Founding Members
US Grains Council
US Dairy Export Council
US Soybean Export Council
USA Poultry & Egg Export Council
National Pork Producers Council

Supporting Members
North American Meat Institute
Elanco Animal Health
Merck Animal Health
A Narrow Focus

• Food safety laws and regulations
• Feed safety laws and regulations
• Veterinary drug laws and regulations
• Government officials and influential organizations
STAGES of ACTION

Stage 1
Determine market needs & opportunities
Year 1

Stage 2
Development of relations through seminars, workshops
Year 1/2

Stage 3a
Engage SPS, TBT & Codex offices & policy developers
Year 1/2/3

Stage 3b
Engage those involved in legal & regulatory development
Year 2/3/4

Stage 4
Comment on development of regulations
Year 3/4/5

Stage 5
Transfer FAEA programs to member organizations
Year 5/6
FAEA in China

- MOUs with CIQA to conduct training for AQSIQ, CIQ (e.g., dairy, pork, DDGs)
- Regulatory sharing (CFDA, AQSIQ, DRC)
- Regulatory development
  - Food Safety Law
  - Food Recall Draft
  - Veterinary drugs
  - Imported Foods “Warning List”
What We Want to Accomplish In China

1. Legislation which reflects international standards and WTO commitments
2. Transparent and inclusive laws and regulations
3. For FAEA to have influence in legal and regulatory development
4. To have China adopt viable regulations (those which can be achieved) and appropriate enforcement
What We Want to Accomplish In China

5. To be the “go to” organization for China regulators
6. Flexibility in regulations to adopt new technologies
7. Cooperation versus closure (appropriate enforcement)
8. Enhance trade and consumer confidence
China Difficulties

- Harder to obtain appointments
- More foreign players
- Too many seminars / workshops
- Lack of science-based decisions / adoption of standards (zero tolerance)
- How to get out of the technology trap (GM)
- Too many ministries / agencies with different goals and objectives
Technology - The Benefits of Innovation

U.S. agricultural inputs were steady while total factor productivity expanded from 1948-2009

Indices, 1948=1


60 years • 250% output • Same input

Source: USDA Economic Research Service
Troubling Trends

• Have importers become the defacto government regulatory body in international food safety compliance?
• Is Codex being marginalized?
• Are international standard setting bodies losing out to the private sector (Codex to GFSI; OIE to ISO; TBT to Fair Trade, etc.)?
• Can governments move fast enough for new technologies?
We All Have An Interest In Food and Feed Safety
Thank You

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FAEA Goals and Focus

- Assist China to develop a sound regulatory framework (Codex, SPS, TBT)
- Work toward science-based regulatory decisions and structure
- Work toward an open and transparent regulatory structure
- Develop a public-private dialogue
- Develop long-term relationship with Chinese regulators to proactively address evolving regulatory issues
Chinese Self-Sufficiency: Food

Crop Year

Source: USDA/FAS
Average Annual Growth: +16%
U.S. Agricultural Exports to China

Average Annual Growth: +27%

Source: USDA/FAS
Countries in the Process of Food and Feed Regulatory Changes

Angola
Nigeria
China
The Gambia
Philippines
Mongolia
Philippines
United States
Burma (Myanmar)
India
Ghana
Vietnam
Egypt

If you take India, China, Nigeria and Vietnam – that is 50% of the world’s population.
FAEA Goals

- Assist nations to develop a sound regulatory framework (Codex, SPS, TBT)
- Work toward science-based regulatory decisions and structure – including new technologies
- Work toward an open and transparent regulatory structure for food and feed safety
- Develop a public-private dialogue
- Develop long-term relationship with U.S. and foreign regulators to proactively address evolving regulatory issues
- Enhance food security – which includes trade