

## LOCATING SOCIAL ENTREPRENEURSHIP IN THE GLOBAL SOUTH INNOVATIONS IN DEVELOPMENT AID

TUESDAY, MARCH 12, 2013

6<sup>TH</sup> FLOOR AUDITORIUM, WILSON CENTER, WASHINGTON, DC

Please RSVP to [culp@wilsoncenter.org](mailto:culp@wilsoncenter.org); acceptances only

### AGENDA

- 9:00–9:30AM**      **WELCOME AND OPENING REMARKS**  
**Nathalie von Siemens**, *Managing Director and Speaker of the Board, Siemens Stiftung*  
**Stephan A. Jansen**, *President, Zeppelin University*
- 9:30–10:30AM**      **KEYNOTE ADDRESS--SOCIAL ENTERPRISE AND AID: PUMP-PRIMING THE MISSING EFFECTIVE ORGANIZATIONS**  
**Paul Collier**, *Professor of Economics and Public Policy, Blavatnik School of Government and Director, Centre for the Study of African Economies (CSAE), University of Oxford*
- 10:30AM–12:00PM**      **SOCIAL ENTREPRENEURSHIP: STRATEGIES FOR A GLOBAL IMPACT**  
**Christian Seelos**, *Visiting Scholar, Center on Philanthropy and Civil Society, Stanford University*  
**Javier Okhuysen**, *Founder and Co-CEO, salaUno, Mexico City*  
**Rosedel Davies-Adewebi**, *Project Manager, Social Enterprise and Impact Investing, UN Global Compact*  
**Gabriela Torrez**, *Senior Specialist, Social Entrepreneurship Program, Inter-American Development Bank*  
**Moderator: Roberto Gutierrez**, *Professor, School of Management, Universidad de los Andes*
- 12:00–1:00PM**      **LUNCH**
- 1:00PM–2:30PM**      **INNOVATIVE APPROACHES TO FINANCING AND HYBRID VALUE CREATION**  
**Julie Battilana**, *Associate Professor of Business Administration, Harvard Business School*  
**Haron Wachira**, *Ashoka Fellow and Founder, Akili Holdings, Nairobi*  
**David Wood**, *Adjunct Lecturer in Public Policy and Director, Initiative for Responsible Investment, Hauser Center for Nonprofit Organizations, Harvard Kennedy School*  
**Keely Stevenson**, *Chief Executive Officer, US, Bamboo Finance*  
**Moderator: Meshach Aziakpono**, *Professor of Development Finance and Head of Development Finance Programmes, University of Stellenbosch Business School*
- 2:30-2:45PM**      **BREAK**
- 2:45-3:45PM**      **INNOVATION AND MARKET ORIENTATION IN DEVELOPMENT AID**  
**Elizabeth L. Littlefield**, *President and CEO, Overseas Private Investment Corporation*  
**Stuart Lloyd Hart**, *Samuel C. Johnson Chair in Sustainable Global Enterprise and Professor of Management, Johnson School of Management, Cornell University*  
**Moderator: Lisa Hanley**, *IRENE SEE Coordinator, Civil Society Center, Zeppelin University*
- 3:45-4:15PM**      **DISCUSSION AND CLOSING REMARKS**  
**Blair Ruble**, *Director, Program on Global Sustainability and Resilience, Wilson Center*
- 4:15-5:15PM**      **RECEPTION**

This conference is organized as a part of the International Research Network on Social Economic Empowerment (IRENE/SEE) initiated and sponsored by Siemens Stiftung and coordinated by Zeppelin University.

The Wilson Center is located in the Ronald Reagan Building, 1300 Pennsylvania Ave., NW ("Federal Triangle" stop on Blue/Orange Line). A map to the Center is available at [www.wilsoncenter.org/directions](http://www.wilsoncenter.org/directions). Photo identification is required.