

CONSIDERING EQUITY IN THE DESIGN AND MONITORING OF HEALTH PROGRAMS

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THREE PARTS

- **CONCLUSION**
- **AVAILABLE
TECHNIQUES**
- **AN ILLUSTRATIVE
PROCESS**

Part I

CONCLUSION

It's More Promising:

- **to Focus on Designing a Process to Fit Techniques to Individual Country Settings,**
- **than to Focus on the Techniques Themselves**

An Illustration:

- **the Perennial Debate over User Fees**

Part II
AVAILABLE TECHNIQUES

**The Problem of
Performance Variability
across Countries**

An Illustration: TARGETING ACCURACY

| Type of Targeting Method | Number of Projects | Project Performance (% of Benefits Going to Poorest 40% of People) | | |
|--------------------------|--------------------|--------------------------------------------------------------------|----------------|----------------------|
| | | Worst 25% of Projects | Median Project | Best 25% of Projects |
| Means Testing | 26 | <46% | 62% | >78% |
| Geographic | 33 | <43% | 53% | >63% |

Source: David Coady, Margaret Grosh, John Hoddinott, Targeting of Transfers in Developing Countries: A Review of Lessons and Experience. Washington: The World Bank and International Food Policy Research Institute, 2004

Part III

AN ILLUSTRATIVE PROCESS

A FIVE-STEP ITERATIVE PROCEDURE

STEP ONE

Set Targets in Terms of the Poor Population Group of Concern. For Example:

- **Increase Immunization Coverage by 25%
*in the Poorest 20% of Children***
- **Eliminate Disparities in Attended Delivery Coverage by Raising the Rate among Women below the Poverty Line to that of Women Above the Line**

STEP TWO

Help People with a Full Understanding of Country Conditions Select a Set of Potentially Pro-Poor Interventions, Based on Such Things as:

- **Analyses of the Record and Potential of Current Interventions, and of Suggested Alternatives**
- **Knowledge of What Has Worked in Other Countries**

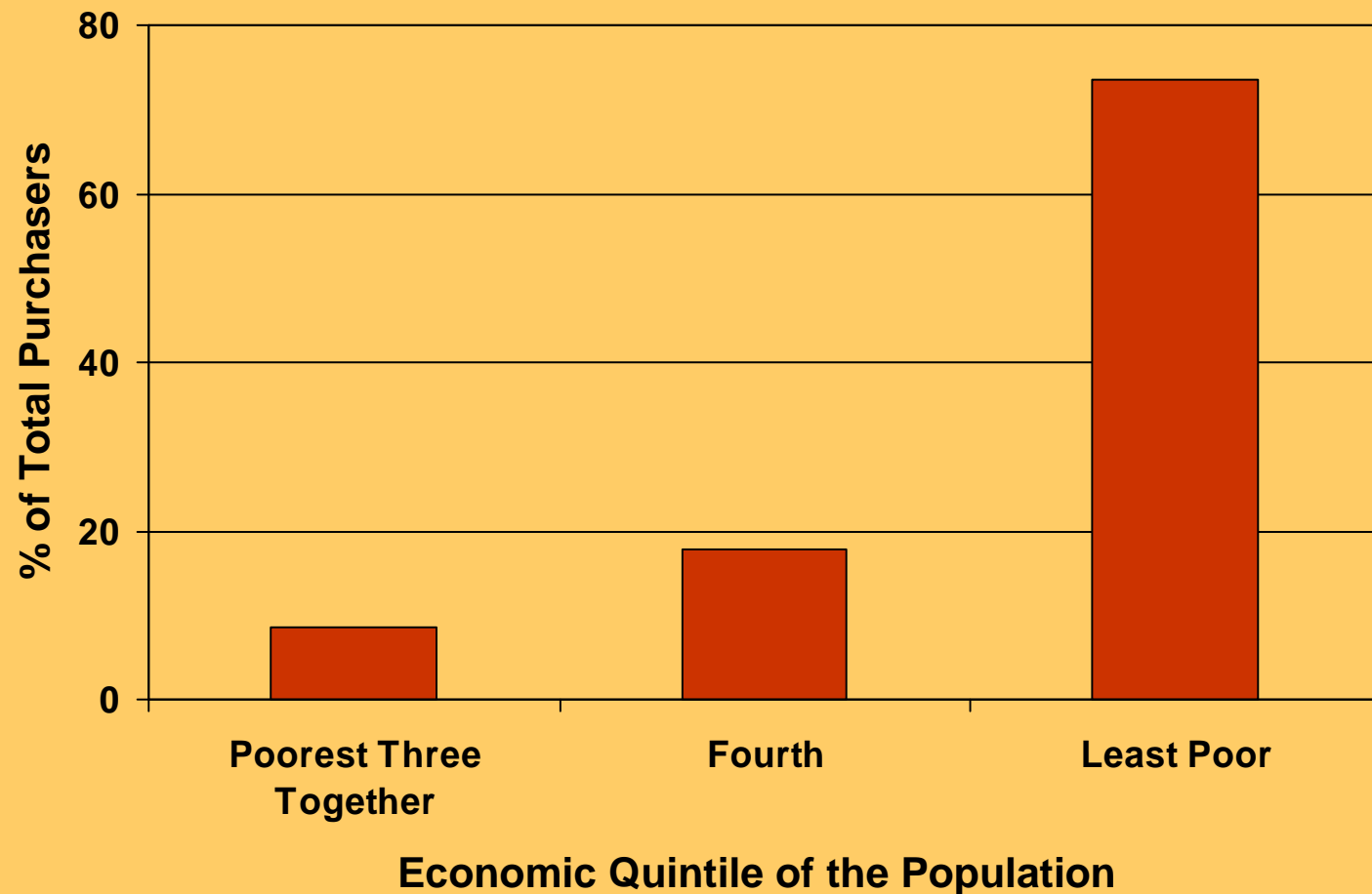
STEP THREE

Introduce the Selected Interventions in a Large Representative Area, through a Delivery System Typical of that Available in Other Parts of the Country

STEP FOUR

**Assess/Monitor How Well
the Selected Interventions
Reach the Poor Population
Group of Interest**

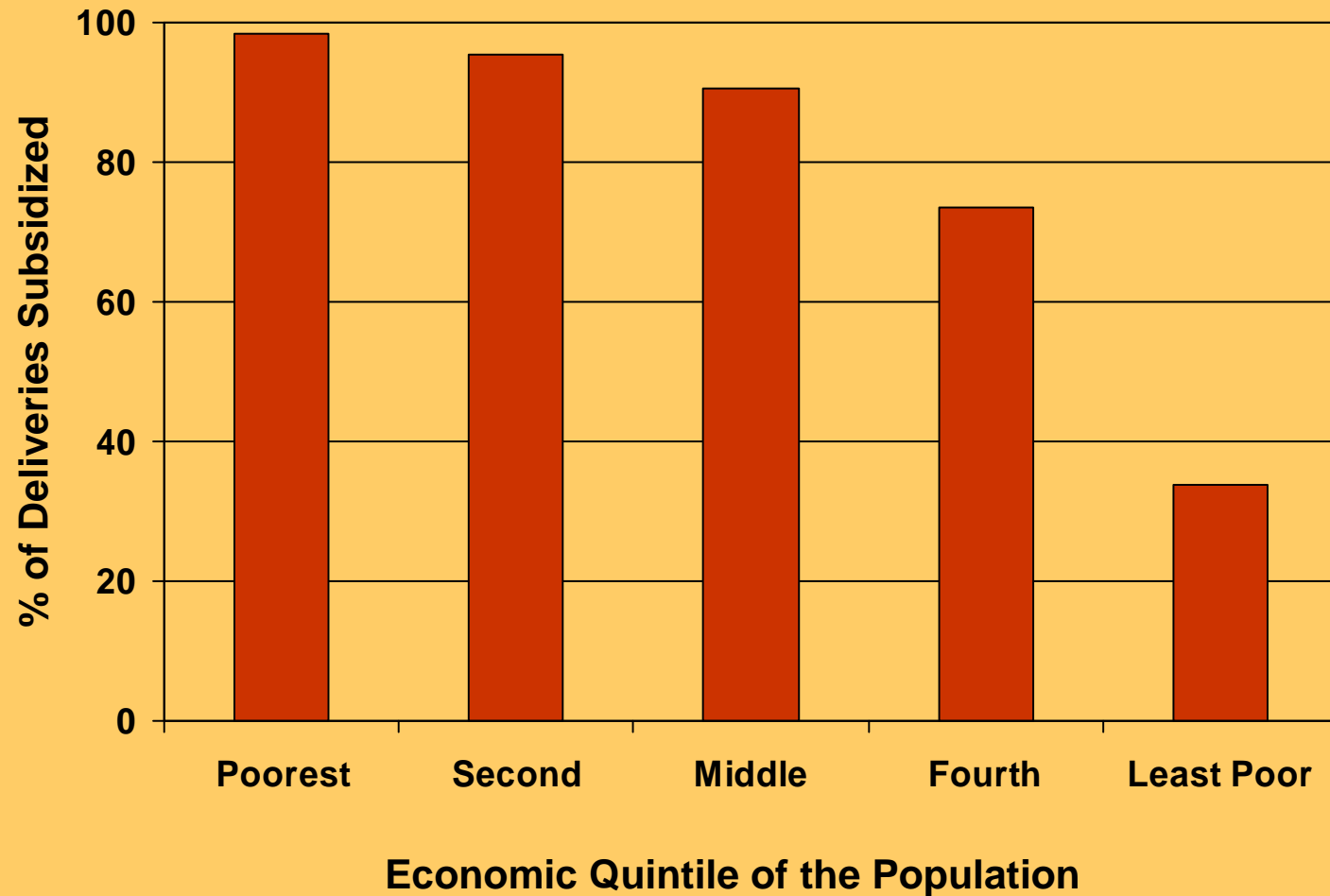
GHANA: DISTRIBUTION OF PURCHASERS OF CONDOMS SOLD THROUGH THE SOCIAL MARKETING PROGRAM



KENYA: DISTRIBUTION OF RECIPIENTS OF MEASLES IMMUNIZATIONS THROUGH A MASS CAMPAIGN



BRAZIL: COVERAGE OF SUBSIDIZED DELIVERIES



STEP FIVE

If:

- **The Intervention Approaches Are Working Well, Expand Their Use**
- **Otherwise:**
 - **Introduce Mid-Course Corrections,**
or
 - **Drop Them and Try Something Else**

THANK YOU!