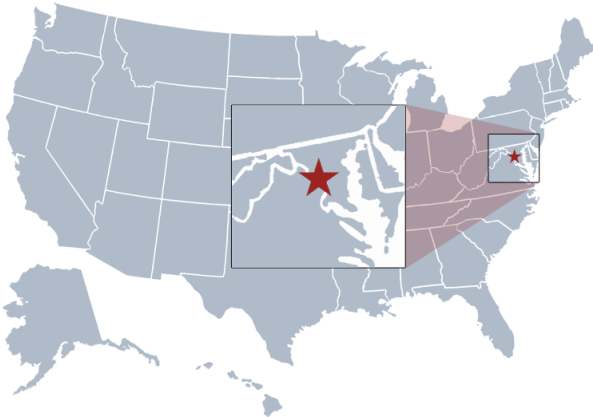


Bottom-Up Action From Green Hunan

Sun Cheng, Green Hunan, Research Director
Bottom-Up Pollution Action in China
Nov. 3rd China Environment Forum



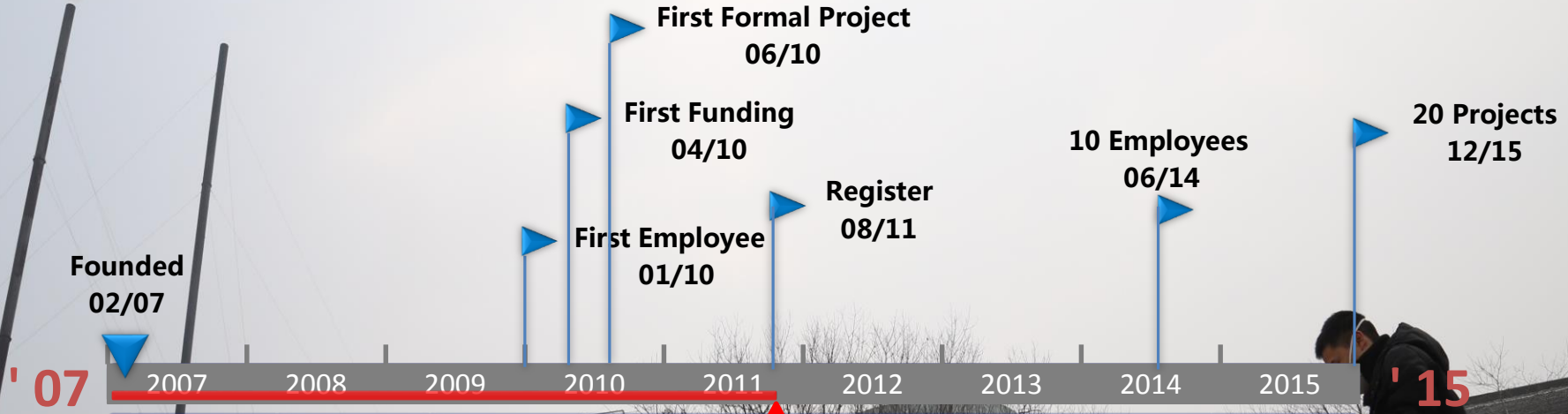
WHERE IS HUNAN?



CHALLENGES

- Lacking of experts and professionals.
- Limited funding.
- The balance between economic growth and environmental protection .

TIMELINE



ACHIEVEMENTS

- ✓ A active volunteer network
- ✓ A strong policy advocate
- ✓ A healthy funding model



**“
They are polluting the land I live on
and the water I drink every single day. I
cannot pretend nothing happens here.”**



BEFORE: POLLUTION & PURPLE

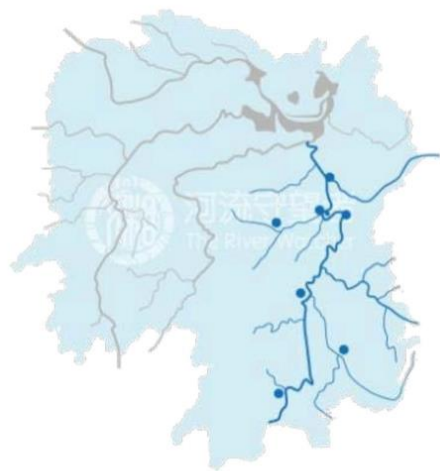
ZHUBUGANG, XIANGTANG, HUNAN, 2011



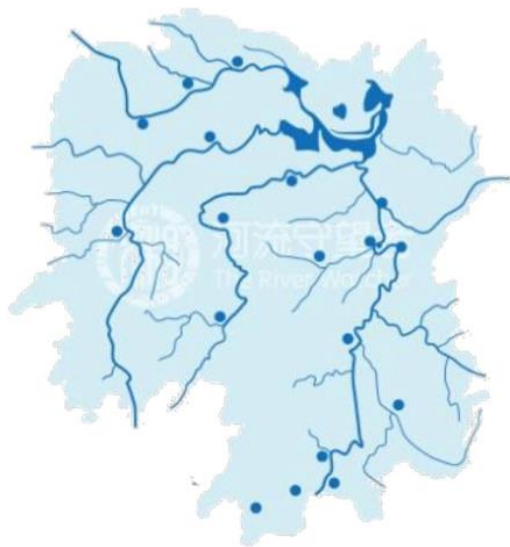
AFTER: CLEAN & GREEN

ZHUBUGANG, XIANGTANG, HUNAN, 2015

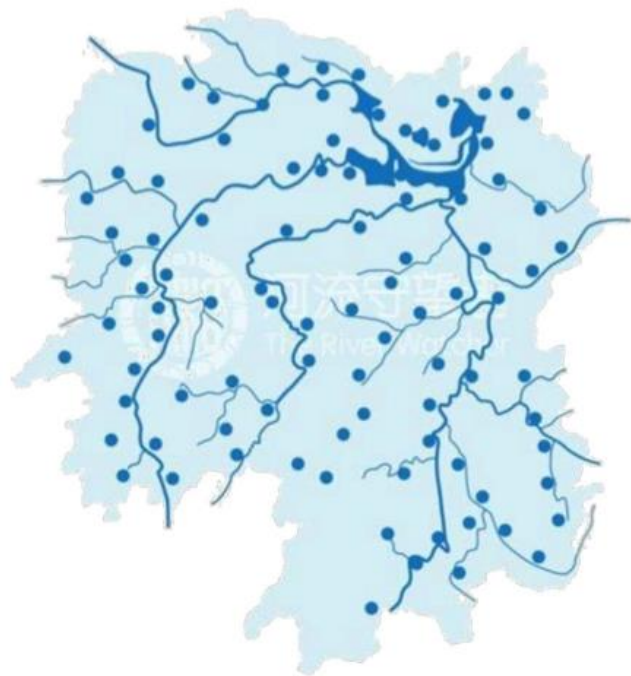




2011



2014



2016



河流守望者
The River Watcher



绿色潇湘
GREEN HUNAN

PERSON OF THE YEAR, RULE OF LAW AWARD IN CHINA 2013

12.4

12.4 法治的力量





**WE ARE
PROTESTORS
TO ENHANCE LAW
ENFORCEMENT**

DAM CAMPAIGN

**REACHED 300,000 PEOPLE & MEP
CONSTRUCTION POSTPONED**





WE ARE CONSULTANTS

22 POLICY REPORTS IN 2015

INVITED TO 13TH FIVE-YEAR PLAN
PLANNING

WE ARE SUPPORTERS UPSTREAM 1KM

1,000+ FAMILIES INVOLVED
2 CITY MAYOR RESPONDED

“上游一公里”
饮用水源地探访行动



FUNDRAISING

Cooperation

13%

Individuals
33%

Foundations
54%



 **Alibaba Foundation**
阿里巴巴公益基金会

 **Narada Foundation**
南部公益基金会
支持民间公益

 **阿拉善SEE基金会**
SEE FOUNDATION

 **GHF**
广东省千禾社区公益基金会
Guangdong Harmony Foundation

 **绿色潇湘**
GREEN HUNAN

NEXT STEPS

- Continue to diversify funding.
- Expand river watcher network.
- Put more science in our citizen science.





谢谢!
Thanks!



微信号: ghgreenhunan

Sun Cheng

Research Director

Email: suncheng@greenhunan.org.cn

Web: www.greenhunan.org.cn