State Elections in Mexico: The End of an Era?

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CIDE
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MORENA: The New Powerhouse in the State Governorships.

- **CHIAPAS**: Rutilio Escandón Cadenas, candidate of the Alliance, Morena-PT-PES, leads in the polls with roughly 41%.
- **CDMX**: with Claudia Sheinbaum, a close ally of AMLO.
- **TABASCO**: Morena candidate will have few problems; after a scandal ridden-PRD term.
- **MORELOS**: Cuauhtémoc Blanco, former football star and mayor of state capital.
PAN: A Potential Disaster in the States.

• GUANAJUATO: Diego Sinhué Rodríguez Vallejo, de los partidos PAN, PRD y Movimiento Ciudadano está en primer lugar con 38.0% en.
JALISCO: Graveyard of the Big Parties

• En Jalisco, Enrique Alfaro de Movimiento Ciudadano (former mayor of state capital, and local deputy). Seen as somewhat to the left;

• However, several of his collaborators are expanistas and he supported Josefina Vazquez Mota. 39%, followed by Miguel Castro of the PRI.
Yucatan: Where the PRI stands a Chance

• **YUCATÁN**, Mauricio Vila, of PAN and Movimiento Ciudadano, is tied in first place with.

• Mauricio Sahui, of PRI-Verde;


The PAN Tied in Two States.

- **VERACRUZ.** Miguel Ángel Yunes Márquez, son of the current governor, Miguel Ángel Yunes, Frente (PAN/PRD), leading with about 36% of the voting intentions. Close behind is another Morena candidate Cuitláhuac García (30.8%).

- **PUEBLA.** Martha Erika Alonso, of the Frente PAN-PRD-MC, leading with 32% followed by Morena, PT y PES candidate, Miguel Barbosa, con 29%.

- Both of these candidates have problems with their public image.
TRENDS: Bad for All but Morena.

• PAN currently holds 9 states. Could lose VC and Puebla.
• PRD currently holds 5 states. Will lose CDMX, Morelos and Tabasco.
• PRI holds 14 states today. Will lose Jalisco. Could lose Yucatán.

However,
• Will Morena survive the end of AMLO’s career with state governorships?
What Do These Potential Results Mean for the Mexican Party System?

• In terms of state populations.
• In terms of INE money.
• In terms of the next mid—term elections.

• Will the PRI survive the loss of so many states?
• Is the PRD dead? Frente is a short-term alliance.
REGIONAL WEAKNESSES: MAJORITY DISTRICTS IN DIFFERENT CIRCUMSCRIPTIONS, 2012

<table>
<thead>
<tr>
<th>Circun.</th>
<th>Region</th>
<th>PAN</th>
<th>PRD</th>
<th>PRI/PVEM</th>
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<tr>
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<td>Edomex/Mich</td>
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## Potential Population Gains from 2018

<table>
<thead>
<tr>
<th>Population (in Thousands)</th>
<th>Party</th>
<th>Electorate</th>
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<tbody>
<tr>
<td>25,000,000</td>
<td>MORENA</td>
<td>If it wins Puebla</td>
</tr>
<tr>
<td>2,180,000</td>
<td>PRI</td>
<td>If wins Yucatan</td>
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<tr>
<td>14,100,000</td>
<td>PAN</td>
<td>Veracruz and Guanajuato</td>
</tr>
<tr>
<td>8,100,000</td>
<td>MC</td>
<td>JALISCO</td>
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