# ADVANCING &DIALOGUE

Canada Institute

**REPORT ON ACTIVITIES** 

APRIL 1, 2007 – SEPTEMBER 30, 2008



## WOODROW WILSON CENTER Mission Statement

The Woodrow Wilson Center is the national, living memorial honoring President Woodrow Wilson. It provides an essential link between the worlds of ideas and public policy in order to address current and future domestic and global challenges. The Center fosters policy-relevant research and dialogue to enhance the capabilities and knowledge of public and private sector leaders, citizens, and institutions worldwide. Created by an Act of Congress, the Center is a non-partisan institution supported by both public and private funds.

## **CANADA INSTITUTE**Mission Statement

The Canada Institute of the Woodrow Wilson Center strives to increase awareness and knowledge about Canada and Canada-U.S. issues among U.S. policymakers and opinion leaders.

# NOTE Lee H. Hamilton

The Woodrow Wilson International Center for Scholars was established by the United States Congress in 1968 to honor the memory of the 28th president. The Center is headquartered in Washington, D.C., and is the living, national memorial to President Wilson.

The Wilson Center's mission is to commemorate the ideals and concerns of Woodrow Wilson by providing a link between the worlds of ideas and the world of policy and by fostering research, study, discussion, and collaboration among a broad spectrum of individuals concerned with policy and scholarship in national and international affairs. At the Woodrow Wilson Center, we bring together the thinkers and the doers-policymakers, scholars, journalists, and business leaders-in the hope that a frank and open dialogue will lead to better understanding, cooperation, and public policy.

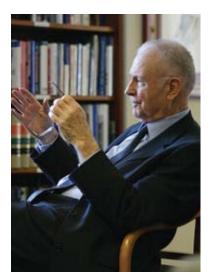
Like other programs at the Center, the Canada Institute does not have a legislative or policy agenda. The Canada Institute provides a much needed non-partisan forum to discuss current and emerging issues in the U.S.-Canada relationship. These forums remain essential in highlighting the importance of the bilateral relationship and help

maintain a strong and open relationship between our two countries.

Since its establishment in 2001, David Biette and his staff have done an excellent job establishing the Canada Institute as the premier forum in Washington to discuss important bilateral issues. Through ongoing efforts to host events in new locations across Canada and the United States, the Canada Institute continues to reach a broader and more diverse audience. The Institute also facilitates the exchange of Canadian and U.S. scholars, which further promotes the free flow of ideas and perspectives across our border. Such initiatives have played a crucial role in keeping Canada front and center in the United States, and helps keep both Canadians and Americans informed of our continually evolving relationship.

I remain deeply indebted to the Canada Institute's Advisory Board for its continued guidance and support of the Institute's impressive range of programming. I must thank C. Warren Goldring, whose leadership and efforts have been essential in expanding the Institute's programming into Canada.

I must also recognize the generous support of the Canada Institute's donors, particularly the Canadian Imperial Bank



Lee H. Hamilton President and Director Woodrow Wilson International Center for Scholars

of Commerce, and the numerous corporations and individuals who have supported the awards dinners, most recently held in Montreal. Their contributions have allowed the Canada Institute to continue its mission of deepening understanding, cooperation, and communication between Canada and the United States. These efforts will remain instrumental in building a more prosperous and conscientious relationship between our two countries.

# MESSAGE E Canada Institute Director



David N. Biette Director Canada Institute

At the forefront of the Canada Institute's mission is to promote dialogue on bilateral issues between Canada and the United States. Our efforts to fulfill this goal remains focused on ensuring a va-

riety of stakeholders from both sides of the border—including members of the public, private, academic and not-forprofit sectors—have the opportunity to voice their opinion, concerns, and ideas on bilateral issues in a non-partisan, open forum.

The Institute's Cross-Border Forums on Energy Issues represent a concrete example of how our programs have grown and developed over the years. The forums are a regular part of the Institute's programming and offer a unique opportunity for senior-level Canadian and U.S. government officials, energy experts, and industry representatives to discuss North America's current and emerging energy issues.

As part of our ongoing work to expand the series' dialogue beyond the capital, the Institute hosted its eighth energy forum in San Francisco, California, attracting a diverse audience of energy stakeholders from Canada and the United States' Western region. Our ninth forum, held in March 2008, saw our highest number of participants ever, as well as an unprecedented level of interest from corporate sponsors—a definite indication of how the series has

continued to draw an increasing amount of interest from a variety of sectors involved with energy issues. As always, we are grateful to have Global Public Affairs and the Canadian Centre for Energy Information as partners in producing these highly successful forums.

As with our programming, the Canada Institute's publications aim to bring both a Canadian and American perspective on important bilateral issues. Our One Issue Two Voices series gives voice to Canadian and American perspectives on a range of topics. The series takes an idea and looks at it from each side of the Canada-U.S. border-not necessarily from opposite points of view, but from the perspective of the author's country, in order to encourage additional dialogue on the issue. In most cases, the Canada Institute accompanies the release of the publication with a public conference that promotes conversation and enables alternative views to be voiced. Recently, we have tried to host a conference for each new issue in both Canada and the United States to engage a broader audience from both sides of the border in the discussion.

# WE RECOGNIZE THE VALUE OF COLLABORATING WITH NEW ORGANIZATIONS IN AN EFFORT TO FOCUS ON IMPORTANT TOPICS WITHIN THE BILATERAL RELATIONSHIP, AS WELL AS TO CO-HOST CONFERENCES IN NEW LOCATIONS IN CANADA AND THE UNITED STATES.

Façade, Palais des Congrès de Montréal

The Canada Institute continues to seek opportunities to expand its programming, often through partnering with Canadian and American organizations that share our goal of exploring current and emerging issues in Canada-U.S. relations. Through the years, we have come to greatly appreciate the value of lasting partnerships and recognize the value of collaborating with new organizations in an effort to focus on important topics within the bilateral relationship, as well as to co-host conferences in new locations in Canada and the United States.

A recent initiative in this area included the Canada Institute's partnership with the Ottawa-based Public Policy Forum to organize a two-day conference exploring bilateral opportunities to address climate change in Canada and the United States. The event was held at the Wilson Center in May of 2007 and generated considerable interest among government officials, industry representatives, and environmentalists on both sides of the border. To build on this success, the Canada Institute partnered once again with the Public Policy Forum for a timely follow-up event, held in Ottawa on June 4,

2008, that assessed climate change and competitiveness issues.

We do not always have to look far for opportunities to form new partnerships. When possible, the Canada Institute collaborates with other programs in the Woodrow Wilson Center in an effort to reach a broader audience and explore new issues. This past year alone, the Institute has partnered with the Center's Project on Leadership and Building State Capacity; the Science, Technology, America, and the Global Economy program; the Mexico Institute; the Environmental Change and Security Program; and the Global Energy Initiative.

Our efforts to improve and broaden our programming are achieved with a talented and dedicated staff. Stephanie McLuhan, our program consultant in Toronto, has continued to do an outstanding job organizing the Institute's events in Canada. We also benefit tremendously from the guidance and support of our Advisory Board. Gerry McCaughey, who serves as chair of the Institute's Advisory Board, has been instrumental in overseeing the Canada Institute's continued development and expansion of our programming

into new areas. In early September 2008, the Canada Institute held a strategic planning retreat to consider the focus of its programming, and how to organize the Advisory Board in a manner that fully utilizes its members' expertise and experience.

As always, we recognize that our work would not be possible without the continued support of our donors. I would like to thank C. Warren Goldring and the Canada Institute on North American Issues for their continued support of the Canada Institute's activities in Canada. We are also grateful to the corporations and individuals who participated in the Woodrow Wilson Awards dinner in Montreal. Their generosity has been a fundamental part of the Canada Institute's extraordinary success and growth over the past year.

### **PUBLICATIONS**



Glen Hodgson and Jack Triplett, "Canada-U.S. Competitiveness: The Productivity Gap," *One Issue, Two Voices*, Issue 7 (June 2007)



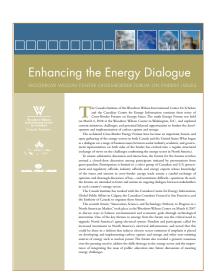
Gary Hufbauer, Claire Brunel, and Michael Hart, "Free Trade in Free Fall? Canada-U.S. Nontariff Barriers," *One Issue, Two Voices*, Issue 8 (February 2008)



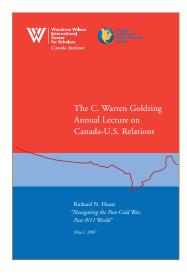
Antonia Maioni and Theodore Marmor, "Health Care in Crisis: The Drive for Health Reform in Canada and the United States," *One Issue, Two Voices*, Issue 9 (April 2008)



Advancing the Energy Dialogue, Woodrow Wilson Center Cross-Border Forums on Energy Issues, Proceedings 4, 5, 6 (March 2007)



Enhancing the Energy Dialogue, Woodrow Wilson Center Cross-Border Forums on Energy Issues, Proceedings 7, 8, 9 (September 2008)



Haass, Richard N., "Navigating the Post Cold-War, Post 9/11 World," *C. Warren Goldring Annual Lecture on Canada-US Relations* (May 2007)

# PROGRAMS AND SELECTED SUMMARIES

### APRIL 1, 2007 THROUGH SEPTEMBER 30, 2008

- All affiliations in this report reflect the title and affiliation of the individual at the time of the event
- Summaries of programs are available on the Canada Institute website, www.WilsonCenter.org/Canada
- Unless otherwise noted, events took place in Washington, D.C., at the Woodrow Wilson Center
- indicates webcast of event is archived at the Canada Institute website

The Canada Institute maintains a full archive of its events available on its website, featuring a brief summary of each of its programs, live webcasts of events, as well as web links and related publications for those interested in acquiring a deeper understanding of the issues addressed by the Canada Institute.

Each program section is followed by an event summary, providing a spectrum of topics covered by the Institute, and capture the range of perspectives, ideas, and initiatives that are brought to the fore in the Canada Institute's programming.

Bilateral energy and environmental issues remain cornerstones in the Institute's programming. The first summary included in this section, the ninth Woodrow Wilson Center Cross-Border Forum on Energy Issues, examines the viability of using carbon capture and storage as a means of reducing carbon emissions in both Canada and the United States.

Bilateral defense and trade issues also feature prominently in the Canada Institute's programming. Former Canada Institute scholar Carol Wise of the University of Southern California returned

to the Wilson Center in November 2007 to take part in a panel discussion on the future of NAFTA and the challenges of reforming the agreement. In June of 2008, the Canada Institute hosted Pamela Wallin, a member of the Independent Panel on Canada's Future Role in Afghanistan, Joel Sokolsky of the Royal Military College of Canada, Thomas Lynch of the Brookings Institution, and Charles Barry of the National Defense University, for a program on "NATO's Evolving Role in Afghanistan."

The Canada Institute also hosts programs that focus on generating dialogue on "issues of the day" between Canada and the United States. The Institute's program exploring emerging Arctic issues between Canada, the United States, and other nations represented one such event. The program featured presentations with Arctic experts Rob Huebert of the University of Calgary and Michael Byers of the University of British Columbia, as well as a timely discussion among participants exploring potential security threats and emerging economic opportunities that accompany the possibility of an ice-free arctic.

City Hall, Montréal

## Energy and the Environment

### CLIMATE CHANGE: AN OPPORTUNITY FOR A BI-LATERAL APPROACH

MAY 22-23, 2007

Co-sponsored with the Public Policy Forum

DAY ONE

#### WELCOMING REMARKS

David Biette, director, Canada Institute, Woodrow Wilson Center

Jodi White, president, Public Policy Forum

#### **KEYNOTE ADDRESS**

The Honourable Jim Prentice, minister of Indian Affairs and Northern Development and chair, Cabinet Committee on Environment and Energy Security

#### **CLOSING REMARKS**

Gerry Protti, executive vice president, corporate relations, and president, Off-Shore and International Division, EnCana Corporation; chairman of the Public Policy Forum board of directors

DAY TWO

#### **OPENING REMARKS**

**David Biette**, *director*, *Canada Institute*, *Woodrow Wilson Center* 

Jodi White, president, Public Policy Forum



David Manning

### INTRODUCTION

**Peter Harder,** senior policy adviser, Fraser Milner Casgrain LLP

William A. Pizer, senior fellow, Resources for the Future (co-chair)

### REGULATORY HARMONIZATION AND EMISSIONS TRADING

John Drexhage, director of the Energy and Climate Change Program, International Institute for Sustainable Development

**Barry Rabe**, professor of public policy, University of Michigan

David Manning, senior vice president, corporate affairs, Keyspan Energy

### DRIVING TECHNOLOGICAL INNOVATION

Gordon Lambert, vice president, sustainable development, Suncor Energy Inc.

David Lewin, senior vice president, *EPCOR* 

**Edward Lowe**, general manager, Gasification Market Development, GE Energy

# GENERATING A COMPETITIVE ADVANTAGE IN A CARBON-CONSTRAINED FUTURE: WHAT DOES IT MEAN FOR BUSINESS AND CAPITAL MARKETS?

Diana Smallridge, managing director, Green Capital Advisors

Fred Wellington, senior financial analyst, World Resources Institute

Matthew Kiernan, chief executive, Innovest Strategic Value Advisors

### WATER IN THE WEST: WATER RESOURCES CONFERENCE

Transboundary Water Policy Issues: The Western North American Region

#### **OCTOBER 5, 2007**

#### CALGARY, ALBERTA

Co-hosted with the University of Calgary's Institute for United States Policy Research, the Canada West Foundation, Network on North American Studies in Canada, and the Institute for Advanced Policy Research



### WELCOME AND INTRODUCTIONS

**Douglas Walker**, associate vice president (research), University of Calgary

David Biette, director, Canada Institute, Woodrow Wilson Center

Roger Gibbins, president and CEO, Canada West Foundation

Michael Hawes, Network on North American Studies in Canada

Ron Kneebone, director, Institute for Advanced Policy Research, University of Calgary

#### **KEYNOTE ADDRESS**

Henry Vaux, University of California at Berkeley, "The Evolution of Water Policy Issues in Western North America"

### PLENARY SESSION

Introduction by **Ron Kneebone**, *Institute* for Advanced Policy Research

Arlene Kwasniak, Canadian Institute for Resource Law, "Jurisdictional Challenges to Implementing Ecosystem Management Approaches to Canada/U.S. International Watersheds"

Nigel Bankes, Canadian Institute for Resource Law, "Transboundary Water Issues in the West from Devil's Lake to the Columbia River"

### PLENARY SESSION

Introduction by Michael Hawes, Network on North American Studies in Canada

Abe Springer, Fulbright Chair, University of Lethbridge, "If the Water Stops Going Over the Mountain: The Arizona Groundwater Management Code in the Verde River Basin"

**Ted Horbyluk**, *Department of Economics*, *University of Calgary*, "Putting a Price on *Alberta's Water*"

#### **LUNCHEON ADDRESS**

Introduction by **Stephen J. Randall,** *Institute for United States Policy Research, University of Calgary* 

The Honorable **Rob Renner**, *Minister of the Environment*, *Government of Alberta* 

#### PLENARY SESSION

Introduction by **David Biette**, director, Canada Institute, Woodrow Wilson Center

**Lorne Taylor**, *chair of the Management Board*, *Alberta Water Research Group* 

#### WRAP-UP SESSION

Introduction by **Roger Gibbins**, *Canada West Foundation* 

**Michal Moore**, *Institute for Sustainable Energy, Economy and Environment* 

Kim Sturgess, CEO and founder, Alberta WaterSMART

Robert J. Quint, acting deputy commissioner, Bureau of Reclamation, U.S.
Department of the Interior

### CANADA AS THE NEXT ENERGY SUPERPOWER: TESTING THE CASE

#### OCTOBER 29, 2007

#### OTTAWA, ONTARIO

Co-sponsored with the Canadian Defence and Foreign Affairs Institute, the Canadian Centre for Energy Information, Centre d'études des politiques étrangères et de sécurité (Université du Québec à Montréal), the Centre for Security and Defence Studies (Carleton University), Université Laval, and Queen's University

### WELCOMING REMARKS

**Colin Robertson**, *president*, *Historica Foundation of Canada* 

#### POLL RESULTS

**Greg Lyle**, managing director, Innovative Research Group

#### **KEYNOTE ADDRESS**

The **Hon. Gary Lunn**, *Minister of Natural Resources*, *Government of Canada* 

### PANEL 1: LIFE AS AN ENERGY SUPERPOWER

Chair: David Pratt, advisor and special ambassador to the Canadian Red Cross, former minister of National Defence

Annette Hester, senior associate, Center for Strategic and International Studies, and fellow, Centre for International Governance Innovation

### Energy and the Environment

Mike Cleland, president and chief executive officer, Canadian Gas Association

Albert Legault, Canada Research Chair in International Relations, Université du Québec à Montréal

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### PANEL 2: IMPLICATIONS FOR U.S.-CANADA RELATIONS

Chair: David Biette, director, Canada Institute, Woodrow Wilson Center

Chair: Mark Entwistle, fellow, Canadian Defence and Foreign Affairs Institute

**Deborah Yedlin**, business columnist, Calgary Herald

Dave Pumphrey, deputy director, Energy Program, and senior fellow, Center for Strategic and International Studies

Matthew T. McManus, acting director, Office of International Energy and Commodity Policy, U.S. Department of State

#### **KEYNOTE ADDRESS**

The Hon. Jim Prentice, Minister of Industry, Government of Canada

### PANEL 3: CRITICAL ENERGY INFRASTRUCTURE PROTECTION

Chair: Bob Booth, partner, corporate, Bennett Jones LLP; director, Canadian Defence and Foreign Affairs Institute

Dave Redman, consultant, former director of Emergency Management, Government of Alberta



Pierre Alvarez

Felix Kwamena, director, Critical Energy Infrastructure Protection Division, Natural Resources Canada

James Young, special advisor to the minister, Public Safety and Emergency Preparedness Canada

### PANEL 4: ENERGY, ENVIRONMENT, AND THE ARCTIC

Chair: Stéphane Roussel, assistant professor, Department of Political Science, Université du Québec à Montréal; Canada Research Chair in Canadian Foreign and Defence Policy; and fellow, Canadian Defence and Foreign Affairs Institute

Rob Huebert, associate professor, Department of Political Science, University of Calgary

Frédéric Lasserre, associate professor, Department of Geography; director, Observatoire de recherches internationales sur l'eau, Université Laval

### CLOSING REMARKS AND SUMMATION

Charles Pentland, professor, Department of Political Studies and director, Centre for International Relations, Queen's University

EIGHTH CROSS-BORDER ENERGY FORUM: UNDERSTANDING THE LINKAGES BETWEEN ENERGY, THE ENVIRONMENT, AND THE ECONOMY 🚔

### NOVEMBER 9, 2007

### SAN FRANCISCO, CALIFORNIA

Held at the Institute for Next Generation Internet, San Francisco State University Co-sponsored with the Canadian Centre for Energy Information, Chevron Corporation, the Canadian Consulate General in San Francisco, and Global Public Affairs

#### WELCOMING REMARKS

David Biette, director, Canada Institute, Woodrow Wilson Center

Colleen Killingsworth, president,
Canadian Centre for Energy Information

### PANEL REMARKS

Joseph Doucet, Enbridge Professor of Energy Policy, director of the University of Alberta School of Energy and the Environment

Dan Skopec, Climate and Energy Consulting



Barry Rabe, John Drexhage

Kristi Varangu, chief, International Energy Relations, Natural Resources Canada

Rhonda Zygocki, vice president, Policy, Government and Public Affairs, Chevron Corporation

#### **CLOSED DOOR DISCUSSION**

Jane C.S. Long, associate director at large, Lawrence Livermore National Laboratory (moderator)

#### **LUNCHEON PROGRAM**

**Pierre Alvarez,** president, Canadian Association of Petroleum Producers

## NINTH CROSS-BORDER ENERGY FORUM: CARBON CAPTURE AND STORAGE: CAN WE? SHOULD WE?

### MARCH 6, 2008

Co-sponsored with the Canadian Centre for Energy Information, ARC Energy Trust, EnCana, the Canadian Embassy, Canadian Energy Pipeline Association, Global Public Affairs, The Government of Alberta, The Energy Council, and CLEER

### Breakfast Program WELCOMING REMARKS

Mark Demchuk, team lead, Weyburn, EnCana Corporation

### **KEYNOTE ADDRESS**

The Hon. Brad Wall, premier of Saskatchewan

#### WRAP-UP AND THANK YOU

**Pierre Alvarez,** chair, Canadian Centre for Energy Information

Colleen Killingsworth, president, Canadian Centre for Energy Information

### FORUM WELCOMING REMARKS

Kent Hughes, director, Global Energy Initiative, Woodrow Wilson Center

Colleen Killingsworth, president, Canadian Centre for Energy Information



Jane C.S. Long

#### PANEL REMARKS

**Doug Bonner**, senior vice president, corporate development, ARC Energy Trust

Mark Demchuk, team lead, Weyburn, EnCana Corporation

**Eddy Isaacs,** executive director, Alberta Energy Research Institute

Jane C.S. Long, associate director, energy and environment, Lawrence Livermore National Laboratory



Diana Smallridge

David Lewin, senior vice president, integrated gasification combined cycle development, EPCOR Utilities Inc.

Adam Sieminski, chief energy economist, Deutsche Bank AG

Chuck Szmurlo, vice president, energy technology and power generation, Enbridge Inc.

#### **CLOSED DOOR DISCUSSION**

Patrice Merrin Best, director, Alberta Energy Research Institute (moderator)

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LUNCHEON PROGRAM

#### WELCOMING REMARKS

Paul Connors, counsellor (energy), Canadian Embassy, Washington, D.C.

FORUM WRAP-UP

Patrice Merrin Best, director, Alberta Energy Research Institute (moderator)

### Energy and the Environment



Governor Dave Freudenthal

#### SPONSOR INTRODUCTION

The **Hon. Shannon Robinson**, *New Mexico Senate*; *chair, The Energy Council* 

### KEYNOTE SPEAKER INTRODUCTION

**Doug Bonner**, senior vice president, ARC Energy Trust

### **KEYNOTE ADDRESS**

The Hon. Dave Freudenthal, governor of Wyoming

#### WRAP-UP AND THANK YOU

Lee Hamilton, president and director, Woodrow Wilson Center

**Pierre Alvarez**, chair, Canadian Centre for Energy Information

TRANS-BOUNDARY
ENVIRONMENTAL GOVERNANCE
IN CANADA AND THE
UNITED STATES

MAY 8 - 9, 2008

### PART ONE: WELCOME AND OVERVIEW

David Biette, Woodrow Wilson Center
Stephen Brooks, University of Windsor
Barry Rabe, University of Michigan



Stephen Brooks

### PART TWO: GREAT LAKES GOVERNANCE AND THE INTERNATIONAL JOINT COMMISSION

Stephen Brooks, University of Windsor, "The International Joint Commission: Convergence, Divergence or Submergence?"

B. Timothy Heinmiller, Brock University, "Managing Water Scarcity in the Prairie Region: The Role of the International Joint Commission in a Changing Climate"

Mark Sproule-Jones, McMaster University, "Complex Systems and Their Synchronicity: Governance and More for the Great Lakes"

Discussant: Michael Kraft, University of Wisconsin-Green Bay

#### PART THREE: WATER GOVERNANCE

Carolyn Johns, Ryerson University,
"Trans-Boundary Water Pollution Efforts
in the Great Lakes: The Significance
of National and Sub-National Policy
Capacity"

William Lowry, Washington University, "Policy Changes on Canadian Rivers"

Marc Gaden, Great Lakes Fishery Commission, "Multi-jurisdictional Governance of the Great Lakes Fishery: Can a Non-Binding Agreement Work?"

Discussant: Michael Kraft, University of Wisconsin–Green Bay

### PART FOUR: STATE, PROVINCIAL, AND REGIONAL ROLES

Deborah L. VanNijnatten, Wilfrid Laurier University, "Environmental Cross-Border Regions and the Canada-U.S. Relationship: Building from the Bottom Up?"

Donald K. Alper, Western Washington University, "Trans-boundary Environmental Governance in the Pacific West"

Philippe LePrestre, Université Laval, "Along the Domestic-Foreign Frontier: Quebec and the Management of the St. Lawrence River Basin"

**Discussant: Michael Kraft,** *University of Wisconsin–Green Bay* 



Hon, Robert McLeod

### PART FIVE: THE NEXT FRONTIERS: **ENERGY AND CLIMATE CHANGE**

Ian Rowlands, University of Waterloo, "Electricity and Sustainability: Canada-U.S. Cross-Border Developments"

Barry Rabe, University of Michigan, "The Absence of Governance: Climate Change in Canada and the United States"

### THE GREAT LAKES AND THE ENVIRONMENT: **COMMON CHALLENGES** AND A SHARED FUTURE

MAY 23, 2008

TORONTO, ONTARIO

The Hon. Jim Doyle, governor, State of Wisconsin

### **LOCAL-TO-LOCAL ENERGY LINKAGES: CALIFORNIA AND** ALBERTA IN CHINA 🚔

MAY 20, 2008

Gary Mar, minister-counsellor for Alberta, Embassy of Canada

Bo Shen, director, China Energy Efficiency Project, Natural Resources Defense Council

Dian M. Grueneich, commissioner, California Public Utilities Commission

Wenran Jiang, acting director, China Institute, University of Alberta

### CLIMATE CHANGE, TRADE, AND **COMPETITIVENESS: RISKS AND OPPORTUNITIES FROM A NORTH** AMERICAN PERSPECTIVE

JUNE 3-4, 2008

Co-sponsored with the Public Policy Forum

OTTAWA, ONTARIO

DAY ONE

WELCOME REMARKS

Jodi White, president, Public Policy Forum 

#### KEYNOTE PRESENTATION

Dan Gagnier, chief of staff to Quebec Premier Jean Charest; chair of the board of directors, International Institute of Sustainable Development

DAY TWO

### WELCOME AND OPENING REMARKS

Catherine Morris, director, Energy Program, Keystone Center

Kathy Sendall, senior vice-president, PetroCanada

### **SESSION 1: SETTING THE SCENE: CURRENT STRATEGIES**

Roger Gibbins, CEO, Canada West Foundation

Keith Stewart, manager, Climate Change Campaign, WWF-Canada

Ron Hicks, deputy minister, Executive Council, Government of Alberta

Franz Litz, senior fellow, World Resources Institute

Michael Martin, chief negotiator and ambassador for climate change, Government of Canada

Marc Jaccard, Simon Fraser University

#### **LUNCHEON PRESENTATION**

lan Anderson, president, Kinder Morgan Canada; member, ecoEnergy Carbon Capture and Storage Task Force

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### SESSION 2: CLIMATE RISK MANAGEMENT: COMPETITIVENESS AND TRADE IMPLICATIONS

Thomas Brewer, associate professor, McDonough School of Business, Georgetown University

John Dillon, vice president, regulatory affairs, Canadian Council of Chief Executives

Claude Carrière, associate deputy minister, Natural Resources Canada

Rick Hyndman, senior policy advisorclimate change and air issues, Canadian Association of Petroleum Producers

Carl Sonnen, senior partner, Infometrica

John Drexhage, director, Climate Change and Energy, International Institute of Sustainable Development.

### **ARCTIC GAS: A SOLUTION OR A PROBLEM?**

**JUNE 25, 2008** 

The Hon. Robert McLeod, minister of Industry, Tourism, and Investment, Government of the Northwest Territories ■

### CARBON CAPTURE AND STORAGE:

# CAN WE? SHOULD WE? CAN THE UNITED STATES AND CANADA MOVE THE MARKER BY WORKING TOGETHER?

#### MARCH 6, 2008

**FFATIIRING** 

**Doug Bonner**, senior vice president, corporate development, ARC Energy Trust

Mark Demchuk, team lead, Weyburn, EnCana Corporation

Eddy Isaacs, Ph.D., executive director, Alberta Energy Research Institute

Jane C.S. Long, Ph.D., associate director, energy and environment, Lawrence Livermore National Laboratory

David Lewin, Ph.D., senior vice president, integrated gasification combined cycle (igcc) development, EPCOR Utilities Inc.

Patrice Merrin Best, director, Alberta Energy Research Institute

Adam Sieminski, chief energy economist, Deutsche Bank AG

Chuck Szmurlo, vice president, energy technology and power generation, Enbridge Inc.

Developing and implementing strategies to reduce greenhouse gases (GHG) and carbon emissions remains a top priority in both Canada and the United States. Although technology and the development of renewable sources represent part of the solution to reducing greenhouse gas emissions, both countries are decades away from abandoning fossil fuels as their primary source of energy. What is needed, therefore, is an interim solution that would allow Canada and the United States to continue to use fossil fuels—both conventional and unconventional—while advancing necessary environmental and energy security goals.

The Canada Institute's ninth Cross-Border Forum on Energy Issues, held in collaboration with the Canadian Centre for Energy Information on March 6, 2008, explored the potential of carbon capture and storage (CCS) to serve as the interim solution to reduce GHG emissions that both countries are currently seeking. The Forum was sponsored by ARC Energy Trust, EnCana, the Canadian Embassy, and the Canadian Energy Pipeline Association.

# Assessing the Potential of Carbon Capture and Storage

strategy will be crucial to meet Canada's and the United States' future energy needs and the shared goal of reducing carbon emissions, said Eddy Isaacs, executive director of the Alberta Energy there are several options available to reduce CO2 emissions including CCS, nuclear power, geothermal energy, and the implementation of process development technologies—such as combustion and electrical heating—that would enable fossil fuels to burn more cleanly. While all of these options have potential, Isaacs described CCS as the "ready-to-go option" by the promising carbon capture and storhighlighted by several panelists.

EnCana's Weyburn site, located in Weyburn, Saskatchewan, represents a prominent example of carbon sequestration's potential to reduce greenhouse gas emissions. The project, noted Mark Demchuk, Encana Corporation's team lead for Weyburn, not only represents the largest enhanced oil recovery (EOR) project in Canada, but is also the largest CCS project in the world. By injecting CO2 underground as opposed to using conventional waterflood techniques as a means of extracting oil, EnCana has been able to increase its recovery rate from Weyburn's oil fields from 30 to 45 percent. Once injected, the carbon dioxide remains stored underground, a process that has removed nearly 10 million tons of CO2 from the atmosphere since 2000, which is equivalent to removing roughly two million cars

Panelists also highlighted the potential of deep saline aquifers to store CO2. According to Chuck Szmurlo, vice presigeneration at Enbridge Inc., deep saline aquifers have the potential to sequester all CO2 emissions worldwide for 800 years. As a first step in realizing this poother members of the energy industry to develop a pilot project in the province of tential and safety of sequestering CO2 in aquifers throughout the province. If the pilot project proves successful, plans are in place to implement the technology on a commercial scale in Alberta beginning in 2013, which could reduce the province's day. Doug Bonner, senior vice president of corporate development for ARC Energy aquifers as having enormous potential to



Patrice Merrin Best

Doua Bonner

reduce carbon emissions. In his presentation, Bonner described ARC's current research project to explore the prospects of Alberta's Redwater Reef as an area that could store vast amounts of carbon dioxide. Initial results from the study indicate that the reef could hold up to one billion tons of CO2—an amount that could retain existing and projected oil sands emissions for a period of 20 years.

# Bringing Carbon Capture and Storage to the Next Level

David Lewin, senior vice president of EPCOR Utilities' integrated gasification lighted some of the primary barriers to implementing the process of gasification into EPCOR's operations. Lewin explained that while EPCOR has actively sought to reduce carbon emissions through such fired generator located in Leduc County, Alberta), gasification presents the opportunity to reduce emissions further by capturing and sequestering CO2. Achieving this goal, he stressed, will remain dependent on creating a comprehensive legal and regulatory framework to govern the In addition, those in the industry should remain conscious of the often overlooked challenge of training the necessary workforce to operate and maintain plants with

An additional barrier to implementing CCS on a commercial scale revolves around the uncertainty associated with the costs of investing in the technology, economist for Deutsche Bank. Sieminski noted that cost estimates for the capture, transportation, and storage of CO2 have varied widely—between \$100 to \$300 per ton of CO2—due to continued ambiguity around CCS's precise capital costs, future of carbon taxes in North America, and unresolved liability issues surrounding the technology. The current gap in expected costs must be narrowed to attract the the scale necessary to significantly re-Sieminski, governments can play a significant role in encouraging investors to finance the development and implementation of CCS through research and debuying out those plants that cannot be

### Progress through Dialogue

Following panelist presentations, participants engaged in a closed-door discussion. A key issue highlighted was the necessity of introducing a carbon price in order for CCS and other renewable energy projects to move forward. An ongoing challenge for policymakers in this area is to determine a price that would not cause the rapid escalation of energy prices, but would be high enough to send a market signal to investors to finance CCS and

other renewable energy projects. One participant raised the idea of creating clean coal savings bonds as a means of financing CCS projects. A third issue that figured prominently in the discussion was how to increase public acceptance of CCS. Participants noted that some environmental groups have not endorsed CCS because the technology would not also pull investment and funding away from developing renewable sources of energy. Participants agreed that improving the public's perception of CCS will require consistent and honest information from both industry and government regarding the safety and reliability of the

Carbon capture and storage's potential was also highlighted during the forum's Premier Brad Wall noted that enhanced oil recovery and CCS must play an integral role in developing the province's natural resources. He explained that cult to access and noted that a modest 5 fields would effectively double the province's oil production. Wyoming Governor Dave Freudenthal, chair of the Western Governors' Association, stressed that advancing CCS beyond pilot projects will require setting a price for carbon as well as a strong regulatory and legal framework. Until this is established, he noted, the degree of uncertainty in the energy market will remain significant enough to deter investors from financing CCS and other renewable energy projects. ■

### **Politics**

### SALTWATER NEIGHBORS: THE LAW AND POLITICS OF THE CANADA-U.S. OCEAN RELATIONSHIP

APRIL 10, 2007

Ted L. McDorman, Fulbright-Woodrow Wilson Center Visiting Research Chair in Canada-U.S. Relations, and professor of law, University of Victoria

### CANADA AND THE ARCTIC: THE ISSUE OF NORTHERN SOVEREIGNTY

**DECEMBER 11, 2007** 

Rob Huebert, associate director, Centre for Military and Strategic Studies, University of Calgary

Michael Byers, academic director, Liu Institute for Global Issues, University of British Columbia

### BOOK LAUNCH: UNEASY NEIGHBO(U)RS: CANADA, THE USA, AND THE DYNAMICS OF STATE, INDUSTRY AND CULTURE

**DECEMBER 17, 2007** 

**David Kilgour,** former Member of Parliament and Deputy Speaker of the House of Commons (author)

**David T. Jones**, *former U.S. diplomat* (author)

### HEALTH CARE IN CRISIS: WHAT'S DRIVING HEALTH REFORM IN CANADA AND THE UNITED STATES?

One Issue, Two Voices, Number 9

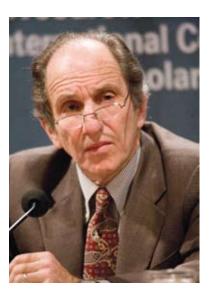
APRIL 9, 2008

#### TORONTO, ONTARIO

Antonia Maioni, visiting scholar, McGill Institute for Health and Social Policy, McGill University Faculty of Medicine

Theodore Marmor, professor emeritus, Politics, Public Policy, and Law, Yale University School of Management

Carolyn Hughes Tuohy, professor emeritus, Political Science, and Senior Fellow, School of Public Policy and Governance, University of Toronto (moderator)



Theodore Marmor



Ted L. McDorman

### BOOK LAUNCH: DISPERSED RELATIONS: AMERICANS AND CANADIANS IN UPPER NORTH AMERICA

APRIL 10, 2008

Reginald C. Stuart, professor, History and Political and Canadian Studies, Mount Saint Vincent University, and former Fulbright-Woodrow Wilson Center Visiting Research Chair in Canada-U.S. Relations

Christopher Sands, senior fellow, Hudson Institute



Reginald Stuart, Christopher Sands

### REFORMING SOCIAL SECURITY: U.S. AND CANADIAN PERSPECTIVES

APRIL 15, 2008

Daniel Béland, professor of public policy, University of Saskatchewan and public policy scholar, Woodrow Wilson Center

Michael Wiseman, research professor of public policy and economics, George Washington Institute of Public Policy, The George Washington University

### HEALTH CARE IN CRISIS: WHAT'S DRIVING HEALTH CARE REFORM IN CANADA AND THE UNITED STATES?

One Issue, Two Voices, Number 9

APRIL 16, 2008

Antonia Maioni, visiting scholar, McGill Institute for Health and Social Policy, McGill University Faculty of Medicine

Theodore Marmor, professor emeritus, Politics, Public Policy, and Law, Yale University School of Management ■



Michael Wiseman



Antonia Maioni

### CANADA AND THE ARCTIC

#### **DECEMBER 11, 2007**

**FFATURING** 

Rob Huebert, associate director, Centre for Military and Strategic Studies, University of Calaary

Michael Byers, academic director, Liu Institute for Global Issues, University of British Columbia

Global warming has helped create the conditions necessary for a "perfect storm" when it comes to Canada-U.S. Arctic relations, argued Rob Huebert of the University of Calgary's Centre for Military and Strategic Studies, at a conference hosted by the Canada Institute on December 11, 2007. Huebert was joined by the academic director of the Liu Institute for Global Issues, Michael Byers, for a panel discussion on the potential implications of Canada's recent efforts to reassert its sovereignty over the country's northern territory on Canada-U.S. relations. The program also provided an opportunity to assess the potential security threats and economic opportunities that accompany the possibility of an ice-free Arctic.

### THE STATE OF THE ARCTIC

Byers began his presentation by describing his participation on a voyage in August 2007 through Bellot Strait, a narrow Arctic channel separating the most northerly point of the North American mainland from Somerset Island in

Canada's far north. Traveling with top Canadian and U.S. Arctic scientists, Byers said that the voyage marked the first time in history a vessel had been able to cross the typically frozen strait in the month of October. He noted that the scientists and members of the Canadian Coast Guard on board were "collectively terrified" that the strait was entirely ice-free during the voyage. For Byers, the experience illustrated the alarming rate of melting Arctic sea ice currently taking place. In fact, noted Byers, between September 2006 and September 2007, an estimated 1.2 million square kilometers of Arctic sea ice melted—a figure which represents a surface area far greater than the state of California. If this trend continues, the Arctic could have seasonal ice-free periods within the pext 10 to 15 years

The looming possibility of an ice-free Arctic presents a series of challenges to Arctic nations vying for control over potentially lucrative shipping routes and undersea natural resources. The issue of navigational rights through the Northwest Passage remains one unresolved Arctic issue that has periodically caused friction between Canada and the United States. Byers explained that while the United States and other maritime nations claim the Northwest Passage is an international strait that can be crossed freely by all vessels, Canada contends that it has sole jurisdiction over the waterway and therefore has the right to deny access to foreign flag vessels.



Michael Byers

### Making Canada's Case to Control the Northwest Passage

According to Byers, to win its sovereignty claim, the Canadian government must convince the United States that the Northwest Passage would be more secure if it recognized Canada's jurisdiction over the Arctic strait. As the passage becomes ice-free, explained Byers, Canada's northern sea routes will become increasingly vulnerable to drug trafficking, as well as ships carrying illegal immigrants, terrorists, or weapons of mass destruction. If Canada's sovereignty over the Northwest Passage were recognized internationally, the Canadian government would have the ability to carry out maritime interdictions that would not be possible if the strait were considered international waters. Thus, argued Byers, the probability of Canada winning its





Rob Huebert

sovereignty claim hinges in part on the Canadian government's ability to convince the United States that it is in its own national security interest to allow Canada to control the Northwest Passage.

Nevertheless, in order to make this argument convincingly, maintained Huebert, Canada must take measures to ensure it has the surveillance and patrol capabilities necessary to secure the Arctic waterways. Several incidents, noted Byers and Huebert, have demonstrated Canada's current inability to conduct adequate surveillance of its northern territory. One such incident involved a small vessel carrying five Norwegian passengers who attempted to transit the Northwest Passage illegally. Not only were Canadian authorities slow to detect the vessel once it entered the strait, they also waited until the Norwegian passengers landed on Canadian soil before apprehending them to avoid the potential legal implications of conducting a maritime interdiction on the Northwest Passage. The situation turned particularly alarming when Canadian authorities revealed that two of the detained passengers were members of the Norwegian Hells Angels motorcycle gang. Both Huebert and Byers cited the incident as a clear indication of the potential for the Northwest Passage to be used to traffic illegal goods, as well as the need for the Canadian government to improve its surveillance capabilities of the Arctic and develop more clearly defined procedures for carrying out maritime interdictions in Arctic waterways.

Aside from the security dimension, Byers and Huebert outlined several other issues that have surfaced as a result of the rapidly melting Arctic ice. Byers noted that Canada's Inuit population—who live, travel, and hunt on Arctic ice—are at risk of losing their traditional way of life as a result of global warming and increased development and economic activity in Canada's North. He also suggested that economic development and climate change pose huge threats to the "extraordinarily fragile" Arctic marine ecosystem. Byers cautioned that the Northwest Passage could become a viable route to transport oil and gas, which vastly increases the risk of a major oil spill in Canada's Arctic region. Such an occurrence, argued Byers, would be "catastrophic" not only for the Arctic ecosystem, but also for Canada's Inuit population.

Despite the environmental risks, economic development in the Arctic is expected to move forward. Huebert noted that several major oil companies believe that the Arctic may hold up to 25 percent of the world's undiscovered oil and gas reserves. Attempts to gain control over these resources, maintained Huebert, could lead to international disputes over unresolved land claims between Arctic nations in the near future. He warned that Canada and the United States could face a major conflict over control of part of the Beaufort Sea—an area believed to be rich in undiscovered oil and gas reserves—that could be more contentious than the ongoing bilateral dispute

over the Northwest Passage. Both countries are currently preparing their case to settle a maritime boundary dispute that would decide which country controls offshore oil rights in the Beaufort Sea. Huebert maintained that Canada and the United States will most likely face tense bilateral negotiations over control of the mineral-rich portion of the Beaufort Sea in the near future: "We will see this issue escalate."

### **MOVING FORWARD**

"When it comes to Canada and the United States, each and every [Arctic] issue can be resolved," maintained Huebert. In the case of the Beaufort Sea dispute, Huebert pointed out that Canada and the United States could develop a "joint management scheme" over resources in the region that would allow both countries to prosper. Huebert noted that while resolving current international Arctic disputes will require a great amount of political will, reaching major agreements is not out of the realm of possibility. Huebert cautioned, however, that efforts to resolve Arctic disputes must begin now in order to avoid major international confrontations over Arctic land and resources: "The stakes are becoming very high and the longer the issues are allowed to fester the more difficult they will be to solve."

## Border and Security

NAVIGATING THE POST COLD-WAR, POST 9/11 WORLD THE C. WARREN GOLDRING ANNUAL LECTURE ON CANADA-U.S. RELATIONS

MAY 1, 2007

#### TORONTO, ONTARIO

Co-sponsored with the Canada Institute on North American Issues **Richard Haass**, *president of the Council* on Foreign Relations



Andrew Richter

### PEOPLE, SECURITY, AND BORDERS: THE IMPACT OF THE WESTERN HEMISPHERE TRAVEL INITIATIVE ON NORTH AMERICA

#### MAY 30, 2007

Co-sponsored with Accenture, the Foundation for Educational Exchange between Canada and the United States, and the Network on North American Studies in Canada

Donald E. Abelson, chair, Department of Political Science, and director, Centre for American Studies, University of Western Ontario

**Duncan Wood**, professor, Instituto Tecnológico Autónomo de México

Ann Barrett, deputy assistant secretary for passport services, U.S. Department of State

**Susan Ginsburg**, senior counsel and team leader, Migration Policy Institute; 9/11 Commission

Kathleen Kraninger, director of the Screening Coordination Office, U.S. Department of Homeland Security

**Gayle Nix**, executive director, Global Immigration, Justice and Public Safety, Accenture



Donald E. Abelson

## PERMANENT ALLIES? THE CANADA-U.S. DEFENSE RELATIONSHIP IN THE 21ST CENTURY

#### **NOVEMBER 26, 2007**

Andrew Richter, associate professor, University of Windsor and Fulbright-Woodrow Wilson Center Visiting Research Chair in Canada-U.S. Relations



People, Security, and Borders event

### PRIVACY AT THE BORDER: EXPECTATIONS OF PRIVACY AND SECURITY IN THE WORLD'S LARGEST TRADING RELATIONSHIP

### **FEBRUARY 28, 2008**

Karim Benyekhlef, directeur du Centre de recherche en droit public, Faculté de droit, Université de Montréal

Christiane Constant, commissionner, Commission d'accès à l'information du Québec

Jim Harper, director, Information Policy Studies, Cato Institute

**David Sobel**, senior counsel, Electronic Frontier Foundation

### NATO'S EVOLVING ROLE IN AFGHANISTAN

### **JUNE 23, 2008**

Co-sponsored with the Council of the Americas

Pamela Wallin, senior advisor on Canada-U.S. Relations to the President of The Americas Society and the Council of the Americas; member of the Independent Panel on Canada's Future Role in Afghanistan Joel Sokolsky, dean of arts and professor of political science, Royal Military College of Canada

Thomas Lynch, colonel, U.S. Army, and Federal Executive Fellow, Brookings Institution

Charles Barry, senior research fellow, National Defense University

**Eric Farnsworth**, vice president, Council of the Americas, Washington, D.C. Office



Christiane Constant



Joel Sokolosky

# NATO'S EVOLVING ROLE IN AFGHANISTAN

JUNE 23, 2008

**FEATURING** 

Pamela Wallin, senior advisor on Canada-U.S. relations to the President of the Americas Society and the Council of the Americas; member of the Independent Panel on Canada's Future Role in Afghanistan

Joel Sokolsky, dean of arts and professor of political science, Royal Military College of Canada

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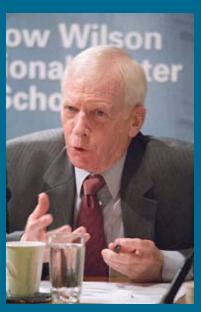
Charles Barry, senior research fellow, National Defense University

NATO remains an essential component of the international community's efforts to work with Afghan officials in building a stable, prosperous, and democratic Afghanistan. Canada has been a major contributor to this effort, particularly in securing the war-torn southern region of the country. Nevertheless, efforts to secure and rebuild Afghanistan continue to be hampered by a growing insurgency, prompting a contentious political debate in Canada on whether or not to end its military involvement in the country. On June 23, 2008, the Canada Institute, in collaboration with the Council of the Americas, hosted a forum for a timely discussion on the progress and remaining challenges facing Canada and other NATO members as it attempts to work toward building an Afghanistan free of conflict, destruction, and poverty.

# CANADIAN PERSPECTIVES OF THE MISSION

Decades of cuts to Canada's military contributed to the country's reputation as a "laggard" in NATO among some members of the Alliance, argued Joel Sokolsky of the Royal Military College of Canada. Nevertheless, Canada participated in military operations in areas suffering from internal conflict in the 1990s, including Bosnia and Kosovo, which helped prepare the Canadian military for a leading role in securing Afghanistan's turbulent southern region. Sokolsky also noted that Canada's military effort in Afghanistan, which includes the deployment of 2,500 troops, has allowed Canada to earn back the respect of its fellow NATO members. Ironically, Canada's massive effort in Afghanistan has put the country in a position to criticize some European members of the Alliance for not contributing more troops and resources toward operations in Afghanistan, highlighting just how far Canada has come since its days of being accused as a laggard and free-rider within NATO, he said.

Domestically, Afghanistan has completely reshaped the civil/military relationship, said Sokolsky. He credited Rick Hillier, Canada's Chief of Defense and Commander of the NATO-led International Security and Assistance Force in Afghanistan, for leading the transformation. Since Canada's involvement in



Charles Barry

Afghanistan, Hillier and other senior Canadian military officials have become far more vocal on recommending defense policies, maintained Sokolsky. Canada's effort in Afghanistan has also generated a new-found respect for the country's military among Canadians. While Canada's military has increased in popularity, said Sokolsky, "there has been no breakthrough in public opinion" regarding the country's involvement in Afghanistan. He noted that many Canadians still believe Canada's involvement in the war is simply to please the United States, and stated that a vast majority of Canadians would rather see Canadian forces in more of a peacekeeping rather than a combat role if given the choice.



Pamela Wallir

Pamela Wallin, a member of the Independent Panel on Canada's Future Role in Afghanistan, maintained that the media are partly to blame for the unpopularity of Canada's ongoing effort to secure and reconstruct Afghanistan. She noted that reporters have limited access to enter and cover stories in Afghanistan and because of that, fail to see the signs of progress and important humanitarian work currently being conducted in the country. In contrast, Western reporters tend to focus solely on casualties, which fuels public resentment and conveys a sense of failure regarding NATO's efforts in Afghanistan. Wallin pointed out that more than 200,000 copies of the Independent Panel's report-featuring policy recommendations, remaining challenges, and progress made in Afghanistan-were downloaded within the first week of its publication in January 2008. Wallin said that such a large number of downloads indicates that Canadians are "starving for information" regarding the current progress of NATO's mission in Afghanistan.

### **ENSURING VICTORY**

Allied forces require a better understanding and broader perspective of what is driving the current insurgency in Afghanistan in order to achieve victory, said Thomas Lynch of the Brookings Institution. He maintained that Pakistan and Afghanistan have historically been important regions for the jihad. Extremists operating in that region, argued

Lynch, are aware that they do not need to defeat NATO forces in Afghanistan to win; rather, to achieve victory they only need to maintain an "enduring presence" in the country that will send a message to Afghans that they will return and regain control after NATO forces leave. Consequently, developing a long term strategy to defeat the insurgency is essential to have any chance of establishing a stable and democratic Afghanistan. Part of this strategy, he said, is ensuring the continued development of the Afghan national and police forces.

Lynch stressed, however, that eliminating safe havens for Taliban and other extremists in countries bordering Afghanistan, most notably Pakistan, must be addressed to achieve sustainable progress. He noted that the Pakistani government currently believes that addressing jihadism does not require "a physical approach," which remains a grave problem for ongoing efforts to stabilize and secure the country.

Charles Barry of the National Defense University noted that there are signs of hope that the situation in Afghanistan could improve in the near future. He cited General David Petraeus' recent nomination to oversee U.S. efforts in Afghanistan as an indication that the "right leadership" may be in place to help spur progress in the country. Speaking from a broader perspective, Barry said that NATO's mission in Afghanistan has helped build a large reservoir of experienced NATO troops and helped foster greater interoperability between alliance

member militaries that will be crucial to achieve success in future missions. He also stressed that the EU must do a better job of compelling key member states to contribute more resources to NATO's mission in Afghanistan.

### Measuring Progress

There was a general consensus among panelists that a principal problem with NATO's mission in Afghanistan is the continued absence of a way of measuring success and progress. Barry noted that continuing to build and improve Afghanistan's infrastructure offers one method of measuring sustainability in the country. Wallin also stressed the need to establish development benchmarks as a means of judging what victory in Afghanistan may look like. She noted that the Canadian government's strategy toward Afghanistan is moving in this direction, as highlighted in its response to the Independent Panel's report. This response includes the establishment of focused measurable development goals in Afghanistan, to include eradicating polio, providing clean drinking water to Afghans, and providing funding to build and maintain 50 schools in the country. In discussing how best to define victory in Afghanistan, Wallin maintained that ultimately, "a win for the West is an intelligent exit strategy where we have left the Afghans prepared to do what they want to do." ■

### Trade Issues

### SECOND CROSS-BORDER FORUM ON AGRICULTURAL INTERDEPENDENCE: NORTH AMERICAN AGRICULTURE IN A CONNECTED WORLD

**JUNE 19, 2007** 

Co-sponsored with the Government of Alberta



Hon. Charles Stenholm

#### WELCOMING REMARKS

The Hon. George Groeneveld, minister of Agriculture and Food, Government of Alberta

**Charles F. Conner**, *deputy secretary, U.S. Department of Agriculture* 

### POSITIONING NORTH AMERICAN AGRICULTURE FOR GLOBAL COMPETITION

Helmut Mach, director, Western Centre for Economic Research, and CN Executive Professor of Canada-U.S. Trade Relations, University of Alberta School of Business (moderator) Gary Clyde Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics

Floyd Gaibler, deputy under secretary, Farm and Foreign Agricultural Services, U.S. Department of Agriculture

Susan Harper, minister-counsellor for economic and trade policy, Canadian Embassy, Washington, D.C.

Jeffrey Jones, undersecretary for agribusiness promotion, Secretaría de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación, Mexico

### PRACTICAL IMPLICATIONS OF AN INTER-RELATED MARKET: COUNTRY OF ORIGIN LABELING

Helmut Mach, director, Western Centre for Economic Research, and CN Executive Professor of Canada-U.S. Trade Relations, University of Alberta School of Business (moderator)

James Mintert, professor and extension state leader, Department of Agricultural Economics, Kansas State University

John Masswohl, director of government and international relations, Canadian Cattlemen's Association

The Hon. Charles Stenholm, senior policy advisor, Ollson, Frank & Weeda, P.C.

### CONCLUDING REMARKS

Nithi Govindasamy, director, policy secretariat, Agriculture, Food and Rural Development, Government of Alberta

### KEYNOTE LUNCHEON



Susan Harper

#### INTRODUCTION

The **Hon. Lee Hamilton**, president and director, Woodrow Wilson Center

#### REMARKS

The **Hon. George Groeneveld**, minister of Agriculture and Food, Government of Alberta

.....

The Hon. Charles Stenholm, senior policy advisor, Olsson, Frank & Weeda, P.C.

### CANADA-U.S. COMPETITIVENESS: THE PRODUCTIVITY GAP

One Issue, Two Voices publication launch

#### **JUNE 28, 2007**

Glen Hodgson, senior vice president and chief economist, Conference Board of Canada

Jack Triplett, visiting fellow in economic studies, Brookings Institution



George Groeneveld

Howard Rosen, executive director, Trade Adjustment Assistance Coalition, and visiting fellow, Peterson Institute for International Economics (moderator)

### CANADA-U.S. COMPETITIVENESS: THE PRODUCTIVITY GAP

#### **SEPTEMBER 24, 2007**

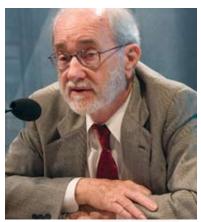
#### TORONTO, ONTARIO

Co-sponsored with the Canada Institute on North American Issues

**Glen Hodgson,** senior vice president and chief economist, Conference Board of Canada

Jack Triplett, visiting fellow in economic studies, Brookings Institution

Daniel Trefler, J. Douglas and Ruth Grant Chair in Competitiveness and Prosperity, Rotman School of Management, University of Toronto



Jack Triplett

### REQUIEM OR REVIVAL? THE PROMISE OF NORTH AMERICAN INTEGRATION

#### **NOVEMBER 5, 2007**

Co-sponsored with the Woodrow Wilson Center's Mexico Institute

**Carol Wise**, associate professor, University of Southern California

**Isabel Studer**, assistant director general for Canada, Mexican Ministry of Foreign Affairs

**Gary Hufbauer**, Reginald Jones Senior Fellow, Peterson Institute for International Economics

Sidney Weintraub, William E. Simon Chair in Political Economy, Center for Strategic and International Studies

Daniel Lederman, senior economist, World Bank

# FREE TRADE IN FREE FALL? ASSESSING THE IMPACT OF NONTARIFF BARRIERS ON CANADA-U.S. TRADE

#### **FEBRUARY 8, 2008**

### TORONTO, ONTARIO

Michael Hart, Simon Reisman Chair in Trade Policy, Centre for Trade Policy and Law, Norman Paterson School of International Affairs, Carleton University

Gary Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics



Pierre Martin

Wendy Dobson, director of the Institute for International Business, Rotman School of Management, University of Toronto, and vice chair of the Canadian Public Accountability Board (moderator)

### THE POLITICAL ECONOMY OF SERVICES OFFSHORING IN NORTH AMERICA

### MARCH 12, 2008

### TORONTO, ONTARIO

Pierre Martin, professor of political science and director, chair of American Political and Economic Studies, Université de Montréal

J. Bradford Jensen, associate professor of economics and international business, McDonough School of Business, Georgetown University

### REQUIEM OR REVIVAL?

# The Promise of North American Integration

#### NOVEMBER 5, 2007

**FFATURING** 

Carol Wise, associate professor of international relations, University of Southern California

Isabel Studer, assistant director general for Canada, Mexican Ministry of Foreign Affairs

Gary Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics

Daniel Lederman, senior economist,
World Bank

Sidney Weintraub, William E. Simon Chair in Political Economy, Center for Strategic and International Studies

The signing of the North American Free Trade Agreement (NAFTA) in 1992 heralded what many hoped would be a new era of North American economic integration and cooperation. Essays in a new book, *Requiem or Revival? The Promise of North American Integration*, examine how the early promise of the agreement has faded, while progress towards further integration on other pressing issues, including energy, security, and migration, remain unresolved.

On Monday November 5, 2007, the Wilson Center's Canada Institute and Mexico Institute hosted a panel discussion on the future of NAFTA featuring the co-editors of *Requiem or Revival?*, former Wilson Center public policy scholar Carol

Wise and Isabel Studer. Gary Hufbauer, Sidney Weintraub, and Daniel Lederman, discussed various chapters of the book and assessed the challenges and prospects of past and future North American integration.

# Assessing Mexico's Progress under NAFTA

Noting the uneven pattern of economic convergence between Canada, the United States, and Mexico, Weintraub argued that Mexico's economic development since implementing NAFTA is a mixed story. Although Mexico's foreign direct investment and exports to Canada and the United States have increased substantially since the implementation of NAFTA, Weintraub pointed out that these achievements were offset by the failure of former Mexican President Vicente Fox to carry out critical structural reforms in such areas as taxes, education, labor, and energy. Mexico, he said, had squandered possibilities. One discussant echoed Weintraub's remarks, citing intellectual property rights, public health, and agriculture as additional areas in need of structural reform in order for Mexico to remain competitive against other economic powers such as China and India, which are likely to continue to increase their presence within the North American



Carol Wis

Weintraub noted that while Mexico's current president, Felipe Calderón, has enjoyed mild success in implementing much needed economic reforms, the country has a long way to go before it can reach the level of efficiency in cross-border trade achieved by its NAFTA partners. Nevertheless, even these gains are at risk of being lost unless Mexico can overcome the looming challenges facing its energy sector. Weintraub emphasized that Mexico could face oil scarcity in as little as ten years if no further oil reserves are found and, more importantly, developed. He criticized PEMEX, Mexico's stateowned oil company, for its mounting debt burden and inability to develop partnerships with private firms that possess the technical expertise to extract new deepwater sources of oil in the Gulf of Mexico.



Sidney Weintraub

while the panelists agreed that energy, and petroleum in particular, remains a pressing issue for Mexico, there was also discussion of other areas in the energy sector in which the three countries could work together on a cooperative basis. Gary Hufbauer called attention to a number of such promising areas, listing nuclear power, liquefied natural gas, biofuels, and the reduction of carbon emissions. as prominent examples.

# EVALUATING THE EXPANSION OF FREE TRADE IN A GLOBAL AND NORTH AMERICAN CONTEXT

During his presentation, Weintraub noted that NAFTA has likely "peaked" in terms of its ability to foster increased economic efficiency, integration, and cooperation among NAFTA members. This led to a broad discussion on how to improve and expand NAFTA beyond its original framework, particularly on the institutional level. Weintraub was skeptical of achieving this, however, and reminded the panel that NAFTA was formed deliberately with few institutions. He also alluded to Canada's discomfort in the trilateral arena and its often tacit preference for bilateral partnership with the United States as another obstruction to

institutional expansion within the agreement. Thus, argued Weintraub, although a greater level of institutionalization is often cited among academics as the best way to expand and improve NAFTA, there has been little enthusiasm among any NAFTA leader to seriously engage in this discussion.

Going beyond the discussion of the future of NAFTA, Hufbauer presented his perspective on the challenges and prospects NAFTA members face when operating within the multilateral trading system. He criticized one chapter in *Requiem or Revival?* for suggesting that the United States and the European Union recognize that new global economic powers such as Brazil, India, and China should have a more prominent leadership role in WTO trade negotiations. If this were the case, argued Hufbauer, developing nations should be prepared to lose as much as they gain in trade negotiations. This is due to the fact that historically the EU and the United States have asked little in return from the developing world for access to their markets, so long as the West was able to set the agenda and design the institutional framework of the global trading system.

### An Uncertain Future for NAFTA

The panelists discussed what lies ahead for NAFTA. Each panelist noted that significant questions remain unanswered over

the Agreement's future, not only in terms of its scope, but membership as well. Despite possible economic benefits for the three NAFTA countries, the panel felt that expansion to a wider free-trade area remains an unlikely prospect, through either ongoing talks for a Free Trade Area of the Americas (FTAA), or harmonization of existing free trade agreements in the Americas, because of continuing disagreements between Brazil and the United States. While Hufbauer observed that this is a "quiet time for NAFTA and North American integration," he also noted that Europe's integration also went through long periods of stagnation, leaving hope for the possibility of expanding North American free trade. Nevertheless, the panel discussion highlighted the growing number of pressing issues facing NAFTA that need to be addressed in order for the agreement to remain relevant.

Several of the contributing chapter authors present at the event offered remarks in the closing discussion, including Antonio Ortiz Mena, professor at Centro de Investigación y Docencia Económicas, Mac Destler from the University of Maryland, and Charles Doran from the Johns Hopkins School of Advanced International Studies. Destler raised the point that the U.S. Congress is currently preoccupied with a host of issues ranging from health insurance to labor law and tax reform, all of which make significant advances in the realm of trade policy unlikely in the near future.

## **General Topics**



Andrew Cooper, Abigail Friedman

### BOOK LAUNCH: THE UNFINISHED CANADIAN: THE PEOPLE WE ARE

#### **JUNE 12, 2007**

Andrew Cohen, associate professor, School of Journalism and Communication and the Norman Paterson School of International Affairs, Carleton University (author)

Henry Champ, Washington correspondent, CBC Newsworld (discussant)

### BOOK LAUNCH: ALLIANCE AND ILLUSION: CANADA AND THE WORLD 1945-1984

### **JUNE 27, 2007**

Robert Bothwell, professor of history, University of Toronto (author)



Andrew Cohen

Charles F. Doran, Andrew W. Mellon Professor of International Relations, the Johns Hopkins University Paul H. Nitze School of School of Advanced International Studies (discussant)

### IPSOS REID GLOBAL @DVISOR POLL LAUNCH

#### JULY 12, 2007

Co-sponsored with Ipsos Public Affairs

Darrell Bricker, president and chief operating officer, Ipsos Public Affairs North America; co-director, Ipsos Global Public Affairs

### CELEBRITY DIPLOMACY: CHALLENGES AND OPPORTUNITIES

### **SEPTEMBER 25, 2007**

Co-hosted with the Woodrow Wilson Center's Project on Leadership and Building State Capacity

Andrew Cooper, associate director and distinguished fellow, Center for International Governance Innovation, and professor of political science, University of Waterloo

**John Marks**, president and founder, Search for Common Ground

Abigail Friedman, U.S. diplomat and visiting professor, George Washington University (moderator)

### BOOK LAUNCH: CANADA AND THE UNITED STATES: AMBIVALENT ALLIES

#### **SEPTEMBER 24, 2008**

John Herd Thompson, professor, Department of History, Duke University

Stephen J. Randall, director, Institute for United States Policy Research, University of Calgary

Donald Abelson, professor and chair, Department of Political Science, University of Western Ontario

Scott See, Libra Professor of History, University of Maine ■



Stephen Randall, John Thompson

### Events Held in Canada

### NAVIGATING THE POST COLD-WAR, POST 9/11 WORLD THE C. WARREN GOLDRING ANNUAL LECTURE ON CANADA-U.S. RELATIONS

MAY 1, 2007 TORONTO, ONTARIO

See Border and Security Section, p 18

### CANADA-U.S. COMPETITIVENESS: THE PRODUCTIVITY GAP

**SEPTEMBER 24, 2007** 

TORONTO, ONTARIO

See Economic and Trade Section, p 23

### WATER IN THE WEST: WATER-RESOURCES CONFERENCE

"Transboundary Water Policy Issues: The Western North American Region"

**OCTOBER 5, 2007** 

CALGARY, ALBERTA

See Energy and the Environment Section, p 6

### CANADA AS THE NEXT ENERGY SUPERPOWER: TESTING THE CASE

OCTOBER 29, 2007

OTTAWA, ONTARIO

See Energy and the Environment Section, p 7

## HEALTH CARE IN CRISIS: WHAT'S DRIVING HEALTH REFORM IN CANADA AND THE UNITED STATES?

One Issue, Two Voices publication launch

**APRIL 9, 2008** 

TORONTO, ONTARIO

See Politics Section, p 14

# THE GREAT LAKES AND THE ENVIRONMENT: COMMON CHALLENGES AND A SHARED FUTURE

MAY 23, 2008

TORONTO, ONTARIO

See Energy and the Environment Section, p 11

## CLIMATE CHANGE, TRADE, AND COMPETITIVENESS: RISKS AND OPPORTUNITIES FROM A NORTH AMERICAN PERSPECTIVE

JUNE 3 - 4, 2008

OTTAWA, ONTARIO

See Energy and the Environment Section,



Governor Jim Doyle



Richard Haass

# Briefings, Visitor Programs, and Internal Events

### BRIEFING ON U.S.-CANADA RELATIONS, U.S.-MEXICO RELATIONS, AND NAFTA

JULY 9, 2007

The Washington Center Interns

Co-hosted with the Woodrow Wilson Center's Mexico Institute

Andrew Selee, director, Mexico Institute Kate Brick, program associate, Mexico Institute

Alejandro Anaya Muñoz, public policy scholar, Mexico Institute

Jorge Hernandez-Diaz, public policy scholar, Mexico Institute

Jonathan Kent, junior scholar

Marie-Hélène Cantin, Quebec junior scholar, Canada Institute

Benoît Pelletier, public policy scholar, Canada Institute, Woodrow Wilson Center, and minister of intergovernmental affairs and aboriginal affairs, Government of Quebec

### BRIEFING ON U.S.-CANADA RELATIONS

OCTOBER 22, 2007

Université Laval Graduate Students in International Journalism

Andrew Richter, associate professor, Department of Political Science, University of Windsor, and Fulbright-Canada Visiting Research Chair in Canada-U.S. Relations

Linda Killian, director, Washington Journalism Center; director, Boston University Washington Internship Program and Washington Center and Wilson Center public policy scholar

David Ottaway, Washington Post (retired) and Woodrow Wilson Center senior scholar

Ralph Klein, business advisor, Borden, Ladner Gervais; former premier of Alberta; Woodrow Wilson Center public policy scholar

### BRIEFING ON CANADA-U.S. RELATIONS AND U.S. FOREIGN POLICY

NOVEMBER 1, 2007

Université Laval International Relations Students

Andrew Richter, associate professor, University of Windsor and Fulbright-Canada Visiting Research Chair in Canada-U.S. Relations

Barbara Slavin, senior diplomatic reporter, USA Today; former Woodrow Wilson Center public policy scholar

Robert Litwak, director, International Security Studies, Woodrow Wilson Center

### GETTING TO KNOW AMERICA'S NEIGHBORS: NATIONHOOD, CULTURE, AND IDENTITY IN MEXICO AND CANADA

JUNE 28, 2007

Fulbright-Hays Summer Seminars Abroad Program 2007 Participants

David Biette, director, Canada Institute
Arturo Borja, executive director,

Comexus



Linda Killian

Michael Hawes, executive director,
Canada-U.S. Fulbright Program
Andrew Selee, director, Mexico Institute
Monica Guevara, director, North
American Affairs, Council of the Americas
Sidney Weintraub, William E. Simon
Chair in Political Economy, Center for
Strategic and International Studies

### EXXONMOBIL UPDATED ENERGY OUTLOOK PRESENTATION

**JANUARY 30, 2008** 

Co-hosted with the Global Energy Initiative

**Scott Nauman**, *Corporate Planning Manager*, *ExxonMobil* 

Susan Elizabeth Carter, ExxonMobil Washington Representative



### BRIEFING ON CANADA-U.S. RELATIONS

**FEBRUARY 22, 2008** 

Action Canada Fellows

David Biette, director, Canada Institute

Maryscott Greenwood, executive director, Canadian American Business Council

Dwight Mason, senior associate, Canada Project, Center for Strategic and International Studies

### DISCUSSION WITH CANADIAN JEWISH CONGRESS ONTARIO REGION

MARCH 18, 2008

Aaron Miller, Public Policy Scholar, Woodrow Wilson Center

David Biette, director, Canada Institute

### BRIEFING ON CANADA-U.S. RELATIONS, MEXICO-U.S. RELATIONS

MARCH 31, 2008

University of Toronto Political Economy Students

David Biette, director, Canada Institute
Andrew Selee, director, Mexico Institute
Kent Hughes, director, Program on
Science, Technology, America, and the
Global Economy



Dwight Mason briefs Action Canada Fellows

### BRIEFING ON CANADA-U.S. RELATIONS

APRIL 29, 2008

Queen's University Public Policy Students

David Biette, director, Canada Institute Hon. Paul D. Frazer, senior advisor,

mCapitol Management

Alison Smith, Washington correspondent, CBC News

Ron McMorran, independent consultant

### MEETING WITH WASHINGTON CENTER NAFTA INTERNS

JULY 14, 2008

David Biette, director, Canada Institute Arturo Sotomayor, public policy scholar, Woodrow Wilson Center

François-Yannick Vézina, Quebec junior scholar, Canada Institute, Woodrow Wilson Center



Aaron Miller

# Canada Institute Select Participation in External Conferences and Events

### SASKATCHEWAN AND THE FUTURE OF U.S. ENERGY SECURITY CONGRESSIONAL SEMINAR, HOSTED BY U.S. SENATOR ORRIN HATCH

JUNE 19, 2007

Senate Dirksen Building Washington, D.C.

David Biette gave introductory remarks and moderated a panel discussion on Saskatchewan and U.S. energy security, Maynard Sonntag, Minister of Industry and Resources, gave the principal address on Saskatchewan's energy reserves

### THE SCIENCE-POLICY INTERFACE: WATER AND CLIMATE CHANGE, AND THE ENERGY-WATER NEXUS

**OCTOBER 2, 2007** 

**WELCOME & INTRODUCTIONS** 

David Biette, director, Canada Institute

#### SETTING THE STAGE

Michael Horgan, deputy minister, Environment Canada

Geoff Munro, associate assistant deputy minister and chief scientist, Science and Policy Integration, Natural Resources Canada

### SESSION I: WATER AND CLIMATE CHANGE

**Howard Alper**, chair, Science, Technology and Innovation Council

Jim Bruce, Soil and Water Conservation Society

Rob de Loë, University of Guelph

Ed Osann, Potomac Resources, Inc.

Chandra Madramootoo, dean, Faculty of Agricultural and Environmental Sciences, McGill University

**Isobel Heathcote**, dean of graduate studies, University of Guelph

David Brooks, Friends of the Earth

Robert Engelman, vice-president, World Watch Institute

### SESSION II: THE ENERGY-WATER NEXUS

Heather Munroe-Blum, principal and vice-chancellor, McGill University

Chandra Madramootoo, dean, Faculty of Agricultural and Environmental Sciences, McGill University

**Isobel Heathcote**, dean of graduate studies, University of Guelph

Paul Freedman, vice president (elect), Water Environment Federation

Jim Bruce, vice president (elect), Water Environment Federation

Timothy L. Miller, chief of the Office of Water Quality, U.S. Geological Survey

Alan Roberson, director, security and regulatory affairs, American Water Works Association

Rick Findlay, director, Water Programme, Pollution Probe

Tracy Mehan, The Cadmus Group



U.S. Senator Orrin Hatch, David Biette, Saskatchewan Industry and Resources Minister Maynard Sonntag

### **SCHOLARS**

### PUBLIC POLICY SCHOLARS AND FELLOWS April 2007 to September 2008

#### Ted McDorman (2007)

Fulbright-Woodrow Wilson Center
Visiting Research Chair on Canada-U.S.
relations
January 2007 – May 2007
Professor, Faculty of Law
University of Victoria
Project: "Oceans and Sovereignty:
Approaches to Canada-U.S. Ocean
Disputes"

### Benoît Pelletier

Public Policy Scholar
July 2007
Minster Responsible for Canadian
Intergovernmental Affairs, Government
of Quebec
Project: "Redefining Canada: Canadian
Values in the 21st Century"

### Jonathan Kent

Canada Institute Junior Scholar June-August 2007 University of Calgary

#### Marie-Hélène Cantin

Canada Institute Quebec Junior Scholar June-August 2007 Université Laval Project: "The Settlement of International Trade Disputes: An Empirical Analysis of NAFTA's Chapter 19"

### **Andrew Richter**

Fulbright-Woodrow Wilson Center Visiting Research Chair in Canada-U.S. Relations September 2007 – December 2007 Professor, University of Windsor Project: "Permanent Allies? The Canada-U.S. Defense Relationship in the 21st Century"

### Ralph Klein

Public Policy Scholar October 2007 – December 2007 Former Premier of Alberta

### Daniel Béland

Public Policy Scholar
January 2008 – April 2008
Professor, School of Public Policy,
University of Saskatchewan
Project: "The Territorial Politics of Fiscal
and Social Policy in Canada and the
United States"

### Pierre Martin

Public Policy Scholar
February 2008 – March 2008
Professor of Political Science and
Director, Chair of American Political
and Economic Studies
Université de Montréal
Project: "The Political Economy of
Services Offshoring in North America"

### François-Yannick Vézina

Canada Institute Quebec Junior Scholar
May 2008 – August 2008
Université de Montréal
Project: "Members of Congress Changing
Positions: How Knowledge and Saliency
Can Do What Pressure Cannot"



Ted McDorman



Benoît Pelletier



Marie-Hélène Cantin

### **SCHOLARS**



Andrew Richter



Ralph Klein



Daniel Beland

### PAST SCHOLARS AND FELLOWS

Stephen Clarkson (2000-2001, 2003)
Public Policy Scholar
Professor of Political Economy
University of Toronto
Project: "Continental Governance in
North America after NAFTA"

Charles-Philippe David (2003)
Fulbright-Woodrow Wilson Center
Visiting Research Chair in Canada-U.S.
Relations
Chaire Raoul-Dandurand en études

Chaire Raoul-Dandurand en études stratégiques et diplomatiques Université du Québec à Montréal Project: Changes in Foreign Policy Decision-Making under the Clinton Administration

Reginald Stuart (2004)

Fulbright-Woodrow Wilson Center
Distinguished Chair in Canada-United
States Relations
Professor of History and Political Studies
Mount Saint Vincent University
Halifax, Nova Scotia
Project: "Dispersed Relations:
Americans, Canadians, and North
America's Perforated Border"

The Rt. Hon. Joe Clark (2004)

Public Policy Scholar
Former Prime Minister of Canada
Project: A study of the institutions and
management of the Canada-U.S. bilateral
relationship and a comparison of lobbying practices in Ottawa and Washington

Michael Hart (2005)

Fulbright-Woodrow Wilson Center
Visiting Research Chair in Canada-U. S.
Relations
Simon Reisman Chair in Trade Policy
and Distinguished Fellow
Center for Trade Policy and Law
Norman Paterson School of International
Affairs, Carleton University
Project: "Canada, the USA, and the
Political Economy of Proximity, Identity,
and Well-Being"

Stephen Brooks (2005)
Public Policy Scholar

Professor
University of Windsor
Adjunct Professor
University of Michigan
Project: "Unquiet Diplomacy: The
Ambassadorship of A. Paul Cellucci,
2001-2005"



#### Arthur J. Ray (2005-2006)

Fellow, Woodrow Wilson Center
Professor of History
University of British Columbia
Co-editor, Canadian Historical Review
Project: "History Wars" and Human
Rights: Aboriginal Rights Claims in the
United States, Canada, Australia, and
New Zealand"

### Louis Bélanger (2005)

Public Policy Scholar
Associate Professor of Political Science
Université Laval
Project: "Redesigning NAFTA?
The Future of Economic Governance in
North America"

### John Courtney (2005)

Public Policy Scholar
October-December 2005
Professor Emeritus
Department of Political Science
University of Saskatchewan
Project: "Electoral Reform: Canada in a
Comparative Perspective"

#### Carol Wise (2006)

Public Policy Scholar
Associate Professor
School of International Relations
University of Southern California
Project: "The Politics of Divergence
in North America"

### Frédérick Gagnon (2006)

Quebec Junior Scholar
Researcher, Raoul Dandurand Chair in
Strategic and Diplomatic Studies
Université du Québec à Montréal
Project: "From Compliance to Resistance:
The U.S. Senate Foreign Relations
Committee and George W. Bush's
National Security Policy Since 9/11"

### Brian Stevenson (2006)

Public Policy Scholar
Associate Professor
School of Business
University of Alberta
Project: "Canada-U.S. Relations
in a Changing World"



Pierre Martin



François-Yannick Vézina

### **MEDIA**

The publication launch of the Canada Institute's eighth issue of its *One Issue, Two Voices* series, assessing the repercussions of nontariff barriers on the economies of Canada and the United States, generated considerable media interest in Canada. The launch, featuring presentations by the issue's authors Gary Hufbauer and of the Peterson Institute and Michael Hart of Carleton University's Norman Paterson School of International Affairs, was a lead story in the *National Post*.

The Canada Institute's ninth Cross-Border Forum on Energy Issues, held in collaboration with the Canadian Centre for Energy Information, also received wide media coverage. The Forum explored the potential of carbon capture and storage to meet

Canada and the United States' shared goal of reducing their carbon emissions. Its proceedings were covered widely by the Canadian Press, in *The Star Phoenix* (Saskatoon), and *The Leader Post* (Regina), as well as other news outlets, due to the participation of Saskatchewan Premier Brad Wall.

In addition to its programs, the Canada Institute's scholars often attract inquires from the media regarding their current work at the Wilson Center. Former Alberta Premier Ralph Klein was no exception while in residence in the fall of 2007. His arrival and activities at the Center were featured prominently in many Canadian newspapers, including the *National Post* on December 9, 2007.

### NOTEWORTHY MEDIA STORIES MENTIONING THE CANADA INSTITUTE

Canada Institute Director David Biette appeared in the story "Arctic melting leaves countries sparring," *ABC World News*, Tuesday, September 18, 2007

Bogdan Kipling, "Canada and NAFTA," Halifax Chronicle Herald, Tuesday, November 27, 2007

Bogdan Kipling, "Is Canada helped by greater distance from U.S.?" *Halifax Chronicle Herald*, Thursday, November 29, 2007

Les Sillars, "Ralph Klein's latest role: think-tank scholar: But not planning to enter world 'of ideas,'" *National Post*, Monday, December 9, 2007

Terence Corcoran, "U.S. border is killing free trade," *The National Post*, Tuesday February 12, 2008

Michael Hart, "Canada blew it; Security barriers raised since 9/11 divide Canadians and Americans more than they ward off terrorists," *The National Post*, Tuesday, February 12, 2008

Jacqueline Thorpe, "Time to repair trade relations," *Financial Post*, Monday, February 11, 2008

Claudia Cattaneo, "New point man in Washington; Saskatchewan's Wall tries on statesman's hat," *The National Post*, Tuesday March 4, 2008

Angela Hall, "Premier to take aim at U.S. protectionism; Wall to emphasize Saskatchewan's energy supplier role during Washington visit," *The Star Phoenix (Saskatoon)*, Tuesday March 4, 2008-published again in *The Leader-Post (Regina)* 

Regina D'Aliesio and Jason Fekete, "Alberta fights 'dirty oil' stigma; With \$100 billion worth of bitumen projects on tap, the province is ready to battle environmental groups trying to turn public opinion against what they call 'dirty oil'," Calgary Herald, Saturday April 26, 2008

Leslie Campbell, "A low profile at the centre of the universe," *Embassy Magazine*, Wednesday, May 7, 2008

Theodore M. Brown, "Compare U.S., Canadian health care," (op-ed) *Democrat* and Chronicle (Rochester), Tuesday, July 15, 2008



### OTHER MEDIA OUTLETS THAT HAVE FEATURED SCHOLARS AND STAFF OF THE WILSON CENTER'S CANADA INSTITUTE OR REPORTED ON CANADA INSTITUTE PROGRAMS:

Agence France Presse – English

Arizona Republic
Associated Press
Breitbart.com
Boston Globe
Broadcast News
CBC News

CBC Radio and Television

Calgary Herald
Calgary Sun
Canada News Wire
Canadian Press
CanWest News

Charlotte Observer (North Carolina)

Chicago Tribune

Chronicle Herald (Halifax, Nova Scotia)

CIMW (Montreal)
CKLW (Windsor)
CKNW (Vancouver)
Cnews (Canoe network)
Comtex News Network

Cross Country Checkup with Rex Murphy

(CBC Radio)

CTV

Daily Miner and News (Kenora, Ontario)

Detroit Free Press

Democrat and Chronicle (Rochester,

New York)

Edmonton Journal Embassy Magazine Financial Post Global TV Halifax Daily News

Kansas City Star

Kamloops Daily News (British Columbia)

Kingston Whig-Standard (Ontario)

La Presse (Montreal)
London Free Press (Ontario)
Maclean's

Maclean's Macleans.ca

*Metro* (Calgary, Edmonton, Halifax, Ottawa, Toronto and Vancouver)

National Interest National Post Omaha World Herald Ottawa Citizen

Pembroke Observer (Ontario)
Penticton Herald (British Columbia)
Peterborough Examiner (Ontario)

Press News Limited Radio-Canada

Report on Business Television Sans Frontières (Radio-Canada) Sault Star (Sault Saint Marie, Ontario)

Seattle Times

Star Phoenix (Saskatoon)

Stratford Beacon Herald (Ontario)
Telegraph-Journal (New Brunswick)

Telus News

The Brockville Recorder and Times

(Ontario)

The Gazette (Montreal)
The Globe and Mail

The Hamilton Spectator (Ontario)

The Leader-Post (Regina, Saskatchewan)
The Providence Journal (Rhode Island)

The Province (Vancouver)

The Record (Kitchener-Waterloo, Ontario)
The Standard (St. Catharines, Ontario)
The State (Columbia, South Carolina)
The Times & Transcript (New Brunswick)
Times-Argus (Montpelier, Vermont)
Times Colonist (Victoria, B.C.)
The Washington Times

Toronto Star Toronto Sun

TV5 (Montreal, Quebec)

USA Today US Fed News Vancouver Sun Winnipeg Free Press Yahoo! News

### **STAFF**



David N. Biette Director



**W. Ken Crist** Program Associate



Kristopher Carr Program Assistant



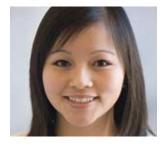
**Stephanie McLuhan**Program Consultant, Toronto



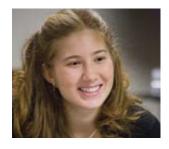
Rudyard Griffiths
Development Consultant,
Toronto



Emily Joyce, Intern (University of Calgary) June – August 2007



Darlene Seto, Intern (University of Calgary) September – December 2007



Jackie Boekelman, Intern (Colby College) January 2008



Cami Woolam, Intern (University of Alaska Anchorage) January – May 2008



Samuel Murray, Intern (Université Laval) September – December 2008

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It is in gratitude to our supporters in Montréal where we held the Woodrow Wilson Awards Dinner in 2007 that we have featured the City of Montréal in some of the photos in this Report on Activities.

The programs and publications undertaken by the Wilson Center's Canada Institute have been made possible through the extraordinary generosity of its donors, in particular those Canadian businesses and individuals who see the importance of a strong bilateral relationship. The Center's Development Office has been an outstanding partner in supporting the Canada Institute's annual awards dinners.

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### **WOODROW WILSON AWARDS**

### OCTOBER 11, 2007 Gare Windsor

Montréal, Quebec

### WOODROW WILSON AWARD FOR PUBLIC SERVICE

Phyllis Lambert, Founding Director, Canadian Centre for Architecture

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The Rt. Hon. Brian Mulroney, P.C., C.C., GOO

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Laurent Beaudoin, Lee Hamilton, Phyllis Lambert



Gerry McCaughey, Chair, Canada Institute Advisory Board



André Desmarais, dinner chair



Joan Kirkpatrick, Fred Bush



Peter Munk; Melanie Munk; Heather Munroe-Blum, dinner co-chair; David Biette

### FINANCIAL STATEMENT

The Canada Institute of the Woodrow Wilson International Center for Scholars receives a very limited federal (U.S.) appropriation for a few conferences each year. The bulk of its funding comes from corporate and individual donations, a gift from the Government of Canada, as well as the proceeds of Woodrow Wilson Awards Dinners held in Canada.

Due to the success of our fundraising efforts, the Canada Institute has established an endowment to help underwrite fellowships at the Center for Canadian scholars and to develop Wilson Center programs in Calgary and other parts of Alberta.



CANADA INSTITUTE TEMPORARILY RESTRICTED FUND Balance as of September 30, 2006	\$822,489.40
FY2007 Canada Institute Gross Revenue	\$1,515,116.00
FY2007 Canada Institute Program Expenses	
Program and Related Expenses	678,794.25
Indirect Costs	149,621.55
Canada Institute Temporarily Restricted Fund Balance as of September 30, 2007	\$686,700.20

### The Woodrow Wilson International Center for Scholars

The Woodrow Wilson International Center for Scholars is the living, national memorial to President Wilson, established by Congress in 1968 and headquartered in Washington, D.C. The Center is a nonpartisan institution, supported by public and private funds, engaged in the study of national and world affairs. The Center establishes and maintains a neutral forum for free, open, and informed dialogue. The Center's mission is to commemorate the ideals and concerns of Woodrow Wilson by providing a link between the world of ideas and the world of policy and by fostering research, study, discussion, and collaboration among a broad spectrum of individuals concerned with policy and scholarship in national and international affairs. In addition to the more than 700 meetings and lectures it holds each year, the Wilson Center maintains an active campaign of outreach through books, newsletters, the award-winning *Wilson Quarterly* magazine, and the globally syndicated dialogue radio and television programs.

### Lee H. Hamilton, President and Director

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