



The Wilson Center's Canada Institute and Mexico Institute

present

Entry-Exit Systems in North America

Wednesday, February 5, 2014

9:00 a.m.-11:00 a.m.

Woodrow Wilson International Center for Scholars
6th Floor Flom Auditorium

Panel One

Chris Sands, Hudson Institute

Kathleen Campbell Walker, Cox-Smith

and moderator

Theresa Brown, Cardinal North Strategies, LLC

Keynote Address

Colleen Manaher, Entry/Exit Transformation Office, CBP

Panel Two

Martin Rojas, American Trucking Associations

Tovah LaDier, International Biometrics & Identification Association

and moderator

Chris Wilson, Mexico Institute, Wilson Center

BIOGRAPHIES

Theresa Brown,

President and CEO, Cardinal North Strategies, LLC

Before founding Cardinal North Strategies, LLC, in June 2012, Brown served as the first director of Canadian Affairs at the U.S. Department of Homeland Security and subsequently as the first DHS attaché at the Embassy of the United States in Ottawa where she built extensive contacts in U.S. and Canadian governments across the homeland security, public safety, transportation, law enforcement and trade areas. Before serving six and a half years in senior government positions within DHS, she worked in the private sector for fifteen years, focusing on immigration law and policy and border security and management. Brown directed and liaised extensively with the executive branch and Congress, and built coalitions of business, industry, government and civil society groups to advance immigration and border policy. Previously, Brown served as a director at The Sentinel HS Group, LLC where she provided private sector clients with strategic advice regarding business development in the DHS market and worked on public sector contracts in the areas of border security and immigration enforcement.

Tovah LaDier

Managing Director, International Biometrics & Identification Association

Tovah LaDier is the managing director of the International Biometrics & Identification Association (IBIA). On behalf of IBIA, LaDier develops policy and public education strategies, working closely with Congress and the Administration on all issues relating to the deployment of biometrics in homeland security programs, as well as commercial and consumer uses of biometrics. She is also the industry representative in national and international standards organizations on privacy and social issues, as well as a media spokesperson.

LaDier is a member of the District of Columbia Bar and received her juris doctor from the University of Washington School of Law where she studied in the Asia law program. She is a member of the National Committee on U.S.-China Relations, United States Indonesia Society, and the Asia Society.

Colleen Manaher

Executive Director, Entry/Exit Transformation Office (EXT), Customs and Border Protection

Colleen Manaher is currently the executive director of the Entry/Exit Transformation Office for U.S. Customs and Border Protection.

Prior to her current assignment, Manaher served as the director of the Western Hemisphere Travel Initiative (WHTI) Program Management Office for U.S. Customs and Border Protection, senior advisor for WHTI policy at the U.S. Department of Homeland Security, and an implementation program manager at US-VISIT. She has been the driving force behind several large scale projects including the implementation of land border biometric enrollment at all land ports of entry and the implementation of radio frequency identification technology (RFID) at certain land ports.

Manaher started her career with the former Immigration and Naturalization Service (INS) in Buffalo, New York, as an immigration inspector and worked her way up the federal government ranks in both Buffalo and Washington, D.C. She has served DHS, CBP and the Department of Justice with distinction, and has held a number of key positions since beginning her career with the former INS over 18 years ago. Manaher holds a master's degree in criminal justice from State University College at Buffalo.

Martin Rojas

Vice President, Security & Operations, American Trucking Associations

Martin Rojas serves as vice president for security and operations at the American Trucking Associations (ATA). He joined ATA in 1996 as its director for international affairs. Established in 1933, ATA is the national trade organization representing the interests of the U.S. trucking industry.

Rojas' primary duties are to coordinate ATA's security related policies and activities impacting the trucking industry, focusing on making the movement of trucks throughout North America as safe, efficient, effective, and secure as possible. He has been active in the implementation of various security and trade programs including Security Threat Assessment programs for drivers, the Bioterrorism Act, Air Cargo Security, Trade Act requirements, Port Security, and Global Supply Chain Security. Rojas works closely with ATA's counterparts in Canada and Mexico to improve cross-border operations, and to finalize the implementation of the North American Free Trade Agreement.

Prior to joining ATA, Rojas worked for the U.S.-Mexico Chamber of Commerce. He received a bachelor's in international affairs and a master's in public administration from the George Washington University.

Chris Sands

Senior Fellow, Hudson Institute

Chris Sands is a senior fellow at the Hudson Institute, where he specializes in Canada and U.S.-Canada relations, as well as North American economic integration. He is also a professorial lecturer at the Johns Hopkins University School of Advanced International Studies, an adjunct professor in government at the American University School of Public Affairs, and lecturer at the Foreign Service Institute of the U.S. Department of State and the U.S. Department of Homeland Security.

From 1999-2000, Sands was a Fulbright Scholar and visiting fellow at the Norman Paterson School of International Affairs at Carleton University in Ottawa and, from 2002 to 2007, Sands was the director of strategic planning and evaluation at the International Republican Institute (IRI), a core institute of the National Endowment for Democracy and implementer of democracy and governance programs of the U.S. Agency for International Development and Department of State. At IRI, he was involved in evaluations and assessments of programs in Iraq, Pakistan, Indonesia, and Slovakia and conducted training seminars for new policy research institutes and think tanks in emerging democracies.

Sands received his bachelor's in political science from Macalester College in St. Paul, Minnesota, and a master's and Ph.D. in Canadian studies and international economics from the Johns Hopkins University. Sands currently serves as treasurer and a member of the executive committee for the Canadian Politics Section of the American Political Science Association. He is a member of the research advisory board of the Macdonald-Laurier Institute in Ottawa, and a member of the advisory board of the Canada-United States Law Institute jointly-established by the law schools of Case Western Reserve University and the University of Western Ontario.

Kathleen Campbell Walker

Shareholder, Cox-Smith

Kathleen Campbell Walker is a past president (2007-08) and general counsel (2009-10) of the American Immigration Lawyers Association. She is a shareholder with Cox Smith firm in its El Paso office. Walker is internationally recognized for her experience handling the complex issues related to business immigration, consular processing, admissibility, and immigration security issues. In addition to her reputation for excellence in her chosen field of immigration and nationality law, she has also advocated at local, state, and federal levels for comprehensive immigration reform, the improvement of national border security infrastructure and procedures, consular processing and admission procedures for foreign nationals, and improvement in the provision of pro bono immigration services and detention standards.

As a result of her experience with immigration and cross-border issues and trends, Walker has been regularly called upon to provide testimony before Congress as well as the Texas House and Senate. She is a sought-after speaker and writer, and is frequently interviewed by the media for her perspective on immigration issue.

She has been listed in the Best Lawyers in America for immigration and nationality law since the category was first included in the publication twenty years ago. Walker received her bachelor's (highest honors) from Texas Tech University and her J.D. from the University of Texas School of Law.

Chris Wilson

Associate, Mexico Institute, Wilson Center

Chris Wilson is an associate at the Mexico Institute of the Wilson Center, where he leads the Institute's research and programming on regional economic integration and U.S.-Mexico border affairs. He is the author of *Working Together: Economic Ties between the United States and Mexico* (Wilson Center, 2011) and coauthor of the *State of the Border Report* (Wilson Center, 2013). Wilson has testified before the United States Congress and is regularly consulted by national and international media outlets regarding U.S.-Mexico relations. He has written opinion columns for the *Wall Street Journal*, *Politico*, *CNN* and *Reuters*, among others.

Wilson previously performed analysis on Mexico the U.S. military and was a researcher at American University's Center for North American Studies. In Mexico, he worked briefly with the international trade consultancy IQOM, *Inteligencia Comercial*, and with American students studying regional political and social issues. He received his master's in international affairs, with a focus on U.S. foreign policy and hemispheric relations, at American University.