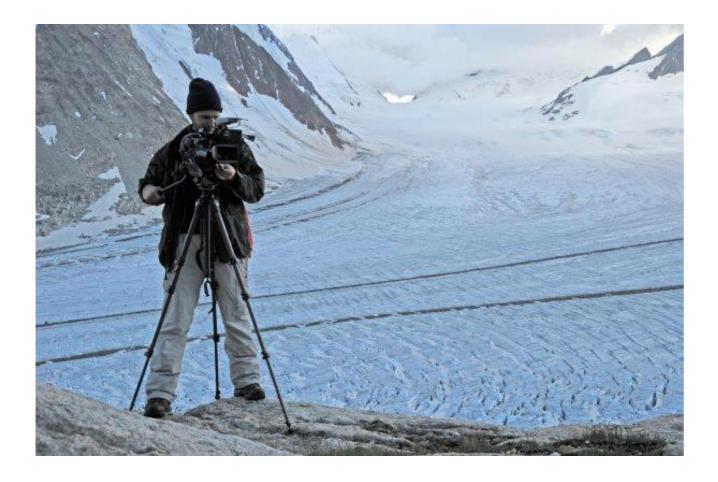


# **Environmental Investigation Agency**

Steve Ellington Video and Editing Manager





### www.theautomaticfilmmaker.com

### "Protecting the Environment with Intelligence"

- Undercover Investigations
- Rigorous Research
- International Advocacy



## Campaigns

- Wildlife
- Climate
- Forests



# video

### **Targeting Video Production for Maximum Effect**

- Context
- Content
- Target
- Timing





## Why Video?

# Emotion



# Thank you

