



*Midwifery, Advocacy,
and Private Sector
Involvement in Safe
Motherhood*



**Celebrating the 30th
Anniversary of the
Safe Motherhood
Initiative**



**Mary-Ann Etiebet
December 8, 2017**



Merck for mothers
Committed to Saving Lives





Merck for Mothers is our
**10-year, \$500 million
initiative**

to create a world where no
woman dies giving life.

We apply *Merck's* invention
and expertise to **design and
deploy solutions** that
ensure women have access
to two of the most powerful
means to end preventable
maternal deaths:

Quality maternity care

Modern contraception



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Project Champion

- Partnership with WHO, Ferring Pharmaceuticals, Concept Foundation
- Heat Stable Carbetocin for the prevention of postpartum hemorrhage
- 10 countries, 30,000 women clinical trial

Senegal Private-Public Supply Chain Partnership

- Innovative supply chain solution leveraging private sector expertise
- Reduced stock-outs to <2% nationwide
- Improved access to family planning for 3.2+ million women





Who cares for women?

Private maternal and family planning care in low- and middle-income countries



The Maternal Healthcare Markets Evaluation Team (MET) at the London School of Hygiene & Tropical Medicine conducted the most comprehensive analysis to date of private maternal and family planning care.* By linking Demographic and Health Surveys across 57 countries, researchers captured data reported by more than 860,000 women of reproductive age in four geographic regions. The findings below represent the proportion of all appropriate care that was private.**

About 40% of women receive maternal and family planning care from private health providers

Antenatal care



Public

Delivery care

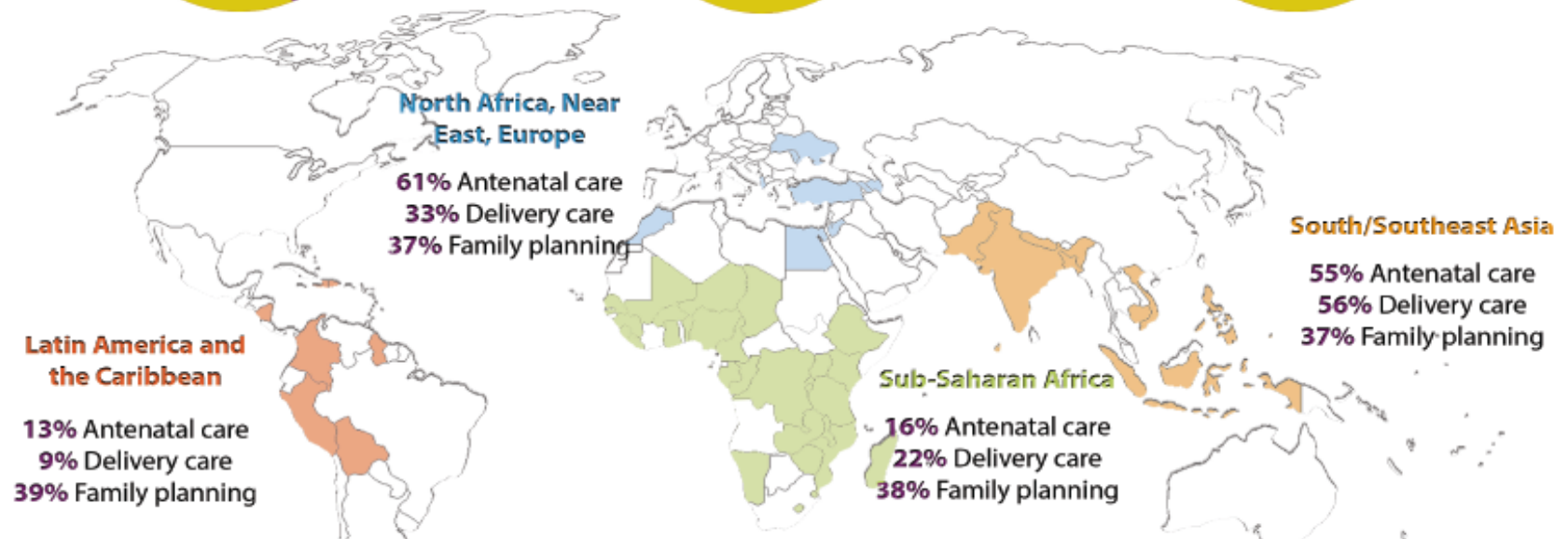


Public

Family planning



Public



*Private care includes all non-governmental care, including for-profit and not-for-profit individuals and institutions

** Appropriate care for antenatal: one or more visits; for delivery: giving birth in a facility or with a skilled birth attendant at home; for family planning: using a modern contraceptive method

Improving Quality of Private Maternity Care in India

- Partnership with Jhpiego and FOGSI
- Test
 - Improved care practices in 140 private, for-profit facilities
- Scale
 - National Manyata quality certification
 - Provider networks across four states
- Sustain
 - Linking health financing and quality





Ensuring access to affordable, quality maternal healthcare in Uganda

- Partnership with PSI and PACE
- Comprehensive approach to overcome all “three delays” that lead to preventable maternal deaths
- Equipped private midwives to deliver quality maternity care
- Upgraded 140+ facilities, trained 800+ health workers, reached 200,000+ women

Looking ahead...

Utkrishi, the first health
Development Impact Bond,
will save the lives of up to

**10,000 women
and newborns**

over the next five years.



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<http://merckformothers.com/>

