



## Fostering Sustainable Tourism Development in Latin America

Thursday, March 21, 2019  
9:00 a.m. – 11:00 a.m.  
Woodrow Wilson Center  
Sixth Floor Flom Auditorium

### *Opening Remarks*

**Cynthia Arnson** is Director of the Latin American Program at the Woodrow Wilson Center and a widely-recognized expert on Latin American politics and international relations. She is the editor most recently of *In the Age of Disruption: Latin America's Domestic and International Challenges* (Wilson Center, 2018); editor of *In the Wake of War: Democratization and Internal Armed Conflict in Latin America* (Stanford, 2012); and editor of *Comparative Peace Processes in Latin America* (Stanford, 1999). Arnson is also the author of numerous articles and several book chapters on conflict resolution and U.S. policy in Colombia. She is a member of the editorial advisory board of *Foreign Affairs Latinoamérica*, and a member of the advisory boards of the Social Science Research Council's Conflict Prevention and Peace Forum and the Salvadoran Foundation for Economic and Social Development (FUSADES). She was associate director of Human Rights Watch/Americas, 1990-94, covering Colombia and Central America. Arnson graduated magna cum laude from Wesleyan University, and has a master's degree and PhD from the Johns Hopkins University School of Advanced International Studies.

### *Speakers*

**Hernán Mladinic** is a Vidanta-Wilson Fellow researching sustainable tourism in Latin America. He has nearly three decades of experience as a senior executive in non-profit organizations as well as the public sector, and has advised businesses concerned with environmental issues, including the planning of public-private conservation initiatives. Prior to his fellowship, he served as the Executive Director of Pumalín Park at Tompkins Conservation. In 2017, his outreach through Tompkins Conservation culminated with the creation of "The Route of Parks" in southern Chile, an agreement with then President Michelle Bachelet, which established five new national parks and expanded three existing parks, encompassing some 10 million acres of protected land. Part of these efforts, included the largest single private contribution of land ever made—one million acres—donated by Tompkins Conservation. He holds a B.A. in Sociology from the University of Chile and an M.A. in Environmental Studies from the University of Toronto. Mr. Mladinic currently serves on the advisory board of *Amigos de los Parques*, a Chilean non-profit promoting conservation and national park development.

**Donald Leadbetter** is the Tourism Program Manager for the National Park Service (NPS). The program conducts research and analysis of travel-and-tourism related trends, data, and emerging issues in order to inform NPS planning and decision-making. Mr. Leadbetter also coordinates engagement with the travel and tourism industry at the national and international scale to facilitate collaboration in support of responsible tourism that benefits parks, visitors, and communities. He holds a bachelor's degree in Business Administration from the University of Memphis and a master's degree in Tourism Administration from the George Washington University.



**Carlos Viquez** is the Agriculture and Biodiversity Leader for Osa Conservation, a Costa Rican non-profit organization dedicated to protecting biodiversity through ecosystem stewardship, enhancing scientific understanding, providing education and training, and creating sustainable economic opportunities. Located in the southwest of Costa Rica, the Osa Peninsula is home to 2.5 percent of the world's biodiversity – named by National Geographic as “the most biologically intense place on earth.” Mr. Viquez has over 15 years of experience with agricultural projects and organic farming. His experience is deeply rooted in the conservation of natural resources and protection of biodiversity. At the Osa Verde Eco Farm, he currently manages several projects concerning organic food production, certification of specialty organic products for European markets, and a waste recycling facility focused on generating economic opportunities for local women, while reducing land fill inputs and pollution. He holds a degree in agricultural science and natural resources from EARTH University.

**Santiago Giraldo** is Executive Director of the Foundation ProSierra Nevada of Santa Marta, a non-profit organization that since 1986 has protected the cultural and natural patrimony of the Sierra Nevada of Santa Marta and its surrounding areas. For the past 18 years, Dr. Giraldo has supported various research and outreach initiatives related to conservation and community development in the Sierra Nevada. Prior to his current position, he was Director of Latin America for the Global Heritage Fund from 2010-2014; a faculty member of the *Universidad Nacional de Colombia* and *Universidad Externado de Colombia*; and a lead archaeologist at the Colombian Institute of Anthropology and History from 2000-2008. He holds a PhD and master's degree in anthropology from the University of Chicago.

### *Moderator*

**The Honorable Anne Slaughter Andrew** is an accomplished former ambassador, executive, lawyer, entrepreneur, and diplomat whose career has centered on developing strategies and advancing solutions for a thriving economy and a sustainable environment. In addition to serving as U.S. Ambassador in Costa Rica under President Obama and holding more than two decades of experience as an Energy and Environmental Attorney, Ambassador Andrew is also a social entrepreneur investing, advising, and advocating clean energy and sustainable development. Recent projects include co-founding TerViva, LLC, an agro-technology company developing environmentally sustainable crops for food and fuel; launching the Climate Forum with the NewDEAL, a rising stars network of exceptional state and local elected officials; investing and advising LNG, LLC, a Central American venture to collect and recycle used lubricant oil; and co-founding EARTH University's global platform for Leadership and Sustainable Solutions Impact.

Ambassador Andrew serves on the Board of Directors of Ad Astra Rocket Company (Chair, Audit Committee) in Houston, Texas and as an advisor to a number of start-up clean energy businesses. In addition to serving on the Board of Directors of Earth University and the NewDEAL (Chair, Governance, and Nominating), she also serves on the Board of the Natural Resources Defense Council (Chair, Governance and Nominating), the Telluride Foundation Executive Committee in Telluride, Colorado, and the Advisory Board of the Wilson Center's Latin American Program. Ambassador Andrew earned her B.A. from Georgetown University and her J.D. from Indiana University School of Law.