

Social Media in Emergency Management: Transforming the Response Enterprise

- 8:30 am** **Welcome**
*Lea Shanley, Science and Technology Innovation Program,
Woodrow Wilson Center*
- 8:35 am** **Introduction & Report Overview**
Event Moderator: *Clarence Wardell, Research Analyst, CNA Safety
& Security*
- 8:50 am** **Moderated Panel Discussion**
- Rachel Racusen, Director of Public Affairs at FEMA
 - Dr. Karen Smilowitz, Associate Professor of Industrial Engineering and Management Sciences, Northwestern University
 - Kim Stephens, Author of iDisaster 2.0 Blog and ABT Associates, Inc.
 - Pascal Schuback, Emergency Management Program Coordinator, King County Office of Emergency Management and Core Member, CrisisCommons
 - Wendy Harman, Director, Social Strategy, American Red Cross
- 9:10 am** **Open Roundtable Discussion**
- 9:55 am** **Closing Remarks**
*Clarence Wardell, Research Analyst, CNA Safety & Security
Lea Shanley, Woodrow Wilson Center*
- 10:00 am** **Adjourned**