

Closing the Gaps of Maternal Health in Conflict and Crises: **Private Sector Perspective**



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Johnson & Johnson

Johnson & Johnson's Commitment to the SDGs

OUR 2030 PROMISE

A giant leap towards a world where a healthy mind, body, and environment is within reach for everyone, everywhere.

Environmental Health

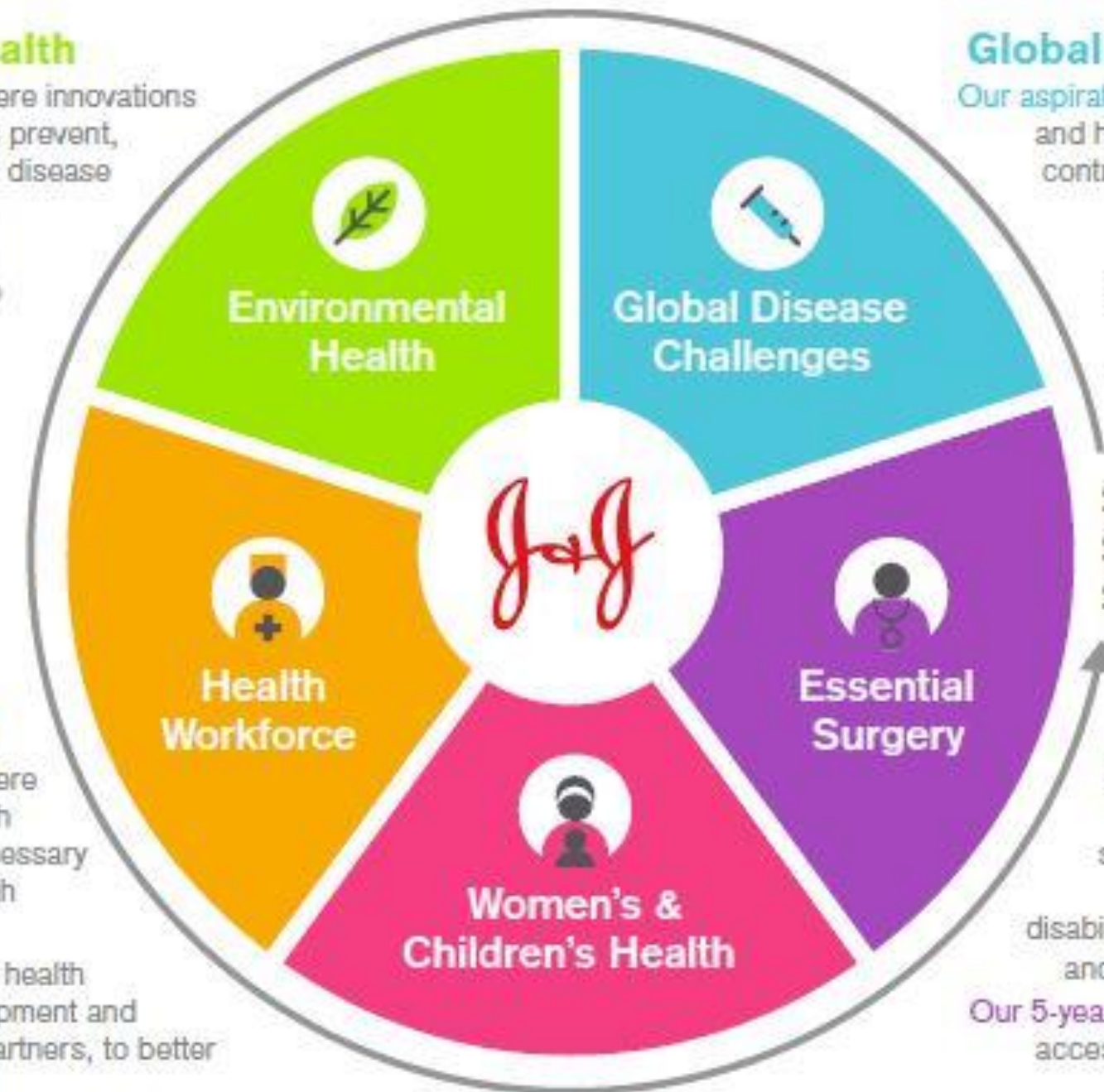
Our aspiration: A world where innovations and holistic health solutions prevent, control and eliminate global disease challenges and epidemics.

Our 5-year target: Improve the health of the places we live, work and play and minimize our overall environmental footprint.

Health Workforce

Our aspiration: A world where the current and future health care workforce has the necessary competencies to deliver high quality health care.

Our 5-year target: 650,000 health workers will receive development and training from J&J and our partners, to better deliver quality health care.



Global Disease Challenges

Our aspiration: A world where innovations and holistic health solutions prevent, control and eliminate global disease challenges and epidemics.

Our 5-year target: 175 million individuals will benefit from J&J solutions that prevent, control and eliminate global diseases.

**SDG 3
SDG 5
SDG 17**

Essential Surgery

Our aspiration: A world where safe, essential and timely surgical care can be accessed by all to save lives, prevent disability, promote economic growth, and reduce social marginalization.

Our 5-year target: 50 million people have access to safe, essential, and timely surgical care.

Women's & Children's Health

Our aspiration: A world where every woman and child survives and has the opportunity for a healthy future.

Our 5-year target: 60 million women and children will receive support and tools to enable a healthy future.

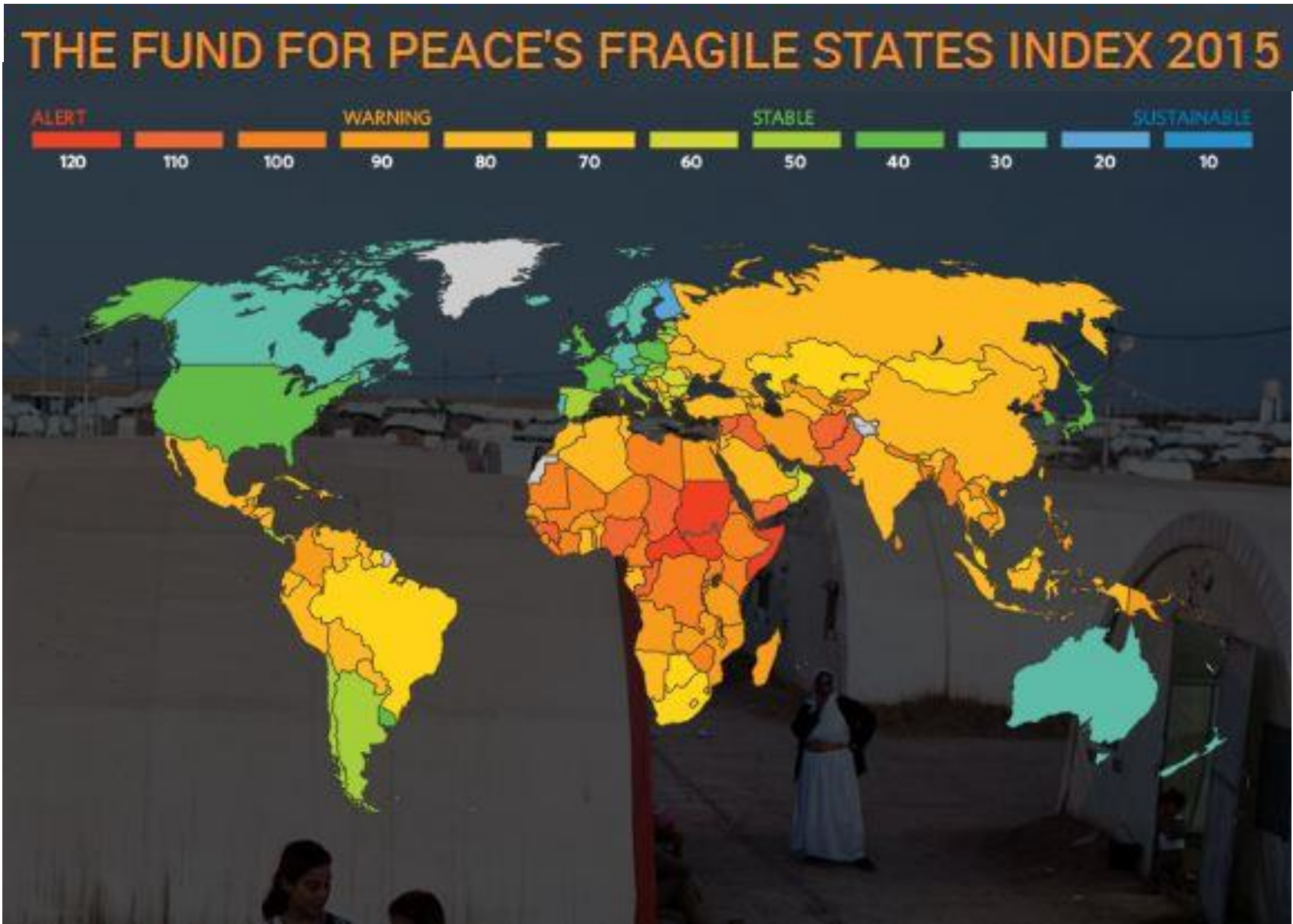
Our Reality: Fragile & Conflict Affected States (FCAS)

Fragility: When a nation is unable to provide basic services to its population

By 2030, well over 60% of the global poor will be in fragile contexts. Private sector intervention is critical to achieve peace and security in these regions.



Source: OECD, 2016



Maternal, Newborn, & Child Health Challenge in FCAS

- Today, **75 percent** of the world's people affected by humanitarian crises are **women and children**
- More than **500 women die each day** in pregnancy or childbirth every day in humanitarian and fragile settings
- Areas affected by crisis remain responsible for **60 percent** of all **preventable maternal deaths**
- **1 in 5** refugees or displaced women in humanitarian settings have **experienced sexual violence**
- **225 million** women and girls around the world have an **unmet need for family planning**. Only **17%** of health facilities in three crisis settings were found capable of providing all methods of family planning



Filling the Gap: The Private Sector Role in FCAS

The private sector helps close the gap between increasing demand for assistance in FCAS and increasingly constrained aid budgets and government resources.

The private sector also brings:

- Resources, capabilities, expertise, advocacy and visibility to the issues
- Propensity for risk-taking, creativity, anticipation, adaptation and entrepreneurship
- Has the capability to deliver services faster and/or at higher standards than the public sector in times of crisis

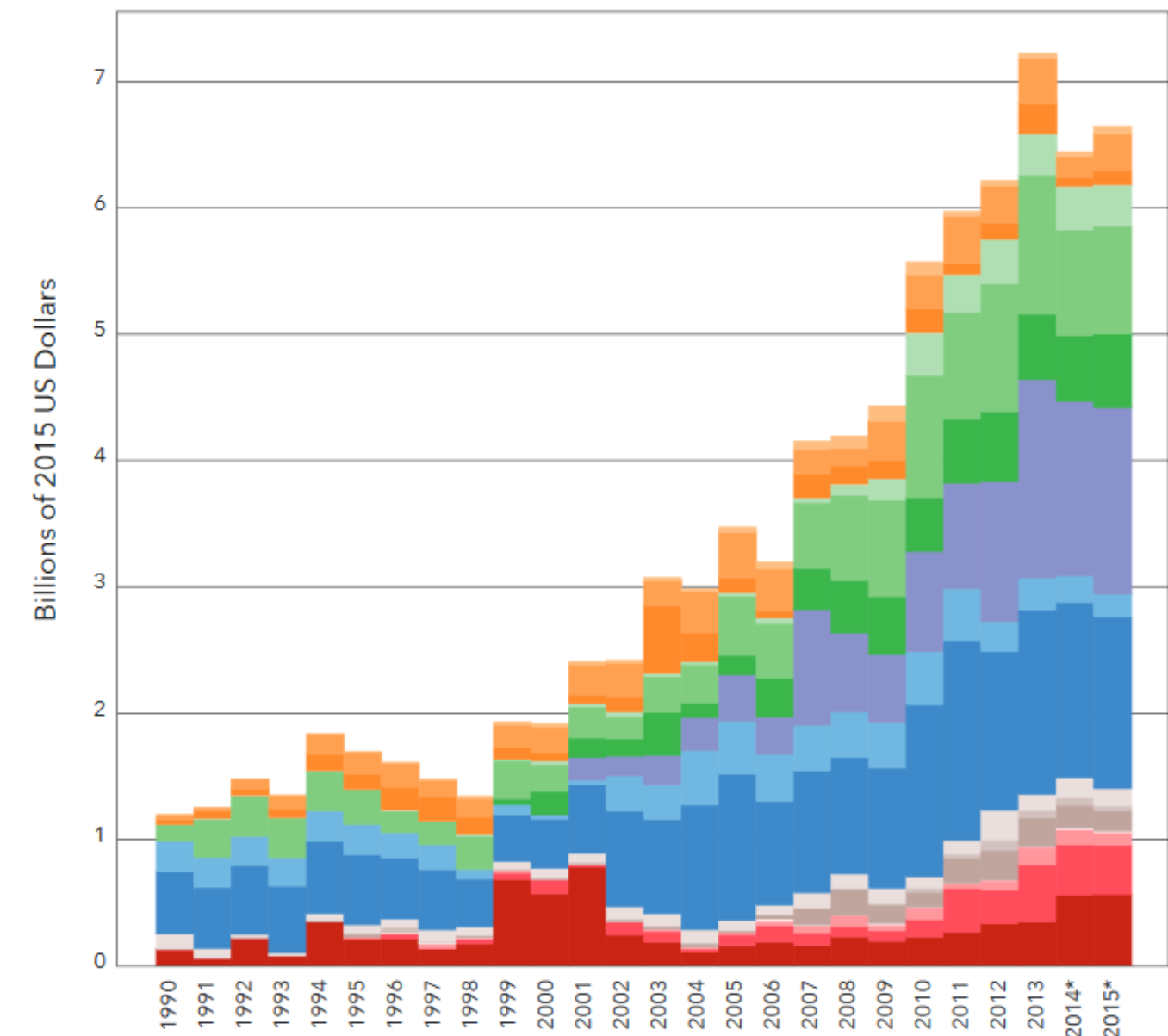
Foundations, private donors and public-private partnerships have fundamentally reshaped the funding of global MNCH assistance

DAH for newborn and child health by channel of assistance, 1990-2015



Source: IHME DAH Database 2015

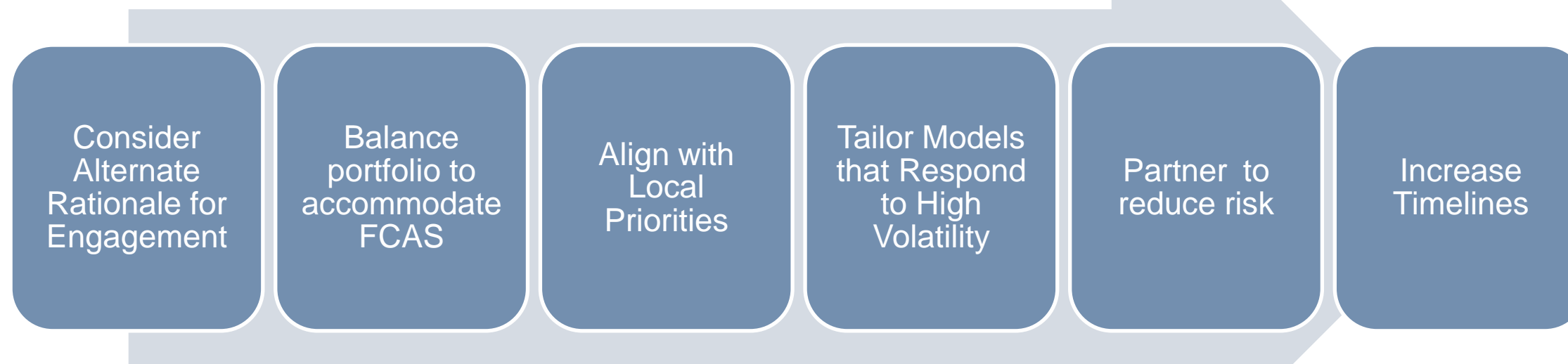
*2014 and 2015 are preliminary estimates.



Constraints on Private Sector Engagement in FCAS

Constraints:

- No current business interest
- Higher rate of failure: perception of risk
- Rapidly changing conditions encourage development actors to adopt shorter time horizons. Scale is a long-term endeavor.
- Weak institutions in FCAS, render sustainability more difficult



Sources: Adapted from: Humanitarian Futures Program, King's College, 2012
Adapted from: Scaling Up Fragile States, Brookings, 2016



Johnson & Johnson Example Programs



**Safe Birth Even Here:
Health Systems & Advocacy**
J&J joined with five private sector companies, and UNFPA, the government of Denmark in this campaign to increase support for women and girls in fragile and conflict-affected settings. J&J also supporting health systems building in Liberia and Haiti



Syrian Refugee Crisis
Supporting children’s resilience and healthcare with global partner, Save the Children, in Syria and neighboring countries of resettlement, incl. Lebanon, Jordan and Turkey. >\$2.75MM



Humanitarian Relief
Cash and product donations directly into in-country partners and through AmeriCares, Direct Relief and Heart to Heart International.



Zika Response
Participating countries: Brazil, Puerto Rico, El Salvador, Haiti, Mexico, Colombia
Co-creation health worker training model: with participation from local government, public health organizations and local NGOs

Brazil Early Progress

- 30+ global health and development stakeholders included in the co-creation of the projects
- 6 states Recife, Paraíba, Tocantins, Minas Gerais, Bahia e Mato Grosso
- 76 trainings for 390 health care professionals
- 92 articles published on national media, impacting more than 16M viewers

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