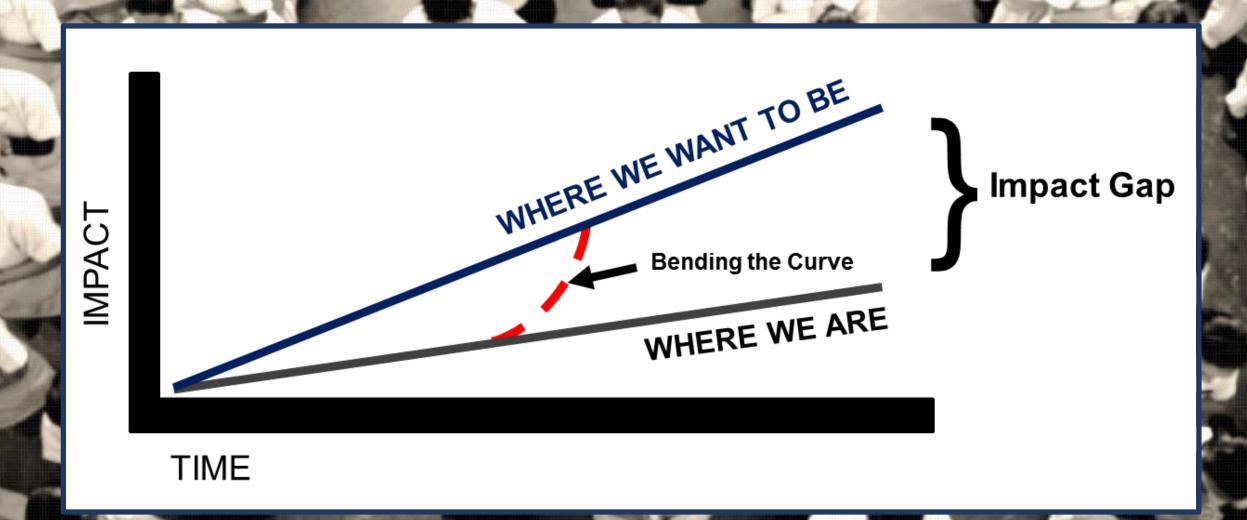
Reaching the Furthest Behind: Facility-level Innovations in Maternal Health

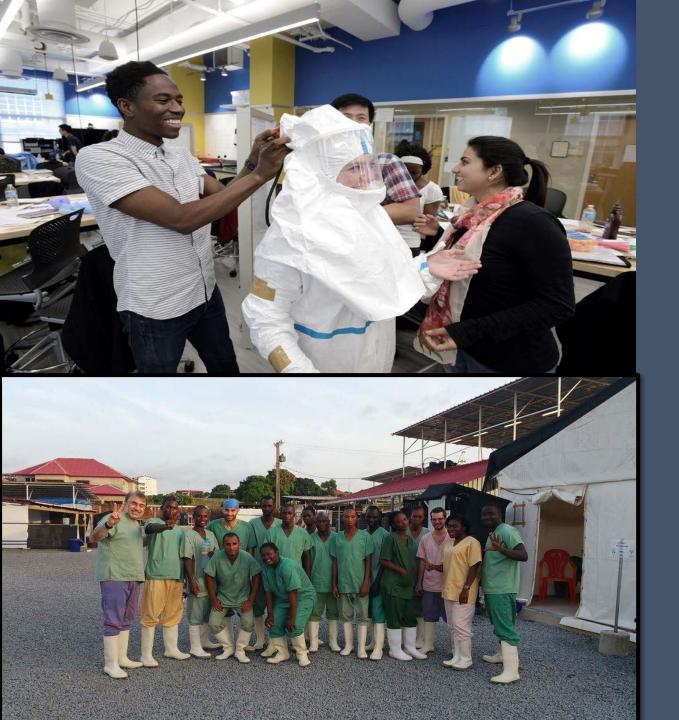
Monica Kerrigan, MPH VP, Innovations September 14, 2017





We are focused on accelerating impact to close gaps in coverage, quality and equity





Innovation

has the power to produce positive health outcomes for more people, faster, better, more affordably and sustainably.

Innovations can be novel service delivery approaches, operational processes, policy breakthroughs, business models and products that significantly accelerate impact.



Guiding Principles:

- ☐ Fall in love with the problem
- ☐ Design with the end-user in mind
- Use data to iterate and adjust
- ☐ Learn from success and failure































McKinsey&Company

Medtronic

Further, Together









Partnerships are critical to "Bending the Curve"

ePartogram

Partnering with end-users to improve clinical decisionmaking.

Objective

 Increase quality of care and address low adherence to globally recommended labor management guidelines by partnering with clinicians to develop a better design.

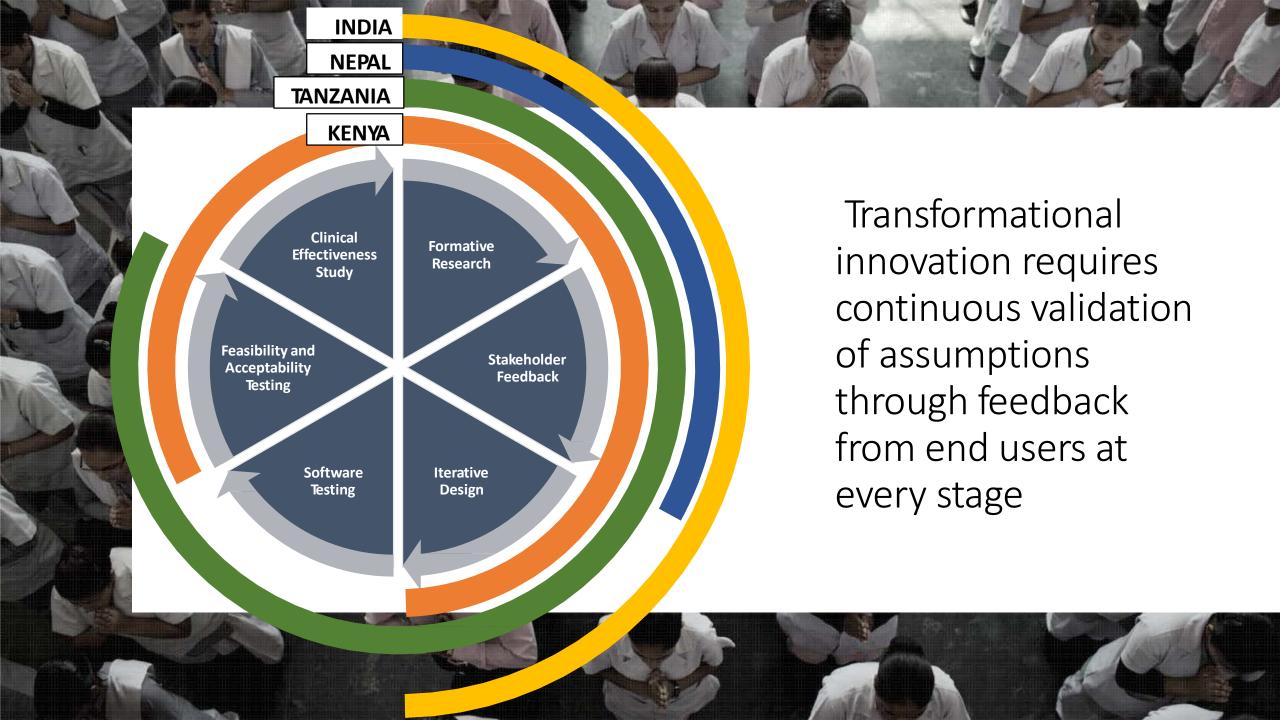
PARTNERSHIP

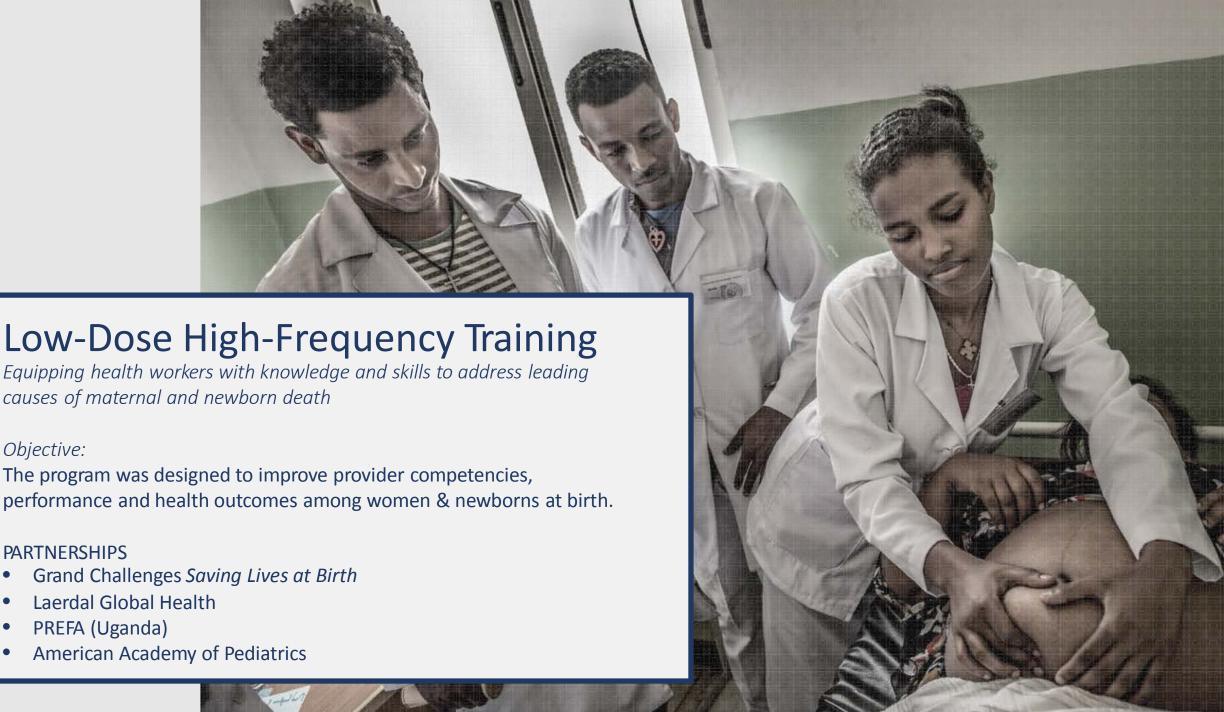
- Ministry of Health in Kenya and Zanzibar
- County/Facility Directors
- Skilled Birth Attendants

PROGRESS

- Usability Research Study
- Effectiveness Research Study







Objective:

PARTNERSHIPS

We prioritized the needs of clinical providers to design a more sustainable solution.

- Substantial reductions in newborn mortality and stillbirth
 - 34% reduction in FSB
 - 62% reduction in newborn mortality within 24 hours
- Improved maternal health
 - 47% reduction in retained placenta
 - 17% reduction in PPH
 - Reductions in retained placenta and PPH
- Sustainable change in at the facilities





Postpartum
Family Planning

PROBLEM

 High unmet need for PPFP beyond sterilization

PARTNERSHIP

- Government of India (GoI)
- USAID, Gates Foundation, Packard Foundation, Norway, LAD

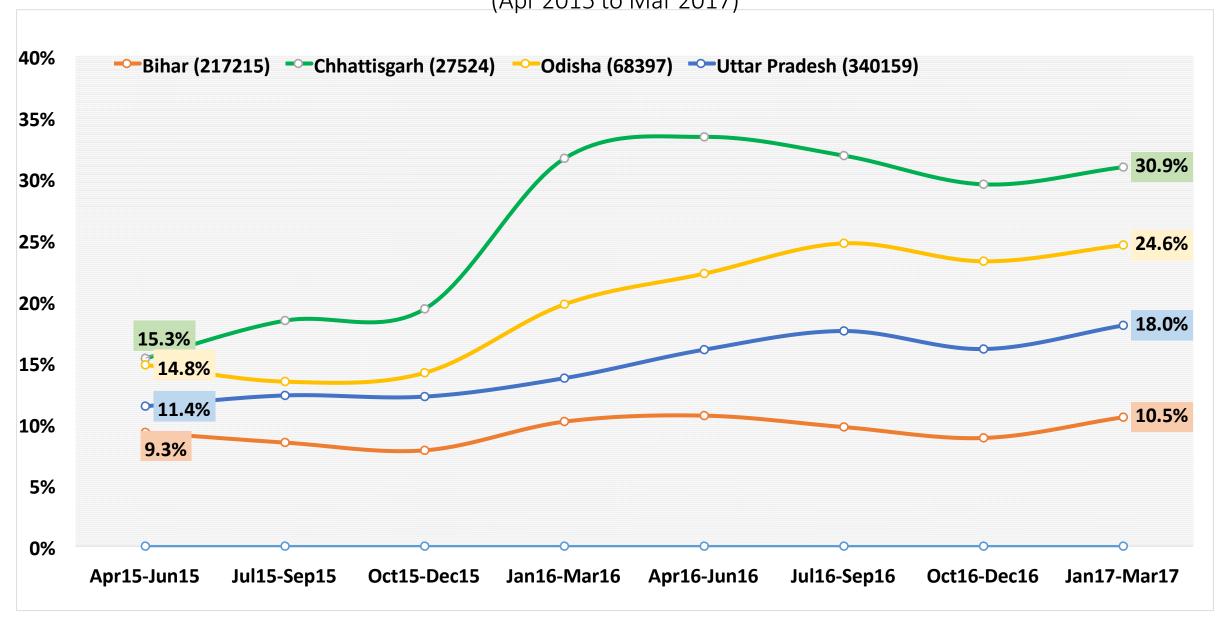
PROGRESS

 Demonstrated service delivery model adopted by GoI and implemented at scale

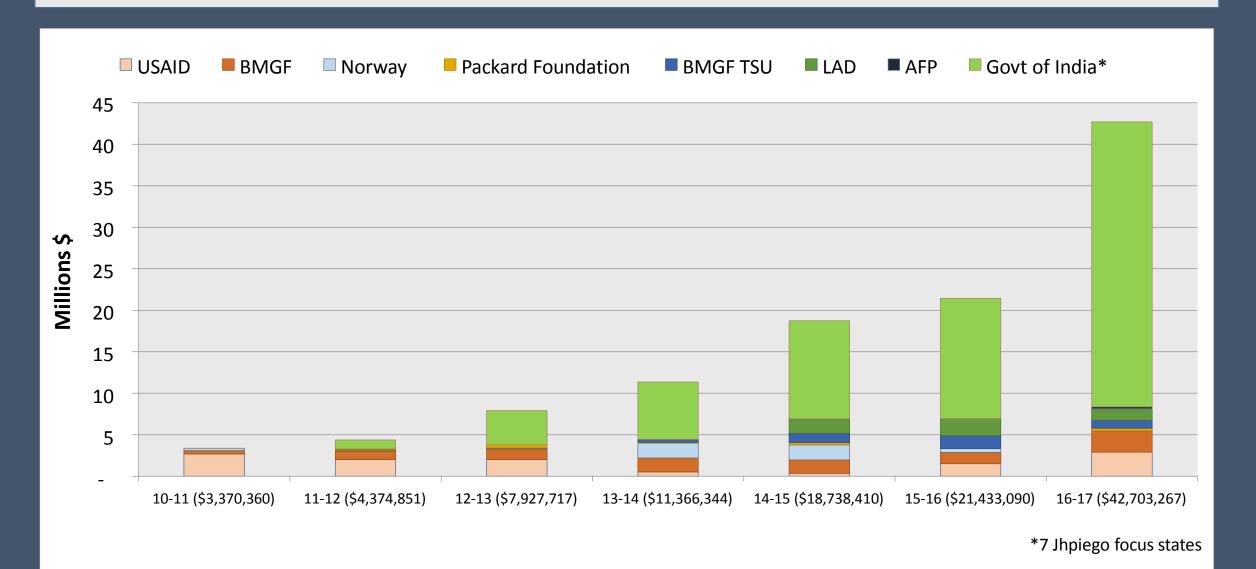


Trend of PPIUD Acceptance

(Apr 2015 to Mar 2017)



'Buy-in' of All Stakeholders Critical for Successful Scale-Up and Sustainability (Family Planning)





By harnessing innovations and partnerships, we can deliver on our promises to mothers and newborns.