CLEAN BY DESIGN



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THE FASHION INDUSTRY'S HEAVIEST ENVIRONMENTAL IMPACTS

1. Raw Materials

Use of pesticides in cotton fields has an enormous negative environmental impact. Dust storms are caused by Cashmere goat over-grazing.

2. Manufacturing

Textile dyeing and mishing is a particularly high-volume, high-impact source of water pollution and CO2.

4. Consumer Care

Washing clothes in hot water has large environmental costs and dry cleaning requires a toxic, persistent solvent

3. Goods Movement

Shipping long distance by air emits more than 40 times the CO2 than using a container ship.

Program Development

Research opportunities:

10 Best Practices

• 2008-2010 (<10 mills)



Test and validate

• 2010-2012 (20 mills)



City Initiative

• 2013-2015 (>100 mills)



Bring to scale

• 2015 to date (13 hightouch mills v. 13 low-touch mills)

METERING AND **MILLION** THE AVERAGE N REDUCED 9% Mills **HETOP** Self mo. NSN 20% 13-24 mo hs Brands/ าร Retailers SED ON DOLLARS. 12%

MPRESSEL JR

NRDC

Payback Periods

CBD 2016 Program Participants

Participating Brands:















ANN INC.





Mill Participation:

Program Track	# of Mills
Low Touch	13
High Touch	13
Total	26



Current Work (2016-2017)

Modify program to make it easier to scale

"light touch model"

Build technical capacity

e-learning modules

Increase demand

- Up the game at the Sustainable Apparel Coalition
- Strengthen MNC sourcing policies
- Radical transparency public pressure



CBD Supply Chain Policy Model

Мар

 Know factories throughout the supply chain, identify hot spots of largest environmental impacts

Measure

 Evaluate environmental performance (including compliance) of suppliers according to clear metrics

Motivate

 Require compliance; promote good environmental performance with clear business consequences



Level 1 – Minimum Requirements

Check Compliance

• Check compliance with local environmental laws/permits

No Violation

• Meets minimum requirements

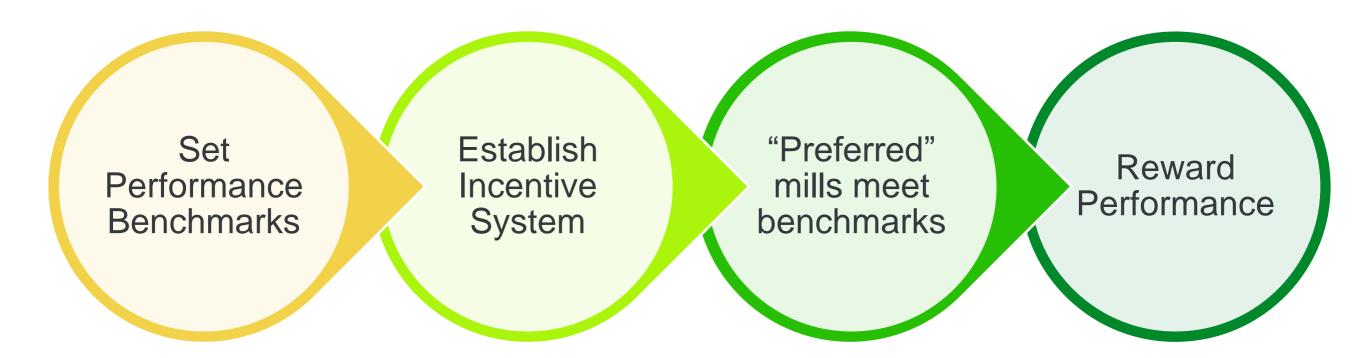
First • Create compliance plan

Repeat Violations

Established consequences for repeat violations



Level 2 – Preferred Mill Program





IPE Online Monitoring Map - Beta: Beta tool



Home

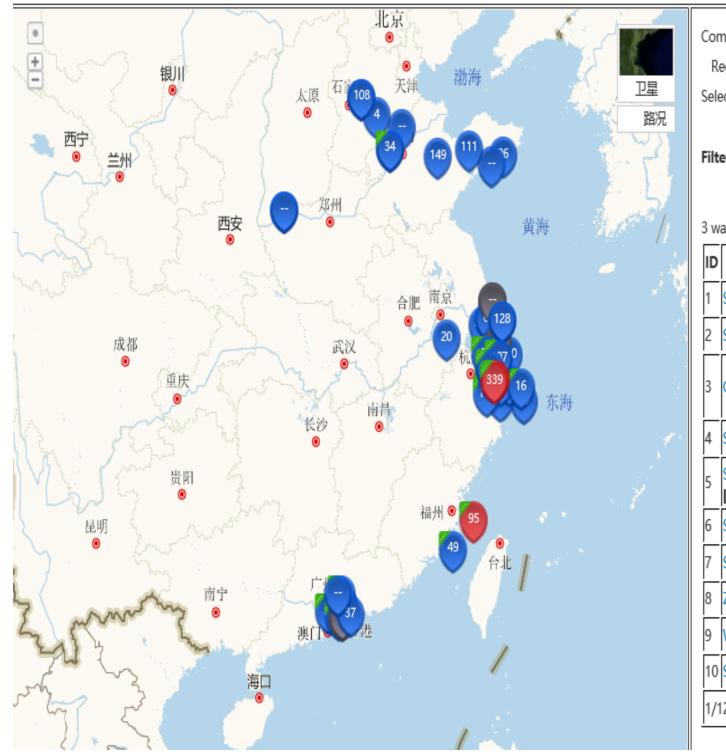
Air Quality

Water Quality

Air Emissions |中文 Wastewater |中文

Key Monitored

Sources



Company name :

Region : □-All- ∨

Select pollutant : ●Select all ○ COD ○ NH3-N ○ pH Level

Filter by brand : \square Example Brand \square SAC

3 wastewater sources nationwide are currently exceeding standards

	ID	Name	Indicator	Value	DateTime
	1	Shaoxing Jinxianghui Textile Print&Dyeing CO.,LTD I≡I		475.53	2016/10/4 0:00:00
3 4 5 6 7 8 9	2	Shaoxing Country Jinxianghui Print and Dyeing Co., Ltd.	COD	475.53	2016/10/4 0:00:00
	3	Changzhou Dongfang Eastdye Textile Co.,Ltd		393.59	2016/10/5 21:00:00
	4	Shaoxing Yongshun dyeing & Printing Co., Ltd.	COD	370.99	2016/10/4 0:00:00
		SHAOXING FEIYA DYEING & PRINTING CO.,LTD. (绍兴飞亚印染有限公司)	COD	338.98	2016/10/4 0:00:00
	6	Shaoxing Yuejin Printing & Dyeing Co.,Ltd	COD	291.33	2016/10/4 0:00:00
	7	Shaoxing Yuejin Printing & Dyeing Co.,Ltd	COD	291.33	2016/10/4 0:00:00
	8	ZHEJIANG YINAN PRINTING & DYEING CO.,LTD	COD	228.28	2016/10/4 0:00:00
	9	Winnitex Limited	COD	226.28	2016/10/4 0:00:00
	10	Shao Xing Kerry Printing&Dyeing Co.,Ltd	COD	220.68	2016/10/4 0:00:00
1/12 Previous Page 1 2 3 4 5 6 7 8 9 10 Next Page 1 Go					

IPE Online Monitoring Map - Beta: Brand Filter



Home

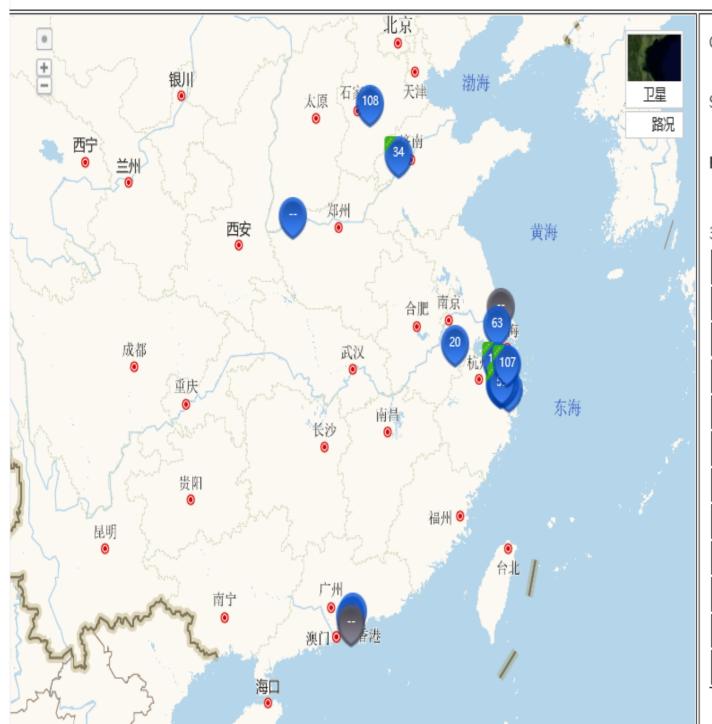
Air Quality

Water Quality

Air Emissions |中文 Wastewater |中文

Key Monitore

Sources



Company name :

Region : -All-

Select pollutant : ●Select all ○ COD ○ NH3-N ○ pH Level

Filter by brand : ☑ Example Brand .□ SAC

3 wastewater sources nationwide are currently exceeding standards

ID	Name	Indicator	Value	DateTime		
1	Shaoxing Jinxianghui Textile Print&Dyeing CO.,LTD	COD	475.53	2016/10/4 0:00:00		
2	Shaoxing Yuejin Printing & Dyeing Co.,Ltd■	COD	291.33	2016/10/4 0:00:00		
3	Huafu Top Dyed Melange Yarn Co Ltd	COD	198.98	2016/10/4 0:00:00		
4	HANGZHOU JIAHAO PRINTING DYEING AND TIDYING CO.,LT	COD	152.71	2016/10/4 0:00:00		
5	Xiaoshan Damei printing & dyeing Co., Itd I=I I	COD	126.07	2016/10/4 0:00:00		
6	Zhejiang Huili dyeing&finishing Co.,Ltd	COD	125.28	2016/10/4 0:00:00		
7	Xintiandi Textile Dyeing/Printing(Jiaxing) Co., Lt	COD	117.16	2016/10/4 0:00:00		
8	ZHEJIANG JIAYE PRINTING&DYEING CO.,LTD	COD	116.18	2016/10/4 0:00:00		
9	Zhejiang Dagang Dyeing & Printing Co., Ltd.	COD	112.58	2016/10/4 0:00:00		
10	MSJC Textile Col=I	COD	107.90	2016/10/6 5:00:00		
1/3	/3 Previous Page 1 2 3 Next Page 1 Go					



IPE Online Monitoring Map - Beta: Facility Detail



Air Emissions |中文 Wastewater |中文

Key Monitored

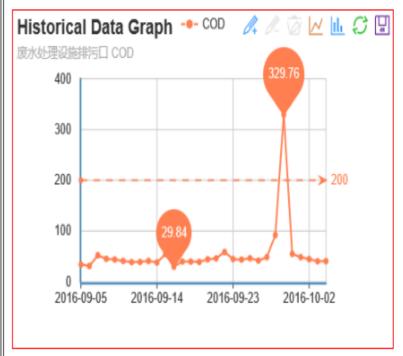
Sources



Return to List

Fuzhou Desheng Knitting&dyeing co.,ltd

Monitoring Point	Monitoring Time	Pollutant	Concentration	Standard
废水处理设施排污口	2016-10-05 23:00:00	NH3-N	6.92	20
版小处理以肥併行口	2016-10-05 23:00:00	COD	43.30	200
	2016-05-08 23:00:00	COD	95.03	80
福州德盛织染有限公司	2016-05-08 23:00:00	NH3-N	9.49	10



THANK YOU!

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