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Geopolitics and the New

Oil Environment

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Robert Johnston, Ph.D. CEO & Director, Global Energy & Natural Resources Johnston@eurasiagroup.net + 1 202 903-0033

The "new normal:" Is \$50/barrel here to stay?



- Above \$50/barrel: non-OPEC production becomes profitable again, US rig count rises
- Saudis would probably be more aggressive in defending market share strategy

- Below \$50/barrel, non-OPEC production continues to decline
- Project cancellations accelerates: global upstream is expected to decline by 20% yoy in 2015, and by another 3-8% in 2016

Capex and new projects fall victim to price collapse

- Over \$200bn of global new project spending has been delayed, postponed or cancelled
- Canada's oil sands taking largest hit: 40% decline in capital spending in oil & gas industry in 2015



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- Shale producers
 reported losses of
 about \$15 billion
 in Q2 2015
 compared to
 profits of nearly
 \$5 billion in Q2
 2014
- US energy companies default rate has accelerate to 4.8%--highest level since 1999 and up from 3.3% in August

Saudi Arabia: strategy remains to protect market share

- No Saudi or core-OPEC group production restraint in 2015, belief is market will rebalance in 2016
- For Saudis, most rational path forward is to maintain production levels despite economic pressures



US supply remains "sticky": Declines in US production significant, but not enough to balance market in 2016



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US: not a marginal producer

- Low prices has spurred advances in technology, allowing producers to stay resilient (re-fracking wells, increased well productivity, advanced software)
- Other significant factors
 - Highgrading
 - "Fracklog" (backlog of uncompleted wells)
 - Service companies cutting costs



Demand-led recovery more likely than collapse of supply

- Non-OPEC non-shale decline to underpin market rebalancing
- US and 'income effect': demand responding to low domestic gasoline prices
 - Gasoline consumption averaged 9.5 million bpd in August-the highest seasonal level since 2007
 - But this is not reversing long-term structural decline trend from efficiency measures





China: oil demand growing at a slower pace

- Slowing economic growth and resulting slowing appetite for commodities to continue
 - Slower demand means slower import growth and increased competition for market share in China
- State-set prices for diesel and gasoline will continue to limit impact of low oil prices on stimulating demand



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Rebalancing the market will take time

Factors that would lead to market rebalancing:



Decreasing US and Non-OPEC production Continued project cancellations OPEC supply growth ending (not adding new capacity + decline rates of older fields)

- Iraq/Saudi ends in 2015
- Iran ends in 2016

Global oil demand growth US gasoline demand growth

2016: Where are oil prices heading?

- Likely to see average \$50/barrel in 2016
- Non-OPEC supply is dropping, but OPEC is growing
- Geopolitical context remains structurally bearish
- Unlikely to see rebalancing (driven by incremental demand growth) until Q3 2017 at earliest



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