

Brazil Institute

Annual Report 2009–10



Woodrow Wilson
International
Center
for Scholars

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Leadership and Vision

A Message from our new President and Director of the Wilson Center

Jane Harman

Established in 2006, the Brazil Institute is part of the great legacy I inherited from my predecessor, the Honorable Lee Hamilton, when I became president of this institution. The Wilson Center honors the memory of Woodrow Wilson by bridging his two passions — scholarship and policy. At the center, we bring together the thinkers and doers — policymakers, scholars and business leaders — in the hope that a frank and open dialogue will lead to better understanding, cooperation and public policy.

During my two decades as a Member of Congress, I traveled several times to Brazil to examine shared interests between our two countries like energy security, climate change and international security cooperation. The Brazil Institute provides a sophisticated understanding of these issues, and the prospects of the bilateral relationship on the eve of President Obama's trip to Brasilia and Rio was the topic of the first discussion I attended, the day before becoming President here.

Like other programs at the Wilson Center, the Brazil Institute does not have a legislative or policy agenda. The Institute is dedicated to open dialogue, in-depth discussions and better understanding of the complex public policy issues of relevance to Brazil and to the relations of Brazil and the US. No other policy institution in Washington enjoys a dedicated center of research to Brazil or maintains a strong network of Brazilian academics, intellectuals, writers, journalists, former diplomats and government officials to promote a frank and constructive dialogue between our two countries.



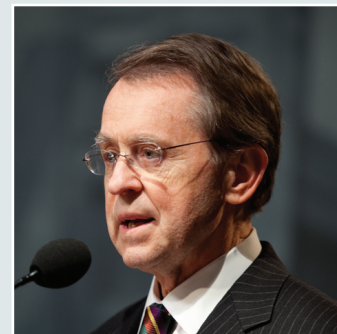
A Message from the Chairman of the Brazil Institute Advisory Council

Ambassador Anthony Harrington

I am pleased to chair the Advisory Council of the Woodrow Wilson Center's Brazil Institute, prominent leaders in business, journalism, scholarship, and public life who help guide the work of the Institute. We believe that both Brazil and the U.S. have much to gain from developing a better understanding of one another and creating opportunities for greater cooperation. History has shown that, despite the disagreements that emerge from time to time between our two countries, both have recognized that their permanent national interests tend to converge and benefit from policies that bring the two nations closer together.

Since its inception, the Brazil Institute has distinguished itself as the preeminent forum for analysis on Brazilian affairs and creative dialogue between stakeholders in U.S.-Brazilian relations. The Institute offers a non-partisan environment for key decision-makers and opinion-leaders from both countries to engage. Its mission is to develop innovative approaches to gauging and addressing public policy challenges and for improving cooperation between Brazil and the United States. We target the most pressing Brazilian issues and generate new thinking and understanding on issues of bilateral interest, from geopolitical and geoeconomical, to judicial, social and environmental.

This biannual report describes some of the contributions the Brazil Institute has made and its aspirations for the future, especially as a new Administration takes the reins in Brasilia and Presidents Obama and Rousseff begin high-level engagement. I invite you to join us in this effort to further build upon the vital work of the Brazil Institute.



Message from the Director of the Institute

Paulo Sotero



The Brazil Institute aims to foster informed dialogue on key issues relevant to Brazilian society as well as the relationship between Brazil and the United States. As we work to promote analysis of Brazil's public policy and advance Washington's understanding of contemporary Brazilian developments, we are mindful of the history that binds the two largest nations of the Americas.

The United States was the first country to officially recognize Brazil's independence from Portugal in 1822. The United States later made its southern neighbor the destination of the first ever abroad visit made by a Secretary of State: in 1906 then US Secretary of State Elihu Root attended the Third Pan American Conference in Rio de Janeiro. In turn, Root was received by Brazilian foreign Minister José Maria da Silva Paranhos, founder of modern Brazilian diplomacy. Paranhos, better known as Baron of Rio-Branco, recognized the emergence of the United States in the international arena and was instrumental in securing US-led mediation in territorial disputes with neighboring countries. These and other disputes were peacefully resolved with US support in Brazil's favor, which ensured the country its continental size. In this history of mutual recognition lies the foundation of a promising and yet unfulfilled relationship between the continent's two largest democracies. Brazil and the United States also share rich cultural legacies rooted in the diversity of their populations, comprised of indigenous peoples and descendants of slaves from Africa as well as immigrants from Europe, Asia and the Americas.

The Institute honors this history and strives to further bilateral understanding by promoting informed dialogue between these two diverse and vibrant multiracial societies in five ways: by convening policy forums that stimulate nonpartisan reflection and debate on critical issues related to Brazil; in promoting and sponsoring meetings of academics and policymakers and disseminating their research; by participating in the broader effort to inform Americans about Brazil through lectures and interviews given by the Institute's director; in appointing leading Brazilian and Brazilianist academics, journalists and policymakers as Wilson Center Public Policy Scholars; and by maintaining a comprehensive website devoted to Brazil-focused news, analysis, research and reference materials.

The Institute was also particularly active in light of and throughout the challenges that Brazil-US relations faced in the past two years. It convened over forty high-level conferences, seminars and lectures focusing on governance and politics, social policies, regional and international relations, business, trade, and environmental and sustainability issues.

Our activities are strengthened by the Brazil Institute's Advisory Council members who oversee and contribute to these many initiatives. We work in close collaboration and coordination with our fellow programs and institutes at the Wilson Center and partner organizations. We also rely on a network of authors, researchers and accomplished professionals from business, civic organizations, government and academia to guide our work.

We believe that promoting a more active and engaged dialogue about Brazil in the United States enhances Brazil's profile and is an essential ingredient in any effort which aims at mutual understanding and fruitful cooperation between the two countries.

Leadership

Staff

Cynthia J. Arnson,
Director, Latin American Program

Paulo Sotero,
Director, Brazil Institute

Renata Johnson,
Program Assistant (2009–2010)

Michael Darden,
Program Assistant

Scholars

Leslie Bethell,
February 2010–December 2011

Luis Bitencourt,
August 2005–August 2009

Scott Wallace,
May 2009–October 2009

Advisory Council

CHAIR

Hon. Anthony Harrington,
President and CEO,
Albright Stonebridge Group

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President, San Giacomo Charitable Trust

Mr. Horacio Aragonés Forjaz,
Exec. Vice President of Corporate
Affairs, Embraer

Mr. Marcos Sawaya Jank, President,
Sugarcane Industry Association (UNICA)

Mr. Paul Moen, Director International
Corporate Affairs, Amgen, Inc.

Mr. David Peebles, Director U.S.
Business Initiatives, ETH Bioenergy

Mr. Mickey Peters, Group Vice
President of Regional Operations,
Duke Energy

Mr. Andrew Rudman, Senior Vice
President for Latin America, PhRMA

Antonio Britto,
President, Interfarma

Mr. Ronaldo Veirano, Founding
Partner, Veirano Advogados

Dr. Carlos Eduardo Lins da Silva, Editor,
Revista Política Externa

Dr. Maria Hermínia Tavares de Almeida,
Professor, Universidade de
São Paulo

Dr. Leslie Bethell, Emeritus Professor,
University of London

Dr. Luis Bitencourt, Professor,
National Defense University

Dr. Thomas E. Lovejoy, Biodiversity Chair,
The Heinz Center

Woodrow Wilson Awards

The Woodrow Wilson Award for Corporate Citizenship celebrates the civic commitment of prominent business leaders around the world. The Woodrow Wilson Award for Public Service honors individuals committed to improving the communities in which they live.

Woodrow Wilson Awards 2009

The Brazil Institute honored President Luiz Inácio Lula da Silva with the Woodrow Wilson Award for Public Service in a dinner chaired by Eike Batista, Chairman and CEO of the Brazilian EBX Group, and Rex Tillerson, Chairman and CEO of Exxon Mobil, on September 21, 2009. The president of Brazil was honored in recognition of his fight for democracy and social justice, and for the fundamental role he played as a union organizer, party leader, and President in Brazil's political and economic transformation. President Lula said he accepted the award on behalf of the Brazilian people.



Alain Belda, chairman of Alcoa, Anthony Harrington, President of Albright Stonebridge Group and chair of the Advisory Council, President Lula, Rex W. Tillerson, chairman and CEO of Exxon Mobil, Eike Batista, chairman and CEO of EBX Group and, Lee Hamilton, former president of the Wilson Center.

Brazil Institute Mourns the Death of Dr. Zilda Arns

The Brazil Institute and the Latin American Program of the Woodrow Wilson International Center for Scholars mourn the tragic death of Dr. Zilda Arns Neumann in the devastating earthquake that hit Haiti on January 12, 2010. We received the sad news the day after her death from her brother, Paulo Evaristo Arns, the former cardinal of São Paulo, and from the Brazilian government. Dr. Arns was 75. “She died in the cause she has always believed,” said Cardinal Arns in a statement. According to news reports, 14 Brazilian soldiers of the U.N. mission in Haiti were also among the dead.

“Doutora Zilda, as she was affectionately known in Brazil, became a giant in the field of children’s public health by developing an innovative, practical and inexpensive method of basic care service for infants anchored on a deep sense of human solidarity,” said Paulo Sotero, director of the Brazil Institute. “She did the work of the angels. Her legacy will endure, not least in the lives of the countless people the Pastoral cared for in the past quarter century.”

A Brazilian pediatrician and Catholic humanitarian, Dr. Arns was the founder of Pastoral of the Child (Pastoral da Criança), one of Brazil’s most admired non-governmental organizations that provides public health services to poor families. For her work, which has been replicated in more than a dozen countries in Latin America and the Caribbean, Africa and Asia, the Wilson Center honored Dr. Arns with the Woodrow Wilson Award for Public Service — one of the national and international prizes she proudly exhibited at the Pastoral headquarters in Curitiba, Southern Brazil.



Zilda Arns, Brazilian pediatrician and humanitarian
© Pastoral da Criança

In her acceptance speech at the Woodrow Wilson Awards dinner, held in São Paulo on Oct. 23, 2007, Dr. Arns explained the basis of her work: "Children are seeds of peace or violence for the future, depending on how they are treated and encouraged. Thus, their full development is largely related to the education of their families and the communities in which they live. They need to grow up feeling love and respect for all. The community networks of organized solidarity in defense of poor children, to expand the families' knowledge on health, nutrition, education and children's rights, are valuable tools for building a more just and fraternal world, at the service of life and hope."

Retired since 2008 as National Director of the Pastoral, Dr. Arns continued to preside over the Inter-sectorial Commission of Indigenous Health in Brazil and had started an initiative focusing on the health and well being of the elderly. However, she remained engaged in the promotion and provision of basic healthcare for infants, to which her last mission to Haiti attests.

The youngest daughter of a family of German immigrants, Dr. Arns was born in 1934 in a small town in the state of Santa Catarina, in the south of Brazil. She said that when she was a little girl, her parents had inspired her in their selfless efforts to maintain the integrity and health of their community.

Dr. Arns grew up to study medicine with a focus on public health, pediatrics, and sanitation. "Children," she said, "are the seed for peace or violence in the future, depending on how they are cared for and stimulated. Thus, their family and community environment must be sown to grow a fairer and more fraternal world, a world to serve life and hope."

In 1983 Dr. Arns organized the Pastoral da Criança, the social action arm of the National Conference of Bishops in Brazil. The Pastoral, aside from being a 2001 Nobel Peace Prize nominee, is one of the largest and most respected children's health initiatives in the world with operations in more than 40,000 Brazilian communities. Yet not only is it one of the largest organizations of its kind, it is also one of the most effective and most imitated around the world. Within its communities infant mortality has decreased by more than 50 percent, an accomplishment that so impressed the Pan-American Health Organization that it now recognizes Dr. Arns as a Public Health Hero of the Americas.

Dr. Arns was in Haiti as part of a series of visits to the region. Her brother said she was killed by debris while she was speaking to a church congregation in Haiti. A widower, she had five children. Her funeral took place in Curitiba, where her family lives. We here at the Woodrow Wilson Center will never forget her, nor will we forget the ever-lasting contributions she made while on this earth.

Major Initiatives

WWICS-USAID/LAC Project: Latin America and the Caribbean's Future — Critical Thinking for a Changing Environment

With the purpose of identifying key trends likely to shape the economy and natural environment in Latin America and the Caribbean for the next 10 years, the United States Agency for International Development partnered with the Brazil Institute, on behalf of the Latin American Program of the Woodrow Wilson International Center for Scholars, to carry out an expert analysis of emerging issues and opportunities in environment and economic growth during the winter and spring of 2010. This project, developing into a series of 6 workshops held in Washington and Panama and counting on the presence of 70 experts, resulted in a final trend analysis presented in July 2010, available online in English, Spanish, and Portuguese.



July 22 seminar on the report “Emerging Trends in Environment and Economic Growth in Latin America and the Caribbean”

Outreach

The Brazil Institute is actively involved in various media, governmental and academic forums to carry-out its mission and advance knowledge about Brazilian public policy and the U.S.-Brazilian bilateral relationship.

Brazil Institute Director Paulo Sotero spoke at numerous conferences and seminars on Brazil, among them the Center for Hemispheric Policy in Miami; the International Congress of the Latin American Studies Association in Rio de Janeiro; the Chicago Humanities Festival; the Conference on Leadership and the Global Governance Agenda in Beijing; the Davidson College Lecture Series: Responding to the Global Energy Challenge in Charlotte; the Leadership and the Global Governance: 'Three Voices' conference in Toronto; the Congress of the Association of Political Sciences at University of Aveiro (Portugal); the Brazil-Texas Chamber of Commerce in Houston; the Americas Conference at the University of Pittsburgh; the Council of Americas in New York; the Internazionale congress in Ferrara (Italy); and the Miller Center of Public Affairs at the University of Virginia.

Sotero also contributed to *O Estado de S. Paulo*, *Foreign Policy* online and others. He wrote a scholarly article for U.K.'s *Politics: 2010 VOL 30(S1), 71-81*, titled "Brazil's Rising Ambition in a Shifting Global Balance of Power." He was interviewed on a variety of topics related to Brazil, from Brazil-US relations and Brazil-Iran relations to Rio's Olympics bid and the 2010 Brazilian presidential elections by print, digital and broadcast media, including *The New York Times*, *The Miami Herald*, *The Wall Street Journal*, *The Christian Science Monitor*, *The Associated Press*, *Aljazeera*, CNN en Español, CNN International, Rede Globo, Globo News, CBN radio, BBC radio, BBC Brasil, BBC Africa in Portuguese, and newspapers and online publications in China, South Africa, Italy, Bulgaria, and Colombia, among others.

Social Media

In 2009, the Brazil Institute expanded its social networking presence, featuring a Facebook page, a Twitter account and its blog, the *BRAZIL PORTAL*.

The *BRAZIL PORTAL*, a comprehensive news aggregator, is a non-partisan, independent project of the Brazil Institute. It covers Brazilian foreign and national affairs as well as environmental, economic, social, scientific and political issues in Brazil.



Publications and Events

New Publications (2009–2010)

An Analysis of Trends: Latin America and the Caribbean Economic Growth and the Environment, 2010–2020

Author: Christine Pendzich, with input from Eric L. Olson

July 2010

As a foundation for improving the programming of development assistance to the Latin America and Caribbean (LAC) region, the U.S. Agency for International Development (USAID) partnered with the Woodrow Wilson International Center for Scholars to identify and analyze key challenges and opportunities for development assistance in the LAC region through 2020. This paper summarizes the key trends identified and proposes some general lines of action for USAID's Missions in the region. Available in English, Portuguese, and Spanish.

Brazil as a Regional Power: Views from the Hemisphere

Author: Cynthia Arnson, Paulo Sotero, Daniel Budny

July 2010

This report, based on a conference organized by the Latin American Program and

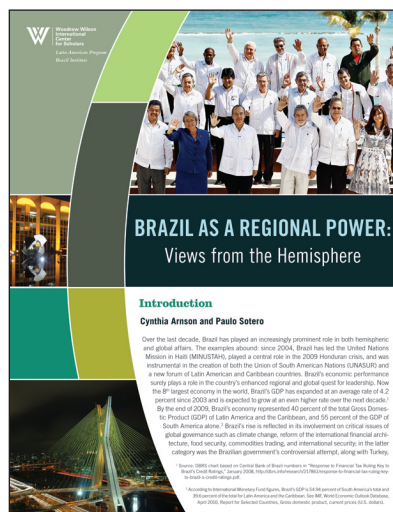
the Brazil Institute, summarizes the multiple and complex perceptions held by Brazilians as well as a host of other countries in the region regarding Brazil's "emergence" as a regional and global power.

Emerging Powers: India, Brazil and South Africa (IBSA) and the Future of South-South Cooperation

Author: Paulo Sotero, Carey Carpenter, Francisco Figueiredo de Souza; Francis A. Kornegay; Ummu Salma Bava; and Alcides Costa Vaz

August 2009

Due to the current trends of political and economic restructuring, South-South cooperation is expected to play an increasingly important role in the post-recession world. India, Brazil, and South Africa (IBSA) established a dialogue forum to increase multilateral collaboration on a number of issues, especially those relating to development. The Brazil Institute hosted a half-day conference on IBSA, emphasizing two key themes: current accomplishments in enhancing global governance, economic relations, and foreign policy strategies; and the potential to improve regional security in Africa, Asia, and Latin America.



Climate Change and Biofuels

Author: Ana Janaina Nelson

August 2009

Sugarcane ethanol is not the villain it is often made out to be and neither is the sugarcane industry. In Brazil, the sugarcane industry has set out to convince the Brazilian government to adopt a domestic carbon cap and trade program independent of international negotiations. It is in the industry's interest to place a market value on the positive environmental externalities that result from sugarcane ethanol use and production. It makes both economic and environmental sense, and may augment the value of sugar-based products. The next best thing after organic sugar is carbon neutral sugarcane ethanol.

Innovation in Brazil: Public Policies and Business Strategies

Author: Ricardo Sennes, Managing Partner at Prospectiva Consulting

June 2009

Three key concepts have emerged from a series of five seminars, jointly hosted by the Brazil Institute and Prospectiva Consultoria of São Paulo, on the promotion of innovation in Brazil. First, innovation must be broadly defined, extending beyond applied research activities. Second, it is imperative that public policies and private strategies complement and interact with each other

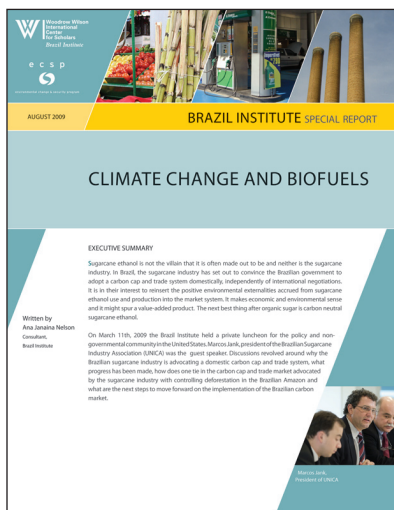
to create an environment conducive to generating innovative ideas. Finally, because innovation takes place against the backdrop of increasingly internationalized markets and competitive differentials, it no longer makes sense to think of innovation as an exclusively domestic venture. In this bilingual Portuguese-English publication, Ricardo Sennes, keeping these three themes in mind, describes and analyzes the public policies and business strategies that promote innovation in Brazil.

Agriculture and Sustainability in the State of Mato Grosso

Author: Alan M. Wright

March 2009

Global climate change, environmental preservation, as well as land use and security have all emerged as dominant themes on the international agenda. Nowhere is the convergence of these issues more apparent than in Brazil—a major food supplier and sovereign of more than 65 percent of the Amazon rainforest—and especially in Mato Grosso, Brazil's third largest state. Mato Grosso borders the southern stretches of the Amazon biome, and as Brazil's leading producer of various foodstuffs, it is at the center of a broader debate about economic development and environmental sustainability. To advance dialogue and promote effective policy that addresses these interlinked issues, the Brazil Institute convened a seminar on December 4, 2008 focusing on "Agriculture and Sustainability" with principal stakeholders.



Events (2009–2010)

The Brazil Institute also convened numerous conferences with internationally renowned scholars, policy-makers, and specialists from the United States, Brazil, and the rest of the world. Seminar topics and speakers during the grant frame are listed below, by issue, in reverse-chronological order:

GOVERNANCE AND DEMOCRACY

Perspectives on Domestic Politics of the Incoming Government of President-Elect Dilma Rousseff

November 17, 2010

Speakers:

David Fleischer, Professor Emeritus, University of Brasilia

Kellie Meiman, Managing Director, McLarty Associates

Bryan McCann, Professor, Georgetown University

Paulo Sotero, Director, Brazil Institute

Noted Brazil scholar David Fleischer, of the University of Brasília, reviewed the results of the Oct. 31 election, highlighting the regional differences in support for the presidential candidates: Rousseff was heavily favored in the poorer areas of the north and northeast, while rival José Serra won the wealthier areas of the south and southeast. Fleischer underscored the comfortable (over 60 percent) majorities Rousseff has in both houses of Congress — larger than her predecessor ever enjoyed. This is mostly due to extensive campaigning efforts by Lula for congressional candidates support. Fleischer observed that the downside of this large governing majority is that it will make managing the government more difficult, since the political figures and parties will expect political goods such as committee assignments, ministries, and other allocations in return for their support of Lula and Rousseff.

Implications of the Oct. 31 Brazilian Presidential Elections

November 1, 2010

Speakers:

Riordan Roett, Professor, SAIS, Johns Hopkins University

Christopher Garman, Director, Eurasia Group

Clifford Young, Executive Director, IPSOS Public Affairs Brazil

João Augusto de Castro Neves, Founding Partner and Political Analyst, CAC Consultoria

Paulo Sotero, Director, Brazil Institute

Now that Dilma Rousseff was elected Brazil's first woman leader to succeed President Luiz Inácio Lula da Silva, beating her opponent José Serra by 12 percent, what can the country and the world expect from her administration? Will she be able to tackle the fundamental issues that are holding Brazil back from achieving its full potential? Will Brazil be able to project itself internationally based on its strengths as a country rather than on the personality of the charismatic Lula? In the aftermath of the Brazilian 2010 elections, five experts gathered at the Wilson Center to reflect on the presidential race results and its implications for Brazil at home and abroad.

Book Launch: *The New Brazil*

October 13, 2010

Speakers:

Riordan Roett, Professor, SAIS,
Johns Hopkins University

Paulo Sotero, Director, Brazil Institute

The Brazil Institute hosted the launching of “The New Brazil” by Riordan Roett, director of the Latin American Studies Program at Johns Hopkins University’s School of Advanced International Studies (SAIS). Roett emphasized what his book was not — neither an apology for Lula’s PT nor a tale of America’s inevitable decline. Instead, he located this New Brazil in the era of both Fernando Henrique Cardoso and Lula, and said he believes that Brazil and the other BRICs do not represent new hegemonies, but rather point towards a more multipolar world.

Outcomes of the October 3 Presidential and General Elections in Brazil

October 4, 2010

Speakers:

Riordan Roett, Professor, SAIS,
Johns Hopkins University

Christopher Garman, Director, Eurasia Group

Clifford Young, Executive Director, IPSOS
Public Affairs Brazil

Paulo Sotero, Director, Brazil Institute

Five hours after the voting polls closed in Brazil, Brazil’s Superior Electoral Court announced that 97 percent of the votes had been counted and the runoff between Dilma Rousseff (Workers’ Party/PT) and José Serra (Social Democracy Party/PSDB) was set. Why was Rousseff unable to win the election in the first round? How did Marina Silva (Green Party/PV) garner the most votes a third-party candidate has ever done in Brazil? What do these results say about the current state of Brazil? A panel of four Brazilian and American experts answered these and other questions during this seminar.

Public Opinion in Brazil: Findings from the Pew Research Center’s Global Attitudes Project

September 22, 2010

Speakers:

Richard Wike, Associate Director, Pew Global Attitudes Project

Juliana Menasce Horowitz, Senior Researcher, Pew Global Attitudes Project

Ricardo Mendes, Managing Partner,
Prospectiva Consulting

Paulo Sotero, Director, Brazil Institute

The Brazil Institute hosted the unveiling of the Pew Research Center’s Global Attitudes Project results for Brazil, one of the 22 countries surveyed this past spring. The report, “Brazilians Upbeat about Their Country, Despite Its Problems,” emphatically showed that “Brazilians are increasingly confident of their role in the world,” said Richard Wike, associate director of the Pew Global Attitudes Project.

Media Briefing on the Presidential Election in Brazil

September 22, 2010

Speakers:

Ricardo Mendes, Managing Partner,
Prospectiva Consulting

João Augusto de Castro Neves, Founding Partner and Political Analyst, CAC Consultoria

Paulo Sotero, Director, Brazil Institute

As eight years of Lula’s presidency come to a close, Brazil is gearing up to elect a new leader just as its international profile has achieved new heights both economically and politically. But with a new president who inevitably will not have Lula’s charisma and leadership, what are the prospects for this country and its place in the world? Will it be able to maintain its economic growth and ascendance on the world stage? Each of the three speakers gave a brief presentation about what they expect is to come for Brazil, followed by a Q&A session with members of the media.

Book Launch: *Brazil on the Rise: The Story of a Country Transformed*

September 16, 2010

Speakers:

Larry Rohter, Culture Reporter,
The New York Times

Peter Hakim, President Emeritus,
Inter-American Dialogue

Paulo Sotero, Director, Brazil Institute

Two decades ago Brazil was plagued by inflation, debt and gross inequality. Today, it has the world's eighth largest economy, achieved energy independence and is an agricultural superpower with an optimistic population and a favorable economic outlook in a world mired by crisis. As the host of the 2014 Soccer World Cup and the 2016 Olympics, Brazil seems ready to take its place on the world stage. This is a dramatically different country than the one *New York Times* culture reporter Larry Rohter encountered when he first visited Brazil in 1972. After covering several countries in Latin America and the Caribbean, Rohter settled in Brazil, where he spent 14 years, first as a correspondent for *Newsweek* and later as *The New York Times* bureau chief. For his book "Brazil on the Rise: The Story of a Country Transformed," published by Palgrave Macmillan and launched at the Woodrow Wilson International Center, Rohter interviewed Brazil's key political, business, cultural and religious leaders.

Beyond Lula: The Outlook for the 2010 Brazilian Elections

April 7, 2010

Speakers:

Alberto Almeida, Director, Instituto Análise

Clifford Young, Executive Director, IPSOS
Public Affairs Brazil

Cláudio Gonçalves Couto, Professor,
Fundação Getúlio Vargas

Christopher Garman, Director, Eurasia Group



Christopher Carman, Director, Eurasia Group

David Fleischer, Professor Emeritus,
Universidade de Brasília and President,
TCC-Brazil (Transparency, Consciousness
and Citizenship)

João Augusto de Castro Neves, Founding Partner and Political Analyst, CAC Consultoria

In a discussion organized by the Brazil Institute to discuss the outlook for the 2010 Brazilian elections, the first panel focused on the polls and potential factors that are likely to influence voters' choices. Fleischer outlined a number of trends in presidential election polls, while Young cautioned against reading too much into poll numbers this early on, and instead discussed the demands of the Brazilian voters. He argued that today's Brazilian voters want continuity and a chance to reach a middle class life. The second panel focused on potential outcomes under both Serra and Rousseff in terms of economic policy and stability, coalitions in congress, and foreign policy agendas. While international investors do not expect significant change in the upcoming elections, Brazilian newspapers and Brazilian elites portray a lot at stake, including the quality of democracy and the nature which capitalism evolves in Brazil.

Book Launch: *Participatory Institutions in Democratic Brazil*

January 28, 2010

Speakers:

Leonardo Avritzer, Associate Professor of Political Science, the Federal University of Minas Gerais

According to the book “Participatory Institutions in Democratic Brazil,” on Jan. 28 at the Wilson Center, Brazil’s much-celebrated participatory budget is not a one-size-fits-all solution for democracy. In his book author Leonardo Avritzer, examined the experiences of four Brazilian cities to investigate the successes and failures with a participatory budgets. His book revealed that participatory budgets do not work in cities where political systems are not united behind processes of political participation and in which civil society is strongly divided or heterogeneous. Ultimately, the success of the participatory budget is determined by.

The Rule of Law, Economic Development, and Modernization of the State in Brazil: Lessons from Existing Experience for Policy and Practice

January 15, 2010

Speakers:

Judith Tendler, Professor of Political Economy, Massachusetts Institute of Technology

Salo Vinocur Coslovsky, Assistant Professor of International Development, New York University

The Brazil Institute welcomed Judith Tendler and her research partner, Salo Vinocur Coslovsky, to discuss the policy implications of their two-year research project based in Brazil. Their project aimed to better understand the effect of government enforcement of environmental and labor standards on local businesses. Contrary to the widely held conception that enforcement decreases competitiveness, the study found that

enforcement actually tended to increase competitiveness. Tendler and Coslovsky claimed that this occurred because of the efforts on behalf of the enforcement officers to work with the local businesses in order to find pragmatic solutions.

Director’s Forum with Fernando Henrique Cardoso: The Challenges of Brazil after Lula

December 10, 2009

Speakers:

Fernando Henrique Cardoso, Former President of Brazil

Albert Fishlow, Emeritus Professor at the University of California, Columbia University

The Brazil Institute invited former President Cardoso and Prof. Fishlow, who had recently published a book on the challenges of post-Lula Brazil, to discuss the challenges and goals upon which the winner of the October 2010 election should focus. While Brazil has made many impressive strides in assuring democratic and macroeconomic stability, and has observed solid economic growth fueled by large amounts of natural resources, many perennial problems still persist that Lula’s successor will need to address, such as education, social security, democratic representation, and fiscal responsibility.



Fernando Henrique Cardoso, Former President of Brazil

Luncheon with Edison Lobão, Brazilian Minister of Mines and Energy

July 20, 2009

Speaker:

Edison Lobão, Minister of Mines and Energy

The Brazil Institute, the Institute for 21st Century Energy and the Brazil-U.S. Business Council hosted a luncheon with Minister Lobão to discuss Brazil's role in renewable energy research, energy security and climate change. New, renewable sources of energy, the pre-salt oil discoveries, and the possibilities of Brazil and the United States working together on these issues were all discussed.

SOCIETY AND CULTURE

Brazilian Cultural Identity: Shaped or Limited by Language?

November 3, 2010

Speakers:

Cristovão Tezza, Author and Professor, Federal University of Paraná

Marçal Aquino, Author and Journalist

Luiz Ruffato, Author

Vivaldo Santos, Author and Professor, Department of Spanish and Portuguese, Georgetown University

Paulo Sotero, Director, Brazil Institute

The Brazil Institute and the Cultural Section of the Brazilian Embassy in Washington hosted a panel of contemporary Brazilian authors and scholars to discuss the current state of Brazilian literature and the role of the Portuguese language in shaping Brazilian cultural identity. Brazil Institute Director Paulo Sotero began by discussing the potential for cultural projection to accompany the country's current economic expansion and growing international profile, especially considering the modest participation of Brazilian writers in the literary world.

Policy Lessons from India, Brazil, and South Africa on Development and Implementation of National Plans of Action on Elimination of Child Labor

April 19, 2010

Speakers:

Meera Shankar, Ambassador to the United States, India

Carlos Roberto Lupi, Minister of Labor and Employment, Brazil

Membathisi Mdladlana, Minister of Labor, South Africa

Kailash Satyarthi, Chair, Global March Against Child Labor, President Global Campaign for Education, Co Chair- 1Goal Campaign

Government officials from India, Brazil, and South Africa (IBSA) came together on April 19, 2010 in an international panel discussion on child labor at the Woodrow Wilson International Center for Scholars hosted by the International Center on Child Labor and Education (ICCLE), the International Advocacy Office of the Global March Against Child Labor, and the Brazil Institute. Under the broader theme of "Policy Frameworks on Child Labor," the panelists reviewed national policy approaches for tackling child labor in their countries, presenting key government programs and lessons learned in harmonizing policy frameworks to ensure the mainstreaming of the issue across public service provisions.



Meera Shankar, Ambassador to the United States, India

Book Launch: *Brazil: A Century of Change*

March 24, 2009

Speakers:

Paulo Sergio Pinheiro, Professor of Political Science and the University of São Paulo

Jerry Dávila, Interim Director of the Latin American Studies Program, University of North Carolina-Charlotte

The Brazil Institute hosted Paulo Sergio Pinheiro, co-editor and professor of Political Science at the University of São Paulo, and Jerry Dávila, author of the foreword and interim director of the Latin American Studies Program at the University of North Carolina at Charlotte, to launch the English translation of an acclaimed Brazilian anthology. The distinguished essayists, most of whom are Brazilian, provide expert perspectives on the social, economic, and cultural challenges that face Brazil as the country seeks a future direction in the age of globalization.

Education in Brazil: Success Stories from Pernambuco and São Paulo

February 3, 2009

Speakers:

Norman Gall, Executive Director, Fernand Braudel Institute

Patricia Mota Guedes, Coordinator of Education Projects, Fernand Braudel Institute

The low performance levels in Brazil's public schools are well-known. Less understood are the varied efforts in several states and municipalities to overcome these difficulties. The conference explored the experiences of São Paulo-based Fernand Braudel Institute of World Economy. Their research on school management and their experience with Reading Circles, a program promoting weekly reading discussions on classic literature for adolescents in peripheral public schools in Pernambuco and São Paulo, shed light on new ways to deal with public education problems in Brazil.

REGIONAL AND INTERNATIONAL RELATIONS

Brazil's Foreign Policy of Today and Tomorrow: A Critical Appraisal

November 16, 2010

Speakers:

Roberto Abdenur, former Deputy Foreign Minister and former Ambassador to China and the United States

Sergio Amaral, former Minister of Development, Industry and Commerce, and former Ambassador to England and France

Marcos Azambuja, former Deputy Foreign Minister and former Ambassador to Argentina and France

Antonio Carlos Pereira, Editor, Opinion Page, O Estado de S. Paulo

James Ferrer, Director, the GWU Center for Latin American Studies

Peter Hakim, President Emeritus, Inter-American Dialogue

Paulo Sotero, Director of the Brazil Institute

Brazilian foreign policy of today and tomorrow was the theme of this seminar with three senior former Brazilian diplomats and the opinion page editor of a leading daily newspaper. They offered their views on Brazil's expanding international role and ambition in a fast changing global balance of power under President Lula and his successor. All four presented papers on the topic—available now in English—at a public seminar held in São Paulo in 2009 by Fundação Liberdade e Cidadania, of the opposition Democratas party.

Leadership and Responsibility in the New Brazilian International Agenda

September 23, 2010

Speakers:

Thomas Shannon, U.S. Ambassador to Brazil

Ernesto Fraga Araújo, Minister,
Brazilian Embassy

Albert Fishlow, Professor,
Columbia University;

Denise Gregory, Executive Director, CEBRI

Joel Velasco, Chief Representative for
North America, Brazilian Sugarcane Industry
Association (UNICA)

Donna Hrinak, Senior Director of Latin
America Government Affairs, Pepsico Co.

Ricardo Mendes, Managing Partner,
Prospectiva Consulting

Peter Hakim, Inter-American Dialogue

Paulo Sotero, Director, Brazil Institute

The Brazil Institute, the Inter-American Dialogue, the Brazilian Center for International Relations (CEBRI), and Prospectiva Consulting hosted the conference “Leadership and Responsibility in the New Brazilian International Agenda.” This conference was convened to discuss Brazil’s new international profile and to analyze both its rise and the concomitant challenges from political and business perspectives. Two questions in particular guided the discussion: is this growth and new found influence sustainable and how will Brazil use this recently-gained international position? The first panel discussed Brazil-U.S. relations specifically; the second looked at Brazil’s rise from the private sector’s point of view; and the third examined Brazil foreign policy, both current and future.

Brazil as a Regional Power: Views From the Hemisphere

March 12, 2010

Speakers:

Leslie Bethell, Brazil Institute, Senior Scholar

Achilles Zaluar, Embassy of Brazil

Andrew Hurrell, University of Oxford and
New York University

Matias Spektor, Fundação Getúlio Vargas, Rio
de Janeiro, and Council on Foreign Relations

Thomaz Guedes da Costa, Center for
Hemispheric Defense Studies, National
Defense University

Dante Caputo, Former Foreign Minister of
Argentina 1983/89

George Gray Molina, Princeton University

Arlene Tickner, Universidad de los
Andes, Bogotá

Michael Penfold, Corporación Andina de
Fomento, Caracas

Olga Pellicer, Instituto Tecnológico
Autónomo de México

Arturo Cruz, INCAE Business School, Managua

Johanna Mendelson Forman, Center for
Strategic & International Studies

Christopher McMullen, Department of State

Peter Hakim, Inter-American Dialogue

Riordan Roett, SAIS, Johns Hopkins University

Numerous scholars and government officials from around the hemisphere discussed various regional actors’ views of Brazil as a regional power. Those with Brazil as their area of expertise essentially agreed that Brazil’s increased influence in the region is partially a result of its increased interest in working with its Latin American neighbors. Those focusing on the view of Latin American countries discussed Brazil’s cautious relationship with Venezuela, emerging friendship with Bolivia, and



Leslie Bethell, Brazil Institute Senior Scholar, and
Christopher McMullen, Department of State

necessary cooperation with Argentina. They also highlighted Brazil's shaky relations with Colombia and renewed economic interests with Mexico, Central America, and the Caribbean. Finally, speakers discussed the United States' view of Brazil as a regional power.

Brazil and 'Latin America' in Historical Perspective

March 2, 2010

Speakers:

Leslie Bethell, Senior Scholar, Brazil Institute

Eric Hershberg, Director of Latin American Studies, American University

Julia Sweig, Director for Latin American Studies, Council on Foreign Relations

In a discussion organized by the Brazil Institute, Bethell argued that historically, the idea of Brazil as part of Latin America was never fully embraced by either Spanish Americans or Brazilians. Moreover, Brazil's emergence as a regional leader in South America since the end of the Cold War challenges the very notion of "Latin America." Nevertheless, in Hershberg's view, Brazil and Latin America share similar recent histories and challenges, and, according to Sweig, Brazil needs the cooperation of Latin America in order to achieve its goal of becoming a world power.

Obama Administration Relations With South America: A Conversation With Five U.S. Ambassadors

January 22, 2010

Speakers:

Liliana Ayalde, U.S. Ambassador to Paraguay

Vilma Martinez, U.S. Ambassador to Argentina

David D. Nelson, U.S. Ambassador to Uruguay

Thomas A. Shannon, U.S. Ambassador to Brazil

Paul Simons, U.S. Ambassador to Chile



Thomas A. Shannon, U.S. Ambassador to Brazil

In Washington for an annual State Department conference of the top U.S. diplomats in the Western Hemisphere, the five U.S. ambassadors to Argentina, Brazil, Chile, Paraguay and Uruguay engaged in a wide-ranging discussion of Latin American domestic politics, foreign policy, and U.S. relations with the countries of the Southern Cone. All five ambassadors stressed the importance of U.S. relations with their host countries, and happily shared the positive outcomes that have resulted from cooperation between the U.S. and these nations.

Regional Integration in the Americas: The Impact of the Global Economic Crisis

November 23, 2009

Speakers:

Andrés López, Red Mercosur

Roberto Bouzas, Universidad de San Andrés

Carol Wise, University of Southern California

Rubens Barbosa, Barbosa & Associates

Sidney Weintraub, Center for Strategic and International Studies

Luz María de la Mora, Instituto de Comercio de Mexico

José María Fanelli, Centro de Estudios de Estado y Sociedad/Red Mercosur

Pablo Sanguinetti, Corporación Andina de Fomento

Pablo Heidrich, North-South Institute

Inés Bustillo, Economic Commission on Latin America and the Caribbean

Eric Santor, Bank of Canada

Barbara Kotschwar, Peterson Institute for International Economics

Ramón Torrent, Universidad de Barcelona

The Latin American Program and the Mercosur Economic Research Network (RED Mercosur), along with the Brazil Institute, held a conference to review the impact of the global financial crisis on the region and to discuss efforts to further regional integration. The impact of the crisis was surprisingly limited — with no major financial collapses or upheavals — and its effects were felt primarily in the trade sector. Levels of inter and intra-regional trade dropped drastically, and further talk of closer regional integration cooled.

Emerging Powers: India, Brazil and South Africa (IBSA) and the Future of South-South Cooperation

May 22, 2009

Speakers:

Ambassador Arun Kumar Singh, Deputy Chief of Mission, Embassy of India in Washington
Secretary Figueiredo de Souza, Assistant of the IBSA Division of the Brazilian Ministry of External Relations

Francis Kornegay, Institute for Global Dialogue (South Africa)

Ummu Salma Bava, Jawaharlal Nehru University (India)

Dr. Alcides Costa Vaz, the Institute of International Relations of the University of Brasilia

Dr. Sunil Khilnani, Johns Hopkins University's School of Advanced International Studies

Due to the current trends of political and economic restructuring, South-South cooperation is expected to play an increasingly important role in the post-recession world. India, Brazil, and South Africa (IBSA) established a dialogue forum to increase multilateral collaboration on a number of issues, especially those relating

to development. The Brazil Institute hosted a half-day conference on IBSA, revealing two key themes: current accomplishments in enhancing global governance, economic relations, and foreign policy strategies; and the potential to improve regional security in Africa, Asia, and Latin America.

The V Summit of the Americas: Perspectives from the Region

April 3, 2009

Speakers:

Rodrigo Borja, former President of Ecuador and former Secretary-General of the Unión de Naciones Sudamericanas (UNASUR)

Olga Pellicer, Researcher, Department of International Affairs, Instituto Tecnológico Autónomo de México (ITAM)

Ricardo Sennes, President, Prospectiva Consultants and Professor of International Affairs at the Pontificia Universidade Católica — São Paulo (PUC- SP)

Francine Jacome, Executive Director, Instituto Venezolano de Estudios Sociales y Políticos (INVESP) and Director of the Red Democracia Activa.

Just prior to the 2009 Summit of the Americas in Trinidad and Tobago, the Latin American Program hosted a panel discussion to reflect on the meaning of the Summit as a form for addressing the hemisphere's most pressing problems. A central question concerned the Summit's relevance in light of other efforts at regional institution building and coordination.

U.S. Foreign Policy Challenges in the 111th Congress: Brazil, Russia, India, and China

February 6, 2009

Speakers:

Stapleton Roy, Director, Kissinger Institute

Robert Hathaway, Director, Asia Program

Henry Hale, Scholar, Kennan Institute

Paulo Sotero, Director, Brazil Institute

The conference hosted Wilson Center experts who examined the economic outlook for the BRIC countries in the aftermath of the global economic crisis and the competitive challenges they present for U.S. companies.

Forum Brasil Luncheon with Ambassador Antonio Patriota

February 5, 2009

Speaker:

Ambassador Antonio Patriota

The Brazil Institute and the U.S. Chamber of Commerce hosted a luncheon featuring the former Brazilian Ambassador to the United States, Antônio Aguiar Patriota. The luncheon discussed relevant policy issues, U.S.-Brazil relations and investment opportunities in Brazil.

INNOVATION, TRADE, AND BRAZIL IN THE GLOBAL ECONOMY

Book Launch: *The Day after Tomorrow: A Handbook on the Future of Economic Policy in the Developing World*

December 16, 2010

Speakers:

Otaviano Canuto, Vice President and Head, Poverty Reduction and Economic Management Network, The World Bank

Marcelo Giugale, Director, Poverty Reduction and Economic Management for Latin America and the Caribbean, The World Bank

Ajay Shankar, FICCI Scholar, Asia Program, Woodrow Wilson Center

Kent Hughes, Director, Program on America and the Global Economy, Woodrow Wilson Center

Paulo Sotero, Director, Brazil Institute

As the United States and European Union continue to deal with the consequences of the global meltdown and struggling to find the path back to vigorous and sustained growth, it is expected that major emerging economies, while facing their own social, economic and governance challenges, will be the main drivers of global growth in the years ahead. According to World Bank economists Otaviano Canuto and Marcelo Giugale, good economic management has shown that prosperity is possible in developing countries and need not be the privilege of advanced economies as it has been in the past. In their new book presented at the Wilson Center, Canuto and Giugale explain why the “rise of the rest” is not likely to be a temporary blip and argue that developing countries may become the locomotives of the global economy.

Classifying Biofuel Subsidies: Farm Bill and WTO Considerations

September 14, 2010

Speakers:

Randy Schnepf, Specialist in Agricultural Policy, Congressional Research Service

Tim Josling, Sr. Fellow and Professor Emeritus, Institute for International Studies, Stanford University

Charlotte Hebebrand, Chief Executive, IPC

Kent H. Hughes, Director, Program on American and Global Economy, Woodrow Wilson International Center for Scholars

As biofuels become an increasingly important form of alternative energy, the issue of subsidies for the biofuels industry is pushing the discussion from energy and agriculture, to trade policy. The Brazil Institute, Wilson Center on the Hill and the Program on America and the Global Economy (PAGE) co-sponsored an event with the International Food & Agricultural Trade Policy Council (IPC) to explore biofuels subsidies and their related trade implications.

Biofuels: Food, Fuel and the Future?

July 23, 2010

Speakers:

Robbin Johnson, President, Cargill Foundation & Senior Adviser, Global Policy Studies, University of Minnesota

Alexandros Petersen, Senior Fellow, Atlantic Council's Dinu Patriciu Eurasia Center

C. Ford Runge, Distinguished McKnight University Professor of Applied Economics and Law, University of Minnesota

Joel Velasco, Chief Representative for North America, UNICA

Carl Wolf, BCS Incorporated

Kent Hughes, Director, Program on America and the Global Economy

Paulo Sotero, Director, Brazil Institute

Speakers discussed such areas as: the state of research on non-corn and non-sugar cane sources of fuel; the current state of ethanol production and its impact on the Midwest; ethanol subsidies, tariffs, and imports; the potential for biodiesel in the United States; whether or not ethanol can act as a bridge to future fuels and if the United States should provide foreign assistance to encourage ethanol development overseas; ethanol production's impact on the environment as a whole and implications for food security specifically; and how China and Europe have adapted to the use of flex-fuel.

Challenges of Industrial Policy, Innovation and Competitiveness in Brazil

July 15, 2010

Speaker:

Luciano Coutinho, President, Brazilian Development Bank (BNDES)

Brazil is positioned to play a more prominent role in the international economic geography, according to Luciano Coutinho, president of the Brazilian Development Bank (BNDES). At a seminar at the Woodrow Wilson Center, Coutinho



Luciano Coutinho, president of the Brazilian Development Bank

discussed the various trends that are helping to shape this new scenario and the role that Brazil and other large developing economies will play.

Forum Brasil Roundtable Discussion with Jorge Ávila

July 14, 2010

Speaker:

Jorge Ávila, President, Brazilian Patent and Trademark Office (INPI)

The Brazil-U.S. Business Council was pleased to host a roundtable discussion with Jorge Ávila, President of the Brazilian Patent and Trademark Office (INPI), co-sponsored by the Brazil Institute. Dr. Ávila discussed INPI's priorities in combating piracy in Brazil including specific projects linked to the upcoming World Cup and Olympic Games. He talked about INPI's endeavors to expedite the issuance of trademarks and patents in Brazil, and the role of innovation in Brazil's economic development.

Forum Brasil Luncheon 2010 at the U.S. Chamber of Commerce

February 24, 2010

Speaker:

Augusto Wagner Padilha Martins, Vice Minister, Brazilian Presidential Special Office for Port Development

Brazil is preparing to host the 2014 World Soccer Cup and the 2016 Olympic Games and many infrastructure projects will be implemented. Among those projects are some innovative programs for port development. Vice Minister Augusto Wagner Padilha Martins shared his perspectives on the Brazilian Government's plans to expand and modernize the Brazilian port system, as well as the opportunities for private investment and participation in related projects at an event co-sponsored with the Brazil-U.S. Business Council.

The Cotton Case: Implications of the WTO-Authorized Retaliatory Measures Against the United States

December 14, 2009

Speakers:

Philip Fox-Drummond Gough, Trade Counselor, Embassy of Brazil in Washington

Ricardo Mendes, Executive Director, Prospectiva Consultoria

Jon E. Huenemann, Principal Coordinator, Trade Policy, WTO and Market Access Practice Group, Miller & Chevalier

The Brazil Institute hosted a panel to discuss the possibilities of resolving tension over punitive trade measures for U.S. cotton subsidies that the WTO ruled inappropriate, after Brazil lodged complaints. They discussed the form compensation they might take, the United States' balancing of internal agribusiness interests with international trade interests, and how this might effect US-Brazil trade in the future.

Innovation in Brazil, India, and South Africa: A New Drive for Economic Growth and Development

July 15, 2009

Speakers:

Ambassador Roberto Azevedo, Permanent Representative, Brazilian Mission in Geneva

Rafael Oliva, Advisor to the Presidency, Brazilian Development Bank (BNDES)

Sérgio Queiroz, Assistant Coordinator of Scientific Innovation, The State of São Paulo Research Foundation

Mr. Yonah Seleti, Director General, Department of Science and Technology, Pretoria

N.N. Prasad, Chief of Staff to the Director General, WIPO

Dominique Foray, Chair in Economics and Management of Innovation, Ecole Polytechnique Fédérale de Lausanne

Ricardo Senes, Professor of International Relations, Pontifícia Universidade Católica (PUC-SP)

Paulo Sotero, Director, Brazil Institute

This panel discussed Brazil's complaint to the WTO over US cotton subsidies. The WTO subsequently ruled that the subsidies were, in fact, inappropriate, which allows Brazil to take punitive trade measures. The panelists considered possible forms of compensation and reviewed how the US balances domestic agribusiness interests with its international trade agenda. They also discussed how that balance affects US-Brazil trade relations now, and how it might in the future.

Innovation in Brazil: Public Policies and Business Strategies

June 26, 2009

Speakers:

Ambassador Sérgio Amaral, Director of the Center for American Studies at the Armando Álvares Penteado Foundation (FAAP)

Ricardo Senes, Professor of International Relations, Pontifícia Universidade Católica in São Paulo and Associate Director, Prospectiva Consultants

Carlos Américo Pacheco, Professor, Economics Institute of UNICAMP

Francisco Higa, Professor of Administration, FAAP

Paulo Sotero, Director, Brazil Institute

The Center for American Studies at the Armando Álvares Penteado Foundation, the Woodrow Wilson Center Brazil Institute, and Prospectiva Consultants presented “Innovation in Brazil: Public Policies and Business Strategies.” The event marked the conclusion of a series of seminars on innovation that have been held during the past two years in Washington and São Paulo. The panelists discussed the challenges of innovation in Brazil, the recent advances in the field, and the current trends and ideas for establishing a comprehensive agenda addressing innovation in Brazil.

The Fifth Annual Symposium on International Trade

February 20, 2009

Speakers:

Minister Carlos Henrique M. Abreu e Silva, Embassy of Brazil in Washington

Aluisio de Lima-Campos, Chairman, ABCI Institute

Lytha Spíndola, Executive Secretary, Brazil’s Chamber of Foreign Trade (CAMEX)

Jeffrey J. Schott, Senior Fellow of Peterson Institute for International Economics

William R. Cline, Senior Fellow of Peterson Institute for International Economics

Otaviano Canuto, Vice President for Countries, Inter-American Development Bank

Counselor Pompeu Andreucci Neto, Embassy of Brazil in Washington, D.C.

Andrew W. Shoyer, Sidley Austin LLP

J. Nicole Bivens Collinson, Sandler, Travis & Rosenberg, P.A.

John R. Magnus, Miller & Chevalier

Brad Figel, Global Director of Government Relations, Nike Inc.

Gregory Harrington, Arnold & Porter LLP

Jose Raul Perales, Senior Program Associate, Latin American Program

The V Symposium on International Trade took place at the height of the global financial crisis, allowing a valuable conference on the importance of bilateral trade between Brazil and the United States. The conference highlighted ways to resolve the recession and boost international trade in order to better prepare for the future. Panelists agreed that Brazil handled the crisis rather well and proved itself to be much better equipped to handle economic instability than ever before.

ENERGY AND ENVIRONMENTAL SUSTAINABILITY

A Review of Brazil’s Environmental Policies and Challenges Ahead

October 20, 2010

Speakers:

Izabella Teixeira, Brazil’s Minister for the Environment

Paulo Sotero, Director, Brazil Institute

Stressing the need for concrete, institutional policies, Izabella Teixeira, Brazil’s Minister of the Environment, discussed the challenges and goals of her ministry in the coming years. Sustainable development, not just conservation, must be the focus, and doing so requires bringing lots of different players to the table — taking into account not only environmental, but also social and economic, agendas. To do this,



Izabella Teixeira, Brazil’s Minister for the Environment

she argued, one must take the rather ephemeral and hypothetical notions of environmental stewardship and put them into an institutionalized framework built on a social pact that engages all sectors of society.

Emerging Trends in Environment and Economic Growth in Latin America and the Caribbean

July 22, 2010

Speakers:

Janet Ballantyne, Acting Deputy Assistant Administrator, Latin America and the Caribbean, USAID

Julie L. Kunen, Senior Adviser, Bureau of Policy, Planning, and Learning, USAID

Christine Pendzich, Technical Adviser on Climate Change and Clean Energy, USAID

Eric Olson, Senior Adviser, Mexico Institute

Blair Ruble, Chair, Comparative Urban Studies Project, Wilson Center

Geoffrey Dabelko, Director, Environmental Change and Security Program, Wilson Center

Judith Morrison, Senior Adviser, Social Sector, Gender and Diversity Unit, Inter-American Development Bank

Maria Carmen Lemos, Associate Professor, Natural Resources and Environment, University of Michigan

Paulo Sotero, Director, Brazil Institute

Economic development and environmental sustainability in Latin America and the Caribbean are intrinsically connected, as evidenced by a seminar organized by the Woodrow Wilson Centers' Brazil Institute, on behalf of the Latin American Program, and co-sponsored by the U.S. Agency for International Development (USAID). The seminar presented the report "Emerging Trends in Environment and Economic Growth in Latin America and the Caribbean," which identified key trends likely to shape the economy and natural environment in Latin America and the Caribbean for

the next 10 years. The culmination of six workshops and a regional meeting in Panama since January 2010, the seminar highlighted the key points discussed in the report.

Energy and Oil Reform in the Americas

July 7, 2009

Speakers:

Chris Garman, Eurasia Group

Ana Maria Sanjuan, Universidad Central de Venezuela

Roger Tissot, PFC Energy

Duncan Wood, ITAM

The story of the oil industry in Latin America in recent years has been one of both highs and lows, with positive news coming from countries such as Brazil and Colombia, and less encouraging developments in Mexico and Venezuela. The Latin American Program and the Brazil and Mexico Institutes, along with the Global Energy Initiative, convened four experts to evaluate the potential for significant reform in the aforementioned countries, given the current climate.

Land Use and Rural Development in the Brazilian Amazon

February 24, 2010

Speakers:

Paulo Barreto, Senior Researcher, Amazon Institute of the People and the Environment (IMAZON)

Steve Schwartzman, Director, Tropical Forest Policy, Environmental Defense Fund

Paulo Barreto, senior researcher at the Amazon Institute of the People and the Environment (IMAZON), argued that Brazil is capable of reducing deforestation while maintaining cattle expansion. Joining the panel, Steve Schwartzman, director of Tropical Forest Policy at the Environmental Defense Fund, highlighted the evolution of Brazil's environmental debate over the past two decades.



Otavio Cintra, Petrobras America, Inc.

Oil Security and Friendly Suppliers: Where Are We Now?

May 14, 2009

Speakers:

Joseph Dukert, Independent Energy Consultant

Duncan Wood, Director, Canadian Studies Program and Undergraduate International Relations Program, Instituto Tecnológico Autónomo de México

Otavio Cintra, Senior Vice President, Downstream, Petrobras America, Inc.

As Mexico — historically one of the top three sources of U.S. oil imports — sees significant declines in oil production, the US looks to new options for oil imports. Brazil, with its recent oil discoveries, is eager to assume that role. The Woodrow Wilson Center's Canada, Mexico, and Brazil Institutes welcomed Otavio Cintra, vice-president of Petrobras America for downstream, Duncan Wood of ITAM, and independent energy consultant Joseph Dukert, and to discuss the implications of Mexico's projected decline in oil production and the emergence of Brazil as a potential major supplier of oil to North America.

Rivers of the Amazon: Can They Be Used on a Sustainable Basis as a Source of Renewable Hydropower?

February 3, 2010

Speakers:

Luiz Gabriel Todt de Azevedo, Sustainability Director, Energy Vice Presidency Brazil, Construtora Norberto Odebrecht S.A

Christine Pendzich, Independent Consultant to the Wilson Center

Luiz Gabriel Todt de Azevedo, sustainability director for the leading construction company involved in the Santo Antônio project, discussed the effects of hydropower plant construction on the Southwestern Amazon ecosystem. He claimed that the plant was designed to reduce negative environmental impacts and would help meet Brazil's growing demand for energy. Christine Pendzich, energy and environmental consultant to the Wilson Center, offered comments on the contextual issues related to the rainforest protection and climate change. She claimed that Brazil must keep climate change in mind and, accordingly, seek additional means of conserving and acquiring energy.

Sustainable Biofuels: The Brazilian Experience and Opportunities Ahead

November 10, 2010

Speakers:

André Amado, Undersecretary-General for Energy and Technology, Ministry of External Relations

Isaias Macedo, University of Campinas (UNICAMP), Group of Strategic Planning

Suzana Kahn Ribeiro, Institute for Engineering Research, Rio de Janeiro Federal University (UFRJ)

Paulo Sotero, Director, Brazil Institute

The Brazil Institute hosted a seminar on biofuels, energy demands, and their implications for global climate change viewed from a Brazilian

perspective. Ambassador André Amado discussed the benefits of biofuels, specifically those of sugarcane ethanol. Dr. Suzana Kahn Ribeiro of the University of Campinas stressed the importance in transitioning to a low-carbon economy and negative carbon emissions, while Dr. Isaías Macedo explained the life-cycle of sugarcane and its low impact on the environment.



Sustainable Biofuels event

The Road to Copenhagen: A Brazilian Perspective

October 27, 2009

Speaker:

Marina Silva, Senator for the Brazilian Amazon state of Acre

Senator Silva, one of the most prominent leaders of the Brazilian environmental movement, in conjunction with the Wilson Center on the Hill, discussed Brazil's progress and prospects in achieving a low-carbon economy to an audience of Capitol Hill staffers. She stressed also discussed the need for a development model, that is not predicated on increasing carbon emissions, as well as the need for developed and developing countries to work together to help prevent climate change.

The Road to Copenhagen: Perspectives on Brazil, China and India

October 26, 2009

Speakers:

Marina Silva, Senator for the Brazilian Amazon state of Acre

Kenneth G. Lieberthal, Director, John L. Thornton China Center, Brookings Institution

Raymond E. Vickery Jr., Senior Vice-President, Albright Stonebridge Group

Paulo Sotero, Director, Brazil Institute

Stephan Schwartzman, Director for Tropical Forest Policy, Environmental Defense Fund

The seminar discussed BRIC countries' preparations for the international climate change negotiations to be held in Copenhagen. It highlighted the shift in focus from developed to developing countries as major polluters and sources of carbon emissions, as well as these nations' need to balance continued economic growth with sustainable and clean energy practices.



Marina Silva, Brazilian Senator from Acre

The Road to Copenhagen: Progress and Challenges on Sustainable Development in Chico Mendes' Homeland

October 5, 2009

Speakers:

Arnóbio (Binho) Marques, Governor, Brazilian Amazon State of Acre

Foster Brown, Senior Scientist, Woods Hole Research Center

Adriana Gonçalves Moreira, World Bank Senior Environmental Specialist, Sustainable Development Department for Latin America and Caribbean Region

Michael Shifter, Vice-President for Policy, Inter-American Dialogue

Paulo Sotero, Director, Brazil Institute

The Brazil Institute and the Inter-American Dialogue hosted a panel about Chico Mendes' innovative ideas, which combine an expanded notion of citizens' rights with an understanding of humans' role as part of nature and the environment. These experts discussed the environmental sustainability policies developed and implemented in Acre with the support of multilateral organizations and national and international research institutions.



Arnobio Marques, Governor, Acre state

Animal Investigators: Solving Wildlife Crimes and Saving Endangered Species in Brazil and China

May 20, 2009

Speakers:

Laurel Neme, Author, Animal Investigators

Crawford Allen, WWF

Kevin Garlick, U.S. Fish and Wildlife Service

Animal trafficking, the third largest criminal industry worldwide after drug trafficking and the sex trade, has become a forgotten crisis. The cost of inaction has been high in terms of species' survival and ecological health. The China Environment Forum and Brazil Institute hosted experts who discussed the nature of the wildlife trafficking industry and the challenges government investigators and nongovernmental organizations (NGOs) face in fighting it.

Wilson International Center for Scholars

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The Woodrow Wilson International Center for Scholars, established by Congress in 1968 and headquartered in Washington, D.C., is a living national memorial to President Wilson. The Center's mission is to commemorate the ideals and concerns of Woodrow Wilson by providing a link between the worlds of ideas and policy, while fostering research, study, discussion, and collaboration among a broad spectrum of individuals concerned with policy and scholarship in national and international affairs. Supported by public and private funds, the Center is a nonpartisan institution engaged in the study of national and world affairs. It establishes and maintains a neutral forum for free, open, and informed dialogue. Conclusions or opinions expressed in Center publications and programs are those of the authors and speakers and do not necessarily reflect the views of the Center staff, fellows, trustees, advisory groups, or any individuals or organizations that provide financial support to the Center.

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