

Report Launch: *Making the Case for U.S. International Family Planning Assistance*

Duff Gillespie, Professor
Bloomberg School of Public Health
Johns Hopkins University

Environmental Change and Security Program
Woodrow Wilson Center
One Woodrow Wilson Plaza
1300 Pennsylvania Ave., N.W.
Washington, D.C. 20004-3027

Tuesday, March 17 2009
3:00 p.m. - 5:00 p.m.

***Making the Case* is**

An evidence-based advocacy initiative

Focused on increasing the funding level of USAID's family planning program

Complements larger advocacy efforts

Funded by the David and Lucile Packard Foundation and the Bill and Melinda Gates Institute at Johns Hopkins University

***Making the Case* is led by Former Directors of USAID's Population Program**

	<u>USAID tenure</u>
J. Joseph Speidel, Adjunct Professor, University of CA, San Francisco	1978-1983
Steven Sinding, Senior Scholar, Guttmacher Institute	1983-1986
Duff Gillespie, Professor, Johns Hopkins University	1986-1993
Elizabeth Maguire, President and CEO, Ipas	1993-1999
Margaret Neuse, Independent Consultant	2000-2006

Combined years:

Director – 28 years

In USAID – 107 years

In International Development – 187 years

***Making the Case* Strategy and Tactics**

Are the product of consultations with advocacy community, congressional staffers, lobbyists, public relation experts, and international survey of reproductive health communities

Have a narrow focus reflecting comparative advantage of former directors

Will appeal to broadest spectrum of policy makers who control funding

Exclude non-funding related messages, e.g., elimination of Global Gag Rule, women empowerment, etc.

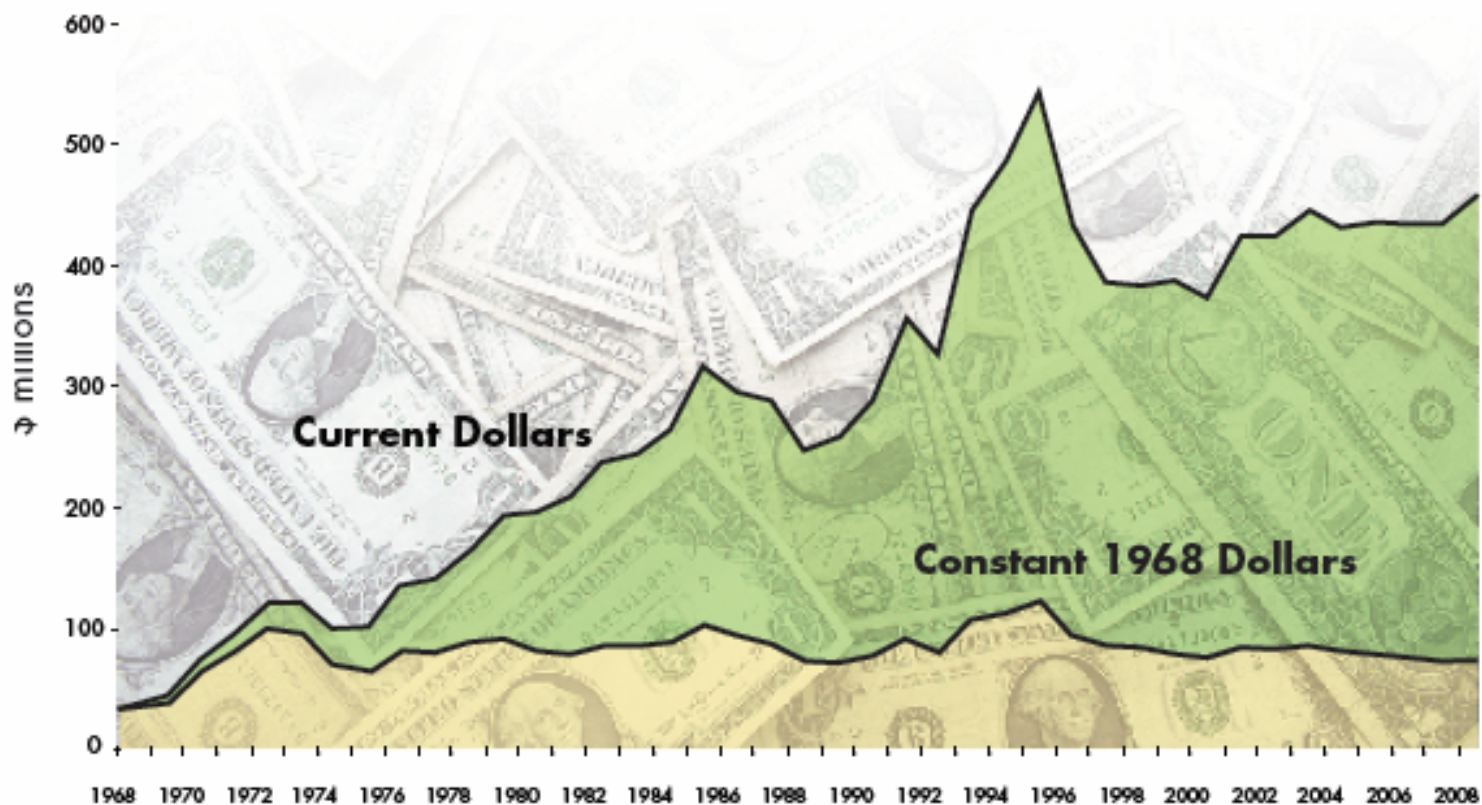
The “Billion Dollar Ask” Letter

Excerpt of a July 15th, 2008 letter signed by 13 U.S. Senators and addressed to Chairman Patrick Leahy and Ranking Member Judd Gregg of the Subcommittee on State, Foreign Operations, and Related Programs, Committee on Appropriations

“This continuing population growth is a major contributor to resource scarcity and hinders efforts to combat climate change. Unsustainable population growth plays a role in the destruction of forests and the spread of deserts, the pollution and overfishing of oceans and waterways, and increases in emissions that contribute to global climate change.”

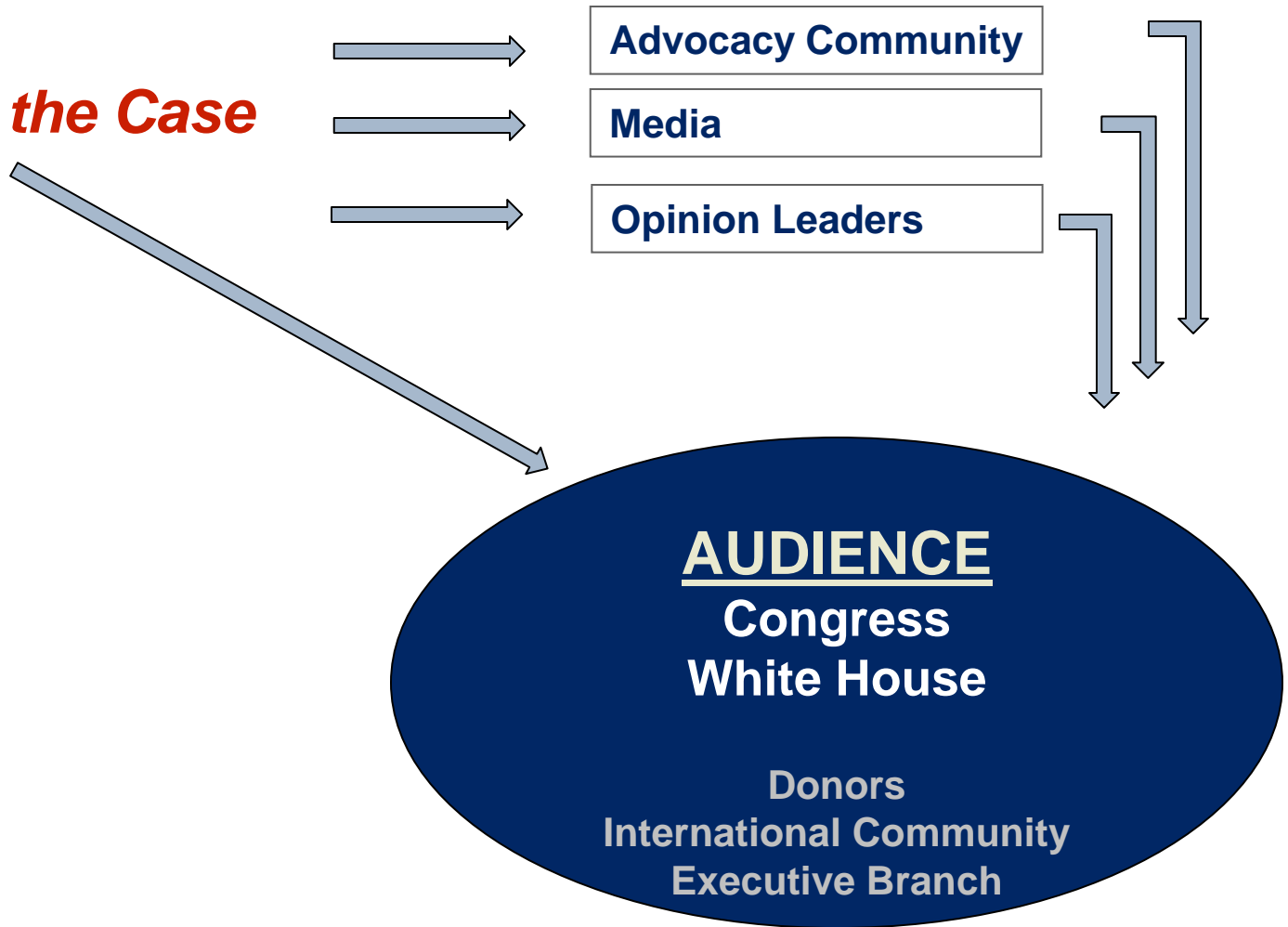


USAID's Budget for Family Planning: Funding Trends (1968-2008)



Message Flow

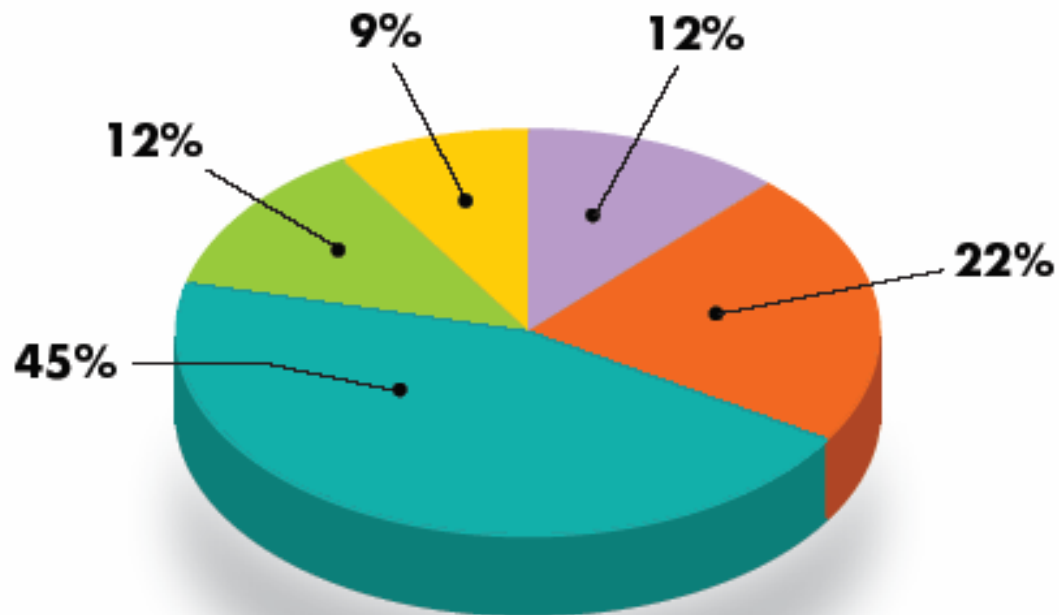
Making the Case



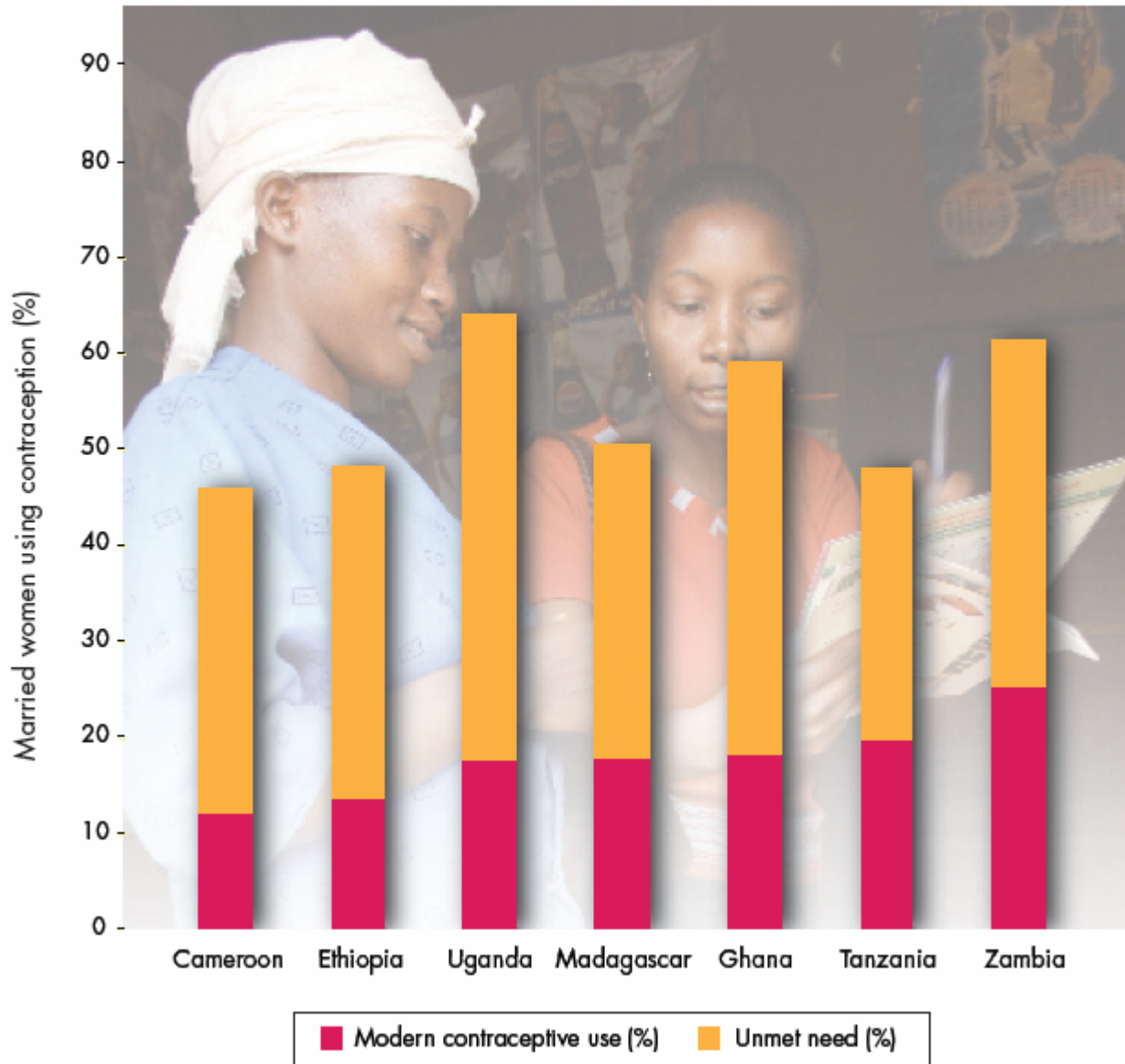
How can MTC best be used to increase support for family planning?

- MTC Report
- Activities of the Former Directors
- Complement and supplement other advocacy groups
- Overseas activities

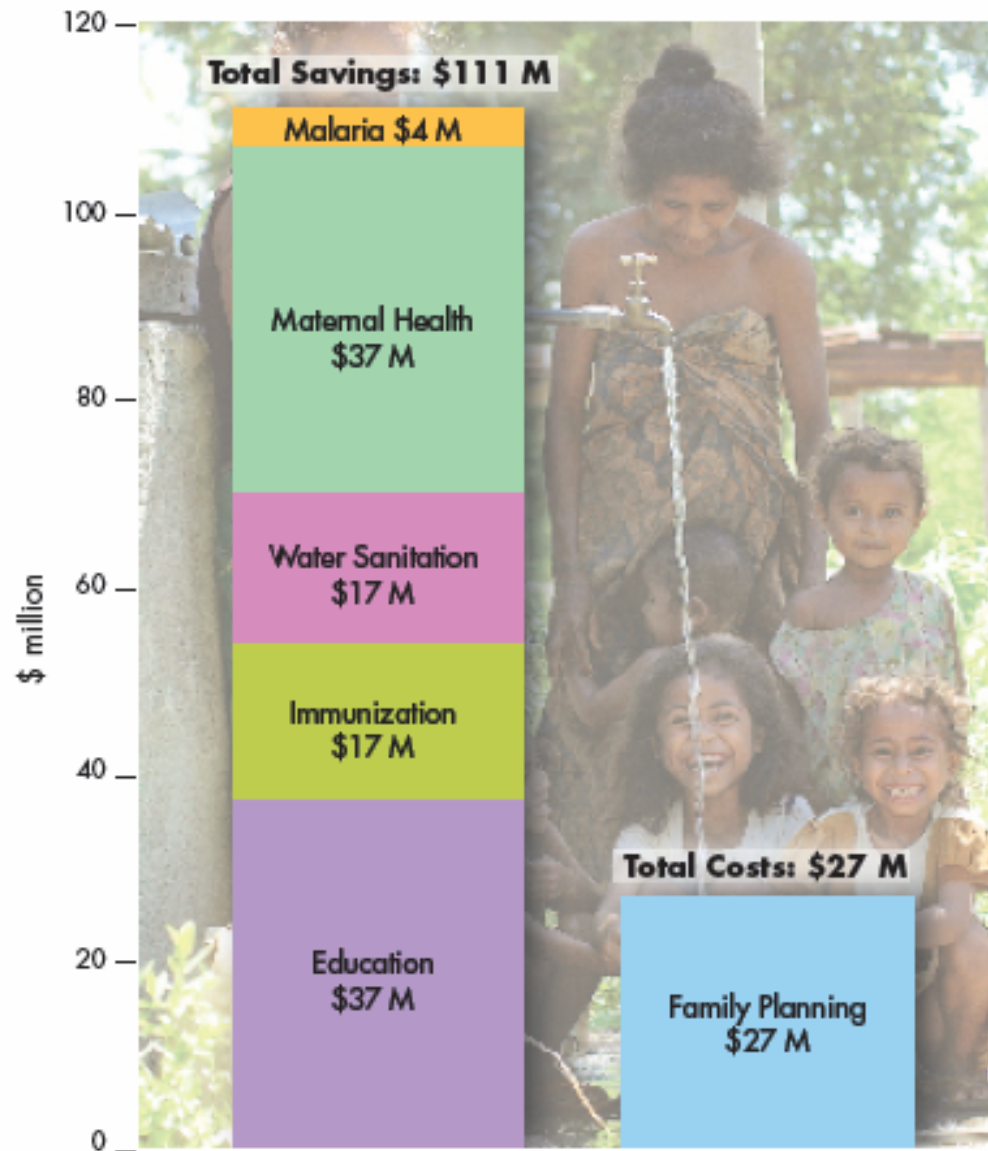
Where the 201 Million Women with Unmet Need for Family Planning Live



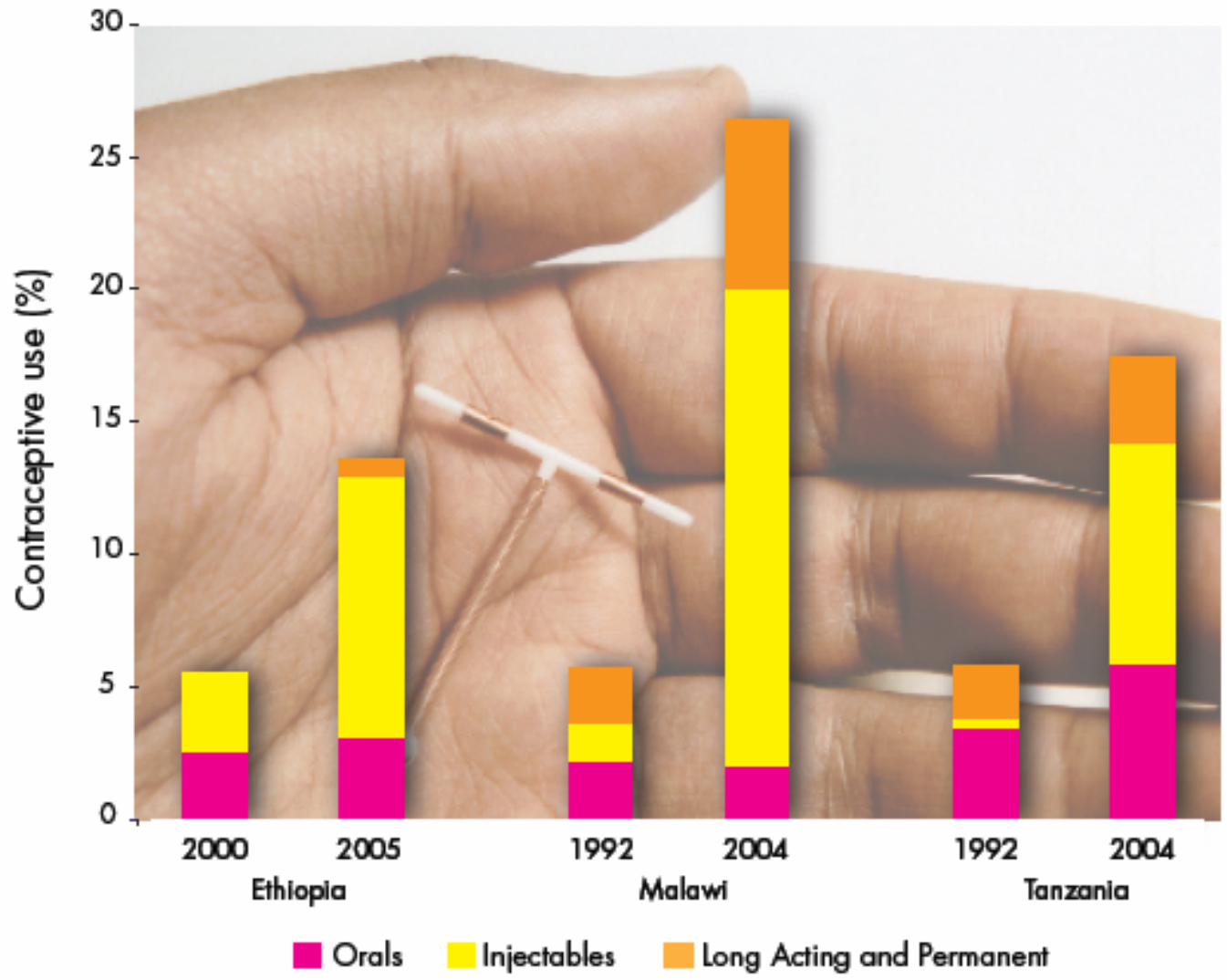
Unmet Need Exceeds Current Use of Contraception in sub-Saharan Africa



Family Planning and MDGs: Cost Savings in Zambia



Rising Proportion of Injectables in Contraceptive Method Mix Concomitant with Increase in Family Planning Users







Making the Case for

U.S. International Family Planning Assistance



• Five former directors of the Population and Reproductive Health Program of the United States Agency for International Development (USAID) issue a call for renewed U.S. political and financial commitment to international family planning assistance.

• USAID has been the largest donor to international family planning and a transformative source of leadership and innovation. Its political and technical resources are unparalleled among donors.

• However, its funding peaked in 1995 and has declined since. Worldwide demand for family planning and other reproductive health services has increased. As a result, many successful programs in developing countries have stalled.

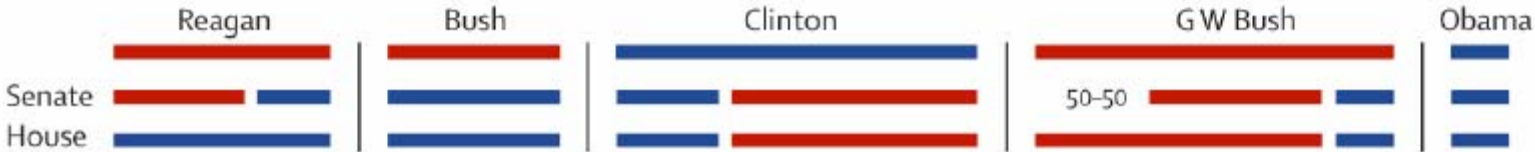
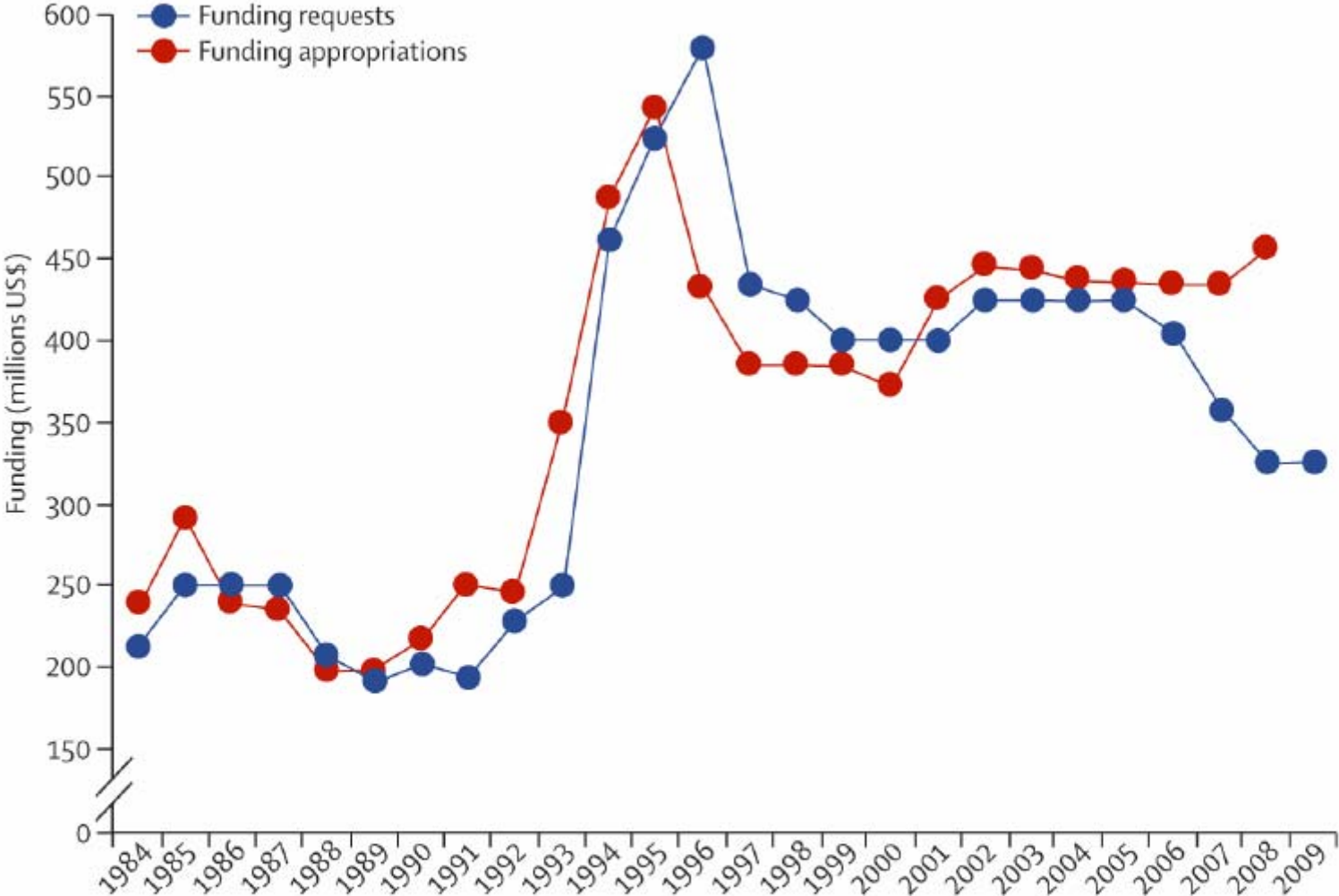
• At the beginning of a new administration and a new decline in U.S. political and financial commitment and accomplishments, to satisfy the unmet need for reproductive health worldwide. We estimate that need has increased to \$1.2 billion.

REPORT










Budget Estimates 2010-2014 (\$ millions)

	2010 52 countries	2011 58 countries	2012 64 countries	2013 69 countries	2014 69 countries
Africa	\$364	\$390	\$417	\$447	\$476
Asia and Near East	\$371	\$398	\$425	\$455	\$485
Europe and Eurasia	\$28	\$30	\$32	\$34	\$36
Latin America & Caribbean	\$116	\$124	\$133	\$142	\$152
Central Program	\$251	\$269	\$288	\$308	\$328
SUBTOTAL	\$1,130	\$1,211	\$1,295	\$1,386	\$1,477
UNFPA	\$62	\$64	\$66	\$68	\$70
IPPF	\$13	\$13	\$14	\$14	\$15
TOTAL	\$1,205	\$1,288	\$1,375	\$1,468	\$1,562

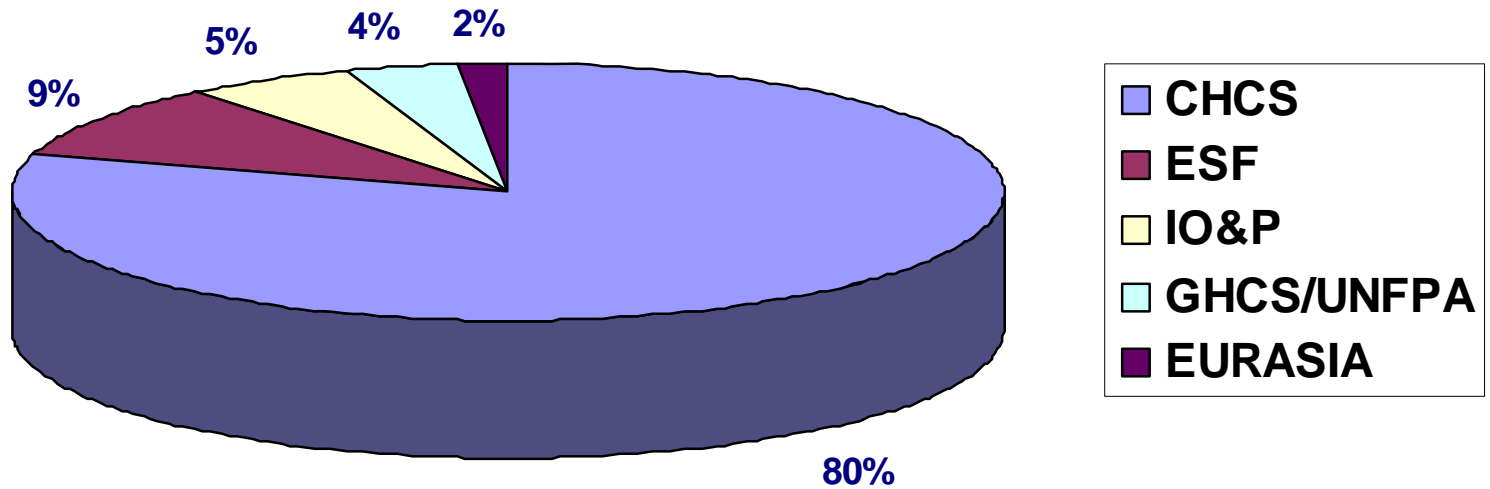
USAID Population Funds



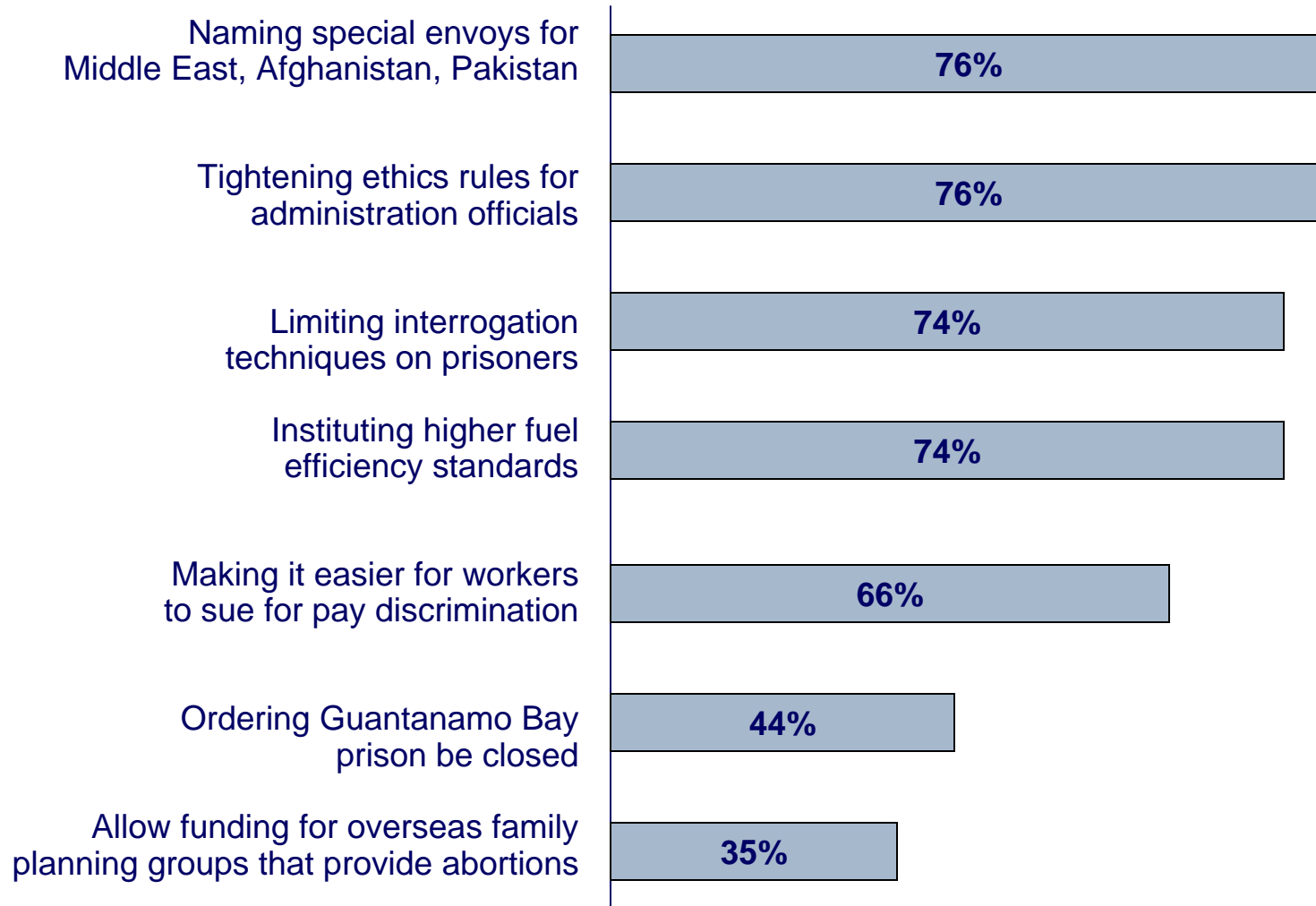
Let the Games Begin

- Reverend Rick Warren gives Invocation 
- President Obama rescinds Mexico City Policy 
- President Obama states intention to support UNFPA 
- Amendment making Mexico City Law defeated in Senate  / 
- Obama strips Family Planning from Stimulus Package 
- Discount pricing for college and Planned Parenthood Facilities 
- Increase in International Family Planning Budget  / 

FY2009 International Family Planning Budget (\$545 million)



Approval of Barack Obama's Actions as President



Source: Jan 30 – Feb 1 USA today/Gallup poll

U.S. leadership is more than the U.S. government, but the economic crisis makes USAID programs even more important.

“Contrary to the Malthusian view that population will grow to the limit of however many kids can be fed, in fact parents choose to have enough kids to give them a high chance that several will survive to support them as they grow old. As the number of kids who survive to adulthood goes up, parents can achieve this goal without having as many children.”

Bill Gates, Annual Letter, 2009, page 6

Acknowledgements

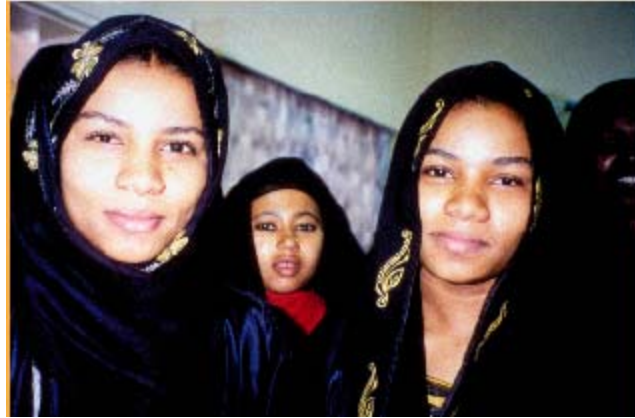
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Research Support

Virginia B. Bowen, Sabrina Karklins, Sadaf Khan, and Ozge Tuncalp



Thank You

