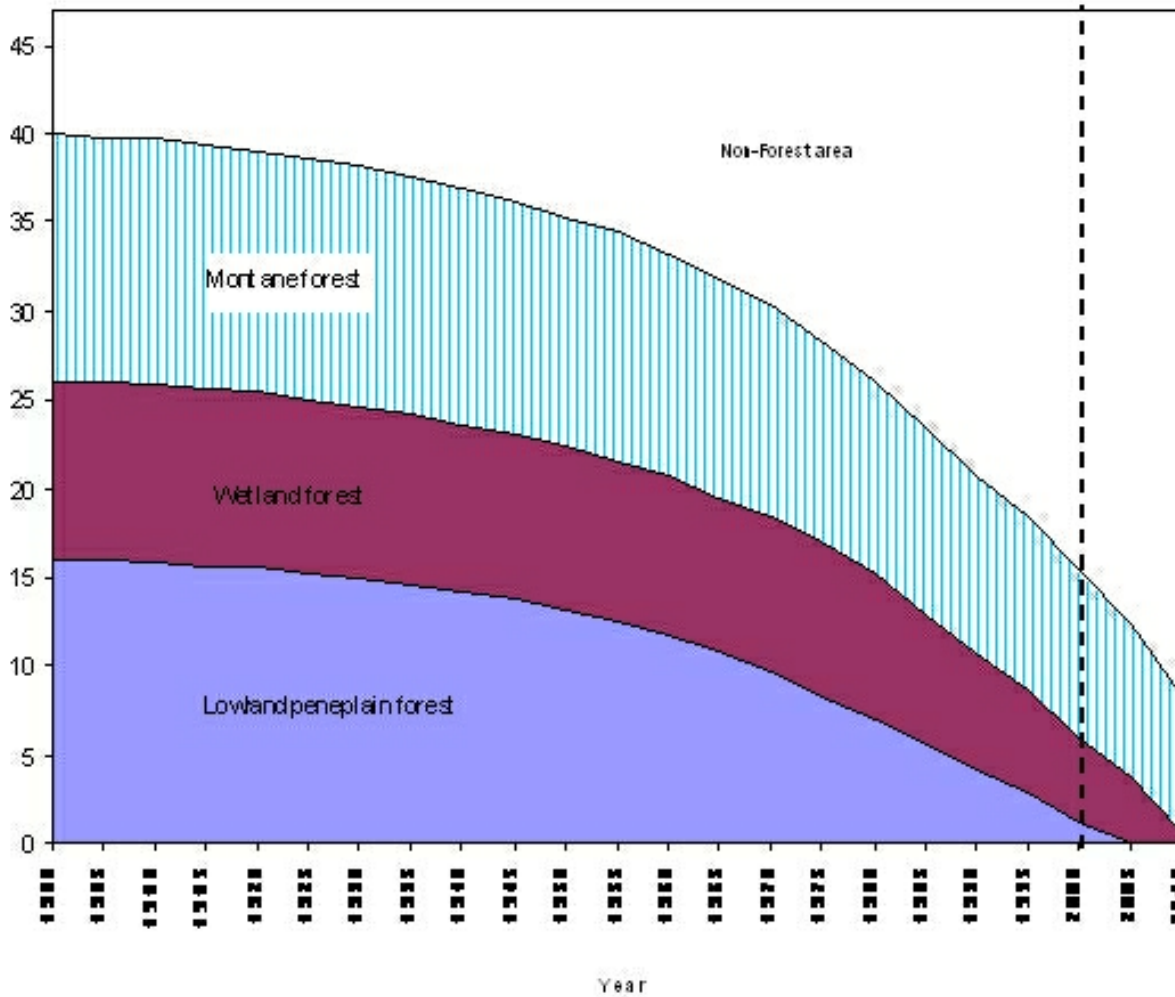
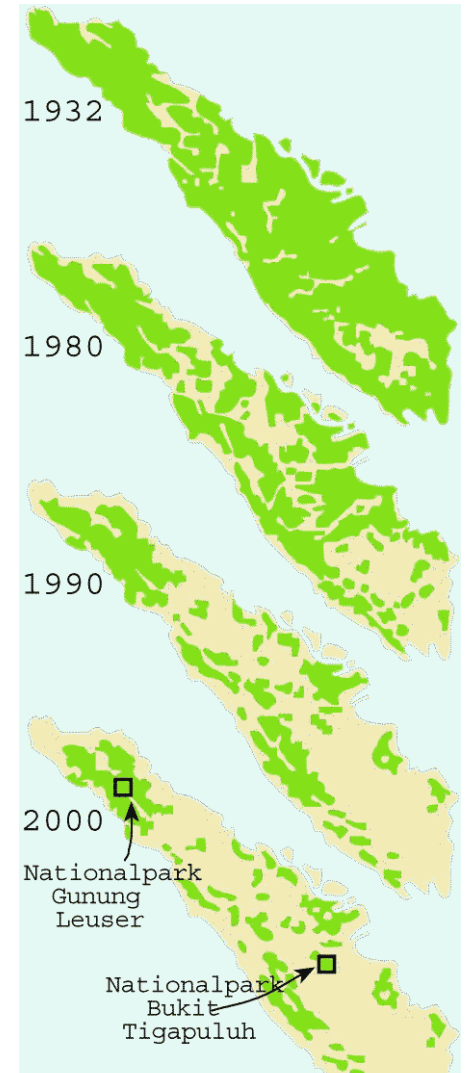




**Vanishing forests and the paper industry in Indonesia – what can NGOs in the north do?**



**Forest Cover Sumatra 1900 – 2010**  
(World Bank)



Overcapacity of industries, mainly pulp and paper, is a driving force of forest destruction

e.g. the record of **APP** and **APRIL**:

- Environmental degradation (forest, rivers)
- Social Conflicts (land rights, human rights)
- Financial scandals (debt into billions)

(with the involvement of German banks and government)

**Most dramatic example of negative impacts of the paper industry worldwide**



# Paper Campaign



**For land rights,  
sustainable use  
and conservation  
of forests**

- **Reduce paper consumption** (more than 90% imported)
- **Increase use of recycled material** (80% possible)
- **No use of fibre from unacceptable sources**



# German Companies that committed themselves not to buy paper from rainforest destruction in Indonesia:

- METRO-Group (APP)
- Deutsche Post (APRIL)
- Karstadt (APP)
- McPaper (APRIL)
- Dohle (APP)
- Schreyer (APP)
- Kloppenburg (APRIL)





## **Environmental and social standards for paper**

- Land rights and human rights
- Compliance with forest laws
- High Conservation Value Forest
- No conversion of natural forests

**Independent verification (FSC)**



# Practicalities and difficulties of ROBIN WOOD's paper campaign



## Industry engages in „Greenwash“...

- move towards „legality“ (but not sustainability)
- create conservation areas (and log other sites)
- sign agreements with ngos (even failed agreements help)



...and increases  
the production  
(APP and APRIL  
expand in China)



- **National and international initiatives for law enforcement are indispensable to stop industrial overexploitation.**
- **When the use of natural resources is out of control market pressure is needed to change business pattern.**
- **NGO networks and consumers have the power to punish companies that ignore environmental and social standards.**



[www.robinwood.de/sumatrarecherche](http://www.robinwood.de/sumatrarecherche)



**Thank you for your attention!**