



The Woodrow Wilson Center's Brazil Institute and the Brazil – U.S. Business Council are pleased to invite you to the following seminar on

Brazilian Private Sector's Perspective on How to Improve Competitiveness

Thursday, June 6th, 2013

10:00 – 12:00 pm

Woodrow Wilson International Center for Scholars
4th Floor Conference Room

Introduction: **Paulo Sotero**, Director, Brazil Institute, Wilson Center

Featuring: **Erik Camarano**, President, Movimento Brasil Competitivo

Discussants: **José Guilherme Reis**, Lead Economist, World Bank International Trade Department

Kellie Meiman, Managing Partner, McLarty Associates

Moderator: **Monique Fridell**, Executive Director, Brazil – U.S. Business Council

The declining growth of Brazil's Gross Domestic Product in 2011 and 2012 has brought new attention to the country's competitiveness deficit. Policy makers, starting with President Dilma Rousseff, business leaders and academics agree that improving the nation's competitiveness is key to improving productivity and renewing the Brazilian economy's momentum. The debate is on how to achieve this objective. The Movimento Brasil Competitivo (MBC), equivalent to the U.S. Council on Competitiveness, sees improvements in public policy and public sector management, especially at the federal level, and has contributed to bring about positive impacts of recent positive developments in the private sector. At the same time, MBC does not underestimate the country's competitiveness challenges, particularly in the high technology sectors and high value production chains, and has developed an agenda of goals for the coming years.

On June 6th, the Brazil Institute, in partnership with the Brazil – U.S. Business Council, will host a workshop on this important topic with the president of MBC, Erik Camarano, who will be visiting Washington, D.C. in preparation for the Third Brazil – U.S. Competitiveness Summit, to be held next September in Rio de Janeiro.

Location: Woodrow Wilson Center at the Ronald Reagan Building, 1300 Pennsylvania Ave., NW ("Federal Triangle" stop on Blue/Orange Line). A map to the Center is available at www.wilsoncenter.org/directions. **Note: Please allow additional time to pass through security.**