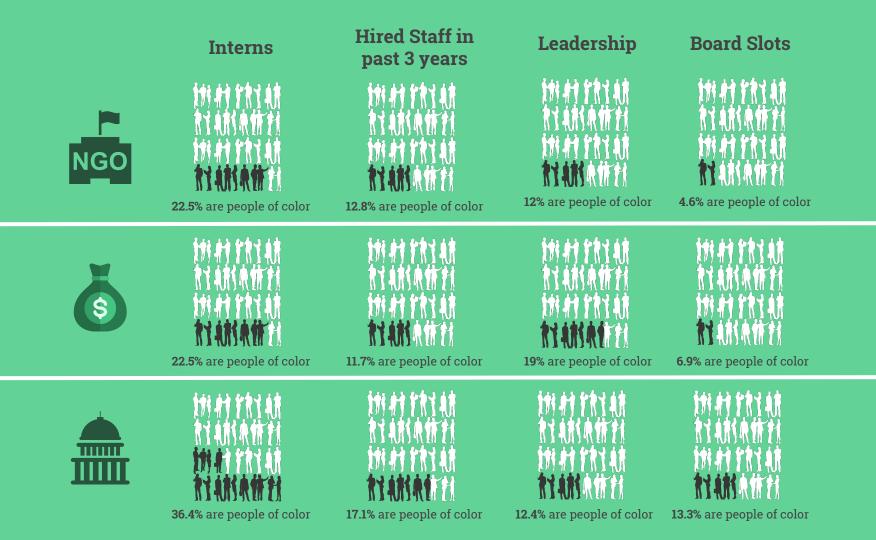


Green 2.0

Formally the Green Diversity Initiative

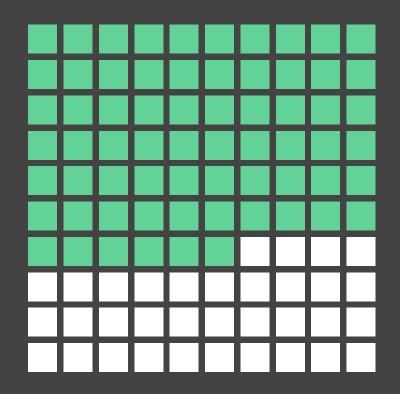
We are a 21st century effort to improve diversity and strengthen the mainstream environmental movement. Our strategy is to improve both the demand for, and supply of, talented leaders of all backgrounds, by improving data, accountability and best practice sharing.



We're making some progress...

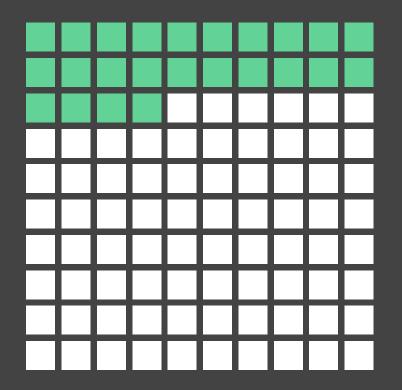
## 66% of NGOs\* have submitted diversity data

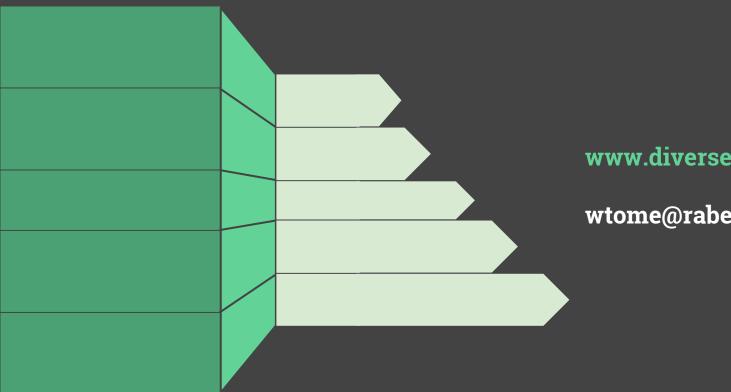
\*top 50 NGOs by grant funds received



But the sector is lagging on diversity...

only 24% of foundations submitted diversity data





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