FROM OCTOPUS TO DISASTER RELIEF: THE BENEFITS OF AN INTEGRATED APPROACH

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OCTOPUS CATCH DOUBLES IN MONTH FOLLOWING CLOSURES
AVERAGE OCTOPUS CAUGHT IN AREA WITH RESERVES ARE 40% BIGGER
General fertility rate = number of births in the last 12 months per 1,000 women of reproductive age (15-49)

Contraceptive prevalence rate = % of women of reproductive age (15-49) using contraceptives

Change in contraceptive prevalence rate and general fertility rate in Velondriake
CYCLONE HARUNA:
INFORMATION GATHERING
COMMUNICATION AND COORDINATION
PROCUREMENT AND DISTRIBUTION OF SUPPLIES
CYCLONE HARUNA:

BENEFITS OF STRONG AND DIVERSE LOCAL PRESENCE

GOOD LINKS AND TRUST WITH COMMUNITY

UNDERSTANDING OF LOCAL NEEDS

CAPACITY TO DELIVER RELIEF AND BE RESPONSIVE
CYCLONE HARUNA: REINFORCED WASH WORK GENERATED MOMENTUM FOR ADDRESSING WASH ISSUES
WORKING IN AN INTEGRATED WAY ENABLES US TO RESPOND TO CHALLENGES AS THEY ARISE OR AS THE COMMUNITY EXPERIENCES THEM.