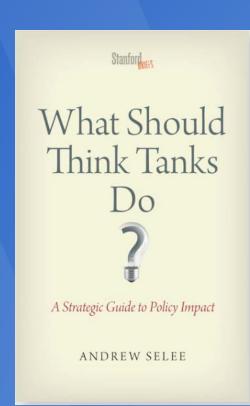
The Right IDEA:

The Wilson Center's Approach to Engaging Policymakers in a Post-2015 World





What Should We Do?



- 1. Understand the policy cycle
- 2. Utilize comparative expertise and unique focus
- 3. Strategize to reach target audiences
- 4. Evaluate and benefit from experience



HELPS

 Health, Environment, Livelihoods, Population, Security

 Goal: Improve awareness among decisionmakers of the links among population, health, environment, and security



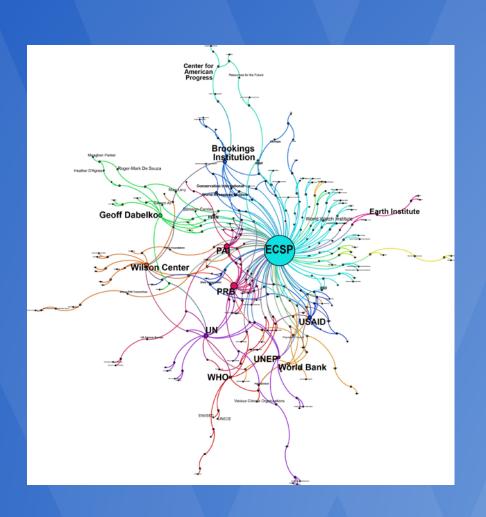
Feedback loops for increasing commitment to population programs, family planning, and reproductive health as key resilience and poverty alleviation strategies:



• If we convene deep and meaningful dialogue, synthesize and analyze evidence, and reach key audiences, we build support for population programs, family planning and reproductive health as key resilience and development strategies.



1. Where You Sit Matters



"[ECSP's] value added is that it is nonpartisan...Very open and friendly and approachable and curious...they attract a great audience for what they put out; proximity to USAID helps. They often attract an audience for population issues in the development and health communities. That is rare. And environmental issues can be isolated from development issues if there is no intentional effort to reach it. [ECSP] has a great rolodex and database. They get people from the Global South, day to day involved in the project, in the work."



2. Convening Makes a Difference: From A Country to A Region



Beyond the Headlines in the Sahel



From PRH Leadership to USAID Leadership

Celebrating 50 years of investments in family planning



Public-Private Partnerships and Development

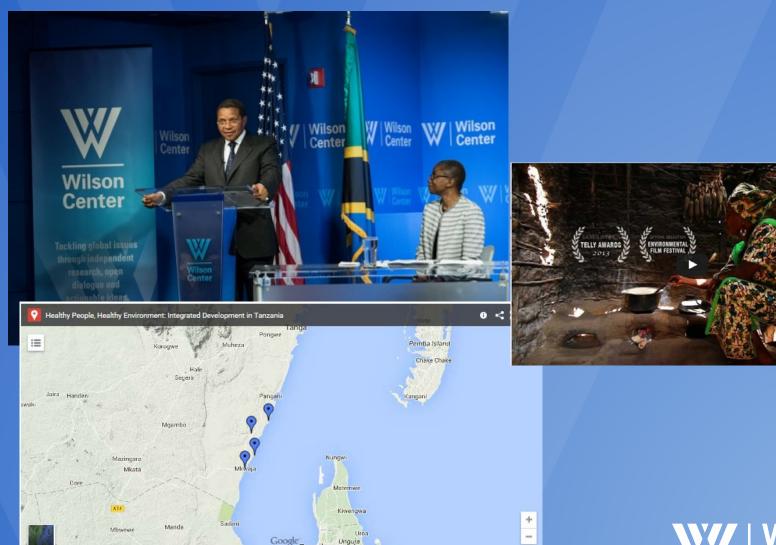




ECSP is a "keen issue-spotter" and "their offerings have given me new ideas about the issue I care about, climate change, and its relation to women's reproductive health, to environmental security, to the issue of natural resources and population dynamics." – Alice Hill, Senior Director for Resilience Policy, National Security Council



And International Leadership: Tanzania's President





From Scenario Planning in the US





To In Country Convening and Planning





3. Leverage Donor Engagement



Through Meaningful Collaboration





And Engaging Communities of Practice





Members of the Global Resilience Academy



4. Thought Leadership

Demographic Resilience: Linking Population Dynamics, the Environment, and Security

Roger-Mark De Souza

SAIS Review of International Affairs, Volume 35, Number 1, Winter-Spring 2015, pp. 17-27 (Article)

Published by Johns Hopkins University Press DOI: 10 1353/sais 2015 0017



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FEATURE

- Resilience, integrated development and family planning:
- building long-term solutions
- Roger-Mark De Souza
- Director of Population, Environmental Security, and Resilience, Wilson Center, Washington, DC, USA

UNU-EHS Working Paper

No.9



Re-framing island nations as champions of resilience in the face of climate change and disaster risk

Roger-Mark De Souza, Sarah Henly-Shepard, Karen McNamara and Nishara Fernando

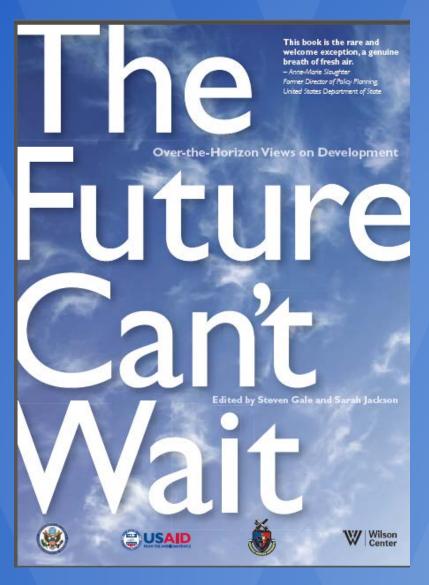
February 2015







Scenario Planning



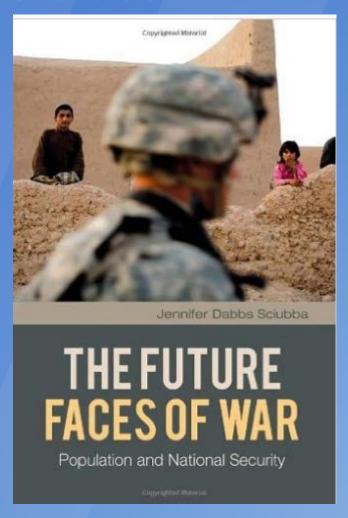
"Development practitioners must be in the vanguard, not the rearguard, when it comes to trends in population, migration, urbanization, natural resource depletion, and science and technology or become obsolete."

-E. William Colglazier, Science and Technology Adviser to the Secretary of State, on *The Future Can't Wait*



War and Demography: Jennifer Sciubba

Deputy Under Secretary Kathleen
Hicks of the Department of
Defense described the DOD's
interest in demographic issues,
including the youth bulge in
Pakistan: "Understanding
population is critical to our success
in being able to prevent conflict,
and also managing conflict and
crises once we're involved."





Scholarship and Fellowship

Briefings to the Wilson Center Board, policymakers overseas, and key influentials in the United States

The Director of National Intelligence briefed the U.S. President's Cabinet using demography and security analysis performed and presented by Wilson Center Global Fellow Richard Cincotta and published by the HELPS Project.





Some Key Lessons Reaffirmed

1. Our position as a think tank with expertise allows us to engage new audiences and add to a greater impact for the development community



Some Key Lessons Reaffirmed

2. Multiple, consistent, strategic, and diverse convening enhances engagement with your audience



Some Key Lessons Reaffirmed

3. Our social capital as a connector (particularly when others cannot – donors, practitioners, policy audiences, fields of analysis) is enhanced by thought leadership which helps to establish our brand and reinforces our convening power



A Story of Three Publications for a Post-2015 World



An adaptation partnership workshop series report

CLIMATE CHANGE ADAPTATION AND PEACEBUILDING:

Developing conflict-sensitivity guidelines for adaptation policy in Africa

Climate change adaptation and its relationship to the mitigation or prevention of conflict and supporting resilient sociatios in fragile or conflict-prone areas have received remains one of the most important factors in the changing andscape of Africa today and will continue to do so for the foreseeable future. Developing a practitioner's toolsets climate change impacts is essential. In November 2012, the US Agency for International Development (USAID) and the US Department of State, in partnership with the Woodrow Wilson International Center for Scholars (Wilson Center). Institute for Security Studies (ISS), and the International Resources Group (IRG/Englity), convened a climate change adaptation (CCA) workshop at the Wilson Center to provide an opportunity for scholars and practitioners to identify and debate the threats and opportunities presented by climate adaptation. The workshop assembled both African and USbased experts from multiple levels of the climate change, adaptation, development, natural resources, peacebuilding, security, and diplomacy communities to collaborate to better understand one another's priorities, objectives, and needs, and to begin thinking about a new framework for action that is inclusive of climate change adaptation and peacebuilding goals. The meeting focused on current research, policy interventions, and gaps in knowledge and included a simulation exercise developed specifically to increase cross-sectoral understanding and help build a new community of practice at the nexus of climate change.

From 14 to 16 October 2013, the Conflict Prevention and Risk Analysis division of ISS, Addis Ababa office, the Wilson Center, IRS/Englity, and ICF International convened a three-day follow-on workshop titled 'Developing conflictsensitivity guidelines for adaptation policy in Africa'. The workshop was held in Addis Ababa and created a platform for African and Western scholars to debate and examine the triumphs and downsides of climate change-coping strategies on the continent. An ethos of learning and mutual enlightenment among scholars was promoted as a continuation of the effort from the first workshop. Whereas the first workshop attempted to explore a number including the challenge of raising awareness and building a new community of practice at the nexus of climate change, conflict, and development, this second workshop ened the core group of experts to deepen and broaden the community of practice. It sought to identify guiding principles to support conflict-sensitive climate change adaptation efforts. Additionally, the workshop wa designed to identify specific entry points of opportunity and practical ways for incorporating conflict-sensitivity In adaptation planning and policy responses from key Institutions and policymakers, which will serve to promi peacebuilding and climate-resilient development across a ge of sectors and institutions within Africa and abroad Specific objectives of the workshop:

 To facilitate the ongoing development of a community of practice around the issues of climate change adaptation and peacebuilding, setting expectations and

Associate, Woodrow Wilson Center • 14-16 October 2013, Addis Ababa, Ethiopia



Silo Buster





