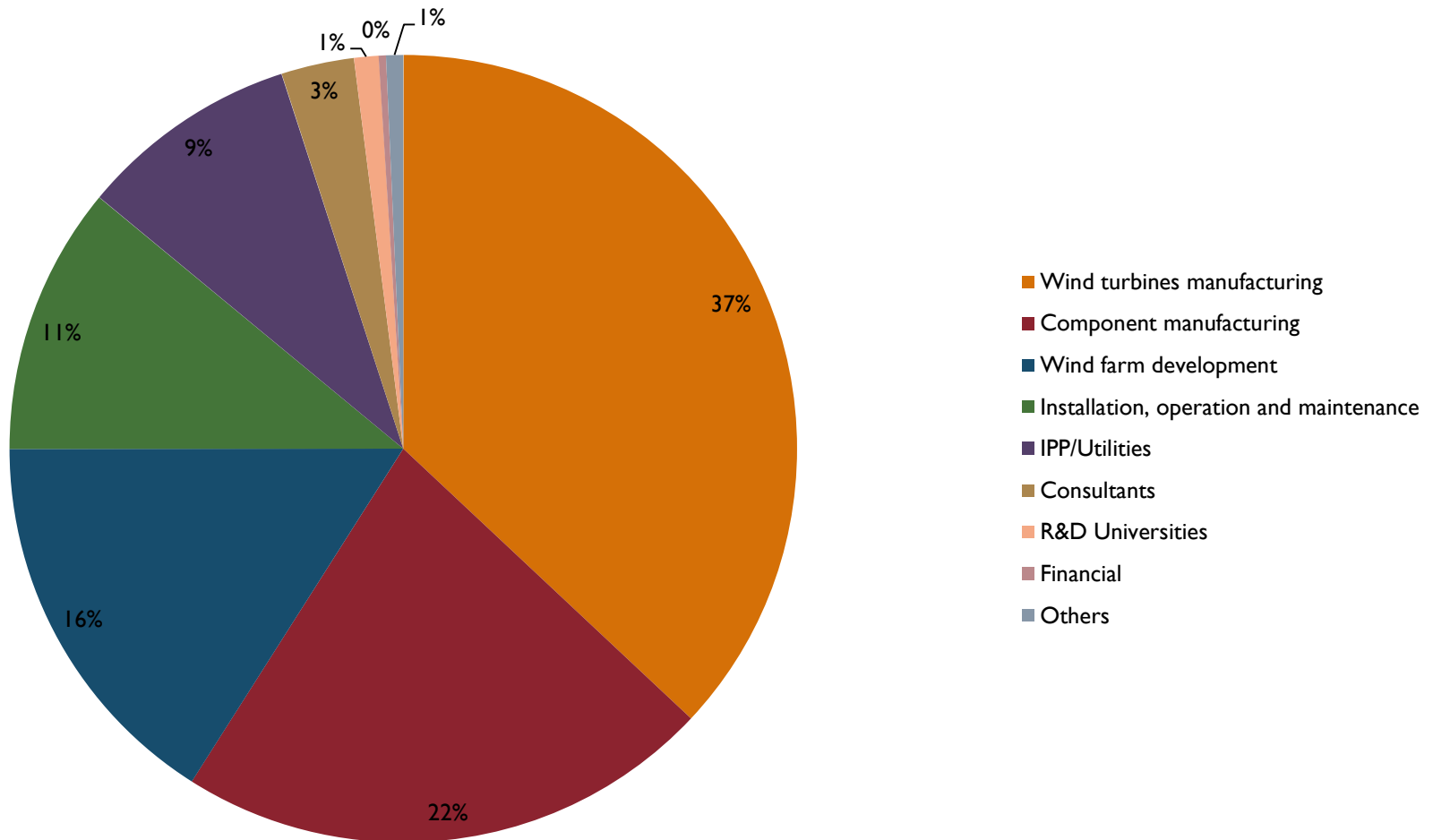
- 2.5 - 5 GW potential
- Exports of clean energy to California (RPS)
- US\$1 million in rents from 72MW Mexico Wind Services project (Clipper)
- Sempra – 1000-1200MW project for cross border delivery

Obstacles:

- Financing
- Subsidies
- Transmission – local & transborder
- Social dimensions: how to guarantee “fair play” by private sector - lessons from Oaxaca
- Stagnation in bilateral cooperation agenda



Employment from wind energy



Challenges/opportunities

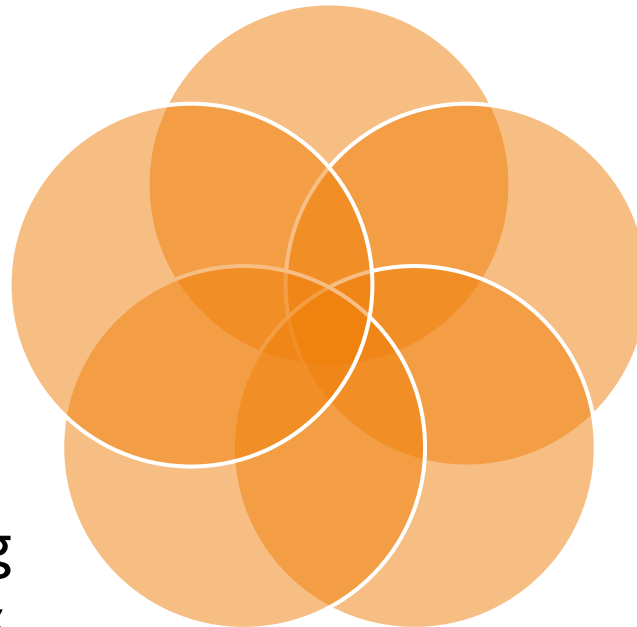
Transmission –
the bilateral
task force

The election
of July 2012

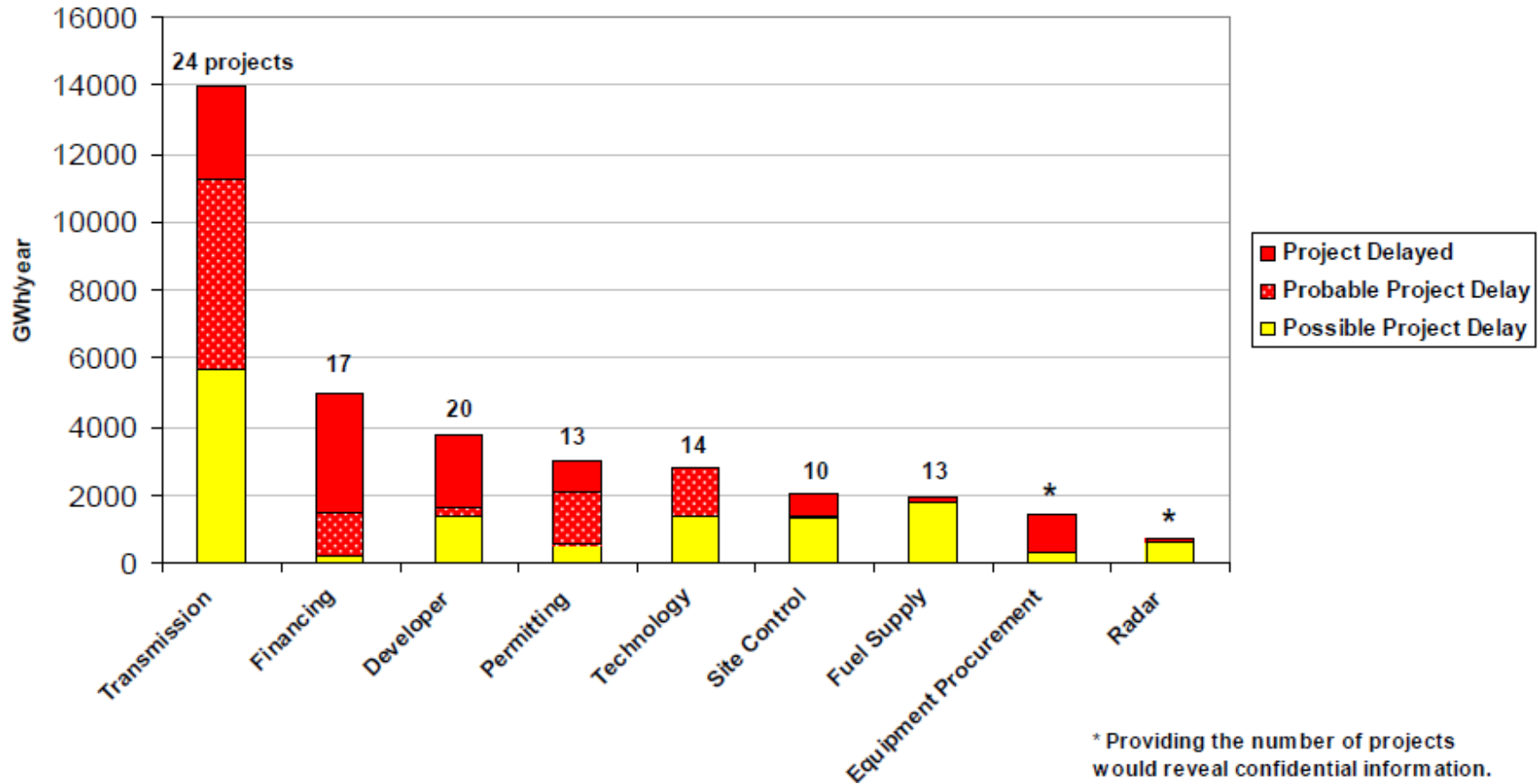
Wind turbine
manufacturing

Empowering
the states &
municipalities

Financing and
targets for
solar



Barriers to wind projects



Next steps

Reactivate and move forward with bilateral talks

- Bring in the states

Engage with Mexican border governors – the problems of the BGC

- Overcome political “myopia” on both sides

Deal with transmission financing

- Public-private mix



Thank you!



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Solar sector employment

>1 job per
MW in the
production of
solar panels

35 jobs per
MW installed
in services

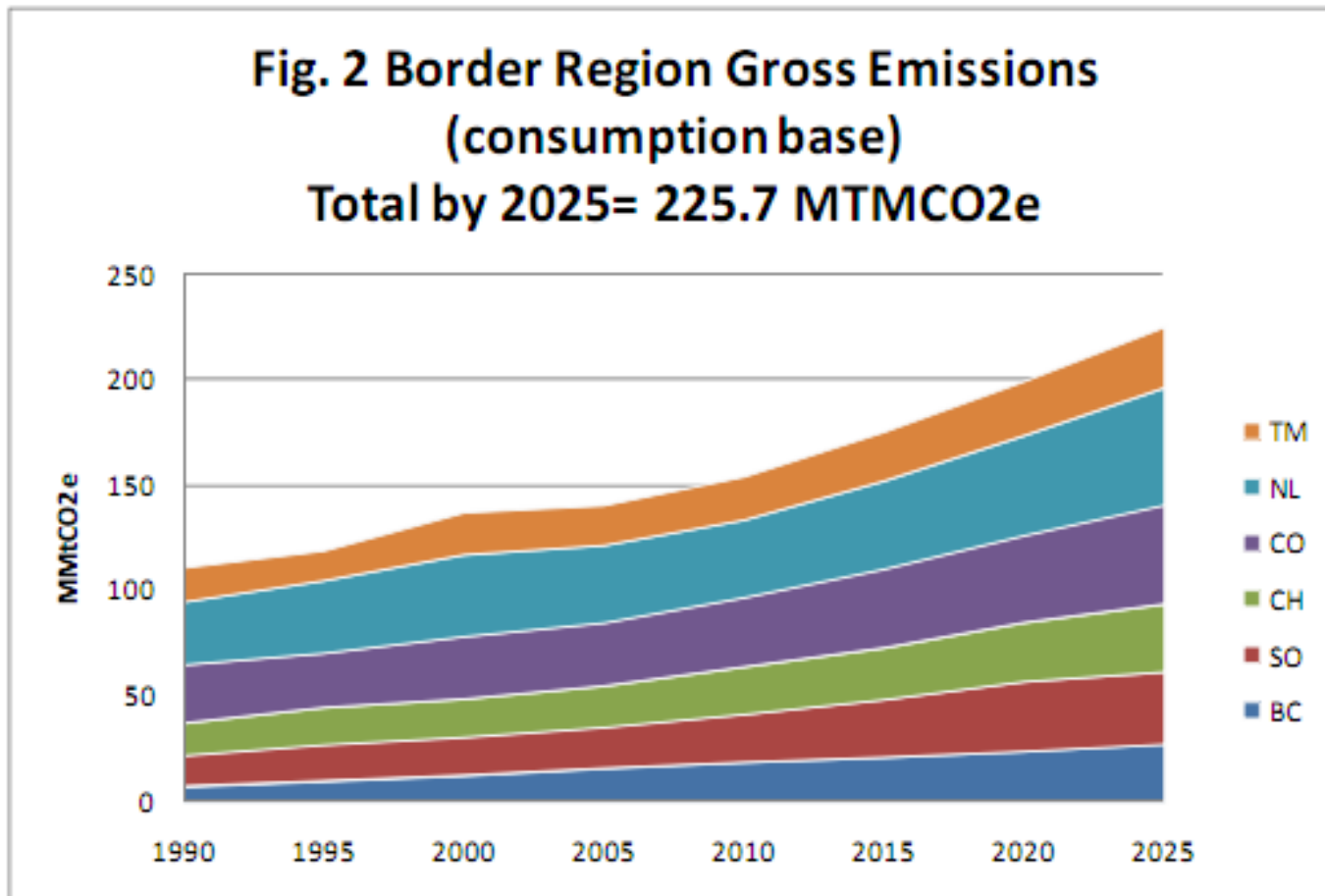
For each job created in
manufacture and installation,
one more is created in research,
financing, consulting

Tijuana Kyocera: 350 direct
jobs from 300 MW/yr panel
manufacture. Potential to
double output to satisfy
Mexican demand

Potential for creation of
Mexican solar service industry



Mexican border states GG Emissions (COCEF study)



Benefits of biogas



Beneficio del tratamiento de desechos

- Proceso natural de tratamiento de residuos
- Requiere de menor superficie de terreno que la composta aerobia
- Reduce el volumen y peso de residuos alojados en rellenos sanitarios



Beneficios ambientales

- Reduce significativamente las emisiones de GEI
- Elimina olores
- Produce una composta sanitizada y fertilizantes líquidos ricos en nutrientes
- Maximiza los beneficios de reciclado



Beneficios energéticos

- Proceso de producción de energía neto
- Se genera combustible renovable de alta calidad
- El biogás se ha probado en numerosas aplicaciones de uso final



Beneficios económicos

- Considerando todo el ciclo de vida, es más costoefectivo que otras opciones de tratamiento

Mexico's potential in biogas development

“the infrastructure for collection of municipal solid waste (MSW) is already in place and paid for, and those who collect and dispose of it get paid for their services. This results in very low cost and low risk, making MSW a no-brainer feedstock for launching the cellulosic biofuels industry.” Bransby, David. "The Garbage Anomaly." *Biofuels Digest*. 24 Nov. 2011. Web. 08 Dec. 2011.

Bioenergy as derived from MSW feedstock which is readily available in volume has the potential to become a fundamental piece in this RE system, thereby contributing to energy diversification strategies as well as reducing greenhouse gas (GHG) emissions and creating new jobs in rural areas along the border region.

Wind projects under development across the border

Proyectos Eólicos Potenciales					
Proyecto ²⁷	Desarrollador	Región	Modalidad	MW	Fecha estimada de entrada en operación
Fuerza Eólica de Baja California	Fuerza Eólica	Baja California	Exportación	300.0	ND
Mexico Wind	Unión Fenosa/Geobat	Baja California	Exportación	500.0	ND
ND	Cannon Power	Baja California	Exportación	200.0	ND
Baja Wind	Sempra Energy	Baja California	Exportación	250.0	2011
Baja California	Fuerza Eólica	Baja California	Autoabasto	10.0	ND
ND	Gobierno del Estado	Baja California	Autoabasto	10.0	ND
Los Vergeles	SEER	Tamaulipas	Autoabasto	160.0	2010
Eólica Santa Catarina	Econergy	Nuevo León	Autoabasto	20.0	ND

New projects being developed in Chihuahua, Coahuila, Nuevo Leon & Tamaulipas
Potential for manufacturing

Wind energy employment

6 jobs per
MW of
turbine
production

100-450
jobs/yr/TWh
installed

For every job created in
manufacturing installation
and operation of wind
energy, at least one more
created in research,
financing, consulting
services.

Texas example: 10,000 jobs
from wind

Biogas potential from MSW in border states

MSW Feedstock Potential in Border Region

State	Population	KG Generated	MT MSW Daily	MT MSW Annually	120 GL per MT	70 GL per MT	40 GL per MT
Nuevo León	4,653,458	2024254.23	2024.254	738852.71	88662325.2	51719689.7	29554108.4
Chihuahua	3,406,465	1481812.275	1481.812	540861.38	64903365.6	37860296.6	21634455.2
Tamaulipas	3,268,554	1421820.99	1421.82	518964.3	62275716	36327501	20758572
Baja California	3,155,070	1372455.45	1372.455	500946.075	60113529	35066225.25	20037843
Coahuila	2,748,391	1195550.085	1195.55	436375.75	52365090	30546302.5	17455030
Sonora	2,662,480	1158178.8	1158.178	422734.97	50728196.4	29591447.9	2029127856
TOTALS	19,894,418	8654071.83	5257.36	3158735.185	379048222.2	221111463	2138567865