

Taking It to the Pews (TIPS): Faith-based Response to HIV Prevention

Religiously-tailored TIPS HIV Tool Kit

- Pastoral sermons & comment guides
- Responsive readings
- HIV testing testimonials (video & printed)
- HIV and church stigma video
- Church bulletins & fact sheets
- Educational games & discussion guides
- Motivational HIV testing strategies
- Posters & resource materials
- Bible bookmarks and church fans
- TIPS training videos (coming soon!)



Close to 40 tools!

Faith Leader Response to HIV Prevention: Promotion of HIV Testing

Taking It to the Pews Project

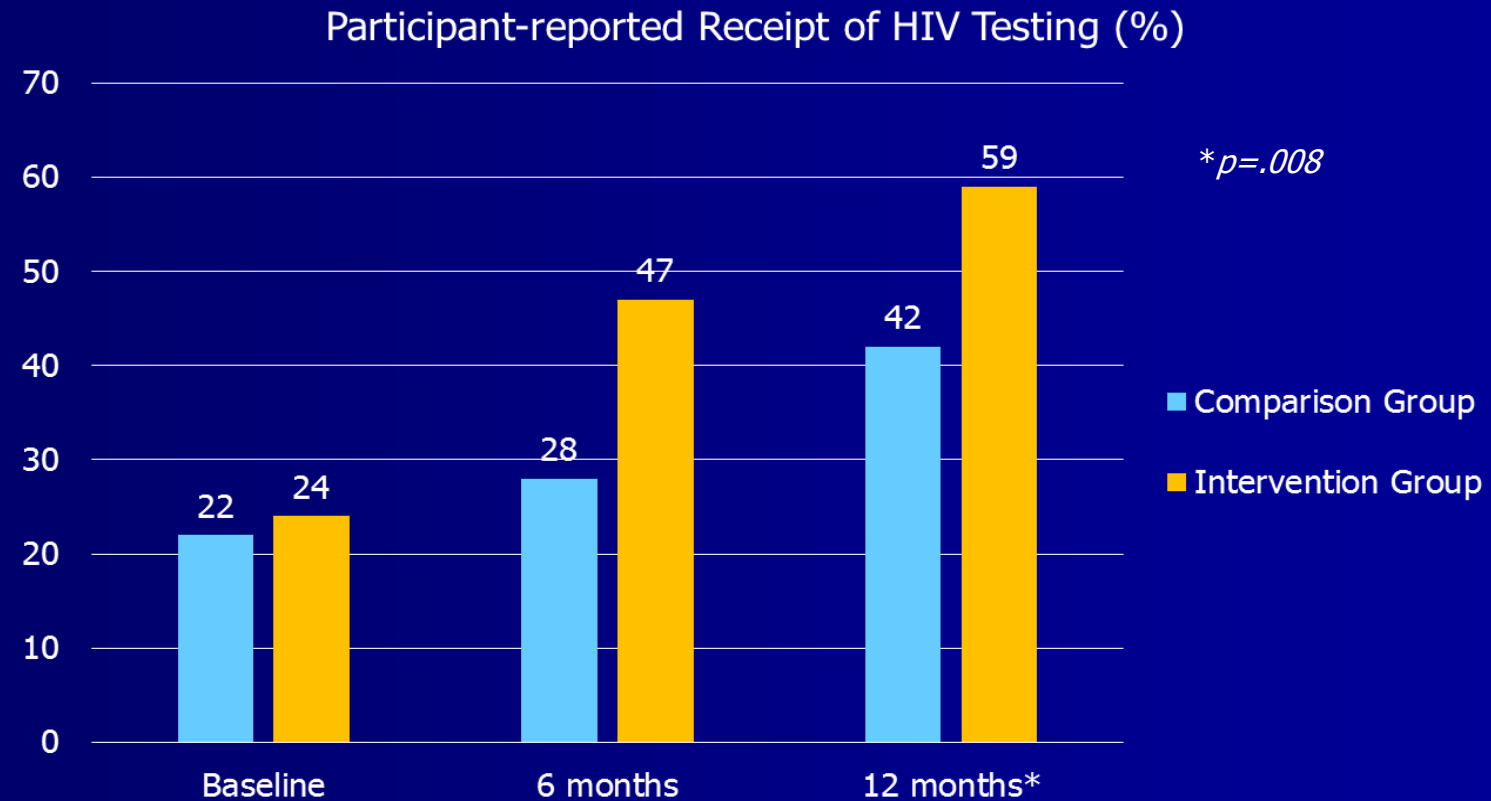


Leading By Example Campaign



Taking It to the Pews

Pilot Outcomes



4 churches (N=543 church and community members); churches matched and randomized; 3 HIV testing events