

## **The Global History of Sport in the Cold War**

October 23-24, 2015

New York University

### **Friday, October 23<sup>rd</sup>**

*NYU School of Professional Studies  
Tisch Institute for Sports Management, Media and Business  
7 E 12<sup>th</sup> St., New York, NY 10003  
Room 321*

**9:00am – 11:30am**

#### ***Cold War States and Sporting Systems***

Toby Rider (California State University, Fullerton): The USA

Mikhail Prozumenshikov (Russian State Archive of Contemporary History): The USSR

Mike Dennis (University of Wolverhampton): The GDR

John Nauright (University of Brighton): South Africa

*Discussant:* Tim Naftali, New York University

**11:30am – 1:00pm**

**Lunch Break**

**1:00pm – 3:30pm**

#### ***Cold War Bodies***

Sayuri Guthrie Shimizu (Rice University): Gymnastics in the US, USSR, China, and Japan

Jordana Saggese (California College of the Arts): The Black Athletic Body

Thomas Hunt (The University of Texas at Austin): The Performance-Enhanced Body

*Discussant:* Fran Bernstein, Drew University

**3:30pm – 4:30pm**

**Coffee Break**

*NYU Casa Italiana  
24 W 12<sup>th</sup> St., New York, NY 10011*

**4:30pm – 7:00pm**

#### ***Selling Sport in the Cold War*** (Public Forum, followed by reception)

Amy Bass (The College of New Rochelle)

George Vecsey – (The New York Times)

Jeremy Schaap (ESPN)

*Discussant:* David McDonald, Wisconsin

### **Saturday, October 24<sup>th</sup>**

NYU School of Professional Studies  
Tisch Institute for Sports Management, Media and Business  
7 E 12<sup>th</sup> St., New York, NY 10003  
Room 321

**9:00am – 11:30am**

***The Post-Colonial***

Brenda Elsey (Hofstra University): Pan Am Games in the 1960s

Rob Ruck (University of Pittsburgh): Cuban-Dominican Baseball Rivalry

Kate Burlingham (California State University, Fullerton)

*Discussant:* Martin Klimke, New York University, Abu Dhabi

**11:30am – 1:00pm**

**Lunch Break**

**1:00pm – 3:30pm**

***Making Friends / Enemies***

Nicholas Rutter (Fairfield University): Sport at World Youth Festivals (1950-1980)

Kevin Witherspoon (Lander University): Black US Athletes as Diplomats in Africa

Robert Boland (New York University): Humanizing of Soviet Athletes on US television

*Discussant:* Molly Nolan, New York University

**3:30pm – 4:30pm**

**Coffee Break**

**4:30pm – 7:00pm**

***Constructing Cold War Personalities***

Mauricio Borrero (St. John's University): Lev Yashin

Elliot Gorn (Loyola University Chicago): Muhammad Ali

Annette Timm (University of Calgary): Katerina Witt

Jane Brown Grimes (United States Tennis Association)- Martina Navratilova

*Discussant:* Patrick Deer, New York University