



FROM OCTOPUS TO DISASTER RELIEF: THE BENEFITS OF AN INTEGRATED APPROACH



DR VIK MOHAN

VIK@BLUEVENTURES.ORG

blue ventures
discovery through research





OCTOPUS CATCH
DOUBLES IN MONTH
FOLLOWING CLOSURES



AVERAGE OCTOPUS
CAUGHT IN AREA WITH
RESERVES ARE 40%
BIGGER





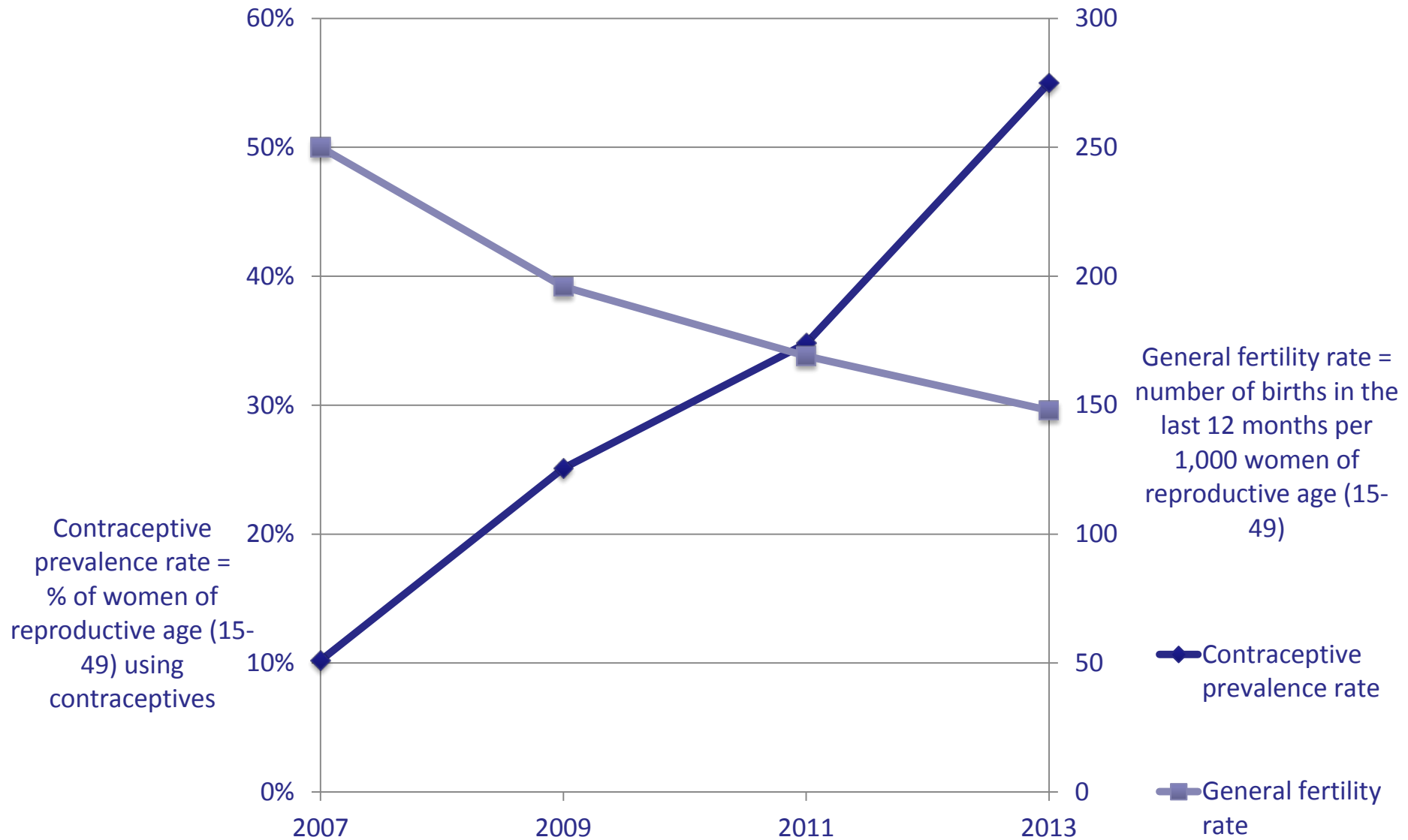








Change in contraceptive prevalence rate and general fertility rate in Velondriake





Mozambique Channel

Antananarivo





CYCLONE HARUNA:

INFORMATION
GATHERING

COMMUNICATION AND
COORDINATION

PROCUREMENT AND
DISTRIBUTION OF
SUPPLIES

CYCLONE HARUNA:

BENEFITS OF STRONG
AND DIVERSE LOCAL
PRESENCE

GOOD LINKS AND TRUST
WITH COMMUNITY

UNDERSTANDING OF
LOCAL NEEDS

CAPACITY TO DELIVER
RELIEF AND BE
RESPONSIVE





CYCLONE HARUNA:

REINFORCED WASH
WORK

GENERATED
MOMENTUM FOR
ADDRESSING WASH
ISSUES



WORKING IN AN INTEGRATED WAY
ENABLES US TO RESPOND TO
CHALLENGES AS THEY ARISE OR AS THE
COMMUNITY EXPERIENCES THEM



MacArthur Foundation



THANK YOU

blue ventures
discovery through research