



# 2007 Ethiopia Study Tour



# Bigger Picture: *Organizational Goals*

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- Goals shared by Audubon and Sierra Club:
  - Educate opinion-leaders, decision-makers, and the general public on global population-environment links
  - Advocate for greater funding for bilateral and multilateral family planning programs and policies
  - Increase support for greater integration of population and environment programs in the field in the context of sustainable development



# *Building Stronger Advocates*

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- ❑ Objectives for the study tour included:
  - To learn about the complex conservation, health and development challenges facing East Africa
  - To learn first-hand about the health and conservation work of USAID and others by visiting project sites and interacting with USAID staff and population and environment professionals
  - To witness the ways in which voluntary family planning programs improve the health and well-being of both people and the environment.















# “An Outstanding Educational Experience”

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- “The quality of the field site visits were beyond compare... Seeing these programs in action is what I can bring home as a basis to advocate for the programs that serve the villages and people we saw.”

■ *From a study tour participant's anonymous evaluation survey*