

Creative Placemaking: the Role of Arts in Community Development

6th Floor Auditorium, Wilson Center, Washington, DC
Tuesday, December 6, 2016

Agenda

1:00 p.m.

Welcome

Jane Harman, Director, President, and CEO, Wilson Center
Jane Chu, Chairman, National Endowment for the Arts

Framing Remarks

Mitchell J. Landrieu, Mayor, City of New Orleans

Keynote: Why Comprehensive Community Development is essential now,
and why the arts must be at the table

Rip Rapson, President and CEO, the Kresge Foundation

1:45 p.m.

Poetry Performance

Vanessa German, Artist and Founder, Love Front Porch and ARthouse, Pittsburgh

2:00 p.m.

Presentation: Where Creative Placemaking Is Now

Maria Rosario Jackson, Senior Advisor, Arts and Culture, the Kresge Foundation, and
Member, NEA's National Council on the Arts

Jamie Bennett, Executive Director, ArtPlace America

Jason Schupbach, Director of Design Programs, National Endowment for the Arts

Key Questions:

What has been accomplished so far in the creative placemaking movement? What are
the key breakthroughs on policy and what are the most important current initiatives?

2:25 p.m.

Break

2:30 p.m.

Panel Discussion: What Creative Placemaking Looks Like

Vanessa German, Artist and Founder, Love Front Porch and ARthouse, Pittsburgh

Mimi Pickering, Filmmaker & Director of Community Media Initiative, Appalshop

Lori Pourier, President, First People's Fund

Carlton Turner, Executive Director, Alternate ROOTS

Moderator: Laura Zabel, Executive Director, Springboard for the Arts

Key Questions:

What does creative placemaking look like? Why work this way? What should creative placemaking 3.0 look like? What are the key policy needs? Field needs? What are the most important things for funders and government to know about what has not been accomplished?

3:50 p.m.

Break

4:00 p.m.

Panel Discussion: Where Creative Placemaking Intersects

Jinho “The Piper” Ferreira, Oakland, CA based rapper, actor and sheriff’s deputy

Lynne McCormack, National Program Director, Creative Placemaking, Local Initiatives Support Corporation

Jeremy Liu, Senior Fellow for Arts, Culture and Equitable Development, PolicyLink

Kira Strong, Deputy Director of Design and Construction, Rebuild Initiative, City of Philadelphia

Moderator: Lyz Crane, Deputy Director, ArtPlace America

Key Questions:

Why work this way? How do the arts intersect with other community development fields? What are the key policy needs? Field needs? What are the most important things for funders and government to know about what has not been accomplished?

5:20 p.m.

Concluding Remarks

Blair Ruble, Vice President for Programs, and Director, Urban Sustainability Laboratory, Wilson Center

5:30 p.m.

Performance

Jinho “The Piper” Ferreira, Oakland, CA based rapper, actor and sheriff’s deputy

5:45 p.m.

Hospitality