NAPSG Foundation

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Private Sector Innovation for Emergency Communications

November 1, 2011

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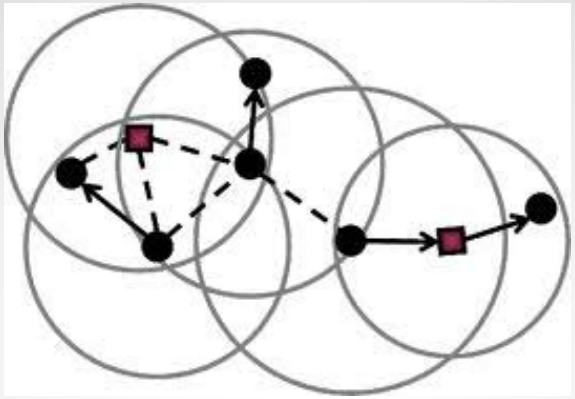
Private Sector Innovation in Emergency Communications



Presented by William Maheu

November 1st, 2011

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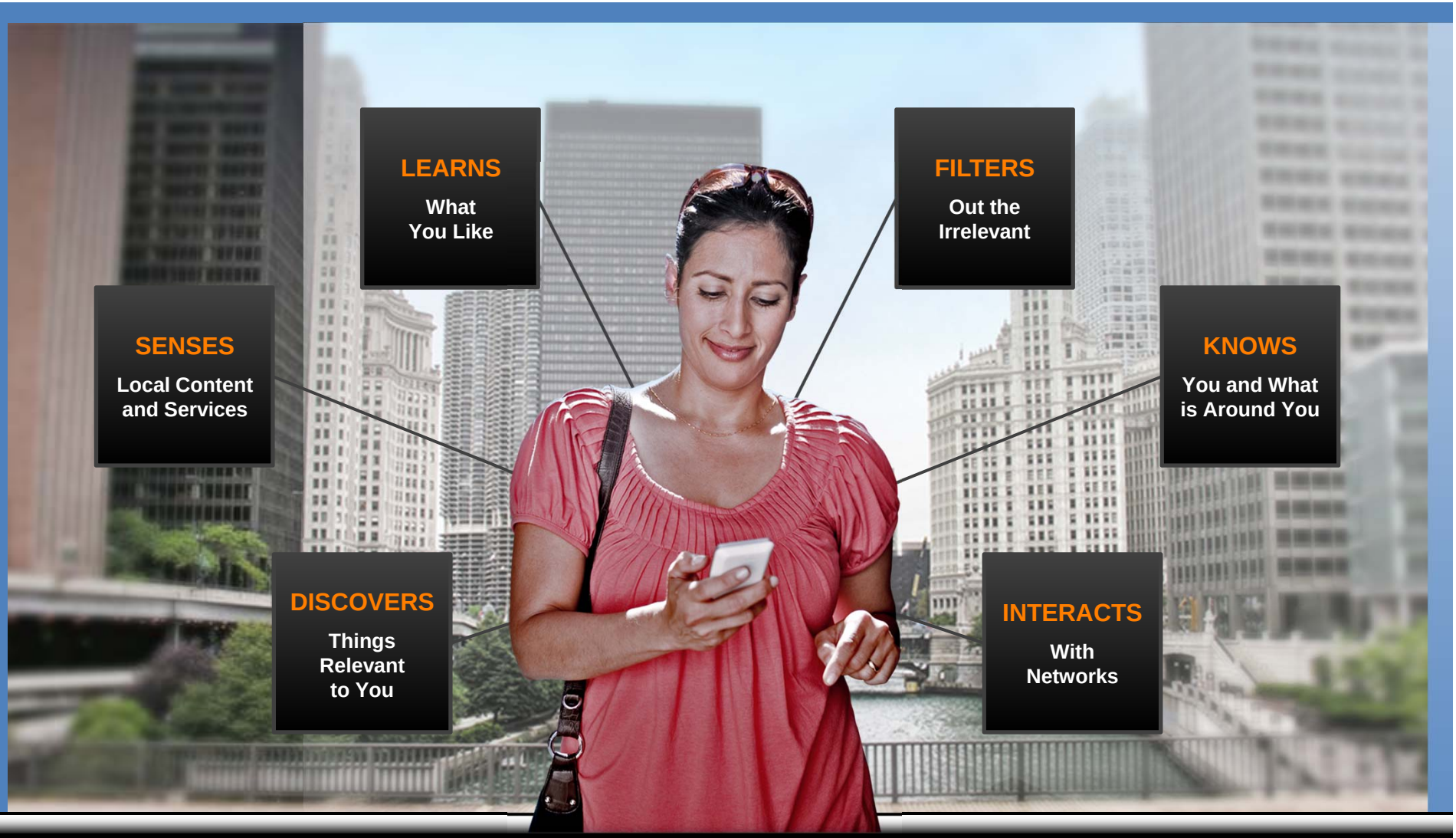

The Remote Control For Your Life

IN THE FUTURE YOUR MOBILE PHONE WILL ACT AS YOUR DIGITAL "6TH SENSE"

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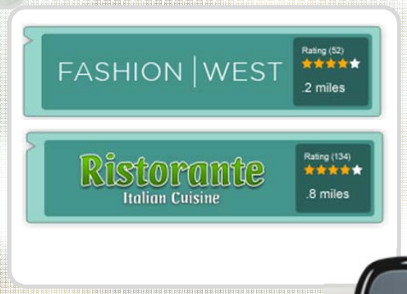
Source: Contractor, 2011

Augmented Reality

Real World View

LIVE CAMERA VIEW

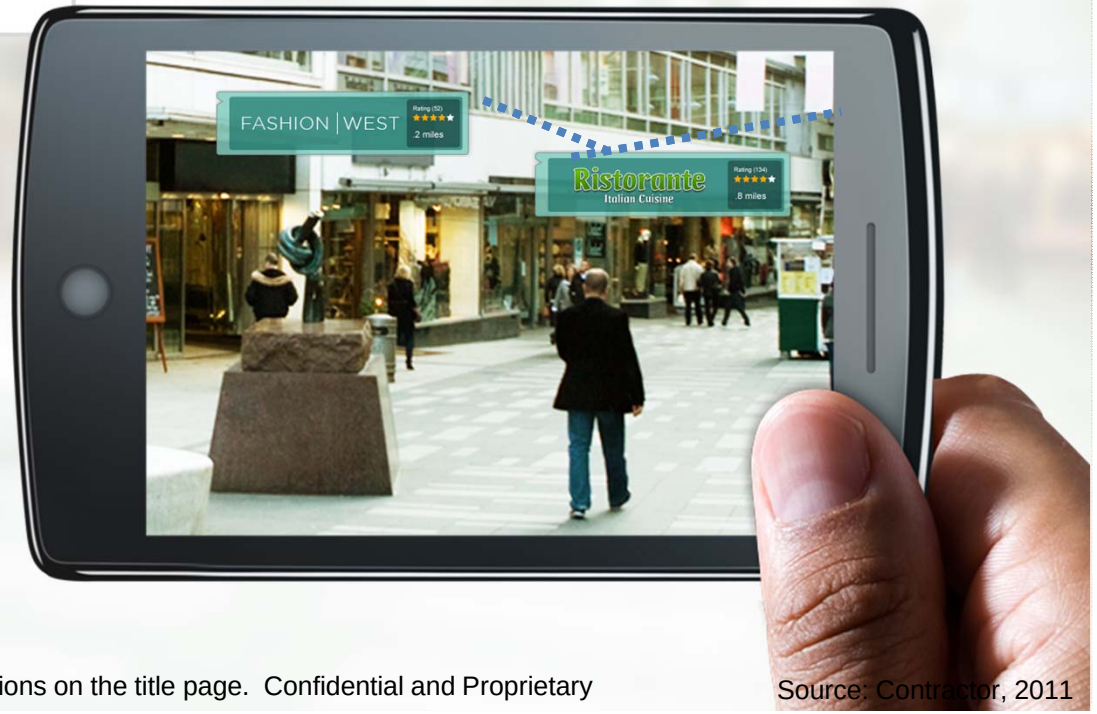


Virtual Content

INFORMATION ABOUT POINTS OF INTEREST

GPS and Compass-based Augmented Reality Experience

GOOD FOR ROUGH LOCATION OF ITEMS OUTSIDE OUR FIELD OF VIEW



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The “Internet of Everything” Opportunity

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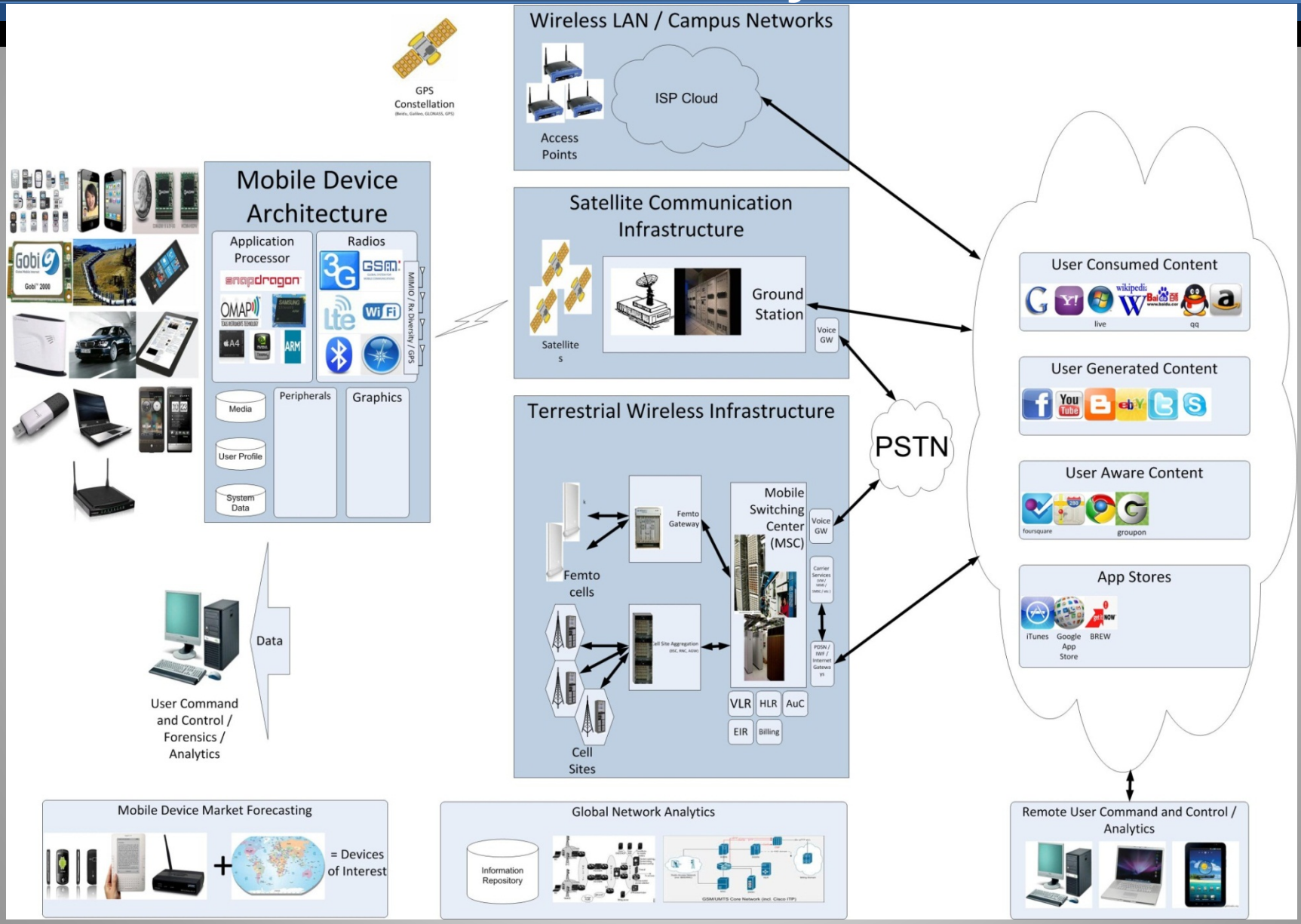
Wireless Ecosystem



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Social media and Crowd-sourcing for Emergency Management

Bronwyn Agrios
Esri

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Esri Disaster Response Program

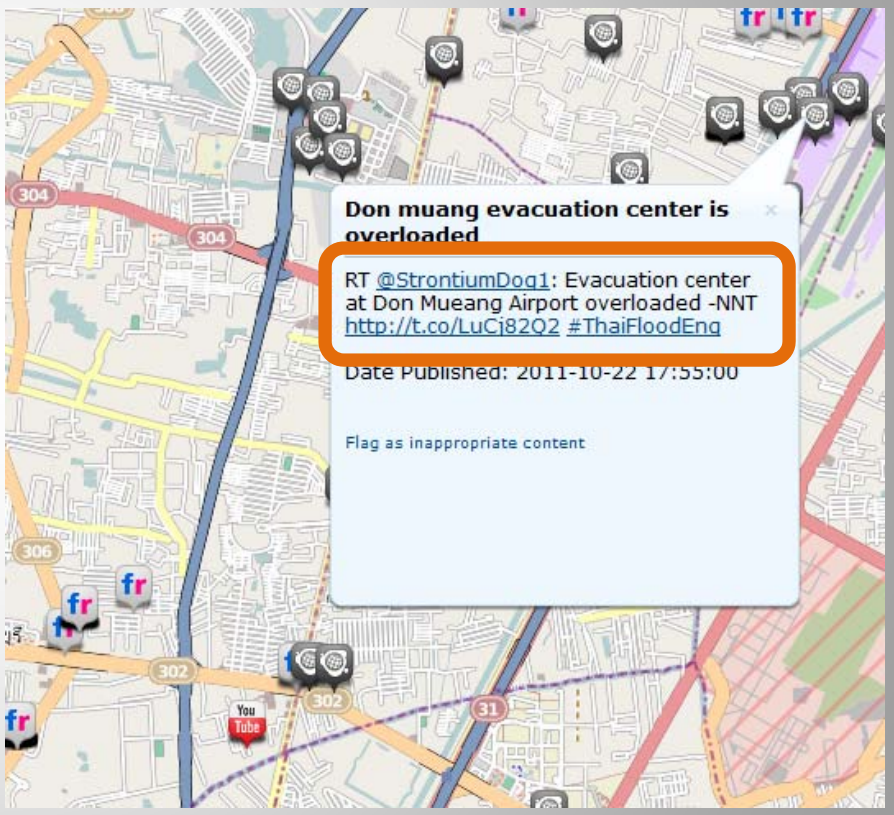
http://www.esri.com/disaster

Support our users, partners and Esri personnel

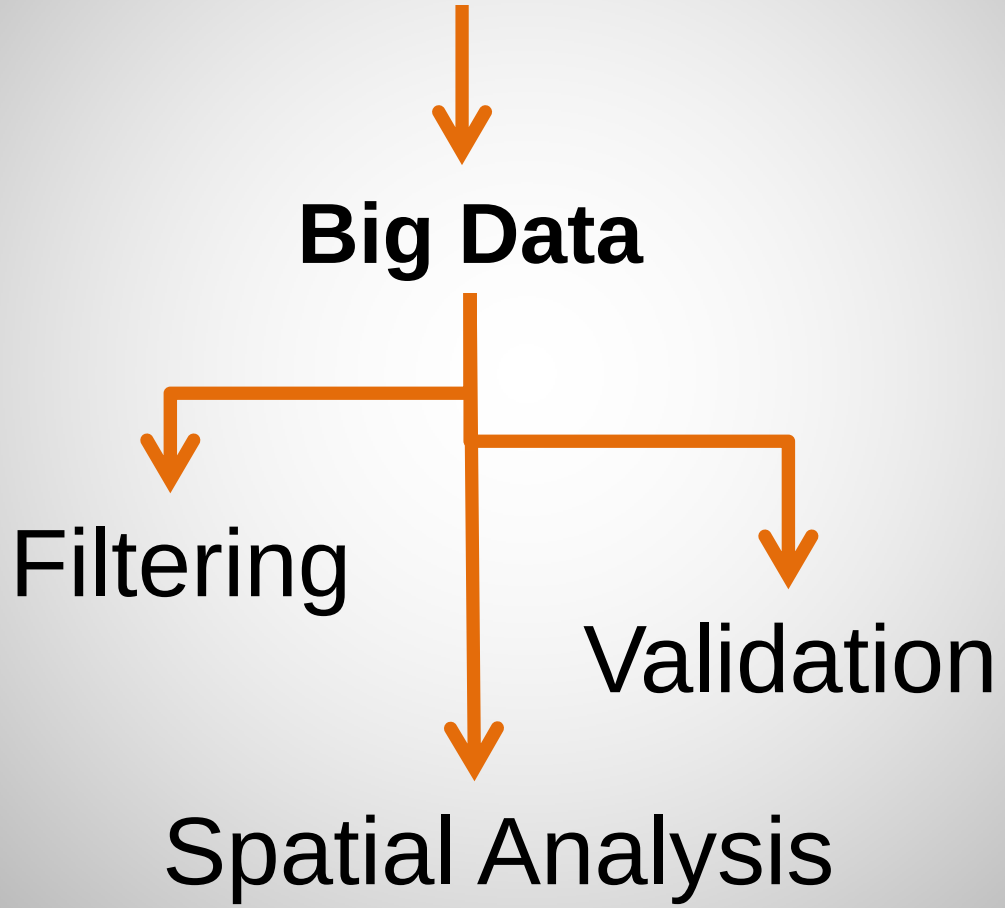
Software, Data, Technical Support, Project Support, Hardware

Citizens as Sensors

Consumerization of IT: “The trend for new information technology to emerge first in the consumer market and then spread into business organizations…” *wikipedia*



Consumerization of IT



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