

Woodrow Wilson International Center for Scholars



## Powering Up the Dragon World Bank and NGO Energy Efficiency Projects in China 1 February 2002

## **PAM BALDINGER**

Ms. Baldinger is an independent consultant for projects focusing on energy and environment in Asia, particularly China. Her current projects include establishing an environmental finance training program in China for the U.S. Environmental Protection Agency; analyzing the relationship between investment and the environment for the U.S.-Asia Environmental Partnership (US-AEP); and coauthoring a policy brief on U.S. Energy and Environmental Cooperation with China with the Woodrow Wilson Center. Before setting up her own firm, Ms. Baldinger served as Director of China Operations at the U.S.-China Business Council. She managed the Council's field offices in Beijing and Hong Kong, overseeing their activities and developing extensive working relations with Chinese officials and organizations, as well as foreign investors, multilateral donors, and nongovernmental organizations. Between 1990 and 1995 she served as Editor-in-Chief of *The China Business Review*, and was a guest lecturer at the Foreign Service Institute. Ms. Baldinger received a Masters of Science from the London School of Economics and Political Science and she has done intensive Mandarin training in Taiwan and the United States.

## **DENISE KNIGHT**

Ms. Knight has 20 years experience in the fields of economic analysis, forecasting, business development and marketing, including 10 years of market development for energy efficient products in international markets. During the early years of her career, Ms. Knight was responsible for developing economic analysis and forecasts for market growth and demand for telecommunication services. Ms. Knight joined AlliedSignal Inc. (now Honeywell International) to lead their U.S. regulatory efforts promoting the value of energy efficient transformers to state utility commissions, electric utilities, and federal government programs. Ms. Knight joined the International Institute for Energy Conservation (IIEC) in Bangkok, Thailand as a Senior Project Manager directly responsible for implementing the China and India energy efficiency market transformation program. This program focuses on industrial motor, transformers and includes standards, labeling and certification, market development and promotion, technical assistance, and finance initiatives. In 2001 she relocated to Washington, D.C. to act as the Director of Strategic Programs for IIEC and the Civil Engineering Research Foundation (CERF). In addition to her ongoing activities in China and India, she oversees all energy efficiency, sustainable communities, and renewable energy programs implemented by IIEC in China, India, and Latin America. Recently Ms. Knight assumed responsibility for the newly formed *Center for Sustainable Infrastructure*, leading the global multidisciplinary initiatives in energy, water, materials, and transport. Ms. Knight received an M.S in Economics (1982) and B.A. in International Affairs and Economics (1977) from Texas Christian University-Fort Worth, Texas.

## **ROBERT P TAYLOR**

Mr. Taylor has worked on energy development at the World Bank since 1982. While he has worked on many countries in Asia, Africa, Latin America and Eastern Europe, much of his work over the last 20 years has concentrated on China. He has worked on a wide range of energy development topics, including development and reform of petroleum, electric power and coal industries, macroeconomic energy demand forecasting, energy pricing, rural energy supply and use, production and use of traditional biomass fuels, energy conservation and alternative energy development. In recent years, he has focused in particular on energy and the environment, as well as projects and policies to improve energy efficiency. He was leader of the Bank's Energy Efficiency and Environment Thematic Group, consisting of Bank staff active in these areas, during 1998-2000. In his current position as Lead Energy Specialist in the East Asia Energy and Mining Unit he manages the Bank's energy efficiency project and policy work in China. Mr. Taylor received a B.A. in History from Grinnell College in 1977, and an M.A. in Asian Studies from the University of Michigan in 1979. He studied Chinese language at the Chinese University of Hong Kong in 1975 and in Taiwan (1977-1978).