Rising to the Challenge: Improving Maternal Health in South Asia

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Presentation Outline

• South Asia Maternal Health Consultation Working Group reflections and recommendations

• Innovative public private partnership model in Bangladesh
South Asia Maternal Health Consultation Working Groups
Addressing Human Resources for Maternal Health in Remote Areas: An example from CARE Bangladesh

GSK-CARE Community Health Worker Initiative: An innovative public private partnership
Project overview

- Poorest MNCH indicators
- Flood prone
- Shortage of trained providers
- Unskilled providers and traditional birth attendants fill gap
- Out of pocket costs 67%
Purpose:

To ensure **consistent, high quality & sustainable** maternal, new born & child health care to **1.4 million** people

Coverage:

- 10 sub-districts & 50 remote unions

Goals:

- Develop 168 skilled community-based private providers
- Each to serve 7,500 population
Skilled community-based private MNCH providers

- Selected with community input
- 6 month accredited training
- 3 months on the job training
- Quality assurance visits, refresher training & performance review
- Entrepreneurship training
- Linked with commodity suppliers
Community Support System
Results

- Almost all pregnancies identified
- 99% received at least one ANC

68% service recipients were either poor or ultra-poor.
Results: Skilled Birth Attendance

Average Delivery per month/per provider: 5.6
Results: Skilled Antenatal & Postnatal Care

**ANC**
- **Baseline:** 43%
- **December, 2014:** 98%

**PNC**
- **Baseline:** 8%
- **December, 2014:** 45%

**Increased by**
- **ANC:** 55%
- **PNC:** 33%

**Average ANC:**
- Per month/per provider: 39

**Average PNC:**
- Per month/per provider: 23
In December 2014, 33% earned USD 40 or more and 15% providers earned USD 67 or more (benchmark for financial sustainability)
Conclusion

- A skilled cadre of private MNCH providers can complement government services in remote areas where the public health system is not adequately functioning
  
  - Reduces reliance on unskilled providers
  
  - Potentially sustainable
  
  - Reduces geographic and wealth inequities
Thank You