

My Path







Creating a New ENGO Partnership to Protect & Restore China's Largest River











ENGOs History By Numbers





2013 8000?



1991

2008

Future

Saunders'

3000

?

Gull Conservation
Society of PanJin City

黑嘴鸥保护协会



China Environmental NGOs Map







Look at the Numbers

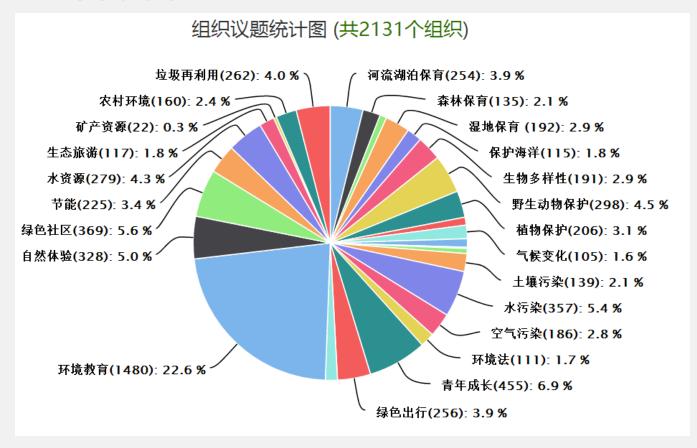




(Includes Student Environmental Associations)



Issues





- #1 Environmental Education(1480)
- #2 Youth Engagement(455)
- #3 Green Communities (369)
- #4 Water Pollution (357)
- #5 Nature Experience(328)
- #6 Wildlife Protection(298)



Key Words on China ENGOs



Challenge Short Weak Uneven History **Professional** Distribution Resources (20years) & Talents Receiving Young & Professio More nalization Energetic Attention Expand Filling the Strengthen Voice & Motivate **Empty** Team Public



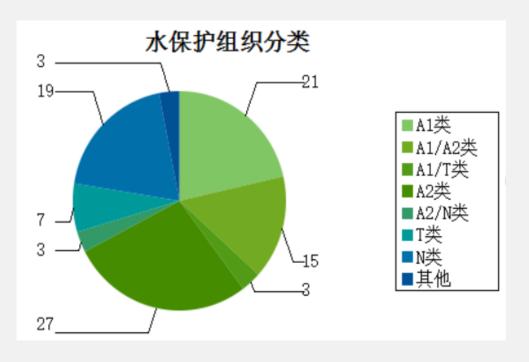
Types of Water ENGOs in China



7 Think Tanks

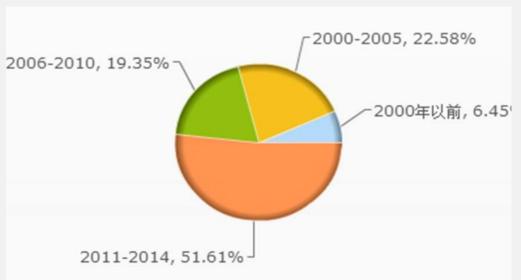
69 Action

19 Non-core Business





Water ENGOs By Numbers





Rapid growth since 2010



Young team (Most Age 25-35)



Water ENGOs By Numbers





Small Funding (Most no more than 500,000 RMB per Year)



From Awareness to Action on Water Pollution



- Publicity & Education
- Investigation
- Exposure/ Complaint
- Legal Means
- Governance





One Effective Water NGO

Field Research Information Disclosure



Pollution Database



Product

Multi-cooperation

Professional Supevision

Public Participation



Better Water Environment













Funding



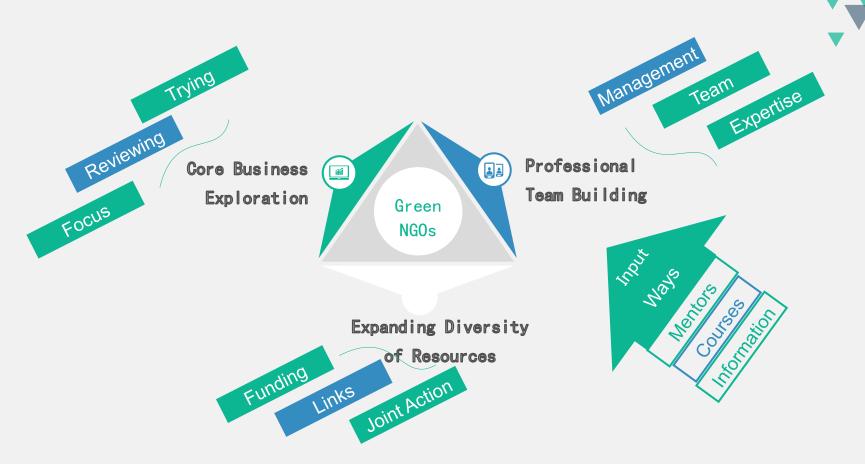




Water conservation organizations with highly professional core businesses, motivated teams and sustainable resources



General Model to Cultivate Environmental Organizations



He Yi Institute Plans on Creating A School to Help Water ENGOs



Long-term Consulting Partnership Providing Professional courses



Institutional funding Scholarships

Environment protection
Project Management
Organizational Development





Q&A



liang@hyi.org.cn/http://www.hyi.org.cn/