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4 Pillars

Pillar I - Disrupt Organized Criminal Groups

Pillar II - Institutionalize Rule of Law

Pillar III - Build a 21st Century Border

Pillar IV - Build Strong and Resiliant Communities



PILLAR IV

Building Strong, Resilient Communities

3 Goals:

- Strengthen Federal Civic Planning Capacity to Prevent and Reduce Crime and Violence
- State and Local Governments Implement Crime Prevention / Reduction Initiatives
- Increase Engagement with At-Risk Youth

PILLAR IV





Demand Reduction

Culture of Lawfulness

TIP Lines

Strategic Communications

CULTURE OF LAWFULNESS



The mayor of Pereira, Colombia discusses, with 13 mayors from Nuevo Leon, the efforts his city undertook to improve rule of law.

National Strategy and Information Center (NSIC)

- Training 32K Federal Police
- Fostering Community Ethics and Values

CULTURE OF LAWFULNESS



Mexico
United
against
Crime
(MUCD)



Technical Team, Tamaulipas



MUCD Conference, Tlaxcala

DEMAND REDUCTION

- I. IT Platform for Addiction Services Facilities
- 2. Counselor Certification
- 3. Integration Centers
- 4. Community Coalitions
- 5. Drug Treatment Services in Prisons
- 6. Drug Courts
- 7. Drug Prevention Center for Indigenous Peoples

TIP LINES



- I. Pilot in Ciudad Juarez
- 2. Joint project with SSP
- 3. One number 066 Tips & Emergencies
- 4. Trained Operators and Dispatchers
- 5. Preservation of Anonymity



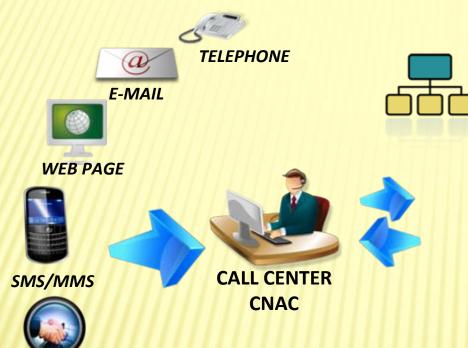


CITIZEN TIP LINE

EYE WITNESS

FAX

LETTER



CENTRALIZED WEB SYSTEM AND DATA BASE CENTRALIZED MEANS OF AUTHENTICATION.

☐ TYPE OF CRIME DRAWN FROM AN EASY-TO-USE LIST.☐ SYSTEM COMMUNICATES WITH A MECHANISM TO GEO-REFERENCE THE EVENT.

☐ GIVEN LISTS OF TOPICS LIKE:

PERSONS INVOLVED

HABITS OF OPERATION

ARMSDRUGS

• VEHICLES

MONEY

□ESCALATION BY THE SYSTEM IN CASE TIPS ARE NOT ATTENDED TO BY EMAIL.



STRATEGIC COMMUNICATIONS



Presidents Obama and Calderón have a working lunch with Foreign Minister Espinosa and Secretary Clinton.

STRATEGIC COMMUNICATIONS

